

## A Holiday for the Books

Another year is in the books, and the holiday season is upon us! Penn faculty, staff, alumni, and even a couple students have been busy writing books for all tastes, about all subjects, fiction and nonfiction, for any age group. Looking for gift ideas for that well-read friend or family member? Look no further—a Penn author has written the perfect book!

More information is available on books from Penn Press at <http://www.upenn.edu/pennpress/> and on books from Wharton School Press at [wsp.wharton.upenn.edu](http://wsp.wharton.upenn.edu). All prices refer to hard copies of books; many are also available in less expensive e-book editions.

FOREWORD BY NAOMI KLEIN

### A Planet to Win

### Why We Need a Green New Deal

KATE ARONOFF, ALYSSA BATTISTONI, DANIEL ALDANA COHEN, AND THEA RIOFRANCOS

*A Planet to Win: Why We Need a Green New Deal*; Kate Aronoff; Alyssa Battistoni; Daniel Aldana Cohen, SAS; Thea Riofrancos; a new and engaging argument in favor of replacing the fossil fuel industry and current systems of emissions with free public transit, no-carbon housing, and renewable energy; \$19.95.

"Provides the most practical, realistic, life-affirming, spirit-building approach to healthy eating and life."  
—Janice Hillman, MD, physician, Adolescent Medicine, University of Pennsylvania

### The Permanent Weight Loss Plan

A 10-STEP APPROACH TO ENDING YO-YO DIETING

Janice Asher, MD and Jae Rivera

We Lost 170 Pounds & Kept it Off! Includes 26 Recipes

### SEE SOONER ACT FASTER

How Vigilant Leaders Thrive in an Era of Digital Turbulence

GEORGE S. DAY AND PAUL J. H. SCHOEMAKER

*The Permanent Weight Loss Plan: A 10-Step Approach to Ending Yo-Yo Dieting*; Janice Asher, HUP; Jae Rivera; scientific evidence, personal experiences from the authors, and practical insights on how you can successfully reframe your relationship with food; \$18.99.

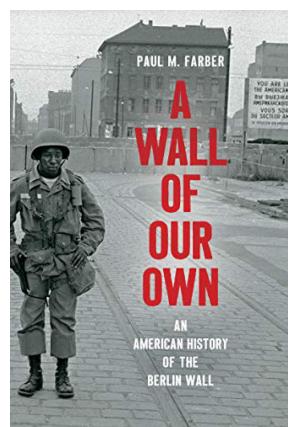
*Modern Architecture and Climate: Design Before Air Conditioning*; Daniel Barber, Weitzman; a photo-packed exploration of how twentieth-century architects incorporated climate-mediating strategies into their designs, and how climate adaptability was essential to the development of modern architecture; \$60.

*Parents Who Lead*; Alyssa Westring; Stewart Friedman, Wharton; advice for working parents to lead more purposeful lives, drawing on the authors' experience as researchers, educators, and parents; \$30.

### The Catalyst HOW TO CHANGE ANYONE'S MIND

JONAH BERGER

BESTSELLING AUTHOR OF CONTAGIOUS



*The Catalyst: How to Change Anyone's Mind*; Jonah Berger, Wharton; book from a bestselling author that describes how to change people's minds—not by asking why they don't share your ideas, but by asking why they have theirs; \$26.99.

### SEE SOONER ACT FASTER

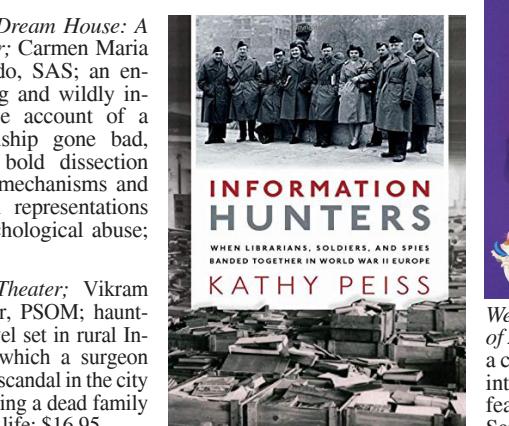
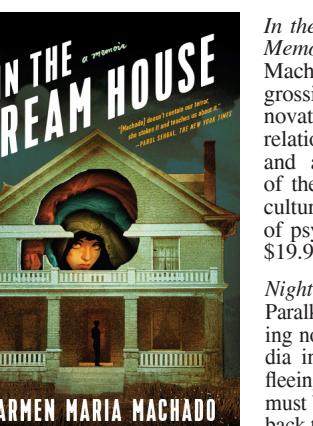
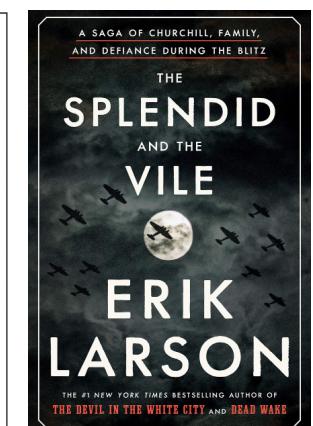
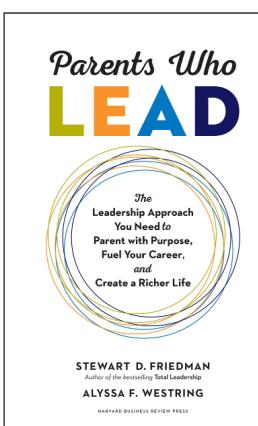
How Vigilant Leaders Thrive in an Era of Digital Turbulence

GEORGE S. DAY AND PAUL J. H. SCHOEMAKER

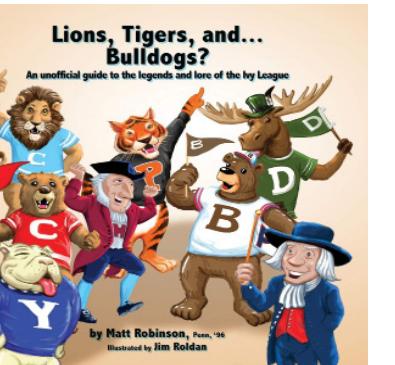
*A Wall of Our Own: An American History of the Berlin Wall*; Jonah Berger, Weitzman; history of the Berlin Wall, one of the most famous symbols of the 20th century, as a destination for American artists and tourists and as an icon in American popular culture; \$29.95.

*See Sooner, Act Faster*; Paul Schoemaker; George Day, Wharton; explores how organizations can anticipate threats, spot opportunities, and act faster when the time is right; with rich examples including Adobe, MasterCard, and Amazon; \$29.95.

*Leif and the Fall*; Adam Grant, Wharton; Allison Sweet Grant; charming children's story of a leaf who does not want to fall to the ground with his peers and must learn to deal with failure; \$17.99.



*Welcome to Jazz: A Swing-Along Celebration of America's Music*; Carolyn Sloan, GED'17; a colorful children's book that makes a perfect introduction to the world of America's music, featuring a singalong version of "When the Saints Go Marching In"; \$24.95.

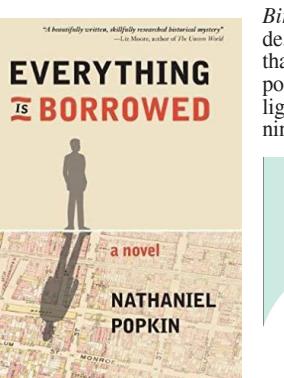
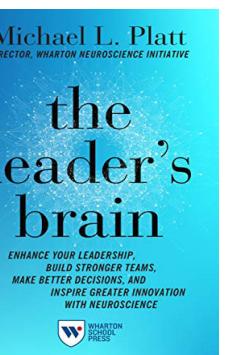
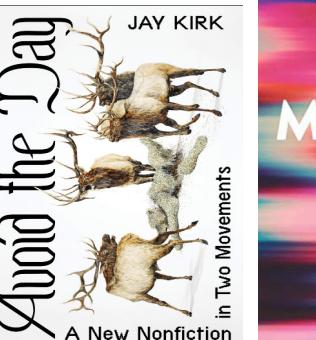
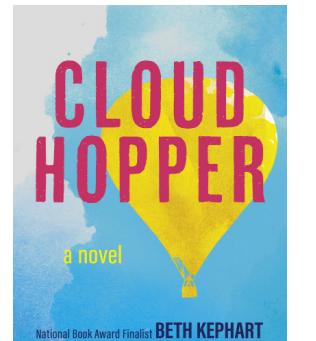
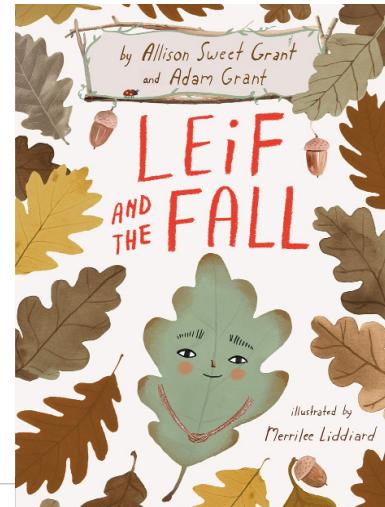
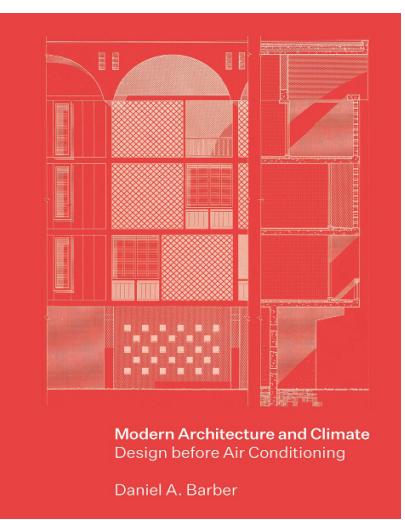


*Lions, Tigers, and... Bulldogs?: An Unofficial Guide to the Legends and Lore of the Ivy League*; Matt Robinson, C'96; a fun- and fact-filled book in which readers can learn about the stories and secrets of the Ivy League schools; \$12.

### Which Country Has the World's Best Health Care?



EZEKIEL J.  
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