

Almanac

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Yasmin Kafai: Inaugural Lori and Michael Milken President's Distinguished Professor in Education

Yasmin Kafai, the chair of Penn GSE's Teaching, Learning and Leadership division, has been named the inaugural Lori and Michael Milken President's Distinguished Professor in Education.



Yasmin Kafai

World-renowned in the field of learning sciences, Dr. Kafai decodes the complicated ways that young people use computer programming to learn. She received her doctorate from Harvard University in 1993.

"I'm fascinated with the idea of looking at kids as designers, and seeing what kinds of tools and opportunities we can create that support children and youth of all ages to engage with coding," said Dr. Kafai. "I'm particularly interested in activities where kids have reservations about participating, and using what they already love doing to stretch their imaginations—as well as their ideas of what they can accomplish."

Dr. Kafai joined Penn GSE in 2008. At the core of her work is a passionate interest in understanding how kids learn, especially by leveraging aspects of creative play. Early in her career, she taught programming by interesting kids in the creation of their

own video games. Together with colleagues at the MIT Media Lab, she helped develop *scratch.mit.edu*, the world's largest programming community for kids which also hosts the largest collection of games designed by kids for kids.

Dr. Kafai continues to be at the forefront of computer learning. One facet of her current research, funded by the National Science Foundation (NSF), explores ways to harness the power of the maker movement to both improve computer science education and bring more women and underrepresented minorities into the field. Hundreds of students and their teachers in Los Angeles public schools learn about computing by making electronic textiles, where they design and stitch circuits with conductive thread and program sensors. The introductory curriculum, based on this work, will be released next year for free by Exploring Computer Science, a national project with over 2,000 participating computer science teachers.

The timing of her new chair also coincides with an exciting new phase for Dr. Kafai's research: exploring the world of synthetic biology and bio-design. Considered less a natural science and more of a design science, synthetic biology is the design and construction of new biological entities such as enzymes, genetic circuits and cells for useful purposes. Dr. Kafai said that the field holds enormous promise, and is excited by the idea of bringing it to schools, especially to students who would not normally have access to

these design activities in their classrooms.

She is working with Orkan Telhan from Penn's School of Design and Karen Hogan from biology in SAS with a \$300,000 NSF grant aimed at creating low-cost, portable bio-maker labs and curriculum for high school students. Dr. Kafai has said that designing with biology is a natural extension of her work around computer coding.

In February, she will host a GSE conference for high school teachers, tool designers, and public policymakers to think about what direction biology design should take in K-12 education.

It is clear that Dr. Kafai is propelled by a pioneering spirit to harness and understand the building blocks of learning in intriguing new ways. She is equally motivated by the idea of creating new learning horizons for under-represented children—horizons that they might never have experienced without Dr. Kafai's own sparks of curiosity.

Michael Leja: James and Nan Wagner Farquhar Professor of History of Art

Michael Leja, professor of the history of art, has been named James and Nan Wagner Farquhar Professor of the History of Art. Dr. Leja is the author of two highly acclaimed books, *Reframing Abstract Expressionism: Subjectivity and Painting in the 1940s* and *Looking Askance: Skepticism and American Art from Eakins to Duchamp*, which won the Modernist Studies Association Book Prize.



Michael Leja

In addition to serving as graduate chair of the department of the history of art, Dr. Leja was instrumental in building the Visual Studies program. His research has been supported by the John Simon Guggenheim Memorial Foundation, the National Endowment for the Humanities, the American Council of Learned Societies and the Clark Fellowship.

The late Nan and James Farquhar, LAR '39, both prominent supporters of art history at Penn, established this chair in art history in 1988. They wanted the chair to support outstanding educators who would share insights and knowledge with students and forge links between art history and related disciplines.

Edward Stadtmauer: Inaugural Roseman, Tarte, Harrow and Shaffer Families President's Distinguished Professor

Penn Medicine recently celebrated the appointment of Edward Stadtmauer, as the inaugural Roseman, Tarte, Harrow and Shaffer Families President's Distinguished Professor, with donors Lynn Roseman, Karen Tarte, Amy Harrow and Sheri Shaffer Goodman in attendance. The sisters' gift continues a tradition of philanthropy at Penn Medicine started by their parents Jerome and Maxine Goodman, and acts as a tribute to a beloved cancer physician.

"From his years of medical school and training here at Penn, to his recruitment to our world-renowned Abramson Cancer Center, Dr. Stadtmauer has long demonstrated his leadership in cancer research and care—this appointment is well-deserved," said Dean J. Larry Jameson. Dr. Stadtmauer was awarded the chair in July 2016.

Dr. Stadtmauer's extensive research has transformed the lives of countless patients. In the early 1990s, he focused on the role of autologous stem cell transplantation following high dose chemotherapy. This work eventually changed the standard practice for women with metastatic breast cancer. He has been an innovator in developing new therapies for patients with hematologic malignancies, and participated in key clinical trials that led to FDA approval for a number of new agents, including those for acute myeloid leukemia and lymphoid malignancies. Most recently, his team worked with Carl June, in developing pioneering cellular therapies and vaccines for the treatment

of multiple myeloma, which is improving survival for patients who have not responded to more standard treatment.

Dr. Stadtmauer graduated from the Perelman School of Medicine and completed a fellowship in hematology/oncology at Penn. He is a co-leader of Penn's Hematologic Malignancies Translational Center of Excellence, where he has successfully helped develop targeted therapeutics specific to individual patients. Dr. Stadtmauer also serves as co-program leader of the Hematologic Malignancies Research Program at the Abramson Cancer Center—one of the only such programs in the country approved and funded by the National Cancer Institute.

He is widely published on the subjects of autologous bone marrow transplantation, multiple myeloma, and acute and chronic leukemia, and his work has appeared in countless journals. Dr. Stadtmauer is also co-chairman of the Bone Marrow Transplant Core Committee of the Eastern Cooperative Oncology Group and a member of the Steering Committee of the NIH-sponsored Blood and Marrow Transplant Clinical Trial Network.



Edward Stadtmauer

INSIDE

- 2 University Council: Open Forum; From the President, Provost & EVP: In Response to Proposed Changes in Tax Policy Impacting Higher Education; Penn Vet Director of Communication
- 3 OF RECORD: Tobacco-Free Campus Policy; Deaths
- 4 Transforming Visitor Experience: Launching Penn Museum's Major Building Renovation
- 6 CCTV Locations
- 7 *The Poet and the Dentist*, Penn's Way; Update; CrimeStats
- 8 University City District: 20th Anniversary

From the President, Provost and EVP

In Response to Proposed Changes in Tax Policy Impacting Higher Education

A Message to the Penn Community:

We are writing to update you about our efforts in response to proposed changes in tax policy impacting higher education that are currently being discussed in the U.S. House of Representatives and other changes that will soon be discussed in the U.S. Senate.

We believe strongly that many of these changes would have a detrimental impact on our students, on Penn families, on our institution and on the mission of higher education.

These regressive changes, among other things, could eliminate the tax deduction for student loans; force graduate students to include tuition waivers as taxable income; tax part of universities' endowment income, which is otherwise invested and spent on advancing university programs; and reduce the value of the charitable deduction, which helps sustain not only universities but also all non-profit and charitable organizations.

We are engaging vigorously and proactively on these proposals. We are working closely with our peer universities and professional groups to inform elected officials of our concerns and to emphasize the value to our country of support for higher education. Our efforts are coordinated through Penn's Office of Government and Community Affairs and its representatives in Washington, using a wide range of resources and contacts across campus.

At this pivotal moment, we urge you to express your views through social media and directly to elected officials in the House of Representatives and the Senate. You can find contact information for all federal officials at: <https://www.usa.gov/elected-officials>

Thank you for your help in this important cause—and, as always, for the amazing work that you do every day, creating a more vibrant and powerful future across our nation and the world.

—Amy Gutmann, President

—Wendell Pritchett, Provost

—Craig Carnaroli, EVP

Martin Hackett: Penn Vet Director of Communications and Marketing

Penn's School of Veterinary Medicine has

named Martin Hackett director of communications and marketing. In this role, Mr. Hackett will develop and implement a creative and comprehensive communications and marketing plan to enhance and broaden Penn Vet's national and international visibility and reputation.

"We're thrilled that Martin has joined our team," said Carol Pooser, assistant dean of advancement, alumni relations and communications. "With his extensive marketing expertise, he will be a powerful resource as we raise Penn Vet's profile and move the School's initiatives forward."

Mr. Hackett previously served as senior managing director of the Aresty Institute of Executive Education at the Wharton School. He also worked in various marketing capacities at the Aresty Institute between 2001 and 2015.

For nearly 20 years, he has held a variety of positions in university-based executive education, higher education marketing and community-based non-profits. Most recently, he served as vice chair of the Board of Directors and chair of the marketing committee of the Lansdowne Economic Development Corporation, a community-based nonprofit whose mission is to support sustainable economic growth and neighborhood revitalization. A seasoned marketer, he brings extensive knowledge of strategic planning, marketing positioning and messaging and brand identity.

"I was not only drawn to Penn Vet's leadership in the field of veterinary medicine and biomedical research, but also to the scope of clinical care offered at both Ryan Hospital and New Bolton Center," said Mr. Hackett. "I'm excited to serve at Penn Vet and support our mission to advance both animal and human health."

Mr. Hackett earned a bachelor's degree in marketing and his master's in American studies from Penn State.



Martin Hackett

Section IV.3(c) of the Council Bylaws provides that a University Council meeting "shall incorporate an open forum to which all members of the University community are invited and during which any member of the University community can direct questions to the Council."

All members of the University community are invited to bring issues for discussion to the

University Council Open Forum

Wednesday, December 6, 2017 at 4:40 p.m.

Bodek Lounge, Houston Hall

Individuals who want to be assured of speaking at Council must inform the Office of the University Secretary (ucouncil@pobox.upenn.edu) by 10 a.m. on Tuesday, November 28, 2017. Please indicate the topic you would like to discuss. Those who have not so informed the Office of the University Secretary will be permitted to speak only at the discretion of the Moderator of University Council and in the event that time remains after the scheduled speakers.

Please see the format given below. Questions may be directed to the Office of the University Secretary at (215) 898-7005 or ucouncil@pobox.upenn.edu

—Office of the University Secretary

Format for University Council's Open Forum: December 6, 2017

The University Council will devote a substantial portion of its December 6, 2017 meeting to a public forum. The purpose of the Open Forum is to inform Council of issues important to the University's general welfare and of the range of views held by members of the University. The forum is open to all members of the University community under the conditions set by the Bylaws, following guidelines established by the Steering Committee of Council:

1. Any member of the University community who wishes to do so may attend the Council meeting. Individuals who want to be assured of speaking at Council, however, must inform the Office of the University Secretary (ucouncil@pobox.upenn.edu) by 10 a.m. on Tuesday, November 28, 2017, indicating briefly the subject of their remarks. Those who have not so informed the Office of the University Secretary will be permitted to speak only at the discretion of the Moderator of University Council and in the event that time remains after the scheduled speakers.

2. Speakers should expect to be limited to three minutes with the possibility of additional time in cases where members of Council engage the speakers with follow-up questions or remarks. The Moderator may restrict repetition of views. Speakers are encouraged to provide Council with supporting materials and/or written extensions of their statements before, during, or after the Council meeting.

3. Following the deadline for speakers to sign up in the Office of the University Secretary, the Chair of Steering and the Moderator of Council will structure the subject matter themes, speakers, and times for the Open Forum session. In the event that there is not enough time available at the meeting to provide for all those who have requested to speak, the two officers may make selections which accommodate the broadest array of issues having important implications for Council's work and represent the breadth of Council's constituencies. The resulting order of the Open Forum of University Council will be made available no later than the Tuesday before the meeting, to be published on the Office of the University Secretary website (<http://www.upenn.edu/secretary/council/openforum.html>) and, if deadline constraints allow, in *The Daily Pennsylvanian* and *Almanac*.

4. Speakers' statements should be framed so as to present policy issues and directed to University Council as a body through the Moderator. The Moderator will have discretion to interrupt statements that are directed against persons and otherwise to maintain the decorum of the meeting, as provided for in the Bylaws. In cases where questions or positions can be appropriately addressed by members of Council, or where a colloquy would seem to be productive given the time constraints of the meeting, the Moderator may recognize members of Council to respond to speakers' statements, with opportunities for follow-up by the speakers.

Should the number of submitted topics of community-wide interest exceed what can be accommodated during a single Open Forum session, discussion will be allowed to continue at the following University Council meeting.

Almanac Publication Schedule

There is one more issue scheduled this month—for November 21. The December AT PENN calendar will be published in that issue. There is no issue the Tuesday after Thanksgiving.

Almanac will resume weekly publication with issues on December 5, 12 and 19.

Accessing Almanac Online

Subscribe now to *Express Almanac* (<http://www.upenn.edu/almanac/express.html>) to receive each Tuesday's issue in your inbox before it reaches your desk. Breaking news will be posted in the *Almanac Between Issues* section of the *Almanac* website and sent out to *Express Almanac* subscribers.

Almanac On-the-Go: RSS Feeds

 *Almanac* provides links to select stories each week there is an issue. RSS is a way to distribute new content to users of RSS readers or news aggregators directly to your computer and other web-enabled devices. Visit *Almanac's* website at <http://www.upenn.edu/almanac> for instructions on how to subscribe to the *Almanac* RSS Feed.

Tobacco-Free Campus Policy Update

The American Cancer Society's Great American Smoke Out is approaching on *Thursday, November 16*. Now is an excellent time to familiarize yourself with Penn's updated Tobacco-Free Campus Policy, which supersedes the Tobacco Use and Smoking on Campus Policy.

Penn's tobacco-free campus journey began in 2014, when the University convened a campus-wide Tobacco Committee, chaired by Dr. Frank Leone from Penn's Comprehensive Smoking Treatment Program, to research how Penn could become a tobacco-free campus.

Based on the committee's report, and thanks to the collaboration of Penn's Tobacco-Free Campus implementation team, schools and centers across the University have worked together to increase awareness of smoking cessation support services and reduce visual cues around campus that encouraged or permitted tobacco usage. The Tobacco-Free Campus Policy has also been revised to clearly state Penn's intent to become 100% tobacco-free.

—Tobacco-Free Campus Initiative Team

Tobacco-Free Campus Policy

704.1 Policy

The University of Pennsylvania is committed to maintaining a healthy and safe learning, working and living environment for all members and guests of our community. It therefore is the policy of the University of Pennsylvania that all smoking and tobacco use (including the use of smokeless tobacco) is prohibited in all University buildings and facilities, including but not limited to any meeting rooms, community areas, performance venues and private residential space within University of Pennsylvania housing. Smoking and tobacco use is also prohibited in all University of Pennsylvania vehicles (owned or leased), regardless of location. Finally, smoking and the use of tobacco products is prohibited on any University of Pennsylvania property, including but not limited to outdoor spaces (such as College Green, Shoemaker Green, Locust Walk, etc.), as well as parking lots, paths, fields, sports/recreational areas, and stadiums. Where University of Pennsylvania buildings are adjacent to public sidewalks or streets, smoking and the use of tobacco products is prohibited on those public sidewalks and streets within twenty (20) feet of the entrance to the building.

The tobacco policy covers all smoking methods, including but not limited to the use of electronic smoking devices (e-cigarettes, e-cigars, e-pipes) and hookah-smoked products.

704.2 Enforcement

Compliance with the applicable law and this policy is the responsibility of all members and guests of the University of Pennsylvania community. Any person with concerns about the implementation of or compliance with this policy should refer the matter to his or her immediate supervisor or manager for resolution. If the matter cannot be resolved at this level, the concern should be referred to the Division of Human Resources, Staff and Labor Relations or the appropriate Dean or Vice President.

Policy Number: 704

Effective Date: 10/1/2017

Supersedes Policy Number(s): 903 and 704 (2/01/1992, 11/28/2006, 12/13/2013, 09/24/2015)

Applicability: All members of the University community

Cross-reference: Policy 001

This policy is available online at www.hr.upenn.edu/tobaccofree

For tobacco cessation support benefits information, visit www.hr.upenn.edu/tobaccocessation

Deaths

Richard P. Brown, Jr., Emeritus Trustee

Richard P. Brown, Jr., L'48, Emeritus Trustee of the University of Pennsylvania and a lawyer and decorated Naval officer in World War II, died on May 29. He was 96.



Richard Brown

Mr. Brown graduated from William Penn Charter School, Princeton University and University of Pennsylvania Law School. He served in the U.S. Navy and received six Campaign Stars during World War II and a Bronze Star in 1945.

He spent his 40-year career at the law firm of Morgan, Lewis & Bockius. He headed the litigation practice for 11 years; helped develop the firm's product liability practice; and was a partner from 1956 through his retirement in 1988. Post-retirement, he volunteered as a judge pro tem until he was 92.

Mr. Brown was elected a Trustee in 1979 (*Almanac* June 14, 1979). He chaired the Trustee Committee for University Responsibility and served on the Executive, Academic Policy, Development, and Facilities and Campus Planning Committees. In addition, he was chairman of the Board of the Medical Center from 1987-1991.

He was a former overseer of the Penn Museum, the Law School, the School of Medicine and the Annenberg Center for the Performing Arts. He also was involved in the Institute on Aging, serving as chair of the Advisory Board and head of the fundraising committee.

In addition to his service to Penn, Mr. Brown was chair of the Probate, Trust & Estate Section of the Philadelphia Bar Association and chair

of the International Law Section. He was on the boards of the William Penn Charter School, WHYI Inc. and Fidelity Bank; and was a member of the Council on Foreign Relations, the International Peace Institute, the American Foundation for the University of the West Indies, the Foreign Policy Research Institute, the Eisenhower Fellows, International House Center and the World Affairs Council of Philadelphia. He also volunteered as a driver for cancer patients who needed transportation to and from area hospitals after his retirement.

Mr. Brown was married for 36 years to Virginia H. Curtin, who died in 2001. He is survived by his friend and companion, Vivian W. Piasecki; nieces, Barbara Bochner and Jill O'Connor; and nephew, Alex Williams.

In lieu of flowers, contributions may be sent to the Institute on Aging at the University of Pennsylvania or to WHYI.

Sarah W. Fuller, Penn Trustee

Penn Trustee Sarah Wilder Fuller, CW'71, died on October 29, 2017 at the age of 68.

Ms. Fuller earned a bachelor's degree in history from Penn's former College for Women in 1971 and a master's in Soviet studies from Harvard University. She was president of AMR/Arlington Medical Resources, Inc.

Ms. Fuller became a Penn Trustee in 2009. She was a member of the Academic Policy, Local, National and Global Engagement, and Budget and Finance Committees, as well as the Strategic Initiatives Advisory Board, Proxy Subcommittee, and the Ad



Sarah Fuller

Hoc Committee on Diversity. In addition, she was very active in the School of Arts & Sciences, where she was a member of the Board of Overseers and its Executive Committee.

Her involvement at Penn extended to roles on the Advisory Board of the Huntsman Program in International Studies and Business and the Advisory Board of the Vagelos Program in Life Sciences and Management, as well as membership on the Trustees' Council of Penn Women and the Penn Alumni Board of Directors and its Education Committee.

Ms. Fuller and her husband, William, generously supported Penn Arts & Sciences with an endowed chair in honor of Dean Rebecca Bushnell in 2012. Ms. Fuller's company established the Decision Resources Distinguished Lecture in Life Sciences and Management.

Before joining AMR/Arlington Medical Resources, Inc., Ms. Fuller was co-founder, president and chief operating officer of Decision Resources Group, a life sciences advisory firm.

Ms. Fuller was a member of the Board of Overseers of Beth Israel Deaconess Medical Center, an affiliate of Harvard Medical School; was president of the Board of Directors of Cultural Survival, a Harvard-affiliated organization that works to defend the rights of indigenous peoples; and was a director of StartingBloc, a nonprofit dedicated to promoting socially responsible business practices. She was a member of the CEO Roundtable and received its Leadership Award in 2006.

She is survived by her husband, William, and their sons, Charlie, C'04, GEN'05, and Sam, C'07.

To Report A Death

Almanac appreciates being informed of the deaths of current and former faculty and staff members, students and other members of the University community. Call (215) 898-5274 or email almanac@upenn.edu

Transforming the Visitor Experience: Launching Penn Museum's Major Building Renovation

The Penn Museum (University of Pennsylvania Museum of Archaeology and Anthropology) in Philadelphia kicks off a major renovation that will dramatically transform its Main Entrance Hall, make its historic building fully accessible to all, add significant visitor amenities and renovate and add air conditioning to the historic Harrison Auditorium and surrounding galleries. The construction project is a major element of the Museum's *Building Transformation* campaign, to be announced next spring, that will also encompass the reinstallation of most of the 130-year-old Museum's signature galleries and educational and public programming—to welcome visitors of all ages, from around the region and across the globe.

The announcement was made at a construction groundbreaking event with a twist—in lieu of wielding shovels, officials symbolically removed several seats from the historic Harrison Auditorium (see photo below), in preparation for renovations to that public programming space.

Penn President Amy Gutmann spoke at the morning kickoff. “At the Penn Museum, we are letting in the light, in every way imaginable. A dramatic reconfiguration of the Museum—the first in nearly a century—will illuminate the story of humankind found in our galleries, while interactive technology will animate the objects which trace that narrative through our peerless archaeological and ethnographic collections. Adults and children alike will experience the thrill of discovery and gain a deeper understanding of history, and their place in it.”

“The Penn Museum’s mission is to transform understanding of the human experience,” noted Dr. Julian Siggers, Penn Museum Williams Director. “With our spectacular international collections, nearly one million objects from all over the world, and our ongoing leadership role in research and discovery, the Penn Museum is poised to take its next step and become a world heritage destination in America’s first World Heritage City. We are building transformation—through significant building renovation, new signature galleries, and new programs—to make that dream a reality.”

A new website (penn.museum/transformation) will provide updates throughout the process. Museum visitors will be able to watch the transformation in real time as new Signature Galleries, architectural enhancements, amenities and programming are added.

Building Transformation: Construction Project and New Signature Galleries

In the construction project which had its official kickoff earlier this month, with scheduled completion in summer 2019, the Main Entrance Hall will be completely transformed, opening staircases closed for more than a century, bringing light in and creating a new gallery space that visitors will see as soon as they enter. The adjoining gateway to the Egyptian Galleries will be brightened with huge windows and broadened to create new access to the galleries. Visitor accessibility and amenities are high on the list of changes: two new elevators—one providing vertical circulation to all levels of the Egyptian wing and the other to the Harrison Auditorium and Third Floor Galleries—along with new public restrooms and a new Shop location by the Pepper Mill Café, will improve ease of navigation and visitor comfort.

The Museum will also completely renovate the 1915 art deco-style Harrison Auditorium (see photo next page). New lighting, flooring and sound and audio-visual enhancements will transform the auditorium’s programmatic capacity, while air conditioning and reupholstering the historic 1940s seats will add significantly to visitor comfort. (Seats can also be named for a donor or their designated honoree for \$2,500.) The auditorium will reopen in late summer 2019 with 618-person capacity.

Central to *Building Transformation* is a series of stunning new Signature Galleries, designed to tell the story of humankind as unearthed, literally and figuratively, by Museum archaeologists, anthropologists, ethnologists, laboratory scientists and scholars over more than a century of fieldwork and research discoveries that continue today.

First to be completed will be a suite of new Middle East Galleries, opening April 21, 2018, with a “Golden Gala” preview fundraiser April 14. Here the Museum draws upon its own groundbreaking excavations and research that began in the 1880s—with America’s first archaeological expedition to the Middle East—and continues today. Ten Museum curators and scholars, led by Stephen Tinney, associate curator-in-charge of the Babylonian Section, working with Haley Sharpe Design of Leicester, U.K., share their expertise in this first new Signature Gallery, which tells the compelling story of humanity’s nearly 10,000-year journey from small villages and towns to increasingly complex cities. The story will be told through 1,400 artifacts presented in 6,000 square feet of refurbished gal-

lery space. Video, touchable artifacts and interactive stations will provide multiple avenues for engagement.

Additional Signature Galleries will follow. In November 2018, the Museum opens a new Mexico and Central America Gallery, curated by Simon Martin, a Maya expert and one of the leading Maya epigraphers in the world. In the fall of 2019, new Africa Galleries will open, reimagined and re-contextualized by Tukufu Zuberi, curator of the Museum’s 2013 *Black Bodies in Propaganda* exhibition, and renowned for his work on the long-running PBS series *History Detectives*.

Building Transformation: Expanded Programmatic Initiatives

As the Penn Museum transforms its physical spaces, it will also transform the ways in which students and visitors engage with the extraordinary collections it houses—in labs and classrooms as well as galleries, and through new programs and online discovery.

Building on strong public and online participation in a fall 2016 Public Classroom series on the topic of Race and Science made possible by a grant from The Pew Center for Arts & Heritage, a new and prestigious Advancement Grant from the Center will allow the Museum to explore strategically the addition of programmatic formats around the opening of the Middle East Galleries and the reopening of the Harrison Auditorium. A Catalyst Grant from The Barra Foundation will fund a unique gallery guides program, in which immigrant docents will give highly personalized tours of the galleries displaying collections from their homelands (see next page).

Meanwhile, the collections form the basis of inquiry for both undergraduate and graduate students, more than 1,300 of whom have taken classes in the Center for the Analysis of Archaeological Materials (CAAM), a new teaching and research center for archaeological science that was launched in 2014. *Unpacking the Past*, a partnership program with the School District of Philadelphia that launched the same year, brought the ancient Egyptian and Roman collections to life for more than 5,700 seventh grade students in 2016-2017. With the opening of the Middle East Galleries in April 2018, a new program on ancient Mesopotamia will be offered to teachers for their class participation in *Unpacking the Past*.

Together, these expanded initiatives will engage a wide range of visitors with the Museum’s renowned collections and resources.

(continued on page 5)



Photograph courtesy of Penn Museum

The 1915 art deco-style Harrison Auditorium will be renovated and air conditioned.
(continued from page 4)

Moving Beyond 2019

Additional Signature Galleries will open in later phases, but the groundwork for them—including curatorial development, gallery design, and extensive conservation of monumental objects—is well underway.

Among these additional Signature Galleries are spectacular new Egyptian Galleries. The Museum’s magnificent Egyptian collections reflect 5,000 years of cultural continuity and change, and include the largest ancient Sphinx in the Western Hemisphere, architectural elements from the only Pharaoh’s palace outside of Egypt, and mummies, both human and animal. The new Galleries will set these materials and their stories in rich new context and display the monumental palace elements at full height for the first time. Also planned are new Asian Galleries in the towering Rotunda and adjacent spaces, as well as two cross-cultural galleries exploring important themes: a new Crossroads of Cultures Gallery with a focus on international trade connections in ancient Israel and the eastern Mediterranean, and a long-awaited Writing Gallery to explore that most human of all activities, across cultures.

In all, the new Signature Galleries, showcasing the many strengths of the Museum’s international collections, will fill more than 44,000 square feet of reinstalled exhibition space.

Partners in the Transformation

Penn Museum leaders have tapped internationally renowned experts in a variety of fields from the United Kingdom, New York City, and Philadelphia. Leading the extensive building renovation project are Gluckman Tang Architects, of New York City, in partnership with HSC Construction, General Contractors, of Exton, Pennsylvania. For the Middle East Galleries, the first of the Signature Galleries, Haley Sharpe Design, of Leicester, U.K., is leading gallery design. Exit, of Philadelphia, is designing comprehensive wayfinding and signage.

The Kavelman Group, New York City, is the strategic planning partner for the Museum’s public programming, and LaPlaca Cohen, New York City, is providing positioning support through The Pew Center for Arts & Heritage Advancement Grant period.

Shown at the groundbreaking ceremony for the Penn Museum’s *Building Transformation* project: (from left to right)

Penn Executive Vice President Craig Carnaroli;
Penn Provost Wendell Pritchett;
Penn Museum Board Chairman Michael J. Kowalski;
Penn President Amy Gutmann;
Penn Museum Williams Director Julian Siggers;
Penn Board of Trustees Chairman David L. Cohen;
Founder and Principal, Gluckman Tang Architects,
Richard Gluckman.



Photograph by Eddy Marengo

Expanded Programming Initiatives

As new galleries, an upgraded auditorium, and public spaces open in a fully accessible historic building, the Penn Museum will have expanded capacity to offer public and school programs. Two major grants—one from The Pew Center for Arts & Heritage, one from The Barra Foundation—are aiding in planning and development of new programs for the public, while the Museum’s *Unpacking the Past* program for Philadelphia school children expands its offerings, and the Museum’s award-winning *Virtual Programs* continue to increase their impact.

“We are thrilled, and honored, to be awarded these prestigious grants at a very exciting time in the Museum’s history,” said Dr. Siggers. “With the help of these generous grants, we will realize our expansive and relevant vision: to be the place where people of all ages can experience the thrill of discovery and gain a deeper understanding of human history, and their place in it, and to make transformative change in our tour offerings, outreach and community engagement.”

Pew Center for Arts & Heritage Advancement Grant

In June 2017, the Penn Museum was awarded a \$500,000 Advancement Grant—one of two such grants given this year—from The Pew Center for Arts & Heritage. This invitation-only grant is designed to create opportunities for cultural organizations to make lasting improvements to their programming, audience engagement, and financial health through bold initiatives.

With this award, the Penn Museum joins a select group of cultural organizations in the region whose public offerings have been strengthened by an Advancement Grant from the Center.

The two-year investment from the Center, provides a strong catalyst for creative planning at the Penn Museum to explore new ways to connect with and engage diverse and expanded audiences with its renowned international research and collections. The timing comes as the Museum prepares to embark on a dramatic reconfiguration of its physical spaces and new signature galleries designed to illuminate the story of humankind, with interactive technologies used to animate the objects that trace narratives in the archaeological and ethnographic collections.

At this transformative time in the Museum’s history, support from the Center will help further extend engagement with the collections, research, and learning in and beyond the galleries. The grant is supporting the Museum’s public programs and brand development, paving the way to innovative new programs geared to diverse communities and interests.

“The Penn Museum stewards one of the finest collections in the world, with strong archival records and rich, ongoing research that extends our understanding of what it means to be human,” said Kate Quinn, director of exhibitions and public programs. “We are eager to embark on the Museum’s next phase of its development—finding the best way to bring those collections and research to our diverse audiences in unique, thoughtful, engaging and fun ways.”

The Barra Foundation Catalyst Fund Grant

In August 2017, the Museum was the recipient of a 36-month, \$195,000 Catalyst Fund Grant from The Barra Foundation. The grant will fund the development of the *Global Guides: Immigrant Stories Tour Program*, an innovative new model for recruiting and training a diverse and underrepresented group of individuals to lead tours and programs at the Penn Museum.

Through the *Global Guides: Immigrant Stories Tour Program*, the Museum will hire and train area immigrants and refugees to be tour guides for the Museum’s collections. In addition to sharing information about the history of the artifacts on display, they will be trained to use personal experience, combined with historical content, when interpreting the galleries that showcase collections from their own countries of origin.

“We see this as a terrific opportunity for the new guides, our staff and Museum visitors,” said Ellen Owens, Merle-Smith Director of Learning Programs. “Speaking from their ‘lived’ perspectives, guides can combine first-person narratives and facts to make ancient material more accessible and more relevant to general visitors, while also providing greater Museum accessibility for underserved communities.” These guides will receive training in storytelling ‘best practices’ and participate in the same comprehensive educational and content training as traditional gallery guides.

Tying in with the Penn Museum’s new Signature Galleries, the *Global Guides* pilot program will hire and train guides to present tours and enrichment programs beginning with the new Middle East Galleries (spring 2018). HIAS Pennsylvania and Nationalities Service Center are key community partners in the project. Guides and additional community partners for the Mexico and Central America Gallery (fall 2018) and the Africa Galleries (fall 2019), will follow this inaugural year. The Museum will hire three to four guides per gallery, with recruitment of guides for the new Middle East Galleries beginning this fall.

CCTV Locations

The Division of Public Safety is committed to enhancing the quality of life for the campus community by integrating the best practices of public and private policing with state-of-the-art technology. A critical component of a comprehensive security plan using state-of-the-art technology is Closed Circuit Television (CCTV).

As prescribed by the University Policy "Closed Circuit Television Monitoring and Recording of Public Areas for Safety and Security Purposes" (*Almanac* April 29, 2008), the locations of all outside CCTV cameras monitored by Public Safety are to be published semi-annually in *Almanac*. The locations and descriptions of these cameras can also be found on the Division of Public Safety website: <https://www.publicsafety.upenn.edu/about/tecl/closed-circuit-television-cctv>

The following existing cameras meet those criteria:



University of Pennsylvania Cameras

39th St. & Baltimore Ave. (Vet School—Hill Pavilion)
 40th St. & Baltimore Ave.
 41st St. & Baltimore Ave.
 42nd St. & Baltimore Ave.
 43rd St. & Baltimore Ave.
 31st & Chestnut Sts. (Left Bank)
 33rd & Chestnut Sts.
 34th & Chestnut Sts.
 36th & Chestnut Sts.
 38th & Chestnut Sts.
 40th & Chestnut Sts.
 4040 Chestnut St. (front)
 41st & Chestnut Sts.
 46th & Chestnut Sts.
 Steve Murray Way & Chestnut St.
 38th St. & Hamilton Walk
 36th St. & Locust Walk
 37th St. & Locust Walk (1&2)
 38th St. & Locust Walk
 39th St. & Locust Walk
 40th St. & Locust Walk
 41st & Locust Sts.
 42nd & Locust Sts.
 43rd & Locust Sts.
 39th & Ludlow Sts.
 40th & Ludlow Sts.
 34th & Market Sts.
 36th & Market Sts.
 38th & Market Sts.
 40th & Market Sts.
 40th & Pine Sts.
 41st & Pine Sts.
 42nd & Pine Sts.
 36th & Sansom Sts. (Franklin Bldg.)
 38th & Sansom Sts.
 4040 Sansom St. (rear)
 Steve Murray Way & Sansom Sts.
 33rd St. & Smith Walk
 34th & Spruce Sts.
 36th & Spruce Sts.
 37th & Spruce Sts.
 38th & Spruce Sts.
 39th & Spruce Sts.
 40th & Spruce Sts.
 41st & Spruce Sts.
 42nd & Spruce Sts.
 43rd & Spruce Sts.
 31st & Walnut Sts. (Left Bank)
 33rd & Walnut Sts.
 34th & Walnut Sts.
 36th & Walnut Sts.
 37th & Walnut Sts.
 38th & Walnut Sts.
 39th & Walnut Sts.
 40th & Walnut Sts.
 4119 Walnut St.
 100 Block of S. 37th St.
 Blockley Hall (bike racks 1-8)
 Blockley Hall (roof)
 BRB II (loading dock—exterior)
 BRB II (roof—rear and front)
 Caster Building (rear entrance)
 Caster Building (bike racks 1&2)
 Chemistry Building (bike racks 1-4)
 CineMark
 CRB (roof)
 College Green (1&2)

College Green (lower)
 College Hall (exterior basement)
 CRB-Stemmler Hall (main entrance)
 CRB-Stemmler Bridge (interior)
 CRB-Stemmler Bridge (main entrance hall)
 English House (Law School bike rack)
 Fels Institute of Government
 Fisher-Bennett Hall (overseeing Levine Bldg.)
 Franklin Field
 Garage 40 (rooftop)
 Generational Bridge (1&2)
 Gregory College House (bike rack)
 GSE on Plaza 1
 GSE on Plaza 62
 Harnwell
 Harrison (1&2)
 Hayden Hall (east door & west door)
 Hilton (Homewood Suites-1&2)
 Hollenback (lower level rear parking)
 Hollenback (rooftop)
 Houston Hall/Wynn Commons
 Irving & Preston Sts.
 Jerome Fisher (main entrance)
 John Morgan Building (Hamilton Walk)
 Jon M. Huntsman Hall (NE corner)
 Kane Park (Spruce Street Plaza)
 Law School (Sansom St.)
 Left Bank (loading dock)
 Levy Dental (loading dock)
 Meyerson Hall (bike racks 1&2)
 Mod 7 (North)
 Mod 7 (Southeast)
 Mod 7 (West)
 Museum (33rd St.—exterior)
 Museum (Kress entrance—exterior)
 Museum (Kress entrance—interior)
 Museum (loading dock—exterior)
 Museum (upper loading dock—exterior)
 Museum (Warden Garden—main entrance)
 Museum (Stoner Courtyard—lower courtyard)
 Osler Circle Courtyard
 Palestra (1&2)
 Penovation Works
 Penovation Works (gate)
 Pottruck (bike racks 1&2)
 Public Safety Annex Building (2-5)
 Richards Labs (rear door)
 Ringe Squash Court Parking
 Rodin (bike rack)
 Schattner (coffee shop)
 Schattner (bike rack)
 SEAS (Courtyard)
 Shoemaker Green (1-8)
 Singh Center (courtyard)
 Singh Center (east loading dock)
 Singh Center (Nano roof terrace north)
 Singh Center (nitrogen loading dock)
 Singh Center (roof terrace south)
 Singh Center (west loading dock)
 SLC (roof, rear)
 Solomon Labs (1-4)
 Steinberg Conference Center

Steinberg Hall-Dietrich Hall (Joe's Café)
 Steinberg Hall-Dietrich Hall (trolley)
 Stellar-Chance Labs (loading dock)
 Stellar-Chance Labs (main entrance)
 Stellar-Chance Labs (roof—rear)
 Stellar-Chance Labs (roof—front)
 Tandem Accelerator Laboratory
 Translational Research Labs, 31st St. (upper level)
 Translational Research Labs, 30th St. (lower level South)
 Translational Research Labs, 30th St. (lower level North)
 VHUP (bike rack)
 VHUP (dog walk 1&2)
 Van Pelt-Dietrich Library (Button)
 Van Pelt-Dietrich Library (Ben Statue)
 Van Pelt-Dietrich Library (Mark's Café 1&2)
 Van Pelt Manor (bike rack)
 Weiss Info Commons (front door)
 Weiss Info Commons (rear door)
 Wharton EMBA (loading dock)
 Williams Hall (bike racks 1-3)
 WXP/WXPN World Café Live
 WXP/WXPN World Café Live (SW side—lower level)
 1920 Commons (Spruce 38 rooftop)

Penn Park

Field 1
 Field 1 (bike rack)
 Field 2
 Field 2 (bike rack)
 Field 2 (NE corner)
 Field 2 (SW corner)
 Field 2 (north bike rack)
 Field 4 (South Street Bridge)
 Lower 30th & Walnut Sts. (1&2)
 Paley Bridge (1&2)
 Paley Bridge (entrance walkway)
 Paley Bridge (walkway to Penn Park)
 Parking Lot (SW corner)
 Parking Lot (NE corner)
 Penn Park (NE corner)
 Penn Park (North)
 Penn Park (Plaza)
 Penn Park Drive (entrance)
 River Field
 Ropes Course
 Ropes Course Maintenance Bldgs.
 Softball Stadium (bike racks 1&2)
 Softball Stadium (men's restroom)
 Softball Stadium (women's restroom)
 Tennis Center
 Tennis Center (Field 4)
 Tennis Center (Field 4 walkway)
 Tennis Center (Transit Stop)
 Utility shed
 Walnut St. Bridge (Upper)
 Walnut St. Bridge (Pedestrian Walkway)
 Weave Bridge (East)
 Weave Bridge (Hollenback)
 Weave Bridge (Bower Field)
 Weave Bridge (Penn Park ramp)

Penn Medicine Cameras

Hospital of the University of Pennsylvania

34th St. Pedestrian Bridge
 Dulles Bldg. (bike racks—Spruce St.)
 Emergency Department (Driveway 1-4)
 Gates Bldg. (fire exit door—Spruce St.)
 Maloney Bldg. (entrance—36th & Spruce Sts.)
 Miller Plaza (adjacent to Stemmler)
 Penn Tower/HUP Bridge/Civic Center
 Penn Tower Bridge (Hospital side)
 Ravdin Bldg. (Driveway—Civic Center Blvd.)
 Rhoads Bldg. (1st floor—Hamilton Walk)
 Rhoads Bldg. (1st floor—patio)
 Rhoads Bldg. (basement—dock ramp)
 Rhoads Bldg. (loading docks 1&2)
 Rhoads Bldg. (loading dock ramp)
 Rhoads/Stemmler bike rack
 Spruce St. between 34th & 35th Sts. (facing east)
 Spruce St. between 34th & 35th Sts. (facing west)
 Spruce St. (Maloney entrance & morgue driveway)
 Spruce St. (Morgue, Maloney Ground—36th St.)
 Spruce St. (west fire tower door)
 White Bldg. courtyard
 White Bldg. (entrance—Spruce St.)

Perelman and Smilow

Civic Center Blvd. at East Service Dr.
 Convention Ave & Health Science Dr.
 East Service Dr. and Health Sciences Dr.
 Health Sciences Dr. (outside loading dock—1&2)
 Perelman (front door)
 Perelman (loading dock)
 Perelman Parking garage entrance (Health Sciences Dr.)
 PCAM staff entrance (Convention Ave.)

Penn Presbyterian Medical Center

3910 Bldg. (entrance)
 3910 Bldg. (loading dock)
 3910 Bldg. (parking lot)
 Advanced Care Canopy (bench)
 Advanced Care Canopy (ED 1&2)
 Advanced Care Canopy (Trauma 1-4)
 Cupp Lobby (entrance)
 Garage (front & side)
 Heart and Vascular Pavilion (front entrance)
 Heart and Vascular Pavilion (rear entrance)
 HeliPad
 Mutch Bldg. (roof)
 Powelton Ave.
 Powelton Ave. (dock)
 Powelton Lot
 Scheie Eye Institute (north door)
 Wright/Saunders Bldg. (main entrance)
 38th St. (Healing Garden)
 38th St. (Advanced Care Building)

Update

November AT PENN

CONFERENCE

17 *The Culture of Cultivation: Designing with Agriculture*; a cross-disciplinary forum to address the relationship between landscape design and the productive or working landscape; 10:45 a.m.; Meyerson Hall; through November 18 at 5:30 p.m.; register: <http://tinyurl.com/yawz76oe> (PennDesign).

EXHIBIT

15 *Interfaces: Work by Rachel Blau DuPlessis*; collage poems; at the Brodsky Gallery, Kelly Writers House; opening reception: 6 p.m. Through December 21.

TALKS

15 *Regressive Sin Taxes*; Ben Lockwood, Wharton; 4:30 p.m.; rm. 214, Gittis Hall (Penn Law).

16 *Index and spectrum of minimal hypersurfaces arising from the Allen-Cahn Construction*; Fritz Hiesmayr, University of Cambridge; 3 p.m.; rm. 4C8, DRL (Mathematics).

Evolution of Repetitive DNA in Flies and Humans; Dan Barbash, Cornell; 4 p.m.; Tedori Family Auditorium, Levin Building (Biology)

Preacher's Lost Voice: The Roman Inquisitor and Oral Sermons in Early Modern History; Stefano Dall'Aglio, University of Leeds; 5:30 p.m.; Kislak Center, Van Pelt-Dietrich Library (Italian Studies).

Restoration to Victoria Book Club; open to the public; 6 p.m.; FBH Grad Lounge, Fisher Bennett Hall (English)

17 *Feminists Tackling Anti-Black State Violence*; panel discussion; 4:30 p.m.; Rainey Auditorium, Museum (Museum, Africana Studies).

AT PENN Deadlines

The November AT PENN calendar is now online at www.upenn.edu/almanac. The deadline for the January AT PENN calendar is December 5.

The Poet and the Dentist: Stéphane Mallarmé and Thomas Evans at the Leon Levy Dental Medicine Library Through November 24

Writing to his parents in 1859, Thomas W. Evans (1823-1897) told them that he had “determined at an early age to make a high reputation to gain celebrity Position and fortune ... to build up a dynasty that I should be no less Proud of than Napoleon was of his—because mine should be as his was founded upon industry activity and having for its object a benefit to mankind.” His egotism (if “egotism” really is how we understand his determination) did not keep Evans from displaying a genius for friendship. His patients and associations included the French Emperor Napoleon III, his wife, the Empress Eugénie, and—the subject of this show—Stéphane Mallarmé. Evans, a Philadelphia native, left his estate to the University of Pennsylvania to create and maintain a dental school that would be “second to none.”

Highly regarded in his own time, Mallarmé remains significant. His work influenced such 20th-century American poets as Robert Frost, Ezra Pound, T. S. Eliot, and Wallace Stevens. He was interested in American as well as British English language and literature. One contact bringing Evans and Mallarmé together was

Paris’s “club américain.” But theirs was more than a purely professional or business-like relationship. This small exhibition at the Leon Levy Dental Medicine Library looks at many aspects of the relationship between the poet and the dentist. Gallery hours: Mon-Fri, 8 a.m.-5 p.m.



Collection of the Musée d'Orsay, Paris

Painting of French poet and essayist Stéphane Mallarmé (1842-1898), by Edouard Manet, 1876, in the exhibit at the Leon Levy Dental Medicine Library through November 24.

Penn's Way 2018 Raffle Week Six (Awarded November 7)

Office Depot—Office Supply “Goodie Crate” (value \$75): Tanya Bode, HUP

Penn Business Services—Wine Lover Pack (value \$100): Carrie Marvill, Pennsylvania Hospital

BioLegend—Goody Bag with puzzle, water bottle, t-shirt & Starbucks card (value \$60): Va Nim, HUP

Philadelphia Flyers—Autographed puck, signed by Shayne Gostisbere (value \$65): James Bernardino, HUP

Thermo Fisher—iTunes gift card (value \$50): Sarit Scott, HUP

Thermo Fisher—Lowe's gift card (value \$50): Lawrence Ward, HUP



Visit www.upenn.edu/pennsway for more information about the raffle and making a pledge. Entries must be received by 5 p.m. on the prior Friday for inclusion in a given week's drawing.

Grand Prize (Drawn November 28)

Penn Business Services—Grand Prize—iPad Pro Package (keyboard, cover, case, iTunes gift card) Value \$1,000*

* Note: Prizes valued at over \$100 are subject to state and federal tax. Winners will be notified and offered the option of refusing the prize.

The University of Pennsylvania Police Department Community Crime Report

About the Crime Report: Below are the Crimes Against Persons or Crimes Against Society from the campus report for **October 30-November 5, 2017**. Also reported were 14 incidents with 5 arrests (13 thefts and 1 fraud). Full reports are available at: <http://www.upenn.edu/almanac/volumes/v64/n13/creport.html> Prior weeks' reports are also online.—Eds.

This summary is prepared by the Division of Public Safety and includes all criminal incidents reported and made known to the University Police Department between **October 30-November 5, 2017**. The University Police actively patrol from Market Street to Baltimore Avenue and from the Schuylkill River to 43rd Street in conjunction with the Philadelphia Police. In this effort to provide you with a thorough and accurate report on public safety concerns, we hope that your increased awareness will lessen the opportunity for crime. For any concerns or suggestions regarding this report, please call the Division of Public Safety at (215) 898-4482.

11/02/17	12:32 AM	240 S 40th St	Confidential sex offense
11/02/17	2:52 PM	3700 Locust Walk	Complainant punched by known offender
11/03/17	7:24 AM	3900 Chestnut St	Offender threw coffee on complainant
11/03/17	10:26 PM	400 S 40th St	Offenders kicked and hit complainant
11/05/17	1:21 AM	4012 Walnut St	Offender arrested for underage drinking
11/05/17	9:51 AM	3800 Walnut St	Offender threw a brick at windshield
11/05/17	1:46 PM	3500 Chestnut St	Offender threw water at complainant

18th District

Below are the Crimes Against Persons from the 18th District: 15 incidents with 2 arrests (6 assaults, 1 rape, 4 robberies, 2 domestic assaults and 2 aggravated assaults) were reported between **October 30-November 5, 2017** by the 18th District covering the Schuylkill River to 49th Street & Market Street to Woodland Avenue.

10/30/17	8:36 PM	S 38th and Spruce St	Assault
10/31/17	7:37 PM	S 46th and Pine St	Robbery/Arrest
11/02/17	12:32 AM	200 blk of S 40th St	Rape
11/02/17	12:37 AM	1000 Farragut St	Robbery
11/02/17	5:46 AM	2970 Market St	Assault
11/02/17	3:27 PM	3700 blk of Locust Walk	Assault
11/03/17	8:22 AM	S 39th and Chestnut St	Domestic assault
11/03/17	6:35 PM	4520 Walnut St	Assault
11/03/17	10:26 PM	400 S. 40th St	Assault
11/04/17	1:03 AM	100 S 46th St	Robbery
11/05/17	9:52 AM	S 38th and Walnut St	Aggravated assault
11/05/17	11:01 AM	249 S 45th St	Domestic assault
11/05/17	1:42 PM	3549 Chestnut St	Assault
11/05/17	2:03 PM	4801 Walnut St	Aggravated assault/Arrest
11/05/17	11:17 PM	416 S 43rd St	Robbery

Almanac

3910 Chestnut Street, 2nd floor
Philadelphia, PA 19104-3111
Phone: (215) 898-5274 or 5275
FAX: (215) 898-9137
Email: almanac@upenn.edu
URL: www.upenn.edu/almanac

The University of Pennsylvania's journal of record, opinion and news is published Tuesdays during the academic year, and as needed during summer and holiday breaks. Its electronic editions on the Internet (accessible through the Penn website) include HTML, Acrobat and mobile versions of the print edition, and interim information may be posted in electronic-only form. Guidelines for readers and contributors are available on request and online.

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University City District: 20th Anniversary and Major Neighborhood Milestones—State of University City

Photograph by Kyle Griffin



University City District

CELEBRATING 20 YEARS

Clean and Safe were the original goals of the University City District (UCD) 20 years ago. *Changing Places*, *Changing Lives* has been their motto in recent years. University City has experienced phenomenal growth through collaborations among many partnerships. Improvements, inclusion and innovation have been seen in numerous areas in the past 20 years since UCD was founded.

At its annual State of University City event, University City District (UCD) celebrated its 20th anniversary while highlighting the major advancements in the neighborhood. Drexel President John Fry and University of Pennsylvania Executive Vice President Craig Carnaroli, the respective founding and current chairs of the UCD Board of Directors, joined UCD President Matt Bergheiser for a retrospective on 20 years of UCD's impact on the neighborhood, a celebration of major milestones for 2017 and a forward look at the major projects on the horizon.

University City District was founded in 1997 (*Almanac* June 17, 1997) when dedicated residents, institutions and businesses came together to transform their community. While the organization's foundational focus has been on providing supplemental public safety and public maintenance to the community—which have contributed to University City's standing as a neighborhood of choice for residents and businesses alike—UCD has evolved into a nationally-recognized leader in transforming public space, connecting local residents to jobs, and fostering commercial activity and neighborhood vitality. UCD works to promote a world class, vibrant University City that supports and reflects the pace of advancement and progress spearheaded by its partners.

"UCD is proud to celebrate this milestone, and to pay tribute to the remarkable partnership of institutions, community members and business leaders at the heart of our organization," said Mr. Bergheiser (*Almanac* September 8, 2009). "Here, the confluence of proximity, knowledge, diversity and rich amenities is defining the very notion of a great urban place, and we have steered UCD toward an operating mantra of changing places and changing lives."

"It is a great privilege to serve as UCD's Board Chair during a period of remarkable transformation for both University City and the organization" said Mr. Carnaroli. "UCD is a paramount example of what can transpire when an entire community works together toward a shared vision and a common future."

"The University City District has more than lived up to its motto of 'Changing places, changing lives,'" added Mr. Fry. "The simple but powerful concept of clean and safe streets paved the way for a broader rebirth of University City that continues today—thanks in large measure to the partnerships forged 20 years ago (*Almanac* October 27, 1998). I can't wait to what to see what the next 20 years brings for University City as we continue to work together for the benefit of all."

In addition to UCD's 20th anniversary celebration, the event also served as the official release of *The State of University City 2018*. This latest edition of UCD's annual publication illustrates University City's status as an engine of remarkable prosperity, innovation and vibrancy, highlighting a neighborhood that boasts world-class public spaces and amenities. *The State of University City* report provides a guide to the developments—academic, commercial, public, residential and more—that comprise nearly 1.5 million square feet of new real estate construction. The report's 88 pages of charts, statistics, photographs and stories demonstrate how University City and its concentration of economic activity are setting a national pace for innovation and progress. *The State of University City* serves as a critical resource for those seeking to do business in the neighborhood.

This year's publication highlights University City as a leader in:

- **Job Growth:** University City remains one of the top employment hubs in the region, with more than 33,000 jobs per square mile. The number of jobs rose substantially in 2017 and is on pace to surpass 80,000 for the first time.

- **Development:** With nearly 1.5 million square feet of real estate projects completed in the last year and continued growth in the number of construction permits—rising more than 500% from pre-recession levels—the development boom in University City shows no signs of slowing.

- **Attracting Millennials:** An ongoing boom in multi-family housing has contributed to an estimated 5,300 new residents since 2010 (up 11%). The people choosing to live in University City are getting younger, with the number of millennials up by 13% since 2000.

- **Transportation:** University City earned three "paradise" distinctions from *Walkscore.com*, notching top marks for getting around on bicycle, public transportation and foot.

- **Healthcare:** The neighborhood's medical institutions are on track to admit over 85,000 patients in 2017 and are leading the way in new treatments, procedures and medical technologies. Two of University City's hospitals—Penn Presbyterian Medical Center (part of Penn Medicine) and Children's Hospital of Philadelphia (CHOP)—were ranked top 10 in the nation, according to *U.S. News and World Report*.

- **Dining Options:** University City is home to a whopping 266 places to eat and drink, with more on the way. In 2017, the neighborhood welcomed new fine dining establishments Dim Sum House, CO-OP and the Walnut Street Café to the roster of excellent options from around the globe.

- **Innovation:** In 2016, R&D investment at University City's universities rose by \$34 million, and 175 patents were issued to local businesses and institutions. The next wave of co-working spaces, laboratories and incubators—anchored by the arrival of Boston's Cambridge Innovation Center to 3675 Market Street—will further University City's status as the region's pacesetter for innovation.

- **Retail Attractions:** Retailers love University City's mix of college students, employees and residents, and shoppers love the 147 local retailers back, leading to 87% occupancy of ground floor commercial storefronts.

- **Hotel Offerings:** Neighborhood hotel inventory exploded in 2016 with a 48% increase in rooms, split between the new AKA University City and The Study at University City. Existing inventory saw improvements too, as the Sheraton University City completed a 20,500 square foot renovation.

- **Housing:** The number of home sales increased 6% over last year—up to the highest level since the recession—and the median home price grew by an extraordinary 18%. Home and rental prices remain remarkably affordable compared to peer innovation hubs such as Cambridge and San Francisco.

UCD believes that University City's future is critical to the future of the city and region, and that the district's unique assets, opportunities and environment are both an engine of prosperity and an exemplar of community. This publication illustrates the exciting progress of the neighborhood and the impact of University City District. To obtain copies of *State of University City 2018*, contact the UCD by phone at (215) 243-0555 or by email at ucd@universitycity.org