

UNIVERSITY OF PENNSYLVANIA *Almanac*

Tuesday
January 15, 2013
Volume 59 Number 17
www.upenn.edu/almanac

Welcome Back From the President

Only the Beginning at Penn

Welcome to a bright New Year at Penn! I hope everyone enjoyed a restful winter break after a fall semester marked by achievements both great and small. I commend each of you for continuing to distinguish our University through your efforts. In 2013, we are poised to make this Penn's best year yet.

We kick off this new semester with a milestone anniversary to celebrate. Penn's *Making History* Campaign came to a formal close on December 31, a little over five years since we first announced our ambitious \$3.5 billion goal. With the unflagging support of Penn's incredible alumni, parents, and friends, we have done much more than make history. We have dared to imagine all that is possible for Penn's future. All-grant, no-loan undergraduate financial aid; record-shattering alumni engagement; innovative interdisciplinary programs and scholars, including more than 130 newly endowed professorships; stunning sustainable parks and the finest teaching, research, and recreational facilities, and more. We will set aside time this spring to celebrate these and all of Penn's many other campaign achievements.

But this is not our finish line. We will build on our unprecedented momentum and launch Penn to even greater heights. "The riders in a race do not stop short when they reach a goal," Supreme Court Justice Oliver Wendell Holmes observed. "The work never is done while the power to work remains."

Penn's power to accomplish great things is only gaining strength.

You can see that power at work in the story of six-year old Emma Whitehead—the only child of Kari and Tom Whitehead—who had advanced leukemia since she was five. As Emma's parents watched her grow weaker, hope for their daughter faded. Then Dr. Carl June and his team at Penn's Abramson Cancer Research Institute offered Emma a new treatment for chronic leukemia. Their reengineered T-cell therapy (which costs far less than a bone marrow transplant) has beaten Emma's cancer into remission. Now she is back at school, laughing and learning and playing with her friends. She is wonderfully alive.

In classrooms and laboratories across campus, we will pave the way for more stories like Emma's. We will continue to pursue our core priorities with passion and vigor. We will expand access to a Penn education. We will support faculty and bring the finest minds together across academic disciplines. We will strengthen our engagement at home and abroad. We will find solutions to our society's most pressing questions and needs.

We also will explore exciting newer priorities, such as fostering better, faster methods for transforming Penn research into life-saving and game-changing applications. The therapies developed by Dr. June's team may soon become the definitive turning point in the fight against cancer, thanks to an exciting new partnership between Penn and Novartis. Together, we will build a first-of-its-kind Center for Advanced Cellular Therapies, devoted to maximizing the reach of Penn's intellectual resources. There are similar opportunities in various disciplines all across Penn's campus.

Another priority is the second phase of our award-winning campus development plan, Penn Connects. In the coming months, we will break ground for the Neural Behavioral Sciences Building, a vital new hub for life sciences at Penn. We will celebrate the opening of a beautiful green space in Spruce Street Plaza, as well as our newly renovated world-class Rare Book and Manuscript Library in Van Pelt. And we will complete the Krishna P. Singh Center for Nanotechnology, the spectacular new headquarters for cutting-edge innovation in this critical interdisciplinary field. All around campus, you will see our continued progress on renovations and beautification, outward signs of exciting developments going on throughout our University.

On the eve of the French Revolution, near a Scottish town named Dumfries, a poet set pen to paper and wrote a song. The poet, Robert Burns, didn't write just any song. "Auld Lang Syne" would become famous the world over as the song synonymous with New Year's, with toasting to dear friends and fond memories as the clock strikes midnight. It's a lovely sentiment, but with the continued efforts and exceptional talents of the Penn community, I know it isn't just fond memories I toast—it's Penn's magnificent future. This is just the beginning. Thank you once again for all you do on behalf of Penn. Have a great semester.

—Amy Gutmann

MLK Commemorative Symposium on Social Change



Bakari Kitwana



Sonia Sanchez

The University of Pennsylvania's Annual *Dr. Martin Luther King, Jr. Commemorative Symposium on Social Change* begins today, Tuesday, January 15 (Dr. King's actual birthday) with a noontime discussion at the Christian Association featuring Todd Bernstein, founder and director of the Greater Philadelphia King Day of Service.

Tomorrow, Wednesday, January 16, Penn's Center for Africana Studies and the Office of the President will present the *12th Annual Lecture in Social Justice* featuring Penn grad, nine-time Grammy Award winner and philanthropist John Legend, C'99, in conversation with Dr. Camille Z. Charles at 5:30 p.m. in Irvine Auditorium. The event is free, but tickets are required; they are available at Annenberg Center's Box Office.

The centerpiece of the *MLK Symposium* is the *Day of Service* on Monday, January 21; this marks the 17th year for Penn's Day of Service activities, beginning with a breakfast for volunteers at 8:30 a.m. in Houston Hall. The Houston Hall volunteer activities include: recording children's books on tape, children's banner painting, and assembling helping hands supplies for people experiencing homelessness. Other participants will also be involved with a variety of community beautification service projects in the West Philadelphia area until 2 p.m.; transportation (continued on page 7)

IN THIS ISSUE

- 2 SENATE: SEC Agenda; Search for Vice Provost for Faculty; New Commission on Student Safety, Alcohol and Campus Life
 - 3 Institute for Immunology; Penn Fellows; Chair of Department of Landscape Architecture; Morris Arboretum's Director of Physical Facilities
 - 4 Payroll Taxes; One Health Initiative; Deaths
 - 5 Dental Medicine's Dual Degree with Penn Law
 - 6 HR: Upcoming Programs; Integrating Sustainability Across the Curriculum; One Step Ahead: Security & Privacy Tip; Camps
 - 7 Update; CrimeStats; WPPSA Meetings; B'Shevat
 - 8 Benchmarks: Franklin and His Whistle
- Pullout: Progress Report On Gender Equity**

SENATE From the Senate Office

The following agenda is published in accordance with the Faculty Senate Rules. Any member of the standing faculty may attend SEC meetings and observe. Questions may be directed to Sue White, executive assistant to the Senate Office either by telephone at (215) 898-6943 or by email at senate@pobox.upenn.edu

Faculty Senate Executive Committee Agenda

**Wednesday, January 23, 2013
Room 205 College Hall
3–5 p.m.**

1. Approval of the Minutes of December 12, 2012 (2 minutes)
2. Chair's Report (10 minutes)
3. Update from the Provost (60 minutes)
Discussion with Provost Vincent Price
4. Travel & Expense Management System Overview (45 minutes)
Marie Witt, Vice President for the Division of Business Services
Steve Golding, Vice President of Finance and Treasurer
Hilary Easley, Travel & Expense Program Manager
Mark Mills, Director of Purchasing
5. Ballot: 2013 Senate Committee on Committees Membership (5 minutes)
6. New Business

From the Office of the Provost

Search for Vice Provost for Faculty

Provost Vincent Price announced the formation of a consultative committee to advise him on the selection of a new Vice Provost for Faculty. Dr. Lynn Hollen Lees, who has served as Vice Provost for Faculty since January 2010 and has taught at Penn since 1974, will retire from the University at the end of June 2013. During her tenure as Vice Provost for Faculty, she has been instrumental in developing and implementing the Action Plan for Faculty Diversity and Excellence, overseeing the tenure and promotion process, and helping the University identify and implement best practices for faculty development.

As the campus leader with broad oversight of faculty affairs across the University, the Vice Provost for Faculty reports directly to the Provost and is a member of the senior leadership team for academic and strategic planning. S/he oversees faculty life and the academic personnel process at Penn, including recruitment, retention, and retirement; appointments, tenure, and promotions; enhancement of faculty diversity and gender and minority equity; and resolution of individual faculty issues, including grievances. S/he coordinates the Provost's Staff Conference and works closely with the deans and chairs of Penn's 12 Schools, as well as the Faculty Senate, Vice President for Human Resources, Ombudsman, Affirmative Action Officer, diversity search advisors, Provost's Senior Advisor for Diversity, and PASEF (Penn Association of Senior and Emeritus Faculty).

The committee invites nominations of and applications from currently tenured faculty members at Penn. The ideal candidate will have extensive knowledge of the University and its policies and practices, as well as experience addressing sensitive issues in an effective and principled manner. Candidates must be tactful and discreet in handling confidential information and work well with faculty, staff, deans, and department chairs in negotiating difficult situations. Excellent written and oral communication skills, sound judgment, and demonstrated administrative competence are all necessary.

Nominations and applications, including CVs, may be sent by *February 15, 2013* to: Vice Provost for Faculty Search, Office of the Provost, 122 College Hall; or by email to Lynne Hunter, Office of the Provost, lynneh@upenn.edu

The members of the consultative committee are:

- Robert Holthausen, Ernst & Young and Nomura Securities Company Professor of Accounting and Finance; Chair, Department of Accounting, the Wharton School (*Chair*)
- Lisa Bellini, Professor of Medicine; Vice Dean for Faculty and Resident Affairs, Perelman School of Medicine
- Nader Engheta, H. Nedwell Ramsey Professor of Electrical & Systems Engineering, School of Engineering & Applied Science
- Kelly Jordan-Sciutto, Associate Professor and Chair of Pathology, School of Dental Medicine
- Catriona MacLeod, Professor of German, School of Arts & Sciences
- Rogers Smith, Christopher H. Browne Distinguished Professor of Political Science, School of Arts & Sciences
- Lynne Hunter, Assistant Provost (Staff)

New Commission on Student Safety, Alcohol and Campus Life

University of Pennsylvania President Amy Gutmann and Provost Vincent Price recently announced the formation of the Penn Commission on Student Safety, Alcohol and Campus Life.

The Commission will review the status of student social life at Penn with a primary focus on consumption of alcohol and other drugs and the consequences for student conduct. It will pay particular attention to the potential for sexual violence and other forms of injurious behavior that can result from excessive alcohol consumption. It will also assess the efficacy of existing programs that are designed to ensure responsible student conduct and safety, and make recommendations for enhanced or new programs, policies and practices to improve the quality and safety of student life.

"Penn has worked long and hard to be a leader in providing a safe and healthy environment for students, and in educating our students to act respectfully and responsibly toward one another," President Gutmann said. "Nationally there have been a disturbing number of recent incidents where excessive alcohol consumption led to tragic consequences. No campus—indeed no sector of American society—is immune from these problems. This is an important time to examine our current programming to ensure that Penn's policies and programs represent the very best practices for facilitating responsible student conduct."

The Commission will be chaired by Dr. Charles O'Brien, the Kenneth Appel professor and vice chair of psychiatry and director of the Center for Studies of Addiction in Penn's Perelman School of Medicine. He is an internationally renowned expert on alcohol dependency and public policy.

Joann Mitchell, vice president for institutional affairs, will be the vice chair. Other members of the Commission will be: Dr. Andrew Binns, vice provost for education; Dr. Valarie Swain-Cade McCoullum, vice provost for university life; Dr. Dennis DeTurck, dean of the College of Arts & Sciences; Maureen Rush, vice president for public safety; and Wendy White, senior vice president and general counsel.

"The members of this Commission are all distinguished in their respective fields and allow us to bring critical expertise in pursuit of the most constructive and effective ways of addressing this problem," said President Gutmann.

In carrying out its charge, the Commission will consult broadly both across campus and beyond. It will call upon faculty experts, student leaders and administrators. It will establish working groups as necessary, including student representatives, to examine the current state of campus life and safety at Penn; national campus trends; peer practices; and the best available means of improving the quality and safety of students' experience at Penn.

"We take pride in the dedication of our student leaders and campus community to address the problems facing many campuses today," said Provost Price. "Most recently, working closely with students, we piloted changes to our alcohol policy aimed at increasing registered social events and contributing to responsible student conduct. We want to be certain that we have explored every available option for reducing the misuse of alcohol and other drugs, and the dangers they bring. Our goal is to maintain a vibrant, healthy and respectful community at Penn."

The Commission is expected to hold its first meeting in this month and present a report of its findings and recommendations by the end of 2013.

Penn Medicine's Institute for Immunology: John Wherry



John Wherry

ic structure to unify the basic, translational, and clinical immunology communities across the University of Pennsylvania.

The Institute's primary mission is to establish new interactions and synergistic collaborations that will accelerate innovative discoveries and to apply findings within the basic sciences to clinically-translatable approaches. Its membership now includes more than 160 faculty members from 23 departments across five schools as well as representation from CHOP and the Wistar Institute.

"The Institute for Immunology at Penn is designed to capitalize on our strengths in the basic and translational immunology of inflammation, autoimmunity, cancer, transplantation and infection and to catalyze the next steps in basic science discovery, translational research and clinical treatment of immune-related diseases," said Dr. Wherry. "The IFI will foster cross-disciplinary interactions with other centers and institutes to keep Penn at the forefront of immunology research and treatment."

Dr. Wherry's research focuses on T-cell memory, host-pathogen interactions and immunity to persisting infections in model systems and in humans. In particular, his laboratory has been at the forefront of defining the molecular and regulatory control of T-cell exhaustion and immune dysfunction that occurs during chronic infections and cancer.

He has been recognized as one of the most highly cited investigators in his field by Thomson/ISI, and as one of America's Young Innovators by *Smithsonian* magazine and serves on numerous scientific advisory panels and editorial boards including *The Journal of Experimental Medicine*, *PLoS Pathogens*, *The Journal of Immunology* and the *Journal of Leukocyte Biology*.

Morris Arboretum: Tom Wilson

After an extensive search, Tom Wilson has been appointed as Morris Arboretum's Director of Physical Facilities. He came to the Arboretum with more than 20 years experience managing facilities in areas of health care and education. For the past 10 years he managed operations and facilities services at the Van Pelt-Dietrich Library Center at Penn. Mr. Wilson has a bachelor of arts in communications from Villanova University and a post-baccalaureate in business management from Wharton.

Mr. Wilson is active in professional organizations, including the Delaware Valley Higher Education Facilities Manager Association, the Penn Professional Staff Assembly, and the Delaware Valley Green Building Council. Early in his career, he served as a medical specialist in the US Army.



Tom Wilson

Eight Professors: Penn Fellows

Provost Vincent Price and Vice Provost for Faculty Lynn Hollen Lees announced the appointment of the fifth cohort of Penn Fellows.

The Penn Fellows program, begun in 2009, provides leadership development to select Penn faculty members in mid-career. It includes opportunities to build cross-campus alliances, meet distinguished academic leaders, think strategically about universities and university governance, and consult with Penn's senior administrators.

The 2013 Penn Fellows are:

Elisabeth Barton, associate professor of anatomy & cell biology in the School of Dental Medicine, studies muscle physiology, especially skeletal muscle repair, with the goal of developing therapies to aid in combatting muscle disease and enhance repair after injury.

William Burke-White, professor and deputy dean in the Law School, is an expert on international law and global governance who served from 2009-2011 on the Policy Planning Staff of Secretary of State Hillary Rodham Clinton.

Adam Grant, associate professor of management in the Wharton School, studies work motivation, job design, employee initiative and proactivity, leadership, and burnout and is the author of *Give and Take: A Revolutionary Approach to Success*.

Carmen Guerra, associate professor of medicine in the Perelman School of Medicine, spe-

cializes in cancer control, especially the barriers to physician recommendation and patient acceptance of cancer screening tests and procedures and the impact of literacy barriers on cancer screening.

John MacDonald, associate professor and chair of criminology in the School of Arts & Sciences, studies a wide variety of topics in criminology, including interpersonal violence, race and ethnic disparities in criminal justice, and the effectiveness of social policy responses to crime.

Kim M. Olthoff, Donald Guthrie Professor of Surgery in the Perelman School of Medicine and director of the Liver Transplant Program at the Penn Transplant Institute, focuses on adult and pediatric liver transplantation, living donor transplantation, and surgery for hepatobiliary malignancies and benign liver tumors.

Eve M. Trout Powell, associate professor and graduate group chair of history in the School of Arts & Sciences, is a cultural historian of the modern Middle East who is the author of *A Different Shade of Colonialism: Egypt, Great Britain and the Mastery of the Sudan*.

R. Polk Wagner, professor of law in the Law School, is an expert in intellectual property law and policy, with a special interest in patent law, and is the co-author of *Patent Law (Concepts and Insights)*.

Landscape Architecture Department at Penn Design: Richard Weller



Richard Weller

Marilyn Jordan Taylor, Dean and Paley Professor at PennDesign, announced that Richard Weller has been named the Martin and Margy Meyerson Professor of Urbanism and chair of the department of landscape architecture.

Mr. Weller assumed chairmanship this month, a position that has been held since 2000 by Professor James Corner.

Professor Corner describes Professor Weller as "a leading edge figure in our field. His scholarship is exemplary, perhaps even canonical. His teaching is highly effective and has deeply influenced a generation of students; his visibility and service to the field continues to be hugely significant, and he has earned the respect and regard of some of the world's foremost landscape architects and scholars."

Professor Weller, who has taught and practiced landscape architecture for over 25 years, was previously the Winthrop Professor of Landscape Architecture at the University of Western Australia (UWA) and director of both the Australian Urban Design Research Centre and the design firm, Room 4.1.3.

During this time, he received a consistent stream of awards for his teaching and his design work, published over 70 papers and gave hundreds of public lectures around the world.

Professor Weller's current research concerns ways of conceptualizing, representing and designing cities at mega-regional scale and he is a strong advocate for the role and influence of landscape architecture.

"In a rapidly urbanizing world which is increasingly pressured by environmental limits, I don't think it is too much to say that this is landscape architecture's century," he posits. "Landscape architecture has the breadth, the sensitivity

and the interdisciplinary aptitude to lead the way in creating new urban ecologies. But if landscape architects are to rise to the occasion then they need more than ambition: they need very particular conceptual, rhetorical and technical skills.

Dean Taylor noted that Professor Weller's appointment builds upon an incredible legacy of leadership in the department of landscape architecture, which began with Professor Ian L. McHarg more than 50 years ago.

"We can expect Professor Weller, with his wide experience and global perspective, to strengthen the interdisciplinary connections between landscape and architecture, between regional planning and economic analysis, between design and the current demographic crisis. He will bring a new distinctive direction to the department that will cultivate and activate the School's commitment to integrated design," she said.

Professor Weller affirmed Penn's historical and contemporary significance: "When you look over the discipline's recent history, say the last 50 years, I think you can see these critical and creative skills being progressively consolidated, particularly in schools such as Penn, from where they have fanned out across the globe.

It was 30 years ago when as a student I first became aware of Penn, and, for me, it has been the most important school in the world ever since. I am honored and humbled to now play a lead role in keeping it that way."

Professor Weller's conceptual designs were published as a monograph by the University of Pennsylvania Press in 2005 and his large scale urban planning work was published as *Boombtown 2050* by UWA Press in 2009. His most recent book, *Made in Australia*, concerns the long-term future of Australian cities; it is due for release in March.

Professor Corner will continue as a leading faculty member at PennDesign while also practicing at James Corner Field Operations, with work including The High Line in New York City, the Seattle Waterfront, and, more recently, the post-Olympic parks in London.

2013 Payroll Tax Updates

• **Federal Tax:** Now that the American Taxpayer Relief Act 2012 has been enacted, the IRS released revised Federal withholding tables on January 3, 2013. These tables are based on the tax rates and brackets contained in the new law. The University will use the "Revised" tables to calculate Federal withholding beginning with the weekly payroll dated January 11, 2013. See www.irs.gov/pub/irs-pdf/n1036.pdf

• **Social Security Wage Base:** The 2013 social security wage base will be \$113,700, an increase of \$3,600 from the 2012 wage base of \$110,100.

• **Social Security Tax Rate:** The tax rate will increase from 4.2% to 6.2% for 2013 on wages up to the taxable wage limit of \$113,700. The maximum Social Security tax that an employee would pay will be \$7,049.40.

• **Supplemental Pay Withholding:** Withholding on payments less than \$1 million in a calendar year remains at 25%; withholding on payments in excess of \$1 million in a calendar year increases from 35% to 39.6%.

• **Medicare Tax Rate:** Increases from 1.45% to 2.35% on wages earned over \$200,000. The employer is required to withhold an additional Medicare tax at the point in the pay period when an employee's annual wages exceed \$200,000.

• **PA State Unemployment Insurance Employee Rate:** The 2013 rate will decrease to .07% from .08% in 2012.

• **PA State:** The tax rate remains at 3.07%.

• **Philadelphia City:** The tax rates remain at 3.9280% for Residents and 3.4985% for Non-Residents.

If you have questions or require additional information, contact the Payroll Tax Office at (215) 898-7792, (215) 898-6573 or (215) 898-1543.

One Health Initiative: Reminder

The Deans of the Health Schools of the University of Pennsylvania (Medicine, Nursing, Dental Medicine, and Veterinary Medicine) have extended the deadline for an Award for Excellence in promoting One Health Initiatives and Interprofessional Education.

One Health Initiative (OHI) and Interprofessional Education (IPE) describe efforts across healthcare professions to forge co-equal, all-inclusive collaborations. OHI arose from veterinary medicine with the goal of sharing knowledge of healthcare and preventive measures to improve the health of animals and society. OHI explicitly includes wildlife and the environment. IPE focuses on providing an interdisciplinary approach aimed at shared learning and collaborative practices that build a more flexible healthcare workforce, thereby maximizing resources. OHI and IPE have gained momentum recently. Government, professional and academic institutions around the world have committed to promoting these important efforts to improve global health.

The Four-School One Health Committee invites nominations for candidates who are full-time staff or faculty members engaged in professional education that bridges two or more of the Schools with outreach/innovation in training, outreach, service in clinics, or to the community. Collaborative research focused on healthcare education, clinical outcomes, or real-world impact will receive more favorable consideration than laboratory collaborations. The winner(s) will be awarded the prize (including a \$500 cash award) at their home school, with all four deans in attendance.

To nominate a staff or faculty member from the Penn community, send a letter of recommendation, describing the candidate's contributions to OHI and/or IPE, to Cerie O'Toole at cerieo@vet.upenn.edu by Friday, January 25, 2013.

Deaths

Mr. Brest, Admissions



Bill Brest

Mr. Brest was born in Louistown, Montana. He is survived by his sister, Bonawee J. Ford.

A memorial service will be held on Tuesday, January 22 at 4:30 p.m. in Room 200, College Hall, followed by a reception in the Office of Admissions.

Dr. Estey, Wharton



Marten Estey

Dr. Marten S. Estey, professor emeritus of management in the Wharton School, passed away December 5 at age 94. Born in West Lafayette, Indiana, Dr. Estey graduated from Purdue University in 1940. He was awarded his PhD in economics from Princeton University in 1952. After serving on the faculties of Cornell University (1948-1951) and Michigan State University (1951-1955), he joined Wharton as associate professor of management and industrial relations in 1956, where he remained until his retirement in 1988. His area of research in labor relations made him a sought-after expert to professional and public service organizations, including the Council of Economic Advisors, Mercantile Minimum Wage Board for the Commonwealth of Pennsylvania, Industrial Relations Research Association, and American Arbitration Association, among several others. Dr. Estey also served on the Council of Economic Advisors from 1968-1970, and enjoyed sabbaticals in New Zealand, Portugal and Berkeley, CA.

During his career, Dr. Estey published more than 25 books and research papers on topics that included employee wages, unionism, wage policies and labor force changes. In addition to teaching and writing, he served on various administrative committees, including the Faculty Senate. Known as a skilled arbitrator, he helped to negotiate a revised grievance procedure for Penn faculty in 1987-1988.

"As a colleague, he was unfailingly fair. He got along with everyone, even those who were notoriously in conflict with each other," recalled Dr. Peter Cappelli, George W. Taylor Professor of Management in the Wharton School.

Dr. Estey is survived by his son, James Arthur II; daughter, Patricia Wilson; grandsons, Chris and Scott Wilson; and a great-grandson, Bryce Stoller.

A memorial service is planned for Saturday, February 2, at the Swarthmore Presbyterian Church at 11:30 a.m. An "In Memoriam" was created on Wharton's website: <http://bit.ly/VQjIzb>

It is requested that donations be made to one's favorite charity.

Dr. Friedman, Radiology



Adele Friedman

Dr. Adele Kynette Friedman, a retired associate professor of radiology in the Perelman School of Medicine and HUP, passed away December 27 at age 89.

Dr. Friedman received her undergraduate degree from the University of Texas. She earned her medical degree from the Perelman School of

Medicine in 1950, where she was also the second woman to complete her residency in the School's department of radiology.

She was appointed assistant professor of clinical radiology in 1959 and was promoted to associate professor in 1969. She retired in 1989.

Dr. Friedman practiced general radiology (film reading) and specializing in and doing clinical research in mammography during its very early stages of development, when it was done as xerography.

She also taught the radiographic anatomy section of gross anatomy for first year medical students—and so introduced thousands of students to x-rays.

She was active in Women in Medicine groups at Penn for medical students and trainees.

Dr. Friedman is predeceased by her husband, Dr. Sidney Friedman, a professor of pediatrics and pediatric cardiologist in the Children's Hospital of Philadelphia (CHOP) and the Perelman School of Medicine. She is survived by her sons, Daniel Friedman and David Friedman, M'84, clinical assistant professor of pediatrics in the Perelman School of Medicine and associate director of the transfusion service at CHOP.

Mr. Kise, City and Regional Planning



Jim Kise

Mr. James "Jim" N. Kise, former lecturer in the department of city and regional planning in PennDesign, passed away December 26; he was 75.

An architect and planner, he founded Kise, Straw and Kolodner in 1984, a 50-person firm in Philadelphia with practice areas in architecture, planning, urban design and historic preservation.

Mr. Kise was a lecturer in urban design from 1996 to 2009. He was also the founding member of the School's alumni association and served as a board member since its creation in 1993. His leadership transformed the organization, broadening its mission and moving it forward into new areas of activity, including a successful series of "cultivation dinners." In 2002, he was appointed to the School's Board of Overseers, where he continued to help build connections to alumni and strengthen the School's financial position.

Mr. Kise was also a Trustee of the Philadelphia Museum of Art and a board member of numerous Philadelphia cultural organizations.

A native of Trenton, New Jersey, Mr. Kise graduated from PennDesign with a bachelor's (continued on page 5)

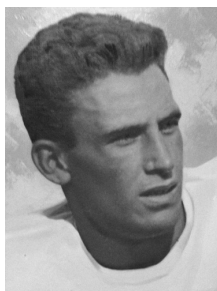
(continued from page 4)

degree in architecture in 1959, and also earned two masters degrees from PennDesign in architecture in 1963 and city planning in 1964.

He is survived by his wife, Sarah "Sallie" Smith; sons, Jefferson, Curtis and Triplett, C'06; a daughter, Susanna; a brother, Lee; and grandchildren, Cassandra, Marguerite and Wesley.

Memorial donations may be made to the Philadelphia Museum of Art, Development Department, Box 7646, Philadelphia, PA 19101.

Mr. Odell, Athletics



Robert Odell

Robert H. Odell, All-American football player for the University of Pennsylvania in the 1940s, and Penn's former head football coach, died Saturday, December 15 at the age of 90.

Mr. Odell graduated from East High School in Sioux City, Iowa, where he was All-State in Football and Track. He then traveled to the University of Pennsylvania on a freight train in 1939 to begin a stellar career at Penn, culminating in All American honors, the 1943 Maxwell Award for best all-round college football player, and being named first runner-up for the Heisman Trophy in 1943.

After a tour in the Navy, Coach Odell was drafted by the Pittsburgh Steelers. However, an injured knee set him on the path of coaching and it proved to be his destiny for 40 years. He began his coaching career at Yale University, and was recruited as Backfield Coach for the University of Wisconsin in the late 1940s. In 1957, he was hired to be Head Football Coach at Bucknell University, gaining the nod over 167 other

candidates that included Joe Paterno and Chuck Knox. Establishing his signature quick passing offense and ferocious defenses, Mr. Odell led the Bison to become an eastern powerhouse, and Bucknell was twice awarded the Lambert Cup, symbolic of eastern small college supremacy.

His success led to a call from his alma mater and, in 1965, he accepted the position as Head Football Coach at Penn. After turning the program around, Coach Odell settled in at Williams College, where he coached for 17 years. Williams became a perennial Division III leader, and he led the Ephs to numerous "Little Three" titles. He was named New England Small College Coach of the Year and was inducted into the College Football Hall of Fame in 1995.

His daughter, Cynthia Odell McEtchin recalled that, "Even more impressive than his resume, however, was the magnetism of his character and charisma that touched and helped transform so many young men's lives over the course of the 20th Century. In a sport that too often glorifies ego-driven, win-at-any-cost attitudes, he stood apart and above, embodying the word 'sportsmanship.' He was a humble and gracious man who did not swear, would never cheat, but believed in clean, hard, fair play, so that his players always ran off the gridiron with their heads held high. He made every player believe he was better than he'd ever known, and every team believed it had the potential for greatness." She added, "By the time his players completed their collegiate experience, they had the confidence that, in life, as in their games, they could prevail and "win the tough ones in the fourth quarter. His amazing life was a statement of his values—his courage, optimism, integrity, generosity and his unbreakable will."

On the occasion of his 90th birthday last March, he received hundreds of letters from fellow coaches, players, and colleagues, all of whom reflected upon "his truly remarkable, honorable and meaningful life."

Mr. Odell is survived by his wife of 67 years,

Jane Davis Odell; his son, Dr. Robert Harper Odell, Jr. and his wife, Suzanne; and his two daughters, Nancy Odell McMullen, and her husband, Jim; and Cynthia Odell McEtchin, C'74, and her husband, Douglas. He is also survived by three grandchildren, Lindsey Kristine McMullen and her fiancé, Travis Myernick; Kelly Anne McEtchin; and Scott Joseph McEtchin. Also surviving is his sister, Helen Odell Fleming and numerous nieces and nephews.

Dr. Scatena, Earth & Environmental Science



Fred Scatena

Dr. Fred N. Scatena, III, professor and chair in the department of earth and environmental science in the School of Arts & Sciences, passed away from cancer on January 2 at age 58.

Dr. Scatena has been on the faculty in the department of earth and environmental science since 2002. He became chair of the department in 2003. Prior to that, he worked at the USDA Forest Service's International Institute of Tropical Forestry, in Puerto Rico, from 1987-2002. He had also worked as a consultant hydrologist and geomorphologist and served in the US Peace Corps in the Dominican Republic from 1977-1979, Malawi in 1982 and Jamaica in 1983, working in water resource management and development.

Recently, Dr. Scatena became involved in research on urban forestry with the new US Forest Service Philadelphia Urban Field Station. He was also a member of Penn's Environmental Sustainability Advisory Committee, a cross-campus collaboration that includes a representative group of faculty, staff and students who advise President Amy Gutmann on environmental sustainability issues.

Dr. Scatena was the recipient of the School of Arts & Sciences' Dean's Award for Mentorship of Undergraduate Research in 2007 (*Almanac* April 24, 2007).

Born in Kentfield, California, Dr. Scatena earned his BA from San Francisco State University in 1977, his MA from Wesleyan University in 1982 and his PhD from Johns Hopkins University in 1987.

Dr. Scatena is survived by his wife, Madelain Romero-Fresneda; daughter, Laura; son, Sebastian; and grandson, Jahn Sebastian.

A memorial service is planned for the spring. Donations may be made to: Conservation Trust of Puerto Rico, 155 Tetuan St., San Juan, PR 00902-3554, www.fideicomiso.org or Santa Ana Environmental Education Center (Centro Ambiental Santa Ana, CASA) PO Box 36036, San Juan, Puerto Rico 00936-1036.

Penn Dental Medicine Establishes Dual Degree with Penn Law

Building on its interprofessional programs, Penn Dental Medicine has expanded its dual-degree options to include a joint DMD/JD degree with Penn Law. The program was officially established in November and interested DMD students can now begin applying to the six to six and a half year program.

Accepted students will complete the first and second years at Penn Dental Medicine and the third year at Penn Law. Years four and five will be at Penn Dental with a six-week refresher course prior to reentering dental school and will include one or two law courses each semester. Year six, and an additional semester if required, will be at Penn Law.

"The number of dual degrees available to our students at Penn Dental exceeds by far that of our peer institutions and presents our students with a unique opportunity to enhance their dental education and assume future leadership roles in the dental profession," said Dr. Uri Hangorsky, associate dean for academic affairs at Penn Dental Medicine.

"We're delighted to be offering this latest joint degree in partnership with Penn Dental Medicine," said Penn Law Dean Michael A. Fitts. "In an increasingly interconnected world, our approach to legal education focuses on providing unsurpassed opportunities for cross-disciplinary training. Over the past decade the Law School has fully integrated its academic program with offerings across the University, whether in business, medicine, education, social policy and practice, or the arts and sciences."

This new DMD/JD degree brings the total number of dual-degree programs at Penn Dental Medicine to six. The other programs include a master of bioethics and master of public health with Penn's Perelman School of Medicine; a master of science in bioengineering with the School of Engineering & Applied Science; a master of education with the Graduate School of Education; and a master of business administration with Wharton. There are a limited number of spaces each year available for Penn Dental Medicine students to enter the dual-degree programs.

This is the latest of more than 30 joint degree and certificate programs available at Penn Law.

Interested DMD students apply to the dual-degree programs during their first year of dental school. A competitive application process, students must first apply through the School's Office of Academic Affairs, and if recommended for a program by the Penn Dental Medicine Dual-Degree Admissions Committee, they then must apply to the respective program, each with its own admissions criteria.

To Report A Death

Almanac appreciates being informed of the deaths of current and former faculty and staff members, students and other members of the University community. Call (215) 898-5274 or email almanac@upenn.edu

Human Resources: Upcoming Programs

Professional and Personal Development

Improve your skills and get ahead in your career by taking advantage of the many development opportunities provided by Human Resources. You can register for programs by visiting knowledgeink.upenn.edu or by contacting Learning and Education at (215) 898-3400.

AMA's Negotiating to Win; February 5 and 6; 9 a.m.–5 p.m.; \$75. Negotiating is at the heart of a productive workplace. That means knowing how to listen, communicate and persuade others in order to create a win-win situation for everyone—and we'll tell you how to do it. This two-day hands-on seminar will give you a step-by-step approach to effective negotiation. You'll learn how to identify problems, understand other people's perspectives, and offer solutions that can benefit both sides.

Office Etiquette Brown Bag—Using Technology Effectively in the Workplace; February 7; noon–1 p.m.; free. Technology is everywhere in today's workplace—from email to cell phones to social media. But how you use those tools on the job is a matter of office etiquette, and we'll show you how to polish yours. Join us to learn the ins and outs of office etiquette and how it impacts your relationships with your colleagues. You'll learn why people have different perspectives on appropriate etiquette and how to interact with others who aren't practicing proper etiquette.

Integrating Sustainability Across the Curriculum

The Green Campus Partnership is soliciting proposals from faculty to participate in a workshop aimed at integrating sustainability into the undergraduate curriculum. The workshop focuses on how to revise an existing course or create a new course for the 2013-2014 academic year, in any discipline, that integrates sustainability as a theme. Participants in the workshop will be placed with a paid half-time student summer research assistant in the summer of 2013.

Requirements for participation in the Integrating Sustainability Across the Curriculum (ISAC) workshop:

- the majority of students in the course must be undergraduates—for an existing course, the majority of students have been undergraduates, and a proposed course should be designed for undergraduates;
- sustainability must be integrated thematically throughout the course;
- each faculty member commits to a one-day workshop on April 26, 2013;
- each faculty member agrees to co-supervise a student research assistant in the summer of 2013 to help research course design, materials, and assignments.

To apply, please submit a one-page proposal describing the existing or proposed course and indicating the reason for integrating sustainability into the course and a brief work plan for a student intern.

For additional information on the ISAC program, visit www.upenn.edu/sustainability/programs/integrating-sustainability-across-curriculum

Proposals should be submitted by **January 31, 2013**. Please submit your proposal to sustainability@upenn.edu with 'ISAC Application' in the subject line.

2013 Summer Programs at Penn

Departments, schools or centers at Penn that are planning on offering a summer camp or program during the upcoming summer are encouraged to contact *Almanac* by email at almanac@upenn.edu no later than **January 22** with camp/program information so that the annual roundup that will be published at the end of January will be as inclusive as possible.

To see last year's list of academic, athletic and enrichment options, visit www.upenn.edu/almanac/volumes/v58/n20/camps.html

Discovering the Benefits at Penn; February 13; 11 a.m.–noon; free. We're justifiably proud of our great benefits at Penn. But with so many resources at your fingertips, there's a good chance you don't know about all of them—and now's your chance to learn! Come discover over 50 benefits you can take advantage of just by being part of the Penn community.

Affirmative Action—Americans with Disabilities Act (ADA); February 15; noon–1 p.m.; free. The Americans with Disabilities Act of 1990 (ADA) provides protection from discrimination on the basis of disability. This workshop will give you an overview of the ADA and how to apply it to Penn. You'll learn about relevant Penn policies, the best ways to identify reasonable accommodations, and how to incorporate people with disabilities into the workplace.

Brown Bag Matinee—Do You Want to Go to Abeline? Improve Your Decision-Making Skills; February 19; 11 a.m.–noon; free. Have you ever said "yes" to a proposed group decision when you really wanted to say "no"? This video will show you how common—and costly—it is to support group plans that you really don't believe in. You'll also learn how to create a work environment where people are free to disagree and encouraged to voice their true opinions.

Expanding Your Assertiveness in Communications; February 20; 9 a.m.–noon; \$50. Being assertive is the key to effective communication. But it's not always easy to speak clearly and stand up for your point of view, especially when you need to overcome conflict in order to achieve results. Join us for an in-depth look at assertive communication. You'll learn about different ways to effectively communicate with your colleagues, and discover how to think (and act) assertively.

Words@Work; February 26; March 7 and 11; 9 a.m.–noon; \$75. Do you know the right way to communicate on the job? We'll tell you during his three-day workshop which will help you become a top-notch writer in the workplace. You'll learn about the dynamics of written communication and get hands-on experience using the latest writing tools. You'll also discover how to energize your writing so it's clear, powerful and on target. We'll also give you tips on how to revise your own work.

Career Focus Brown Bag—Building Confidence; February 27; 1–2 p.m.; free. Projecting confidence is important in your quest to move forward in your career, and we can help. Come learn how to build a confident presence on the job. You'll learn strategies to help boost your self-esteem—and power your career.

Quality of Worklife Workshops

Dealing with the demands of work and your personal life can be challenging. These free workshops, sponsored by Human Resources and led by experts from Penn's Employee Assistance Program and Quality of Worklife Department, offer information and support for your personal and professional life challenges. For complete details and to register, visit www.hr.upenn.edu/myhr/registration or contact Human Resources at (215) 573-2471 or gstull@upenn.edu

MAPS for Quitting Smoking; January 23; noon–1 p.m.; free. Learn how you can kick your nicotine habit for good! Offered by the Perelman School of Medicine's Center for Interdisciplinary Research on Nicotine Addiction (CIRNA) Center, MAPS for Quitting Smoking will teach you the ABCs of smoking cessation and help you on your quest to stop smoking. If you're eligible to participate, you'll receive nicotine patch therapy and smoking cessation counseling at no cost to you.

Relaxing Ways to Manage Your Stress; January 30; noon–1 p.m.; free. Don't let stress take a toll on your wellbeing. We can show you how to win the war on stress and become a pro at tackling tension. Come learn about different relaxation tools, guided imagery practices, and a variety of breathing and muscle relaxation techniques that you can use at work and at home.

—Division of Human Resources

A Duty to Protect Oneself?

A Data Privacy Month lecture will be presented on Wednesday, January 23, noon-1 p.m., *Privacy & Moral Philosophy: A Duty to Protect Oneself?*; Anita Allen, law and philosophy; Room 214, Gittis Hall, Penn Law. RSVP: privdpm@pobox.upenn.edu (Office of Audit, Compliance & Privacy).

One Step Ahead

Security & Privacy Made Simple

Another tip in a series provided by the Offices of Information Systems & Computing and Audit, Compliance & Privacy.

How Are You Celebrating Data Privacy Month?

Data Privacy Day is an annual international event that promotes awareness about the ways personal information is collected, stored, used, and shared. It recognizes the dignity of the individual as expressed in the concept of personal information, and is aimed at empowering individuals to protect their privacy and data. Data Privacy Day is celebrated January 28, and January is widely observed as Data Privacy Month.

How can you celebrate Data Privacy Month in ways that are practical and impactful for you? Here are some ideas:

- **Protect yourself on social networking sites:** Facebook's greatest feature—the ability to connect you with many people in an instant—is also the source of its greatest peril. Visit the Privacy website to find "Top Ten" tips on how to protect yourself when using Facebook. Did you know that you can create separate lists of friends on Facebook to control who can see what? And that you can review tags and limit them on your timeline? Make sure to check this list often, as Facebook terms and services are known to change regularly! www.upenn.edu/privacy/Brochures/top10fb.pdf

- **Take steps to protect yourself from identity theft:** The Privacy website also offers tips on how to avoid becoming a victim of identity theft, including advice for travelers. www.upenn.edu/oacp/privacy/yourdata/identity-theft.html

- **Follow the tips for safe computing:** Visit the Information Systems and Computing website to find ISC's "Top 10 Tips for Faculty" and "Top 10 Tips for Staff." These will get you quickly through the many critical topics—including firewalls, passwords, wireless, phishing and more—that will assist you in protecting both Penn data and your personal information. You will also see the "Top Ten Tips for Smartphones and Tablets." Read them all here: www.upenn.edu/computing/security/checklists/Top10

For more background on Data Privacy Day, visit www.staysafeonline.org/dpd

For resources relating to higher education, see www.educause.edu/policy/dataprivacy

Update

January AT PENN

CONFERENCE

17 *Intimate Collaborations*; discussions and performances addressing relationships between artists; 6 p.m.; Amado Recital Hall, Irvine Auditorium. Full schedule and registration info.: <http://kajasilverman.com/intimate-collaborations-conference.php> Through January 19.

FITNESS/LEARNING

22 *2013 Winter Office Yoga Series*; a ten-week series of classes in on-site office yoga; 12:30-1:30 p.m., Tuesdays and Thursdays; SAS Office of Advancement; \$180/20 classes, \$120/10 classes, \$15/daily drop-in rate. Registration/info.: Mary-Knight Young, bellmk@sas.upenn.edu (PPSA). Through March 28.

SPECIAL EVENT

17 *Women of Color at Penn Networking Reception*; VPUL Valarie Swain-Cade McCoullum will convene this special networking reception for MLK

Symposium participants, focusing on social welfare and educational equity; 3:30-5 p.m.; Hall of Flags, Houston Hall (Women of Color at Penn, VPUL).

TALKS

16 *PennDesign Lecture*; Piers Fawkes, *PSFK.com*; 6 p.m.; Lower Gallery, Meyerson Hall.

18 *The Absent Dialogue: Civil-Military Relations and Military Effectiveness in India*; Anit Mukherjee, CASI; noon; 3600 Market St., ste. 560 (Center for the Advanced Study of India).

Art & Criminal Justice: The Intersection of Faith; Jane Golden, Philadelphia Mural Arts Program; Maureen S. Rush, Public Safety, and Rev. Charles Howard, Chaplain; noon-1 p.m.; Penn Hillel, 2nd floor library (DPS The Office of the Chaplain, City of Philadelphia Mural Arts Program).

23 *PennDesign Lecture*; Winka Dubbledam, Architectonics; 6 p.m.; Lower Gallery, Meyerson Hall.

AT PENN Deadlines

The January AT PENN calendar is online at www.upenn.edu/almanac. The deadline for the weekly Update is each Monday for the following week's issue. The deadline for the February AT PENN calendar is today, Tuesday, January 15.

Celebrating Tu B'Shevat at the Morris Arboretum



Photo by Arnold Winkler

Celebrate the Jewish New Year of Trees at Morris Arboretum's Tu B'Shevat Family Day on Sunday, January 20, 1-3 p.m. This event will feature Andi Joseph, The Musical Mommy, who serves as a Jewish music specialist and leads musical and educational Shabbat programs. Her concerts involve audience participation, fun props, and an engaging, captivating blend of traditional, original and contemporary music where children join in the fun. After the performance, kids may transplant a tree seedling to take home and learn how to care for their new tree buddy.

During the week of Sunday, January 20-Sunday, January 27 (excluding Friday and Saturday) in one hour and 15-minute sessions, pre-K

through 3rd grade groups may take part in an indoor/outdoor tree education program. Through interactive play, kids will learn about a tree's root system, participate in "Tree Jeopardy," take home a birch tree seedling, and go on a short tour of the Morris Arboretum. To schedule a group visit, available by reservation only, call (215) 247-5777 ext. 157. Both events are free with regular admission and group rates apply for the education program.

The University of Pennsylvania Police Department Community Crime Report

About the Crime Report: Below are all Crimes Against Persons and Crimes Against Society from the campus report for **December 31, 2012-January 6, 2013**. Also reported were 10 Crimes Against Property (9 thefts and 1 other offense). Full reports are available at: www.upenn.edu/almanac/volumes/v59/n17/creport.html. Prior weeks' reports are also online. —Ed.

This summary is prepared by the Division of Public Safety and includes all criminal incidents reported and made known to the University Police Department between the dates of **December 31, 2012-January 6, 2013**. The University Police actively patrol from Market Street to Baltimore Avenue and from the Schuylkill River to 43rd Street in conjunction with the Philadelphia Police. In this effort to provide you with a thorough and accurate report on public safety concerns, we hope that your increased awareness will lessen the opportunity for crime. For any concerns or suggestions regarding this report, please call the Division of Public Safety at (215) 898-4482.

01/01/13	1:10 AM	3800 Woodland Walk	Intoxicated female arrested
01/01/13	7:01 PM	25 S 43rd St	Female assaulted by known male
01/03/13	11:27 PM	3200 Chestnut St	Intoxicated male arrested
01/05/13	2:47 PM	3417 Spruce St	Male threatened by female
01/05/13	6:24 PM	3400 Spruce St	Domestic assault

18th District Report

Below are all Crimes Against Persons from the 18th District: 2 incidents with no arrests (1 robbery and 1 aggravated assault) were reported between **December 31, 2012-January 6, 2013** by the 18th District covering the Schuylkill River to 49th Street & Market Street to Woodland Avenue.

01/03/13	2:40 PM	4600 blk of Ludlow St	Robbery
01/04/13	7:49 PM	117 S 46th St	Aggravated Assault

Note: The crime reports for December 10-16, 2012, December 17-23, 2012 and December 24-30, 2012 are available online at www.upenn.edu/almanac/crimes-index.html

MLK Symposium (continued from page 1)
tion will be provided.

Other featured programs include: the *Signature Program* on January 22 with Dr. Deborah Thomas of Africana Studies and a viewing of her film, *Bad Friday* (a collaborative project done with her husband Dr. John Jackson).

The *Dr. Martin Luther King, Jr. Interfaith Program and Awards Commemoration* will be on Thursday, January 24, from 6 to 9 p.m. in Bodek Lounge, Houston Hall. It will include poetry and musical performances by The African Rhythms, New Spirit of Penn and the Shab-batones. The guest speakers will be Sonia Sanchez, activist, poet, playwright, professor and leader of the black studies movement, and Bakari Kitwana, author, activist, political analyst and founder of Rap Sessions. The MLK Community Service Awards will be presented.

On January 29, the Netter Center for Community Partnerships will present a program *What Colleges and Universities Can Do to Combat Violence in Urban Communities*.

The School of Social Policy & Practice will present *Let's Talk about Race* with Dr. Howard Stevenson on January 30. The performance art programs *Jazz for King* will be at the Annenberg Public Policy Center on January 25 and *Performance Art for Social Change* will be at the Tabernacle United Church on February 1.

For the complete list of MLK Symposium events, see www.upenn.edu/aarc/mlk/calendar_mlkl.htm

WPPSA Meetings

The Weekly Paid Professional Staff Assembly (WPPSA) will meet today at 12:30 p.m. on the first floor of Stiteler Hall; Sharon Aylor, from HR's Staff and Labor Relations, will make a presentation on how to successfully prepare for the annual appraisal and how to complete the self-appraisal.

WPPSA meetings will be held monthly on Tuesdays from 12:30 until 1:30 p.m. in Stiteler Hall:

February 19, 2013
March 19, 2013
April 16, 2013
May 21, 2013
June 11, 2013

Almanac

3910 Chestnut Street, 2nd floor
Philadelphia, PA 19104-3111
Phone: (215) 898-5274 or 5275
FAX: (215) 898-9137
Email: almanac@upenn.edu
URL: www.upenn.edu/almanac

The University of Pennsylvania's journal of record, opinion and news is published Tuesdays during the academic year, and as needed during summer and holiday breaks. Its electronic editions on the Internet (accessible through the Penn website) include HTML, Acrobat and mobile versions of the print edition, and interim information may be posted in electronic-only form. Guidelines for readers and contributors are available on request and online.

EDITOR Marguerite F. Miller
ASSOCIATE EDITOR Natalie Woulard
ASSISTANT EDITOR J. Gordon Faylor
STUDENT ASSISTANTS Kelly Bannan, Halie Craig, Laura Crockett, Minji Kwak, Melanie White, Andrea Yeh

ALMANAC ADVISORY BOARD: For the Faculty Senate, Martin Pring (chair), Sunday Akintoye, Al Filreis, Cary Mazer, Raquel Walton, Tess Wilkinson-Ryan. For the Administration, Stephen MacCarthy. For the Staff Assemblies, Nancy McCue, PPSA; Michelle Wells Lockett, WPPSA; Jon Shaw, Librarians Assembly.

The University of Pennsylvania values diversity and seeks talented students, faculty and staff from diverse backgrounds. The University of Pennsylvania does not discriminate on the basis of race, color, sex, sexual orientation, gender identity, religion, creed, national or ethnic origin, citizenship status, age, disability, veteran status or any other legally protected class status in the administration of its admissions, financial aid, educational or athletic programs, or other University-administered programs or in its employment practices. Questions or complaints regarding this policy should be directed to Sam Starks, Executive Director of the Office of Affirmative Action and Equal Opportunity Programs, Sansom Place East, 3600 Chestnut Street, Suite 228, Philadelphia, PA 19104-6106; or (215) 898-6993 (Voice) or (215) 898-7803 (TDD).



Mixed Sources
Product group from well-managed forests and other controlled sources.
www.fsc.org Cert no. SW-COC-00325
© 1996 Forest Stewardship Council

In this parable, Penn's founder, American statesman and scientist Benjamin Franklin (1706-1790) explains how an extravagant purchase in his childhood taught him a lesson for life.



The Whistle

by Benjamin Franklin

To Madame Brillon,

I received my dear friend's two letters, one for Wednesday and one for Saturday. This is again Wednesday. I do not deserve one for to-day, because I have not answered the former. But, indolent as I am, and averse to writing, the fear of having no more of your pleasing epistles, if I do not contribute to the correspondence, obliges me to take up my pen; and as Mr. B. has kindly sent me word that he sets out to-morrow to see you, instead of spending this Wednesday evening, as I have done its namesakes, in your delightful company, I sit down to spend it in thinking of you, in writing to you, and in reading over and over again your letters.

I am charmed with your description of Paradise, and with your plan of living there; and I approve much of your conclusion, that, in the meantime, we should draw all the good we can from this world. In my opinion we might all draw more good from it than we do, and suffer less evil, if we would take care not to give too much for whistles. For to me it seems that most of the unhappy people we meet with are become so by neglect of that caution.

You ask what I mean? You love stories, and will excuse my telling one of myself.

When I was a child of seven years old, my friends, on a holiday, filled my pocket with coppers. I went directly to a shop where they sold toys for children; and being charmed with the sound of a whistle, that I met by the way in the hands of another boy, I voluntarily offered and gave all my money for one. I then came home, and went whistling all over the house, much pleased with my whistle, but disturbing all the family. My brothers, and sisters, and cousins, understanding the bargain I had made, told me I had given four times as much for it as it was worth; put me in mind what good things I might have bought with the rest of the money; and laughed at me so much for my folly, that I cried with vexation; and the reflection gave me more chagrin than the whistle gave me pleasure.

This, however, was afterwards of use to me, the impression continuing on my mind; so that often, when I was tempted to buy some unnecessary thing, I said to myself, "Don't give too much for the whistle;" and I saved my money.

once more given too much for the whistle.

Adieu, my dear friend, and believe me ever yours very sincerely and with unalterable affection.

November 1779



As I grew up, came into the world, and observed the actions of men, I thought I met with many, very many, who gave too much for the whistle.

When I saw one too ambitious of court favor, sacrificing his time in attendance on levees, his repose, his liberty, his virtue, and perhaps his friends, to attain it, I have said to myself, this man gives too much for his whistle.

When I saw another fond of popularity, constantly employing himself in political bustles, neglecting his own affairs, and ruining them by that neglect, "He pays, indeed," said I, "too much for his whistle."

If I knew a miser, who gave up every kind of comfortable living, all the pleasure of doing good to others, all the esteem of his fellow-citizens, and the joys of benevolent friendship, for the sake of accumulating wealth, "Poor man," said I, "you pay too much for your whistle."

When I met with a man of pleasure, sacrificing every laudable improvement of the mind, or of his fortune, to mere corporeal sensations, and ruining his health in their pursuit, "Mistaken man," said I, "you are providing pain for yourself, instead of pleasure; you give too much for your whistle."

If I see one fond of appearance, or fine clothes, fine houses, fine furniture, fine equipages, all above his fortune, for which he contracts debts, and ends his career in a prison, "Alas!" say I, "he has paid dear, very dear, for his whistle."

When I see a beautiful sweet-tempered girl married to an ill-natured brute of a husband, "What a pity," say I, "that she should pay so much for a whistle!"

In short, I conceive that great part of the miseries of mankind are brought upon them by the false estimates they have made of the value of things, and by their giving too much for their whistles.

Yet I ought to have charity for these unhappy people, when I consider that, with all this wisdom of which I am boasting, there are certain things in the world so tempting, for example, the apples of King John, which happily are not to be bought; for if they were put to sale by auction, I might very easily be led to ruin myself in the purchase, and find that I had

Franklin and His Whistle by Pietro Barzanti, 1876, marble (above) was inspired by Franklin's parable. This sculpture was originally exhibited at the 1876 Centennial Exhibition in Philadelphia; it came to the University of Pennsylvania in 1912 as part of Dr. Thomas Evans' museum collection. *Franklin and His Whistle* was borrowed from Penn in 1976 and exhibited at the Smithsonian Institution's Bicentennial Exhibition in Washington, DC. This sculpture is one of nearly 50 works of art depicting Penn's founder that are part of the University of Pennsylvania's art collection (*Almanac* January 10, 2012).

Ben's Birthday: Benjamin Franklin's birthday has been celebrated on January 17 for centuries, but he was actually born on January 6, 1705, before the colonies switched from the Julian calendar to the Gregorian calendar in 1752. Franklin supported the change and dutifully moved his birthday up the 11 days. Under the Julian system, the new year began on March 25, not January 1, so anyone born during those months also had to change the year of their birth. Therefore, his Gregorian year of birth became 1706 instead of 1705.