Dean of the Wharton School at Penn: Geoffrey Garrett

Geoffrey Garrett has been named dean of the Wharton School at the University of Pennsylvania, effective July 1. The announcement was made by Penn President Amy Gutmann and Provost Vincent Price.

A former faculty member in Wharton’s management department where he served as an associate professor of multinational management from 1995 to 1997, Dr. Garrett is currently dean and professor of business in the Australian School of Business at the University of New South Wales. He is a distinguished political economist who has held positions at some of the world’s most eminent institutions.

“Geoff Garrett has a proven track record as an eminent interdisciplinary scholar and strong and collaborative strategic leader,” President Gutmann said. “He has a deep understanding of Wharton’s distinctive mission and a compelling vision for the role of business schools in an era of rapid change and globalization. Geoff has unique experience in international business and business education and is absolutely the right person to partner with Wharton faculty, students, staff and alumni to take the School to even greater heights.”

The Australian School of Business at UNSW is a leading contributor to business research and education for the Asia Pacific region. As dean, Dr. Garrett oversees a school that is home to 357 faculty and researchers, eight academic departments and nine research centers and enrolls more than 12,000 students. During his tenure, scholarly productivity and external engagement have both grown, reflecting his belief that the best business schools must translate into practice the lessons learned from rigorous methodologically sophisticated research.

“Geoff has a deep appreciation for the role of interdisciplinary research and teaching in research universities,” Provost Price said. “At UNSW he helped oversee the creation of a university-wide innovation center, bringing together faculty and students from business, design, engineering and science. His approach to scholarship and discovery fits perfectly with Penn’s commitment to integrating knowledge across disciplines.”

Penn’s Plan to Create 50 New Endowed Professorships

University of Pennsylvania President Amy Gutmann announced the newest of the Penn Compact 2020 Presidential Initiatives—a bold plan to create up to 50 new endowed professorships over the next four years. These endowed professorships will maximize Penn’s momentum in recruiting and retaining eminent multidisciplinary faculty.

The President’s Distinguished Professorship Fund will provide matching funds from the University to leverage philanthropic support from donors for three distinct types of professorships. The Fund will enable the University to advance the strategic priorities of the Penn Compact 2020, including excellence in multidisciplinary research and teaching, global and international affairs and the recruitment of faculty who contribute to the diversity and preeminence of Penn.

“The President’s Distinguished Professorship Fund will multiply Penn’s exceptional intellectual resources and maximize our ability to recruit and retain eminent faculty in key strategic areas,” President Gutmann said. “This initiative represents a major commitment to ensuring that Penn remains one of the preeminent universities in the world.”

George Weiss, trustee emeritus, and Richard Vague, a member of the Penn Medicine Board, have agreed to partner with President Gutmann in this effort by pledging matching funds for gifts to create new professorships in the Perelman School of Medicine.

“The President’s Distinguished Professorship Fund gives Penn a unique opportunity to attract and retain key faculty doing work in the newest and most important fields of research and scholarship,” President Gutmann said. “This is one of the best investments we can make in the future of Penn, the future of discovery and ultimately the future of our country.”

In partnership with generous donors who make new commitments within a four-year time frame, the President’s Distinguished Professorship Fund will support three critically important kinds of endowed faculty positions:

• Donor-Named Penn Integrates Knowledge (PIK) University Professorships will recruit eminent faculty members who hold joint appointments between two schools and who exemplify multidisciplinary research and teaching. Penn currently has 15 PIK professors and the new fund will advance the University’s ability to significantly increase the number of these professorships.

• Donor-Named Distinguished Professorships will be created in any of Penn’s 12 schools to recruit and retain eminent faculty members with research and teaching expertise in areas identified by the president as high priorities for the Penn Compact 2020. Those priorities include the recruitment of multidisciplinary experts in global and international affairs who will be associates of Penn’s Perry World House and unrestricted

(continued on page 3)
Howard Arnold

Professor Arnold’s early career encompassed 12 years of service with the Pennsylvania Department of Public Welfare where he spearheaded innovative programming aimed at eradicating urban poverty, including “Operation Alphabet.” Similarly, he devoted his evenings to the United Neighbors Association of South Philadelphia, working directly with gang members to improve their lives. He also worked for the Philadelphia Crime Prevention Association before coming to Penn.

Professor Arnold began teaching in Penn’s School of Social Work in 1969 as a lecturer; he was appointed assistant professor in 1970 and in 1972, became their first African-American tenured professor. He served three terms as associate dean before retiring in 2000.

In addition to teaching, Professor Arnold helped establish the Du Bois College House and served as its first faculty master (1974-1977 and 1980-1981). He was also a member of the Senate Executive Committee and held numerous committee and task force roles at the University and School level, including past chair of the University’s Affirmative Action Council. He led the Office of Affirmative Action (OAA) from 1996-1997.

Professor Arnold was a co-founder of the Black Faculty and Administrators (later known as AAF). AARC was one of the powerful voices that saw a need and helped establish the African-American Resource Center (AARC). “He was a steady, wise leader, who had a quiet, gentle yet powerful way of commanding respect, teaching, mentoring and helping others to reach their goals,” said Valerie Dorsey Allen, director of AARC.

Among his many accomplishments, Professor Arnold led the way in developing a curriculum that reflected more broadly the issues of poverty, racism and cultural differences.

Professor Arnold is survived by his wife Gudrun; son, Howard, Jr.; daughter, Jeanne Arnold; SW’80, GRD’06; AARC’s former director and QAA former executive director; step-children, Usha and Christopher Tandon; grandchildren, OAA former executive director; step-children, SW’80, GRD’06, AARC’s former director and SW’80, GRD’06, AARC’s former director.

COUNCIL

From the Office of the University Secretary

Agenda for University Council Meeting

Wednesday, March 26, 2014 4 p.m.
Bodek Lounge, Houston Hall

I. Approval of the minutes of February 19, 2014. 1 minute
II. Follow up comments or questions on status reports. 5 minutes
III. Reports on Budgets and Plans for the Next Academic Year. 30 minutes
IV. Continuance of discussion of the findings of the Commission on Student Safety, Alcohol and Campus Life. 15 minutes
V. Presentation: Diversity at Penn. 45 minutes
VI. Continuance of Open Forum. 20 minutes
VII. New business. 5 minutes
VIII. Adjournment

New Endowed Professorships

(professorships that can be designated or have a preference to support one of Penn’s 12 schools.

• Donor-Named Presidential Professorships will be created to recruit and retain eminent tenured faculty who contribute to the diversity and present and its future pre-eminence. Penn has a great comparative advantage in recruiting distinguished faculty members, often at relatively early stages of their careers. By maximally supporting their careers with prestigious professorships, the Presidential Professorships — which are held by each faculty member for a five-year term — ensure both Penn’s present and its future pre-eminence.

The 50 new endowed professorships to be created through the President’s Distinguished Professorship Fund will add to the 118 endowed full professorships funded by the recently completed Making History Campaign. The President’s Distinguished Professorship Fund added $240 million for the endowed professorships. The University announced the launch of a comprehensive effort to raise an additional $240 million for the endowed professorships. The University announced the launch of a comprehensive effort to raise an additional $240 million for the endowed professorships. The University announced the launch of a comprehensive effort to raise an additional $240 million for the endowed professorships.
Dean of the Wharton School at Penn: Geoffrey Garrett

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“It will be my honor and privilege to work with such fantastic colleagues, students and alumni at Wharton and all around the University,” Dr. Garrett said. “Like other sectors, globalization and technological change are poised to transform business education. I have no doubt Wharton will be in the vanguard of this transformation in America and around the world.”

Before joining UNSW in 2013, Dr. Garrett served as dean of the Business School at the University of Sydney, 2012-2013, and as founding CEO of the United States Studies Centre at the University of Sydney, an important hub that brought together scholars of business, economics, politics and the humanities to deepen understanding of contemporary American issues across Australia and the Pacific Rim. He served earlier as president of the Pacific Council on International Policy in Los Angeles and as a faculty member at the University of Southern California, 2005-2009; as vice provost and dean of the UCLA International Institute, 2001-2005; as director of the Leitner Program in International and Comparative Political Economy and director of the Ethics, Politics and Economics program at Yale, 1999-2001; and as a faculty member at Wharton, 1995-1997; Yale, 1997-2001; Stanford, 1988-1997 and Oxford, 1986-1988.

He has served on the boards of the Asia Foundation, the Centre for Social Impact and the Centre for International Finance and Regulation.

A distinguished social scientist and expert on globalization, Dr. Garrett has authored or co-edited three books, written 45 scholarly articles, produced dozens of chapters and essays and contributed more than 100 opinion articles to newspapers around the world. He is a former Fulbright Scholar, a member of the Council on Foreign Relations and of the Academy of Social Sciences in Australia and has served on the editorial boards of journals including International Organization, World Politics and Global Policy. He is an honoree graduate of the Australian National University and completed his master’s and doctoral degrees in political science at Duke University.

“Our selection of Geoff Garrett as the next dean of the Wharton School successfully concludes a global search to find a successor to Tom Robertson, who has served with distinction as dean of since 2007,” President Gutmann said. “Under Tom’s leadership, Wharton has solidified its position as one of the world’s preeminent business schools, deepened its investments in traditional areas of strength and emerged as a leader in major strategic areas, including global engagement, innovation and social impact.”

Founded in 1881 as the first collegiate business school, the Wharton School of the University of Pennsylvania is recognized globally for intellectual leadership and ongoing innovation across every major discipline of business education. With a broad global community and one of the most published business school faculties, Wharton creates economic and social value around the world. The School has 5,000 undergraduate, MBA, executive MBA and doctoral students; more than 9,000 participants in executive education programs annually; and a powerful alumni network of 92,000 graduates.

2014 Summer Camps at University of Pennsylvania

A listing of numerous summer camps and programs taking place on Penn’s campus was published in the January 28, 2014 issue of Almanac. It is available online at www.upenn.edu/almanac/volumes/v60/n20/summercamps.html

Also see www.upenn.edu/almanac/volumes/v60/n23/summercamps.html for the addendum.

Trustees’ Council of Penn Women Fellowships
Summer Research Support for Faculty: March 31

The Trustees’ Council of Penn Women offers three $5,000 summer research stipends to female faculty or faculty members whose research is centrally concerned with the role of women in society, science or arts and letters.* The Trustees’ Council of Penn Women wishes to assist Associate Professors working for promotion to Full Professor, as well as Assistant Professors seeking promotion to the permanent rank of Associate Professor.

If you are interested in applying for the stipend, please submit:

• a TCPW Summer Faculty Cover Sheet (download form at www.sas.upenn.edu/gsws/content/trustees-council-penn-women-fellowships)

• a 2-page summary of the research you wish to undertake

• an explanation of how the stipend will facilitate the research

• a curriculum vitae

• the name of a University reference.

In your application be sure to describe how you will use the award and why it would be particularly useful to you at this time. Also, we require that you indicate whether you have other sources of research funding. Those who have previously applied and did not receive an award are encouraged to apply again. The summary should be sent to: Summer Research Award The Alice Paul Center for Research on Gender, Sexuality, and Women, 411 Cohen Hall, 249 S. 36th Street, Philadelphia, PA 19104-6304. Deadline: Monday, March 31, 2014

Research proposals will be reviewed, and the stipend awarded, through a peer review process. It is expected that the research, or a significant subset thereof, will be concluded during the summer of 2014 and a written report will be submitted to the review panel and to the Trustees’ Council. Any subsequent publication of the research results should acknowledge the support of the Council.

*Note: The amount of the award varies according to whether the recipient chooses to receive it as salary or to use it for research expenses.

Trustees’ Council of Penn Women
UNIVERSITY OF PENNSYLVANIA

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BFS Course Design Grants: April 15

Together with the Office of the Provost, the Environmental Sustainability Advisory Committee and the Netter Center for Community Partnerships, the Benjamin Franklin Scholars program is pleased to announce the BFS Course Design Grants. This year’s recipients included courses on “Living Deliberately: Monk, Saint and the Contemplative Life,” “Introduction to Sound Studies” and “Global Digital Activism.”

We will consider granting $2,000-$5,000 to exceptional proposals for the development of new BFS seminars (for more information on BFS, see www.upenn.edu/curf/bfs). The money is intended to fund course components that may have expenses attached to them, with up to $2,000 available as a course development stipend for the faculty member’s research fund. Proposals submitted by April 15, 2014 will be given full consideration.

Standing faculty at Penn in any of the 12 Schools are eligible and courses may be proposed for any future semester, beginning with fall 2014. We look to supporting innovations in the types of materials assigned, in classroom task design, in the format of graded assignments as well as new team teaching, especially across Schools. Four kinds of courses especially encouraged:

• Theme-Year Courses: Courses that develop next year’s theme—Year of Health—with special interest in those that cross historical and disciplinary boundaries.

• Green Seminars: Green Seminars will develop innovative approaches to sustainability across the many domains in which this topic is relevant. We look for engagement with local political issues or global environmental initiatives.

• Learning and Research with the Community: These courses will encourage students to develop their learning through hands-on engagement in the community, such as learning by teaching in local classrooms, improving health and nutrition in a school and community or exploring Philadelphia’s cultural venues. These Academically Based Community Service courses (ABCS) and experiences help students to become active, participating citizens of a democratic society.

• Ideas In Action: These courses will design new ways of engaging students in active learning. They ask students to experience what they study, whether that be a course that brings students to work in a cognitive science lab or a course on monasticism that asks students to live by the ascetic rules of an order.

Proposal Format: Proposals should be under 500 words. They should outline the subject matter, the innovations planned and the reasoning as to why these particular initiatives are promising. A one-page draft syllabus, outlining weekly topics, readings and assignments, should accompany the proposal along with a one-page budget, if applicable and an endorsement from the department chair.

Please submit documents to BFS Associate Director Linda Wiedmann, wiedmann@upenn.edu Faculty grant recipients will attend two sessions with the BFS team and other winners.

—Peter T. Struck, Classical Studies, Director, Benjamin Franklin Scholars
ASEH Fellowship: Dr. Barber
Presented by the American Society for Environmental History (ASEH), the 2014 Samuel P. Hays Fellowship was awarded to Dr. Daniel Barber, assistant professor & associate chair in PennDesign’s department of architecture, for his research “Climatic Effects: The Architecture of the Comfort Zone and the Globalization of the International Style.”

ASEH created this fellowship to help advance the field of environmental history. The fellowship provides a single payment of $1,000 to help fund travel and/or use of an archive or manuscript repository.

Dr. Barber’s current research looks at the role of architectural technologies in the infrastructural and territorial transformations of the immediate post-World War II period in the United States.

Pioneer Award: Dean Gelles
In the fall of 2013, top schools of social work and social policy convened for the sixth annual Deans and Chief of Development Officers (CDOs) Workshop and presented the first ever Pioneer Award.

Established in 2008, the Workshop was the brainchild of Dean Richard Gelles of the University of Pennsylvania and Dean Rick Barth of the University of Maryland and their respective CDOs. Since then, the number of deans and CDOs who participate has grown.

This year, Dean Gelles and Dean Barth each received the Pioneer Award, presented by their peer deans, in recognition of their innovative efforts to strengthen the field of development within schools of social work by creating the Deans and CDOs Workshop at the Council of Social Work Education’s (CSWE) annual conference.

The 2013 Workshop was held in conjunction with CSWE and was hosted by Texas-area schools. Over 25 of the top schools of social work and social policy attended the Workshop, which aims to help hone fundraising skills and share best practices in a unique networking and educational setting.

SSWR Fellows
The Society for Social Work and Research (SSWR) inducted SP2 professors Dr. Roberta Iversen and Dr. Zvi Gellis into the first cohort of SSWR Fellows. SSWR Fellows serve with distinction to advance the mission of the Society—to advance, disseminate and translate research that addresses issues of social work practice and policy and promotes a diverse equitable and just society.

Dr. Iversen is associate professor and director of the Master of Science in Social Policy Program (MSSP). She uses ethnographic research to better understand and improve welfare and workforce development policy and programs and to extend knowledge about economic mobility, especially in relation to families who are working, building aapor job.

Dr. Gellis is professor and director of the Center for Mental Health & Aging, director of the Ann Nolan Reese Penn Aging Concentration and director of the Program in Mental Health Education Assessment, Recovery and Leadership for Social Workers. His primary area of research is late life depression, telehealth technology and integrated health and mental health services. His research has contributed to efforts to improve depression care for homebound medically ill older adults.

Book Prize: Professor M’Closkey
Karen M’Closkey’s book, *Unearthed: The Landscapes of Hargreaves Associates*, is the recipient of a John Brinckerhoff Jackson Book Prize, awarded by The Foundation for Landscape Studies “for recently published books that have made significant contributions to the study and understanding of garden history and landscape studies.” She is an assistant professor in PennDesign’s department of landscape architecture.

The book uses Hargreaves Associates’ portfolio to illustrate the challenges and opportunities of designing public spaces. Illustrated with more than 150 color and black-and-white images, this scholarly examination of the firm’s philosophy and body of work explores the methods behind such projects as San Francisco’s Crissy Field, the Louisville Waterfront Park, the 21st Century Wing at the Louvre in France, and London’s 2012 Olympic Park.

Heimieer Research Award: Dr. Vohs
Dr. John M. Vohs, Carl V. S. Patterson Professor in Penn Engineering’s department of chemical and biomolecular engineering, has been named the recipient of the 2013-14 George H. Heilmeier Faculty Award for Excellence in Research for “major impact in the fields of surface science and catalysis, especially the surface science of metal oxides.” The Heilmieier Honors a Penn Engineering faculty member whose work is scientifically meritorious and has high technological impact and visibility. It is named for George H. Heilmieier, a Penn Engineering alumnus (Ph’58) and overseer.

Dr. Vohs’ research interests are in the areas of surface science, catalysis and solid oxide fuel cells. The Vohs Lab specializes in elucidating structure-activity relationships for a variety of catalytic materials, including metals and metal oxides and the development of oxides and cattodes for solid oxide fuel cells and electrolyzers. Current research topics in the lab include understanding the catalytic pathways for the reforming of biodeveloped molecules, such as ethanol and glucose, to produce hydrogen and fuels and using electrochemical techniques to characterize fuel cell and other catalysts.

Davey Silver Award: PlanPhilly
PlanPhilly “engages and educates citizens on the value of a well-designed city and encourages active involvement in shaping it through news coverage and content sharing.” PlanPhilly’s new website is a Davey Silver Award winner in both the News and Community categories. P’unk Avenue designed the alternative media news website—a project of PennDesign’s PennPraxis—dedicated to covering design, planning and development issues in Philadelphia.

In reference to David and Goliath, the annual International Davey Awards honor the achievements of the “Creative Davids” who derive their strength from big ideas, rather than stratospheric budgets. Participants are judged by the International Academy of the Visual Arts. See http://planphilly.com for PlanPhilly.

Model Supervisor Award Finalists
If you’re wondering what goes into being an exceptional supervisor, look no further than this year’s Model Supervisor finalists. Strong supervisors are skilled leaders, motivators, communicators and supporters. And each year, the University of Pennsylvania honors a Model Supervisor to spotlight the University’s finest examples. This year’s finalists are among the best when it comes to managers at Penn.

The 2014 Model Supervisor finalists are:
- Silvana Burges, manager of the faculty support staff, Law School
- Ann Marie Franco, director of the office of the dean, School of Nursing
- Miriam Wright, director of enrollment management, College of Liberal and Professional Studies, School of Arts & Sciences

The 2014 Models of Excellence Selection Committee reviewed these individuals based on their nomination materials as well as direct feedback from their staff. They were chosen for their outstanding embodiment of the Model Supervisor behaviors developed for this program, including fairness, strong leadership and exceptional managerial skills.

The Penn community is invited to RSVP on Thursday, April 3 at 4 p.m. to see who captures this year’s Model Supervisor Award. The winner will be announced at the Models of Excellence Awards Ceremony and Reception in Irvine.

To RSVP, contact Human Resources at QOWL@hr.upenn.edu or (215) 898-1012. Visit http://hr.upenn.edu/myhrappreciation/models for more information.

—Division of Human Resources

RealArts@PENN Interns 2014
RealArts is a program for all Penn students, sponsored by the College of Arts & Sciences. It was created in 2007 to integrate art-world practice into the intellectual life of the University. The interns for this summer are:

- Interning with the Philadelphia Inquirer’s editorial blog will be Iris Williamson. She is a sophomore, art history major.
- The intern at Philadelphia magazine will be Manola Gonzalez. She is a junior majoring in English and French studies with a political science minor.
- Jackie Kaplan, a junior in art history, will be interning at The Jewish Museum.
- The intern at Viacom Creative Services will be Julia Liebergall. She is a junior majoring in English with minors in creative writing and consumer psychology.
- This year’s Rolling Stone magazine intern will be Katie Behrman. She is a junior studying English with a minor in French.
- Carolina Beltran, a junior in English with a creative writing concentration and minor in Spanish, will be working at Brooklyn Films in LA, with producer/director Jon Avnet.
- Caroline Yost will be working in LA with writers David Stern & Stuart Gibbs. She is a junior English major with a concentration in creative writing and a minor in fine arts.
- The intern for Shore Fire Media is Nathan Platkew. He is a sophomore in the College intending to major in English with a creative writing concentration.

This year’s McSweeney’s intern will be Brenda Wang. She is a sophomore in the College, majoring in English.
ESGR Patriot Award: Public Safety

The Employer Support of the Guard and Reserve (ESGR) held a luncheon honoring employers who are supportive of their employees serving in the military. The University of Pennsylvania’s Division of Public Safety was honored with the ESGR Patriot Award for contributing to national security and protecting liberty and freedom through their support of employee participation in America’s National Guard and Reserve Forces.

ESGR is a volunteer organization that seeks to promote a culture in which all American employers support and value the military service of their employees.

Inaugural Member of NIH Network to Revolutionize Stroke Clinical Research: Penn Medicine

The Perelman School of Medicine at the University of Pennsylvania will join a new national network of 25 regional stroke centers selected to advance stroke research on prevention, treatment and recovery. Stroke is the fourth leading cause of death in the US and the new program, initiated by the National Institutes of Health, aims to allow the most promising therapies to quickly advance to the clinic, to improve prevention, acute treatment or rehabilitation of the stroke patient.

“Penn Medicine’s interdisciplinary Stroke Center is poised to offer the newest possible treatment, prevention and rehabilitation options in the greater Philadelphia region and Delaware Valley,” said Dr. Scott Kasner, professor of neurology and director of Penn’s Comprehensive Stroke Center.

Successful applicants demonstrated experience in stroke research and recruitment, including the ability to enroll underrepresented populations and were required to offer access to the full cadre of specialties that are involved in stroke care. These include: emergency medicine, neurosurgery, interventional neuroradiology, vascular neurology, neurointensive care, neuroimaging, stroke rehabilitation and pediatric neurology.

The 25 centers are strategically placed in every region of the country.

NIH StrokeNet investigators, working with the broader stroke community, will propose, develop and conduct stroke protocols to be administered within the network and train the future generation of clinical researchers in stroke.

“The new system is intended to streamline stroke research by centralizing approval and review, lessening time and costs of clinical trials and assembling a comprehensive data sharing system,” said Dr. Petra Kaufmann, associate director for clinical research at the National Institute of Neurological Disorders and Stroke (NINDS).

Each center will receive five-year funding, with $200,000 in research costs and $50,000 for training stroke clinical researchers per year over the first three years and additional funds driven by the completion of milestones. The University of Cincinnati will manage the national clinical coordinating center, which will oversee and coordinate the institutional review board and master trial agreements for all of the regional centers.

“NIH StrokeNet will allow the most promising therapies to quickly advance to the clinic, to improve prevention, acute treatment or rehabilitation of the stroke patient,” said Dr. Walter J. Koroshetz, NINDS deputy director. “We need to have a balance of approaches to decrease the burden of illness due to stroke.”

Penn Libraries’ Director for Teaching, Research & Learning Services: Kimberly Eke

Kimberly Eke has been appointed as the Director for Teaching, Research and Learning Services at the Penn Libraries, the University of Pennsylvania Libraries has recently announced. As a member of the Penn Libraries’ senior management team, Dr. Eke works closely with other Directors and the Vice Provost and Director of Libraries to set strategic directions for the Penn Libraries and plan and assess new services, establish new programs and drive cutting edge initiatives that directly impact the teaching and learning continuum at Penn.

Dr. Eke also provides oversight for the campus learning management system, learning spaces including Weigle Information Commons and Education Commons, research and instructional services, as well as eight departmental libraries.

Before coming to Penn, she managed enterprise learning technologies, MOOC production, course design and multimedia development at UNC-Chapel Hill. Prior to UNC, she served in a variety of roles including instructional designer, faculty developer, instructor, media developer and project manager/designer of online courses. She holds a PhD in environmental studies from Michigan State University.

Community Outreach Librarian at Penn Libraries: Ancil George

Penn Libraries is proud to announce the appointment of Ancil George as the inaugural Community Outreach Librarian. A 44-year employee of Penn Libraries and most recently a Research and Instructional Services (RIS) Librarian, Mr. George will work toward broadening community engagement by seeking out new partnerships and opportunities, and he will evaluate existing relationships to determine their accessibility to and impact on the communities they serve.

“We recognize how fortunate we are to have someone with such a long and distinguished history of working with diverse and, often, underserved communities, in the person of Ancil George, to lead our efforts in this key area,” said Carton Rogers, Vice Provost and Director of Libraries.

Mr. George was recently named as one of five recipients of Penn’s 2014 Martin Luther King, Jr. Community Involvement Award (Almanac February 4, 2014). As an RIS librarian, he supported faculty and students in the departments of Africana Studies, Asian American Studies and the Penn School of Social Policy & Practice, but his work extends beyond the boundaries of his job description. He has worked tirelessly for over four decades with both Penn students and with the community of West Philadelphia to promote literacy, learning and library services. Some of his volunteer endeavors include serving on the advisory boards of Penn’s African-American Resource Center and the Greenfield Intercultural Center and conducting workshops for the New Media Technology Charter School, which serves grades 6-12 in Northwest Philadelphia.

“It’s exhausting working with young children,” he said, “but it’s also very fulfilling.” He notes that most correctional facilities in the US are required to have libraries and librarians, while at the same time, budget cuts are forcing many public school libraries and schools to shut their doors.

Portable 3-Year Academic Calendar

Did you know that Penn’s new 3-year academic calendar is available on Almanac’s website, Penn’s mobile website and as a printable PDF? You can also get the calendar to sync with MS Outlook, Apple iCal, Google calendar, and your mobile devices by visiting www.upenn.edu/almanac/academic.html and following the instructions from the link at the top of the page.

The Libraries also play an instrumental role in developing new technologies for information discovery and dissemination and are noted for groundbreaking work in digital library design. Visit www.library.upenn.edu for more information.

Almanac on Penn Mobile Website

Almanac is available on Penn’s mobile website, in addition to Almanac’s other familiar paper-free options such as the website, RSS Feed and weekly Express Almanac email. Users can access the complete issue of Almanac—the University’s official journal of record, opinion and news—from their mobile devices by choosing “Almanac” under the category of “News” from the mobile site’s homepage, http://m.upenn.edu
Human Resources: Upcoming April Programs

**Professional and Personal Development**

Improve your skills and get ahead in your career by taking advantage of the many development opportunities provided by HR. You can register for programs by visiting [hr.upenn.edu/myhr/registration](http://hr.upenn.edu/myhr/registration) or contacting Learning and Education at (215) 898-3400.

*Brown Bag Matinee: Writing Emails That Get to the Point!*; April 1; 1–2 p.m.; free. Because so many of your communications are via email, this is a great chance for you to spend a short time learning how to do it better. Email demands clear and efficient writing, but we’ve all seen how easily misunderstandings in email messages can compromise clear communication. Attend this helpful brown bag to learn, hands-on lesson on how to strengthen your email writing skills. Through examples and exercises, you will learn how to target your audience, get to the point, and develop and maintain a professional email style.

**Affording Your Home**; April 14; noon–1 p.m.; free. Learn all of the important things that you need to know about owning your own home including homeowners insurance, real estate taxes and home repairs. This session will be hosted by Penn Home Ownership Services and Wells Fargo.

*Career Focus Brown Bag: Building Confidence*; April 15; noon–1 p.m.; free. Projecting a confident professional presence is important in your quest to be effective in your current role and to move to the next level in your career. Would you like to learn ways to appear more confident in the workplace and ultimately build more confidence? Attend this presentation, explore some ideas with us and get some tips!

*Brown Bag Matinee: Fear of Feedback!*; April 16; 9–10 a.m.; free. Giving feedback to your staff can improve their knowledge and make them more effective as a leader and manager. Receiving feedback can enhance your career and make your job more rewarding. Watch this video to learn how to help others understand the value of feedback. You’ll learn how the power of positive feedback can impact giving feedback and why you need to stop guessing what your boss wants and seek out the feedback you need.

**Workinar: Creativity and Innovation**; April 18; 12:30–1:45 p.m.; free. Leaders, managers and staff members who want to increase the use of creativity and innovation in the workplace.

**Quality of Worklife Workshops**

Dealing with the demands of work and your personal life can be challenging. These free workshops, sponsored by HR and led by experts from Penn’s Employee Assistance Program and Quality of Worklife Department, offer information and support for your personal and professional life challenges. For complete details and to register, visit [www.hr.upenn.edu/myhr/registration](http://www.hr.upenn.edu/myhr/registration) or contact HR at (215) 573-2471 or qow@hr.upenn.edu.

*How to Use Your Reason and Emotion to Resolve Conflict!*; April 16; noon–1 p.m. Learn how to navigate the political waters at work and in your personal life with this revealing program. This seminar shows how both reason and emotion can spark and fuel disagreements. Understanding the connection between thoughts, emotions and conflicts will help you resolve disputes, avoid unnecessary clashes and face the conflicts that you can’t avoid.

*Talking to Your Kids about Alcohol and Drugs: Sooner is Better than Later!*; April 30; noon–1 p.m.; free. The time to talk with your kids about tobacco, drugs and alcohol may be sooner than you think. Many kids start using tobacco by age 11 and are addicted by age 14. This workshop will prepare you to handle this tough subject by giving you basic information and tips to keep children safe from drugs. The presenter will discuss when to start talking with children about drugs and alcohol, teaching them facts and helping them to say “no.”

**Healthy Living Workshops**

Get the tools you need to live well year-round. From expert nutrition and weight loss advice to expert nutrition and weight loss advice, expert nutrition and weight loss advice, we have the solutions for you. This week’s presenters for the Healthy Living Workshops are:

*Talking to Your Kids about Alcohol and Drugs: Sooner is Better than Later!*; April 30; noon–1 p.m.; free. The time to talk with your kids about tobacco, drugs and alcohol may be sooner than you think. Many kids start using tobacco by age 11 and are addicted by age 14. This workshop will prepare you to handle this tough subject by giving you basic information and tips to keep children safe from drugs. The presenter will discuss when to start talking with children about drugs and alcohol, teaching them facts and helping them to say “no.”

**Burrison Gallery’s University Club Members Exhibit—Summer 2014:**

Call for Submissions: May 1

The Burrison Gallery is calling for artwork submissions to be considered for its fourth annual University Club Members Exhibit. By May member of the University Club at Penn may submit their work for consideration. This juried, group show will open with a reception in the early summer and will be on display in the Gallery from June 28–August 15, 2014.

The purpose of this show is to highlight the creativity of University Club members and to provide them with a venue to share their work with the University community. In order to qualify for consideration, you must be a member of the University Club when your submission is received. If you are not currently a member, you may apply at [www.upenn.edu/universityclub/onlinemembership.php](http://www.upenn.edu/universityclub/onlinemembership.php). Full details including a submittal form are available at [https://tinyurl.com/mzfz2po](https://tinyurl.com/mzfz2po).

The deadline for submission of the package is Thursday, May 1, 2014. Selected artists will be notified by June 1, 2014.

*For details and to register, visit [www.hr.upenn.edu/myhr/registration](http://www.hr.upenn.edu/myhr/registration) and choose Health Promotions from the Browse by Category section. Or contact HR at (215) 573-2471 or qow@hr.upenn.edu.*

StayWell Tobacco Cessation program can help you get past the cravings to enjoy tobacco-free living. The StayWell approach combines personalized coaching with nicotine replacement therapy to help you kick the habit on schedule and for complete details and to register, visit [www.hr.upenn.edu/myhr/registration](http://www.hr.upenn.edu/myhr/registration) or contact HR at (215) 573-2471 or qow@hr.upenn.edu.

Remember, if you smoke, you’re putting your health at risk! Taking advantage of this helpful service today, or tell a colleague about it. Here are just some of the good things that quitters experience from the first moment they kick the smoking habit:

- **The First 20 Minutes**
  - Relax. Your heart rate and blood pressure drop.
  - **The First Night**
  - Sweet dreams! The carbon monoxide in your blood drops to normal, so your body now gets more oxygen.
  - **The First 24 hours**
  - You’re richer. If you used to buy two cigarette packs a day, you’ve already saved over $17!
  - **The First Year**
  - You’re safer. Your risk for heart disease is half that of someone who still smokes.
  - For more information on support for smokers and other health resources, visit the Healthy Living website at [www.hr.upenn.edu/myhr/worklife/healthy](http://www.hr.upenn.edu/myhr/worklife/healthy). A source: Centers for Disease Control and Prevention, StayWell.

—Division of Human Resources
Morris Arboretum’s Barnes Endowed Lecture, A Museum of Plants: Caring for a Living Collection

Anthony S. Aiello, The Gayle E. Maloney Director and Curator, Morris Arboretum, will present the Barnes Endowed Lecture on Sunday, March 23 at 2 p.m. at Morris Arboretum, A Museum of Plants: Caring for a Living Collection.

The Arboretum is a museum comprised of the trees, shrubs and herbaceous plants that make up the Morris Arboretum living collection. This collection is curated like any other museum, with the added challenge that these “objects” are alive, they grow old and can be damaged by insects, diseases, storms and drought.

In this presentation, Mr. Aiello (at right), will discuss the process through which plants are added to the Morris Arboretum’s living collections, including the curatorial aspects of acquisition, accessioning, record keeping and care that make up the life of a plant from seedling to mature tree. Guests will learn about the whys and wherefores of what plants the Arboretum grows, the process of selecting the sites where they will be planted and how the concepts of curating the collection have evolved during the Arboretum’s history. The Barnes Endowed Lecture is presented annually in memory of Laura L. Barnes, founder of The Barnes Foundation Arboretum.

Join Morris Arboretum for this lecture followed by a reception. This discussion is part of the Barnes Endowed lecture series and is free for members. For non-members, this lecture is free with Arboretum admission. Reservations are required and space is limited, register at www.morrisarboretum.org under Education, or call (215) 247-5777 ext. 125 to leave your name and phone number.

Purchasing Services Supplier Show: March 25

The always popular Supplier Show, hosted by Purchasing Services, is Tuesday, March 25 from 10 a.m.–2 p.m. at the Annenberg Center for the Performing Arts at 3680 Walnut Street. Come experience “The Sound of Savings” as attendees learn what’s new from suppliers such as those in office supplies, print and design, computers and AV, travel, computer peripherals, furniture as well as stationery.

Additionally, show visitors may want to attend informational sessions presented by Bank of America about the features of the Penn Travel Card, including its Chip and PIN technology, particularly important to those individuals who travel internationally on behalf of Penn. Sessions are 20 minutes in length and space is limited. Advance registration may be made at www.purchasing.upenn.edu/show14.php.

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Update
March AT PENN

DATE CHANGE

ON STAGE
21 Dirty Puppets for Kids; Project Arts presents Robert Lopez’s (Book of Mormon) Avenue Q School Edition; 8 p.m.; The Rotunda; Tickets: $10-15, http://projectartsvenueschooledition.bpt.me
Also March 22, 8 p.m.; March 23, 3 p.m.; March 27, 7 p.m.; March 28, 8 p.m.; March 29, 8 p.m.; & March 30, 3 p.m. (Project Arts).

READING/SIGNING
20 The Cheesy Vegan: More Than 125 Plant-Based Recipes for Indulging in the World’s Ultimate Comfort Food; John Schlimm, author, activist and educator; 6 p.m.; Penn Bookstore (Bookstore).

TALKS
19 Are Old Northwest Coast Objects Meaningful Today? Titling Atóow in 2014; Lucy Huyler Williams, associate curator and Jeremy A. Sabloff Keeper, American Collections, Penn Museum; 5 p.m.; Arthur Ross Gallery (in conjunction with their upcoming show: On the Wings of Eagle and Raven: Tlingit and Haida Traditions (ARG)).
Correlation Between Historical and Artistic Crisis; Achim Borchardt-Hume, Tate Modern; Kaja Silverman, history of art; 6 p.m.; Slought Foundation (Slought).

AT PENN Deadlines
The March AT PENN calendar is online at www.upenn.edu/almanac. The deadline for the May AT PENN calendar is Tuesday, April 15.

Information is on the sponsoring department’s website. Sponsors are in parentheses. For locations, call (215) 898-5000 or see www.facilities.upenn.edu.

The University of Pennsylvania Police Department
Community Crime Report

About the Crime Report: Below are all Crimes Against Persons and Crimes Against Society from the campus report for March 3-9, 2014. Also reported were 17 Crimes Against Property (12 thefts, 3 disorderly conduct and 2 burglaries). Full reports are available at: www.upenn.edu/almanac/volumes/v60n2/html/crreport.html. Prior weeks’ reports are also online. —Eds.

This summary is prepared by the Division of Public Safety and includes all criminal incidents reported and made known to the University Police Department between the dates of March 3-9, 2014. The University Police actively patrol from Market Street to Baltimore Avenue and from the Schuylkill River to 43rd Street in conjunction with the Philadelphia Police. In this effort to provide you with a thorough and accurate report on public safety concerns, we hope that your increased awareness will lessen the opportunity for crime. For any concerns or suggestions regarding this report, please call the Division of Public Safety at (215) 898-4482.

18th District Report
Below are the Crimes Against Persons from the 18th District: 9 incidents with 2 arrests (5 robberies, 2 aggravated assaults and 2 assaults) were reported between March 3-9, 2014 by the 18th District covering the Schuylkill River to 49th Street & Market Street to Woodland Avenue.

03/03/14 5:35 PM 4605 Chester Avenue Offender spit on complainant’s face
03/03/14 10:53 PM 1230 S 47th St Robbery
03/04/14 9:54 AM 3400 Spruce St Assault/Arrest
03/08/14 4:04 AM 4500 Locust St Robbery
03/08/14 11:58 AM 4500 Locust St Aggravated Assault
03/09/14 1:11 AM 4723 Walnut St Robbery
03/09/14 4:43 PM 3900 Woodland Ave Assault/Arrest
03/09/14 5:45 PM 4500 Spruce St Robbery
03/09/14 11:56 PM 900 S 47th St Robbery

Note: The Crimes Against Persons and Crimes Against Society reports for February 24-March 2, 2014 are posted in Almanac Between Issues, www.upenn.edu/almanac/between/between.html
Prolonged Exposure Therapy, Beneficial in Treating Adolescent Girls with PTSD

Researchers at Penn Medicine reported in *JAMA* that a modified form of prolonged exposure therapy—in which patients revisit and recount aloud their trauma-related thoughts, feelings and situations—shows greater success than supportive counseling for treating adolescent PTSD patients who have been sexually abused.

Despite a high prevalence of posttraumatic stress disorder (PTSD) in adolescents, evidence-based treatments like prolonged exposure therapy for PTSD in this population have never been established.

“We hypothesized that prolonged exposure therapy could fill this gap and were eager to test its ability to provide benefit for adolescent patients,” said Dr. Edna Foa, professor of clinical psychology in the department of psychiatry in the Perelman School of Medicine, who developed prolonged exposure therapy.

The concern has been that prolonged exposure therapy, while the most established evidence-based treatment for adults with PTSD, could exacerbate PTSD symptoms in adolescent patients who have not mastered the coping skills necessary for this type of exposure to be safely provided.

Adolescence is often a time when children begin to test limits and are in and out of situations, both good and bad—that often determine the path their lives take into adulthood.

The six-year (2006-2012) study examined the benefit of a prolonged exposure program called prolonged exposure-A (PE-A), that was modified to meet the developmental stage of adolescent students. The study included 121 supportive counseling in 61 adolescent girls, ages 13-18, with sexual abuse-related PTSD. In the single-blind randomized clinical trial, 31 received prolonged exposure-A and 30 got supportive counseling.

Each received 14 sessions (60- to 90-minute) of therapy in a community mental health setting. The counselors were familiar with supportive counseling but naïve to PE-A before the study; the PE-A training consisted of a 4-day workshop followed by supervision every second week.

Outcomes were assessed before treatment, mid-treatment and after treatment and at three, six and 12-month follow up. During treatment, patients receiving PE-A demonstrated greater decline in PTSD and depression symptom severity and improvement in overall functioning. These differences were maintained throughout the 12-month follow up period.

Another key finding of this research was that prolonged therapy can be administered in a community setting by professionals with no prior training in evidence-based treatments and can have a positive impact on this population,” Dr. Foa said.

Large-Scale HIV Intervention Project in South Africa

A large-scale human immunodeficiency virus (HIV) intervention/education effort aimed at helping South African men take a proactive role in the prevention of that disease has proven successful, an important development considering that country has the largest number of HIV infections in the world.

Nearly 1,200 individuals in 44 neighborhoods near East London in the Eastern Cape Province of South Africa participated in the program and follow-up surveys conducted over a 12-month period. Approximately half participated in an HIV/STI (sexually transmitted infection) risk reduction intervention and half in a general health information (control) intervention.

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The study, which looked at third grade students in Philadelphia, demonstrates that race and poverty are not telling the whole story in examining educational well-being and that problem-solving focused on certain children can benefit the entire school.

In the study, Dr. Fantuzzo and his co-authors used an integrated data system, which they helped to develop. This system, while protecting student privacy, combined records stored by the schools and social service agencies for thousands of third-graders from across Philadelphia to study the relations between risks and educational outcomes.

Third graders were chosen because third grade is the first time that children take state-mandated achievement tests, giving the researchers a consistent measure of academic performance. The data, which had been collected by public agencies over the children’s lifetimes and even extended back before their births to the time of their mothers’ pregnancies, enabled the researchers to use sophisticated analytic techniques to find the associations between academic performance and various risks and protective factors over time.

Here is a summary of the peer-reviewed article:

“The investigation of the relationship between school concentrations of student risk factors and student educational well-being,” by John W. Fantuzzo, Whitney A. LeBoeuf and Heather L. Rouse, investigates the relationship between school concentrations of student risk factors such as homelessness, maltreatment and low maternal education and measures of reading, mathematics and attendance. The authors, examining an entire cohort of third-grade students in the School District of Philadelphia, documented the negative impact of high concentrations of students with risk factors on the other children who attend school with these peers but are, themselves, not experiencing these risk factors. Large concentrations of students with low maternal education, homelessness and child maltreatment were found to be among the most harmful to overall student performance, after accounting for student-level risks and demographics. The findings show that poverty and race do not tell the whole story when it comes to educational well-being.

The integrated data system in Philadelphia, which began in 2002, is part of Actionable Intelligence for Social Policy (AISP), an initiative funded by the John D. and Catherine T. MacArthur Foundation through a grant to Penn professors Dennis Culhane, School of Social Policy and Practice and John Fantuzzo, Graduate School of Education. While harnessing the power of large amounts of public data to find solutions to civic problems is a recent trend, AISP has been in the big data field for many years. AISP was ahead of the curve, using research and relationship-building to tackle the complicated challenges of integrating disparate data systems in order to reveal previously unseen patterns, patterns that can teach us about the impact of homelessness on reading skills, send emergency services to those most in need during a crisis or help the authorities to predict where patients may get more effectively. AISP is building a nationwide network of agencies that use integrated data systems to answer big questions, create efficiencies and solve the conundrums of technical disparities, legal roadblocks and privacy challenges along the way—essentially, to use data for the common good.