

UNIVERSITY OF PENNSYLVANIA *Almanac*

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Welcome Back From the President

Continuing to Drive Progress in a New Decade

Despite the largely disenchanting events of the past ten years—recently dubbed by *Time Magazine* as “the Decade from Hell”—we at Penn have avoided 21st-century ennui by cultivating creativity, collaboration, and innovation. In the new millennium, we forged ahead in teaching, research, and service. We also opened 14 new buildings, completed the historic acquisition of the former post-al lands, and launched our ambitious campus development plan, Penn Connects.

Our partnerships to create a more vibrant and safer West Philadelphia thrived. In recognition of our ongoing efforts to engage with our neighbors and community leaders, the *Survey of Best College and University Civic Partnerships* recognized Penn as the “Best Neighbor” among national colleges and universities. This first-place award made special mention of our university-assisted school model, our service learning curriculum, and our Penn Connects master plan.

We also strengthened our academic research collaborations in Africa, Asia, Europe, and South America. In Botswana, we helped to build institutional capacity to mitigate the devastating effects of HIV and AIDS and partnered with the University of Botswana, the Ministry of Health, and Princess Marina Hospital on clinical care, research, and education. In China, we built upon our longstanding collaborations with eminent universities and expanded our strategic partnerships with Tsinghua University and Shanghai Jiao Tong University.

In 2009, we made significant progress toward reaching our Penn Compact goals and rounded out the “aughts” with a series of noteworthy achievements. To honor our ongoing commitment to increasing access, we expanded our financial aid budget, implemented a no-loan policy for all aid-eligible undergraduates, and again increased base stipends for all graduate students. Our current year’s tuition increase was the smallest at Penn since 1968.

While attracting the finest students and scholars to Penn, we also hired eminent faculty members and completed capital projects in areas of strategic importance. Two new Penn Integrates Knowledge professors joined our ranks this year: Daniel S. Och University Professor Dr. Shelley Berger, a world-renowned genetics researcher, and Dr. Karen Glanz, a globally influential public health scholar. The Annenberg Public Policy Center opened, providing a beautiful new forum for students and scholars, and the long-anticipated Roberts Proton Therapy Center brought state-of-the-art cancer care to our advanced and integrated medical center.

Now, we begin a new decade together, uplifted by our achievements and optimistic about the future. We will continue to make a Penn education accessible; we will continue to integrate knowledge and seek innovative ways of addressing complex problems; we will continue to build a culture that fosters academic eminence, and we will continue to engage with local and global communities as we work to improve the world.

Along with the more than \$750 million in total research awards that Penn currently receives, new resources made available through the American Reinvestment and Recovery Act will buoy our efforts to integrate knowledge across disciplines. With \$163.4 million to date in ARRA funding from 303 grants, Penn will continue to drive progress in science, engineering, and medicine. Awards received thus far will fund diverse research projects as far-ranging as the development of health behavior intervention technologies, the analysis of public opinion about gene therapy, and the creation of touch-based interfaces between people and virtual objects.

Our Penn Integrates Knowledge Neuroscience Initiative will deepen and expand our strengths in neuroscience by adding five additional PIK professors and more programmatic funding. This initiative will foster new interdisciplinary collaborations between the School of Medicine and other schools, and help advance our understanding of the human brain.

We will complete three significant capital projects this year. This spring, we will cut the ribbon on a second campus fitness center and a varsity weight room in the gleaming new Weiss Pavilion at Franklin Field and celebrate the completion of the Music Building’s transformative renovation and expansion. The Fisher Translational Research Center, now soaring above Civic Center Boulevard, will usher in a new era of achievement in translational medicine and medical research at Penn.

Our campus is expanding, yet it remains compact enough to provide unique opportunities to connect our 12 schools with one another and strengthen the University through increasingly productive community engagement. This semester is peppered with occasions to enjoy the company of familiar and new colleagues. At the end of the week, our Faculty Senate will host the fourth annual Founder’s Day Symposium, and, on Sunday, we will kick off RecycleMania, a good-natured waste reduction contest with other colleges and universities.

Milestones give each of us an opportunity to reflect on the past and look ahead to the future. We made it through the “Decade from Hell” together and, in the process, managed to move our University closer than ever to eminence. With the Penn Compact as our guide, we will drive ever greater progress far into the future.

Happy New Year and welcome back!


—Amy Gutmann

From the Office of the Provost

Lynn Hollen Lees Appointed Vice Provost for Faculty

Provost Vincent Price is pleased to announce the appointment of Lynn Hollen Lees, professor of history in the School of Arts & Sciences, as Vice Provost for Faculty, effective January 1, 2010.

“We are extraordinarily fortunate,” said Provost Price, “to attract to this position a senior faculty member with Lynn’s breadth of knowledge and experience. She is one of Penn’s most experienced faculty leaders and administrators, and we will all benefit from her wise counsel in the years ahead.”

I am indebted to the consultative committee led by Bob Hornik, Chair-Elect of the Faculty Senate, for its hard work and valuable insights during the selection process.”

Dr. Lees, a scholar of European urban history, is co-director of the Lauder Institute of Management and International Studies, chair of the Graduate Group in International Studies, and a member of the Faculty Senate Executive Committee. She has taught at Penn for 35 years, including two terms as chair of the department of history.

She has published eight books, including histories of English poor laws and Irish migrants in Victorian London. Her influential *The Making of Urban Europe, 1000-1995*, co-written with economist Paul Hohenberg, is in its second edition and has been translated into French and Italian. She earned a PhD and MA in history from Harvard University and a BA with high honors from Swarthmore College.

The Vice Provost for Faculty, reporting directly to the Provost, oversees all aspects of faculty life and the academic personnel process at Penn, including recruitment, retention, and retirement; appointments, tenure, and promotions; enhancement of faculty diversity and gender and minority equity; and resolution of individual faculty issues, including grievances. She will coordinate the Provost’s Staff Conference and work closely with the deans and chairs of Penn’s 12 schools, as well as the Faculty Senate, Vice President for Human Resources, Ombudsman, Affirmative Action Officer, and PASEF (Penn Association of Senior and Emeritus Faculty).

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Lynn Hollen Lees

From the President and the Provost

Reappointment of Michael Delli Carpini as Dean of the Annenberg School for Communication

We have received the report of the Consultative Review Committee on the Reappointment of Michael Delli Carpini as Dean of the Annenberg School for Communication (*Almanac* September 15, 2009), and we are delighted to recommend to the Trustees at their February meeting the reappointment of Dean Delli Carpini for a second term, to run through June 30, 2015.

After a comprehensive review of Dean Delli Carpini's first term as Dean and the challenges and opportunities facing the Annenberg School, we concur with the Consultative Committee's conclusion that Dean Delli Carpini's first term was characterized by marked success across major dimensions: faculty recruitment and retention, student quality and satisfaction, financial and administrative management, grant-funded research, and engagement with the broader community.

Dean Delli Carpini solidified and strengthened the Annenberg School's reputation as the nation's pre-eminent school for the study of communication. During his first term, the School recruited and retained highly qualified faculty and made particular efforts to further diversify the faculty, expand junior faculty ranks, and increase coverage of global communication issues and emerging communication subfields. Student quality remained exceedingly high and recruitment outreach expanded. Staff report strong morale. Administrative and financial matters are well managed, and the School's finances remain strong despite the challenges imposed by the worldwide economic downturn. A beautiful new building for the Annenberg Public Policy Center recently opened, and instructional and research

space was renovated in the Annenberg School building. Dean Delli Carpini has also made his mark as an important presence on campus and in the broader scholarly community, and he has been a major force in strengthening the Annenberg School's partnerships with other Penn schools.

The Annenberg School also faces challenges moving forward, which Dean Delli Carpini is well positioned and fully prepared to address. These include maximizing the sustainability of the School's considerable strengths, building on the eminence and breadth of its faculty, addressing the structure and scale of the School's academic programs, continuing its globalization and external relations initiatives, and determining how best to respond to emerging subfields. The economic downturn significantly affects every endowment-dependent School, and Annenberg is no exception. Dean Delli Carpini, correspondingly, has shown an exceptional willingness and ability to address these challenges in collaboration with his colleagues.

Because Dean Delli Carpini has performed exceptionally well in his first term, we are confident that he is the leader best positioned to help guide the Annenberg School through the next period in its already distinguished history. He has the strong support of his faculty, colleagues, staff, students, and alumni. We look forward to working closely with him in the months and years ahead as the Annenberg School works to achieve even greater eminence and visibility.

—Amy Gutmann, *President*

—Vincent Price, *Provost*

SENATE

Celebrating Ben Franklin's 304th Birthday at a Founder's Day Symposium: Forbidden Knowledge: Art, Science, and Censorship

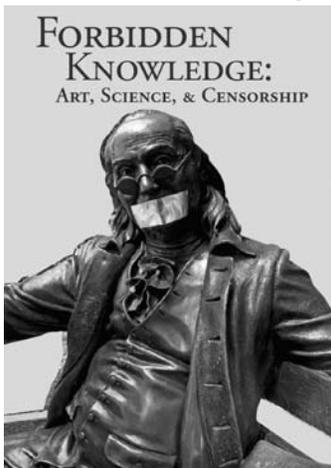
"Forbidden knowledge" is information that is suppressed by a society or institution, which prevents the generation, presentation, publication or distribution of information deemed objectionable or dangerous. Who forbids such knowledge and for what purpose? What does this afford or cost society? What, if anything, should be forbidden in the classroom? What is the impact on and responsibility of scholars whose research and teaching are, or become, "forbidden?"

In keeping with this theme, on Friday, January 15, the Faculty Senate invites all members of the University of Pennsylvania community to celebrate Ben Franklin's 304th Birthday at a Founder's Day Symposium.

Forbidden Knowledge: Art, Science, and Censorship will explore works that have been historically barred or marked as illicit. The discussion will focus on the motives behind censorship and the role of the University in the teaching of and research about forbidden knowledge.

Provost Vincent Price will moderate this provocative and unscripted conversation with a panel consisting of members of Penn's distinguished faculty drawn from throughout the University.

Founder's Day, a tradition commemorating Penn's founder, Benjamin Franklin, is the ideal setting for a symposium discussing forbidden knowledge, since Franklin advocated the essential role of freedom of ex-



pression and was himself a victim of censorship.

The symposium will begin promptly at 3 p.m. and will run until 5 p.m. in the Ann L. Roy Auditorium of the School of Nursing, Claire M. Fagin Hall, 418 Curie Boulevard. It will be followed by a reception from 5–6 p.m. in the Carol Ware Gates lobby. All members of the University community are invited. No registration.

The panelists:

Anita L. Allen: Henry R. Silverman Professor of Law, Professor of Philosophy and Deputy Dean for Academic Affairs, Law School.

Ruth Schwartz Cowan: Janice and Julian Bers Professor of the History and Sociology of Science, School of Arts & Sciences.

Martha J. Farah: Walter H. Annenberg Professor of Natural Sciences, School of Arts and Sciences, and Director of the Center for Neuroscience and Society and the Center for Cognitive Neuroscience.

Ralph M. Rosen: Rose Family Endowed Term Professor of Classical Studies and Associate Dean for Graduate Studies, School of Arts and Sciences, and Co-founder of the Center for Ancient Studies.

Gino Segre: Professor Emeritus of Physics and Astronomy, School of Arts and Sciences.

Gwendolyn DuBois Shaw: Associate Professor of American Art and Director of Visual Studies Program, School of Arts and Sciences.

Franklin's Legacy: American National Character

Celebration! Benjamin Franklin, Founder is a collaborative organization of representatives of Franklin related organizations that each year plan a celebration of Franklin's birthday with seminars, a procession to his grave and a luncheon. The intent, initiated by a few Penn alumni in 1998, was to bring national attention to Franklin's ideas, ideals and accomplishments which remain relevant today. That initial idea has led to annual celebrations each built around a separate theme related to a different facet of Franklin's interests. While Franklin's involvement in a particular field is explored, the focus also is on contemporary research and development within that field. Each year, the Franklin Founder bowl is awarded to an individual who has made significant contributions to that field.

This year's celebration on January 15, of Franklin's birthday, which

pays tribute to the legacy of Dr. Franklin, explores the concept of American character—how Americans see themselves and how they are perceived, and how this has evolved over the course of history.

A free seminar, at 9 a.m. on *Forces Shaping American National Character* precedes the annual Procession to Franklin's Grave at 11 a.m.

Then, the Franklin Founders Award will be presented to Dr. Sheldon Hackney at the luncheon where he will deliver the keynote address. Dr. Hackney has studied the development of American character throughout his career. He has served as chairman of the National Endowment for the Humanities, president of the University of Pennsylvania, and is currently the Boies Professor of US History at Penn.

Info. and luncheon registration, www.ushistory.org/celebration/tickets.htm.

Final Report of The Consultative Committee on the Appointment of a Vice Provost for Faculty

In July 2009, Provost Vincent Price convened a consultative committee to advise him on the appointment of a Vice Provost for Faculty. Its members were:

- Robert Hornik (Chair), Wilbur Schramm Professor of Communication, Annenberg School for Communication; Chair-Elect, Faculty Senate
- Regina Austin, William A. Schnader Professor of Law, Law School
- Vijay Kumar, Associate Dean for Academic Affairs and UPS Foundation Professor, School of Engineering and Applied Science
- Caryn Lerman, Mary W. Calkins Professor, School of Medicine and Annenberg School for Communication
- Deborah Thomas, Associate Professor of Anthropology, School of Arts & Sciences
- Michael Useem, William and Jacalyn Egan Professor of Management, Wharton School
- Leo Charney, Office of the Provost (Staff)

As the campus leader with broad oversight of faculty affairs across the University, the Vice Provost for Faculty reports directly to the Provost and is a member of the Provost's senior leadership team for academic and strategic planning. S/he develops faculty policies; works closely with the deans and department chairs, Faculty Senate, Ombudsman, Affirmative Action Officer, and Vice President for Human Resources; coordinates the Provost's Staff Conference; and oversees the academic personnel process at Penn, including recruitment, retention, and retirement; appointments, tenure, and promotions; enhancement of faculty diversity and gender and minority equity; and resolution of individual faculty issues, including grievances.

The committee sought nominations of and applications from currently tenured faculty members at Penn with demonstrated administrative skills and experience, extensive knowledge of the University and its policies and practices, and experience addressing sensitive issues in an effective and principled manner, handling confidential information tactfully and discreetly, and working well with faculty, staff, deans, and department chairs in negotiating difficult situations.

Nominations and applications were solicited through an e-mail to all faculty members and an announcement in *Almanac*.

44 faculty members were nominated or applied, of whom 18 were women and 8 were members of historically underrepresented groups. The committee interviewed 8 candidates, of whom 6 were women and 1 was a member of a historically underrepresented group, and recommended 4 candidates to the Provost. Lynn Hollen Lees, professor of history in the School of Arts & Sciences, was subsequently appointed by the Provost as Vice Provost for Faculty, effective January 1, 2010.

Deaths

Dr. Coe, Penn Museum



William Coe

Dr. William R. Coe II, curator emeritus of the American Section of the University of Pennsylvania Museum of Archaeology and Anthropology, and professor emeritus in the anthropology department, passed away on November 23, at the age of 82.

An anthropologist and archaeologist trained at Penn (BA 1950, MA 1953, and PhD 1958),

Dr. Coe joined the faculty of the department of anthropology as an assistant professor in 1959 and the Penn Museum as assistant curator that same year. He retired from the University in 1987.

Dr. Coe was best known for his role in the Museum's archaeological investigation of the Classic Maya site of Tikal, in northern Guatemala, Central America. He joined the project as a young scholar in its first year, 1956, initiating the first excavations, starting his photographic record of artifacts, and organizing the catalog system, which has become a model for many others in the field. In 1963 he took over the directorship of the project's field operations and continued in that capacity until 1970 when the site and the entire collection were formally turned over to the Guatemalan Institute of Anthropology and History. In 1964 he oversaw selection and installation of the excavations' art objects at the newly-built Sylvanus G. Morley Museum at Tikal. The Government of Guatemala extended him the highest honor for his work at Tikal, membership in the Order of the Quetzal. Dr. Coe's 1967 guidebook entitled *Tikal: A Handbook of the Ancient Maya Ruins* ran through many printings and editions and is still available at the ruins today.

Prior to his long-term commitment with the Tikal Project, Dr. Coe conducted excavations in Belize, Bolivia, and El Salvador. In 1971, after the close of the Tikal Project, he directed one season of investigation at the neighboring site of Tayasal. In 1973 Dr. Coe planned a new long-term project at Quirigua, Guatemala, jointly sponsored by the Penn Museum and the Guatemalan Institute of Anthropology and History. This project began in 1974, and Dr. Coe directed the first season of field excavations at Quirigua in 1975. This was his last field investigation. Dr. Coe devoted the remainder of his career to publishing the final reports of the Tikal Project.

Dr. Coe's standing in the archaeological community was established by the completion and publication in 1990 of *Tikal Report 14: Excavations in the Great Plaza, North Terrace and North Acropolis of Tikal*. This six-volume report contains over one thousand pages of small-type text and 238 pen-and-ink drawings of excavation details. The work received immediate recognition as one of the most significant archaeological reports ever, matching in scale the 17 years of excavations that it documents, as well as the monumental achievements of the Classic Maya themselves. William Fash of Harvard University said in his review (*American Anthropologist* 94: 400-5, 1992): "The quantity and quality of time, and the dedication, respect, and courage required to produce this vo-

luminous and tremendously informative report should serve as an inspiration, no less so a humbling lesson, to all those attempting work of this nature in the future." For his achievements in archaeology, Dr. Coe was awarded the Drexel Medal by the Penn Museum in 1991.

Born in New York City, Dr. Coe was a long-time resident of Radnor, Pennsylvania.

Dr. Coe is survived by his brother, Michael D. Coe; and his son, William R. F. Coe.

Penn Museum will hold a memorial in his honor this winter. Inquiries may be sent to the Director's Office of the Penn Museum. Donations in his memory to the Penn Museum will support the American Section Publications fund.

Dr. Evan, SAS & Wharton



William Evan

Dr. William M. Evan, professor emeritus of sociology and management, passed away December 25 at the age of 87.

Born in Poland, Dr. Evan earned his bachelor's degree from Penn in 1946. He went on to the University of Nebraska, where he earned a master's degree in sociology. He earned his doctoral degree in sociology from Cornell University in 1954.

Dr. Evan returned to Penn in 1966 as a professor of sociology and industry, where he taught in both the School of Arts and Sciences and the Wharton School. In addition to teaching, he also served as a consultant with major corporations and government agencies on issues including organizational design and crisis management. He retired in the early 1990s but continued to teach and write. He had also been a visiting professor at the Chinese Academy of Social Sciences, the University of Chicago and Oxford University.

Prior to coming to Penn, Dr. Evan taught at Princeton University, Columbia and Massachusetts Institute of Technology, and was a research sociologist at Bell Telephone Laboratories.

The author of over 100 articles for various professional journals, Dr. Evan also is the author or co-author of several books such as *Organization Theory: Research and Design, Knowledge and Power in a Global Society, War and Peace in an Age of Terrorism: A Reader and Nuclear Proliferation and the Legality of Nuclear Weapons*.

Dr. Evan is survived by his wife, Sarah; daughter, Raima; son, Robert, and three grandchildren.

Memorial donations may be made to Americans for Peace Now, 1101 14th St. NW, Sixth Floor, Washington, DC 20005.

To Report A Death

Almanac appreciates being informed of the deaths of current and former faculty and staff members, students, and other members of the University community. Call (215) 898-5274 or e-mail almanac@upenn.edu.

However, notices of alumni deaths should be directed to the Alumni Records Office at Room 545, Franklin Building, (215) 898-8136 or e-mail record@ben.dev.upenn.edu.

Penn's Commonwealth Appropriation for FY 2009-10

On December 17 the Pennsylvania General Assembly gave final approval to Senate Bill 1039, Penn's non-preferred appropriation bill for Fiscal Year 2009-10. As passed by the Legislature this bill would have provided \$34,419,000 in funding for the Veterinary School and \$113,000 in funding for the University Museum. However, the next day Governor Edward G. Rendell exercised his line item veto authority by reducing the Vet School appropriation to \$30,000,000, a 12.8 percent or \$4.4 million reduction below the amount approved by the General Assembly (*see table below*). The University Museum was reduced to \$56,000, a 50 percent cut below the amount approved by the Legislature. The Governor reduced all other state-aided non-preferred appropriations by 50 percent. Governor Rendell did not reduce any portion of the state-related universities' funding due to federal stimulus maintenance of effort requirements for public universities.

The Governor indicated that these reductions were necessary because of insufficient revenue due to the Legislature's failure to approve necessary legislation legalizing table games at Pennsylvania casinos. He stated that he could support future supplemental appropriations to restore funding for the Veterinary School and other state-aided institutions if the

state's revenue picture improves.

This year's state budget was marked by severe and difficult cuts in all program areas, including higher education, due to reduced revenues available to the Commonwealth. With the Governor's veto, funding to the Veterinary School was reduced by 30 percent below the amount originally authorized for the prior fiscal year. All other state-aided colleges and universities were reduced 89 percent below last year's appropriated funding level.

The Legislature had previously approved House Bill 1416 (Act10A of 2009), the Commonwealth General Fund legislation for Fiscal Year 2009-10. This bill includes \$6.8 million in funding in the Department of Public Welfare for Penn's physician practice plan, the line item now being used to provide support to Penn's Medical School, Cardiovascular Studies and Dental Clinics. This amount is the same as originally recommended by the Governor in February, and represents a 4.2 percent reduction below what was originally authorized for these programs last year. Also included in HB 1416 is \$300,000 in funding through the Department of Health for Penn's Abramson Cancer Center.

—Jeffrey Cooper, Vice President of Government and Community Affairs

University of Pennsylvania Non-Preferred Appropriation

(in thousands of dollars)

	FY 2005	FY 2006	FY 2007	FY 2008	FY 2009	FY 2009	FY 2010	FY 2010
	Actual	Actual	Actual	Actual	Authorized	Revised**	Final	%Inc***
							w/ Gov. Veto	
Veterinary School	37,364	38,111	39,254	39,450	39,647	37,268	30,000	-24.3
Center for Infectious Disease (Vet School)			3,200	3,216	3,190	2,999	0	-100.0
Total Vet School	37,364	38,111	42,454	42,666	42,837	40,267	30,000	-30.0
University Museum	231	231	254	254	251	236	56	-77.7
Medical Instruction*	3,861	3,919	4,037	4,057	2,012	1,891		
Dental Clinics*	1,035	1,051	1,083	1,088	539	507		
Cardiovascular Studies*	1,531	1,554	1,601	1,609	797	749		
Physician Practice Plan Approp.*								
(Medical Instruction/ Dental Clinics/ Cardio. Studies)					3,751	3,526	6,800	
Total University	44,022	44,866	49,429	49,674	50,187	47,176	36,856	-26.6

*Approx. 50% of line item transferred to DPW and appropriated through physician practice plan appropriation, beginning 1/1/09;

For FY 2010 all funding appropriated through physician practice plan appropriation.

** Reflects reductions due to 6% budgetary reserve announced 12/08

*** Percentage decrease below FY 2009 authorized amount

OGCA Staff Update

Vice President Jeffrey Cooper announced the recent addition of Kristi Guillory Reid and Gina Lavery to his staff.

Kristi Guillory is OGCA's Associate Director of Federal Affairs. She is a graduate of Duke University School of Law. In addition, she earned her master of science in public policy and management from Carnegie Mellon University and her bachelor of arts from Loyola University in New Orleans. Previously, she served as Assistant Counsel & Senior Policy Analyst for The Council of State Governments. She was a Presidential Management Fellow at the US Department of Health and Human Services and

served as Legislative Director for a member of Congress. She is working to advance Penn's initiatives in the areas of transportation, higher education, urban affairs and the humanities in Washington, DC.

Gina Lavery, C'09, joined OGCA as the administrative coordinator for Federal Affairs after earning her degree in political science and European history with a minor in Italian literature in May. She manages administrative functions for OGCA's Washington office and coordinates the office's activities across the campus community. She previously worked for Alumni Relations' Classes and Reunions team and for Dean Meleis's office in Penn Nursing.

Project for Civic Engagement: Common Ground for Building Our City

The University of Pennsylvania Project for Civic Engagement, in partnership with the Philadelphia chapter of the American Institute of Architects (under its umbrella organization of the Center for Architecture) and media partner WHYY will host a series of deliberative workshops to provide input to the Zoning Code Commission about the public engagement process of Philadelphia's new zoning code.

Common Ground for Building Our City: Developers, the Public and the Zoning Code will consist of three forums this month involving major stakeholder groups, including neighborhood-based organizations and developers; workshops will not be open to the public.

Groups will discuss possible community concerns that may surface in the project-review process and will explore ways to address tensions and trade-offs that may emerge when a new project is scheduled to go into a neighborhood.

The overall goal is to provide common-ground input to the Zoning Code

Commission and Philadelphia residents about the project-review process and to help the Commission create an effective and fair new code.

"These workshops provide an opportunity for the development community and civic leadership to come together and help formulate the basics of how communities will have a voice in development decisions in their own neighborhoods," Harris Sokoloff, the director of the Penn Project for Civic Engagement, said. "By building common ground up-front, we're more likely to have a project review process that will be transparent, effective and enriching both to the neighborhoods and the city as a whole."

The Penn Project for Civic Engagement, housed at GSE, will work with the AIA Philadelphia to produce a report from each of the three workshops, as well as an overall report analyzing the work that has been accomplished, and to share any recommendations that have emerged from the forums. Funding for the workshops is provided by the William Penn Foundation.

**PENN Center for the Integration
of Genetic Healthcare Technology
Postdoctoral Traineeships:
February 1**

The University of Pennsylvania PENN CIGHT postdoctoral training program is recruiting junior investigators who are interested in developing research skills and expertise in the ethical, legal and social implications (ELSI) of human genetics and genomics. The training program is sponsored by the PENN CIGHT, a multidisciplinary, NIH-funded research center focused on studying ELSI-related aspects of uncertainty engendered by new genetic technologies. The overall goal of the Center is to develop tools that will help consumers, professionals, policy makers, and insurers understand and cope with the implications of advances in genetic research. The center's current research focuses on barriers to the integration of genomics into health care and evaluating the impact of uncertainties associated with genomics technologies on patients and providers. The PENN CIGHT postdoctoral training program is a multidisciplinary, integrative 1-2 year experience. It includes three primary components:

1. A mentored research project designed and conducted by the trainee in collaboration with his/her mentors.
2. Involvement in the activities of the center including monthly conferences, annual retreats, research progress meetings, and linkages to the five other ELSI Centers of Excellence.
3. Individualized training experiences designed to match the research area and interests of the trainee.

Each trainee will be linked to one or more mentors from the PENN CIGHT faculty. Potential mentors include experts from multiple schools at Penn.

The Penn CIGHT postdoctoral training program is appropriate for individuals from a wide range of backgrounds including the humanities, the social and behavioral sciences, genetics and other basic sciences, nursing and medicine. Candidates must be US citizens or permanent residents (Green Card holder) and must have received no more than four years of NRSA funding by the time of appointment. The stipend includes individual health benefits.

Underrepresented minorities are strongly encouraged to apply.

Individuals interested in applying should submit (1) a current curriculum vitae including previous research experience, (2) a personal statement describing their reason for pursuing this training program and their potential research interests, limited to one page; and, (3) a letter of recommendation from their training director or doctoral committee chairperson/advisor. The deadline for submission is February 1, 2010. Applicants will be notified of the selection committee decision by April 1, 2010. Traineeships can begin in the period between June-September, 2010.

Mail applications to: PENN CIGHT, 1112 Penn Tower, Hospital of the University of Pennsylvania, 399 S. 34th St., Philadelphia, PA 19104 or e-mail a PDF application to: penncight@uphs.upenn.edu

For additional information, contact Cara Zayac at cara.zayac@uphs.upenn.edu.

Penn's Way 2010—Thanks A Million

Dear Friends and Colleagues:

Each year Penn's Way calls upon the unified strength of our community to respond to the needs of those less fortunate. For this year's *Stronger Together* campaign you answered our call and then some! On behalf of the University leadership and our charitable partners from the Center for Responsible Funding, Penn Medicine and The United Way of Southeastern Pennsylvania we would like to say *THANKS A MILLION!* Thanks a million for your commitment to sending a message of hope and support to the vulnerable populations these agencies serve.

Because of your generosity and compassion, in spite of this challenging financial time, the Penn's Way 2010 campaign met and exceeded its goal of \$1,200,000!

We especially applaud the hard work and enthusiasm of the many individual volunteers who served as Volunteer Coordinators and Captains, and appreciate the support of several Penn departments: *Almanac*, Business Services, Computer Connection, Division of Public Safety, ISC, Mail Services, Payroll, Penn Publications Services, Penn Communications, Penn Medicine Marketing Department and VPUL.

Our deepest thanks to them *and to you* for making the Penn's Way's 2010 Workplace Giving Campaign another remarkable success! Thank You.

—Maureen S. Rush

*Vice President for Public Safety, University of Pennsylvania
Penn's Way 2010 Co-Chair*

—Susan E. Phillips, Senior Vice President for Public Affairs, Penn Medicine
Penn's Way 2010 Co-Chair

—Robert C. Hornik, Professor, Annenberg School, University of Pennsylvania
*Chair-elect Faculty Senate
Penn's Way 2010 Faculty Advisor*

—Peter Quinn, Vice Dean for Professional Services, Senior Vice President, Penn Medicine
Penn's Way 2010 Faculty Advisor

Market Street Revitalization

Market Street in University City is getting a facelift. Work began in November on a project to revitalize the streetscape on Market from 34th to 41st Streets. The University City Science Center is overseeing the project which is expected to take seven months to complete. The project was initially conceived by the University City District (UCD) as a way to improve the 40th and Market area. UCD then worked with the University City Science Center to expand the project to its current scope. The project is funded by property owners and landlords along the targeted area of Market Street and a \$2 million grant from the City of Philadelphia's Restore Philadelphia Corridors program.

The goals of the Market Street Revitalization Project are three-fold and focus on sustainability, streetscape and safety:

- Increase the green footprint of the Market Street Corridor with an emphasis on sustainable approach
- Overall improvements to roads, pedestrian walkways, lightings, street signage
- Provide a safer neighborhood for residents and students

"Not only will this project improve the look, feel and safety of Market Street along the Avenue of Technology, but it will also boost the image of Philadelphia by providing a more conducive environment to attract high-quality research institutes and private companies to locate here," said Dr. Stephen S. Tang, president and CEO of the Science Center. "By this summer, this area will sport new pedestrian lighting, new sidewalks and new plantings. It's all part of our strategy to make this section of Market Street an inviting place to work, live and play. We thank the City of Philadelphia, the Delaware Valley Regional Planning Commission—and especially Councilwoman Jannie Blackwell—for their strong support."

"University City is well positioned to continue to be an economic growth engine for Philadelphia

and the region, and Market Street holds great promise as University City's pre-eminent growth corridor," said University City District Executive Director Matt Berghaiser. "This project helps lay the groundwork for a vibrant, walkable boulevard, anchored by the Science Center and other world-class knowledge institutions and high-potential businesses."

"Market Street is the longest commercial corridor in West Philadelphia," said Councilwoman Jannie L. Blackwell. "We are overjoyed to provide the major funding for this project. This partnership with the Science Center and the University City District will stimulate investment that directly affects the revitalization of West Philadelphia."

"At the City, we're focused on strong corridors as the building blocks of strong neighborhoods, and Market Street is a critical location for West Philadelphia and the entire City, said Alan Greenberger, Acting Deputy Mayor for Planning and Economic Development and Director of Commerce, and Executive Director of the Planning Commission. "We're proud to see that the partnership created here with the Science Center, the University City District, and a whole range of City departments, from Commerce to Planning, Streets, and beyond has worked as it should, producing a plan for safer, more vibrant, and inviting streetscape. This is just the kind of productive public investment we're after—one that sets the stage for job creation and the revitalization of whole sections of the city."

Project partners include: City of Philadelphia Department of Commerce, Department of Streets, Planning Commission; Councilwoman Jannie Blackwell; the University City Science Center; Philadelphia Industrial Development Corporation; The Partnership CDC; University City District; KS Engineers; Maven Inc.; Wells Appel and landlords and building owners along the targeted area.



www.makinghistory.upenn.edu



River North Chicago Dance Company (above) comes to the Zellerbach Theatre, January 14-16 with five new works that feature everything from Broadway to ballroom, jazz and contemporary. Tickets range from \$28-\$48 and can be purchased online at www.annenbergceneter.org.

Human Resources: Upcoming Programs

Nutrition Workshops

If you're like most people, you have plenty of questions about nutrition: What should I eat before and after a workout? How can I choose smarter, healthier foods at the grocery store or in a restaurant? Which vitamins should I be taking, if any? Get answers to these questions and more when you join Human Resources for an ongoing series of nutrition workshops. For more information about the workshops and to register, visit the Human Resources website at www.hr.upenn.edu/quality/wellness/workshops.aspx or contact Human Resources at (215) 898-5116 or suzsmith@upenn.edu.

Eat This, Not That!; January 19; noon-1 p.m.; free. Many of us are clueless when it comes to calories in the foods we eat. So how do you know which foods to incorporate in your diet and which ones to steer clear of? This workshop will teach you how to make smart choices when it comes to your favorite foods and still lose weight. You'll learn how to spot the many dangerous nutritional traps that plague health-conscious consumers every day. The workshop will be led by Suzanne Smith, Health Promotion Program Administrator, Penn Human Resources, Quality of Worklife Department.

Your Body: From Head to Toe—Part 3

Taking care of your health means being well informed, well prepared, and capable of making good choices when it comes to your body. This series of workshops, led by physicians and health experts from the University of Pennsylvania and the Health System, will address various health issues from head to toe and steps you can take to maintain a healthier lifestyle. Pre-registration is required for these workshops, which are sponsored by Human Resources. You are welcome to bring a brown bag lunch to the sessions. For more information and to register, visit the online course catalog at www.hr.upenn.edu/coursecatalog or contact Human Resources at (215) 898-5116 or suzsmith@upenn.edu.

Weight Training 101; January 26; noon-1 p.m.; free. While a healthy diet and exercise can help change your body's appearance, one of the most important things you can do is lift weights. But strength training can be confusing and lead to lots of questions: What exercises should I do?

How many sets and repetitions should I complete? How much weight should I lift? This workshop will give you the answers to these questions and more. You'll learn basic strength training principles and how to develop a routine to meet your own fitness goals. The workshop will be led by Suzanne Smith, Health Promotion Program Administrator, Penn Human Resources, Quality of Worklife Department.

Quality of Worklife Workshops

Dealing with the demands of work and your personal life can be challenging. These free workshops, sponsored by Human Resources and led by experts from Penn's Employee Assistance Program and Quality of Worklife Department, offer information and support for your personal and professional life challenges. Pre-registration is required. You are welcome to bring a brown bag lunch to the sessions. For more information or to register, visit the Human Resources online course catalog at www.hr.upenn.edu/coursecatalog or contact Human Resources at (215) 573-2471 or kenne@upenn.edu.

Advanced Methods in Handling Difficult and Angry Interactions Both Professionally and Personally; January 14; noon-1:30 p.m.; free. Managing relationships isn't always easy, especially when conflicts arise. But with the right strategies, you can effectively manage even the most difficult relationships—and this workshop can show you how. You'll learn specific skills, including assertiveness and collaboration, that will help you conduct positive and successful interactions throughout your personal and professional life.

Reducing the Pressures Faced by Your Young Child; January 27; noon-1:30 p.m.; free. As a parent, have you ever been concerned about the pressures faced by your child? Stress can take a harmful toll on anyone, including children. This workshop will teach you how to identify and minimize sources of stress for youngsters. You'll learn how to identify various kinds of pressure, from developmental and environmental pressure to family and peer pressure. You'll also learn strategies for reframing and managing these pressures.

—Division of Human Resources

One Step Ahead

Security & Privacy
Made Simple

Another tip in a series provided by the Offices of Information Systems & Computing and Audit, Compliance & Privacy.

Filesharing and Copyright Infringement Complaints: An Ongoing Issue

As recently as the summer of 2008 the media were full of stories about copyright infringement lawsuits filed by the Recording Industry Association of America (RIAA) against people using software to illegally swap pirated music files. At Penn, a number of students and staff members have been the targets of such legal actions over the last few years. The RIAA announced late in 2008 that they would discontinue filing these suits—for the time being. Nevertheless, copyright holders continue to bombard universities like Penn with complaints in the form of "takedown" notices under which Penn is legally obligated to identify the individual responsible for the infringement, apply appropriate disciplinary measures, and ensure that the offending material is removed from the network. For students, these disciplinary measures can include fines, loss of network privileges, and notations on transcripts. For employees, involvement in illegal filesharing can result in sanctions and reprimands, and repeated offenses can result in termination.

Despite the (currently) diminished threat of lawsuits, the RIAA continues to file thousands of complaints, so allowing others to share music from your computer is still a risky business. More importantly, though, it may be of interest to you to know that the majority of complaints Penn receives relate to movies and television shows from NBC Universal, Home Box Office, Warner Brothers, Paramount and many others—and that list gets bigger every month. In addition, companies that produce and market application software (e.g., Adobe Photoshop), electronic games ("Grand Theft Auto") and "eBooks" (the entire Harry Potter series) continue to be very active in searching out instances of infringement of their intellectual property. As time marches on, more and more companies are taking advantage of their rights under the Digital Millennium Copyright Act to search out copyright violations involving their digital materials, and those who think illegal filesharing is "just about music" may be in for a rude awakening.

For additional tips, see the One Step Ahead link on the Information Security website: www.upenn.edu/computing/security/.

New U.S.P.S. Prices for Shipping Services

The US Postal Service announced an increase in shipping services effective January 4, 2010. For details visit www.usps.com

Update

January AT PENN

MEETING

12 *PPSA Meeting*; noon-1 p.m., Class of 1954 Seminar Room, meeting room 302, Van Pelt-Dietrich Library. RSVP ppsa@exchange.upenn.edu.

TALKS

15 *On (Not) Understanding Personalized Genetic Testing: Human, Meet the Internet*; Celeste Condit, University of Georgia; noon; rm. 500, Annenberg School; RSVP: (215) 349-5713 (CIGHT; Annenberg School; Provost's Interdisciplinary Seminar Fund).

17 *Parks, Plants and People: Beautifying the Urban Landscape*; Lynden Miller, Central Park; book lecture; 2 p.m.; Morris Arboretum (Arboretum).

Deadline: Submissions for the Update are due every Monday for the following Tuesday's issue. The deadline for the February AT PENN calendar is today, January 12. For information see www.upenn.edu/almanac/calendar/caldead-real.html.

Events are subject to change. Information can be found on the sponsoring department's website. Sponsors are listed in parentheses. For locations, call (215) 898-5000 or see www.facilities.upenn.edu.

Additional events are in the January AT PENN calendar, www.upenn.edu/almanac.

MLK Day of Service: January 18

Consider using your day off from work to help others! The Martin Luther King, Jr. Day of Service kicks off with a special breakfast on Monday, January 18 at 8:30 a.m. in the Hall of Flags at Houston Hall. The annual breakfast is hosted by the Black Graduate and Professional Student Assembly (BGAPSA) with introductory remarks by President Amy Gutmann and special guest speaker, Dr. Walter Palmer.



Details for all MLK events can be found in *Almanac's* January AT PENN Calendar and at the following website: www.vpul.upenn.edu/ohe/mlk/index.htm

Almanac On-the-Go: RSS Feeds

 *Almanac* provides links to select stories each week there is an issue. Visit *Almanac's* website, www.upenn.edu/almanac for instructions on how to subscribe to the *Almanac* RSS Feed.

Snow Traces by Francesca Pfister at the Burrison Gallery

The Burrison Gallery presents *Snow Traces* by Francesca Pfister now through February 19.

Francesca Pfister practices a form of visual archeology. Working in photography, video and installation, she explores the physical world around her, looking for surfaces, objects and spaces that express human presence. Her main source of inspiration is the city, with its urban textures, permanent marks and ephemeral traces. In *Snow Traces*, she investigates a pedestrian's experience of Philadelphia streets—in the aftermath of a snowstorm.

After earning an art history degree in Switzerland and a certificate in Museum Studies from NYU's Graduate School of Arts and Science in New York, Ms. Pfister worked as a curatorial researcher and educator for museums in New York. She then studied photography at The University of The Arts in Philadelphia and the Centre Iris in Paris, before obtaining an MFA from Penn, where she currently teaches photography in the fine arts department.

A reception will be held at the Burrison Gallery on January 14, from 5 to 7 p.m.

For more information about the Burrison Gallery's upcoming exhibits or to make a on-line donation to support the Gallery visit www.upenn.edu/universityclub/burrison.shtml.



Street Traces, Lanterns, one of the images by Francesca Pfister from the new exhibition now at the Burrison Gallery at the Inn at Penn.

CLASSIFIED—UNIVERSITY

RESEARCH

Interested in losing weight? Have type 2 diabetes? The Center for Weight and Eating Disorders is seeking participants for a one year weight loss research study. The research study will compare the benefits of different bariatric surgeries and a non-surgical weight loss program for weight loss and improvements in type 2 diabetes. You may be eligible if you: Are between 18-65 years old; Would accept random assignment to one of three treatment groups; Are overweight; Have health insurance; Have type 2 diabetes. Call Jacque for information, 215-746-1281, jspitzer@mail.med.upenn.edu

For information call (215) 898-5274 or visit www.upenn.edu/almanac/taqs.html#ad.

Almanac is not responsible for contents of classified ad material.

Update Your Department's Almanac Mailing Label

Help *Almanac* keep its mailing list up-to-date. Please provide us with any updates to your department's mailing label including changes in the number of issues your department/center receives and/or changes to the mailing address and contact person. Changes can be submitted by fax, (215) 898-5274; e-mail, almanac@upenn.edu; or through intramural mail, 3910 Chestnut St., 2nd floor/3111. —Ed.

Almanac

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Almanac Offices: New Location

Almanac has relocated its offices to the second floor of 3910 Chestnut Street/3111. The main phone number and fax number remain the same (*see the back page*).

The University of Pennsylvania's journal of record, opinion and news is published Tuesdays during the academic year, and as needed during summer and holiday breaks. Its electronic editions on the Internet (accessible through the PennWeb) include HTML and Acrobat versions of the print edition, and interim information may be posted in electronic-only form. Guidelines for readers and contributors are available on request and online.

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The University of Pennsylvania Police Department Community Crime Report

About the Crime Report: Below are all Crimes Against Persons and Crimes Against Society from the campus report for **December 28, 2009-January 3, 2010**. Also reported were 11 crimes against property (including 7 thefts, 1 burglary and 3 cases of fraud). Full reports are available at: www.upenn.edu/almanac/volumes/v56/n17/creport.html. Prior weeks' reports are also online. —Ed.

This summary is prepared by the Division of Public Safety and includes all criminal incidents reported and made known to the University Police Department between the dates of **December 28, 2009-January 3, 2010**. The University Police actively patrol from Market Street to Baltimore Avenue and from the Schuylkill River to 43rd Street in conjunction with the Philadelphia Police. In this effort to provide you with a thorough and accurate report on public safety concerns, we hope that your increased awareness will lessen the opportunity for crime. For any concerns or suggestions regarding this report, please call the Division of Public Safety at (215) 898-4482.

12/28/09	7:22 PM	3700 Sansom St	Male wanted on warrant/Arrest
12/31/09	10:56 PM	3800 Spruce St	Male driving under the influence/Arrest

18th District Report

3 incidents with no arrests (including 3 robberies) were reported between **December 28, 2009-January 3, 2010** by the 18th District covering the Schuylkill River to 49th Street & Market Street to Woodland Avenue.

12/29/09	4:40 PM	4600 Market St	Robbery
12/29/09	8:00 PM	4814 Regent St	Robbery
12/30/09	6:20 PM	266 S 40th St	Retail Theft

3910 Chestnut Street: A Building with a Storied Past



Architect Horace Trumbauer was born in Philadelphia in 1868 and died in 1938; he was buried in West Laurel Hill Cemetery.



Photographs by Marguerite F. Miller

The story of 3910 Chestnut Street began in 1878, when William M. Sinclair purchased the 100 ft. wide lot from the estate of Sarah P. Rose, in the village of Hamilton, which was in the township of Blockley, in the county of Philadelphia. The house was built as a twin, sometime between 1878-1882, with 3908 Chestnut Street designed by James Windrim and Son, who also designed the Academy of Natural Sciences and the Bell Telephone Building at 3810 Chestnut. In 1882, Sinclair sold the 3908 half of the lot with a house to Louisa C. Smith.

The second owner of the 3910 home was James A. Connelly, a cotton manufacturer who was born in Philadelphia, the son of Irish immigrants. A member of the Vestry of the Episcopal Church of the Savior on 38th Street, he bought the house and stable on December 11, 1895 and in 1896, hired renowned architect Horace Trumbauer to redesign the home's façade and make extensive changes.

Trumbauer, a prominent architect of the Gilded Age, had developed a reputation for designing extravagant private residences for wealthy clients. He also went on to design several notable buildings in Philadelphia, including the Free Library on Logan Square (1925), the Union League (1909) as well as Irvine Auditorium (1926-1932), Otto Eisenlohr Hall (1912)—now the President's House, and 4200 Pine, built for Marie Eisenlohr (1904). Some of Trumbauer's later work is often attributed to the assistant he hired in 1906, Julian Abele, the first African-American graduate of the University of Pennsylvania Architecture School.

In the 1920s and 30s, the home was owned by an obstetrician, Dr. Collin Foulkrod, and his wife Gertrude, who received a certificate in music proficiency from Penn in 1898. Dr. Foulkrod was a 1901 graduate of Jefferson Medical College where he later taught. He was widely published, and was also a member of the staff at Presbyterian Hospital and a fellow of the American College of Surgeons. Three months after his death in 1939, his family lost the house at a sheriff sale.

In 1940, the insurance company that bought the house quickly sold it to an Armenian antique dealer, Dikran Boyajian and his wife Rose. Their son, Richard, attended West Philadelphia High School and earned a certificate of proficiency from the Wharton Evening School of Accounts in 1941. He remained in University City until his death in 1997.

The Boyajian family sold the house in 1968 to Joseph Pagano and his wife, Virginia. They devoted a year to detailed restoration and converted the old house into an Italian restaurant aptly named Casa Vecchia, which was decorated with red velvet walls, converted gas lights, and statuary. Pagano's Casa Vecchia was housed in this building from 1970 until 1987. Back in 1979, the lunch menu included \$2 sandwiches, and luncheons for \$3.50. The University purchased the home from the Pagano family in 1987 after the 1986 death of Mr. Pagano, one of the city's best-known restaurateurs.

In 1989, the first floor was home to Speedie's Sports Pub, run by Adam Spivack. He called the place Speedie's as an homage to his grandfather who had a chain of bars by the same name in Philadelphia in the 1930s, 40s and 50s.

Meanwhile Penn has utilized the spacious four-story limestone structure to house the PhD Center for Studies on Addiction and Department of Psychiatry in the School of Medicine; the Graduate School of Education's National Center on Adult Literacy and the International Literacy Institute. In 1984, the building was the site of a hostage situation involving the abduction of a Penn employee (*Almanac* September 4, 1984).

Today, the building is home to three Penn entities, the Penn Fund Calling Center, the *Pennsylvania Gazette* and *Almanac*.



The French Gothic city house acquired by Penn after it had been a residence and a restaurant has been offices for various departments. Below, a view of the block from January 14, 1959, before the front porch was enclosed.



Photo courtesy of PhillyHistory.org, a project of the Philadelphia Department of Records