

UNIVERSITY OF PENNSYLVANIA *Almanac*

Tuesday
October 30, 2007
Volume 54 Number 10
www.upenn.edu/almanac

Walter Annenberg Professor of History: Walter Licht

Dr. Walter Licht has been named the Walter H. Annenberg Professor of History, School of Arts and Sciences Dean Rebecca Bushnell announced recently. Dr. Licht's expertise lies in the history of work and labor markets, and he teaches courses in American economic and labor history. He is currently chair of the history department.

His books include *Working for the Railroad: The Organization of Work in the Nineteenth Century*, which received the Philip Taft Labor History Prize; the co-authored *Work Sights: Industrial Philadelphia, 1890-1950*; *Getting Work: Philadelphia, 1840-1950*; *Industrializing America: The Nineteenth Century*; and the co-authored *The Face of Decline: The Pennsylvania Anthracite Region in the Twentieth Century*. The latter book won the Merle Curti Prize of the Organization of American Historians for the best book published in American social history in 2005 and the Philip S. Klein Prize of the Pennsylvania Historical Association. Currently, he is working on a new book, *American Capitalisms: The U.S. Economy in World Historic and Shifting Perspective*.

Dr. Licht began teaching at Penn in 1977. He has received the SAS Ira Abrams Prize for Distinguished Teaching as well as many grants and fellowships to pursue his scholarly interests. He has been undergraduate chair of the history department for four years and graduate chair for six. He also served as associate dean

in the School of Arts and Sciences for 10 years, when he was responsible at various times for graduate education, social science departments, area studies programs and research and education centers. He is currently faculty director of Civic House and the Penn Civic Scholars Program.

The Annenberg chair was established through the generosity of the late Honorable Walter Annenberg, W '31, Hon '66, and his wife Honorable Leonore Annenberg, Hon '85. Ambassador Annenberg enjoyed a career as an editor and publisher, broadcaster, diplomat and philanthropist. Mrs. Annenberg served as White House chief of protocol under President Ronald Reagan. Ambassador and Mrs. Annenberg have been generous supporters of Penn and patrons of education across the US. They and the Annenberg Foundation have endowed 13 chairs in SAS and have made many more generous contributions to the University. Mrs. Annenberg is an emeritus trustee, as was the late Ambassador Annenberg.



Walter Licht

Loren Eiseley's 100th Birthday Celebration at the Penn Museum

The Penn Museum will celebrate the 100th Anniversary of the birth of Dr. Loren Eiseley Thursday, November 1 at 6 p.m. with an evening program. *The Immense Journey: Loren Eiseley's Life in Retrospect*, about his life and work will be presented by Mark Frazier Lloyd, director of the University of Pennsylvania Archives and Records Center.

On the centennial anniversary of the birth of Loren C. Eiseley, this is the story of how one person's writings can influence millions of readers. Dr. Eiseley, Benjamin Franklin University Professor of Anthropology and History of Science, and curator of the Early Man section at the Penn Museum, was one of Penn's intellectual giants in the mid 20th century. He joined the faculty in 1947 as professor and chair of the anthropology department and as a curator. His distinguished career led to his 1959 appointment as Provost. In 1961 he became the University's first Benjamin Franklin Professor.

Dr. Eiseley was a highly respected anthropologist, Provost, science writer, ecologist, and poet. He published 11 books of essays, biography, and general science in the 1950s, 60s, and 70s. His first and best known book, *The Immense Journey*, was published in 1946. He died July 9, 1977 (*Almanac* July 15, 1977). Dr. Eiseley, who earned his MA and his PhD in anthropology at Penn, is best known for the poetic essay style, called the "hidden essay," which he used to explain complex scientific ideas, such as human evolution, to the general public. He is also known for his writings about humanity's relationship with the natural world—writings which helped to inspire the modern environmental movement.

"Today man has less time alone than any man before him. But we are here for only a limited time, and I would rather spend such time as I have thinking about the meaning of the universe and the purpose of man, than doing something else. I've spent hours in libraries and on park benches, escaping long enough to do a little thinking ...," he wrote.

The Penn Museum has a Loren Eiseley Society to honor his memory, further his ideals, sustain the Museum, and advance his vision. This program is free; birthday cake follows. Information: (215) 898-4890.



Loren Eiseley

\$4 Million for Center for Education and Research on Therapeutics

The University of Pennsylvania Center for Education and Research on Therapeutics (Penn CERT) will receive \$4 million over the next four years to continue and expand its work on improving the use of therapies for infections.

The Penn CERT is a collaboration among Penn's Center for Clinical Epidemiology and Biostatistics (CCEB), the Leonard Davis Institute (LDI), and the Hospital of the University of Pennsylvania (HUP), as well as The Children's Hospital of Philadelphia (CHOP).

"This award allows us to continue and expand our work in improving the use of antibiotics, incorporating the new tools of health IT," said Penn CERT director Dr. Brian Strom, George S. Pepper Professor of Public Health & Preventive Medicine. "It is an indication of Penn's national stature in patient safety, especially in the use of drugs."

Penn's CERT will concentrate on the:

- Effectiveness of new health care information technology on improving the use of preventive antibiotics given before operations,
- Impact of clinical laboratory text message alerts to physicians for instituting appropriate antimicrobial therapies for patients,
- Effect of public reporting on the incidence of hospital-acquired infections, and
- Evaluation of disseminating pediatric antimicrobial information.

The Penn award is part of the federal government's \$41.6 million expansion of the Agency for Healthcare Research and Quality (AHRQ)'s CERT program, which is under the US Department of Health and Human Services.

"This expansion allows AHRQ to build a strong evidence base that consumers, clinicians, and others can use to make critical treatment decisions about therapeutic products and interventions," said AHRQ Director Dr. Carolyn M. Clancy. "The increased number and breadth of expertise in the CERTs will broaden the range of knowledge to help the health care system make measurable improvements in the quality and safety of medications and other treatments and health care."

The CERT program now consists of a new coordinating center and 14 university-based research centers; see www.certs.hhs.gov/ for information.

IN THIS ISSUE

- 2 OF RECORD: Policy for the Temporary Suspension or Exclusion of a Faculty Member; Health-Related Partnerships; Search Committee for School of Design Dean; Center for AIDS Research
 - 3 Deaths: Dr. Charagundla, Mr. Gittis, Dr. Northrup, Dr. Paul; Abramson Cancer Center Funding
 - 4 Honors & Other Things
 - 6 Council: State of the University—Report of the President
 - 8 Council: Upenn Emergency Notification System
 - 9 iTunes U; CCTV Locations; Halloween Pet Safety
 - 10 Human Resources: Upcoming Programs; Penn's Way Raffle
 - 11 Burrison Gallery's New Show; NewCourtland Center; CrimeStats; Classifieds; One Step Ahead: Security & Privacy Tip
 - 12 Safety After Dark
- Pullout: November AT PENN**

In August of 2006, the President and the Provost asked the Senate Committee on Faculty and the Administration (SCOA) to review the University's current policy on the Temporary Exclusion of a Faculty Member (Handbook II.E.18). Of concern was the apparent lack of flexibility to permit a timely response in emergency situations, and the failure to address a situation in which a faculty member is charged with a serious criminal offense but where the alleged offense would not indicate that the faculty member posed a risk of immediate harm to others. SCOA drafted a revised policy that was then reviewed by the Provost and the Council of Deans, and the Senate Committee on Academic Freedom and Responsibility (SCAFR). The revised policy was presented and approved by the Senate Executive Committee on May 16, 2007. It was then approved by the Trustees October 19, 2007.

Policy for the Temporary Suspension or Exclusion of a Faculty Member

II.E.18. Temporary Suspension or Exclusion of a Faculty Member

(Source: Standing Resolution of the Trustees, September 9, 1983, revised October 19, 2007)

The President or Provost may temporarily suspend a faculty member from teaching or other University duties, or exclude the faculty member from University facilities, under the following two conditions:

1. There is a substantial risk of immediate harm to persons, equipment or other property from the faculty member's continuation in his or her University functions or from the faculty member's continued presence at the University, or

2. The faculty member has been charged under the law with an offense based on conduct recognized as criminal in the United States.

In cases under the second category, the faculty member may only be suspended or excluded if the offense charged, if proven, would indicate the faculty member's inability or unfitness to perform his or her University duties. Before taking action to suspend or exclude the faculty member in such cases, the President or Provost shall seek the advice of the Senate Committee on Academic Freedom and Responsibility (SCAFR).

A temporary suspension or exclusion must not exceed fifteen working days. The President or Provost, however, may extend the suspension or exclusion if the original conditions warranting temporary suspension or exclusion continue to exist, but only upon consultation and in agreement with two-thirds of the members, present and voting, of SCAFR. In no instance should a temporary suspension or exclusion continue when the stated grounds for the suspension or exclusion no longer exist. Compensation of a faculty member shall not be discontinued as a result of a temporary suspension or exclusion.

Immediately upon invoking the powers of temporary suspension or exclusion, the President or Provost must inform the chair of the Senate Committee on Academic Freedom and Responsibility (SCAFR) that action has been taken under this provision. The President or Provost shall thereafter furnish the faculty member with a written explanation of the basis for the suspension or exclusion within two working days. The faculty member must also receive written notice and explanation for any extension of the temporary suspension or exclusion within two days of any such extension. The faculty member must be invited to respond in writing to any notification of suspension or exclusion, or any extension thereof, and should furnish SCAFR with a copy of such response.

From the President and Provost

Consultative Committee for the Selection of a Dean of the School of Design

Gary Hack has announced that he will step down as Dean of the School of Design when his current term ends on June 30, 2008, marking the conclusion of 12 enormously successful and productive years that have immeasurably strengthened PennDesign.

We are pleased to announce the formation of a Consultative Committee to advise us on the selection of a new Dean. The Consultative Committee will be chaired by SEAS Dean Eduardo Glandt and supported by Dr. Stephen Steinberg of the President's Office. The Committee will be aided in its work by Judith Auerbach of the executive search firm of Auerbach Associates, who also supported the School's previous dean search, which resulted in Dean Hack's original appointment.

The members of the Consultative Committee are:

Faculty

Terry Adkins, Fine Arts
Eugenie Birch, City and Regional Planning
William Braham, Architecture
James Corner, Landscape Architecture
Eduardo Glandt, SEAS—Chair
John Landis, City and Regional Planning
Michael Leja, History of Art
Nancy Steinhardt, East Asian Languages & Cultures

Students

Aaron Koch, 2nd year City & Regional Planning
John Sands, 3rd year Architecture PhD

Alumni and Overseer Representatives

Keith Sachs, W '67
Nancy Goldenberg, MCP '80

Staff to the Committee

Stephen P. Steinberg, President's Office
Consultant to the Committee
Judith Auerbach, Auerbach Associates

The Committee welcomes and encourages input and nominations from all members of the University community. Communications may be sent to the Committee at: judith@auerbach-assc.com.

—Amy Gutmann, President

—Ron Daniels, Provost

Health-Related Partnerships

Penn is seeking the names and contact information for developing country institutions that might be interested in establishing health-related, in-depth, high-level, university-wide partnerships. The aim in this endeavor is for faculty from multiple Penn schools to work together with faculty from the partner institution to identify and then address important health issues or problems in the partner institution's local region. Penn's long-term goal is to make a substantive difference in one or more health areas per partner institution. It is quite possible that these health problems will differ from one institution/partnership to another.

Individuals experienced in working with one or more institutions in developing countries who know of an institution that could serve as a worthy partner and might be interested in leading Penn's component of an international partnership with that institution should contact Dr. Brian L. Strom, at bstrom@mail.med.upenn.edu. Please include a brief description of Penn's involvement in the prior or ongoing activities with the proposed institution. Suggestions for potential partners should be sent by Friday, November 16, if possible.

—Brian L. Strom,
Senior Advisor to the Provost for
Penn's Global Health Initiatives

Center for AIDS Research: Nonhuman Primate Core Pilot Program

To facilitate opportunities for Penn Center for AIDS Research (CFAR) investigators to utilize the nonhuman primate model of AIDS, our recently funded Nonhuman Primate (NHP) Core includes animals and animal support for Penn CFAR developmental studies. The goal of this program is to allow an investigator to accumulate sufficient data and expertise to apply for an independent NIH grant.

Funds are available for the procurement and care of 8, and up to 12 animals a year, including appropriate animal laboratory studies (collection of body fluids, biopsies, surgeries, necropsies and basic or SIV-specific laboratory studies). This will permit funding for one or two projects each year, depending on the number of animals requested and the length of the project. Laboratory studies performed at Penn will be the responsibility of the investigator, and no funds are available for salary support.

All Penn CFAR investigators are eligible for these pilot funds. If interested, you are encouraged to contact one of the investigators from the Tulane National Primate Research Center (TNPRC) [listed below] to discuss possible studies, study design, etc. prior to submitting an application.

For more information or to download application forms and instructions, please visit www.uphs.upenn.edu/aids/cores/nhp/pilots.htm. The Penn CFAR contact person is Evelyn Olivieri and she may be reached at olivieri@mail.med.upenn.edu. No budget page is required as the award is for procurement and use of animals at TNPRC.

Submission Deadline: November 26, 2007.

—Andrew A. Lackner,
alackner@tpc.tulane.edu
—Preston Marx, pmarxj@tulane.edu
—Ron Veazey, rveazey@tulane.edu

Deaths

Dr. Charagundla, Radiology



Sridhar Charagundla

Dr. Sridhar R. Charagundla, assistant professor of radiology at HUP, passed away June 1 at age 35.

Dr. Charagundla was appointed to the faculty in the School of Medicine in 2005.

He is survived by his wife, Jyothsna; and his two daughters Mallika and Tejasvi.

The establishment of the Sridhar

R. Charagundla Educational Fund is dedicated to the education of his two daughters. Contributions can be made to Charagundla Educational Fund, c/o Howard Butowsky, Hospital of the University of Pennsylvania, Radiology Administration, 1 Silverstein Bldg., 3400 Spruce St., Philadelphia, PA 19104.

Mr. Gittis, Penn Law Overseer



Howard Gittis

Howard Gittis, overseer emeritus of the Law School, died September 16 of heart failure in his home in Manhattan; he was 73.

Mr. Gittis, vice chairman of MacAndrews & Forbes Holdings Inc. in New York, had a long history of supporting the Law School and the University.

He served on Penn Law's board of overseers from 1985 to 2003. He was an emeritus member of the board at the time of his death. Mr. Gittis once said, "Penn Law has been the engine driving my career. It has meant everything to me." In 1991, he provided funding for the Gittis Center for Clinical Legal Studies to house the Law School's clinical education programs. In 2004, he donated \$5 million to the school and in recognition of his gift, Penn Law named Gittis Hall in his honor (*Almanac* December 14, 2004).

Prior to joining MacAndrews & Forbes in 1985, Mr. Gittis was a senior partner at the Philadelphia law firm of Wolf, Block, Schorr and Solis-Cohen where he had served as chairman of the executive committee for three terms. In 1985, the *National Law Journal* listed Mr. Gittis among the 100 top attorneys in America.

A native Philadelphian, Mr. Gittis graduated from Penn Law in 1958. He also earned a BS in economics from Penn in 1955. Mr. Gittis had served on the board of trustees at Temple University, including five years as chairman.

He was the recipient of numerous awards including the Penn Law School Distinguished Service Award, the Temple University Russell H. Conwell Founders Award, the Temple University Hospital Auxiliary Acres of Diamonds Award, and the Eleanor Roosevelt Humanities Award.

Mr. Gittis is survived by his daughters, Caroline Werther, Hope Sheft, Marjorie Katz and Emily Lambert; seven grandchildren; and a sister.

Dr. Northrup, Wharton



Herbert Northrup

Dr. Herbert R. Northrup, professor emeritus of management in the Wharton School, died October 22; he was 89.

Dr. Northrup served on Penn's faculty from 1961 until his retirement in 1988. He was also the former chair of the Industrial Research Unit at the Wharton School. In addition, Dr.

Northrup had held appointments at Cornell and Columbia.

Dr. Northrup was a noted scholar, labor economist, consultant to "Fortune 500" companies and author of 35 books and 250 articles. He authored the groundbreaking textbook, *The Economics of Labor Relations*, and many other scholarly multi-volume works that provided in-depth analyses and probing insights into race and employment relations across the business landscape from World War II until the end of the 20th century. His works analyzed many aspects of employment practices worldwide and also influenced Congressional actions affecting such areas as anti-discrimination and labor law legislation. Dr. Northrup was also an advisor to Secretaries of Labor James D. Hodgson during the Nixon administration and Drew Lewis during the Reagan Administration. In addition, he worked together with Justice Clarence Thomas 10 years prior to his nomination to the Supreme Court when Justice Thomas was chair of the Equal Employment Opportunity Commission (EEOC).

Dr. Northrup received his BA from Duke University in 1939, where he graduated Phi Beta Kappa; and his MA and PhD in economics from Harvard University in 1942.

Dr. Northrup is survived by his wife, Eleanor; children, James, Nancy Northrup-Black, Jonathan, David, Philo W; and seven grandchildren.

Donations can be made to the Bryn Mawr Hospital in memory of Herbert Northrup and to honor Dr. Henry Mayer.

Dr. Paul, SEAS



Burton Paul

Dr. Burton Paul, professor emeritus of mechanical engineering and applied mechanics at the School of Engineering and Applied Science, died on October 19 at the age of 76.

Dr. Paul earned his bachelor's degree in mechanical engineering from Princeton University in 1953, his master's

degree from Stanford University in 1954, and in 1958 his doctoral degree from the Polytechnic Institute in Brooklyn.

Dr. Paul began his academic career in 1958 as an assistant professor of engineering at Brown University. He served as chief of Solid Mechanics Research at Ingersoll-Rand Research Center prior to joining the University of Pennsylvania faculty in 1969 as a full professor. In 1982 he was appointed the Asa Whitney Professor of Dynamical Engineering, the oldest scholarly chair at the University. Dr. Paul served as chair of the department of mechanical engineering and applied mechanics and held a secondary appointment in computer and information science.

Dr. Paul was a pioneer in applying computer-aided techniques to the analysis and design of mechanisms and machines. He made important contributions to the study of non-counterformal contacts between rigid bodies that help us understand the mechanics and failure mechanisms in rail-wheel interactions, which is very relevant to the design of high-speed rail. Dr. Paul's students remember him for his talent for reducing the most complex concepts to the most basic principles. Nowhere is this clearer than in his book, *Kinematics and Dynamics of Planar Machinery*, a textbook for undergraduate students in which he incorporated principles of analytical mechanics, typically only taught in graduate level courses, using a unique approach making it accessible and relevant.

Dr. Paul is survived by his wife of 49 years, Lois; and two sons, Jordan and Douglas.

Abramson Cancer Center Funding Opportunities: December 15

American Cancer Society Institutional Research Grant

The Abramson Cancer Center holds an American Cancer Society Institutional Research Grant (ACS IRG) to support seed money grants to faculty to conduct innovative cancer research projects that have the potential for future peer review funding. Research projects currently funded through a national research grant will not be accepted. Prior recipients are eligible to apply for a renewal for a second year. Funding Level: \$5,000-\$30,000; Award Period: January 1, 2008-December 30, 2008.

Cancer Center Pilot Projects Program

The Cancer Center Pilot Projects Program funds innovative cancer research projects that have the potential for future peer review funding. Research projects currently funded through a national research grant will not be accepted. Funding Level Maximum \$25,000; Award Period: March 1, 2008-November 30, 2008.

Gastrointestinal Cancer Pilot Program Grants

The Abramson Cancer Center and the University of Pennsylvania's NIH Center for Molecular Studies in Digestive and Liver Diseases are pleased to announce a joint RFA for pilot grants focused on gastrointestinal (colon, pancreatic, upper GI, liver) cancer. We invite basic, translational, and cancer control research proposals in areas including developmental biology, physiology, pharmacology, immunobiology, virology, and genetics as they relate to gastrointestinal cancers. Funding Level Maximum \$45,000; Award Period will be stated in the award letter.

Application Deadline: December 15, 2007; for information see www.penncancer.org/ or call (215) 662-3912.

—Steven J. Dennis, Scientific Administrative Coordinator, Abramson Cancer Center

Honors & Other Things

Elected to Board: Dr. Porter

Dr. Andrew C. Porter, dean of the Graduate School of Education and George and Diane Weiss Professor of Education, has been appointed to the Board of Trustees of the William T. Grant Foundation. The Foundation's mission focuses on improving the lives of youth ages 8 to 25, primarily through the use of high-quality empirical studies. Current research focuses on understanding how social settings such as families, schools, peer groups, and organizations work; how they affect youth; and how they can be improved.



Andrew Porter

National Pain Foundation Award: Drs. Fleisher and Evans



Lee Fleisher



Dwight Evans

The National Pain Foundation recently honored *Dr. Lee A. Fleisher*, Robert Dunning Dripps Professor and chair of the department of anesthesiology and critical care, and *Dr. Dwight L. Evans*, Ruth Meltzer Professor and chairman, department of psychiatry, professor of psychiatry, medicine, and neuroscience, both from the School of Medicine, as the recipients of the 2007 John C. Oakley, MD, Pioneers in Pain Medicine Award.

The Foundation notes that Dr. Fleisher and Dr. Evans have demonstrated inspired leadership and extraordinary vision to combine the resources of several departments to create the Center for Pain Management—a new model for providing a higher level of care for patients with chronic pain disorders, for training clinicians in pain medicine, and for advancing cutting edge scholarship in pain research.

CASE Award: Proudly Penn

The Council for Advancement and Support of Education (CASE) has awarded the Gold Medal to *Proudly Penn: A Compact Guide for Alumni and Friends*, which was produced by the Office of Alumni Relations. It was honored in the category for Individual Alumni Relations Publications.

Call for Honors

Please let *Almanac* know of any honors or awards received by faculty and staff, or by a school, department or center. E-mail to almanac@upenn.edu.

Governor's Commission: Dr. Naylor

Dr. Mary D. Naylor, the director of the Center for Health Transitions and the Marian S. Ware Professor in Gerontology at the School of Nursing, has been appointed to the Governor's Chronic Care Management, Reimbursement and Cost Reduction Commission. The Commission's purpose is to design the informational, technological and reimbursement infrastructure needed to implement and support implementation of the Chronic Care Model throughout Pennsylvania, and thereby produce quality outcomes and cost effective treatments for patients with chronic diseases.



Mary Naylor

Dermatology Ranked Best in Nation

According to a report that appears in the *Dermatology Online Journal*, the department of dermatology in the School of Medicine was the highest-ranked academic dermatology program based on measurements of academic achievement. The journal notes that this is the first report to rank dermatology programs on academic achievement (with the exception of the NIH funding rankings), as *US News and World Report* does not rate dermatology programs.

"We are extremely proud of this ranking, as the report focused on many of the areas that are reflective of our mission of serving as a leading intellectual center for understanding and treat-

ing all aspects of skin and its diseases through excellence in education, patient care, and research," said Dr. John R. Stanley, chair, department of dermatology.

The report is based upon data collected between 2001 and 2004, and focused on five outcome measures: publications in 2001 to 2004; NIH funding in 2004; Dermatology Foundation grants in 2001 to 2004; faculty lectures in 2004 delivered at national conferences; number of full-time faculty members who were on the editorial boards of the top 3 US dermatology journals and the top four subspecialty journals.

Best Music: World Cafe Live

World Cafe Live was voted one of America's 40 best music venues by *Paste Magazine*. Specifically, the magazine stated that it was the "best place to discover artists you won't hear on hot hits 105.9 FM." This music venue and restaurant is currently celebrating its third anniversary with live performance and other special events.

City & Regional Planning in Top 10

The department of city and regional planning has been ranked No. 5 in the United States and No. 3 in the Northeast in an independent nationwide survey of professionals, educators and students asked to name the nation's top graduate schools in urban planning. The survey was conducted during the fall by the opinion research firm Davis, Hibbits, and Midghall Inc. on behalf of Planetizen, a Los Angeles-based planning and development network.

The department was ranked No. 2 in Urban Design, No. 3 in Real Estate and Historic Preservation, (No. 8) in Environmental Planning and Land Use Planning and (No. 10) in Economic Development.

Possible Guinness World Record for Penn Band

Penn's marching band unveiled what is possibly the world's largest conductor's baton during the halftime program at the Penn Homecoming game against Yale. The band has applied to have the baton considered for inclusion in the *Guinness Book of World Records*. Band Director Greer Cheeseman lead the band using the oversized, nearly 10-pound baton. It's more than 15 times the size of an ordinary baton, which weighs several ounces and is 12 to 16 inches long.

Band members, many of whom are engineering students, and alumni crafted the baton using wood and cork, the same materials as an ordinary baton.



Band Director Greer Cheeseman leads the Penn Band with the 10-pound conductor's baton.

The winners of the 12th Annual School of Medicine Awards of Excellence will be honored at a dinner on November 14, 2007. The awards recognize outstanding performance by the faculty in the education, research, clinical, and mentoring areas.

School of Medicine Awards of Excellence

Research

Dr. Kevin G. Volpp, assistant professor of medicine, is the winner of this year's Marjorie A. Bowman New Investigator Research Award, which recognizes achievements in the health evaluation sciences. Dr. Volpp was chosen for his research on how regulatory and financial policies affect health care decisions. He has developed a national reputation as one of the world's leading scholars in this field, and his methodologic innovation, his sensitivity to the pressing policy issues of the time, and the collaborative relationships he has developed across fields have allowed him to make observations of considerable credibility and early impact.

Dr. Phong Tran, assistant professor of cell and developmental biology, is the winner of this year's Michael S. Brown New Investigator Research Award, which recognizes emerging faculty investigators engaged in innovative discoveries. Dr. Tran was chosen for his research which focuses on deciphering basic mechanisms of motility and microtubular structure within the cell. His recent investigations have culminated in a publication in the journal *Cell* that was featured on the cover and highlighted in at least three other major cell biology journals.

Dr. M. Celeste Simon, professor of cell and developmental biology, is the winner of this year's Stanley N. Cohen Biomedical Research Award, which recognizes achievement in the broad field of biomedical research. Dr. Simon was chosen for her important work on the role of hypoxia in the regulation of normal and abnormal physiology, with a particular interest in how responses to oxygen deprivation promote tumor growth. She has become a leader in the field of hypoxia-induced transcriptional responses and an internationally recognized scientist whose work has brought extraordinary recognition to Penn and the School of Medicine.

Dr. Dennis Durbin, associate professor of pediatrics at CHOP, is the winner of this year's Samuel Martin Health Evaluation Sciences Research Award, which recognizes a member of the School of Medicine faculty for a body of work with an emphasis on health services research. Dr. Durbin was selected for his research in evidence-based prevention and treatment of childhood injury. The nationwide success of the Partners for Child Passenger Safety study, which in just five years has fulfilled the cycle from problem identification to demonstration of intervention effectiveness, exemplifies the impact of his team's work.

Dr. Aaron T. Beck, professor emeritus of psychiatry, is the winner of this year's William Osler Patient Oriented Research Award, which recognizes outstanding achievement for research in which the investigator directly interacts with human subjects. Dr. Beck, the "Father of Cognitive Therapy," was chosen for his groundbreaking research which led to the development of a treatment which has transformed the field of psychiatry. His work over the past 40 years and continuing to the present day has successfully demonstrated, in rigorous clinical trials, the efficacy of Cognitive Therapy in the treatment of psychiatric disorders including depression, bipolar disorder, generalized anxiety disorder,

panic disorder, substance abuse, personality disorders, obsessive-compulsive disorder, eating disorders, suicidality, and even schizophrenia. As a faculty member in the Penn department of psychiatry for over 50 years, Dr. Beck's work has had a very broad impact that goes beyond empirical studies, and has changed the way that investigators think about human problems.

Dr. Yongwon Choi, professor of pathology and laboratory medicine, is the winner of this year's Lady Barbara Colyton Prize for Autoimmune Research, which recognizes outstanding research in the field of autoimmune diseases. Dr. Choi was selected because of the potential for his research to make a significant impact on the treatment of autoimmune diseases such as rheumatoid arthritis. Dr. Choi has made seminal contributions to the understanding of how innate and adaptive immune responses are properly controlled at the molecular level. He continues to build on his research as the director of Penn's Center for Osteoimmunology, a new discipline made possible by his theories and of which he is the world leader.

Mentoring

Dr. Thomas A. Wadden, professor of psychiatry, is the winner of this year's Arthur K. Asbury Outstanding Faculty Mentor Award, which recognizes a faculty member who has fostered the professional development of other faculty members by providing inspiring and effective counsel and opportunities for achievement. Dr. Wadden was cited for the high regard in which he is held by his colleagues at the Center for Weight and Eating Disorders, and the positive impact he has had on many careers during his 25 years at Penn. One letter of support stated, "Tom has four special qualities that make him an outstanding mentor: high academic standards, integrity, caring support and appreciation for work-family balances."

Clinical

Dr. John H. Glick, professor of medicine and Leonard and Madlyn Abramson Professor of Clinical Oncology, is the winner of this year's I.S. Ravdin Master Clinician Award, which recognizes an active master clinician who is a skillful, compassionate practitioner with a long and consistent record of contributions to the Penn School of Medicine and Health System. Dr. Glick was chosen for his unmatched record of compassionate, communicative, and empathetic care of cancer patients, an ethos which inspired many during his years of outstanding leadership of the Abramson Cancer Center. One supporting letter noted, "John Glick is not only a master clinician, he defines the very nature of a master clinician...he is genuinely dedicated to every one of his patients—this is John Glick's way. It is built into the very fiber of his existence... he is a rare human being, he is an exceptional physician and he is an incomparable and irreplaceable member of the medical community at Penn and of the larger international medical community."

Dr. Mariell Jessup, professor of medicine at HUP and the Presbyterian Medical Center of Philadelphia, is the winner of this year's Louis Duhring Outstanding Clinical Specialist Award.

This award recognizes a clinical specialist physician who blends biomedical science and recent advances in clinical research and insight to provide cutting edge services to patients and colleagues, and applies clinical knowledge innovatively and creatively. Dr. Jessup was chosen for her leadership in the field of heart failure and transplantation. Her practice, which exemplifies patient-centered care and focuses on collaboration and teamwork, is one of the largest in the region due to her unparalleled experience and judgment regarding complex patients with heart failure. Through her participation in every major multi-center trial in heart failure for the past 20 years, her influence extends well beyond the Penn Health System.

Dr. Thomas J. Bader, assistant professor of clinical obstetrics and gynecology, is the winner of this year's Sylvan Eisman Outstanding Primary Care Physician Award, which recognizes a physician in family or general internal medicine, general pediatrics, or obstetrics/gynecology who strives for continuous improvement and highest quality of practice. Dr. Bader was selected for his leadership, professionalism, compassion, and dedication to the practice of obstetrics and gynecology. He was cited for his innovations in patient access and safety, his implementation of a team approach to patient care, and his integration of midlevel providers into the practice, as well as for his knowledge and skill and his availability to his fellow doctors in caring for mutual patients.

Dr. Francis E. Marchlinski, professor of medicine at HUP, is the winner of this year's Luigi Mastroianni Clinical Innovator Award, which recognizes a Penn Medicine physician who has made significant contributions toward the invention and development of new techniques, approaches, procedures or devices that change medical practice and are of major benefit to patient care. Dr. Marchlinski was selected for his leadership in the field of cardiac electrophysiology. He has made a global impact with his pioneering work in the development of technologies to treat arrhythmia, ventricular tachycardia, and atrial fibrillation, while his skills as an academic clinician, teacher, and mentor have made a lasting impression on the Penn Health System and School of Medicine.

Dr. Jack Ludmir, professor and chair of the department of obstetrics and gynecology at the Pennsylvania Hospital and interim director of Obstetric Services at HUP, is the winner of this year's Alfred Stengel Health System Champion Award, which recognizes a Penn Medicine physician who has made significant contributions toward the clinical integration of the University of Pennsylvania Health System, along with a demonstrated commitment to the improvement of quality care. Dr. Ludmir was chosen in recognition of his work, which has, in a period of less than two years, transformed the Health System's obstetrical services, both at Pennsylvania Hospital and HUP. His leadership has resulted in teamwork between physicians and nurses in both units, while the consultative guidelines he established ensure the same standard of care across the Health System, improving patient safety and resulting in risk reduction.

President Amy Gutmann

You may have noticed Saturday, October 20th was a momentous day for Penn. More than 6,000 people, many of them students, packed College Green and 1,850 people packed the tents in the soon-to-be-green parking lot to launch our new era of growth and our new Campaign, called *Making History*. Were I to paraphrase Stephen Colbert, I would say, "Penn is the future (And So Can You!)." But I won't say that. What I shall say is that we are very proud to have announced our \$3.5 billion *Making History* fundraising campaign. We also celebrated how our campus development plan, *Penn Connects*, will transform Penn and Philadelphia.

I will therefore ask EVP Craig Camaroli and Vice President for Development and Alumni Relations John Zeller, to report on these two initiatives to make Penn the best place in the world for learning, for teaching and for putting knowledge to work for a better world. These initiatives are going to make Penn even more extraordinary tomorrow than it is today.

Let me first point out two ties that bind these two initiatives together to strengthen Penn beyond what we can today measure or what we can even imagine.

First, both *Penn Connects* and *Making History* have been planned to Penn's very human and humane scale. Our vision is both inspirational and practical. Our fundraising priorities have been aligned with our campus development efforts to strengthen Penn's academic core and to ensure a richer, better life for Penn students, faculty, staff and our community.

Second, our Campaign and campus plan are mutually reinforcing in both directions. For example, almost \$1 billion raised in this Campaign will be used to create a vibrant new quad, a College House on Hill Square, a state-of-the-art nanoscale research building, neural and behavioral sciences building, and a host of other *Penn Connects* projects. And just as our Campaign will jump start our core priorities, so too are our core strengths jump starting our Campaign. Penn's strong financial performance and our operational efficiency over the past several years are clear indications of our ability to use our resources wisely and widely, and to great effect. The fact that we use our resources so well is a very big aid in raising core money, because donors see at Penn that their donations are being used incredibly well.

So, we are equally creative in putting our existing resources into extraordinarily important use as we are in raising new resources to make Penn the model of a great urban teaching and research university—not only for our own good, but for the good of our city, our society and the world. So now is the time and Penn is the place for *Making History*.

Vice President John Zeller: Making History

This last weekend was the public launch of the largest campaign in Penn's history and one of the largest campaigns in the United States. It culminated a good three years of planning leading up to what were two very public events. I'm going to try give you a sense of where this all fits. First and foremost, why would you have a public kickoff and why are we structured this way?

Penn went beyond that by trying to create opportunities to not only hold a kickoff gala but also an all-inclusive event, which was the "Celebration on the Green" to bring together all the constituencies in one Homecoming. What wasn't so apparent were the ten Boards that also met simultaneously. Three days of Trustees' meetings, plus the two events that Dr. Gutmann spoke about. We had 500 volunteers on campus who were involved in a variety of activities having to do with both fundraising and alumni relations.

The first was the "Celebration on the Green," an all-inclusive event to help celebrate the excitement around the launch of this large campaign. An invitation was sent out by email from Dr. Gutmann to the entire campus community. When we began this process, we were concerned that we couldn't get 3,000 people to show up. By Thursday we had already registered 3,000 people. What we didn't anticipate, was over 6,000 people actually came to the celebration, it was a wonderful turnout.

The kickoff gala was the "The Time is Now, the Place is Penn." This brought together all of our leadership, Boards of Trustees and Boards of Overseers. That is over 600 individuals alone, in those two categories. Add in alumni, donors, and other representatives across the constituency and that number quickly swelled to over 12,000 individuals that potentially could have attended, so having 1,800 people together in one location was critically important. Why did we do this? We do it for a couple reasons. One is clearly to raise money and the focus is on the big number—the \$3.5 billion. But as Dr. Gutmann said in many instances, this is not a sprint, it's a marathon, and this just gives an idea of what we have to accomplish in the next five years. We've enjoyed tremendous success launching at \$1.6 billion, which is a tremendous vote of confidence in a

campaign of this magnitude. To have 46 percent of our goal in hand is a tremendous testament to the work of our trustees and our volunteers across the board, but there is a great deal left to go.

But more important than the \$3.5 billion is how is it constructed, how is it comprised and embedded in these core priorities that Dr. Gutmann has already spoken to you about. Nearly \$620 million will be endowed for faculty support. Undergraduate student aid \$350 million, graduate student aid \$323 million. Campus life, in addition to a College House, that also includes \$20 million for the renovation of the ARCH and the Science and Research building, totaling \$1.7 billion of core priorities. I've presented to this group in the past about how we got to the \$3.5 billion, almost \$2.6 billion represents the highest priorities from all the schools and the centers and the hubs and the diversity alliance.

One of the things that we have in our campaign that very few other campaigns in the country have put out with equal footing is the engagement of non-financial goals. Campaigns create focus and a unique opportunity to generate a timeline of engagement and coordinated activity. To that end what we want to do with the end of this campaign is to have much more robust programming regionally, nationally and internationally for our alumni—we want to increase class activity, particularly at the undergraduate level. We already enjoy tremendous success in our classes and reunions program but that also means beginning at Freshman Orientation for Penn Traditions and moving through the four years, giving students a better understanding of what it is that they are a part of and then continuing that, in the 15 years afterwards and beyond. That links into our alumni career-networking component. We have 280,000 graduates around the world and there is a great deal that we can learn and benefit from one another.

Annual giving participation, is not necessarily about a financial goal, although I'd be happy to give out pledge cards. It's really about engaging people in participating in some way in the future of this institution. People ask: In a \$3.5 billion campaign how will \$10 really make a difference in the overall goal? And my answer to that is, if you looked at our fundraising goals for last year, nearly 25 percent of the \$400+ million that was raised came from gifts of \$1 to \$99,000. Now, granted—\$99,000 is a lot of money, but there are a lot of gifts that span that, from nearly 105,000 individuals, so collectively it's critically important.

And lastly, we want to develop leadership for the future. Over the next ten years, we want to create portals of entry, access and engagement that allow Penn alumni to feel a part of the fabric of this institution in a meaningful way that ultimately will lead them to future leadership positions, to the Board of Overseers, to other committees and activities and ultimately to the Board of Trustees.

So how do you tell people about the fact that we announced this campaign besides what we just did? This is the second year of a publication, *Proudly Penn*, an Alumni Guide—this year the last pages are devoted to each of the schools and centers identifying their campaign goal, what the leadership structure is—the dean and the chair of the campaign—as well as a brief summary of the highest priorities. It also has a section on *Penn Connects* and serves as a very good resource guide of contacts with the institution. Last year as part of the Alumni Relations' strategic planning process, we made a conscious decision that we will mail the *Gazette* to all available addresses of alumni around the world, some 240,000 people. It will be the principle communication vehicle for the University of Pennsylvania. This year embedded in that, will be the *Proudly Penn*. They will be mailed in about a week and a half; it will be a great package to inform people about not only the campaign but the priorities.

Making History: The Campaign for Penn, is on the cover of our Case Statement. Each center or school has developed their own priorities and documents to support that. What we have produced will be used over the course of the next five years to convey the vision of what this campaign is all about and the impact it will have. It will be part of the documents we use as we go forward with solicitation of individuals.

We've launched the *Making History* website, www.makinghistory.upenn.edu with all the Case Statements and the materials from each of the schools and centers. It's a great resource for individuals who seek to find information about our campaign.

In addition to the local events, we are also going to be hosting alumni events in many locations throughout this academic year. In addition to that, for the next three and a half years following, we hope to go out to select regions around the country as well as the world, taking faculty with us to run academic symposia. One of the things that we heard repeatedly from all of the sessions with alumni and friends, they love to hear about from our faculty. So that is our strategy going forward. It promises to be a busy four and a half years.

EVP Craig Carnaroli – Penn Connects

Historically when I've presented to the University Council on the State of the University in October, the focus of my remarks have been more financial in nature. Dr. Gutmann asked that for this State of the University, we provide an update on the campus master plan, known as *Penn Connects*. I will say that the University has finished a very strong financial year, particularly given the growth of the endowment as well as the philanthropic activity in advance of the campaign.

In regard to *Penn Connects*, I'm very pleased to share with you that all of the projects that we anticipated being planned and commenced in phase 1 are in activity. In fact, things are going so well that we are actually starting to see projects we anticipated in phase 2, which was anticipated to start in 2010, specifically the School of Medicine has a very exciting project with respect to translational medicine that is continuing planning. In addition, in the summer we announced the redevelopment of the postal properties in a partnership with Brandywine Realty.

We have completed projects, projects that are in construction, projects that are in the feasibility stage, so what I'm going to do is walk you through the various phases of progress for each project.

As part of our overall housing strategy, in addition to the new College House we'd like to see built, we also are looking to bring more housing closer to campus east of 40th Street. So we have two completed projects, the Hub, which includes both Penn undergraduate and graduate students, as well as Domus, which is now at 45 percent leased and 36 percent occupancy, which also will bring exciting retail options to the campus.

There are four projects that are under construction currently. The first being the Annenberg Public Policy Center designed by Maki. We anticipate the building being completed in the fall of 2009.

The School of Nursing has a very exciting project underway, which is the next phase of Fagin Hall, where in fact they are retro-fitting the third and fourth floor of that building, very successful fundraising project on the part of the school leadership has really helped to energize the activity of the school.

The third project is the most ambitious project going on campus today, which is the redevelopment of the former Civic Center properties. This is a combined project that includes the Perelman Center for Advanced Medicine, approximately 900,000 to 1,000,000 square feet of clinical care space that will support a number of our strategic programs, as well as the Roberts Proton Therapy Center, which is a very exciting technology that helps to target cancer cells in a person's body. The project has a combined budget of \$442 million. This will be completed in phases, including the summer of 2008, when the outpatient center will open, the summer of 2009 when the Proton Therapy Center will open and then hopefully the summer of 2010 is when the research building will open.

The redevelopment of the 3900 block of Walnut is the Radian, a residential complex designed for undergraduates and graduate students. In fact the first student I know who signed up is a dental student. This is an-

anticipated to open at the start of the next academic year.

Turning now to projects that are in pre-construction phase, there are a number of projects, a lot of planning is going on with respect to the redevelopment of the former postal properties. Along Chestnut Street the former vehicle maintenance facility that's being retro-fitted to house what will be a new retail post office, as well as plans that are underway with respect to redevelopment of the annex site as well as the renovation of the former Post Office Building. That is being done in partnership with Brandywine Realty Trust.

I previously mentioned the Translational Research Tower. The School of Medicine building being planned will support translational medicine.

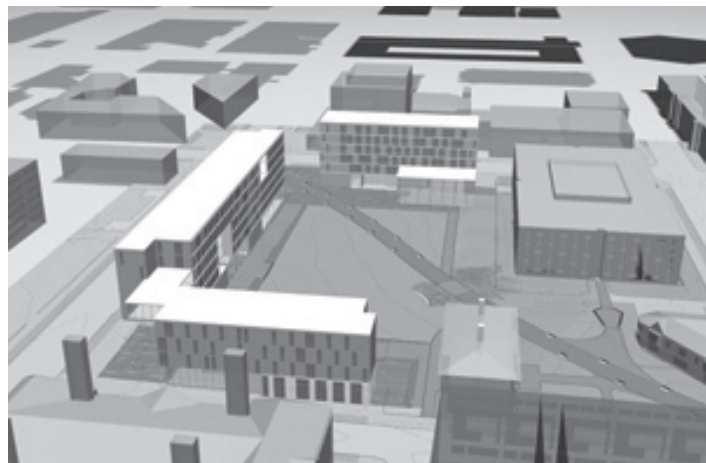
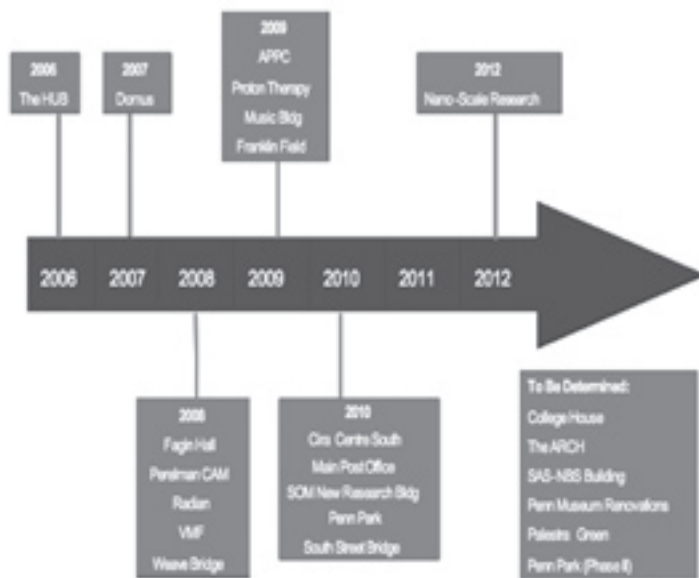
Franklin Field Pavilion, which will be both a weight room as well as a fitness facility on that end of campus. The Franklin Field Pavilion is a very exciting project that will be on the north end of Franklin Field. This is basically a grass infill, so what I've shown you in the past is the cars that used to park in those arches—and that will be brought to life, and that's very exciting. The architect has been selected, the design process is underway and we've secured a major gift through the efforts of the central development and the Athletics Department.

Now we're at a stage called consultant selection, which is basically feasibility studies for various projects. I think you all heard in the past Dr. Gutmann say how important and strategic it is for Penn to build a new College House on Hill Field in a quad-like structure to keep 70% of the green space available for recreational activity and really create another quad-like experience here on Hill Square. We've been very fortunate again from positive philanthropic efforts to receive a lead gift for the Nanoscale Research Building, which is another discipline that we're looking to expand and nurture here at Penn—nanoscience. The Penn Park is also part of our transformation of the 14 acres; it's a creation of green and open space to support both athletic and recreational use. A very important part of the School of Arts and Sciences strategic initiatives is the development of neuro and behavioral science and this will be co-located next to the Lynch Labs and last but not least, the ARCH is also in consultant selection and this relates to the ultimate renovation of that building.

To highlight Penn Park, we have RFPs out on qualifications, we anticipate design development in this time frame and then construction. Fields are being planned to support softball, intercollegiate activity, recreation space and we're thinking a lot about how people traverse to this part of the campus.

The timeline for all this (*at left*) is a very ambitious and exciting plan, you'll see what's been completed, you see in 2008 what we expect to come online, so we would hope next year when we're here these will all be successfully completed and opened. In 2009, you would see the next wave, which would include the Annenberg Public Policy Center, Proton Therapy, the Music Building and Franklin Field. In 2010, Penn Park will be online, hopefully South Street Bridge will have been reconstructed and you can see the balance of the timeline. There are other to be determined projects that can fit anywhere within the spectrum and they are a function of the success we have in the capital campaign in securing lead gifts for these activities.

Penn Connects Completion Timeline



A new 300–400 bed College House at Hill Square, including residential advisors, faculty, and house master suites. The ground floor will feature public amenities such as retail, dining, and social spaces.

VP Maureen Rush: Emergency Notification

I want to focus on the Penn Alert emergency notification system, which, due to copyright challenges is now going to be known as UPenn Emergency Notification System. I want to give you a base of awareness for what we have now for the crisis plan itself. If you look at the model for our crisis management system, you'll see that it's based on a pyramid of Prevention, Response and Recovery. We do prevention by doing tactical, strategic and logistical planning; we have what we call the UCEPT team, University City Emergency Preparedness Steering team. If something happened in University City, it's not just Penn that would be reacting; it would be all of our comrades in Public Safety over at Drexel, at University of the Sciences and the City of Philadelphia. So the UCEPT team is a large group, both inside of Penn, not just Public Safety, but other entities inside of Penn and our partners throughout University City and the City of Philadelphia. We have done numerous tabletops since the fall of 2001 when this plan was devised. We do tabletops and field function drills. A field function drill is coming up on November 1. We have a lot of emergency response training that was given to Penn Police as well as Allied Barton security officers who supplement our police. When it comes to response, we have two levels of responders. We have The President's Group—the Crisis Management Team (CMT)—which is composed of senior administrators who develop policy and strategies, pre-, post- and during emergency situations. That is co-chaired by EVP Craig Carnaroli and Provost Ron Daniels and is composed of numerous administrators at a senior level across the University. We also have the Incident Management Team—the emergency responders as well as communication personnel—they operate out of our emergency operations center which has been developed at 4040 Chestnut at the Public Safety Building. And these two groups work in conjunction with each other and I actually toggle between both groups during a crisis situation.

And then finally, recovery. We developed several years ago a Critical Incident Stress Management Group that is composed not only of our counseling and psychological service professionals and our employee assistance professionals, but is sponsored by Vice Provost for University Life Val Cade and myself, and we have over 45 people across the University that have been trained in an emergency response crisis management model that deals with post-traumatic stress and the prevention of post-traumatic stress. Our goal on recovery is to stabilize, normalize the environment and then to continue the mission of the University.

We do this within Penn but we also do it within University City and with the Philadelphia partners for Emergency preparedness. We have three levels of the emergency plan. We have level one, which will be an isolated critical incident. Level two, localized critical incident and level three, a major critical incident. An example of an isolated critical incident where we might not need to notify members of the Incident Management Team and the Crisis Management Team to convene might be a minor lab spill or a chemical spill of a limited and containable nature. We may activate fire alarms, where the normal emergency responders would respond.

On a level two emergency, there may be no major policy or communication issues implicated on this level, so the CMT may not convene although relevant members may convene either by conference call or in person and the emergency operations center might be activated or at least partially activated. An example might be a power outage, steam leak, flooding or water main break affecting a limited part of campus. We just had that about a week ago, at University Avenue, and so it affected those particular isolated buildings and they were dealt with on a one-on-one basis.

On a level three, the highest level—a major critical incident—that would affect the entire University area or a significant portion of University City. It would require coordination for the operational groups, which is the IMT and the CMT, the policy group. An example would be a major fire, a major flood, a hurricane, an active shooter situation, a terrorist attack or an accidental release of biological or chemical hazards that are not confined to a single or limited area.

In terms of prevention education, in every building across campus, placards are hung in a public area, near the elevators or at the entrance to buildings and they are specific to each building, listing the name of the building, and giving examples of the types of emergency situations that could occur at the University, and, what your response should be. There is a primary and secondary refuge area, if the building is totally shut down, let's say a fire, or a flood, people are not expected to be standing out in these weather conditions, so we have identified for each building on campus, a shelter location and also an area of refuge to get you away from the building if the need presents itself. As you walk around campus familiarize yourself with these placards so that you will know where to go in the event that something occurs in that building.

Let's talk about emergency communications. One of the worst incidents of violence in a university/college setting happened at Virginia Tech on April 16, 2007. Thirty three people lost their lives in an active shooter situation, which included the actual gunman, who was a student. Virginia Tech had effects across the world. It had effects at Penn. All of us—all administrators, the President's Office, the EVP, the Provost's Office, Val, myself, the Chaplain—were on the phone for days and weeks talking to parents who were concerned that if this happened at Penn, what would your reaction be? What would Penn do?

We have been working on this process. We wanted to make sure we had the right product to be able to notify our 52,000 community members. Now, we're going to notify you most effectively through the UPenn Alert Emergency Notification System. Prior to the UPennAlert, these are the ways in which we would notify people: phone chains, email blasts, university wide email blast, University-wide voicemail, online messages through the Penn Homepage, the Public Safety homepage and last but not least our beloved hotline. If you look at this, 52,000 people are a lot of people to be notified that there is something happening that is requiring our attention immediately; this is not the most effective way. I would direct your attention to the Public Safety website, www.publicsafety.upenn.edu for frequently asked questions about the UPennAlert system. It directs you to the links to sign up your emergency contact number. Through ISC we already have your email and for faculty and staff, your work number. If you've given your home number, it's on there. What we don't have and what we most need and cannot get automatically is your cell phone number entered into the system. Its very quick, its very easy, it is confidential, the vendor that we use is MIR 3, which has gone through every due diligence check throughout the RFP process, not just by Public Safety but the Office of General Counsel, our Privacy Office, Compliance Office as well as our Finance Office. The information that is on our system will be used for emergencies and emergencies only. So if we don't have a cell number to notify you and you're sitting here at University Council right now it's going to your email or your phone at the office and that doesn't help you a lot. I must also say if we didn't get 100 percent compliance, chances are you would still get the message if only one of us got the Penn Alert system notification, you would all be notified because hopefully that person would be a kind individual and let you know why they are running out the door. But better you should sign yourself up just in case.

Integrating the UPenn Emergency Notification System into the current crisis management plan, will be done through prevention, field drill exercises primarily through different buildings and schools. The first test of the emergency notification system will occur on November 1. Dean Gelles has opened up the School of Social Policy and Practice; all the folks from the school have been entered, as a group, into the UPenn Emergency Notification System, and we've also invited and have received hardy "yes's" from the UMC, the UA, GAPSA, MERT, WPSA and PPSA. These folks are all going to get the Penn Alert Emergency System. Our metric for success on this test of the system will be: were we able to successfully deliver the alert to one of the devices that registered to each of these participants? I will tell you that there is a concern with text messaging across the country. The problem with text messaging is that the companies have no obligation and no time constraint or time reference for getting that message out to you. So our system will send it to you through voice and text, so that is the safeguard, plus email.

In the near future we will integrate the UPennAlert system into our regularly scheduled University wide emergency drills, both evacuation drills and shelter-in-place drills.

The UPenn Emergency Notification System has a call bridging feature. We are able to build groups. The Penn CMT is a group that will receive a Penn Alert notification that will bridge them directly onto a conference call. This will enable the group to make quicker major policy decisions.

The Undergraduate Assembly has partnered with Public Safety to make sure that everyone puts the PennComm emergency number (215) 573-3333 into their cell phone. You cannot use "511" from your cell phone. We want you to save (215) 573-3333 as "Penn Pub Safety." The reason is because you're going to call that number if you have an urgent need or a question for the PennComm Center. But if your phone rings and you see "Penn Pub Safety" you are receiving an UPennAlert notification.

Be our partners in safety; register your emergency contact information today in the UPennAlert Emergency Notification System.



Penn Now On iTunes U

Penn on *iTunes U* provides a central location for Penn audio, video content and PDF files including news, programs, events, and content to stay up-to-date with the academic programs in Penn's schools. Content is viewable on Macs, PCs and iPods.

iTunes U is a free service hosted by Apple that allows instructors, administrators, and affiliates to manage, distribute, and control access to educational audio and video content for students within a college or university using Apple's iTunes Store infrastructure. See www.upenn.edu/itunes/index.html for more information on how to access Penn on iTunes and how to become a Penn on iTunes provider.



Halloween Safety Tips for Your Pets

Halloween can be potentially dangerous for our four-legged friends. The veterinarians at the University of Pennsylvania School of Veterinary Medicine offer the following safety tips:

- All but the most outgoing dogs and cats should be kept in a separate room during peak trick-or-treat hours. Loud strangers in unusual costumes can be scary and stressful for pets.

- When opening the door for trick-or-treaters, make sure your cat or dog doesn't dart out. All your pets should be wearing current identification, just in case.

- Keep all Halloween candy out of your pet's reach. Chocolate can be toxic to animals—even in small amounts—and foil and cellophane candy wrappers can be hazardous or deadly if swallowed.

- Do not place lit pumpkins or candles where your animals can reach them. Pets can knock them over, running the risk of getting burned.

- Do not leave your pet in the yard on Halloween night or on the night before Halloween (sometimes called "Mischief Night"). Occasionally, vicious pranksters tease, harm, steal and even kill pets on this night.

- It is especially important to keep your cat inside for several days before and after Halloween. Black cats in particular may be a target of pranks or other cruel acts.

- Don't dress your dogs or cats in costumes unless you know they enjoy it. If you decide to do so, make sure the costume isn't dangerous and doesn't restrict the animal's movement, sight, hearing or ability to breathe or bark. Avoid costumes with small or dangling accessories that could be chewed off and cause choking. Make sure an adult supervises pets in costume at all times.

Follow these safety guidelines to have a wonderful Halloween with your pets!

—Matthew J. Ryan Veterinary Hospital

CCTV for Public Spaces

The Division of Public Safety is committed to enhancing the quality of life for the campus community by integrating the best practices of public and private policing with state-of-the-art technology. A critical component of a comprehensive security plan using state-of-the-art technology is CCTV.

As prescribed by the University Policy "Closed Circuit Television Monitoring and Recording of Public Areas for Safety and Security Purposes," (*Almanac* April 13, 1999), the locations of all outside CCTV cameras monitored by Public Safety are to be published semi-annually in *Almanac*.



1	4040 Chestnut Street (Front)	24	36th & Sansom Sts. (Franklin Bldg.)	53	Huntsman Hall N/E Corner
2	4040 Sansom Street (Rear)	28	Bennett Hall (overseeing Levine Bldg.)	54	34th & Spruce Sts.
3	41st & Chestnut Sts.	33	1920 Commons (Garage 14 Rooftop)	55	WXP/N/World Cafe 31st & Walnut Sts.
4	40th & Locust Walk	34	33rd & Walnut Sts.	56	WXP/N/World Cafe SW Side Lower Level
5	40th & Spruce Sts.	35	36th & Locust Walk	57	Transitional Research Labs 31st Street
6	39th & Spruce Sts.	36	38th & Hamilton Walk	58	Transitional Res. Labs 31st St.(Upper L)
7	39th & Walnut Sts.	37	31st & Chestnut Sts. (Left Bank)	59	Transitional Res. Labs 30th St.(LL South)
8	38th & Walnut Sts.	38	31st & Walnut Sts. (Left Bank)	60	Transitional Res. Labs 30th St.(LL North)
9	38th & Spruce Sts.	39	43rd & Locust Sts.	61	Levy Tennis Pavillion
10	Fels Center for Government	40	Shatner Coffee Shop Area	62	MOD 7 West
11	36th & Walnut Sts.	41	Bridge Cinema	63	MOD 7 North
12	37th & Spruce Sts.	42	4119 Walnut St.	65	MOD 7 Southeast
13	36th & Spruce Sts.	43	Franklin Field	66	Hollenback (Lower Level Rear Parking)
14	33rd & Smith Walk	44	40th & Market Sts.	67	Hollenback (Rooftop)
15	34th & Walnut Sts.	45	Levy Dental Loading Dock	68	40th & Pine Sts.
17	100 Block of So. 37th Street	46	Left Bank Loading Dock	69	42nd & Pine Sts.
18	Steve Murray Way & Sansom Sts.	47	34th & Chestnut Sts. (Garage # 37)	70	38th & Chestnut Sts.
19	37th and Walnut Sts.	48	39th & Locust Walk	71	38th & Market Sts.
20	Towne Loading Dock	49	38th & Locust Walk	72	34th & Market Sts.
21	Steve Murray Way & Chestnut Sts.	50	37th & Locust Walk	73	36th & Market Sts.
22	40th & Walnut Sts.	51	38th & Sansom Sts.	74	39th & Baltimore Ave.
23	33rd & Chestnut Sts.	52	Penn Tower Hotel (Rooftop)		

Human Resources: Upcoming Programs

Nutrition 101: From A to Zinc

If you're like most people, you have plenty of questions about nutrition: What should I eat before and after a workout? How can I choose smarter, healthier foods at the grocery store or in a restaurant? Which vitamins should I be taking, if any? Get answers to these questions and more when you join Human Resources for the Fall 2007 wellness series "Nutrition 101: From A to Zinc." For more information about the workshops included in this series and to register, visit www.hr.upenn.edu/quality/wellness/workshops.asp or contact Human Resources at (215) 898-5116 or suzsmith@hr.upenn.edu.

Yes, You CAN Prevent Type 2 Diabetes and Obesity! November 7; noon–1 p.m.; free. Do you have a history of Type 2 diabetes and/or obesity in your family? If so, you have a higher risk for developing those diseases than most people and may be at risk for long-term damage to your heart, kidney, nerves, blood vessels, and/or eyes. Gain the knowledge you need to make preventive health decisions so that you can maintain or improve your current health status. This workshop is led by Linda Sartor, clinical nutrition specialist and certified diabetes educator in HUP's department of endocrinology, diabetes, and metabolism.

Vitamin and Mineral Basics, November 14; noon–1 p.m.; free. Can I take vitamins with food or do I need to take them on an empty stomach? Which vitamins should I be taking, if any? If I take a multi-vitamin, do I still need to eat fruits and vegetables? Get the answers to these questions and the knowledge you need to make better nutrition-related decisions. You should leave

the workshop knowing the basics about vitamins and minerals, and feeling confident in your ability to choose a multi-vitamin. This workshop is led by Dr. Charlene Compher, associate professor of nutrition science from Penn's School of Nursing.

Professional and Personal Development

Improve your skills and get ahead in your career by taking advantage of the many development opportunities provided by Human Resources! You can pre-register for programs by visiting the online Course Catalog at www.hr.upenn.edu (click "Course Catalog" at the top of the page), or by contacting Learning and Education at (215) 898-3400.

Brown Bag Matinee—Communicating Non-Defensively, November 7; noon–1 p.m.; free. This program explains that we must be responsible for the ways we deliver and receive messages. It highlights the eight keys to non-defensive communication, causes and symptoms of defensive behaviors, and most importantly, skills for breaking the "Defensiveness Chain."

Writing Efficient Email, November 8; 9 a.m.–noon; \$75. Learn the components of good writing, and how to apply them so that you write clear, concise, active and well-organized email. Find out what makes email writing and etiquette different from any other format of business writing. Acquiring micro- and macro-editing skills by revising your own work is an integral part of the class.

Star Achievement™: A Certificate Program for Administrative Professionals; begins November 14; multiple dates; 9 a.m.–4:30 p.m.;

\$100. This program for frontline and administrative support staff runs from November 2007 through March 2008, with roughly one session per month. Build the fundamentals to increase your productivity and job satisfaction, and learn to enhance your administrative skills, attitudes, relationships and professionalism. The program will conclude with two half-day courses in Business Writing.

Career Focus Brown Bag—Successful Interviewing, November 20; noon–1 p.m.; free. Learn how to prepare for and succeed in interviews, from the types of interviews you might encounter to how to present yourself and your skills effectively and the importance of non-verbal communication. Put your knowledge to work by role-playing a few interview questions. Finally, watch a video titled "How to Ace the Interview."

Introduction to the Meyers-Briggs Type Indicator, November 28; 9 a.m.–noon; \$75. Taking the Meyers-Briggs Type Indicator (MBTI) inventory and receiving feedback will help you identify your unique gifts. The information enhances understanding of yourself, your motivations, your natural strengths, and your potential areas for growth. It will also help you appreciate people who differ from you. Understanding your MBTI type is self-affirming and encourages cooperation with others.

Work-Life Balance

Dealing with the demands of work and your personal life can be challenging. These free workshops led by experts from Penn's Employee Assistance Program and Work & Family Benefit provider offer information and support for your personal and professional life challenges. Note that each workshop listed below will include an optional Q&A period from 12:30 p.m. to 1 p.m. For more information or to pre-register, visit www.hr.upenn.edu/quality/workshop.asp or call (215) 573-2471.

Reaching Your Financial Goals, November 15; noon–1 p.m.; free. Lay out a course toward your financial goals! This workshop offers suggestions on and real-life examples of how to plan for your future. Participants will learn about troubleshooting and organizing strategies, looking at the big picture and evaluation methodologies.

Difficult Conversations, November 29; noon–1 p.m.; free. Acquire specific skills and strategies for effecting "win-win" outcomes to difficult personal and/or professional discourses. Key points include maintaining the mission and power, remaining assertive and handling internal reactions.

Maintain, Don't Gain; One of the toughest times of the year for maintaining and/or losing weight is the winter holiday season, from Thanksgiving through New Year's. While the holidays are a time to celebrate and enjoy time with family and friends, many of these activities revolve around food. Human Resources wants to help you avoid gaining weight during this challenging time by again offering a "Maintain, Don't Gain" holiday weight maintenance program. This proven program provides motivation and support to participants, as well as gifts for those who participate and succeed. More details are available at www.hr.upenn.edu/quality/wellness/maintaindontgain.asp.

—Division of Human Resources



Week Three Raffle Winners

Irene Randisi, Pennsylvania Hospital—University of Pennsylvania Photograph Book

Jeffrey Heit, UPHS—Class of 1923 Ice Rink Coupon Booklet containing 10 admission tickets

Donna Bailey, Pennsylvania Hospital—University Club membership

Richard Carson, HUP—Sheraton Hotel, one overnight stay with breakfast

Claudia Celeste Mruk, UPHS—Certificate for dinner for 4 and 2 complimentary hours of bowling

Shari Brown, HUP—Overnight stay for two with breakfast for two at the University Club

Anthony Trent, HUP—Two free Museum passes

Michele Tabor, CPUP—Box lunches for 6

Rosemary Polomano, School of Nursing—\$25 certificate to La Terrasse Restaurant

Mykell Sykes, CPUP—\$50 gift certificate to Picnic

Katharine Geiger, Presbyterian Medical Ctr.—Sports Pak #7: Football 11/17 vs. Cornell (4 tickets) and Wrestling 2/24 vs. Lehigh (3 tickets)

Jeanne Reed, HUP—Sports Pak #8: Football 11/17 vs. Cornell (4 tickets) and Wrestling 2/24 vs. Lehigh (3 tickets)

Tammy Calvano, School of Nursing—Sports Pak #9: Football 11/17 vs. Cornell (2 tickets) and Wrestling 2/24 vs. Lehigh (2 tickets)

Rose Boyer-Wilcox, HUP—Men's Basketball vs. Citadel (4 tickets)

Penn's Way 2008

To qualify for this week's raffle, you must participate online at www.upenn.edu/pennsway by 5 p.m. on Friday, November 2 or turn in your completed pledge form sealed in a confidential white intramural envelope to the Payroll Office by noon on Friday. Raffle winners for week five will be randomly selected Monday, November 5 and will be announced in a subsequent issue of *Almanac*.

Week Five Raffle: October 29–November 2

Business Services—Class of 1923 Coupon Booklet containing 10 admission tickets

Business Services—Chick-Fil-A, 5 free sandwich certificates

Business Services—\$10 gift certificate for Houston Market

Philadelphia 76ers—Autographed 8x10 photo of Philadelphia 76er Andre Iguodala

Illuminare, Brick Oven Pizza—\$25 gift certificate

Wawa—\$25 gift card

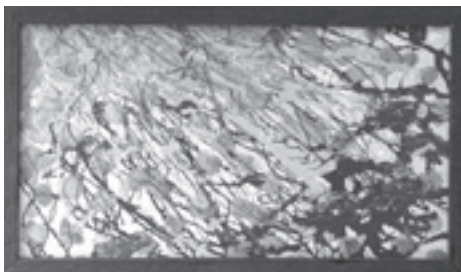
Eastern State Penitentiary—4 free admissions

DLC Parking & Transportation—\$100 American Express gift card

Athletics—Sports Pak #13: Men's Basketball 3/7 vs. Cornell (4 tickets) and 4/24 Penn Relays (4 tickets)

Athletics—Sports Pak #14: Men's Basketball 2/16 vs. Yale (4 tickets) and 4/25 Penn Relays (4 tickets)

—Rob Eich, Penn's Way Campaign



"Forsythia," by Susan Davis, one of the paintings in the new show at the Burrison Gallery.

A Family Show at the Burrison

The Burrison Gallery presents *In the Style of Jackson Pollock: A Family Exhibition* of paintings from October 29 until December 15.

Dr. James (Jim) C. Davis, professor emeritus of history, who taught here from 1960 to 1994, organized two "Pollock Painting Parties" in his backyard. At these happenings, three generations of his family paid their respects to the late Jackson Pollock by painting in what is more or less the Pollock style. This exhibition is the result. Three family members and artists are Penn alumni: David Davis '79, John Lally '82, and Miriam Davis Lally '82. The others are their spouses or their children.

The exhibition is a whole-family production. There are 13 "artists": Jim and his wife Elda; their three children, David, Daniel, and Miriam; their children's spouses, Susan (David's wife), Yvonne (Daniel's wife), and John (Miriam's husband); David and Susan's two children, Nathan and Leah; and Miriam and John's three children, Kevin, Lauren, and Kristen. Each painting was done by a single artist, and each of the 13 artists will be represented by one or, in most cases, two paintings.

A reception will be held at the Burrison Gallery on Friday, November 2 from 5-7 p.m.

One Step Ahead

Security & Privacy
Made Simple

Another tip in a series provided by the Offices of Information Systems & Computing and Audit, Compliance & Privacy.

Higher Risk for Security Breaches

Your home computer from 2001 may seem to be chugging along fine, doing everything you need it to do, but saving a few bucks by keeping an outdated computer in service could cost you in the long run. Older computers connected to the Internet are at a higher risk for security and privacy breaches than newer systems. It is a violation of University policy to put confidential research or administrative data onto a computer that cannot be properly secured.

Here are a few ways in which older computers are vulnerable:

- Manufacturers like Apple and Microsoft routinely retire operating systems (OSs). After a specific date, they stop releasing security updates for older products, leaving the computers they run on and the data stored on them exposed. Microsoft officially supports, and supplies patches for, Windows XP and Vista; Apple only supports OSs newer than 10.2. Older OSs like Windows 2000, Windows Me, Windows NT, and Windows 98 cannot be patched and are vulnerable to attack. Older versions of applications such as MS Office could pose risks as well.

- Modern OSs have built-in firewall software, which plays an integral part in protecting your computer and data. Firewalls are activated by default by the manufacturer. A few years ago the technology wasn't available.

- More secure versions of web browsers like Firefox and Internet Explorer 7.0 require processor speeds and RAM not available in older computers. They also include pop-up blockers and trusted site lists to keep your web traffic secure.

Launching NewCourtland Center

The official launch of the NewCourtland Center for Transitions and Health (*Almanac* October 9, 2007) will take place tomorrow, October 31 beginning in the Ann L. Roy Auditorium at 2:30 p.m. at the School of Nursing's Claire M. Fagin Hall. It will include the inaugural lecture in the Provost's Interdisciplinary Seminar Series, a research video and a toast to the new center by President Amy Gutmann.

CLASSIFIEDS—UNIVERSITY

RESEARCH

Calling All Bones. African American and Caucasian men ages 61-78 AND African American women ages 71-78 invited to take part in a research study. You will not be required to take any medications. We will evaluate the health and strength of your bones. You will receive results of your bone test. You will be compensated for your time. Call (215) 590-0499.

Postmenopausal Women Needed for Endocrine Study. The University of Pennsylvania Health System/Division of Endocrinology seeks non-diabetic women 50 to 79 years old. Eligible volunteers will receive free medical exams and blood test results. Participants will be compensated. Please contact Terry Scattergood at (215) 898-5664 for more information.

Almanac is not responsible for contents of classified ad material.

CLASSIFIEDS—PERSONAL

FOR SALE

\$389,900 Priced to Sell Queen Village Home, 305 Fitzwater <http://philadelphia.craigslist.org/rfs/451562880.html>

Submissions for classified ads are due every Thursday for the following Tuesday's issue. For information call (215) 898-5274 or visit www.upenn.edu/almanac/faqs.html#ad.

Almanac is not responsible for contents of classified ad material.

The University of Pennsylvania Police Department Community Crime Report

About the Crime Report: Below are all Crimes Against Persons and Crimes Against Society from the campus report for **October 15-21, 2007**. Also reported were 24 crimes against property (all which were thefts). Full reports are available at: www.upenn.edu/almanac/volumes/v54/n10/crreport.html. Prior weeks' reports are also online. —Ed.

This summary is prepared by the Division of Public Safety and includes all criminal incidents reported and made known to the University Police Department between the dates of **October 15-21, 2007**. The University Police actively patrol from Market Street to Baltimore Avenue and from the Schuylkill River to 43rd Street in conjunction with the Philadelphia Police. In this effort to provide you with a thorough and accurate report on public safety concerns, we hope that your increased awareness will lessen the opportunity for crime. For any concerns or suggestions regarding this report, please call the Division of Public Safety at (215) 898-4482.

10/16/07	1:24 AM	3800 and Chestnut St	Male issued citation for urinating in public
10/16/07	1:21 PM	3900 Market St	Offender in possession of narcotics/Arrest
10/16/07	10:44 PM	3900 Walnut St	Offenders in possession of narcotics/Arrest
10/17/07	4:37 AM	650 Hollenback Dr	Offender wanted on warrant/New court date issued
10/18/07	8:02 PM	4000 Ludlow St	Offender wanted on warrant/New court date issued
10/19/07	3:22 AM	4000 Baltimore Ave	Driver operating vehicle while intoxicated/Arrest
10/20/07	2:05 AM	4000 Locust St	Disorderly male/Arrest
10/20/07	2:18 PM	100 33rd St	Disorderly male/Arrest
10/20/07	6:16 PM	200 40th St	Male cited for public urination
10/21/07	2:13 AM	3700 Locust St	Male cited for public urination

18th District Report

10 incidents with 2 arrests (including 9 robberies and 1 confidential incident) were reported between **October 15-21, 2007** by the 18th District covering the Schuylkill River to 49th St. & Market St. to Woodland Ave.

10/15/07	2:19 AM	Unit 39th St	Robbery
10/15/07	9:35 PM	4635 Spruce St	Robbery
10/17/07	8:30 AM	3000 Market St	Robbery
10/17/07	9:50 AM	4700 Walnut St	Robbery/Arrest
10/18/07	8:22 AM	200 43rd St	Robbery
10/18/07	2:23 PM	4500 Locust St	Confidential
10/19/07	5:16 PM	119 51st St	Robbery
10/19/07	10:59 PM	4612 Kingsessing Ave	Robbery/Arrest
10/21/07	2:00 AM	3801 Ludlow St	Robbery
10/21/07	9:00 AM	4435 Baltimore Ave	Robbery



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The University of Pennsylvania's journal of record, opinion and news is published Tuesdays during the academic year, and as needed during summer and holiday breaks. Its electronic editions on the Internet (accessible through the PennWeb) include HTML and Acrobat versions of the print edition, and interim information may be posted in electronic-only form. Guidelines for readers and contributors are available on request and online.

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The University of Pennsylvania values diversity and seeks talented students, faculty and staff from diverse backgrounds. The University of Pennsylvania does not discriminate on the basis of race, sex, sexual orientation, gender identity, religion, color, national or ethnic origin, age, disability, or status as a Vietnam Era Veteran or disabled veteran in the administration of educational policies, programs or activities; admissions policies; scholarship and loan awards; athletic, or other University administered programs or employment. Questions or complaints regarding this policy should be directed to Jeanne Arnold, Executive Director, Office of Affirmative Action, 3600 Chestnut Street, 2nd floor, Philadelphia, PA 19104-6106 or (215) 898-6993 (Voice) or (215) 898-7803 (TDD).

Some Tricks for Traveling More Safely



Remember: Fall back, Spring forward! On Sunday, November 4, Daylight Saving Time comes to an end. This means we can all sleep an extra hour Sunday morning and still have breakfast at the usual time. It also means we lose an hour of daylight just around the time most of us are heading home from work or school. And the professional criminals gain an extra hour of prime-time darkness in which to work. From the Division of Public Safety, here are some safety tips for everyone who uses public transportation.

—Patricia Brennan, Director of Special Services, Division of Public Safety

Public Transportation Safety Tips

- Become familiar with the different bus and trolley routes and their schedules. SEPTA schedules and general information are now posted on the web—the URL is www.septa.com or call (215) 580-7800.
- When traveling at night it is better to use above-ground transportation systems. Buses, the above-ground stretches of subway/surface lines and elevated lines give less cover for criminal activity.
- If you do travel underground, be aware of the emergency call boxes on the platform. These phones contact SEPTA Police. The phones operate much like the University's Blue Light Phones. To operate the SEPTA Phone, push the button. A SEPTA operator will identify your transit stop and assist you immediately.
- Whenever possible, try to sit near the driver.
- In the subway station stand back from the platform edge.
- Don't fall asleep! Stay Alert!

LUCY Loop

- Operated by SEPTA, Monday through Friday except major holidays, 6:10 a.m. to 7 p.m.
- LUCY Loop departs 30th Street Station every 10 to 35 minutes and loops through University City.
- For more information call (215) 580-7800.

Emergency Phones at Subway Stops

30th & Market Streets—Subway surface SEPTA Emergency Phone located near the middle of the platform on the wall.

33rd & Market Streets—SEPTA Emergency Phone on both the east and west platforms on the wall near the middle of the platform.

34th & Market Streets—SEPTA Emergency Phone on the El (elevated lines) platform for east and westbound trains.

• Penn Blue Light Emergency Phone located on the northeast corner next to the subway entrance.

36th & Sansom Streets—SEPTA Emergency Phone on both the east and west platforms on the wall near the middle of the platform.

37th & Spruce Streets—SEPTA Emergency Phone near the middle of the westbound platform on the wall and near the middle of the eastbound platform.

• Penn Blue Light Emergency Phone located across the street at the entrance to the Quad. In Dietrich Gardens near the eastbound entrance to the subway. Also, outside on the wall to the entrance of the Steinberg-Dietrich cafeteria.

40th & Market Streets—El subway stop; SEPTA Emergency Phone located on the platform on the wall near the cashier.

33rd & South Streets (University Station)—SEPTA Emergency Phone located in middle of platform.

• Penn Blue Light Emergency Phone located at northbound and southbound stairwells of platform.

40th & Baltimore Avenue—

• Penn Blue Light Emergency Phone located next to SEPTA station.

Traveling During Non-Peak Times

- If possible use above-ground transportation.
- If you use subways, stand near the SEPTA call box.
- If possible use the Market-Frankford El. In case of an emergency there is a cashier's booth staffed during hours of operation.
- If possible travel with a companion(s).

During Peak Hours:

Watch Out for Pickpockets

Here are eight things pickpockets don't want you to know:

1. Never display money in a crowd. (Think this through before you leave the safety of your office, so you aren't fumbling in public with your purse or wallet.)
2. Never wear necklaces, chains or other jewelry in plain view.
3. Handbag: Carry tightly under your arm with the clasp toward your body. Never let it dangle by the handle. Keep it with you at all times and always keep it closed. Never place it on a seat beside you.
4. Wallet: Carry in an inside coat pocket or side trouser pocket.
5. Immediately check your wallet or purse when you are jostled in a crowd. (And then be doubly watchful, because the jostling may have been a ploy to get you to reveal where you carry your money.)
6. If your pocket is picked, call out immediately to let the operator and your fellow passengers know there is a pickpocket on the vehicle.
7. Be wary of loud arguments and commotions aboard vehicles or on station platforms. Many times these incidents are staged to distract your attention while your pocket is picked.
8. If you suspect pickpockets at work on a particular transit route or subway station, call SEPTA Police Hotline, (215) 580-4131/4132. It's answered 24 hours a day. You do not have to give your name. Trained personnel will take your information and see to it that something gets done. Also, notify Penn Police at 511 on campus phones, or call (215) 573-3333 from off-campus phones or cell phones.

Halloween Safety, Too

This is also a good time to pass some Halloween Safety Tips to any children you know:

- Trick-or-treat in your neighborhood.
- Only call on people you know.
- Never go out alone. Go with friends. Ask your mom or dad, older sister or brother, or a neighbor to go along.
- Stay in well-lighted areas.
- Wear white or reflective clothing.
- Carry a flashlight, glowstick or reflective bag.
- Watch out for cars.
- Have your parents inspect all treats before you eat them.

In the event of an emergency call:

Philadelphia Police	911
University of Pennsylvania Police	(215) 573-3333
Children's Hospital of Philadelphia	(215) 590-3480
Philadelphia Poison Control Center	(215) 386-2100
National Poison Control Center	1-800-222-1222

Please be sure to use Penn's escort services:

Walking Escort	(215) 898-WALK
Riding Escort	(215) 898-RIDE

For additional safety tips, contact the Detective Unit at (215) 898-4485, located at 4040 Chestnut Street. The department is staffed from 6 a.m. to 3 a.m., Monday through Friday.

Emergency victim support services and sensitive crimes reporting is available 24 hours at (215) 898-6600.

For emergencies contact the Penn Police by using the Blue Light Phones or call 511 on campus phones, or call (215) 573-3333 from off-campus phones or cell phones.