Penn to Implement AAU Undergraduate STEM Education Initiative

The University of Pennsylvania has been named a project site for the Undergraduate STEM Education Initiative, a multiyear, multimillion dollar project that aims to improve the quality of education in science, technology, engineering and mathematics. Developed by the Association of American Universities in 2011, the project called for proposals from member universities, looking for those best able to demonstrate the effectiveness of evidence-based teaching practices in these disciplines.

The AAU initiative received a three-year, $4.7 million grant from The Leona M. and Harry B. Helmsley Charitable Trust in October which has enabled the association to develop the initiative framework and provide $500,000 to each of eight project sites.

Leveraging its Open Learning Initiative and its Center for Teaching and Learning, Penn was named one of these sites and will implement its proposal during the next three years.

"Vice Provost Andy Binns and I are pleased and proud that Penn will be part of this important initiative," Provost Vincent Price said. "It recognizes the leadership of our outstanding faculty in both STEM education and open learning and the ways in which these two areas are working together synergistically to support our educational mission. We look forward to the enthusiastic participation of the Penn community in the years ahead."

New $5 Million Gift: Expanding Fox Leadership Program at Penn

Dennis DeTurck, dean of the College, and Beth Winkelstein, associate dean for undergraduate education in SEAS, will lead the project at Penn.

At the project’s core is the proliferation of online courses, particularly the new massively open MOOCs. Notable among these classes is “Calculus: Single Variable,” taught by PIK Professor Robert Ghrist. The series of animated lectures has attracted tens of thousands of students and has been recommended for credit by the American Council on Education.

Using his animated lecture materials as a model, Penn will implement a series of “gateway” courses that include varied levels of active learning that will enable undergraduates to directly engage in the STEM disciplines and better prepare them for advanced study.

“By converting lectures to a digital format,” Dr. DeTurck said, “we can open up class time for more interactive, engaging teaching methods that have been shown to be particularly effective for these disciplines.”

The new “blended” courses will be taught in mathematics, physics, chemistry and bioengineering. Approximately 30 faculty members are already engaged with introducing active learning pedagogy in their classes at Penn.

“We are very pleased and excited about this

New $5 Million Gift: Expanding Fox Leadership Program at Penn

(continued on page 7)

Medal of Arts: Laurie Olin

Laurie Olin, Practice Professor of Landscape Architecture at the University of Pennsylvania, was recently awarded the 2012 National Medal of Arts—the nation’s highest civic honor for excellence in the arts—by the National Endowment of the Arts. President Barack Obama presented the award at a ceremony this summer at the White House.

President Obama cited Mr. Olin for “his acute sense of harmony and balance between nature and design,” and noted that he has “dedicated his energy to shaping many iconic spaces around the world and to educating new leaders in his art.”

Mr. Olin, who has taught at Penn more than 35 years, established the landscape architecture, urban design and planning firm, Olin Partnerships, Ltd., with studios in Philadelphia and Los Angeles. It is responsible for revitalizing Philadelphia’s Benjamin Franklin Parkway—where he served as the landscape architect for the Barnes Foundation’s new art education center—and many other projects across the world including New York City’s Bryant Park and the Washington Monument Grounds. He was a member of Penn’s Faculty Design Team that undertook, produced and implemented the University’s Landscape Master Plan of 1976.

Professor Olin was recently honored with the 2013 Thomas Jefferson Foundation Medal in Architecture, granted jointly by the Thomas Jefferson Foundation and the University of Virginia School of Architecture and is a Fellow of the American Society of Landscape Architects (ASLA). He was the recipient of the 2011

(continued on page 9)
Final Report of the Consultative Committee
On the Appointment of a Vice Provost for Faculty

In January 2013, Provost Vincent Price convened a consultative committee to advise him on the appointment of a Vice Provost for Faculty to succeed Dr. Lynn Hollen Lees, who served as Vice Provost for Faculty since January 2010 and announced her intention to retire from the University as of July 1, 2013. The members of the committee were:

Robert Holthausen, Ernst & Young and Nomura Securities Company Professor of Accounting and Finance, Chair, Department of Accounting, The Wharton School (Chair)
Lisa Bellini, Professor of Medicine, Vice Dean for Faculty Affairs, Perelman School of Medicine
Nader Engheta, H. Nedwill Ramsey Professor of Electrical and Systems Engineering, School of Engineering & Applied Science
Kelly Jordan-Scuito, Associate Professor and Chair of Pathology, School of Dental Medicine
Catriona MacLeod, Professor of German, School of Arts & Sciences
Rogers Smith, Christopher H. Browne Distinguished Professor of Political Science, School of Arts & Sciences
Lynne Hunter, Assistant Provost (Staff)

As the campus leader with broad oversight of faculty affairs across the University, the Vice Provost for Faculty reports directly to the Provost and is a member of the Provost’s senior leadership team for academic and strategic planning. She oversees faculty life and the academic personnel process at Penn, including recruitment, retention and retirement; appointments, tenure, and promotions; enhancement of faculty diversity and gender and minority equity; and resolution of individual faculty issues, including grievances. She coordinates the Provost’s Staff Conference and works closely with the deans and chairs of Penn’s 12 Schools, as well as the Faculty Senate, Vice President for Human Resources, Ombudsman, Affirmative Action Officer, diversity search advisors, Provost’s Senior Advisor for Diversity, and PASEF (Penn Association of Senior and Emeritus Faculty).

The committee sought nominations of and applications from currently tenured faculty members at Penn, who have the skills and administrative skills and experience needed to lead the University and its policies and practices, and experience addressing sensitive issues in an effective and principled manner, handling confidential information tactfully and discreetly, and working well with faculty, staff, deans and department chairs in negotiating difficult situations.

Nominations and applications were solicited through an email to all faculty members and an announcement in Almanac.

Twenty nine faculty members were nominated or applied, of whom 12 were women and five were members of historically underrepresented groups. The committee interviewed six candidates, of whom four were women and four were members of historically underrepresented groups, and recommended four of these candidates to the Provost. From this list, Anita Allen, Henry R. Silverman Professor of Law in the Penn Law School, was appointed by the Provost as Vice Provost for Faculty, effective July 1, 2013.

PASEF Luncheon, September 18: The Death of College Sports?

Kenneth Shropshire will consider The Death of College Sports? The days of raccoon skin coats and games free of the impact of money are long gone. Those immersed in college sports often speak of an economic arms race. The dollars flow to bigger and better facilities, higher paid coaches and in various forms to the athletes themselves. This race is fueled by the realignment of conference and the huge media dollars that follow to bigger and better facilities, higher paid coaches and in various forms to the athletes themselves. This race is fueled by the realignment of conference and the huge media dollars that follow.

The symposium will bring together regional and national leaders across urban policy, planning, design, innovation and economic development: Unlocking Value in Regional Energy Assets.

The symposium is supported by the Provost’s Interdisciplinary Seminar Fund and several Penn Schools and centers, including PennDesign, Penn Law, Wharton IGER and Penn IUR. All Penn Faculty are invited and encouraged to attend, to join the discussion, and to help explore opportunities for collaborative research across disciplines. More information is available at www.legacyandinovation.org

Legacy and Innovation: Unlocking Value in Regional Energy Assets

The University of Pennsylvania is hosting a symposium on October 11, Legacy and Innovation: Unlocking Value in Regional Energy Assets. The symposium will bring together regional and national leaders across urban policy, planning, design, innovation and economic development to discuss a future for the Philadelphia region, with the aim of generating an actionable research agenda that can be applied to other metropolitan areas across the country and the world.

The day-long symposium will include four panels, featuring Penn faculty and distinguished guests, from 9 a.m.-4 p.m. in the Fitts Auditorium at Penn Law School: Compelling Cases; Legacy Cities, Legacy Assets; Innovation and Its Drivers; and Strategies for Unlocking Value. The symposium will open with remarks by Provost Penn Provost Vincent Price, and continue through a panel on Regional Energy Assets, with a focus on how the region is tackling the challenges of energy, with participation of students and faculty from the Wharton School, the Perelman School of Medicine, the School of Arts & Sciences and the School of Engineering & Applied Sciences. If you have a minute take a look at this video from Zimbabwe where EtC is up and running—http://www.youtube.com/watch?v=cc4qf893qV

Speaking Out welcomes reader contributions. Short, timely letters on University issues will be accepted by Thursday at noon for the following Tuesday’s issue, subject to right-of-reply guidelines. Advance notice of intention to submit is appreciated. —Eds.
New Member of UPHS: The Chester County Hospital and Health System

The Trustees of the University of Pennsylvania and the Board of Directors of The Chester County Hospital and Health System (TCCCHS) announced TCCCHS as a new member of the University of Pennsylvania Health System. TCCCHS includes a 245-bed hospital complex in West Chester and satellite locations in Exton, West Goshen, New Garden, Jennersville and Kennett Square. The announcement serves as the final step of plans put in motion earlier this year by Penn Medicine and TCCCHS to form a strategic corporate partnership.

"With Chester County Hospital and Health System becoming a member of the University of Pennsylvania Health System, we hope to further expand the depth and breadth of quality health care services that Penn Medicine provides to the greater Southeastern Pennsylvania region," said Ralph W. Muller, chief executive officer of the University of Pennsylvania Health System. "As one of the world’s leading academic medical centers, dedicated to the missions of professional and technical education; outpatient care; occupational and employee healthcare; outpatient laboratory; radiology and physical therapy services; prenatal care and gynecological care centers for the underserved; and cardiopulmonary rehabilitation.

TCCCHS currently offers a variety of inpatient and outpatient medical/surgical services, including interventional cardiovascular services, open heart surgery, oncology, radiation oncology and comprehensive maternal/infant health services. The health system also offers home health and hospice care; skilled nursing care; occupational and employee healthcare; professional and technical education; outpatient laboratory; radiology and physical therapy services; prenatal care and gynecological care centers for the underserved; and cardiopulmonary rehabilitation.

"For 120 years, we have served our community with the highest quality health care," said William W. Wylie, Jr., chairman of the Chester County Hospital and Health System Board of Directors, "and now, as one of Penn’s prestigious hospitals, we will have the resources, knowledge and expertise of one of the top academic health systems in the country right here in Chester County."

"This is an exciting time for our organization," commented Michael J. Duncan, president and CEO of The Chester County Hospital and Health System. "We will now blend the best of Chester County Hospital with the remarkable achievements of Penn Medicine to create one of the leading hospitals in the Philadelphia suburbs."

The new affiliation will expand current strategic programs between Penn Medicine and TCCCHS, such as membership in the Penn Cancer Network, and foster additional collaboration to identify new programs and technology that can be brought to the community.

Fox Leadership Program (continued from page 1)

The Fox Leadership Program is among the best in the nation at preparing students for leadership roles in whatever realm they are called to," Steven J. Fluharty, Dean and Thomas S. Gates, Jr., Professor of Psychology, Pharmacology, and Neurosciences. "This most recent generous gift from Bob and Penny Fox will take the program to even greater heights."

The new gift will double the number of fully-funded Fox Fellowships, from 50 to 100. Twenty of the new fellowships will be dedicated to opportunities in the nation’s capital as part of an expanded Penn in Washington. Another ten of the new Fox Fellows will work on a new initiative—the Penn Program for Opinion Research and Election Studies, headed by John Lapinski, associate professor of political science and director, Elections for NBC News.

"The Leadership program, under the direction of John J. DiIulio Jr., the Frederic Fox Leadership Professor of Politics, Religion, and Civil Society, has more than exceeded our expectations," Mr. Fox said. "We are happy to enable it to expand and offer even more opportunities to students at Penn.'”

The Foxes’ gift also establishes four new scholarships in the School of Arts and Sciences for students with high financial need from the Philadelphia metropolitan area. The recipients will be known as Frederic Fox scholars, honoring Robert Fox’s father.

Robert Fox is the chairman and CEO of R.A.F. Industries Inc., a private investment company that acquires and manages a diversified group of middle market companies located across the United States. He is an emeritus trustee at Penn and received the University’s Alumni Award of Merit in 1999. Penny Fox serves on the board of the Philadelphia Museum of Art, the Moore College of Art and Design, and the Pennsylvania Ballet.

In addition to establishing the Fox Leadership Program, the Foxes support a variety of other areas of the University, including Penn Medicine, athletics, and student life.

National Constitution Day

National Constitution Day, September 17, is an annual celebration of our nation’s founding document.

The Penn community is invited to attend the School of Arts & Sciences’ 60-Second Lecture at Stretier Plaza, 37th and Locust Walk beginning at 11:55 a.m. to hear Jack Duggan, history lecturer and research associate at the McNeil Center for Early American Studies, discuss the political landscape during the drafting of the U.S. Constitution. Stop by to pick up a free pocket Constitution, courtesy of the Office of Government and Community Affairs.

The Penn Bookstore will feature a special display of American history books. Students from Penn Leads the Vote will conduct a voter registration drive in the Penn Bookstore lobby from noon-2 p.m.

Students, faculty, and staff are encouraged to enjoy the National Constitution Center’s free admission and schedule of Constitution Day events on Tuesday, September 17 from 9 a.m.-5 p.m. A complete listing of the celebrations at the NCC can be found at http://constitutioncenter.org/constitution-day.

For more information, contact Penn’s Office of Government and Community Affairs at ogca@exchange.upenn.edu or call (215) 898-1388.

Voter Registration Information

Monday, October 7, 2013 is the deadline to register to vote in Pennsylvania’s 2013 Municipal Elections on November 5, 2013. If you have recently moved, you will need to re-register at your new address in order to vote at your local polling place.

Register to vote and bring your questions about voting in Pennsylvania to Locust Walk outside of the Penn Women’s Center, 3643 Locust Walk, on National Voter Registration Day, Tuesday, September 24. OGCA is collaborating with the Penn Women’s Center from 11 a.m.-2 p.m. to provide registration forms, voter information, American flags and refreshments to encourage students, faculty and staff to register before the October 7 deadline and Election Day on November 5, 2013.

Death

Officer Morrison, Public Safety

Officer James Kevin (Jimmy) Morrison of the University of Pennsylvania Police Department (UPPD) in the Division of Public Safety, passed away August 29 due to injuries sustained from an off-duty motorcycle accident; he was 47.

He had been riding his motorcycle in Culpeper, Virginia, as part of his annual ride with the Blue Knights, a nonprofit organization of law enforcement officers who raise money for different charities. He was the head of the Pennsylvania chapter of the Blue Knights.

“Officer Jimmy Morrison was a model father, husband, Patriot, University of Pennsylvania Police Officer. He will be deeply missed by his family and friends,” said Vice President for Public Safety, Maureen S. Rush.

He joined UPPD in 2007, after 13 years with the Philadelphia Housing Authority Police. He had also served as a member of the Armed Forces, deployed on several combat missions in the past ten years.

Officer Morrison is survived by his wife, Wendy; his son, James, Jr.; his mother, Jane; his brother, Calvin; and his two sisters, Karen He, Wendy; his son, James, Jr.; his mother, Jane; his brother, Calvin; and his two sisters, Karen He, Wendy; his son, James, Jr.; his mother, Jane; his brother, Calvin; and his two sisters, Karen and Jo, Donations in his memory may be made to St. Christopher’s Hospital for Children.

To Report A Death

The Almanac appreciates being informed of the deaths of current and former faculty and staff members, students and other members of the University community. Call (215) 898-5274 or email almanac@upenn.edu

However, notices of alumni deaths should be directed to the Alumni Records Office at Room 517, Franklin Building, (215) 898-8136 or email record@ben.dev.upenn.edu

For more information, contact Penn’s Office of Government and Community Affairs at ogca@exchange.upenn.edu or call (215) 898-1388.

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Honors & Other Things

$10 Million NIH Grant: Penn Cancer Virology Group

The National Cancer Institute has awarded $10.3 million over five years to a group of Penn researchers to investigate the early events of Kaposi’s sarcoma associated herpesvirus infection and its implications for developing therapeutics in treating associated cancers.

Dr. Erle S. Robertson, professor of microbiology, at the Perelman School of Medicine, heads the team of Penn faculty who will be conducting the research. “This funding comes at an opportune time when funding is extremely limited from the NIH and provides support to pursue a difficult area of research not previously explored due to lack of funding or difficulty in obtaining funding,” said Dr. Robertson. “The program will explore the early events after infection with the oncogenic herpesvirus in primary cells and allows for breakthroughs which are likely to be fundamental to our understanding of the events that lead to a successful infection which goes on to a transformed state.”

Kaposi’s sarcoma associated herpesvirus (KSHV) is associated with a number of human cancers, in particular AIDS associated Kaposis sarcoma (KS) and pleural effusion lymphomas, as well as Multicentric Castleman’s Disease. KSHV was identified 15 years ago and has been tackled mostly on a level of the individual investigator. This award brings together three groups of investigators, which includes Drs. Paul Lieberman (The Wistar Institute) and Yan Yuan (Penn Dental School), within the Penn community to join their scientific expertise to address the mechanism of KSHV-mediated oncogenesis.

The overall goal is to investigate the mechanism of viral control by encoded antigens during the early stages of infection of primary B cells. The fundamental cellular processes targeted during these early stages will provide new information as to the strict requirements for successful establishment of latency by the virus.

The success of these projects will allow for a more comprehensive view of KSHV infection and pathogenesis and provide new clues for the development of strategies to prevent and treat KSHV associated cancers, endemic and in the HIV population.

In addition, the accumulation of new information on KSHV biology will be critical for the broader area of herpesvirus biology to gain insights into the mechanism of oncogenesis associated with other viruses, including Epstein Barr virus.

The NIH’s K awards are designed to promote the career development of specific groups of individuals based on their past training and career stage. The objective of these programs is to bring candidates to the point where they are able to conduct their research independently and are competitive for additional grant support.

Among recipients of the groups’ K series career awards is Dr. Ronya Carr, who earlier this year was also named the recipient of the Harold Amos Medical Faculty Development Award from the Robert Wood Johnson Foundation.

The other Penn GI researchers who received awards are Drs. Meenakshi Bewtra, Kimberly Forde, David Goldberg, Blair Madison, Frank Scott, Gregory Sonnenberg, Marie-Pier Treteault, Vesselin Tomov and Christina Twyman-St. Victor, Dr. Andrew Rhim, a K series award recipient and former researcher at Penn Medicine, is now on faculty at the University of Michigan.

$12 Million to Probe Biology of Asthma

The Perelman School Medicine has received a $12 million grant over five years from the National Institutes of Health to head up a multi-institutional study looking at the biology of asthma and other airway diseases.

The goal of the research is to find new, drug-gable targets in the smooth muscles of the airway that could lead to more effective bronchodilators that prevent or reverse lung constriction for longer periods of time.

Current, long-term therapies for asthma keep the airways open for 12 hours to prevent attacks but at the same time desensitize a key cell surface receptor known as the G-coupled protein receptor (GPCR), limiting their efficacy. Here, researchers will devise new therapeutics that sustain such receptors, and increase efficacy to 96 hours or more.

“Our approach has been to investigate novel targets and molecules with the hopes of finding bronchodilators that won’t lose activity and remain effective in severe asthma and other airway diseases, like COPD. We want longer-lasting treatment options,” said Dr. Reynold A. Panettieri, Jr., director of the Asthma Section in the division of Pulmonary, Critical Care and Allergy, and principal investigator for the NIH grant. “This grant will propel our research even further, as the team, under the Airways Biology Initiative here at Penn, work towards much-needed and new approaches to managing asthma, a particular area of interest that affects 26 million Americans a year.”

Bronchodilators are medications that relax the bronchial muscles for obstructive lung diseases, like asthma. Today, the disease costs the US about $56 billion in medical costs, lost work days, and even early deaths—some of which are caused by current medications. COPD, or chronic obstructive pulmonary disease, costs the US almost $30 billion, not including lost productivity. Past studies by researchers from the Initiative have uncovered new mechanisms in the airway smooth muscles that can be exploited.

The new research endeavor will elaborate on these discoveries and investigate other unique molecules that promote bronchodilation, new agonists to bitter taste receptors and antagonists to GCPR to prevent bronchoconstriction.

Other institutions involved in the research include Thomas Jefferson University, the University of Southern Florida, Johns Hopkins University and the University of Arkansas. The Program Project Grant (PPG) was awarded by the NIH’s National Heart, Lung and Blood Institute.

The Program Project Grant is more complex in scope and budget than the individual research grant. While individual research grants are awarded to support the work of one principal investigator who, with supporting staff, is addressing a scientific problem, Program Project Grants are available to a group of several investigators with differing areas of expertise who wish to collaborate in research by pooling their talents and resources. PPGs represent synergistic research programs that are designed to achieve results not attainable by investigators working independently.
Library Company of Philadelphia Board: Dr. Bushnell

The Library Company of Philadelphia, a non-profit research library founded by Benjamin Franklin, has elected Dr. Rebecca W. Bushnell, School of Arts & Sciences Board of Overseers Professor of English, to its board of trustees. The Library Company of Philadelphia is an independent research library specializing in American history and culture from the 17th through the 19th centuries.

Straus Institute Fellow: Dr. Charles

Dr. Camille Z. Charles, Edmund J. and Louise W. Kahn Term Professor in the Social Sciences at the School of Arts & Sciences, has been selected as a 2013-14 fellow by The Straus Institute for the Advanced Study of Law & Justice at New York University, where fellows will address the topic “Racial, Ethnic and Economic Segregation.”

During her fellowship, Dr. Charles will complete a book-length manuscript on the diversity of black students at selective colleges and universities in the United States. She will also work to develop a longer-term project that explores racial inequality in Philadelphia, modeled theoretically and methodologically after Du Bois’s classic study, The Philadelphia Negro. An important goal of this project will be the use of mapping and spatial statistics, as well as the production of policy-relevant scholarship and the training of undergraduate and graduate students in the social sciences.

Dr. Charles is a professor of sociology and Africana studies at SAS, director of Penn’s Center for Africana Studies, and holds an appointment at Penn’s Graduate School of Education.

Strittmatter Award: Dr. Evans

Dr. Audrey E. Evans, professor emerita of pediatrics, received the Strittmatter Award of the Philadelphia County Medical Society at the meeting of the Society this summer. The award is presented to “a physician who has made the most valuable contribution to the healing arts, surgical or medical.”

AIChE Fellow: Dr. Fabiano

Dr. Leonard Fabiano, adjunct professor in the department of chemical and biomolecular engineering, has been named Fellow of the American Institute of Chemical Engineers (AIChE). Fellows are elite members of AIChE who have been practicing chemical engineering for 25 years or more and have been a member for at least ten years.

Dr. Fabiano has over 35 years of experience in the process engineering and development field and has played a key role in the detailed design effort in existing and new technology development.

Outstanding Clinical Research: Gene Therapy Study

A gene therapy study focused on finding a cure for a rare congenital blinding disease has been recognized as one of the ten most outstanding clinical research projects of the year by the Clinical Research Forum (CRF). The study, led by Dr. Jean Bennett, F.M. Kirby Professor of Ophthalmology at the Perelman School of Medicine, and carried out in collaboration with Penn Medicine’s Dr. Albert M. Maguire, and Dr. Katherine A. High, at The Children’s Hospital of Philadelphia (CHOP), has been presented with the Distinguished Clinical Research Achievement Award, the second highest given in the CRF’s Annual Top 10 Clinical Research Achievement Awards. CRF award winners are cited as the most compelling examples of scientific innovation that results from the nation’s investment in clinical research that can benefit human health and welfare.

LSE Honorary Fellow: Dr. Gutmann

President Amy Gutmann was made an honorary fellow of the London School of Economics and Political Science this summer. “Dr. Gutmann is an LSE graduate and an outstanding public intellectual whose elevation to the Honorary Fellowship will enrich the School community and recognize her great distinction over an extraordinary academic career,” said Dr. Craig Calhoun, LSE Director. She was praised for her success in increasing access to higher education and integrating knowledge across disciplines in order to maximize creativity and innovation and for creating Penn’s no-loan guarantee for undergraduates.

NLP Honor: Dr. Joshi

The Natural Language Processing (NLP) and Penn Engineering communities celebrated Dr. Aravind Joshi, Henry Salvatiero Professor of Computer and Cognitive Science, for his many years of achievements and contributions, at a symposium in his honor this spring or last fall. At the symposium, several scholars were given the chance to highlight Dr. Joshi’s insights and influence and convey their personal thanks.

In his 53rd year as a professor at the University of Pennsylvania, his service to the University includes being a founding member of the graduate group in computer and information science in the 1960s; co-founder of the computer and information science (CIS) department with Dr. Saul Gorn in 1972 and serving as its first chair.

Dr. Joshi co-founded and co-directed with Dr. Lila Gietman the Cognitive Science Program at Penn, serving as co-directors until 2002. In 1990, with support from the National Science Foundation, Drs. Joshi and Gietman co-founded the Institute for Research in Cognitive Science (IRCS), serving as co-directors until 2002. Dr. Joshi is best known for his theory of prominence in discourse, which reflects the hierarchy of informational tasks in discourse, and for developing Tree-Adjoining Grammars (TAGs), which quantified the grammatical mechanisms available to human languages.

Achievement Award: Ms. Kinney

June Kinney, associate director and lecturer at the Wharton School’s health care management department and a Leonard Davis Institute (LDI) Senior Fellow, was chosen as the namesake and inaugural recipient for the Business School’s Alliance for Health Management June Kinney Achievement Award. The award is given for outstanding service in advancing health care-related education, research and practice.

ACS Fellow: Dr. Kozlowski

Dr. Marisa Kozlowski, professor of chemistry in the School of Arts & Sciences, is one of 96 distinguished members of the American Chemical Society named a 2013 ACS Fellow. The induction ceremony was held yesterday at the 246th ACS National Meeting in Indianapolis, IN.

Dr. Kozlowski was recognized for making “important advances in new chemical reaction methods” and for her “strong record of service in the organic chemistry community, serving on editorial boards, study sections and as an officer for the Division of Organic Chemistry.”

Magnus Gyan Board: Dr. Kurshan

Magnus Gyan LLC announced that Dr. Barbara "Bobby" Kurshan, executive director of academic innovation for Penn’s Graduate School of Education, has joined its Board of Directors. In this role, Dr. Kurshan will work with other board members from the fields of education, business, government and philanthropy to guide the Company in developing its strategic roadmap.

Magnus Gyan’s vision is to bridge the ‘Digital Divide’ by providing high-quality interactive and adaptive education through broadband mobile technology to students and young professionals, especially to the burgeoning middle class of developing economies.

ICA Benefit Honor: Mr. Lauder

Emeritus Trustee Leonard A. Lauder was honored at the Institute of Contemporary Art’s Annual Benefit, held in the spring. A celebrated business leader and philanthropist, Mr. Lauder is Chairman Emeritus of The Estée Lauder Companies Inc. and the senior member of its Board of Directors. He is also Chairman Emeritus of the Whitney Museum of American Art. The ICA Whitney-Lauder program was highlighted with a special presentation recognizing Mr. Lauder’s contributions.

Practitioner of the Year: Dr. Leone

Dr. Frank T. Leone, associate professor of medicine and director of the Comprehensive Smoking Treatment Program at the Perelman School of Medicine, has been named the 2013 Practitioner of the Year by the Philadelphia County Medical Society (PCMS).

Dr. Leone was presented the award in June for his excellence in patient care and community service.

(Honors continue on next page)
Honors & Other Things

(continued from page 5)

ELAM Fellow: Dr. Millar

Dr. Sarah Millar, professor of dermatology in the Perelman School of Medicine, was accepted as a fellow in the 2013-2014 class of the Hedwig van Amringeon Executive Leadership in Academic Medicine® (ELAM) Program at Drexel University College of Medicine.

This program is dedicated to preparing women for senior leadership roles in academic health science institutions, where they enhance institutional leadership diversity while contributing to organizational strategy and innovation.

WFUMB President-Elect:

Dr. Harvey L. Nisenbaum, chairman of the department of medical imaging at Penn Presbyterian Medical Center was named president-elect (2013-2015) of the World Federation for Ultrasound in Medicine and Biology at the WFUMB World Congress 2013 Meeting in the spring.

WFUMB has over 50,000 members, involves over 50 countries, and is dedicated to the advancement of ultrasound by encouraging research, promoting international cooperation, disseminating scientific information, and improving communication and understanding in the world community using ultrasound in medicine and biology.

GSE & the Milken Family Foundation Winners of Education Business Plan Competition

The University of Pennsylvania’s Graduate School of Education (Penn GSE) and the Milken Family Foundation announced the winners of the 2013 Milken-Penn GSE Education Business Plan Competition (EBPC), held on May 7-8 on the Penn campus.

Raise Labs was the big winner of the day, earning the most prize money ever at the Competition with a total of eight prizes—the Milken Family Foundation First Prize ($25,000), the Startl Prize for Online Educational Resources and the K12 Prize for Online Learning in Grades K-12 ($22,000), the Erudient Prize for Open Educational Resources and the K12 Family Foundation First Prize, the Startl Prize for Open Educational Resources and the K12 Family Foundation Second Prize ($15,000) as well as the American Public University System Prize for Innovation in Online Education ($25,000) and the Autism Expressed (Michele McKeone/Philadelphia) garnered the Educational Services of America Prize for Innovation in the Fields of Special Education and At-Risk Students ($20,000) and the BiblioNasium (Marjana Gharas and Adele Schwartz/New York) earned the Erudient Education Prize for Innovation in Borderless Education ($10,000).

The new Education Design Studio Fund (EDSF) is a new ecosystem of entrepreneurs, investors, practitioners, and researchers dedicated to accelerating the rate of innovation in global education. EDSF, in collaboration with Penn GSE, will work with stakeholders in the investment and publishing communities and with the best providers of curriculum and programs to incubate edtech entrepreneurs. The EDSF will also further Penn GSE’s mission to bring education research to practice and involve students and faculty with innovation in action.

The Milken Family Foundation was established by Lowell and Michael Milken in 1982 with the mission to discover and advance inventive and effective ways of helping people help themselves and those around them lead productive and satisfying lives. The Foundation advances this mission principally through the various programs it initiates and carries out in the areas of education and medical research.

National Presidential Innovation Lab: Provost Price

Provost Vincent Price, was named to the Presidential Innovation Lab, an effort by the American Council on Education (ACE) to examine possible models, inspired by changes from new educational technologies such as massive open online courses, or MOOCs, to boost the number of Americans able to earn a college degree.

Provost Price is among 14 college and university officials participating. The Lab will be an opportunity for higher-education leaders to engage in proactive thinking about this new learning space and to guide a national dialogue about potential new academic and financial models that can help close persistent attainment gaps, including those among low-income young adults.

The initial session was held July 21-23 at the Institute for the Future in Palo Alto, California, an independent, non-profit research organization that will help guide the work of the Lab. A second two-day meeting will take place in Washington, DC in October.

Also participating in the Presidential Innovation Lab are college and university officials from institutions in Arizona, California, Louisiana, Maine, Massachusetts, New Hampshire, New York, Texas, Utah and Wisconsin.

Lab participants will consider questions such as how newer educational innovations could be used by students toward degree completion and the potential impact of such innovations on the fundamental design and delivery of instruction, institutions’ recognition of learning and the underlying financing models for all of higher education.

The Presidential Innovation Lab is part of a wide-ranging research and evaluation effort examining the academic potential of MOOCs announced by ACE in November.

Patient’s Advocate Award: Dr. Ramogola-Masire

Dr. Doreen Ramogola-Masire, Botswana-UPenn Partnership Country Director and clinical associate professor of obstetrics and gynecology, has been selected by the American Society for Clinical Pathology as the recipient of the 2013 ASCP Patient’s Advocate Award. She is recognized for her distinguished contributions in the area of preventing cervical cancer and improving patient care in Botswana and will be honored during the ASCP Annual Meeting in Chicago next week.

Nichols Medal: Dr. Smith

Dr. Anos B. Smith III, Robert L. Thompson Professor of Chemistry in the School of Arts & Sciences, has been selected to receive the 2014 William H. Nichols Medal by the New York Section of the American Chemical Society. This distinguished award, established in 1902 by Dr. William H. Nichols, for the purpose of encouraging original research in chemistry, is the first award authorized by the American Chemical Society. It is presented annually in recognition of an outstanding contribution in the field of chemistry.

Young Investigator Award: Dr. Yehia

Dr. Baligh Yehia, a clinical instructor in the division of infectious diseases at Penn Medicine and the Philadelphia Veterans Affairs Center for Health Equity Research and Promotion (CHERP), has received a 2013 ICAC Young Investigator Award from the American Society for Microbiology for his innovative work and leadership in the field of HIV health services and quality research.

In addition to the award, Dr. Yehia was also named chair of the American Medical Associations of the GLBT Advisory Committee.

His teaching and scholarship focus on health outcomes of individuals living with chronic viral diseases and policies that affect those outcomes.
Executive Director of Athletics Development: Scarlett Schmidt

The University of Pennsylvania’s Director of Athletics, Steven J. Bilsky, W'71, has announced the hiring of Dr. Scarlett K. Schmidt as the athletic department’s Executive Director of Development. Dr. Schmidt began her duties at Penn on September 4.

“I am pleased to welcome Scarlett to our department,” said Mr. Bilsky. “She is taking on a very important role in our department, but I have the utmost confidence in her abilities based on her track record. Scarlett is coming to Penn at a very important time in our department’s history: we are wrapping up the Campaign for Penn Athletics this fall, and a lot has been done thanks to our development staff over the last five years. That said, development will continue to play a prominent role in how we conduct our business, and I look forward to working with Scarlett as we move forward in a post-campaign world.”

“I am excited to join the University of Pennsylvania family and to work with all of the wonderful alumni, fans, donors, student-athletes and administrators,” said Dr. Schmidt. “I would like to thank Steve Bilsky and Assistant VP for Development Linda Schleifer for the opportunity to lead the Athletics Development program and continue to build on the recent success of the entire Athletic Department.”

Dr. Schmidt comes to Penn from George Washington University, where she has been the Senior Executive Director of Athletics Development/Associate Athletic Director. Prior to that, she served as Director of Athletic Development for the University of Delaware Athletic Fund (UDAF).

At GW, Dr. Schmidt collaborated with University Development and Athletics to set the strategic direction of the newly formed office of Athletics Development. She oversaw all areas of Athletics philanthropic initiatives including creating the Buff and Blue Annual Fund and GW National Advisory Council.

As director of the UDAF from 2007-2011, Dr. Schmidt oversaw a 300-percent increase in dollars raised for the fund during her tenure, and established record growth of new donors to the University of Delaware Athletic Fund. She established a culture of philanthropy for UDAF by building strong and mutually beneficial relationships across the University, donor, athletic alumni and season ticket holder communities, and through the creation of various clubs and point programs to encourage giving and provide donors with unique and invaluable benefits. Through a newsletter, brochures, frequent receptions and the successful Student-Athlete Thank-A-Thon program, Dr. Schmidt elevated the UDAF to unprecedented heights, and increased the visibility and awareness of UDAF at University of Delaware sporting events and in University communications.

Prior to her stint at Delaware, Dr. Schmidt was the Director of Annual Giving for the Buckeye Club in The Ohio State University’s Department of Athletics from 1996-1999, and Athletic Development Manager for the Virginia Tech Athletic Fund from 1991-1996.

A National Association of Athletic Development Director (NAADD) Executive Committee member and Third Vice President, she earned a bachelor of science (marketing education), master of science (sports management administration), and PhD of education (education administration/higher education) from Virginia Tech.

Guidelines for NBIC Graduate Research Award: October 1

The Nano/Bio Interface Center (NBIC) Graduate Research Award recognizes research accomplishments of graduate students in areas related to nanoscale science, the nano-bio interface, nanotechnology and/or interface control. Criteria for evaluating nominations include independent contribution to research, innovation in scientific approach, and potential impact of results.

This competition is open to all graduate level students across the University of Pennsylvania.

The winner will be presented at the annual NanoDay® event www.nanotech.upenn.edu/nano_day.html This year, NanoDay is October 25, 2013.

Award: $200 cash prize, Certificate of Achievement, and delivery of a presentation preceding the NBIC Research Excellence Award.

Requirements: All applications must be submitted electronically to nbicasst@seas.upenn.edu with the following items:

1. Letter of Support
   • A research faculty advisor must nominate the applicant.
2. Research Summary
   • Applicant will submit a 2-page summary of research accomplishments making sure to identify research contributions and the significance of the work performed.

Deadline for applications: October 1, 2013.

Nominations for New Faculty Award from Penn Alumni: October 15

The Penn Alumni Faculty Award of Merit is a new faculty award to be established in 2014 by Penn Alumni and the Office of the Provost. It will be presented annually to an individual or group of collaborators that has made an outstanding contribution to alumni education and engagement at Penn by sharing their unique scholarship work with the alumni community. Special emphasis will be placed on faculty members who go above and beyond the call of duty by engaging Penn alumni with the University as their intellectual home, and to those who educate the faculty community about the alumni engagement opportunities available to them.

The award will consist of both a $2,500 cash award and a formal citation, and will be presented during the February Penn Alumni Volunteer Leadership Retreat. All faculty and alumni eligible to nominate a faculty member for this award. For more information about award criteria and eligibility, or to nominate a faculty member, visit www.alumni.upenn.edu/education Nominations are due by October 15.

Ethics of Behavioral Health Care

The Scattergood Program for Applied Ethics of Behavioral Health Care (ScattergoodEthics)—a research program within the department of medical ethics & health policy at the University of Pennsylvania—has received a $600,000, six-year grant from the Thomas Scattergood Behavioral Health Foundation to create and expand initiatives in the areas of ethics and policy of behavioral health care. This program will also be supported by a financial commitment from the department of medical ethics & health policy.

Funding will support work across the growing field of mental health care ethics and policy.

“We are extremely grateful to the Thomas Scattergood Foundation for its very generous support,” said Dr. Dominic Sisti, assistant professor in the department of and director of ScattergoodEthics. “We are now positioned to play a leading role in examining ethical, philosophical and policy issues in behavioral health care—and to effect positive change for millions suffering from mental illness.”

ScattergoodEthics is dedicated to education, research and resource development for the field of psychiatric, mental and behavioral health care ethics. It conducts scholarly research, trains and educates clinicians and scholars in mental and behavioral healthcare ethics, sponsors programs and public events and advocates for greater attention to the ethical dimensions of diagnosis and treatment.

“The future of American medicine will in large part be about preventing and managing chronic and psychosocial illness,” said Dr. Ezekiel Emanuel, chair of the department of medical ethics and health policy and the Diane V.S. Levy and Robert M. Levy University Professor and Vice Provost for Global Initiatives at Penn Medicine. “We take seriously the need to study the ethical and policy dimensions of behavioral health care as an essential part of transforming the health care system.”

STEM Education Initiative

(continued from page 1)

opportunity,” Dr. Winklestein said. “In particular, it is great to have such a high level of involvement from so many of our faculty already in this area and envision that intensifying over the life of the project. That’s a really exciting part about this proposal; the faculty interest and dedication will undoubtedly benefit our students in the preparation to enter and succeed in STEM fields.”

Penn will also develop support systems for this project in a range of areas, including expertise in creating new media course materials, finding appropriate physical facilities for blended classes and, critically, implementing assessment metrics that can be analyzed and distributed beyond the University.

To this end, Penn will also participate in the AAU STEM network, which will enable faculty and administrators at AAU institutions to share best practices and promote sustainable change in undergraduate STEM teaching and learning.

“We have reached an exciting milestone in our initiative,” said AUA President Hunter Rawlings. “With the strong support provided by the Helmsley Trust, these eight project sites will each begin—or in some cases continue—to institutionalize evidence-based teaching in STEM fields. These changes will make teaching and learning far more interactive and participatory, and we hope will enhance overall student learning in STEM fields and reduce the number of students who choose to drop out of these majors.”

ALMANAC September 10, 2013 www.upenn.edu/almanac
University Research Foundation: October 18

The University Research Foundation (URF) is now accepting applications for the October 18 deadline. The URF is an intramural funding program that provides up to $50,000 support for research projects and up to $3,000 for conference support.

The objectives of the URF research program are to: (1) Help junior faculty undertake pilot projects that will enable them to successfully apply for extramural sources of funding and aid in establishing their careers as independent investigators; (2) Help established faculty perform novel, pioneering research to determine project feasibility and develop preliminary data to support extramural grant applications; (3) Provide support in disciplines where extramural support is difficult to obtain and where significant research can be facilitated with internal funding; and (4) Provide limited institutional matching funds that are required as part of a successful external peer-reviewed application. URF Review Panels comprise established Penn faculty members and are charged with giving preference to projects that meet one of the aforementioned criteria.

As part of the University’s commitment to providing research opportunities to scholars across our campus community, URF applicants are encouraged to include undergraduate student participants within the framework of their proposals. URF Review Panels will take undergraduate participation under strong consideration when evaluating and scoring proposals. Should applicants require assistance in identifying interested and qualified undergraduates, the Center for Undergraduate Research and Fellowships (CURF) will be glad to provide support: curf@upenn.edu

Faculty members are invited to submit their research applications to one of four disciplinary areas: Biomedical Sciences, Humanities, Natural Sciences and Engineering, and Social Science and Management. In addition, URF offers a Conference Support program to provide funding for meetings designed to enhance existing research and scholarly programs, particularly in disciplines where external funding is difficult to obtain. Conferences that promote interdisciplinary and multi-school participation are given priority.

Complete details about the URF and links to the forms can be found on the Office of the Vice Provost for Research website at: www.upenn.edu/research/funding/university_research_foundation

—Dawn A. Bonnell, Vice Provost for Research

University Research Foundation Awards and Conference Support Awards Spring 2013

James Aguirre, School of Arts & Sciences, physics and astronomy; Development of State-of-the-Art Signal Readout and Processing for Observational Cosmology Instrumentation
*Amada Armenta, School of Arts & Sciences, sociology; Policing Immigrants: The Devolution of Immigration Enforcement Authority
Joseph Baur, Perelman School of Medicine, physiology; Control of Adipocyte Function and Fate by mTORC2
Janis Burkhardt, Perelman School of Medicine, pathology and laboratory medicine; Characterization of Cytoskeletal Regulation in Human Dendritic Cell Vaccines
Michael Cancro, Perelman School of Medicine, pathology and laboratory medicine; The Role of TH1-Dependent B7.2 in Antibody Affinity Maturation
Cynthia Damon, School of Arts & Sciences, Classical studies; A Critical Edition of Caesar’s Civil War
Julie Nelson Davis, School of Arts & Sciences, history of art; Partners in Print
Bart De Jonghe, School of Nursing, Biobehavioral Health Services; A Rat Model to Identify New Strategies for Nausea Management
Grant Frame, School of Arts & Sciences, Near Eastern languages and civilizations; Inscriptions of Sargon II of Assyria in the Oriental Institute Museum, Chicago
Antonio Garcia, School of Social Policy & Practice; Contextual and Organizational Pathways to Racial/Ethnic Disparities in Mental Health Service Among Children in the Child Welfare System
Robert Gross, Perelman School of Medicine, Medicine; Treatment Outcomes of Oropharyngeal Cancer in Patients with Human Immunodeficiency Virus
James Guevara, Perelman School of Medicine, biostatistics and epidemiology; A Social Media Intervention to Teach Parenting for Women with Postpartum Depression
*Ira Harkavy, Nutter Center for Community Partnerships; 25th Anniversary—Philadelphia Higher Education Network for Neighborhood Development
Beth Linker, School of Arts & Sciences, history and sociology of science; Slouch: The Rise and Fall of American Posture
Carolina Lopez, School of Veterinary Medicine, pathobiology; Defective Viral Genomes in Respiratory Secretions
Irina Marinov, School of Arts & Sciences, Classical studies; Women with Postpartum Depression: An Action Research Study
*Simon Richter, School of Arts & Sciences, Germanic languages and literatures; Intersection of Literature and Theater in the Work of Emine Sevgi Özdamar
Sunny Shin, Perelman School of Medicine, microbiology; Inflammation Control of Interleukin-1 Alpha Secretion
Emily Steiner, School of Arts & Sciences, English; Literary Information: History, Literature, and Translation, c. 1400
Nancy Steinhardt, School of Arts & Sciences, East Asian languages and civilizations; Liao Architecture in Mongolia
Alan Stocker, School of Arts & Sciences, psychology; Characterizing the Impact of Perceptual Decisions on Subsequent Percepts
Raymond Sweeney, School of Veterinary Medicine, clinical studies – New Bolton Center; Genomic Analysis of GI Flora in Cattle Infected with Mycobacterium: Dysbiosis as a Link to Crohn’s Disease?
Sharon Thompson-Schill, School of Arts & Sciences, psychology; Spontaneous Code Switching
Franca Trubiano, School of Design, architecture; Constructing Designs—Recovering the Art of Building in 21st Century Architecture
John Wolfe, School of Veterinary Medicine, pathobiology; Shared Instrument for Animal Translational Studies on Treatment of Brain Diseases
Richard Zettler, School of Arts & Sciences, Near Eastern languages and civilizations; Through the Gorge and into the Mountains: Archaeological Survey and Excavations in Rowanduz, Kurdistan, Iraq

In the most recent cycle, Spring 2013, of Penn’s internally-funded University Research Foundation, and URF Conference Support (noted with *), the Office of the Vice Provost for Research has announced awards to the following members of the faculty for the projects listed below.
National Medal of Arts: Laurie Olin

(Continued from page 1)

American Society of Landscape Architects’ Medal. His redesign of the Washington Monument grounds received the 2008 Design Honor Award from the American Society of Landscape Architects. He, and his five partners, received the 2008 Landscape Design Award from the Smithsonian’s Cooper-Hewitt National Design Museum. They were honored for their excellence and innovation in landscape design and dedication to sustainability. In 2006, the School of Design presented him with The G. Holmes Perkins Award for Distinguished Teaching by a Faculty Member, and he was a recipient of the College of Design’s OLIN: Placemaking Award, which recognizes a selection of the OLIN studio’s most celebrated landscape architecture, urban design and planning projects. He also authored an essay titled “More Than Just Wriggling Your Wrist” for the book Drawing/Thinking: Confronting an Electronic Age published by Routledge.

Mr. Olin is the fourth landscape architect to receive the National Medal for the Arts. Past honorees have included Penn’s founding chair of landscape architecture and regional planning Ian McHarg (Almanac October 9, 1990).

Along with his fellow recipients, Mr. Olin was presented with the award by President Obama in July in the East Room of the White House. The National Endowment for the Arts was established by the Congress in 1965 as an independent agency of the Federal Government. To date, the NEA has awarded more than $4 billion to support artistic excellence, creativity, and innovation for the benefit of individuals and communities.

To watch the video of the event see: www.youtube.com/watch?v=EciDRwKHONk

Two Appointments at the Penn Libraries

The Penn Libraries announce the appointment of Molly Des Jardin as the Japanese Studies Librarian. She manages Penn’s Japanese studies collection, both electronic and print resources, in Japanese and European languages. She is also available for reference consultations and class sessions on Japanese research methods and resources. In addition, Dr. Des Jardin manages the Korean collection.

Dr. Des Jardin holds bachelor’s degrees in history and in computer science from the University of Pittsburgh, and completed her master’s and doctorate degrees in Asian Languages & Cultures (Japanese book history and literature), as well as a master’s degree in library and information science at the University of Michigan. Previously, she was a postdoctoral fellow at Harvard University’s Reischauer Institute of Japanese Studies, where she served as the Archive Development Manager of the Digital Archive of Japan’s 2011 Disasters. Her research interests include the history of the book in Japan, 19th and 20th century literature and book history, contemporary Japanese literature and methodologies in digital literary scholarship, with a particular focus on natural language processing.

The Penn Libraries announce the appointment of Brian Provenzale as the Head of Electronic Resources & Serials Cataloging. In this role, Mr. Provenzale will manage the bibliographic control of serials and continued licensed resources, both electronic and print. He will perform cataloging and maintenance of databases, websites, and serials in all formats, languages, and subjects, and supervise staff in the same. He will also take the lead in evaluating and disseminating information on innovations and emerging technologies concerning access to electronic resources and serials.

Before a short stint away from libraries to obtain a master’s degree in city and regional planning, he worked at Stanford University in the law library. As the Electronic Resources and Serials Librarian, his primary role was to catalog and classify serials and electronic resources and oversee the acquisition and maintenance of electronic resource subscriptions. He also supervised staff in the serials unit, worked closely with faculty on assessing e-resource needs and developing online projects, and served on various law school and campus-wide committees. Before Stanford, Mr. Provenzale worked at the UCLA Law Library as the Cataloging Librarian, creating original and complex cataloging records in a variety of formats.
Notice to PennCash Holders about Changes in Terms and Conditions

PennCard, the department at Penn that manages PennCash, wants all PennCash holders to be aware of recent changes in its Terms & Conditions (T&C). In summary, the changes include the following:

**Fees:** The $25 annual maintenance fee on inactive accounts is being eliminated; the right to charge a fee on certain types of refunds is being reserved.

**Notice of Future Amendments:** Under the new Terms and Conditions, notification of adverse changes will be made in advance via email (unless otherwise required by law).

**Refunds:** Refunds may be obtained at any time by contacting the PennCard Center, and the University reserves the right to apply unused funds in the Account to any amounts owed them.

**New Location:** The PennCard Center is now located on the 2nd Floor of the Penn Bookstore, Room 219.

The new Terms and Conditions are available at [www.upenn.edu/penncard](http://www.upenn.edu/penncard)

PennCash holders who do not want the new terms to apply to their accounts, must close the Account and request a refund of the unused balance on or before October 1, 2013 by contacting the PennCard office at (215) 417-CARD.

For PennCash holders who do not close their accounts and request a refund, their accounts will be governed by the new Terms and Conditions.

These changes impact individuals who were PennCash account holders before June 1, 2013. Anyone who opened an account as of June 1, 2013 has agreed to the new T&C.

**The Penn Computer Connection and PennCard Center: On Second Floor of the Penn Bookstore**

The Penn Bookstore underwent renovations this summer. Among the changes was the relocation of the PennCard office and Computer Connection, both of which will occupy the section that previously housed music and DVDs on the second floor. With these moves, members of the Penn Community will now be able to purchase books, supplies and branded merchandise, get their Penn Key and, have passport photos taken, buy stamps, use notary and have their technology needs met all under one roof.

Next to the café on the second floor, a new multipurpose study space has been added with new desks, chairs and USB-equipped outlets. The space is designed so it can transform into a presentation room with seating for 50 people or appropriate multimedia equipment for events such as faculty author lectures and book signings.

The first floor underwent changes including the relocation of school spirit merchandise to the front of the building. Relative to books, the priority has been to preserve the existing number of titles, in particular maintaining categories that are of academic interest, and highlighting those by faculty author lectures and book signings.

Coming Soon: 2013 Housing Fair

Faculty and staff of the University and the Health System are invited to the 2013 Housing Fair on Wednesday, September 18 from 1:30 to 4:30 p.m. in Bodek Lounge in Houston Hall. Hosted by Penn Home Ownership Services (PHOS), the Fair is a convenient one-stop resource to learn about current real estate market and its implications for Philadelphia and the wider community. Representatives from PHOS, its lending partners and Philadelphia Home Buy Now will be on premises to address any questions you have about the Enhanced Forgivable Loan and the Homeowner Cost Reduction Programs, which are available to full-time employees of the University and the Health System.

All Housing Fair attendees will be entered into a drawing for an Amazon Kindle Fire, courtesy of PHOS. Admission to the event is free. Please visit the 2013 Housing Fair website at [www.upenn.edu/homeownership](http://www.upenn.edu/homeownership) or call (215) 898-7422 for more information.

**Promotional Products on Behalf of Penn**

Many University departments purchase a variety of items that feature the Penn logo. Often these are “promotional” items that are distributed at informational fairs or used by Penn affiliated organizations. Recently, a number of unfortunate events at manufacturing facilities throughout the world have increased the attention given to the conditions under which these goods are produced. Penn has long been at the forefront of endeavors to ensure that goods bearing its trademarks are produced by companies that adhere to high standards. The institution takes an active approach in working with companies that share those principles and has identified a provider to meet these unique requirements.

Promovarsity (BEN Buys Supplier #475217) is the preferred contract supplier for producing promotional items and apparel that incorporate Penn branding into their designs. As a licensed supplier to the University, Promovarsity has agreed to adhere to the University’s Code of Workplace Conduct for Penn Licensed Product Manufacturers, which outlines a number of minimum production standards and labor practices (see [Almanac, September 18, 2012](http://www.upenn.edu/almanac)). The company is a member of the Fair Labor Association and a Certified Green Business.

The company has been provided with Penn’s official trademarks and is versed in their proper usage. Its team is able to create designs for goods such as low-cost promotional goods as well as fine gifts while ensuring that the final product accommodates these unique specifications.

Departments may access the ordering site through the Penn Marketplace. All Promovarsity products must be processed via the BEN Buys purchasing system. Additional product and pricing information as well as assistance with special orders is available by contacting Promovarsity.

Please share this communication with appropriate personnel you feel would benefit from this information. Questions may be directed to Penn Purchasing Services by contacting Linda Greene. She is responsible for a variety of commodities including promotional goods along with print, publications and interactive communications. She can be reached at (215) 898-7796 or lindagre@upenn.edu

—Division of Business Services

One Step Ahead

**Security & Privacy Made Simple**

Another tip in a series provided by the Offices of Information Systems & Computing and Audit, Compliance & Privacy.

**Protecting Privacy and Security on Penn + Box**

Using Penn+Box is a great way to access your documents from any connected device, to facilitate collaboration, and with all with much better protection for your data than services such as Dropbox and Google Drive.

Here are some privacy and functionality tips:

**Getting Started:** Sign up with your Penn Key and password through [http://upenn.box.com](http://upenn.box.com), then install the Box Edit and Box Sync apps.

**Add a Co-Owner:** Assign a Co-Owner for each collaboration folder you create on Penn+Box to help on any business continuity issues that may arise.

**Collaborator Privileges:** The default setting for your folders is “private.” Folders (and the documents in them) only become available to others when you invite people as “collaborators.” Consider the data, who the collaborators are, what role collaborators play, and whether they use secure devices when assigning access privileges. For example, choose to make your collaborator a:

- **“Co-Owner” or “Editor”** for trusted individuals, who need to work with the documents, and whose devices are known to be secure.
- **“Viewer Uploader”** for individuals who need view and comment on documents, but do not need to edit or download files.

**Mobile Devices:** If you are regularly accessing your Box files from a mobile device, make sure your device is “managed” or apply equivalent security settings (e.g., auto-lock, auto-wipe, etc.). See [www.upenn.edu/computing/security/checklists/Top10/Top_10_Tips_for_Smartphones.php](http://www.upenn.edu/computing/security/checklists/Top10/Top_10_Tips_for_Smartphones.php)

**Box Sync and Computer Security:** Box Sync allows you to sync your Box folders to folders on your computer’s hard drive. Make sure that computer or other device is secure. Talk to your Local Support Provider (LSP) if using Box Sync.

**Data Sensitivity:** Assign a Co-Owner for each collaboration folder you create on Penn+Box to help on any business continuity issues that may arise.

Questions? Contact box-help@isc.upenn.edu.

For additional tips, see the One Step Ahead link on the Information Security website: [www.upenn.edu/computing/security/](http://www.upenn.edu/computing/security/)
Find a Flu Shot on Campus
Fall is quickly approaching, which means flu season isn’t far behind. Reduce your risk of falling victim to the virus by taking advantage of discounted flu shots on campus.

During the month of October, Penn faculty and staff can get a flu shot at several convenient locations on campus for just $25 (cash only). The University Resources is partnering with Occupational Medicine and Student Health Service to offer flu shots to full- and part-time faculty and staff.

Human Resources will be administering flu shots on October 1, 8 and 11 at the School of Nursing School of Engineering & Applied Science, and the Wharton School. Pre-registration is required for these clinics. Time slots can fill up quickly, so it’s best to as soon as possible at https://www.hr.upenn.edu/myhr/registration/events?category=40

This year, Penn faculty and staff can also get your flu shot through Student Health Service. They’re offering walk-in clinics (no pre-registration needed) from 11 a.m.-7:30 p.m. on October 16 and 23 in Houston Hall, Bodek Lounge.

No matter which option you choose, you’ll need to bring your PennCard as well as $25 cash. For complete details on this year’s flu shot program visit https://www.hr.upenn.edu/myhr/worklife/health flu/

6th Annual Scarecrow Design Contest at the Morris Arboretum
Morris Arboretum invites participation in the sixth annual Scarecrow Design Contest. All entries will be on display on the Scarecrow Walk at Morris Arboretum from Saturday, October 5 through Sunday, October 20. Frame, hay, burlap and twine are provided, and the rest is up to you! Space is limited to 30 scarecrows. This popular contest fills up fast, so get your entry in early. Register by September 19 or September 23 and receive a $5 discount per entry. Visitors of all ages will vote for their favorite scarecrows, and prizes will be awarded in various categories. This year, in addition to Fall Favorites scarecrows, participants may create a scarecrow for the theme: What do I want to be when I grow up?

For more information and to register: http://www.business-services.upenn.edu/arboretum/events/scarecrow.shtml

The University of Pennsylvania Police Department Community Crime Report
About the Crime Report: Below are all Crimes Against Persons and Crimes Against Society from the campus report for August 26-September 1, 2013. Also reported were 17 Crimes Against Property (14 thefts, 1 DUI, 1 disorderly conduct and 1 other offense). Full reports are available at: www.upenn.edu/almanac/volumes/v60/n04/creport.html. Prior weeks’ reports are also online.—Eds.

This summary is prepared by the Division of Public Safety and includes all criminal incidents reported and made known to the University Police Department between the dates of August 26-September 1, 2013. The University Police actively patrol from Market Street to Baltimore Avenue and from the Schuylkill River to 43rd Street in conjunction with the Philadelphia Police. In this effort to provide you with a thorough and accurate report on public safety concerns, we hope that your increased awareness will lessen the opportunity for crime. For any concerns or suggestions regarding this report, please call the Division of Public Safety at (215) 898-4462.

18th District Report
Below are the Crimes Against Persons from the 18th District. 12 incidents with 2 arrests (5 robberies, 4 aggravated assaults, 2 indecent assaults and 1 assault) were reported between August 26-September 13, 2013 by the 18th District covering the Schuylkill River to 49th Street & Market Street to Woodland Avenue.

8/26/13 2:48 AM 4600 Market St Robbery/Arrest
8/27/13 6:15 AM 4300 Sansom Place Indecent Assault
8/28/13 2:18 PM 4036 Spruce St Aggravated Assault
8/29/13 1:17 PM 4700 Spruce St Robbery/Arrest
8/29/13 6:30 PM 4700 Chestnut St Robbery
8/30/13 12:06 AM 3801 Chestnut St Assault
8/30/13 8:13 PM 4300 Baltimore Ave Robbery
8/30/13 10:34 AM 505 S Melville St Indecent Assault
8/30/13 11:29 PM 1 S 39th St Robbery
8/31/13 1:11 AM 4600 Walnut St Aggravated Assault
8/31/13 1:50 AM 4600 Walnut St Aggravated Assault

POSTPONED: Social Impact Speaker Series
In the upcoming Lauren and Bobby Turner Social Impact Executive Speaker Series event, Wharton alumnus Bobby Turner, W’84, will sit down with award-winning actor, technology innovator and producer Ashton Kutcher on Wednesday, September 18 at 4:30 p.m. in Zellerbach Theatre, Annenberg Center, to discuss the actor’s personal and professional career as an entertainer, technology investor, producer, entrepreneur, and dedicated activist for children’s rights. Mr. Kutcher will share some of his successes and failures over the past 20 years and talk about his goal to improve his own life by improving the lives of those who surround him.

This series presents the Penn community with high-profile leaders who are “doing well, and doing good.” It is funded by Wharton alumni K. Robert (Bobby) Turner, W’84, and Lauren Golub Turner, W’85.

The Penn community is invited to attend this event; pre-registration is required and PennCard is required upon entry. To register go to: https://whartondeanoffice.upenn.edu/forms/open-seating-turner-lecture-series/ or contact emanotti@wharton.upenn.edu

Update September AT PENN
TALKS
17 Can Increasing Taxes Change Behavior and Improve Health?: Giridhar Mallya, Philadelphia Department of Public Health; Donald S. Kenkel, Cornell University; noon; Amado Recital Hall, Irvine Auditorium; RSVP: www.med.upenn.edu/cphi/PointCounterpoint.shtml (Center for Public Health Initiatives)

18 Written Sources for the History of Nursing: Spanish Legacy from Mexico to Florida and Louisiana (16th-19th Centuries); Antonio Claret García Martinez, Universidad de Huelva; Manuel Jesús García Martinez, Universidad de Sevilla; noon; rm. 435, Fugin Hall (Nursing).

AT PENN Deadlines
The September AT PENN calendar is online at www.upenn.edu/almanac The deadline for the October AT PENN calendar is today, September 10. Information is on the sponsoring department’s website. Sponsors are in parentheses. For locations, call (215) 898-5000 or see www.facilities.upenn.edu

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EDITOR Marguerite F. Miller

CLASSIFIED—RESEARCH
Do you frequently walk into a room and immediately forget what you went in for? Do you need to write things down to remember them? Is multi-tasking harder than it used to be? If this sounds familiar you may qualify to participate in a study focusing on cognition and memory in postmenopausal women. The Penn Center for Women’s Behavioral Wellness is seeking women between the ages of 45 and 60 to participate in research studying the effects of certain hormones and medication on cognition in peri and postmenopausal women. For more information, please call Claudia at (215) 41-3129.

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What distinguishes human violence from the violent acts of a god, or from other forms of aggression in the natural world? An especially cruel and brutal act can lead us to label its human perpetrator a “beast,” but are there true parallels in the animal kingdom for the bizarre and jarringly imaginative forms of human violence? Is it “natural” for children to act violently? To what extent should they, or any of us, be held accountable for violent acts? Can we condemn such acts as always wrong, or are there sound ethical frameworks for distinguishing between just and unjust uses of physical force? Do education and learning make us less inclined to violence, or do they instead provide alibis for our violent acts, helping us to construct more elaborate criteria of justification? If, ultimately, violence is inextricable from life itself, how have we tried to accommodate or creatively direct it—through religion, culture, ritual, or play? While some recent studies claim to document a dramatic decline of human violence over the centuries, others argue that violence has escalated to the point where war is now the primary organizing principle of society and the rule of law has been indefinitely suspended. Everyone seems to agree that less violence is better than more, but we lack consensus regarding its reasonable limits in a democratic society. Citizens should possess the right to critique those in power and to resist illegitimate forms of state violence, but the extent of such rights is itself constantly shifting and evolving through violent clashes and struggles. Democratic states distinguish, for example, between violent and non-violent protesters, and between terrorists and freedom fighters. Yet such distinctions often seem to be inconsistently applied, having more to do with political ideology than with dependable rules and standards.

How can scholars in fields such as political science, history, philosophy, and war studies help us grapple with these conundrums? Do moments of the law’s failure or suspension signal the need for a fundamental restructuring of society, or are they simply features of democracy as usual? Are we even capable of imagining better ways to deal with violence than the seemingly ineffective responses of our contemporary societies, from therapy to the death penalty?

Overt physical conflict is of course only one facet of violence, which often takes more obscure and elusive forms. Scholars studying risk, for example, attend to those vulnerable to natural and environmental disasters, the victims of water or air pollution, radiation, “violent” storms, earthquakes, and tsunamis: “eco-refugees” and “climactic asylum seekers.” Are we more of us at increasingly greater risk from environmental catastrophe? If so, what is a proper response to violence in this potential or statistical form? Economic violence can be similarly difficult to pin down or even to recognize as violence. It is hard to dispute Karl Marx’s contention that capitalism depends for its very existence on “explosions, cataclysms, and crises,” but the crises of capitalism can often present themselves in the maddeningly opaque form of rising rates, falling values, widening ratios. How can we penetrate such abstractions to understand the violence they represent to actual people and places—not least, those designated as “prone to violence”?

Although racism, like other forms of stigmatization, can take the form of physically harmful acts, it also operates via symbolic violence, through the circulation of racially charged language and images whose effect is often more elusive and harder to measure, as scholars of literature, art history, sociology, and philosophy have shown. Too, as legally sanctioned racism begins to be dismantled, racist violence adopts different guises. How do we begin to assess these transformations in the way racist violence operates within fields like anthropology, political history, and Africana studies? What new modes of analysis and resistance do these alterations require us to develop?

Discussions of violence and gender often focus on the gross asymmetry of violence between men and women. UN Women confirms that “women bear the brunt of modern conflicts,” that rape is often used as “weapon of war,” and that even in the US, away from the scene of military conflict, nearly one in four women are beaten or raped by a partner in adulthood. Scholars working within the realm of Gender and Sexuality Studies must foreground these startlingly gendered statistics, even as we guard against regressive notions of masculine and feminine essences, and even as we admit the powerful and productive role violence can play in sexual fantasies and experiences of pleasure.

Violence, after all, has a profound place in our literature, music, and visual arts: in Assyrian relief, Greek tragedies, slapstick comedy, war requiems, video games. Is art complicit in the transmission of violence from one age to the next? How do we measure the force of iconiclastic acts of violence against images that represent particular people or belief-systems? Does the spectacle of violence provide a catharsis that enables us, collectively, to accept the unacceptable, even to welcome it? In 1949, Theodor Adorno famously claimed that to write poetry after Auschwitz would be barbaric, but this statement calls less for the end of artistic production than for a deeper understanding of the complex entanglement between violence and culture.

We invite scholars, students, and members of the public to join us for the 2013–2014 Penn Humanities Forum on Violence.

—Karen Beckman, Topic Director
—James English, Director, Penn Humanities Forum

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September 25: Michelle Alexander, associate professor of law, Ohio State; Dr. S.T. Lee Distinguished Lecture in the Humanities—Mass Incarceration in the Age of Colorblindness at Penn Museum.
October 2: Ania Loomba, Catherine Bryson Professor of English, Penn; The Violence of Gandhi’s Non-Violence; at Penn Museum.
October 16: Christian Davenport, professor of political science, University of Michigan; Indian Untouchability; at Penn Museum.
November 6: Daedalus Quartet with Charlie Abramovic and Randy Scarlotta; Music from Exile, at Penn Museum. Tickets: www.phf.upenn.edu/ general: $15; students: $7.50.
November 13: Lars-Erik Cederman, professor of international conflict research, ETH Zürich; Inequality and Violence; at Van Pelt Library.
December 4: C. Brian Rose; James B. Pritchard Professor of Archaeology, Penn; Archaeology and War in Iraq and Afghanistan; at Penn Museum.

January 22: Zainab Bahrani, Edith Porada Professor of Ancient Near Eastern Art and Archaeology, Columbia; The Monumental Force of Law (Registration Closed).
January 29: Deborah Thomas, professor of anthropology, Penn; Archiving State Violence; at Penn Museum.
February 21: Kara Walker, Artist, with Charles Bernstein, Donald T. Regan Professor of English and Comparative Literature, Penn; R. Jean Brownlee Lecture in Women’s Studies, Violence in Contemporary Art; at Penn Museum.


March 19: Michael Mann, Distinguished Professor of Meteorology and Director, Earth System Science Center, Penn State, with Ben Horton, professor, Institute of Marine and Coastal Sciences, Rutgers; Climate Wars; at Penn Museum.
April 2: Cy Twombly’s Fifty Days at Iliam 25th Anniversary Gallery Installation Tour by Carlos Basualdo, Philadelphia Museum of Art (Registration Closed).
April 9: Jacqueline Campbell, Anna D. Wolf Chair and Professor of Nursing, Johns Hopkins; Domestic Violence and Medical Ethics; at Penn Museum. Note: This event has been rescheduled from its original date of October 30.

Women film the war on terror Film Series: February 5, February 19, March 5, March 26; at International House.