A MacArthur ‘Genius’ Grant for Psychologist Angela Duckworth

Dr. Angela Duckworth, an associate professor in Penn’s department of psychology, has been named a 2013 MacArthur Fellow by the John D. and Catherine T. MacArthur Foundation. She is a psychologist whose studies are clarifying the role that intellectual strengths and personality traits play in educational achievement. Dr. Duckworth will receive a five-year $625,000 grant, with no-strings-attached, in recognition of exceptional originality in and dedication to creative pursuits.

Dr. Duckworth’s work primarily examines two traits that she demonstrates predict success in life: grit, the tendency to sustain interest in and effort toward long-term goals, and self-control, the voluntary regulation of behavioral, emotional and attentional impulses. A major difference between the two qualities is that grit equips individuals to pursue especially challenging aims over years and even decades, while self-control operates at a more micro timescale in the battle against what could be referred to as “hourly temptations.”

In her early work, Dr. Duckworth and colleagues devised empirical measures of grit and self-control in both children and adults and established their predictive validity for a number of dimensions of success. They found that these traits predict objectively measured success outcomes, even when controlling for cognitive ability. For example, in prospective longitudinal studies, grit predicts final ranking at the Scripps National Spelling Bee, persistence at the US Military Academy at West Point and graduation from Chicago public high schools over and beyond standardized achievement test scores; likewise, self-control predicts report card grades and improvements in report card grades over time better than measured intelligence.

More recently, in pioneering research showing that children can learn and practice strategies for internalizing self-control, Dr. Duckworth has turned intuitions about self-regulation into scientifically informed, highly practical, approaches to teaching and learning. Currently working to develop interventions that foster self-control in children and implement her research in real-world situations, Dr. Duckworth is providing an alternative to the focus on cognitive skills now dominant in American education practice and contributing significantly to a reevaluation of education policies in the United States.

In addition, Dr. Duckworth received her AB (1992) in neurobiology from Harvard College, and as a Marshall Scholar she received her MSc (1996) in neuroscience from the University of Oxford. After earning an MA and a PhD in psychology (2006) from the University of Pennsylvania, she became a research associate in the psychology department at Penn (2006-2007). From 2007-2013 she was an assistant professor and is now an associate professor of psychology in Penn’s School of Arts & Sciences. Previously, she taught math and science at the high school level and was a management consultant.

Her articles have appeared in such publications as PNAS, the Journal of Educational Psychology, Psychological Science and the Journal of Personality and Social Psychology. She explains her work in a video at: www.macfound.org/fellows/889/

$20 Million in Federal Funding for Penn Researchers to Establish Tobacco Center of Regulatory Science

A new FDA/NIH-funded program combines expertise from four Penn schools and centers to explore communication about tobacco in the digital age and inform FDA regulatory activities. A $20 million federal grant will create the University of Pennsylvania Tobacco Center of Regulatory Science (Penn TCORS). A first-of-its-kind regulatory science research enterprise, the new center is designed to conduct studies that inform the regulation of tobacco products to protect public health. The new grant is supported by the US Food and Drug Administration (FDA) and the National Institutes of Health (NIH) and will fund research from 2013 to 2018.

The new Penn TCORS, co-led by Penn professors Robert Hornik and Caryn Lerman, includes faculty experts from the Annenberg School for Communication, the Perelman School of Medicine and the Wharton School. The Penn TCORS is among 14 centers across the nation that will receive a total of up to $53 million for tobacco-related research in fiscal year 2013. The Penn TCORS will have a thematic focus on tobacco-related messaging in the complex, 21st century communication environment, with projects that address multiple levels of effect, extending from neuroscience to health policy.

Despite decades of work to reduce its prevalence, tobacco use in the US continues to be the leading cause of preventable death and disease. “Public communication about tobacco products has been transformed by the digital marketing revolution and the rapid diffusion of emerging social media,” said Dr. Robert Hornik, Wilbur Schramm Professor of Communication and Health Policy in the Annenberg School for Communication. “As a result, tobacco product information and misinformation is readily available through mass media sources such as newspapers and TV, social media such as Twitter, user comments on websites and the cigarette package itself. Such misinformation can mislead the public to underestimate the dangers or overestimate the benefits of various tobacco products, and threaten to undermine FDA’s regulatory efforts.”

The Penn TCORS will carry out several projects, including:

- A comprehensive analysis of the nature and effects of both traditional and emerging media coverage of tobacco products on youth and young adults.
- Experimental analyses of “belief echoes” — lingering public attitudes based on misinformation about tobacco products — and will examine novel, theory-based corrective interventions.
- Experimental analysis of the effects of cigarette packaging formats on smoking behavior as well as downstream biological effects.
- Establishing the Tobacco Fact Check Core, a tobacco specific version of APPC’s award-winning FactCheck.org and FlackCheck.org, each of which uncovers fact from fiction and/or “spin” in political messages.
- In addition, a new training program will provide opportunities for doctoral students and postdoctoral fellows to strengthen their research capacity in tobacco communication and regulatory science in an intensive, rigorous, multi-disciplinary environment.

“Despite massive efforts to eradicate tobacco addiction — and some significant successes — tobacco dependence continues to be a major public health problem,” said Dr. Caryn Lerman, Mary W. Calkins Professor in the department of psychiatry in the Perelman School of Medicine and Annenberg School for Communication, and deputy director of Penn’s Abramson Cancer Center. “By marshalling the tremendous resources we have at Penn Medicine and Annenberg, we’re aiming to uncover new ways of countering the insidious effects of advertising and misinformation that induce people, especially the young, to adopt this lethal habit.”
Welcome and Introductions: Faculty Senate Chair Dwight Jaggard welcomed the 2013-2014 Faculty Senate Executive Committee and brief introductions from members in attendance followed.

Chair’s Report: Faculty Senate Chair Dwight Jaggard gave a brief overview of the Faculty Senate Executive Committee, Senate Committees and University Council. He noted that the orientation meeting for the Senate Committee Chairs will be on Friday, September 27. He reminded the committee that the October meeting will have two guests, President Amy Gutmann and Vice Provost for Education Andy Byrns. He asked committee members to contribute suggestions for topics for their presentations. He reminded committee members that the October SEC meeting will be held at the University Club, with a reception following the meeting at 5 p.m. He reported on the Tri-Chairs’ summer meetings, and announced the hiring of a new Executive Assistant for the Faculty Senate, Vicki Hewitt. He asked the committee for ideas for a spring symposium theme. He notified members of a new Faculty Award of Merit, sponsored by Penn Alumni and the Office of the Provost.

Past Chair’s Report: Faculty Senate Past Chair Susan Margulies was not able to attend the meeting. She will report on her council meetings at the October SEC meeting.

Update from the Provost: Provost Vincent Price updated SEC on recent activities in the offices under his purview. The new Vice Provost for Faculty, Anita Allen, has been working on progress reports for Penn’s Action Plan for Faculty Diversity and Excellence and for the Minority Equitiness Report. There is also a new Vice Provost for Research, Dawn Bonnell. Her office has been engaged in the implementation of recommendations to reduce the regulatory burden on faculty. The Vice Provost for Education has been involved in the Middle States Commission on Higher Education reaccreditation process, in addition to encouraging new educational innovations using technology. The Vice Provost for Global Initiatives has been moving forward with plans for Perry World House, the Penn Wharton Center in Beijing and a November conference on “India as a Pioneer of Innovation: Constraints and Opportunities.” The Vice Provost for University Life has been working on the renovation of the ARCh building, which includes space for student cultural and research activities. The Libraries have been involved in implementing Canvas as the University’s new learning management system and the renovation of the new Kislak Center for Special Collections, Rare Books and Manuscripts. The Museum has proposed new initiatives to more closely align their research work with the interests of Penn faculty.

SEC members and the Provost then discussed the following topics: proposed revisions to the faculty handbook, risk management in global initiatives, the current dean searches and Penn’s efforts to address climate change.

Discussion and vote on the draft 2013-2014 Senate Committee Charges: Faculty Senate Chair Dwight Jaggard asked SEC members for comments concerning the draft 2013-2014 charges. SEC members approved the charges with minor revisions.

Discussion on issues to shape the 2013-2014 SEC Agenda: SEC members had a robust discussion and suggested a range of topics that might be added to this year’s SEC agenda.

Faculty Senate Executive Committee Actions Wednesday, September 25, 2013

Greenwall Faculty Scholars Program in Bioethics: October 15

University faculty, or those scheduled to be appointed to the standing or non-standing faculty by June 30, 2014, are invited to apply to be selected as Penn’s nominee for the Greenwall Faculty Scholars Program in Bioethics. A Selection Committee organized by the Provost’s Office will nominate one applicant for the Award.

The Greenwall Faculty Scholars Program in Bioethics is a career development award to enable outstanding junior faculty members to carry out original research that will help resolve important policy and clinical dilemmas at the intersection of ethics and the life sciences. This research will also put Faculty Scholars in a position to help set public policy and standards of clinical practice.

To learn more about the award and eligibility criteria, please visit www.greenwall.org/how-to-apply.php

To be considered by the Penn Selection Committee, applicants must submit the following:

• A one-page cover letter including the project title and the applicant’s contact information
• A three-page letter of intent (double-spaced and in type no smaller than 12-point) that includes
  1. A description of their research proposal, particularly its significance
  2. How the research will be carried out, and how it is likely to have an impact on public policy or clinical practice; and
  3. A personal statement describing their goals in the field of bioethics.
• A curriculum vitae, no longer than three single-spaced pages

Applications to the selection committee are due October 15 at 5 p.m. and should be submitted to Megan McCusker at mmcm@med.upenn.edu

Deaths

Memorial: Dr. Hoffman

A memorial for Dr. Daniel Hoffman, the Felix E. Schelling Professor of English Emeritus, will be held on October 12, 2 p.m. at Swarthmore Friends Meeting, 12 Whittier Place, Swarthmore, PA 19081. Dr. Hoffman passed away March 30 at the age of 89 (Almanac April 9, 2013).

Dr. Patrick, Biology

Dr. Ruth Patrick, adjunct professor of biology in the School of Arts & Sciences, passed away September 23 at age 105.

Dr. Patrick began her affiliation with Penn in 1950 as a lecturer in botany and became an adjunct professor of biology in 1970. A pioneer in environmental and multidisciplinary research, Dr. Patrick held the Francis Boyer Chair of Limnology at the Academy of Natural Sciences of Drexel University, where she had been since 1933, initially serving in unpaid positions. She was added to the payroll in 1945 and two years later established and chaired the limnology department, now called the Patrick Center for Environmental Research. She chaired the Academy’s board from 1973-1976 and continued coming into the office at the age of 100. The Academy established the Ruth Patrick Chair in Environmental Sciences in 2005.

Her work in the field of limnology, the study of freshwater rivers and lakes, highlighted the risks posed by water pollution. Dr. Patrick was the first scientist to consider plant life and animal species when diagnosing the health of a river. Her research was nationally recognized, helping to prompt the passing of the Clean Water Act in 1972. She served as advisor on water pollution to President Lyndon B. Johnson and as an advisor on acid rain to President Ronald Reagan, and in 1997, she received the National Medal of Science from President Bill Clinton (Almanac June 18, 1996).

Dr. Patrick co-founded the Stroud Water Research Center in Avondale in 1966. She served on the Wistar Institute’s Board of Trustees from 1975-2008. Amongst her many honors, Dr. Patrick became the 12th woman elected to the National Academy of Sciences in 1970. She was also a member of the American Academy of Arts and Sciences. She received 25 honorary doctorates, one of them given by Penn in 1984 (Almanac October 16, 1984). The Academy of Natural Sciences honored her 100th birthday with a gala that included a tribute from former Vice President Al Gore.

Born in Togo, Kansas, Dr. Patrick earned her BS from Coker College in South Carolina in 1929 and both her MS and PhD in botany from the University of Virginia, in 1931 and 1934, respectively.

She is survived by her son, Dr. Charles Hodge V; step-children, Duncan Van Dusen, Dr. Michael H. Van Dusen and Sally Van Dusen Johnson, CW’69; three grandchildren; and many step-grandchildren and step-great-grandchildren.

Donations may be made to the Presbyterian Church of Chestnut Hill; the Academy of Natural Sciences of Drexel University; the American Philosophical Society; and the Linda Hall Library in Kansas City, Missouri.
Global Initiatives for Faculty

All interested Penn faculty members are invited to participate in three major global initiatives for Fall 2013: two campus meetings on Africa and China and one international conference on India.

These initiatives aim to bring together faculty members who have research and teaching interests in the same global regions, thereby facilitating cross-School collaborations on global engagement.

For the meetings on Africa and China, pilot funds of up to $50,000 will support the two best proposals for cross-School collaborations that emerge from each of these meetings. The first will be held on the Penn campus on October 15, with a half-day session at Wharton, San Francisco on November 18.

To learn more about and register for this conference, please visit: http://global.upenn.edu/indiainnovationconference

Global Engagement Fund: Call for Proposals—November 15

The Global Engagement Fund is a competitive grant program designed to seed creative, cross-disciplinary projects that advance Penn’s global initiatives. The Fund offers maximum flexibility in support of faculty initiatives that enhance Penn’s global engagement. It emphasizes projects that:

1. Collaborate across Schools and disciplines and involve multiple faculty members in research and conferences;
2. Engage regions of the world in which Penn has active academic partnerships and collaborative activities, such as Africa, China, India and Latin America;
3. Develop interdisciplinary courses and projects;
4. Engage undergraduate researchers by supporting their global summer research projects.

In the past, the Global Engagement Fund’s awardees have hosted high-profile cross-School conferences on global topics, conducted interdisciplinary global research and hosted distinguished international scholars. Many of the projects seek to push the boundaries of knowledge in their field of research. At the same time, conferences and visiting scholars funded bring international experience to all members of the Penn community and enrich the learning experience on campus.

Proposals are due by November 15, 2013.

Review Process: Projects will be reviewed for scholarly merit and significance for global research and teaching goals and service. Priority will be given to projects that seed ambitious new endeavors and involve multiple Schools.

Guidelines & Required Forms can be downloaded from http://global.upenn.edu/gef

Application: Applications must include:
• Completed GEF Cover Sheet (with all signatures)
• Completed GEF Budget Form. Items that can be requested include costs associated with travel expenses, supplies, and honoraria for visitors.
• Completed GEF Proposal Form, including background; work to be undertaken; ability to enhance Penn’s international teaching, research and engagement; and demonstrated interdisciplinary linkages.
• Biographies of faculty members involved in the project. Please limit to key faculty; complete bibliographies are not required.
• Evidence of additional funding from institutional or external sources.
• Outlook for the future of the project (continued activity and external funding).
• For conference support, a description of the purpose of the meeting; a proposed program agenda and list of presenters; the names of Penn faculty organizing the meeting; the number of Penn students and faculty expected to attend; an explanation of the benefits to Penn students and faculty; an explanation of the benefit to scholarly or research programs at Penn; and an explanation of the relationship of the meeting to department, institute or center programs.
• For distinguished international scholar visits, the proposed visitor’s CV and a description of the visitor’s proposed activities while at Penn.
• For research travel, expected length of time for the travel.

Submission: Email a complete PDF application, including signed GEF cover sheet, GEF Proposal Form and GEF Budget Form, to global@exchange.upenn.edu

The name of the PDF must be the last name of the principal investigator.

Guidelines for Undergraduate Travel to Heightened Risk Regions

Penn Global and the Office of Risk Management & Insurance announce new guidelines for undergraduate student travel to locations identified as Heightened Risk Regions. The new guidance applies to all undergraduate student travel and therefore supersedes the “Penn Abroad Guidelines on Undergraduate Study Abroad in Countries under a Travel Warning” announced on July 17, 2012 (Almanac Volume 59, No. 01).

As of October 1, 2013, the Penn Global website includes International Travel Guidance and the Heightened Risk Regions List ("the list"). The list indicates regions within countries worldwide that call for heightened caution and additional preparation for University travelers. The locations on the list are carefully selected using International SOS risk ratings and current US Department of State Travel Warnings. The list is maintained online by the Center for International Travel Risk Assessment (CITRA) and will be updated on a monthly basis unless a significant event warrants immediate revision.

Undergraduate Student Travel to Heightened Risk Regions

Penn-sponsored travel involving undergraduate students to locations identified on the Heightened Risk Regions List must be reviewed and approved by CITRA in advance of departure. In order to request approval from CITRA, undergraduate students must submit the Undergraduate Travel Request Process which includes the completion of a travel questionnaire, a letter of support from the sponsoring school or program and a signed liability form for heightened risk regions. For group travel, the identified trip leader may complete the request process on behalf of the entire group. Detailed instructions for completing the Undergraduate Travel Request Process, including all necessary documents, will be available on the Penn Global website (see International Travel Guidance under Global Resources tab) as of October 1, 2013.

Completed travel requests will be officially accepted as of January 1, 2014 with the first required submission deadline on February 1, 2014 for all Summer/Fall 2014 travel to heightened risk regions. In the interim, CITRA will review requests for Spring 2014 travel as needed. Please contact the Director of International Risk Management in order to start the process or visit the website for further information and instructions. Completed documents must be submitted to citra@lists.upenn.edu for CITRA review by the deadlines listed below.

Travel Dates Deadline for Submission to CITRA

Summer or Fall February 1, 2014
Winter or Spring October 1, 2013

CITRA will respond to travel requests within two weeks of the submission deadline with either a final decision or a request for further information. It is recommended to begin the process approximately 6-8 weeks prior to the deadline and to work with the Office of International Risk Management to ensure the request is approved. CITRA is willing to review requests for Spring 2014 travel as needed. Please contact the Director of International Risk Management in order to start the process or visit the website for further information and instructions. Completed documents must be submitted to citra@lists.upenn.edu for CITRA review.

Questions pertaining to the Heightened Risk Regions List or the Undergraduate Travel Request Process should be directed to Jaime Molynex, Director of International Risk Management at molynex@upenn.edu

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Twenty-Five-Year Club: New Members for 2013

Dr. Linda H. Aiken, Biobehavioral and Health Science, Nursing
Mr. William H. Alexander, Management, Wharton
Dr. Ali B. Ali-Dinar, African Studies, SAS
Mr. James G. Allen, IV, Operations and Maintenance, Facilities Management
Mr. Robert F. Allison, Finance and Administration, SAS
Dr. Michael Atkinson, Animal Biology, Veterinary Medicine
Dr. Frances Barg, Family Medicine, Perelman School of Medicine
Dr. Alan M. Barstow, Organizational Dynamics, SAS
Ms. LindaBaytop, Pathobiology, Veterinary Medicine
Dr. Michael F. Beers, Pulmonary, Allergy and Critical Care, Perelman School of Medicine
Dr. Richard D. Bellah, Radiology-CHOP, Perelman School of Medicine
Mr. Stuart L. Benoff, Information Security Project Office, ISC
Dr. Irene Berman-Levine, Biobehavioral and Health Science, Nursing
Dr. Paul C. Billings, Radiation Oncology, Perelman School of Medicine
Dr. Nathan J. Blum, Pediatrics, Perelman School of Medicine
Dr. Dawn A. Bonnell, Material Science and Engineering, SEAS
Dr. Yvette L. Bordeaux, College of Liberal & Professional Studies, SAS
Mr. Robert J. Borchgrevin, Legal Studies & Business Ethics, Wharton
Mr. John J. Borrcaccini, Recreation and Athletics
Mr. William A. Bovino, University Library
Ms. Patricia A. Boylan, Pennsylvania SBDC, Wharton
Ms. Kelly A. Boyle, Renographics, Wharton
Dr. Christopher A. Bradie, Business Services
Ms. Christine K. Bradway, Biobehavioral and Health Science, Nursing
Dr. William W. Brahman, Architecture, Design
Mr. Darnell Branch, Housekeeping, Facilities Management
Mr. David M. Brooks, Transportation and Parking, Business Services
Dr. Gregory K. Brown, Psychiatry-Cognitive Therapy, Perelman School of Medicine
Ms. Michelle L. Bryant, Transportation and Parking, Business Services
Dr. Charles H. Buchholtz, Computing and Educational Technology, SEAS
Dr. Nancy J. Bugin, Pediatrics, Perelman School of Medicine
Ms. Tanya D. Burton, Outside Managed Dining, Business Services
Mr. Norman S. Butler, Radiology, Perelman School of Medicine
Dr. Thomas M. Callaghan, Political Science, SAS
Dr. Mary Beth Callan, Clinical Studies-Philadelphia, Veterinary Medicine
Ms. Tanya M. Carey, Center for Advanced Study of India, SAS
Ms. Lasya E. Curr, Anthropology, SAS
Mr. Michael J. Carter, UALAR, Provost’s Center
Dr. Liqiong Chen, Physiology, Perelman School of Medicine
Ms. Judith A. Christensen, Clinical Studies-Philadelphia, Veterinary Medicine
Dr. David W. Christison, Chemistry, SAS
Ms. Cecelia Citron, PennCAP, Student Services
Ms. Bennetta S. Clifton, Housekeeping, Facilities Management
Mr. David J. Cohen, University Library
Ms. Elisabeth M. Conston, SP2
Dr. George Coutsaridis, Dermatology, Perelman School of Medicine
Ms. Magdalena M. Cuevas, Renal-Electrolyte and Hypertension, Perelman School of Medicine
Ms. Renee R. Davenport, Psychiatry-Weight Disorders, Perelman School of Medicine
Mr. Anthony D. Delong, Ophthalmology, Perelman School of Medicine
Dr. John A. Detre, Neurology, Perelman School of Medicine
Mr. Michael P. Diano, Trades, Facilities Management
Mr. Robert Drake, WXPN, President’s Center
Mr. Dennis C. Drumm, Student Financial Services, Division of Finance
Dr. James English, English, SAS
Dr. Clark Lowden Erickson, Anthropology, SAS
Dr. John W. Fantuzzo, GSE
Dr. Joel Fein, Pediatrics, Perelman School of Medicine
Mr. Mark S. Ferriolaio, Trades, Facilities Management
Dr. Neil Fishman, Medicine-Infectious Diseases, Perelman School of Medicine
Ms. Zamara Font-Deane, Student Financial Services, Division of Finance
Ms. Lucy Fowler Williams, University Museum
Ms. Terry L. Fyock, Clinical Studies-New Bolton Center, Veterinary Medicine
Dr. Vivian Lynette Gadsden, GSE
Dr. Steven L. Galetta, Neurology, Perelman School of Medicine
Mr. Mason E. Garnett, Trades, Facilities Management
Dr. Marianne M. Glanzman, Pediatrics, Perelman School of Medicine
Ms. Lynn A. Grant, University Museum
Mr. Michael Graziano, Trades, Facilities Management
Dr. Ruth L. Greenberg, Psychiatry-Cognitive Therapy, Perelman School of Medicine
Dr. Thomas D. Griffin, Dermatology, Perelman School of Medicine
Dr. Judith B. Grinspan, Neurology-CHOP, Perelman School of Medicine
Dr. Prabodh K. Gupta, Pathology & Laboratory Medicine, Perelman School of Medicine
Mr. John J. Gustafson, Transportation and Parking, Business Services
Ms. Cassandra Barnes Harris, Staff and Labor Relations, Human Resources
Mr. Odelphus L. Harris, UALAR, Provost’s Center
Ms. Robin L. Harris, Law
Ms. Marjorie Hassan, University Library
Ms. Sandra Hayes, Neurosurgery, Perelman School of Medicine
Dr. Pei Fu He, Genetics, Perelman School of Medicine
Mr. Jose L. Hernandez, Admissions, Provost’s Center
Mr. Rolly L. Hernandez, Admissions, Provost’s Center
Dr. Elliot V. Hersh, Oral Surgery and Pharmacology, Dental Medicine
Dr. Edward L. Hicks, Psychiatry, Perelman School of Medicine
Mr. David Hollenberg, Office of the University Architect, Facilities Management
Ms. Phyllis M. Holtzman, University Communications, President’s Center
Ms. Patricia Hooker, Microbiology, Perelman School of Medicine
Dr. Chao Kwang Hsu, Clinical Studies-Philadelphia, Veterinary Medicine
Mr. Coy C. Hudgen, University Library
Ms. Dorothy A. Hunter, Cancer Biology, Perelman School of Medicine
Mr. Vincent Hurtubise, SAS-Computing, SAS
Dr. Linda Anne Jacobs, Cancer Center, Perelman School of Medicine
Dr. David K. Johnson, Clinical Studies-Philadelphia, Veterinary Medicine
Ms. Deatrice A. Johnson, Marketing, Wharton
Mr. James F. Johnson, Administrative Information Technologies and Communications, ISC
Ms. Laura Johnson, Medicine-Endocrinology, Diabetes & Metabolism, Perelman School of Medicine
Ms. Elaine Jones, Outside Managed Dining, Business Services
Ms. Donna J. Joseph, Psychiatry, Perelman School of Medicine
Dr. Barbara E. Kahn, Nursing, Wharton
Ms. Royce Kaplan, Biomedical Library, University Library
Ms. Marilyn G. Katz, Ophthalmology, Perelman School of Medicine
Mr. Marc R. Katzman, Computer Connection, Business Services

(continued on page 5)
Use of the University’s Name

On September 30, 1791, an act confirmed an agreement which united the University of the State of Pennsylvania with the College, Academy and Charitable School and provided that the name of the institution would be “The Trustees of the University of Pennsylvania.” To facilitate communication both internally and externally, the institution’s name is commonly simplified as the “University of Pennsylvania.”

The University regulates use of its name, including University of Pennsylvania, Penn, the names of its schools and programs, its shield and related insignia, trademarks and logos (“insignia”) to ensure that such use is related to the University’s educational, service and research missions and promotes its objectives. Responsibility for overseeing use of the University’s names and insignia lies with the Secretary of the University.

Official Use

When representing the University in an official capacity, all units of the University and members of the faculty and administration must use “University of Pennsylvania” in their publications and documents. Approved University stationery must be used for official correspondence.

University names and insignia may be used in connection with any academic University program provided that the program has been approved in advance by the responsible department chair and dean or director, and Provost, as appropriate. University units, faculty, staff and student organizations that wish to use University names or insignia in connection with any non-academic University program, activity, service or product must obtain the approval of the Secretary of the University before proceeding. Requests to use University names or insignia must first be presented to the appropriate department chair and dean, director, or, in the case of student organizations, to the Vice Provost for University Life, for review. If approved by the dean, director, or Vice Provost, a request with supporting information must be submitted to the Secretary for review. The Secretary will review the proposal and make a determination whether it is properly related to the University’s missions and, in consultation with the Provost, Executive Vice President and others as appropriate, whether the benefits of the proposed use outweigh any risks associated with the use. The Secretary may approve the proposed use, with or without conditions, or disapprove the proposed use.

Licensed Uses by Outside Entities

University names or insignia may be used on products or in connection with services offered by outside entities only under license from the University. Requests for such licenses are processed jointly through the Office of the Vice President for Business Services (“Business Services”) and the Center for Technology Transfer (“the Center”). If Business Services and the Center determine that a proposed licensed use may be beneficial to the University, they may submit a proposal to the Secretary for review. The Secretary will review the proposal and make a determination under the criteria stated above and may take particular note of the nature of the product, the proposed marketing plan, and the capabilities and reputation of the proposed licensee. If the Secretary approves the proposal, the Center is authorized to negotiate a license that is consistent with the terms of approval.

Outside sponsors of University programs or activities often seek to use University names or insignia in connection with the activities. Therefore, University names or insignia may not be used in connection with any outside entity’s name or logo without prior approval of the Secretary of the University. In general, the Secretary will approve uses which recognize or acknowledge the sponsor’s contribution to the University program or activity. Uses which, in the Secretary’s judgment, may suggest University endorsement or approval of the sponsor’s goods or services will not be permitted.

Private Use

University faculty, staff and students may refer to their affiliation or status with the University in connection with personal activities, including consulting, provided that the affiliation or status is accurately represented and any title or position is accurately identified, and provided that such use does not imply University endorsement of the activity. In some cases, a disclaimer of University endorsement may be required. (See, for example, Handbook for Faculty and Academic Administrators, section II.E.10.) Use of University insignia in connection with personal activities is prohibited. The University’s name must not be used in any announcement, advertising matter, publication, correspondence or report in connection with personal or non-University activities if such use in any way could be construed as implying University endorsement of or responsibility for any project, product or service.

Related Policies

All faculty, staff and students are reminded that University equipment, stationery, campus mail service and electronic media are to be used solely for University business by authorized University personnel and by officially recognized campus organizations. See Human Resources Policy No. 003. Additional information on faculty and staff involvement in extramural activities and organizations can be found in the Conflict of Interest Policy for Faculty Members, and Human Resources Policy Nos. 005 and 006.

1 Statutes of the Trustees of the University of Pennsylvania, p. 1.
To Members of the University and Surrounding Community:

Thank you very much for your generosity during the Annual School Supplies Drive. We collected thousands of items that helped to prepare youngsters as they returned to school. Your generosity allowed us to provide school supplies for families, agencies and local schools listed below:

Community Schools: Comedy’s School, Huyé School, Sayre School, Lea School.

We increased the capacity for the following groups to serve their constituencies:

- Joyful Achievers on the Move
- Kroobuy Initiative (Penn student initiative)
- Achievability
- Homeless Health Initiative
- People’s Emergency Shelter
- St. Barnabas Shelter
- Outley Shelter
- The 61st and Dewey Street Block Association Annual School Giveaway

We’re Free Organization

We increased the capacity for the following local schools listed below:

- Archibald
- Sayre School, Lea School.

We provided backpacks complete with school supplies to the following: Penn WorkPlace Mentoring Program and 10 families.

Your dedication truly makes a difference in the lives of others. Thank you!

Thank you for your spirit of volunteerism. Many benefit from your willingness to share. We receive many expressions of gratitude from community members and agencies we have partnered with.

Please take a moment to review these volunteer opportunities. Contact me at samunnapp@pobox.upenn.edu for more information.

—Isabel Mapp, Associate Director, Nettjer Center for Community Partnerships

Become a Mentor: The Penn WorkPlace Mentoring Program is in need of mentors for the upcoming segment beginning in October. Volunteers to mentor a 7th grade student once a month.

All activities take place on Penn’s campus from October–May. Training is provided.

Join the Penn Team for Making Strides Against Breast Cancer: On October 19, the event is not a race; it is a celebration of survivorship, an occasion to express hope and a shared goal to end a disease that threatens the lives of so many people. See http://main.acsevents.org/site/TR/MakingStridesAgainstBreastCancer/MSABCY13?fr_id=5572

Our decorating and planning meeting will be held on October 3 at noon in the 5th Floor Nettjer Center Conference Room, 133 South 36th Street.

We will distribute supplies, packet for donation collection and decorate our uniforms. Please RSVP.

Do you like to play soccer? Do you know just a little bit about soccer, but enjoy running around and having fun with kids? Clark Park Soccer is still looking for volunteer coaches for their Fall season which started on September 28 and continues until November 23. It takes place with age groups 5-6 and 6-7 playing from 10:30 a.m. to noon, and age groups 7-8 and 9-11 playing from noon to 1:30 p.m. They ask their volunteer coaches to commit to playing there most of the Saturdays through the season, but try to have 3-4 coaches assigned to each team so that they’ll always have backup. Clark Park Soccer is a non-competitive program, aimed at giving kids of any ability the opportunity to have fun, get some exercise and learn the basic skills of the game. See www.friendsofclarkpark.org/?page_id=58, or email them at clarkparksoccer@yahoo.com Ask for Kathleen, if you’re interested. 

They welcome coaches of all ages and abilities—the only requirement is that you like to have fun!

Volunteer at Breaking Bread: Broad Street Ministry strives to make each Breaking Bread a safe, calm and nourishing dining experience. During each meal various social services are provided to guests such as personal care items, clothing, mail service, counseling, health services and much more. This meal has been vital in Broad Street Ministry’s outreach of compassion and hospitality since 2008 and now serves hundreds of hungry and vulnerable people in Philadelphia four days a week. They rely on their volunteers to serve a restaurant style dining room and take a key role in their social services. Contact Melissa DeFreece at volunteer@broaddruminstry.org or (215) 735-4847, 315 S. Broad St., www.broadstreetministry.org

Mighty Writers just opened an office in West Philly: They have offices at 59th & Lancaster that relies on tutors and mentors. It may be a good match for you. Here is their website, in case you haven’t heard of them yet: www.mightywriters.org/volunteer/ Contact Heather Calvert at (215) 573-5410 or email: hecalvert@mail.med.upenn.edu

Women of Color Day Award Nominations: November 1

To Members of the University and Surrounding Community:

The National Institute for Women of Color (NIWC) has proclaimed March 1 National Women of Color Day. Each year Penn and the University of Pennsylvania Health System seek to increase our awareness of the talents and achievements of women of color by recognizing them with the Women of Color Day Award.

This year’s recognition will take place at the 27th Annual Women of Color Day at Penn Luncheon on Monday, March 24, 2014.

The Women of Color Awards are given in recognition of individuals who have conscientiously endeavored to increase respect for women of color at Penn, UPHS and the Delaware Valley community. Annually, awards are given in up to five categories: Helen O. Dickens, faculty/staff, graduate and professional student, undergraduate student and community members.

Nominees must be affiliated with the University of Pennsylvania, the University of Pennsylvania Health System or the local Philadelphia area and have demonstrated:

- Outstanding leadership
- Distinguished service
- Positive impact on the community
- Commitment to enhancing quality of life for and/or serving as a role model for women of color.

The nomination form and additional information may be found on the WOCAP webpage: www.upenn.edu/aac/wocap/wards.html

We seek your help in nominating members of the Penn and local community who are deserving of the WOCAP prestigious awards. Please share this information with all your contacts to help us identify deserving awardees.

Nominations are due Friday, November 1, 2013.

Volunteer Opportunities

The University of Pennsylvania Police Department Community Crime Report

About the Crime Report: Below are all Crimes Against Persons and Crimes Against Society from the campus report for September 16-22, 2013. Also reported were 19 Crimes Against Property (17 thefts, 1 fraud and 1 narcotics). Full reports are available at: www.upenn.edu/almanac/volumes/v6007/creport.html

This summary is prepared by the Division of Public Safety and includes all criminal incidents reported and made known to the University Police Department between the dates of September 16-22, 2013. The University Police actively patrol from Market Street to Baltimore Avenue and from the Schuylkill River to 43rd Street in conjunction with the Philadelphia Police. In this effort to provide you with a thorough and accurate report on public safety concerns, we hope that your increased awareness will lessen the opportunity for crime.

If you have any concerns or suggestions regarding this report, please call the Division of Public Safety at (215) 898-4482.

18th District Report

Below are the Crimes Against Persons from the 18th District: 10 incidents with 3 arrests (5 robberies, 2 aggravated assaults, 2 assaults and 1 rape) were reported between September 16-22, 2013 by the 18th District covering the Schuylkill River to 49th Street & Market Street to Woodland Avenue.

9/16/13 2:39 PM 4641 Chestnut St

9/16/13 11:43 PM 4500 Pine St

9/18/13 9:19 AM 4717 Sansom St

9/19/13 9:28 22 S 44th St

9/19/13 6:34 PM 4000 Baltimore Ave

9/20/13 5:00 AM 200 Blk 48th St

9/20/13 1:54 PM 600 S 43rd St

9/21/13 11:07 PM 237 S 45th St

9/22/13 11:05 PM 45th/Larchwood Ave

9/21/13 5:19 PM 3400 Locust St

Confidential

Confidential

Made mate inappropriate comments to complainant

Robbery

Robbery

Aggravated Assault

Robbery

Assault

Robbery

Aggravated Assault

Robbery/Arrest

Robbery/Arrest

Volunteer Opportunities

The University of Pennsylvania’s journal of record, opinion and news is published Tuesdays during the academic year, and as needed during summer and holiday breaks. Its electronic editions on the Internet (accessible through the Penn website) include HTML, Acrobat and mobile versions of the print edition, and interim information may be posted in electronic form only. Guidelines for readers and contributors are available on request and online.

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ALMANAC October 1, 2013

www.upenn.edu/almanac 7
Dear Colleagues:

Penn’s Way, the University of Pennsylvania and Penn Medicine’s workplace charitable giving campaign, continues to be recognized as one of the most successful and generous campaigns in the region. Unprecedented participation levels last year enabled us to exceed our $1.40 million goal for local charitable organizations. Through the combined strength of both the University and Penn Medicine faculty and staff, we are confident that this year’s campaign will reach our goal of $1.45 million to support the communities in which we live.

Please join us in supporting our region by making your tax-deductible gift now. By using the environmentally friendly Penn’s Way website at www.upenn.edu/pennsway to enter your pledge online, you will be supporting your chosen organizations in a secure, quick and convenient way. The website also offers valuable information on our three partner organizations, the Center for Responsible Funding, Penn Medicine and United Way. All three organizations, under the Penn’s Way umbrella, utilize their expertise to confront the ever-increasing challenges facing our community.

Through our Penn’s Way Campaign, we can help build stronger neighborhoods, improve the quality of life and provide options for healthier living for all people in our region.

We hope to have your continued support for the Penn’s Way campaign this year.

Maureen S. Rush,  
Vice President for Public Safety  
University of Pennsylvania  
Penn’s Way 2014 Co-Chair

Susan E. Phillips  
Senior Vice President for Public Affairs  
University of Pennsylvania Health System  
Penn’s Way 2014 Co-Chair

Claire Finkelstein,  
Professor of Law and Philosophy  
Chair-elect Faculty Senate  
University of Pennsylvania  
Penn’s Way 2014 Faculty Advisor

Peter D. Quinn,  
Vice Dean for Professional Services  
Senior Vice President  
University of Pennsylvania Health System  
Penn’s Way 2014 Faculty Advisor

Penn’s Way FAQ

Donor Options

Q: Why should I give to Penn’s Way?
A: Now more than ever your community needs you to turn your passion into action. It could be a passion for strengthening the stability of families, building a brighter future for children, alleviating hunger for struggling seniors or a host of other worthy causes. No matter what it is, your donation to Penn’s Way has a profound impact on the life of someone in need.

Q: When does this year’s campaign start and how long does it run?
A: The 2014 Penn’s Way campaign begins Tuesday, October 1, 2013 and runs through Friday, November 15, 2013.

Q: Who can participate in Penn’s Way?
A: All University and Health System employees are eligible and encouraged to participate in Penn’s Way! Even student workers and contracted employees can use the online pledge system if they have a PennKey and password. Alternatively, they can complete a paper pledge form with their Penn ID. Student workers and contracted employees cannot choose to give via payroll deduction, however. They may only donate via cash, check, or credit card.

Q: Who are the charitable partners in the Penn’s Way workplace charitable giving campaign and what role does the Center for Responsible Funding, Penn Medicine and United Way play?
A: The Penn’s Way Campaign enjoys the support of three campaign management organizations; the Center for Responsible Funding (CRF), Penn Medicine, and the University of Pennsylvania Health System. All Penn’s Way partners, under the United Way of Southeastern Pennsylvania (UWGPSNJ), you may donate broadly to any of these organizations or target your contribution to any of the thousands of funds and agencies they represent. The choice is yours. The Center for Responsible Funding (CRF) was the first nonprofit in the Philadelphia area devoted to promoting equity in philanthropic giving in workplace campaigns. CRF’s mission is to expand the fundraising capacity of grassroots nonprofit organizations working for social and economic change by opening workplace campaigns to fund federations that represent progressive organizations.

Penn Medicine, our very own world-renowned health care enterprise, is a nonprofit organization dedicated to three equally valued and interrelated missions: patient care, health education and medical research. Penn Medicine integrates the School of Medicine with the Health System and shares a common focus with the University of Pennsylvania. Gifts to Penn Medicine organizations support a diverse range of urgent patient care needs. United Way is working to advance the common good by focusing on education, income and health. These are the building blocks for a good life—a quality education that leads to a stable job, enough income to support a family and the support seniors need for healthy and safe aging at home. Their goal is to create lasting changes and invest in prevention and interventions that break the cycle for generations to come.

Their vision for Greater Philadelphia is bold:  
• Preparing Children and Youth to Succeed in School and in Life  
• Building Financial Stability and Independence for Families  
• Keeping Seniors Healthy and Safe at Home

They invite you to be part of the change. Together, united, we can inspire hope and create opportunities for a better tomorrow. That’s what it means to LIVE UNITED. For more information on our CRF, Penn Medicine and United Way charitable partners, see www.upenn.edu/pennsway/partners.html

Q: How are the Penn Medicine organizations chosen?
A: Prior to 2006, many of these organizations—such as the Abramson Cancer Center, the Hospital of the University of Pennsylvania, Penn Presbyterian Medical Center, Pennsylvania Hospital and Wissahickon Hospice—were agencies available to both Health System and University donors under the United Way of Southeastern Pennsylvania umbrella. When the University and Health System campaigns combined in 2006, these and other organizations were reclassified under the Penn Medicine umbrella, although all donations to these organizations are still administered by the United Way.

Q: I don’t see my favorite charity listed on the Penn’s Way web site or anywhere on the printed material. How can I donate to them through Penn’s Way?
A: On both the website and printed agency list, you will notice thousands of funds and agencies to which you can give. If you do not see a charity of your choice listed, please contact the United Way Donor Choice Hotline at (215) 665-2598. If they are unable to assist you, please contact one of the following organizations to determine if your favorite charity is eligible:

• Penn Medicine at (215) 573-4040  
• CRF at (215) 925-6140  
• UWGPSNJ at (215) 665-2598

The above Q&A are from the Penn’s Way website; for more Frequently Asked Questions, see www.upenn.edu/pennsway/faqs.html

Weekly Raffles

Weekly raffles will be drawn beginning October 8, including items such as tickets to the Arden and Wilma theaters, hotel stays, restaurant gift certificates, e-readers and many other valuable and exciting prizes. Week four will bring the mid-campaign drawing of airline tickets from World Travel, and after the conclusion of the campaign, a grand prize drawing of an iPad bundle, courtesy of “the Computer Connection.” It should be noted that all prizes valued over $100 are subject to local, state and federal income tax. Winners will be advised of the tax implications and have the option of refusing the prize.

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Penn’s Way FAQ