

# UNIVERSITY OF PENNSYLVANIA *Almanac*

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## Frances and Pei-Yuan Chia Professor of Marketing: Dr. Fader



Peter Fader

Dr. Peter Fader has been designated the Frances and Pei-Yuan Chia Professor of Marketing effective July 1, 2003. Dr. Fader joined Wharton's faculty in 1987 after receiving his Ph.D. at MIT. His research focuses on using data generated by new technologies, such as retail point-of-sale scanners and the Internet, to understand customer behavior and brand/store performance. He develops predictive and explanatory models for electronic commerce (forecasting models for website usage and purchasing behavior), consumer packaged goods (models of new product trial and repeat purchasing patterns), and the music industry (understanding the interplay between file-sharing, radio airplay, and CD sales). Much of his research highlights the common behavioral patterns that exist across these and other seemingly different domains.

## Liem Sioe Liong/ First Pacific Co. Professor of Statistics: Dr. Buja

Dr. Andreas Buja has been designated the Liem Sioe Liong/First Pacific Company Professor of Statistics, effective July 1, 2003. Dr. Buja has been with Wharton since 2002, and had previous appointments at the University of Washington, Seattle, and Stanford University. He received his Ph.D. in mathematics and statistics in 1980 from the Swiss Federal Institute of Technology, Zurich.



Andreas Buja

Dr. Buja's research involves multivariate statistics, nonparametric statistics, and data visualization. He served as editor of the *Journal of Computational and Graphical Statistics* from 1997-2001, and then as its advisory editor from 2001 to the present. His recent publications include "Visualization Methodology for Multidimensional Scaling," and "Journal of Computational and Graphical Statistics."

The Liem Sioe Liong/First Pacific Company Professorship was awarded to the Wharton School in 1996 by Anthony Salim, president and CEO of the Salim Group, one of the largest Indonesian conglomerates, and its associated Hong Kong based First Pacific Company. The professorship is named for Mr. Salim's father, Liem Sioe Liong who was the key in building the First Pacific Company, and the professorship is symbolic for the growing role of globalization in the Asian business community.

Dr. Fader has developed several new undergraduate and graduate courses (such as *Applied Probability Models in Marketing*) as well as new executive education programs at Wharton's Aresty Institute.

The Frances and Pei-Yuan Chia Professorship is awarded to a faculty member who demonstrates an interdisciplinary approach to business teaching and research, especially in retailing, marketing, banking and information technology. It was established through the support of Pei-Yuan Chia, WG'65, and his late wife, Frances. Mr. Chia is a retired vice chairman and director of Citicorp and Citibank, where he was responsible for Citibank's global consumer business. He is a member of the boards of directors of American International Group (AIG), Baxter International and Singapore Airlines, as well as a senior advisor to Temasek Holdings of Singapore. He is member of the board of directors for Wharton's SEI Center for Advanced Studies in Management and a former member of the School's Graduate Executive Board.

## Ecker Professor of Insurance & Risk Management: Dr. Doherty

Dr. Neil A. Doherty has been designated the Frederick H. Ecker Professor of Insurance and Risk Management, effective July 1, 2003. He has been a part of the Wharton faculty since 1986. Prior to that, Dr. Doherty held academic appointments at the University of Illinois, University of Alberta and University of Zambia.



Neil Doherty

In 2003, Dr. Doherty was named chairperson of Wharton's Insurance and Risk Management department. He teaches Wharton's core managerial economics classes, as well as an elective in corporate risk management. Dr. Doherty's teaching has been recognized with several prestigious teaching awards while at Wharton. Dr. Doherty also continues his work as the editor of *Geneva Papers on Risk Insurance Theory*.

Dr. Doherty's research during the past year has continued to focus on the structure of the life insurance industry and its performance after the tragic events of September 11, 2001. He co-authored a paper examining how different firms fared after this event.

The Frederick H. Ecker Professorship is awarded to faculty with extensive research in Insurance and Risk Management. The Ecker Professorship was established in 1958 by Metropolitan Life Insurance Company in honor of their former president and chief executive officer. The gift was made in honor of Frederick H. Ecker's 75 years of distinguished service with the company, later as honorary chairman.

## Wharton Teaching Awards 2004

The Wharton School has announced their 2003-2004 Teaching Awards.

### Graduate Division Teaching Awards Helen Kardon Moss Anvil Award:

Dr. Sean Nicholson, assistant professor of health care systems, is this year's recipient of this award for excellence in teaching which is given to one faculty member "who has exemplified outstanding teaching quality during the last year" and is elected by the MBA student body. The winner is determined using a weighted-average number of votes that takes into consideration the number of students he or she has taught in the past year. In addition to receiving a cash award, the recipient is also recognized at Spring Salute and graduation. The 2003-2004 academic year marks the 23rd award season. Dr. Nicholson's research focuses on health care, health economics, biotech and pharmaceutical industries, and physician learning. His current projects include deal values between biotech and pharmaceutical companies, and determinants of innovation in the biotech and pharmaceutical industries.



Sean Nicholson

### Class of 1984 Teaching Award:

Dr. Nicolaj Stiggelkow, assistant professor of management, has been given this award which is presented by the Wharton Graduate Association to the faculty member with the highest overall rating, calculated from the student course evaluations. Dr. Stiggelkow's research focuses on competitive strategy, evolution of fit, and firms as systems of interconnected choices. His current projects include studying the effects of focus on performance and growth in the mutual fund industry, longitudinal studies of firms' strategies and growth trajectories, and organizational design for interdependent decision problems.



Nicolaj Stiggelkow

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## SENATE From the Senate Office

Under the Faculty Senate Rules, formal notification to members may be accomplished by publication in *Almanac*. The following is published under that rule.

**TO: Members of the Faculty Senate**  
**FROM: Lance Donaldson-Evans, Chair**  
**SUBJECT: Senate Nominations 2004-2005**

1. In accordance with the Faculty Senate Rules, official notice is given of the Senate Nominating Committee's slate of nominees for the incoming Senate Officers. The nominees, all of whom have indicated their willingness to serve, are:

*Chair-elect:* Neville Strumpf (School of Nursing)  
*Secretary-elect:* Joan Goodman (Graduate School of Education)

*At-large Members of the Senate Executive Committee*

(to serve a 3-year term beginning upon election):

Dennis Culhane (School of Social Work)  
Lydie E. Moudileno (School of Arts and Sciences/  
Romance Languages)  
Barbara Riegel (School of Nursing)  
Rogers Smith (School of Arts and Sciences/Political  
Science)

*One Assistant Professor Member of the Senate Executive Committee*

(to serve a 2-year term beginning upon election):

Kelly L. Jordan-Sciutto (School of Dental Medicine)

*Senate Committee on Academic Freedom and Responsibility*

(to serve a 3-year term beginning upon election):

Sherrill L. Adams (School of Dental Medicine)  
Anita L. Allen-Castellitto (School of Law)  
Martin Charron (UPHS/Radiology)  
James Ross (School of Arts and Sciences/  
Philosophy)

*Senate Committee on Economic Status of the Faculty*

(to serve a 2-year term beginning upon election):

Debra G.B. Leonard (School of Medicine/Path. &  
Lab.)  
Petra Todd (School of Arts and Sciences/Economics)  
Daniel Raff (Wharton)  
Chris Sanchirico (School of Law)

2. Again in accord with the Senate Rules you are invited to submit "additional nominations, which shall be accomplished via petitions containing at least 25 valid names and the signed approval of the candidate. All such petitions must be received no later than 14 days subsequent to the circulation of the nominees of the Nominating Committee. Nominations will automatically be closed 14 days after circulation of the slate of the Nominating Committee." Petitions must be received by mail at the Faculty Senate, Box 12 College Hall/6303, or by hand at the Faculty Senate Office, 109 Duhring Wing by 5 p.m., *Tuesday, May 18, 2004*.

3. Under the same provision of the Senate Rules, if no additional nominations are received, the slate nominated by the Nominating Committee will be declared elected. Should additional nominations be received, an election will thereafter be held by mail ballot.

*The following is published in accordance with the Faculty Senate Rules. Questions may be directed to Kristine Kelly, either by telephone at (215) 898-6943 or by e-mail at kellyke@pobox.upenn.edu.*

### Special Meeting of the Senate

**Wednesday, May 5, 2004, 2:30-3 p.m., Faculty Club, Inn at Penn**

1. To consider establishing proposed new Standing Committee on Faculty Development, Diversity and Equity and to add the name of that committee to the Rules of the Faculty Senate (*Almanac* March 30, 2004).

### Senate Executive Committee Agenda

**Wednesday, May 5, 2004, 3-5 p.m. Faculty Club, Inn at Penn**

1. Chair's Report. (5 minutes)
2. Past Chair's Report on Academic Planning & Budget and Capital Council. (2 minutes)
3. Patent Policy Committee Report. (20 minutes)  
Presented by Andrew Binns, Chair of the Patent Policy Committee.
4. Senate Committee on Administration Report. (30 minutes), presented by Mark Tykocinski, chair of the Senate Committee on Administration
  - Revised Policy for Postdoctoral Fellows at the University of Pennsylvania
  - Revised Handbook Language for the Policy on Extension of the Probationary Periods that Apply to Granting of Tenure or Promotion to Associate Professor
5. Nominating Committee Report. (2 minutes)
6. New Business. (5 minutes)
7. Adjourn to cocktail reception.

## Commencement Invitation

*To the Penn Community:*

Penn's Commencement is a wonderful opportunity to gather together in celebration of the impressive accomplishments of our students. On behalf of the Trustees, Officers, and Deans and their faculties, we would like to invite all members of the Penn community to attend the University's 248th Commencement on Monday, May 17, 2004. We are very fortunate to have Bono as our Commencement speaker this year.

Led by flag bearers and bagpipers, the Academic Procession steps forth from the Annenberg Center at 9 a.m., then pauses for approximately 45 minutes in front of College Hall to applaud the graduating students as they pass through our ranks. The procession then proceeds to Franklin Field where the ceremony begins at 10:15 a.m.

If you wish to attend the festivities, please seek advance approval from your supervisor to assure that the business needs of your department will continue to be met. Whether you wish to join the festivities around Locust Walk and College Green, or come to the ceremony itself (tickets are not necessary), we very much hope that you will join us in this University-wide culmination of the academic year.

*Judith Rodin, President*  
*Robert Barchi, Provost*  
*Leslie Laird Kruhly, Secretary*

## Director of Aresty Institute to ASU's Business School

Robert Mittelstaedt, Jr., vice dean of the Wharton School and director of the Aresty Institute of Executive Education, will become the dean of the W.P. Carey School of Business of Arizona State University as of June 30. He is currently managing Wharton's \$43 million executive education business. Mr. Mittelstaedt's contributions to the Wharton School include developing an innovative program for corporate directors and helping to develop company sponsored research forums. Also, during his time in the executive education division, he worked as associate dean for External Affairs in the first three years of a \$350 million fundraising campaign that resulted in \$425 million raised. He holds an MBA in Operations Management from the Wharton School and has held positions at Wharton since 1973.

## Deaths

### C. West Churchman, Wharton

Dr. (Charles) West Churchman, former chair of philosophy, and former adjunct professor who was instrumental in the field of management, died on March 21 at the age of 90. During a career spanning six decades, he investigated a vast range of topics including accounting, research and development management, city planning, education, mental health, space exploration, education, and peace and conflict studies, and was widely regarded as a founding father of management science. He also made numerous contributions in the area of operations research.

Dr. Churchman received three degrees from Penn, his B.A. in philosophy in 1935, his master's in philosophy in 1936, and his Ph.D. in symbolic logic in 1938 and joined Penn's philosophy department shortly thereafter, serving as assistant professor of philosophy from 1939-1948. From 1945-1978, he served as chairman of the philosophy department.

He subsequently taught at Wayne (State) University in Detroit, Case Institute of Technology in Cleveland, and the University of California, Berkeley. In 1953, while at the Case Institute, Dr. Churchman founded the first graduate M.S. and Ph.D. programs in Operations Research. He then served as an adjunct to the Operations Research and Social Systems Sciences Programs in Wharton, 1973-1986. He was the principal philosopher behind the systems movement and wrote several of the most important books on the subject, including *The Systems Approach and its Enemies* (1979).

In 1962, Dr. Churchman was the president of the Institute of Management Science, and served as editor in chief of both *Philosophy of Science* and *Management Science* publications. He also founded *Management Science* while editor in chief of *Philosophy of Science*. Dr. Churchman gave consultation to numerous organizations, including NASA, the Office of Education, NIH, U.S. Wildlife Services, and several corporations. He served on the Texas Energy Council, the Educational Testing Service Research Committee, and USAID, an organization targeting world malnutrition.

Dr. Churchman is survived by his wife, Gloria; son, Josh Wharton Churchman; and two grandchildren.

A memorial service will be held on Wednesday, May 19, 6:30-8:30 p.m. in Room F85, Jon M. Huntsman Hall.

### Memorial Service: Dr. Davenport

The University community is invited to a memorial service for Dr. William Davenport, professor emeritus of anthropology, who died on March 12, at the age of 82 (*Almanac* April 6, 2004). The memorial service will be held on Monday, May 24, at 2 p.m. at the Penn Museum.

*Dear Penn Faculty, Students, and Staff:*

Workplace violence is of concern to employers and employees, in both the public and private sectors, nationwide. At Penn, we work hard to ensure that we maintain a safe and secure environment in which to live, work, and study. The University is committed to continuing this effort by adopting the University of Pennsylvania Policy Prohibiting Workplace Violence. This policy applies to all University employees, including faculty, staff, temporary, occasional employees, and student workers, as well as consultants and sub-contractors. The policy, we believe, will serve to educate the community as to the meaning of workplace violence, provide information about where and how to report any such acts, and to explain how to access assistance and support. The policy also outlines the sanctions that may be imposed upon persons who disrupt the safety and security of their co-workers and other members of the University community.

We encourage all members of our community to treat colleagues and co-workers with civility and respect. By promulgating this policy, we hope to increase our community's understanding of this issue and to provide information on how to handle any incidents that may arise.

—Judith Rodin, President

—Robert L. Barchi, Provost

## University of Pennsylvania Policy Prohibiting Workplace Violence

### Our Commitment to Maintain a Safe Environment

The University is committed to maintaining an environment that supports the University's mission and promotes learning, productive employment, and safe experiences for all members of the University community including but not limited to faculty, staff, students, contracted employees, visitors and guests of the University.

### Scope

This policy applies to all University employees including faculty, staff, temporary and occasional employees and student workers (with respect to conduct that arises from their employment status). In addition, the policy applies to individuals who the University contracts to do work on our behalf including, consultants, vendors, contractors and sub-contractors. University employees and those working on the behalf of the University are covered by this policy at all times, on or off-campus, when they are officially representing or acting on behalf of the University, conducting University business and/or attending University sponsored or financed activities. This policy covers activity at all University owned and operated properties and facilities and off-campus locations where University business is conducted.

### Definition of Workplace Violence

Workplace violence is defined as any violent behavior or threat of violent behavior that would cause harm or reasonable fear of physical harm to a University employee, other member or guest of the University community, or anyone with whom the University is conducting business. Behaviors or conduct that are not tolerated include the following:

- Committing a violent felony, misdemeanor or summary offense as defined by Pennsylvania law against a person on University property, including but not limited to stalking, intimidation, coercion, harassment, and assault;
- Possession of weapons of any kind or dangerous articles in accordance with Human Resources Policy 706: Possession of Dangerous Articles;
- Willful or threatening destruction of University property or property of another University employee, other member or guest of the University community, or anyone with whom the University is conducting business;
- Threats, direct or implied; intimidation, aggressive or hostile behavior that creates a reasonable fear of injury to another.

### Reporting

Maintaining a safe and secure environment is a shared responsibility. All University employees are strongly encouraged to report any work-related or University connected behavior that they regard as threatening or violent (in accordance with the above definition) to at least one of the University resources listed below.

All emergency situations should be immediately reported to Penn Police by calling 511 (from a campus phone) or (215) 573-3333 (from an off-campus phone) or picking up one of the blue light phones located throughout campus.

Individuals who apply for and/or obtain Protection From Abuse (PFA) orders are encouraged to provide their supervisors and the Penn Police with copies of the temporary or permanent order.

Employees should report workplace violence, as defined above, to their supervisor, manager, department chair or Dean, whoever is deemed to be appropriate in the respective supervisory chain of command. Such reports can also be made, as appropriate, to Penn Police, the Division of Human Resources/Staff and Labor Relations, the Division of Public Safety/Special Services Department, the Office of Student Conduct, and/or the Office of the Deputy Provost.

A University official who receives a report of workplace violence should take the matter seriously and first take prompt steps to ensure the safety of the parties and/or University property involved. Reports of workplace violence must be investigated appropriately. Supervisors and man-

agers should consult with the Division of Human Resources, Penn Police, the Division of Public Safety/Special Services Department, and/or any of the other investigatory/fact-finding resources mentioned herein, to receive assistance in investigating reports of workplace violence. Where faculty members are concerned, Deans and Chairs should consult with the Office of the Deputy Provost on the appropriate procedures to follow as outlined in the *Handbook for Faculty and Academic Administrators*. Workplace violence complaints against student workers should be referred to the Office of Student Conduct, the Office of the Provost, or their respective school office responsible for student conduct and discipline.

### Non-Retaliation

Retaliatory action is prohibited against any persons who report, respond to, participate in an investigation of, are victims of, or use University resources to address workplace violence. Persons found responsible for retaliatory actions will be subject to disciplinary actions up to and including termination of employment and/or student status.

### Sanctions

Once the investigation, fact-finding or hearing is completed and recommended actions for redress are finalized, the University will take the appropriate steps to address the offensive behavior and restore and maintain safety in the community. Employees who violate the Policy Prohibiting Workplace Violence may be subject to disciplinary action up to and including, termination of employment and/or student status. Employees may also be subject to criminal prosecution.

Where appropriate, persons who have violated the Policy Prohibiting Workplace Violence may be required to undertake educational or training courses and/or perform community service to assist in correcting the offensive behavior.

### University Resources

The University offers employees a variety of resources to address workplace violence. These resources provide services ranging from conducting investigations/fact-finding processes, providing security services, training, and counseling, to making referrals and mediating lower level conflicts. The following descriptions outline the University resources provided to address conflicts.

*Counseling*—Personal and psychological counseling services are offered for individuals or groups.

*Conflict Resolution*—Facilitation, mediation, and consultation services are available to assist individuals and groups to proactively resolve workplace issues and concerns.

*Criminal Complaints*—The Penn Police process and investigate reports of criminal incidents.

*Crisis Management*—These resources assist work groups/teams who have experienced a traumatic event or crisis situation, process and acknowledge their reactions, and identify strategies to cope with the aftermath of such incidents. The major goal is to help the affected group restore their productive work environment.

*Education/Training*—Training and educational programs are available to the Penn community on various aspects of campus safety and security, crime prevention and/or workplace violence.

*Investigatory*—These resources are charged with the responsibility of investigating, conducting fact-finding processes, hearings, or just cause proceedings regarding allegations of employee and/or student misconduct, including allegations of workplace violence.

*Referrals*—Some resources will help affected employees identify appropriate University and external resources to assist them with workplace and/or personal concerns.

*Security Services*—Walking and riding escort services are available to members of the Penn community.

# Honors and Other Things

## Wharton Teaching Awards

(continued from page 1)

### Undergraduate Teaching Awards

#### The David W. Hauck Award for Outstanding Teaching:

This award is the most prestigious in Wharton's Undergraduate Division, given to recipients for their ability to lead, stimulate and challenge students, knowledge of the latest research in the field, and the commitment to educational leadership. The two recipients this year are:



Ravi Aron

Dr. Ravi Aron, assistant professor of operations and information management. Dr. Aron's research focuses on electronic commerce, pricing of information rich products, electronic retailing, product complexity, customization and price discrimination enabled by IT-based

inference mechanisms, and efficiencies of the electronic auction markets. His current projects include analysis of search engines' recall and precision on price dispersion in electronic markets.

Dr. Nicholas S. Souleles, associate professor of finance. His research focuses on applied econometrics, finance, macroeconomics, household consumption, saving, and investments. His current projects include consumer credit, bankruptcy and default, credit cards, securitization and portfolio analysis.



Nicholas Souleles

#### The Marc & Sheri Rapaport Core Teaching Award:

The award is to recognize teaching excellence in the undergraduate core. The Award is based on course evaluation ratings from undergraduate students. The 2004 recipient is:

Dr. Philip M. Nichols, associate professor of legal studies. Dr. Nichols' research focuses on international trade and investment, and emerging economies. His current projects include being Vice-Chair of the United Nations Committee on Electronic Commerce and Trade Facilitation Law Group.



Philip Nichols

As in the past, Wharton recognizes many distinguished faculty for Excellence in Teaching for core classes in the Graduate, Undergraduate, Wharton Executive Education, and Wharton Evening Programs. All awards will be documented on faculty pages on Wharton's website.

## The 2004 Emeriti Faculty

At the April ceremony honoring professors who were recently accorded emeritus status, President Judith Rodin and Provost Robert Barchi acknowledged the achievements of the following faculty members:

Darryl N. Biery, professor of clinical studies, School of Veterinary Medicine (1970)  
David Y. Cooper, professor of surgery, School of Medicine (1959)  
Constantin Cope, professor of radiology, School of Medicine (1987)  
Denis S. Drummond, professor of orthopaedic surgery, School of Medicine (1985)  
David J. Farber, professor of CIS and telecommunication systems, SEAS (1987)  
George Gerstein, professor of neuroscience, School of Medicine (1964)  
Alan W. Heston, professor of South Asia regional studies, SAS (1962)  
Campbell Laird, professor of materials science & engineering, SEAS (1968)  
John A. Lepore, professor of electrical & systems engineering, SEAS (1968)  
Roberto S. Mariano, professor of economics, SAS (1973)  
John J. Mikuta, professor of obstetrics/gynecology, School of Medicine (1962)  
Edward Karl Morlok, professor of systems engineering, SEAS (1973)  
Calvin F. Nodine, research professor of radiology, School of Medicine (1988)  
Solomon R. Pollack, professor of bioengineering, SEAS (1964)  
Harry Rozniarek, professor of clinical studies, School of Veterinary Medicine (1987)  
Sheldon A. Steinberg, professor of clinical studies, School of Veterinary Medicine (1964)  
Donald White, professor of Classical studies, SAS (1973)  
Peter Wilding, professor of pathology & laboratory medicine, School of Medicine (1983)  
David R. Williams, professor of psychology, SAS (1961)  
Andrew K. Wood, professor of clinical studies, School of Veterinary Medicine (1993)

**Note:** The year in parentheses is the year the professor joined the faculty ranks.

### William Penn Award: Dr. Rodin

President Judith Rodin is the first woman to win the Greater Philadelphia Chamber of Commerce's William Penn Award. Recipients of the award are chosen for their "personal, professional and community contributions to the Greater Philadelphia region and their efforts to transform the region into a better place in which to live, work and play." She was honored at the Chamber of Commerce's Awards Gala last month. They cited "Dr. Rodin's leadership at Penn for driving the school's growth, doubling its research funding and tripling its endowment. A record number of undergraduates have applied to the university under her tenure, while Penn has become one of the top five national research universities. In addition, Dr. Rodin oversaw a \$1 billion construction program that added new classrooms, administrative buildings and other facilities. The work Penn has done at the University has spilled over into its West Philadelphia neighborhood, bettering the community in terms of stabilizing its population and increasing property values."

### Wharton Business Plan: InfraScan

This year's grand prize winner of the Wharton Business Plan Competition Venture Fair is the student team *InfraScan*. Their device, called a HematoScope, is aimed at providing a fast, reliable and inexpensive way to diagnose the 50% of U.S. hospital emergency room patients who do not receive a CT scan. The company which consists of Wharton MBA students from India and an ex-Israeli Air Force captain, is basing its HematoScope on the patent of co-founder, Dr. Britton Chance, Eldridge Reeves Johnson University Professor Emeritus of Biophysics, Department of Biochemistry and Biophysics. Dr. Chance, the 1974 winner of the National Medal of Science and a member of the gold medal winning 1952 U.S. Olympic Yacht team, has a long history of awards and inventions.

The second prize winner was CelfCure, Inc. for technology aided stem cell harvesting from patients for disease self-treatment. Third prize went to BioSpectrum, for fast, low cost protein screening for billion dollar drug discovery market.

### McCann Scholar: Dr. Naylor

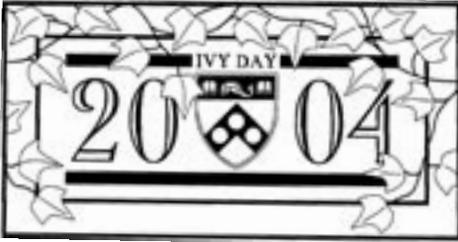
Dr. Mary D. Naylor, professor of nursing, director, RAND/Hartford Center for Interdisciplinary Geriatric Health Care Research, has recently been named one of three McCann Scholars, in recognition of outstanding mentorship. The Joy McCann Foundation provides awards of \$150,000 recognizing the recipient's success as an educator and a mentor in teaching, research or patient care. Dr. Naylor has garnered a national and international reputation as a geriatric scholar, combining her humanistic concern and respect for vulnerable elders with rigorous science to create innovative models to enhance the care and health outcomes of this population. She has also earned the respect of her students and peers as an outstanding teacher and mentor. Especially noteworthy is the leadership Dr. Naylor has demonstrated in promoting educational and research collaborations among scholars and students from various disciplines. Colleagues say "she is a mentor, collaborator, clear thinker and a real leader in her university and her field."

Dean Afaf Meleis said, "As Dean of the School of Nursing, I have watched Dr. Naylor mentor younger faculty and students successfully for many years. She inspires, challenges, and supports these new scholars to reach their highest levels of achievement in geriatric nursing. Her special brand of scholarship also works to translate research into best practice models of care."

"The best great doctors I know say they had great mentors who helped shape their careers," said McCann Foundation Chair Scholar founder Joy McCann Daugherty of Tampa, Florida. "Our Foundation wants to promote the concept of mentoring and nurture the practice of mentoring by calling attention to outstanding mentors and rewarding their efforts."



Mary Naylor



The 2004 Ivy Stone was designed by Raymond P. Ciarca, E '04, and will be placed on the south-side wall of College Hall facing Wynn Commons. The jet black granite stone will be the 43rd Ivy Stone to be placed on College Hall.

To see a photographic archive of Ivy Stones (from 1873 to 2001) visit [www.library.upenn.edu/exhibits/pennhistory/ivystones/ivystones.html](http://www.library.upenn.edu/exhibits/pennhistory/ivystones/ivystones.html).

## Ivy Day Award Recipients

Senior Honor Awards and recipients are:

*Althea K. Hottel Award:*

Meredith M. Seidel, COL

*Spoon Award:* Jason M. Levy, COL, SAE

*Gaylord P. Harnwell Award:*

Jessica R. Brand, COL

*Bowl Award:* Owusu A. Akoto, COL

*David R. Goddard Award:* Amy M. Potter, COL

*Cane Award:* Anthony D. Cotton, WH

*R. Jean Brownlee Award:*

Aparna Chandrasekhar, NUR '05

*Spade Award:* Ravi S. Bellur, WH, SAE

### 2004 Leadership Awards

*Association of Alumnae Fathers' Trophy:*

Elisabeth Kwak-Hefferan, COL

*James Howard Weiss Memorial Award:*

Shruti Agarwala, COL

*Class of 1915 Award:* Brian T. Chaput, COL

*Penn Student Agencies Award:*

Daniel S. Asen, COL

*Penn Alumni Student Awards of Merit:*

Benjamin LaJeunesse Cruse, COL

Kunal Gupta, COL

Jonathan J. Ozark, EAS

Darcy E. Richie, COL

Keri A. Vislocky, WH

*Sol Feinstone Undergraduate Awards:*

Mei A. Elansary, COL '04

Brian C. Washington, WH '06

## Students Awards

The following Penn students are among recipients of external awards this year.

### Fulbright Scholars

#### Undergraduate

Daniel Asen, COL '04, to China

Nathalie Bragadir, COL '04, to Chile

Joanne Yun, COL '04, to South Korea

Danielle Berger, COL '01, to France

David Chang, COL/WH '04, to Japan

#### Graduate students

Jane Hickman, GAS, to Greece

Stephanie Lo, GSE, to Taiwan

Susan L. Park, Law, to Netherlands

Christopher Schnader, GAS, to Germany

Melisma Cox, GSE, to Belgium

### Goldwater Scholaships:

Khanh Thieu EAS/WH '05

Lauren Zeitels COL '06

### Soros Fellowship: Lipika Goyal, COL '01

### Thouron Awards: Meredith Gamer, COL '04

David Levin, COL/WH '03, WHG '04

Blakely McShane, COL/WH '03

Marcellus Randall, COL '04

### Luce Scholar: Dan Schar, VET '02

### NSF: Yegeny Brudno, COL/EAS '04 to Harvard

Tevis Jacobs, COL/EAS '03 to Stanford

### Mellon Scholars: Greta Pane, COL'02;

Avi Rubin, COL '03;

Elizabeth Todd, COL '04

### Coro Fellowships: Ross Chanin, COL '04;

Claire Robertson-Kraft, COL '04

### Rotary: Christian Gaffney, CGS;

David Levin, WHG '04

### National Institutes of Standards and Technology Research Internships:

Alex Fried, COL '07;

Stephen Lin, EAS/WH '07

### Goldman Sachs Global Leaders Award:

Jacquelin King, COL '06

### Gilder Lehrman History Scholars Program:

Andrea Miller, COL '05

## Janet Lee Stevens Award

Edward Webb, a graduate student in political science, has received the Janet Lee Stevens Award, given annually to a graduate student in Arabic and Islamic Studies who, in addition to showing exceptional merit in his or her academic performance, fulfills the spirit of the Award by working to improve relations with and understanding of the Arab world (*Almanac* March 16, 2004).

## Women's Studies Grants

The Women's Studies Program announces course development summer grants to encourage new undergraduate courses on women and gender. Two grants of \$4,000 each will be made to members of Penn's standing faculty. Courses developed through these grants should be listed in the faculty member's department or program and must also be cross-listed with Women's Studies. Courses must have at least half of their content focused on women or gender. Any course funded by these grants must be offered in the 2004-05 academic year or in the fall of 2005.

Proposed courses should focus on subject areas not currently offered by the applicant's department or program. Preference will be given to courses that have wide appeal to both female and male students. Courses may not have already been supported by a course development grant from another Penn unit.

Grant funds may be used for graduate and undergraduate support, course implementation and course support expenses, and/or summer salary (If taken as salary, sums for employee benefits and tax withholding will be subtracted).

### Criteria for acceptance:

1. Academic Excellence
2. Improving students' understanding of gender in the applicant's discipline or in an interdisciplinary framework
3. Filling a gap in the curriculum
4. Providing research opportunities
5. Sustainability

### Proposals must include the following:

1. Cover Page containing the applicant's name, title, department, school, mailing address and e-mail address; and the title of the proposed course
2. 100-word abstract of the proposal (including a description of how the course addresses gender issues not currently in the curriculum)
3. Two to four page proposal that includes course objectives, topics to be covered, pedagogical approaches, and course requirements
4. List of courses taught in the last three years
5. Brief CV
6. A signed statement from your department chair approving the cross-listing with Women's Studies and specifying the term during which the course would be offered.

An original and 5 copies of the proposal should be submitted to the Women's Studies Program, 411 Logan Hall, 249 S. 36th Street, Philadelphia, PA 19104-6304. The application deadline is May 21, 2004.

## Inauguration Set: October 15

I am pleased to advise you that the inauguration of Dr. Amy Gutmann as Penn's eighth president will take place on the morning of October 15, 2004 in Irvine Auditorium. Celebratory inaugural events are being planned on campus for October 13-15. More details will follow, but for now, please mark your calendars for these historic events.

—Leslie Laird Kruhly  
Secretary of the University

## Council Meeting Coverage

At the final Council meeting of the semester last Wednesday, Council moderator Dr. Janice Bellace noted that it was Dr. Judith Rodin's last such meeting as President and how Dr. Rodin has demonstrated "her commitment to the University and her passion for excellence in everything the University does." Dr. Bellace add that, "we are all grateful for her inspired and energetic leadership with the University, which has made the place move forward so greatly from when she first came."

GAPSA reported that its new chair for next year will be Simi Wilhelm; the UA reported that its new chair next year will be Jason Levine.

President Rodin then took the opportunity to reminisce about how special the University Council structure is, giving faculty, staff and student groups a forum to "debate with civility," recalling that there was nothing like it at Yale where she had come from 10 years ago. Dr. Rodin described Council as a "pressure valve," a "response vehicle," a "warning sign," and a "conscience." She thanked everyone who had expended energy on behalf of their constituencies to make Council an effective group. She cited examples of progress that emanated from the "energy at Council deliberations," such as the privacy officer, safety improvements, gender and minority equity, and MLK Day as a Penn holiday.

Chaplain Will Gipson gave a report on the Dialogues on Race, as chair of the steering committee which presented diversity-related events and a website ([www.upenn.edu/dialogues\\_on\\_race/](http://www.upenn.edu/dialogues_on_race/)). Rev. Gipson said that there are plans to include other groups, such as the Latino organizations on campus. President Rodin said that the Dialogues are a "really important first step" in helping the community "learn to talk with one another."

Dr. Dennis Culhane, chair of the Pluralism Committee, gave the final report in which he stressed the importance of measuring success of interactions among students and how the on campus housing policy is not consistent with the University's non-discrimination policy. Provost Robert Barchi said that while the administration has made efforts to be responsive to individual issues and complaints, it is a much more involved process to change a University policy. He said that would require serious deliberations involving many administrators.

Dr. Sohrab Rabii, chair of the International Programs Committee, gave the final report which involved the ongoing question of how to provide affordable short-term housing for visiting international scholars; how to handle the homeland security requirements as well as coping with fraudulent material being submitted by some applicants, primarily from the People's Republic of China. He also noted that long-time executive director of International Programs Dr. Joyce Randolph will be retiring.

# Summary Annual Report for the University of Pennsylvania Health & Welfare Program

This is a summary of the annual report of the University of Pennsylvania Health & Welfare Program, sponsored by the University of Pennsylvania, EIN 23-1352685 for the period that began on January 1, 2003 and ended on June 30, 2003. The annual report has been filed with the Employee Benefits Security Administration as required under the Employee Retirement Income Security Act of 1974 (ERISA). Please note that not all employees are eligible to participate in all of the benefits available under the Plan. Please consult your Plan materials for specific eligibility information.

## Medical, Prescription Drug, Dental And Long Term Disability Benefits

The University of Pennsylvania has committed itself to pay certain medical and prescription drug claims, dental benefits and long-term disability benefits incurred under the terms of the Plan on a self-insured basis.

The Plan also has contracts with Aetna Health of California, Inc. and Independence Blue Cross/Pennsylvania Blue Shield to pay medical claims incurred under the terms of the contracts. The total premiums paid for the plan

year ending June 30, 2003 were \$2,912,802.

Because some are so called "experience-rated" contracts, the premium costs are affected by, among other things, the number and size of claims. Of the total insurance premiums paid for the plan year ending June 30, 2003, the premiums paid under such "experience-rated" contracts were \$2,899,012 and the total of all benefit claims paid under these experience-rated contracts during the plan year were \$1,179,975.

## Vision Benefits

The Plan has a contract with Highmark Blue Shield/Clarity Vision to pay vision claims incurred under the terms of the contract. The total premiums paid under this contract for the plan year ending June 30, 2003 were \$181,576.

Because it is a so-called "experience-rated" contract, the premium costs are affected by, among other things, the number and size of claims. Of the total insurance premiums paid for the Plan year ending June 30, 2003, the premiums paid under such "experience-rated" contract were \$181,576 and the total of all benefit claims paid under the experience-rated contract during the plan year were \$120,099.

## Life Insurance Benefits

The Plan has a contract with Teacher's Insurance and Annuity Association to pay life insurance, dependent life insurance and accidental death and dismemberment claims incurred under the terms of the contract. The total premiums paid under this contract for the plan year ending June 30, 2003 were \$2,948,857.

Because it is a so-called "experience-rated" contract, the premium costs are affected by, among other things, the number and size of claims. Of the total insurance premiums paid for the plan year ending June 30, 2003, the premiums paid under this "experience-rated" contract were \$2,948,857 and the total of all benefit claims paid under the experience-rated contract during the plan year were \$1,777,865.

## Your Rights to Additional Information

You have the right to receive a copy of the full annual report, or any part thereof, on request. Insurance information is included in this annual report.

To obtain a copy of the full annual report, or any part thereof, write or call the office of the Plan Administrator, c/o Joanne M. Blythe, Retirement Manager, University of Pennsylvania, 3401 Walnut Street, Suite 527A, Philadelphia, PA 19104-6228, (215) 898-9947. The charge to cover copying costs will be \$5 for the full annual report or 25 cents per page for any part thereof.

You also have the legally protected right under ERISA to examine the annual report in the offices of the Employer at the address for the Plan Administrator, above, and at the U.S. Department of Labor in Washington, D.C., or to obtain a copy from the U.S. Department of Labor upon payment of copying costs. Requests to the Department should be addressed to: Public Disclosure Room, Room N-1513, Employee Benefits Security Administration, U.S. Department of Labor, 200 Constitution Avenue, N.W., Washington, D.C. 20210.

—Division of Human Resources

## Alumni Weekend Volunteers

Dear Colleagues,

Development and Alumni Relations needs additional volunteers to help staff Alumni Weekend events on *Saturday, May 15*. You can make a difference in making Alumni Weekend a huge success.

Working with our staff, volunteer duties include: greeting, assisting, and providing information to alumni and friends, registration at various events, and help with escorting and directing attendees.

Alumni Weekend continues to grow in attendance and number of events, which is a wonderful statement about the ongoing connection between our alumni and Penn. This opportunity, to volunteer and participate in the scheduled activities and educational programs, is a great way for employees to see Penn as it is seen through the eyes of our graduates. Being a part of Alumni Weekend is truly a rewarding experience.

With less than two weeks to go, we still have events where your help is needed. Benefits include: having fun; networking with Penn staff, alumni, and students; the opportunity to see the campus in a new and exciting way; and free food!

Please contact Jane Branton as soon as possible to sign up and commit your time for a few hours. Jane can be reached at [dar10@ben.dev.upenn.edu](mailto:dar10@ben.dev.upenn.edu) or (215) 898-9732.

—Medha Narvekar, Interim Vice President for Development and Alumni Relations

## May Volunteer Opportunities

Dear Penn Community,

Following is our monthly posting of community service opportunities. Each month, Penn Volunteers In Public Service (Penn VIPS) posts a list of volunteer opportunities representing the many requests we get from the surrounding community for assistance/partnerships.

Earlier this semester, Penn VIPS undertook its Annual Penny Drive. This year the \$700.68 proceeds will go to the Paul Robeson House Museum. Thanks for your support of this venture.

Please contact me via e-mail [sammapp@pobox.upenn.edu](mailto:sammapp@pobox.upenn.edu) or call (215) 898-2020 to volunteer for any of the programs. Thank you for your continued support.

—Isabel Mapp, Associate Director, Faculty, Staff and Alumni Volunteer Services Director, Penn Volunteers In Public Service, Center for Community Partnerships

**Move Out Drive:** MOD Squad, Penn VIPS, UCD, and Dan DeRitis, owner of Apartments at Penn, are working together to help you travel light as you leave campus at the end of the spring semester. Donate your small electronics, small furniture, computers and other articles. Donations will be distributed to area agencies free of charge to help deserving families. Look for trucks near dorms or bring donated items to the front entrance of the Dan DeRitis Apartments at Penn Warehouse located at the corner of 42nd and Chestnut Streets on the following dates and times: *Thursday, May 6 and Friday, May 7*, noon-5 p.m. Donations will also be accepted at CCP, 133 South 36th Street, Room 507, on *Wednesday, May 5*, 9 a.m.-noon. Contact: John Fenton, director of operations, UCD, 3940 Chestnut Street, (215) 243-0555, [john@ucityphila.org](mailto:john@ucityphila.org) or Isabel Mapp.

**Interested in participating in "Race for the Cure"?** Help us create a Penn Team for the Race. Join the 14th Annual Susan G. Komen Breast Cancer Foundation's Philadelphia Race for the Cure on *Sunday, May 9* at 8:30 a.m. for the 5K Run/Walk at the steps of the Art Museum.

**Philadelphia Cares About Fairmount Park Day** *Saturday, May 15* help keep it clean and green for generations to come. Sign up today.

**Computers Needed!** Is your department upgrading its computers? Would you like to donate your used computers to a worthy cause? The Center for Community Partnerships and a group of volunteers are working to provide computers to West Philadelphia schools, churches, families and nonprofit agencies. Join us by donating your used computers to this cause. Visit our website at: [www.upenn.edu/ccp/computerdonations](http://www.upenn.edu/ccp/computerdonations).

**Big Brothers Big Sisters Southeastern Pennsylvania** has been successfully providing mentoring services to children for more than 80 years. Our mission is to provide a professionally supported service for youth so that they might achieve their highest potential. Through a one-to-one relationship, a committed and caring adult acts as a friend, mentor, and a positive role model to a child in this program. Mentoring a child is an exciting and rewarding experience for volunteers. If you're over the age of 18 and can be a good, reliable and responsible friend then you will be a great Big Brother or Big Sister! Penn has partnered with the following neighborhood elementary schools to provide mentors for the 2004-2005 academic year: students from St. Ignatius Prep, Wilson Elementary, Powel Elementary, McMichael Elementary and Caring People Alliance. Your time is extremely valuable, so we get to know you first, so we can find the best Little Brother or Little Sister for you. We are the nation's preeminent youth-service organization and have proven success in creating and nurturing relationships between adults and children. Bigs and Littles share everyday activities: playing sports, seeing movies, cooking, going over schoolwork, visiting museums, washing the car, taking walks, volunteering in their communities, or just hanging out. Being a Big Brother or Big Sister is absolutely free... other than providing your enthusiasm and the desire to include a child in your spare time. We also provide a listing of low cost and no cost events (tickets to sports and cultural events) for you and your Little to engage in. The focus of your match is not on spending money, but on spending time together.

**June Preview:** On *Friday, June 4*, Penn is hosting its **Faculty/Staff Blood Drive**. Please sign up at <http://penn.givesblood.org>.

# Update

May AT PENN

## CHANGE

A new presentation has been scheduled for May 20, by the Firearm and Injury Center At Penn. The new topic is *Weapons in Intimate Partner Violence: Methodological Challenges to Understanding and Prevention*. The panel discussion will take place at 9:30 a.m., Terrace Room, Logan Hall.

## EXHIBIT

**Now** *The Faces of Iraq and Afghanistan*; photography exhibit by Philadelphia photojournalist and human rights' advocate Linda Panetta; Philomathean Society Gallery, 4th floor, College Hall. *Through May 12.*

## FILM

**5** *Peace, Propaganda and the Promised Land*; documentary; 7 p.m.; International House (Playgrounds for Palestine).

## TALK

**6** *Clonal Evolution in Cancer Prevention and Therapies—Current and Future Work*; Carlo Maloney, Fred Hutchinson Cancer Research Center, Seattle, WA; 10 a.m.; Grossman Auditorium, Wistar Institute (Wistar Institute).

**Deadlines:** The deadline for the weekly Update is each Monday for the following week's issue. Next week's issue will contain a two-week Update since there will be no issue on May 18. The deadline for the Summer AT PENN calendar is May 11. See [www.upenn.edu/almanac/calendar/caldead-real.html](http://www.upenn.edu/almanac/calendar/caldead-real.html).

## Countdown to Summer

Two more issues of *Almanac* will be published this month: May 11 and 25. The Summer AT PENN calendar will appear in the May 25 issue, along with Commencement coverage.

## The University of Pennsylvania Police Department Community Crime Report

**About the Crime Report:** Below are all Crimes Against Persons and Crimes Against Society from the campus report for **April 19-25, 2004**. Also reported were 18 Crimes Against Property (including 12 thefts, 4 burglaries, 1 act of vandalism and 1 auto theft). Full reports are on the web ([www.upenn.edu/almanac/v50/n32/crimes.html](http://www.upenn.edu/almanac/v50/n32/crimes.html)). Prior weeks' reports are also online. —Ed.

This summary is prepared by the Division of Public Safety and includes all criminal incidents reported and made known to the University Police Department between the dates of **April 19-25, 2004**. The University Police actively patrol from Market Street to Baltimore Avenue and from the Schuylkill River to 43rd Street in conjunction with the Philadelphia Police. In this effort to provide you with a thorough and accurate report on public safety concerns, we hope that your increased awareness will lessen the opportunity for crime. For any concerns or suggestions regarding this report, please call the Division of Public Safety at (215) 898-4482.

04/21/04	11:36 AM	42nd & Pine St	Complainant robbed at gunpoint
04/21/04	2:42 PM	34th & Walnut	Male wanted on warrant/Arrest
04/22/04	5:48 PM	3417 Spruce St	Male wanted on warrant/Arrest
04/22/04	9:13 PM	200 40th St	Female driving under the influence/Arrest
04/23/04	11:49 AM	3744 Spruce St	Male obstructing highway/Arrest
04/23/04	5:30 PM	3300 Walnut St	Male involved in fraud/Arrest
04/24/04	1:55 AM	119 S 39th St	Male acting disorderly/Arrest
04/24/04	4:17 PM	3700 Market St	Male wanted on warrant/Arrest

## 18th District Report

9 incidents and 1 arrest (including 4 robberies, 4 aggravated assaults and 1 rape) were reported between **April 19-25, 2004** by the 18th District covering the Schuylkill River to 49th St. & Market St. to Woodland Ave.

04/19/04	3:30 PM	5000 Hazel Ave	Rape
04/19/04	6:45 PM	4500 Baltimore Ave	Robbery/Arrest
04/20/04	12:06 AM	4000 Baltimore Ave	Aggravated Assault
04/20/04	12:15 PM	4200 Pine St	Robbery
04/20/04	10:48 AM	4800 Walton Ave	Robbery
04/21/04	3:00 AM	3600 Spruce St	Aggravated Assault
04/21/04	3:00 AM	3600 Spruce St	Aggravated Assault
04/22/04	8:10 AM	5100 Market St	Robbery
04/23/04	2:23 AM	5000 Market St	Aggravated Assault

## CLASSIFIEDS—UNIVERSITY

### RESEARCH

Want to help us learn more about **sleep research in children**? Healthy children ages 2-18 needed for an overnight, non-invasive sleep study at The Children's Hospital of Philadelphia. Please contact Brooke Bintliff, research coordinator, at (267) 426-5089 for more information.

**Volunteers Needed for Osteoporosis Study**  
The University of Pennsylvania Health System/Department of Radiology seeks women 60 years or older. Eligible volunteers would receive a magnetic resonance (MRI) and a dual energy X-ray exam (DEXA) to measure bone density. Participants will be compensated. Please contact Louise Loh or Helen Peachey at (215) 898-5664 for more information.

Researchers at The Children's Hospital of Philadelphia are seeking **families/individuals with high myopia** (nearsightedness) to identify causal genes. High myopia may lead to blinding disorders such as retinal detachments, glaucoma, macular degeneration and premature cataracts. Participants must have onset of myopia before 12 years of age, and refractive prescription of 5.00 diopters or more. A free eye examination for glasses may be provided if needed. Contact Valerie Savage at [savagev@email.chop.edu](mailto:savagev@email.chop.edu).

**Participants with Hypertension** Needed for research study using herbal remedies. If you are diagnosed with mild hypertension, are 21 years or older, and are able to visit in the mornings every other week, please consider participation in this very interesting research project. Participants will receive free physical exam, lab work, EKG, 24 hour ambulatory blood pressure monitoring, and all medications. Compensation at completion \$1,400. Please call Virginia Ford, CRNP for more information, (215) 662-2410.

Overweight volunteers wanted for a study using the **dietary supplement chromium picolinate**, looking at its effects on improving risk factors for diabetes and heart disease such as cholesterol, blood pressure and blood sugar. The Preventative Cardiology Program at the University of Pennsylvania seeks volunteers between the ages of 18 and 75 who are overweight or have high triglycerides, cholesterol, blood pressure, or high blood sugar, but no diabetes. Participants will receive free health assessments, study pills, and dietary counseling as well as compensation for time and travel. Contact Sheri Volger at (215) 898-8672 or [sheriv@mail.med.upenn.edu](mailto:sheriv@mail.med.upenn.edu).

*Almanac* is not responsible for contents of classified ad material.

To place a classified ad, call (215) 898-5274.

**Get On Board Express Almanac:** Sign up to receive e-mail notification when we post breaking news between issues. Send an e-mail message with the word "subscribe" as the Subject to [almanac@pobox.upenn.edu](mailto:almanac@pobox.upenn.edu) and include your name, e-mail address and mailing address. —Ed.



## CLASSIFIEDS—PERSONAL

### FOR RENT

**Beachblock-Ocean City, NJ** (Gardens): Weekly rentals, reasonable, Penn discount, sleeps six, all conveniences, parking, A/C, cable, call Steve (610) 565-1312.

**Fully furnished** 3-bdrm or 2-bdrm w/sep dining room. Tri-level apt w/4th fl. living rm 25 x 15' w/city views: DW, GD, microwave, Laundry in apt. Custom painted oriental capers and antiques. All linens and fully equipped kitchen. Just bring a toothbrush. Available 9/1/2004 for the academic year. \$1750 plus gas and electric. Phone Marvin: (215) 729-2827. [mnbrown@pobox.upenn.edu](mailto:mnbrown@pobox.upenn.edu).

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URL: [www.upenn.edu/almanac](http://www.upenn.edu/almanac)

The University of Pennsylvania's journal of record, opinion and news is published Tuesdays during the academic year, and as needed during summer and holiday breaks. Its electronic editions on the Internet (accessible through the PennWeb) include HTML and Acrobat versions of the print edition, and interim information may be posted in electronic-only form. Guidelines for readers and contributors are available on request and online.

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University of Pennsylvania Commencement Events 2004



**Baccalaureate Ceremony**

Sunday, May 16  
Irvine Auditorium  
1:30-2:30 p.m.—Ceremony for students whose last names begin with A-K  
3- 4 p.m.—Ceremony for students whose last names begin with L-Z  
*Speaker:* Dr. Jaroslav Pelikan, Sterling Professor Emeritus of History at Yale

**Commencement**

Monday, May 17  
Franklin Field, 9 a.m.  
*Speaker:* Bono

\* \* \* \* \*

**Honorary Degree Recipients**

- *Bono*, Co-Founder, DATA (Debt AIDS Trade Africa); Lead Singer, U2  
Doctor of Laws, honoris causa
- *Elizabeth Blackburn, Ph.D.*  
Professor, Department of Biochemistry and Biophysics, University of California, San Francisco  
Doctor of Science, honoris causa
- *Lee Friedlander*  
Photographer  
Doctor of Fine Arts, honoris causa
- *Jaroslav Pelikan, Ph.D.*  
Sterling Professor Emeritus of History at Yale University, Visiting Scholar, Annenberg School for Communication.  
Doctor of Humane Letters, honoris causa
- *Max Roach*  
Musician, Composer, Educator  
Doctor of Music, honoris causa

For additional information on May 16-17 events:

Commencement Website:  
[www.upenn.edu/commencement](http://www.upenn.edu/commencement)  
Commencement Hotline:  
(215) 573-GRAD

**School Ceremonies and Speakers**

**Annenberg School for Communication**

*Ceremony:* Monday, May 17, 2:30-4:30 p.m., Annenberg School for Communication, Room 111  
*Reception:* Annenberg School for Communication Lobby, immediately following the ceremony

**Biomedical Graduate Studies**

*Ceremony:* Monday, May 17, noon, BRB II/III Auditorium and Lobby

**College of Arts and Sciences**

*Ceremony:* Sunday, May 16, 7-9 p.m., Franklin Field  
*Speaker:* Ron Allen, C '79, G '79, NBC News correspondent

**Graduate Division, School of Arts and Sciences**

*Ceremony:* Monday, May 17, 1 p.m., Hill Square, 33rd and Walnut Street  
*Speaker:* Samuel H. Preston, Dean of the School of Arts and Sciences  
*Reception:* Hill College House, immediately following the ceremony

**College of General Studies**

*Ceremony:* Monday, May 17, noon, Chinese Rotunda, Penn Museum  
*Reception:* Upper Egyptian Gallery, Penn Museum, immediately following the ceremony

**School of Dental Medicine**

*Ceremony:* Monday, May 17, 1 p.m., Irvine Auditorium  
*Speaker:* Dr. Myron Allukian, Jr., Director of Oral Health, Boston Public Health Commission  
*Reception:* Robert Schattner Center, 240 S. 40th Street, immediately following the ceremony

**Graduate School of Education**

*Ceremony:* Monday, May 17, 2:30 p.m., First District Plaza, 3801 Market Street  
*Speaker:* Patricia Graham, Charles Warren Research Professor of the History of American Education, Harvard University  
Graduate School of Education  
*Preceded by Reception:* Lunch in Houston Hall, noon-2 p.m.

**School of Engineering and Applied Science**

*Doctoral Ceremony:* Sunday, May 16, 1 p.m., Zellerbach Theatre, Annenberg Center  
*Speaker:* Dr. Kathleen R. McKeown, Professor and Chair of Computer Science, Columbia University  
*Reception:* Annenberg Plaza, immediately following the ceremony  
*Master's Ceremony:* Sunday, May 16, 4:30 p.m., Zellerbach Theatre, Annenberg Center  
*Speaker:* Dr. Michael D. Zisman, Executive Vice President for Strategy, Lotus Development Corporation  
*Reception:* Annenberg Plaza, immediately following the ceremony

*Undergraduate Ceremony:* Monday, May 17, 3 p.m., Franklin Field  
*Speaker:* Jason Bethala, SEAS '04, president of Engineering Deans' Advisory Board  
*Reception:* Monday, May 17, immediately following University Commencement ceremony, Towne Lawn and Levine Hall

**Fels Center of Government**

*Ceremony and Reception:* Sunday, May 16, 5 p.m., Fels Center of Government, 3814 Walnut Street  
*Speaker:* Estelle Richman, Pennsylvania Secretary of Public Welfare

**Law School**

*Ceremony:* Monday, May 17, 3 p.m., Academy of Music, Broad and Locust Streets  
*Speaker:* The Honorable Louis Pollak, Judge of the U.S. District Court for the Eastern District of Pennsylvania and former dean of the law schools at Penn and Yale University  
*Honorary Fellow:* Julie Su, Litigation Director of the Asian Pacific American Legal Center  
*Reception:* Sunday, May 16, 2:30 p.m., Law School Courtyard

**School of Design**

*Luncheon:* Monday, May 17, noon, Meyerson Hall Terrace  
*Ceremony:* Monday, May 17, 1 p.m., Furness Plaza  
*Speaker:* Richard M. Rosan, MArch '67, president, Urban Land Institute

**School of Medicine**

*Ceremony:* Sunday, May 16, 10 a.m., Verizon Hall, Kimmel Center for the Performing Arts  
*Speaker:* Dr. Henry W. Foster, Jr., Professor Emeritus and former Dean, School of Medicine, Meharry Medical College and Clinical Professor of Obstetrics and Gynecology, Vanderbilt University  
*Reception:* Park Hyatt at the Bellevue Hotel, immediately following the ceremony

**School of Nursing**

*Ceremony:* Monday, May 17, 3 p.m., Verizon Hall, Kimmel Center for the Performing Arts  
*Speaker:* Dr. Patricia Grady, Director, National Institute of Nursing Research  
*Reception:* noon, Nursing Education Building Lower Lobby

**School of Social Work**

*Ceremony:* Monday, May 17, 2 p.m., Harrison Auditorium, Penn Museum  
*Speaker:* Dr. Bernard LaFayette, president, American Baptist College of the American Baptist Theological Seminary, Nashville, longtime leader in the Civil Rights movement  
*Reception:* Chinese Rotunda, Penn Museum, immediately following ceremony

**School of Veterinary Medicine**

*Ceremony:* Monday, May 17, 2:30 p.m., Zellerbach Theatre, Annenberg Center  
*Speaker:* Dr. Marguerite Pappaioanou, Associate Director for Science and Policy, Office of Global Health, Center for Disease Control and Prevention  
*Reception:* Annenberg Plaza, immediately following ceremony

**Wharton Undergraduate Division and Wharton Evening Division**

*Ceremony:* Sunday, May 16, 9 a.m., Franklin Field  
*Speaker:* Amal Devani, C '04, W '04, Hunstman Program in International Studies and Business

**Wharton Graduate Division**

*Ceremony:* Sunday, May 16, 1 p.m., Franklin Field  
*Speaker:* Klaus Zumwinkle, Chair, Deutsche Post  
*Reception:* John M. Huntsman Hall, immediately following the ceremony

**Wharton Doctoral Division**

Sunday, May 16, The Colloquium, 8th floor, Jon M. Huntsman Hall, 3730 Walnut Street  
*Cocktails,* 5:30 p.m.; *Degree Ceremony,* 6:30 p.m.; *Dinner,* 7 p.m.