

Almanac

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Welcome Back From the President

A Vibrant Intellectual and Professional Home at Penn

Happy New Year and welcome back to Penn! Returning to my office from home after winter's break, I watch our community assume a familiar rhythm, and see our campus come alive with the activities and excitement of a new semester. I feel fortunate to have a vibrant intellectual and professional home to return to after the holidays. That Penn is truly a home was foretold by our founder, Benjamin Franklin, when he noted that, "A house is not a home unless it contains food and fire for the mind as well as the body."

Of course, the strength of any home depends on the strength not only of its members, but also of its community. Penn is stronger when we engage with our neighbors. Last fall, Penn received a well-earned national recognition for our local engagement efforts when we were named "Best Neighbor" among national colleges and universities. Since a New Year is often a time for reflection, I thought this the perfect opportunity to reflect on our ongoing engagement and its impact on our local community.

To survive and thrive, a neighborhood, like a home, must first be built on a strong economic foundation. Our economic commitment to West Philadelphia has produced a robust micro-economy on and around campus, resulting in increasing retail sales, employment, homeownership, and small business development. In fiscal year 2010 alone, we purchased more than \$100 million in products and services from local businesses in our own backyard.

Penn's purchasing power creates job opportunities for members of the community and stimulates growth. To cite just one example, despite the Great Recession, Telrose Corporation, a West Philadelphia-based business that supports many of our offices, has grown over four-fold, profiting from more than \$4 million in Penn business last fiscal year.

Our wider economic impact is also evidenced in our most recent economic impact study, commissioned this past fall and released just this month. In the City of Philadelphia, we are the largest private employer, generating \$9.5 billion in total expenditures, up more than 45 percent over the past four years! We also support 57,000 jobs and \$4 billion in earnings, and contribute \$170 million in taxes. We remain an economic, as well as an intellectual, powerhouse.

Of course, a strong local economy, like a strong neighborhood, depends on the health, education, and well-being of local residents. At Penn, we are always looking for new ways to increase the depth and breadth of engagement to enhance the welfare of our community.

In the last year alone, more than 1,800 students volunteered in community schools, worked in neighborhood health clinics, and participated in other civic initiatives as part of their academic experience. The diversity of their work reflects the diversity of their skills and interests, ranging from computer literacy courses for local residents taught by students in SEAS; to care for more than 350 local senior citizens provided by the School of Nursing at the LIFE Center; to free tax preparation services for low-income families courtesy of Wharton.

We are especially involved with improving education for schoolchildren who live and learn in our neighborhood. At the Penn Alexander School, students from pre-kindergarten to 8th grade benefit from the expertise of our Graduate School of Education students and faculty, and the dedication of students from across all of Penn's schools who serve as student teachers, interns, tutors, after-school club leaders, and pen pals. Boys and girls at the school achieve excellence in literacy, math, and science. In fact, on the 2009 PSSA proficiency exams, the fifth graders at Penn Alexander not only exceeded the Philadelphia and Pennsylvania averages by significant margins, but also outperformed students at Masterman, one of the most impressive magnet schools in the nation.

In the area of public health, clinics such as the Drew Health Collaborative, the Penn Mobile Trials Unit, the United Community Clinic, and

the Sayre Health Center provide information, free testing and screening, free pre-natal care, and counseling support to our neighbors. In conjunction with Penn Medicine and the Netter Center, students and faculty from the Schools of Dental Medicine, Medicine, Nursing, and Social Policy & Practice work to keep our community, our home, healthy.

Along with a robust economy, and engaged residents, there is one more thing a neighborhood needs: an environment that enhances the quality of life.

In December, Mayor Michael Nutter recognized the importance of green spaces to the overall quality of community life by announcing an ambitious new plan, Green 2015. The plan pledges that the city will partner with communities, local institutions, the philanthropic community, and the private sector to assemble acreage that, "connects people to parks" in underserved neighborhoods throughout the city. Transforming existing land into publicly accessible green space is exactly what we are doing in West Philadelphia, through the efforts of Penn Connects, our award-winning campus development plan.

The most visible and transformative project currently underway through Penn Connects is the soon-to-be-completed Penn Park, our University's "front lawn." At the foot of the Center City skyline, along the west bank of the Schuylkill River, this 24-acre urban park will offer exceptional recreational and athletic expanses. In less than a year's time, we will have transformed what was once a desolate strip of asphalt, concrete, and neighborhood blight into an environmentally sustainable park that will further Penn's standing as a model urban academic community. The Weave Bridge, completed in 2009, will also connect Penn Park with the existing recreation and athletic fields south of Hollenback Center.

To complement Penn Park, we will soon begin work on Shoemaker Green, our college commons next to the Palestra. Shoemaker Green will be a welcoming space of lawns, trees-lined walkways, and sitting areas. Both a destination and a pedestrian route from Locust and Smith Walks to Penn Park, it will provide additional green space for recreation and relaxation for the Penn community and our local community. Taken together, Penn Park and Shoemaker Green will add 25 percent more green space to our campus home, already one of the greenest and leafiest urban campuses in the country.

Oliver Wendell Holmes once wrote that "Where we love is home...." For me, and for all of us who are part of the Penn community, I know that this is why we think of Franklin's University as home. As we return to Penn and begin another semester with the members of our Penn family, as we again engage the, "food and fire for the mind" we find here, let me wish each of you a New Year filled with health, hope, and happiness.



—Amy Gutmann

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SENATE From the Senate Office

Under the Faculty Senate Rules, formal notification to members may be accomplished by publication in Almanac. The following is published under that rule:

To: Members of the Standing Faculty

From: Robert Hornik, Chair

Nominations for Offices Requested

In accordance with the Rules of the Faculty Senate you are invited to suggest candidates for the posts and terms stated below, with supporting letters if desired. Candidates' names should be submitted promptly to Sherri Adams, Chair of the Senate Nominating Committee by telephone at (215) 898-6569 or by e-mail to sherri@ dental.upenn.edu

The following posts are to be filled for 2010-2011:

- *Chair-elect:*

(Incumbent: Camille Charles)

- *Secretary-elect:*

(Incumbent: Karin McGowan)

- *Four At-large Members of the Senate Executive Committee (3-year term) and one At-large vacancy (1-year term)*

(Incumbents: Peter Cappelli, Emma Dillon, Janet Deatrick, and Amy Pruitt)

- *Two Assistant Professor Members of the Senate Executive Committee (2-year term)*

(Incumbents: Kristen Harknett and Sigal Ben-Porath)

- *Three Members of the Senate Committee on Academic Freedom and Responsibility (3-year term) and one vacancy (1-year term)*

(Incumbents: Cliff Deutschman, Samuel Freeman and Erika Holzbaur)

- *Two Members of the Senate Committee on the Economic Status of the Faculty (3-year term)*

(Incumbents: Daniel Raff and Sarah Kagan)

Nominating Committee Elected

The Senate Executive Committee's slate of nominees for the Senate Nominating Committee was circulated to the Senate Membership on December 7, 2010. No additional nominations by petition have been received within the prescribed time. Therefore, according to the Senate Rules, the Executive Committee's slate is declared elected.

Those elected are:

- Sherri Adams (School of Dental Medicine), *Chair*
- Peter Dodson (School of Veterinary Medicine)
- Angela Duckworth (School of Arts & Sciences/Psychology)
- Marybeth Gasman (Graduate School of Education)
- Amy Hillier (School of Design)
- John Jackson (Annenberg and School of Arts & Sciences/Anthropology)
- Dwight Jaggard (School of Engineering & Applied Science/Electrical & Systems Engineering)
- Sarah Kagan (School of Nursing)
- Susan Meyer (School of Arts & Sciences/Philosophy)

FACULTY SENATE: CELEBRATING BEN FRANKLIN'S 305TH BIRTHDAY AT A FOUNDER'S DAY SYMPOSIUM: JANUARY 20 *Human Rights: Contested Principles and Practices*

The notion of Human Rights, while seemingly ancient, is a quite modern invention. On December 10, 1948 the United Nations adopted and proclaimed the Universal Declaration of Human Rights with the following pronouncement: "THIS UNIVERSAL DECLARATION OF HUMAN RIGHTS as a common standard of achievement for all peoples and all nations, to the end that every individual and every organ of society, keeping this Declaration constantly in mind, shall strive by teaching and education to promote respect for these rights and freedoms and by progressive measures, national and international, to secure their universal and effective recognition and observance, both among the peoples of Member States themselves and among the peoples of territories under their jurisdiction." However, it is far from certain that this formulation of the principals of human rights is universally agreed upon nor is it evident that the practice of human rights is even remotely universally practiced.

In keeping with this theme, on Thursday, January 20, the Faculty Senate invites all members of the University of Pennsylvania community to celebrate Ben Franklin's 305th Birthday at a Founder's Day Symposium where these issues will be addressed in a discussion of *Human Rights: Contested Principles and Practices*.

Michael A. Fitts, Dean and Bernard G. Segal Professor of Law, will moderate this provocative and unscripted conversation with a panel consisting of members of our distinguished faculty drawn from throughout the University.

The symposium will begin promptly at 3 p.m. and run until 5 p.m. in the Wu and Chen Auditorium of the School of Engineering and Applied Science, Levine Hall, 3330 Walnut Street. It will be followed by a reception 5–6 p.m. in the Wu and Chen lobby. All members of the University community are invited. No registration is required. The panelists are:

Samuel R. Freeman, Avalon Professor in the Humanities, Professor of Philosophy and Law, School of Arts & Sciences and Law School

Stephen J. Gluckman, Professor of Medicine, School of Medicine, Clinical Director of the Penn Medicine Program in Botswana, and Director of the Penn Center for AIDS Research

Sarah Paoletti, Practice Associate Professor of Law, Law School, and Director of the Transnational Legal Clinic

Mehdi Zakerian, Visiting Scholar, Law School

Tukufu Zuberi, Lasry Family Professor of Race Relations, Professor of Sociology, Chair of Department of Sociology, School of Arts & Sciences

Six Professors: Penn Fellows

Provost Vincent Price and Vice Provost for Faculty Lynn Hollen Lees announced the appointment of the third cohort of Penn Fellows.

The Penn Fellows program, begun in 2009, provides leadership development to select Penn faculty members in mid-career. It includes opportunities to build cross-campus alliances, meet distinguished academic leaders, think strategically about universities and university governance, and consult with Penn's senior administrators.

The 2011 Penn Fellows are:

Vijay Balasubramanian, Merriam Term Associate Professor of Physics in the School of Arts and Sciences, a theoretical physicist who specializes in string theory, black holes, quantum gravity, and applications of neuroscience.

Karen Beckman, Jaffe Professor of Cinema Studies and Art History in the School of Arts and Sciences, a scholar of interdisciplinary visual culture, focusing on the connections among film, photography, and modern art.

Gerard Cachon, Sullivan Professor and Chair of Operations and Information Management in the Wharton School, an expert in supply chain management, especially the impact of new technologies on competitiveness.

Marwan Kraidy, Associate Professor in the Annenberg School for Communication, a scholar of global communication, primarily in Arab media, including reality television, music videos, and the structure of the television industry.

John Lapinski, Associate Professor and Undergraduate Chair of Political Science in the School of Arts and Sciences, a scholar of Congressional lawmaking and a senior election analyst for NBC News.

Erle Robertson, Professor of Microbiology in the School of Medicine and Director of the Tumor Virology Program at the Abramson Cancer Center, a molecular biologist and virologist whose research centers on Epstein-Barr and Kaposi's sarcoma viruses.

Staff/Faculty Eco-Reps: January 14

Do you have ideas about how to make your office more sustainable? Apply to be a Staff or Faculty Eco-Rep for 2011. The Staff and Faculty Eco-Reps program is for anyone looking to reduce the environmental footprint of his or her office or lab through improved environmental awareness and behavior change. The group holds monthly luncheon conversations to share best sustainable practices between departments, as well as brief trainings by Penn's sustainability team on green topics. Eco-Reps take what they learn back to their offices or labs to share with others and implement change. The program aims to develop leadership and expertise in sustainability across the schools and centers by identifying, educating, and empowering individuals to champion Penn's environmental and conservation goals outlined in the Climate Action Plan. The Staff and Faculty Eco-Reps program is managed by sustainability staff in Facilities and Real Estate Services and is part of Penn's Green Campus Partnership, a collection of students, staff, and faculty throughout the University promoting better environmental practices and policy.

Help Penn become more sustainable by becoming a change agent in your office and by sharing best practices to save energy, boost recycling, and reduce our overall environmental footprint. For more information on the Eco-Reps program or to complete an application due by January 14, please visit the Green Campus Partnership website at www.upenn.edu/sustainability/eco-reps/faculty-staff.html.

—Facilities and Real Estate Services

Deaths

Mr. Bondy, Office of the Comptroller



John Bondy

Ota "John" Bondy, retired senior budget review analyst in the Office of the Comptroller, passed away January 1 of a heart attack at age 84.

Mr. Bondy came to Penn in 1972 as an accountant. He remained in the Office of the Comptroller until he retired in 1997.

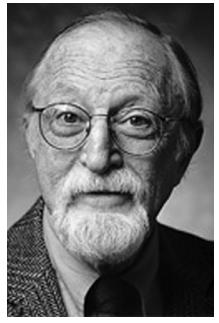
Prior to his career at Penn, Mr. Bondy audited the books for Carroll Rosenbloom, owner of the Baltimore Colts.

A native of Prague in the Czech Republic, Mr. Bondy escaped to London with his family during World War II. He later served in the Czech Army.

Mr. Bondy earned a law degree from Charles University in Prague and after immigrating to the United States, earned a degree in accounting from Columbia University.

Mr. Bondy is survived by his wife, Charlotte; sister, Helen; son, Filip; daughter, Larisa; five grandchildren; and one great-grandchild.

Professor Cohen, Law School



Morris Cohen

Morris L. Cohen, former associate professor of law and librarian of the Middle Law Library from 1963 to 1971, passed away December 18. He was 83 years old.

Born in New York City, Professor Cohen earned his bachelor's degree from the University of Chicago in 1947. After earning his law degree from Co-

lumbia University in 1951, he practiced law in New York until 1958. He then served a year as an assistant librarian at Rutgers University and two years at Columbia University. Meanwhile, in 1959, he earned a master of library science degree at Pratt Institute. He worked at the University of Buffalo's Law School before coming to Penn. Professor Cohen left Penn to direct the library at Harvard University's Law School.

At the time of his death, Professor Cohen was professor emeritus of law and a lecturer at Yale University's Law School.

Professor Cohen's scholarly work was in the field of legal research and historical bibliography. His published books included: *Bibliography of Early American Law, Supplement to Bibliography of Early American Law, The Bench and Bar: Great Caricatures from Vanity Fair..., and A Guide to the Early Reports of the Supreme Court of the United States*.

At Penn, the annual Morris L. Cohen Student Essay Competition is named in his honor.

Professor Cohen is survived by his wife, Gloria; son, Daniel; daughter, Havi Hoffman; and a granddaughter.

To Report A Death: Almanac appreciates being informed of the deaths of current and former faculty and staff members, students, and other members of the University community. Call (215) 898-5274 or e-mail almanac@upenn.edu.

Faust: The PASEF Seminars for Spring 2011

The Penn Association of Senior and Emeritus Faculty seminar series is led by senior or emeritus faculty who present topics within their area of expertise. We are fortunate in having a great many highly distinguished members who are willing to share aspects of their intellectual life in these seminars. For the Spring 2011 term, the four seminars will address a common theme. While each seminar arises from the particular discipline of the seminar leader, they will all discuss the legend of Faust from the perspective of that discipline.

Our fascination with the Faustian legend arises from the fact that it captures so much of what is a central part of Western culture. The pursuit of knowledge without limits and without restrictions, its application for the acquisition of power, wealth, and personal satisfaction, the desire for complete mastery over the natural world; these are all marks of Faust that we could recognize as our own. The four PASEF seminars for Spring show how the Faustian theme arises in all aspects of our culture.

It is appropriate that the series starts with Gino Segre. He is a world renowned theoretical physicist whose historical account of the development of quantum mechanics and the birth of nuclear physics has been widely acclaimed. In it, Dr. Segre writes, "In their pursuit of knowledge they (the scientists) had uncovered a truth with implicit powers for both good and evil." His book foreshadows the first atomic bomb explosion, a time when these same scientists would know they were in the midst of one of the great Faustian bargains.

Marlowe's "Doctor Faustus" is the greatest literary description of the Faustian bargain that ends in damnation, without hope of redemption. The motivations, from knowledge, to power, to material satisfaction are dramatically depicted in this remarkable work. Rebecca Bushnell, a distinguished Renaissance scholar, will guide us through an understanding of this compelling work and also explore the deeper question of the ends and purposes of the knowledge so passionately pursued.

Simon Richter's scholarly work spans a wide range from 18th-century literature and gender studies, to film studies, and Dutch culture. He also teaches a course on the history of pacts with the devil with Goethe's Faust as the centerpiece. For the PASEF seminar, he will focus on a discussion of the 1941 film adaptation of Stephen Vincent Benét's story "The Devil and Daniel Webster" by German émigré director Wilhelm Dieterle, an interesting fusion of old and new world issues against the backdrop of the expanding war in Europe.

Richard Wernick, a renowned composer, will complete the Spring PASEF seminar series with a discussion on the Faustian bargain in the arts. At their best, the arts carry us to the finest possibilities of being human. They transcend the merely personal and go beyond the ordinary desires for material wealth, comfort and status. Professor Wernick will discuss the Faustian bargain as a real world phenomenon that initiates this transcendence.

Collectively, these presentations promise to be an exciting intellectual event. All are welcome to attend.

The titles, seminar leaders and dates of the seminars are:

Faust in Copenhagen—A 1932 Meeting at Niels Bohr's Institute for Theoretical Physics;
Gino Segre, Professor of Physics; January 27, 2011

Marlowe's Doctor Faustus: The End(s) of Knowledge;
Rebecca Bushnell, Professor of English and Dean of the School of Arts and Sciences; February 18, 2011

The Devil and Daniel Webster;
Simon Richter, Professor of Germanic Languages and Literatures; March 24, 2011
Diabolus in Musica: The Faustian Bargain in the Arts;
Richard Wernick, Professor Emeritus of Music; April 28, 2011

They will be held at 11:45 a.m. in the University Club; the first two will be in the Hourglass Room. More details about these seminars can be found at the PASEF website: www.upenn.edu/emeritus

—Louis A. Girifalco, PASEF Program Chair



Increase in Take-Home Pay

President Barack Obama signed into law a huge tax bill extending cuts for all Americans on Friday, December 17, 2010. The package retains the Bush-era tax rates for all taxpayers.

Millions of workers will see their take-home pay rise during 2011 because the Tax Relief, Unemployment Insurance Reauthorization, and Job Creation Act of 2010 provides a two percentage point payroll tax cut for employees, reducing the employee share of social security tax from 6.2% to 4.2% for the first \$106,800 of wages paid in 2011. The maximum that can be withheld will be \$4,485.60, a \$2,136 decrease from the 2010 maximum of \$6,621.60. Employers will continue to pay the full 6.2% of their employees' covered wages paid in 2011 for their share of social security taxes.

For additional information visit the Internal Revenue's website at www.irs.gov or call 1-800-829-1040.

—Terri Pineiro, Director of Payroll and Individual Disbursement Services

2011 Tax Treaty Applications

Treaty exemptions are granted on a calendar year basis and must be renewed each January. All monthly paid individuals who believe they are entitled to an exemption from Federal taxes must report to the Payroll Tax Office. These individuals must bring proper ID to confirm their eligibility and sign the appropriate documents for the 2011 tax year. They should also bring their most current immigration document. We are unable to provide treaty benefits to weekly paid individuals.

In order to meet the deadline for the January payroll, employees must visit the Payroll Tax Office by January 20, 2011. If they do not meet the deadline they may still apply for the exemption, however the treaty benefits will not take effect until February. Payroll will not refund the Federal Withholding Tax for individuals who missed the January deadline. The individual can claim the exemption when filing their 2011 tax return.

Call the Payroll Tax Department at (215) 898-6573 or 898-1543 with any questions.

—Kathleen Hewitt, Payroll Tax & IDS Manager

Speaking Out

Questioning OSHA's Data

Your article (*Almanac* December 21) on the \$450,000 grant Penn has received to study OSHA safety data presents an inaccurate picture of the safety and environmental problems we face in this country. You quote OSHA's goal: to "better target scarce inspection resources to find the relatively few firms that may be causing most of the problems in their area, whether it is workplace safety and health, environmental pollution, food safety or other areas."

Relatively few firms? Really? In 2010, 46 coal miners were killed on the job because of company disregard for safety. The BP explosion killed 11 workers and endangered the lives and livelihoods of thousands in the Gulf region. Scores of companies trampled over each other in their race to reap huge profits extracting natural gas from the Marcellus Shale at the expense of safe drinking water.

The article begins by saying 50,000 people die every year from safety hazards at work. In fact, company safety violations are a daily occurrence in most industries throughout this country. Meanwhile OSHA says that it can only afford to inspect one percent of workplaces every year.

Why not question why it is that OSHA can only afford to inspect one percent of workplaces? Why not refuse to accept "scarce inspection resources"? Why isn't there enough money in the budget when it comes to protecting workers' lives?

The Penn study will, in fact, serve to justify the notion of "scarce resources" when it comes to our safety on the job and our right to an environment free of pollutants. It will serve to legitimize the government's pretense that it is doing something. It is not necessary to set up a commission to analyze data. Instead, just go ask miners, oil rig workers, and others who face unsafe conditions on the job. They know exactly what the problems are and what to do about them.

—Susan Staggs, Production Coordinator,
University Press

Response from Investigators

As co-principal investigators of the study mentioned in *Almanac* December 21, we appreciate Susan Staggs' interest in our research and we certainly share her concern for workers' well-being. The objective of our empirical analysis is to develop targeting strategies that can enable OSHA and other agencies to use their resources more effectively in advancing health and safety goals. The precise level of funding given to agencies like OSHA is a vital policy question but one outside the scope of our research. Our effort to develop better targeting seeks to increase the odds that OSHA will find the most dangerous worksites before occupational accidents and illnesses occur, no matter how many resources OSHA has available to it.

—Cary Coglianese, Director,
Penn Program on Regulation; Edward
B. Shils Professor of Law and Professor
of Political Science, Law School
—Adam Finkel, Fellow and
Executive Director, Penn Program on
Regulation, Law School

Healthy Food Tasting at Drew K-8 School for the Let's Move Recipe Challenge

On December 17, 2010 the 250 K-8 students at Drew Elementary School at 38th and Powelton Avenue had an especially colorful and healthy lunch thanks to the efforts of the Agatston Urban Nutrition Initiative (AUNI), a university-community partnership to improve nutrition and wellness. A program of the University of Pennsylvania's Netter Center for Community Partnerships, AUNI is working to leverage the expertise of young chefs to improve school health. A newly formed partnership with Iron Chef Jose Garces supports AUNI's submission to First Lady Michelle Obama's School Lunch Menu Contest, the Let's Move Contest.

AUNI Healthy Cooking Clubs worked with Mr. Garces and a team of chefs from partner restaurants to prepare three menu items for all students to taste and evaluate. The menu items included honey glazed sweet potato samosas with a spicy tomato sauce, barley with apple parsnip risotto and black bean and green lentil burgers topped with pickled cabbage (*at right*).

Youth from the cooking programs were instrumental in selecting the menu items and developing recipes. All food was prepared in the Drew School cafeteria under the supervision of AUNI staff, Jose Garces and staff and School District of Philadelphia School Food Services personnel. Children and youth from AUNI Healthy Cooking Clubs and the Youth Empowerment Program at University City High School assisted with food preparation. The complete menu, ingredient list and nutritional information for the event were approved by Philadelphia School Food Services staff and AUNI's registered dietitian.

Mr. Garces, who runs several successful restaurants in Philadelphia and was recently designated Iron Chef, said "This is a natural fit for me; I'm happy to help young culinarians." He was presented with a certificate and a wooden bowl for his involvement. The affiliation with Mr. Garces partnered AUNI's after-school youth cooking clubs with Garces Restaurants to develop candidate recipes for school lunches that were sampled by students and submitted to the Let's Move Contest.



Federal Grant Enables Netter Center's Nutrition Program to Expand Service to More High School Students

The Agatston Urban Nutrition Initiative can now expand its mission, thanks to a \$900,000 federal grant along with local funding.

The three-year grant came from the US Department of Health and Human Services' Office of Minority Health. Together with \$100,000 in a local match, the funding will enable more students attending West Philadelphia high schools to take part in AUNI's programming that encourages healthy eating habits in teens, development of urban school gardens and student leadership opportunities.

The grant announcement was made by US Rep. Chaka Fattah this summer at University City High School.

The new funding will support Growing Together, an expanded program of paid internships for 120 West Philadelphia students in grades 9-12 from University City, Sayre and West Philadelphia high schools and the School of the Future. The students will work in summer and after-school nutrition projects designed to improve their health as well as the health of the



Dante Braxton, a University City High School graduate who's worked in the Agatston Urban Nutrition Initiative school garden for four years, describes the garden's rainwater capture system. The garden has a greenhouse, a potting shed, a grape arbor and a "harvest station."

Photo by Marguerite F. Miller

community, including growing school gardens, selling produce at local farmers' markets as well as donating produce to the City Harvest Program. Some will conduct healthy cooking workshops at community and school-based settings.

The goal of Growing Together is to create an effective model for University-assisted community and youth development that can be replicated in other cities.

Dr. Ira Harkavy, the director of the Netter Center, emphasized that "this program will highlight how democratic, comprehensive university-community partnerships can powerfully advance research and learning, as well as the quality of life in communities."

"The goal is for our students to become real world problem solvers, students that are deliverers of services, not recipients of services," Cory Bowman, an associate director of the Netter Center, said.

AUNI began with a single fruit stand in 1995, set up at a local middle school to determine if the ready availability of healthy foods would encourage young people to purchase and consume them. Finding the answer to be an emphatic yes, AUNI has since expanded to include school-based nutrition programs in 20 schools across Philadelphia, with eight of those now growing school gardens.

Teaching healthy eating, however, is only one of the initiative's goals. Danny Gerber, the founder and coordinator of AUNI who submitted the Youth Empowerment Grant application, said, "AUNI's always been about problem solving, and this grant is designed to empower youth to become community problem solvers."

Laquonda Dobson, a UCHS graduate, senior class president and four-year AUNI intern, described the five healthy habits that have inspired her future goals and that she believes will improve the community's food system: eat a rainbow, choose whole grains, read food labels, drink lots of water and exercise.

"In our community today, we have a higher rate of dying from diet-related diseases," she said. "So in this program we need to reach out to other communities to make them aware."



Iron Chef Jose Garces (at left) talks with a Drew School student about the healthy meal that the students tasted and then evaluated, while Meg Ferrigno, AUNI Eat.Right.Now education coordinator along with the Principal Huey Douglass listen to the student's feedback. Eat.Right.Now is the official nutrition program of the School District.

Penn Libraries' Grant from Elsevier Foundation for Health Information Delivery in Rural Guatemala

The Elsevier Foundation has awarded the University of Pennsylvania Libraries \$26,000 under its Innovative Libraries in Developing Countries program. Selected from 260 proposals worldwide for their innovation and potential for impact in the developing world, the Penn Libraries' mobile technology program, Health Information Delivery in Rural Guatemala Using Telemedicine, will link the Hospitalito Atitlán and its partner health posts in Sololá, Guatemala, with medical information.

"Thanks in part to the Elsevier Foundation, the Penn Libraries continue to use innovative solutions to provide access to information towards the ultimate goal of improving health in underserved populations," said Anne Seymour, project PI, and associate director of Penn's Biomedical Library.

Also with funding from the Elsevier Foundation, the Penn Libraries have previously been engaged in information and technology needs assessments in Botswana, in conjunction with the Botswana-UPenn Partnership (www.upenn.edu/botswana).

This new grant will allow Penn to bring that experience to the Guatemala-Penn Partnership (www.upenn.edu/provost/guatemala). Following a needs assessment, Penn librarians and faculty will implement a pilot program utilizing smart phones and other mobile technologies to improve practitioners' access to clinical information and facilitate patient diagnosis and care at the Hospitalito Atitlán and its affiliated rural health posts.

The Innovative Libraries program supports capacity-building projects in science, technology and medicine library training, education, infrastructure, digitization and the preservation of information. This year, Elsevier has awarded four new grants to institutions (including Penn) focusing on telemedicine, infrastructure-building and the preservation and accessibility of primary source content which would otherwise be lost to researchers and policymakers.

Joe's Café: Penn's Environmental Sustainability Showcase

Joe's Café, a new eatery located on the ground floor of the Wharton School's Steinberg-Dietrich Hall is the quintessential example of the University's green efforts: a campus venue built to achieve a LEED gold designation for its commercial interior renovation, food-service practices, recycling, composting and chemical-free cleaning methods.

The Café—Penn's first sustainable "commercial interior"—replaces a smaller café that closed in 2009.

Joe's, named for Joseph Wharton, founder of the Wharton School opened last month, but it was conceived when Penn launched its Climate Action Plan in 2009, outlining strategies to reduce the University's carbon footprint, including incorporating green building methods, increasing recycling and decreasing waste output and energy use.

Joe's does all that and more. The Café will:

- Recycle or compost 50 percent by volume of its waste, including but not limited to food scraps, utensils, takeout containers and fryer oil. It is an amount that is twice the current total campus baseline of 24 percent.
- Purchase food and drink that is produced seasonally and within 150 miles of the site, as well as hormone—and antibiotic—free meat and dairy, vegetarian-fed beef, Certified Humane eggs, fish sourced using the Monterey Bay Aquarium Seafood Watch guidelines, dolphin-safe tuna and Fair Trade and Certified Organic coffee.
- Prepare entrees, sauces, salads, roasted meats, stocks, baked goods and vegetables daily from scratch.
- Serve entrees with portion control in mind and have vegetarian options available.
- Not use trans fats, peanut oil or MSG.

According to Laurie Cousart, the sustainability coordinator for Business Services, there will be an educational program on sustainable food and Café operations that will enlist school staff and students to engage and teach Café visitors. This program will also work to ensure correct composting and recycling procedures. The school also plans to hold events in the Café that promote sustainable food production and consumption. Joe's Café is open Mondays through Friday, from 7:30 a.m. until 4:30 p.m.

Penn Transit Services' New Home

Over the winter break, Penn Transit Services moved to its new home at 3401 Grays Ferry Avenue, located south of campus at the former site of Dupont's Marshall Research Labs (*Almanac* September 28, 2010).

The Grays Ferry facility offers more office and training space, as well as improved areas for employees such as areas to change into their uniforms, store their personal items and a large break room. The new location also provides a two-bay maintenance garage that will allow for more in-house vehicle maintenance for both Penn Transit and other University vehicles. The move has not impacted Penn Transit's services and schedules.

The former Penn Transit site at 3219 Walnut Street will be the home of Penn's new Nanotechnology Center. Groundbreaking for the new research facility is scheduled for February 2011.

For more information on Penn Transit, visit: www.upenn.edu/transportion

Penn Parking Services' Preferred Parking for Hybrid & Electric Vehicles

To support the University's Climate Action Plan goal of lowering the University's carbon footprint, Penn Parking Services is designating 5 percent of its parking spaces in our garages for electric/hybrid vehicles.

This effort, which is part of Penn's Sustainable Transportation Initiative, is designed to support members of the Penn Community who choose to drive low emission vehicles and to increase the number of LEED (Leadership in Energy & Environmental Design) certified buildings on campus. Through this effort Penn can earn specific LEED points for all buildings in the immediate area of each parking garage—another of the Climate Action Plan's goals. The spaces will be located near the entrance, exit or elevators as required by the LEED designation program and will be clearly delineated by signage. They will be available to hybrid and electric vehicles only until 10 a.m. each day. After 10 a.m. other permit holders or paying visitors can make use of these spaces.

We have already begun designating hybrid/electric spaces and expect to have spaces in all of our facilities by the end of January. For a list

of qualifying vehicles, or to learn more about the Sustainable Transportation Initiative, please visit: www.upenn.edu/parking

Penn Home Ownership Services' Redesigned Website

Penn Home Ownership Services has a new website which presents information not only on its services, but also on its resources for home buyers, home remodeling and educational workshops. You can visit the new site at: www.upenn.edu/homeownership

US Postal Service: Intelligent Mail Barcode for use on Business or Courtesy Reply Envelopes

University departments using Business or Courtesy Reply Envelopes for their mailings should be aware of a new policy by the United States Postal Services (USPS). Beginning in May 2011, anyone using a business or courtesy reply envelope in their mailing is now required to print the USPS intelligent barcode on these envelopes. After May, any business or courtesy reply envelopes that do not utilize the intelligent barcode will incur increased costs for the permit holder—up to 50 cents per mail piece on business reply envelopes returned, as well as possible denial of automation discounts for outgoing mailings.

If you are using Penn Publication Services for your printing needs, the new intelligent bar code designated for the use of Penn's Permit will be supplied for you. If you are using an outside printer for creating your mailing you can request the artwork from Penn Mail Services by emailing mailsvcs@exchange.upenn.edu. To insure that you receive the artwork, please include your name, your school/center/department and contact information, as well as the size of your envelope. You should expect the artwork to be sent to you within five business days.

For more information about the Intelligent Mail Barcode and how it will affect your next mailing, contact Denise McShea at dmcshea@upenn.edu. You can also visit the USPS website at www.usps.com/mailpro/2010/september/page6.htm

—Division of Business Services

Human Resources: Upcoming Programs

Nutrition Workshops

If you're like most people, you have plenty of questions about nutrition: What should I eat before and after a workout? How can I choose smarter, healthier foods at the grocery store or in a restaurant? Which vitamins should I be taking, if any? Get answers to these questions and more when you join Human Resources for an ongoing series of nutrition workshops. For more information about the workshops and to register, visit the Human Resources website at www.hrupenn.edu/quality/wellness/workshops.aspx or contact Human Resources at (215) 898-5116 or suzsmith@upenn.edu.

Feeding Your Family: Quick and Healthy Ideas; January 25; noon–1 p.m.; free. Eating healthy as a family is often challenging. How do you combine the right foods and ingredients to create fun, healthy, and tasty meals that your whole family will want to eat? We'll teach you how! This workshop will put you on the right path to becoming (or staying) healthy as a family. You'll learn how to create nutritious and delicious meals that even the pickiest of eaters will want to dig into. The workshop will be led by Terri Brownlee, regional director of nutrition, Bon Appétit Management Company.

Quality of Worklife Workshops

Dealing with the demands of work and your personal life can be challenging. These workshops, sponsored by Human Resources and led by experts from Penn's Employee Assistance Program and Quality of Worklife Department, offer information and support for your personal and professional life challenges. Pre-registration is required. You are welcome to bring a brown bag lunch to the sessions. For more information or to register, visit the Human Resources online course catalog at www.hr.upenn.edu/coursecatalog or contact Human Resources at (215) 573-2471 or kenne@upenn.edu.

Supporting Family Members Through Career Transitions; January 27; noon–1 p.m.; free. When one family member changes jobs or even careers, it can be a stressful time for the entire family. This workshop will teach you strategies for supporting family members during a career transition, especially in today's challenging economy. You'll learn how to build partnerships while also identifying the risks of the situation, and how to focus on your own well-being while remaining supportive of others.

—Division of Human Resources

Photo: Penn Museum



Penn's African Rhythms dance troupe will perform at 3:30 p.m., one of the many activities at the 22nd annual Celebration of African Cultures at the Penn Museum.

Penn Museum invites families to an afternoon exploration of the rich cultures of Africa and the African diaspora. The 22nd annual Celebration of African Cultures features music and dance, storytelling, arts and crafts, games, cuisine, and more on Saturday, January 22, from 1 to 4 p.m. throughout the galleries of the University of Pennsylvania Museum of Archaeology and Anthropology.

A PECO World Culture Day, the Celebration is free with Museum admission donation (\$10 for adults; \$7 for seniors [65+]; \$6 for full-time students [with ID] and children [6–17]; free for Museum members, children under 6, and PennCard holders).

A blend of acclaimed local participants include evocative storyteller Momma Sandi, vocalist and storyteller Queen Nur, the Neo-African Drum and Dance group of La Salle College, and the Women's Sekere Ensemble. The University of Pennsylvania dance group African Rhythms offers the grand finale performance.

Throughout the day visitors can learn to play the traditional board game mancala, learn about daily life in the Republic of Senegal, create artwork inspired by traditional African art at family crafts tables, and shop for African-inspired items at the Museum's Main Shop and Pyramid shop for children.

One Step Ahead

Security & Privacy Made Simple



Another tip in a series provided by the Offices of Information Systems & Computing and Audit, Compliance & Privacy.

Tips to Help Defend Against Phishing

Recently we have seen a rise in phishing attacks and other scams intended to capture sensitive information and/or distribute malware. The University of Pennsylvania is seeing an increase in targeted phishing attacks.

As a reminder, "phishing" refers to fraudulent e-mails that appear to be legitimate messages from Penn or an outside institution. Phishing e-mails ask you for your user-name, password, credit card numbers, or other sensitive information, or direct you to a website, in hopes of capturing your credentials.

Below are some tips to help you identify these scams and avoid disclosing personal or private information:

1. No organization at Penn will ever ask you for your username and password via e-mail. If you get an e-mail asking for this information, assume it is a scam and do not respond.

2. Always check the "FROM" address of a message that solicits information or prompts you to login, to see if it originated from a foreign or otherwise illogical address. For example, the latest round of Penn-directed phishing attacks came from a sender whose address ended in "@web.de" ("de" is Germany).

3. Double-check the URL of any websites you are being told to click on in e-mail messages, especially if once directed there, you are asked to login. We recommend typing any URLs directly in to your browser rather than clicking on links. On a related note, be suspicious of URLs that take you to locations that don't make sense (such as a website that claims to be associated with Penn, but ends in .com, .org, .net, etc.)

4. The Office of Information Security attempts to catalogue Penn-specific phishing attempts at www.upenn.edu/computing/security/phish/ This list can help you quickly and confidently identify a scam.

5. When in doubt, don't respond to the e-mail—instead, contact your Local Support Provider (LSP) for assistance.

If you believe you have mistakenly clicked on a link or otherwise disclosed private information in a phishing attack, immediately change your e-mail and PennKey passwords, contact your LSP, and notify Penn's Information Security office by e-mailing security@isc.upenn.edu.

For additional tips, see the One Step Ahead link on the Information Security website: www.upenn.edu/computing/security/.

Correction: In the January AT PENN calendar, this 2005 artwork, *Movement* by Pan Xinglei, inadvertently appeared upside down. It should be displayed as shown here. This is one of over 30 prints, drawings, photographs and paintings which offer a glimpse into the post-Cultural Revolution era in China following Mao Zedong's death when Chinese artists began to throw off the restrictions of Maoist Communism (1949-1979) and to reclaim their individuality. It is in the traveling exhibition organized by Smith College Museum of Art *Post-Mao Dreaming: Chinese Contemporary Art* at the Arthur Ross Gallery. We regret the error. —Ed.



AT PENN Deadlines

The January AT PENN calendar is online at www.upenn.edu/almanac.

The deadline for the February AT PENN calendar is today, *January 11*. The deadline for the weekly Update is each Monday for the following week's issue. The weekly Update normally lists events happening Wednesday through Tuesday.

Events are subject to change. Information can be found on the sponsoring department's website. Sponsors are listed in parentheses. For locations, call (215) 898-5000 or see www.facilities.upenn.edu.



MLK Day of Service: January 17

Penn's Commitment to the Legacy of MLK begins with a Day of Service on Monday, January 17. The annual kick-off breakfast will be held in the Hall of Flags, Houston Hall, at 8:30 a.m., hosted by the Black Graduate and Professional Student Assembly (BGAPS-A) with introductory remarks by President Amy Gutmann, followed by guest speaker Bilal Quyyam, cofounder of the Father's Day Rally Committee.

For a list of Penn's various service projects that will take place that day in Houston Hall and the off-campus beautification projects, see www.upenn.edu/aarc/mlk

The next day, Penn's MLK Commemorative Symposium on Social Change includes a noon lecture at the School of Nursing; and a screening of *Prep School Negro*, introduced by English lecturer Lorene Cary at 5 p.m. at Hillel.

Donate Children's Books for MLK Day of Service Literacy Project

Children's books are needed for the Philadelphia Reads: Literacy Project which creates books on tape to promote literacy. Books may be dropped off at the African American Resource Center by *Wednesday, January 12* or brought to the Benjamin Franklin Room, Houston Hall during the morning of the Day of Service, *Monday, January 17*.



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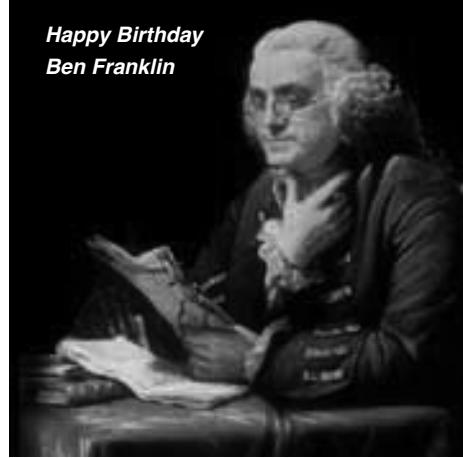
Is Your Blood Pressure Borderline High? Would You Like To Try Controlling It Naturally With Lifestyle Changes? Penn researchers are conducting a study examining the effects of yoga, walking and nutrition on lowering blood pressure. If you are not currently on a blood pressure medication or taking regular yoga classes and over 18 years of age, call the LIMBS Study Coordinator at (215) 615-6570 or visit the website: <http://limbs.cohenhrt.com>.

For information call (215) 898-5274 or visit www.upenn.edu/almanac/faqs.html#ad.

• *Almanac* is not responsible for contents of classified ad material.

Happy Birthday

Ben Franklin



Benjamin Franklin was born on Sunday, January 17, 1706, in Boston, Massachusetts, then a British colony. He died on April 17, 1790, in Philadelphia, Pennsylvania; He was born an Englishman, but died an American. He is buried in the cemetery of Christ Church, Philadelphia.

Almanac

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The University of Pennsylvania's journal of record, opinion and news is published Tuesdays during the academic year, and as needed during summer and holiday breaks. Its electronic editions on the Internet (accessible through the PennWeb) include HTML and Acrobat versions of the print edition, and interim information may be posted in electronic-only form. Guidelines for readers and contributors are available on request and online.

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The University of Pennsylvania Police Department Community Crime Report

About the Crime Report: Below are all Crimes Against Persons and Crimes Against Society from the campus report for **December 27, 2010-January 2, 2011**. Also reported were 5 crimes against property (including 4 thefts and 1 act of vandalism). Full reports are available at: www.upenn.edu/almanac/volumes/v57/n17/creport.html. Prior weeks' reports are also online. —Ed.

This summary is prepared by the Division of Public Safety and includes all criminal incidents reported and made known to the University Police Department between the dates of **December 27, 2010-January 2, 2011**. The University Police actively patrol from Market Street to Baltimore Avenue and from the Schuylkill River to 43rd Street in conjunction with the Philadelphia Police. In this effort to provide you with a thorough and accurate report on public safety concerns, we hope that your increased awareness will lessen the opportunity for crime. For any concerns or suggestions regarding this report, please call the Division of Public Safety at (215) 898-4482.

12/30/10 8:34 PM 3431 Chestnut St
12/31/10 10:40 AM 3601 Walnut St

Female wanted on warrant/Arrest
Male wanted on warrant/Arrest

18th District Report

4 incidents with 1 arrest (including 2 robberies and 2 aggravated assaults) were reported between **December 27, 2010-January 2, 2011** by the 18th District covering the Schuylkill River to 49th Street & Market Street to Woodland Avenue.

12/30/10	6:50 PM	4500 Walnut St	Aggravated Assault
01/01/11	8:40 PM	4804 Chester Ave	Aggravated Assault/Arrest
01/01/11	12:00 AM	4300 Ludlow St	Robbery
01/01/11	3:40 AM	4500 Locust St	Robbery

The crime reports for December 13-19, 2010 and December 20-26, 2010 are available online at www.upenn.edu/almanac/crimes-index.html

BENCHMARKS



The College House Deans

Back Row, Standing:

Dr. Suhne Ahn,
Ryan Keytack,
Dr. Frank Pellicone,
Dr. Marilynne Diggs-Thompson,
Dr. Christopher Donovan,
Alison LaLond Wyant,
Stephanie Weaver,
Patricia C. Williams;
Front Row, Kneeling:

Dr. Krimo Bokreta,
April Herring,
Dr. Utsav Schurmans



Partners in Residence

We are Penn's 11 College House Deans. Explaining exactly what we do, in fact, can be one of the greatest challenges that face us in our positions. We are a rather diverse lot, and serve 11 undergraduate Houses that differ considerably not only in the architecture of our spaces, but also in the living/learning programs we have created and the populations we serve. We have significantly different academic interests and professional trajectories. Some of us came to our roles having earned doctorates in fields ranging from anthropology, sociology, and geology, to musicology, English, and Italian literature. Others came to these roles from student affairs positions, directing budgets, advising student groups, coordinating academic programs, and training various organizations about group dynamics.

While we bring different experiences to our work—a unique type of work that requires us to live in our jobs 24 hours a day, seven days a week, 12 months per year—we share a very strong commitment to our students and our purpose. On any given evening, when most of Penn's staff is long gone, we bear the responsibility of remaining on call for any emergencies that might arise in any one of our Houses. We gladly take on this challenge, rotating the chief point of contact amongst ourselves. Those of us outside of our circle of House Deans might imagine that we are constantly responding to crises: well-meaning people suggest that we are the people, "living in the trenches" and we are, "on the front lines." Certainly, each of us might have some sort of, "war story," but living on Penn's campus with our extraordinary students, faculty, and staff has provided us with many great rewards and satisfaction.

We often are the agents of the University who help parents and students deal with separation from each other. We hope that every parental phone call will be like the father who earnestly asked, "Our son respects you. We think that he is too worried about getting into med school. Will you please let him know that we love him and want him to be happy?" We are often the first to learn of students receiving prestigious grants and awards, and feel pride when they perform in plays on campus or on the court of the Palestra. Alongside them, we watch political debates and late-breaking news stories that help shape their views of the world. When they can't make it home for Thanksgiving, we provide a comforting meal or share a place at the table with our own families. And some of us are excellent cooks!

All 11 of us serve as pre-major advisors for the College of Arts and Sciences. We also are responsible for the recruitment and training of our undergraduate Resident Advisors and our Graduate Associates who help us in our mission. Many of us teach the students with whom we live, and gladly share our own scholarship and academic growth with them.

Night after night, we open our doors to faculty for casual dinners and discussions about their academic interests, allowing faculty a glimpse into the "unknown" life of their students outside of

the classroom. Here, in our private apartments and House meeting spaces, the focus can be on learning for learning's sake rather than boosting a G.P.A. Through the College of Arts and Sciences, we sponsor Majors Dinners for students so that peers as well as undergraduate chairs can describe all that certain academic disciplines have to offer them both at Penn and beyond. Choosing one's major can be a daunting challenge, but bringing the discussion to the dinner table, right where a student lives, helps make that task more manageable.

As House Deans, we have the rare opportunity to participate in the development of our students from the time prior to their arrival on campus, to the happy day that they graduate. Under our leadership, students create meaningful and sometimes provocative programs, whether for cultural enrichment or in response to the needs of our communities. When those needs do arise, we connect students to our vast network of colleagues in Penn's plentiful resources across campus.

We are expert organizers who build connections between our students and faculty, staff, departments—even caterers and plumbers. Not surprisingly, this takes a fair amount of effort and planning, but this is how we bridge the classroom and life at home in the College Houses. Our goal is to bring the University of Pennsylvania home to our residents, whether working with CURF, Public Safety, the Music Department, the four undergraduate Schools, Penn Athletics, Development, the President's Office, or any of the other departments and resource centers with whom we interact on a regular basis.

We do our jobs as House Deans with pride and determination. We even keep our students connected to Penn after they graduate. We helped initiate, in fact, the College House Alumni Ambassador program. Alongside our neighbors, the Faculty Masters and Fellows in our Houses, we remain ready to partner with all students, faculty, and staff who would like to connect with our residents; living among students, we are the best positioned to do so. We are your partners in residence.

—Patricia C. Williams, Du Bois
—April Herring, Fisher Hassenfeld
—Christopher Donovan, Gregory
—Suhne Ahn, Harnwell
—Frank Pellicone, Harrison
—Stephanie Weaver, Hill
—Krimo Bokreta, Kings Court English
—Marilynne Diggs-Thompson, Riepe
—Ryan Keytack, Rodin
—Alison LaLond Wyant, Stouffer
—Utsav Schurmans, Ware

Contact us at: collegehouses@pobox.upenn.edu
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