Largest Fund-raising Campaign in Business School History: Over $445 Million at Campaign’s Completion

The Wharton School recently announced the successful completion of the Campaign for Sustained Leadership, a $425 million fund-raising initiative, launched in June 1996, and completed in June 2003. A total of $445,774,603 was raised, completing the largest campaign in business school history. The original campaign goal of $350 million was raised to $425 million following a successful “quiet phase.”

In addition to the participation of 23,161 donors in the campaign, 86 percent of the School’s faculty contributed more than $750,000, and a record 98 percent of the MBA Class of 2003—757 individuals from 59 countries—gave nearly half a million dollars for an unrestricted class gift to The Wharton Fund. The 98 percent participation rate is the highest for any business school of comparable size.

“What I’m really proud about is that this was a community effort,” said Dr. Patrick Harker, dean of the Wharton School. “The alumni stepping forward, the students with the class gifts, and the faculty felt so committed to the School that they gave back. That is the most heartening initiative, launched in June 1996, and completed in June 2003. A total of $445,774,603 was raised, completing the largest campaign in business school history. The original campaign goal of $350 million was raised to $425 million following a successful “quiet phase.”

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Class of 1965 Term Chairs: Dr. Devlin and Dr. Thompson-Schill

Dr. Devlin joined the department of physics and astronomy in 1996 as assistant professor before his promotion to associate professor in 2000. He holds a B.A. from the University of Wisconsin and M.S. and Ph.D. from the University of California at Berkeley.

In addition to serving as a member of the astrophysics group, Dr. Devlin is a project leader in Penn’s experimental cosmology group, which studies the cosmic microwave background (CMB) providing evidence for the Big Bang theory. He is specifically interested in measuring temperature fluctuations in the CMB on different angular scales to determine the mass of the universe. Dr. Devlin has led the development of groundbreaking instruments such as the Mobile Anisotropy Telescope (MAT) and the Penn Bolometer Array (PBA) to advance the scholarship of the CMB.

As one of the principal researchers in the Balloon-borne Large Aperture Telescope (BLAST) project, Dr. Devlin is the leader of a six-university collaboration addressing cosmological and Galactic questions on the formation and evolution of stars, galaxies, and clusters. Recently, BLAST was transported to NASA’s National Scientific Balloon Facility in Fort Sumner, New Mexico, for its first test flight. Earlier this year, Dr. Devlin and his colleagues submitted their work on this innovative project for publication in Advances in Space Research.

Dr. Devlin’s pioneering research has earned him a National Science Foundation Early Career Development Award and a Sloan Foundation Fellowship, which supports promising young scholars in the scientific community. His work has been published in Astronomical Journal, Astrophysical Journal, and IEEE Transactions on Nuclear Science.

Dr. Thompson-Schill came to Penn in 1996 after earning her B.A. in psychology from Davidson College and her Ph.D. in psychology from Stanford University. She was a postdoctoral fellow in psychology and neurology at Penn until 1999, when she was appointed assistant professor of psychology. She was promoted to associate professor earlier this year and has taught cognitive neuroscience since she came to the University.

In addition to her appointment in the department of psychology, Dr. Thompson-Schill serves as associate professor of psychology in the School of Medicine and is a member of the Center for Cognitive Neuroscience (CCN), Institute for Research in Cognitive Science (IRCS), and Institute for Neurological Science (INS).

Dr. Thompson-Schill’s areas of interest include neural bases of cognition with an emphasis on conceptually novel, advanced applications of neuroscience to the understanding of human behavior. Her current work involves brain imaging with functional Magnetic Resonance Imaging (fMRI) and Electroencephalography (EEG).

(continued on page 3)

Humphrey Professor: Dr. Diamond

The School of Engineering and Applied Science is pleased to announce the appointment of Dr. Scott L. Diamond as the Arthur E. Humphrey Professor of Chemical and Biomedical Engineering.

Dr. Diamond received his bachelor’s degree in chemical engineering in 1986 from Cornell University and his Ph.D. from Rice University in 1990. He taught at the State University of New York at Buffalo before joining the faculty of Penn Engineering in 1997.

Dr. Diamond researches cardiovascular therapeutic technologies in several key areas: mechano- and thrombogenic blood clot dissolving therapies, blood coagulation, drug discovery, and nonviral gene therapy. He published in Science his seminal discovery that fluid shear stress, instead of a biochemical signal, could control the genetic program of a living cell. As an expert in thrombolytic simulation, Dr. Diamond’s contributions are widely recognized in the pharmaceutical and device industries. Also, he discovered the use of nonclassical nuclear localization signals for enhancing DNA-based therapies for nondi- viding cells.

His laboratory has advanced chemical and biomolecular engineering methods with more than $6 million in research funding from the American Heart Association, National Institutes of Health, and the National Science Foundation. He has produced over 70 publications and patents. He has served on advisory committees to NSF, NIH, AHA, and NASA, and has consulted extensively for industry and government.

He is the recipient of the NSF National Young Investigator Award, the NIH FIRST Award, the 1999 American Heart Association Established Investigator Award, and the 1999 Allan P. Colburn Award, the highest distinction given by the American Institute of Chemical Engineers for publication accomplishment by a member under the age of 35.

Dr. Diamond is the Director of the Penn Biotechnology Masters Program, one of the largest in the country with more than 120 students. Dr. Diamond also serves as associate director of the Institute for Medicine and Engineering.

Dr. Diamond is the inaugural recipient of the Arthur E. Humphrey Chair. The chair was established to honor Dr. Humphrey by his former students at Penn in recognition of his pioneering role in the field of biochemical engineering. Dr. Humphrey served as dean of the School of Engineering and Applied Science from 1972 to 1980.
warming part, how the entire community came together and made this a success.”

Campaign highlights include:
- Raised total of $445,774,603
- $143.4M for facilities
- $112.9M for academic programs
- $84.4M for faculty support and research
- $47.2M for student financial aid
- Created 29 endowed MBA scholarships and fellowships (16 term)
- Created 145 endowed Undergraduate scholarships (12 term)
- $43.5M for unrestricted and other gifts
- Launched Wharton West in San Francisco
- Created Alliance with INSEAD

“A good campaign raises a lot of money; a great campaign transforms an institution,” said Steve Oliveira, associate dean for External Affairs. “This campaign has transformed Wharton, and it succeeded because of the broad participation of the whole community, with gifts large and small. It was this level of grassroots enthusiasm and energy that allowed Wharton to ‘defy gravity’ by raising the most funds in its history during one of the most challenging economic periods in recent memory. This momentum across the entire community was so great that we received $15 million during the last 10 days of the campaign alone—with only two gifts above $1 million. This was a watershed moment for the School.”

Thirty-five percent of the dollars raised came from MBA alumni, which was the highest participation rate in the School’s history. Thirty-two percent came from undergraduate alumni, 18 percent from corporations and foundations, and 15 percent from other individuals. The largest single gift of the campaign and largest in school history—$40M—came from Wharton Board of Overseers’ Chairman Jon M. Huntsman, a 1959 graduate of Wharton’s Undergraduate Program, and chairman and CEO of the Huntsman Corporation.

As part of the Campaign, Wharton Connect alumni events were initiated in 2001 to engage alumni around the world. Fifty such events were held in the past two years in cities across four continents.

“The campaign has enabled us to continue to fulfill our mission—to create the future business leaders of the world, with facilities, faculty, and student support—not only to reach out to the world but to enable the world to come to Wharton and study,” Dr. Harker said. “One of the great things we accomplished in the campaign beyond the financial support, probably the most important thing, was reconnecting to our alumni around the world and getting them involved in the life of the School. That has been the most rewarding part of the campaign, seeing city by city the alumni getting reenergized and reconnected.”

Deaths

Ms. Hipp, College Houses
Ms. Letitia D. L. Hipp, administrative assistant for the Office of College Houses and Academic Services, died on September 29, at the age of 59.

Ms. Hipp joined Penn in 1989 as a secretary in the Office of Residential Living. She transferred to her most recent position in 1997 where she worked as an administrative assistant in the College House offices. She was a participant in community programs including Women of Color Day. Dr. Martin Luther King, Jr. Commemorative celebrations, and Penn’s Workplace Mentoring Program. She also spearheaded a Christmas toy and clothing drive for Saint Mary’s Family Respite Center.

She is survived by her daughter, Dedoria Sverance; and two sons.

Mrs. Koether, Board of Trustees Vice Chairwoman
Mrs. Natalie Koether, Board of Trustees Vice Chairwoman, died on October 3, at the age of 63, of heart failure.

Mrs. Koether, a Penn alumna, graduated from Penn’s College for Women in 1951, and received her law degree in 1965 from Penn’s Law School. After Law School, she became the first female lawyer at Morgan Lewis and Bochius. She then established the firm of Koether and Harris, which became Koether, Harris and Hoffman and then Keck Mahin Cate in New York City. She was the partner-in-charge until she left the firm in 1994.

Mrs. Koether became president of Pure World Inc., in Hackensack, NJ, in 1995 and served as an executive with Kent Financial Services of Bedford and counsel to the New York law firm of KMZ Rosenman.

Mrs. Koether had served the University in many capacities since she graduated. She had been a trustee since 1989, was Charter Trustee & Vice Chair of the Board. She chaired the Academic Policy Committee until last year and served as an executive with Kent Financial Services of Bedford and counsel to the New York law firm of KMZ Rosenman.

Enrico Fermi Award: Dr. Raymond Davis and Dr. John Bahcall
Dr. Raymond Davis, Jr, the 2002 Nobel Prize winner in Physics, and research professor of physics at Penn, along with Dr. John Bahcall, HON ’2000, a professor at Princeton, and Dr. Seymour Sack, retired from Lawrence Livermore National Laboratory, are this year’s winners of the Enrico Fermi Award, a presidential award given for a lifetime of achievement in the field of nuclear energy.

Drs. Bahcall and Davis will receive the award for their research in neutrino physics. Dr. Sack will receive the award for his contributions to national security.

The winners will receive a gold medal and a citation signed by President Bush and Secretary of Energy Spencer Abraham. Dr. Sack will receive a $187,500 honorarium. Drs. Davis and Bahcall will share an award each receiving a $93,750 honorarium.

“The contributions these distinguished scientists have made to understanding the world around us and to our national security are immense,” Secretary Abraham said. “Their life-time of innovative research follows in the tradition of Enrico Fermi, the great scientist we commemorate with this award.”

The citation for the award to Dr. Davis and Dr. Bahcall reads: “For their innovative research in astrophysics leading to a revolution in understanding the properties of the elusive neutrino, the lightest known particle with mass.” Dr. Bahcall and Dr. Davis are the scientists most responsible for the field of solar neutrino physics and neutrino astronomy. Dr. Bahcall, a theorist, and Dr. Davis, an experimentalist, helped to determine that neutrinos have mass and that electron neutrinos oscillate into many ‘flavors’ on their way from the sun to the earth.

Dr. Davis received his B.S. and M.S. degrees in chemistry from the University of Maryland and his Ph.D. degree from Yale. He began his career at Dow Chemical Co. He worked at Monsanto Chemical Company and from 1948-1984 was a senior chemist at DOE’s Brookhaven National Laboratory. In 1984, he became a research professor of physics at Penn.
Heating Season Energy Conservation Policy: Reminder

With the decreasing daily temperatures, it’s now time to prepare for the coming heating season by reviewing the University’s energy conservation recommendations. Please follow these specific guidelines to begin conserving on a daily basis. To those employees who have participated in the past, we thank you and encourage you to continue your efforts.

Energy Conservation Recommendations:

- Set thermostats to the lowest comfortable level while at work and lower further when leaving. Recommended temperatures are 68 degrees F for occupied spaces and 65 degrees F for unoccupied spaces. Adjustments can be made for specific research needs. Selected air handling units will be shut down when buildings or areas they serve are unoccupied. We save about 5 percent for each degree the thermostat is lowered.
- Keep doors and windows closed to minimize infiltration of cold air. Open blinds and shades to take advantage of the sun’s warming. Notify Facilities Services at (215) 898-7208, of excessive drafts around windows or doors.
- Remove items blocking fan coils, radiators and air distribution boxes.
- Air notify Facilities Services at (215) 898-7208

$4.47 Million for George O’Brien Urology Research Center

The George M. O’Brien Urology Research Center in the Division of Urology, School of Medicine, has been competitively renewed with a $4.47 million grant from NIH for the next five years. The Division of Urology received this center grant from NIDDK under the direction of Dr. Samuel K. Chacko, professor of pathology at the School of Veterinary Medicine and Director of the Urology Research Center. This research program, Remodeling of Urinary Bladder Smooth Muscle in Outlet Obstruction, is one of only five O'Brien Urology Research Centers in the country.

The other four centers are in the Urology Divisions at Harvard University, University of Wisconsin, University of Michigan, and University of Virginia.

According to Dr. Chacko, the O’Brien award “will help provide an environment for investigators to apply state-of-the-art tools in cell and molecular biology to research related to the pathogenesis of urologic diseases.” The research program coordinates investigation of the cell/molecular basis of obstruction-related changes in response to obstruction (Dr. Edward LaBelle of the School of Veterinary Medicine & Drexel University School of Medicine), cellular and molecular basis of detrusor contractility and bladder dysfunction in obstruction-induced detrusor remodeling (Dr. Chacko of the School of Veterinary Medicine & School of Medicine), bladder smooth muscle in outlet obstruction (Dr. Edward LaBelle of the School of Veterinary Medicine & Drexel University School of Medicine), and extracellular matrix and stretch on the cellular and molecular basis of detrusor hypertrophy (Dr. Michael DiSanto of the School of Veterinary Medicine & Drexel University School of Medicine).

These grants will provide seed money for studies with increased funding by NIH for the next five years. The grants are designed to new and established investigators in the field of pediatric urology.

Thank you for supporting the University’s energy policies. Through past conservation efforts, Penn has used a portion of the realized savings to purchase clean technology wind-generated power. Together, as one Penn community, we will continue to wisely and successfully manage our resources.

Omar Blaik, Senior Vice President Facilities & Real Estate Services
Barry Hilts, Associate Vice President Facilities Administration

Class of 1965 Chair: Dr. Thompson-Schill
(continued from page 1)

aging of volunteers performing complex cognitive tasks well into their 80s and 90s; better prevention strategies and measures to improve cognition in patients suffering brain injury as a result of stroke or disease. The leader of several ongoing laboratory projects, she is currently overseeing research on visual knowledge in the congenitally blind; language processing in bilingual speakers; neural systems that help regulate emotional reactions; visual imagery in normal and brain-damaged populations; and the relationship between short-term memory and language. Along with primary support from the National Institute of Mental Health, Dr. Thompson-Schill has received research grants from the McDonnell-Pew Program in Cognitive Neuroscience, National Institute on Aging, and National Science Foundation.

Dr. Thompson-Schill is the recipient of numerous honors including the National Science Foundation’s Professional Opportunities for Women in Research and Education Award, Searle Scholars Award, and Young Investigator Award from the Cognitive Neuroscience Society. She was also listed in the Undergraduate Course Guide’s “Professors Hall of Fame” in 2001.

In addition to co-authoring a preparation book for the Graduate Record Examination (GRE) in Psychology, she has contributed to scholarly publications such as Proceedings of the National Academy of Science, Neuron, and Journal of Experimental Psychology: Learning, Memory and Cognition.

Her commitment to the University includes active involvement in educational initiatives for the psychology department, the neuroscience graduate group, and the Provost’s Strategic Planning Committee. She also serves as co-director of the IRCS/CCN Summer Institute in Cognitive Science and Cognitive Neuroscience.

The Class of 1965 Endowed Term Chair is one of five created by the Class in 1990. This unprecedented 25th Reunion class gift funded a chair for each of the four undergraduate schools and one in honor of the College for Women.

Neurodegenerative Disease Retreat

The Center for Neurodegenerative Disease Research will hold its 4th Annual Retreat on November 4 at the BRB II/III Auditorium. The retreat, organized by Dr. Virginia M.-Y. Lee, and Dr. John Q. Trojanowski, co-founders of Penn’s Center for Neurodegenerative Disease Research, is open to students, postdoctoral fellows, researchers, clinicians and technical staff at the University and throughout the neuroscience research community.

This year’s topic will be Protein Misfolding in Neurodegenerative Diseases with talks by Charles Glabe, University of California—Irvine; Jeffery Kelly, The Scripps Research Institute; Paul Axelsen, Penn; Cecile Pickart, Johns Hopkins University; Philip Thomas, University of Texas Southwestern Medical Center; Richard Morimoto, Northwestern University; and Edward Lee, Penn.

The day-long retreat will also feature a poster session. The retreat is supported by the Penn Alzheimer’s Disease Center (NIH/NIA), a Training Program in Age-Related Diseases (NIH/NIA), and Janssen Pharmaceutica. A full program and registration forms are available at www.uphs.upenn.edu/cndr/retreat.html or by calling (215) 662-4474 or (215) 662-4708.

The retreat will conclude with an award of $250 presented to the student or postdoctoral fellow with the “best poster.”
A Primer of the Plethora of Penn Acronyms—From A to Z

AARC: African American Resource Center, provides services, counseling, mediation, advocacy and deenlightenings to any member of the Penn community, with a particular focus on those of African descent.

ACASA: Ackoff Center for Advancement of Systems Approaches, a think-tank created in 2000 by SEAS.

ACELA: La Asociacion Cultural de Estudiantes Latino Americanos, a student run organization, established in 1947, based in La Casa Latina.

ARCH: Arts, Research and Culture House, located at 3601 Locust Walk, formerly known as the Christian Association before Penn purchased the building in 1999; the name was selected by a contest which attracted 250 entries.

AWFA: Association of Women Faculty & Administrators, founded in the early 1960s to provide opportunities for women faculty and administrators to meet for intellectual exchange, information sharing and mutual support.

BEN: Business Enterprise Network, the suite of web-based applications that support University-wide financial functions.

CAPS: Counseling and Psychological Services, provides professional services including individual, group and couples counseling/psychotherapy to students who are having personal, social, academic and career issues.

CAS: Center for the Advanced Study of India, the only research institute in the U.S. focused on contemporary India.

CCPPR: Center for Children’s Policy, Practice and Research, brings together scholars and professionals in law, medicine, and social work to protect children’s rights.

CGS: College of General Studies, the continuing studies and lifelong learning division of SAS.

CHANGES: Center for Health Achievement Neighborhood Growth & Ethnic Studies, established at GSE in 1994.

CHOP: Children’s Hospital of Philadelphia, the first hospital in the U.S. dedicated solely to the care of children, home to Penn’s pediatric department.

CTT: Center for Technology Transfer, obtains and manages patents, copyrights and trademarks derived from academic research.

CWIC: Communication Within the Curriculum, a program that supports student speaking as a means of both communicating and learning.

DMF: Digital Media Design, a multifaceted/multi-disciplinary undergraduate program, based in SEAS, but with curriculum also from School of Design and Annenberg School.

DP: The Daily Pennsylvanian, the independent student newspaper, founded in 1885.

DRIA: Division of Recreation and Intercollegiate Athletics.

ENIAC: Electronic Numerical Integrator and Computer, gave birth to the Information Age in 1946, is worth a trip to the Moore Building for a glimpse of the computer that is over 50 years old and still a tourist attraction.

FLASH: Facilitating Learning About Sexual Health, a student organization.

GAASAM: Graduate Association for Asian American Students & Studies.

GAPSA: Graduate and Professional Student Assembly, the University-wide student government for graduate and professional students.

GET-UP: Graduate Employees Together, University of Pennsylvania, a group in support of graduate employee unionization.

GIC: Greenfield Intercultural Center, an intercultural resource center established in 1984 to address the needs of Penn’s increasingly diverse community.

GRASP Lab: General Robotics, Automation, Sensing and Perception lab, a multi-disciplinary research lab, founded in 1979 and housed in SEAS.

GSAC: Graduate Student Associations Council, represents students pursuing Ph.D. degrees and other graduate students in SAS.

GSE: Graduate School of Education.

GSFA: Graduate School of Fine Arts, now International Literacy Institute, established in 1984 by UNESCO and Penn’s GSE.

HUP: Hospital of the University of Pennsylvania.

IAA: International Affairs Association, organizes two annual conferences: ILMUNC, (Ivy League Model United Nations Conference) the premier model UN for high school students, hosted by Penn, celebrating its 20th anniversary January 29-February 1, 2004; and UPMUNC (University of Pennsylvania Model United Nations Conference) for college students, founded in 1967.

IAST: Institute for Advanced Science and Technology.

ICA: Institute of Contemporary Art, founded in 1963 at Penn, in its own building designed by Adele Naude Santos since 1990.

ILI: International Literacy Institute, established in 1994 by UNESCO and Penn’s GSE.

IME: Institute for Medicine and Engineering, established in 1996, with a focus on interdisciplinary research and education to advance the treatment of disease.


ISC: Information Systems and Computing, Penn’s central computing organization, which provides leadership, infrastructure, standards and services.

ISTAR: Institute for Strategic Threat Analysis and Response, created as a reaction to 9/11, to examine acute threats.

LDI: Leonard Davis Institute of Health Economics, a cooperative venture among Penn’s schools of dentistry, medicine, nursing and Wharton; a center for health services research, health policy analysis and health care management executive education.

LGBT Center: Lesbian Gay Bisexual Transgender Center, established in 1982, one of the oldest such centers in the country.

LIFE: Living Independently For Elders, a program of all-inclusive care to foster independence and health, a healthcare service of the School of Nursing.
talented students, many from low-income or educationally disadvantaged backgrounds.

**PennSTAR:** Penn Specialized Tertiary Aeromedical Response, the Penn Med helicopters that go to accident scenes to rescue trauma victims and transport them to trauma centers, such as HUP, for specialized care; the service began in June 1988.

**PPF:** Pre-Freshman Program, a four-week academic experience prior to matriculation, primarily for PENNCAP participants.

**PSNI:** Penn Faculty and Staff for Neighborhood Issues, an organization established in 1993, drawn from Penn people who reside in the neighborhoods near campus.

**PPSA:** Pre-Freshman Program Assembly, a network to serve administrative/technical staff.

**PVN:** Penn Video Network, closed-circuit cable television and special video event network.

**PWS:** Penn Women’s Center, founded in 1973.

**SAC:** Student Activities Council, recognizes, supervises and funds undergraduate activities, funded through the UA.

**SAS:** School of Arts and Sciences.

**SCUE:** Student Committee on Undergraduate Education, the oldest existing branch of student government, founded in 1965, works to enhance and expand curricular opportunities and quality of academic experience.

**SEAS:** School of Engineering and Applied Science.

**SEC:** Senate Executive Committee, the elected leadership of the Faculty Senate, representing faculty interests to the administration.

**SEI:** Scheie Eye Institute, serves as the department of ophthalmology of UPHS.

**SFCU:** Student Federal Credit Union, a non-profit organization founded in 1987 by three Wharton MBA students; the largest student-run credit union in the nation.

**SNAP:** Student Nurses at Penn, promotes participation in community service activities in the area of health care and serves as the Penn chapter of the Student Nurses Association of Pennsylvania (SNAP).

**SPEC:** Social Planning and Events Committee, part of Connaissance.

**STAAR:** Students Together Against Acquaintance Rape, a peer health program founded in the late 1980s, part of Office of Health Education.

**STAB:** Student Theatre Arts Board, the student-elected representatives that serves as a link between the theatre arts students and the faculty.

**UA:** Undergraduate Assembly, responsible for advocacy of undergraduate issues to the administration, consists of elected student officers.

**UC:** University Council, the University-wide advisory body, with representatives from all of the major constituencies.

**UCD:** University City District, established by a partnership of University City institutions, businesses and community organizations in August 1997, has worked to make the area cleaner and safer and has also revitalized neighborhoods and been a partner in city-wide events.

**UMC:** United Minorities Council, an inter-racial student alliance which sponsors cultural and educational programs to promote cross-cultural awareness.

**UPHS:** University of Pennsylvania Health System.

**UPM:** University of Pennsylvania Museum of Archaeology and Anthropology.

**UPPD:** University of Pennsylvania Police Department, part of the Division of Public Safety.

**UPS:** Undergraduate Psychology Society, an organization of Penn students interested in exploring the field, sponsors events and publishes a journal, *Perspectives in Psychology.*

**UTV-13:** University Television, the student-run station.

**VPUL:** Vice Provost for University Life, a division that nurtures the interests and aspirations of Penn students through activities, resources and service centers.

**VSA:** Vietnamese Students Association, to promote an appreciation for Vietnamese culture.

**WGA:** Wharton Graduate Association, the primary vehicle for coordinating and managing student activities and initiatives, both academic and extracurricular.

**WPSA:** Weekly-paid Professional Staff Assembly, formerly the A-3 Assembly, representing non-exempt and non-union employees.

**ZBT:** Zeta Beta Tau, fraternity founded in 1898 at Columbia, Penn’s chapter was founded in 1907 and is the fourth oldest active chapter.
Penn Credit Card Program—Privacy Options

The Penn Credit Card Program provides faculty, staff and students with a variety of credit card options. To date, more than 20,000 students, alumni, faculty and staff members have signed up for the credit card and we appreciate your support.

The University and its partner, MBNA, are committed to protecting your personal information, with strict parameters regarding the promotion of the Penn Credit Card Program. If you wish to be excluded from future marketing efforts, you may submit your request at any time in one of two ways:

- Call 215-898-IDEA (you will be asked to provide your name, address and phone number)
- Complete the online form available at www.upenn.edu/optout

Thank you for supporting Penn through the Penn Credit Card Program.

― Lee Nunery, Vice President, Business Services

Penn’s Way 2004

Raffle Prizes:

Week Two

The Week Two deadline for eligibility is Friday, October 17, winners will be drawn on October 31.

Prizes are donated by the business or organization at which they are valid, unless otherwise noted.

- Winner #1—One book of 10 passes for the Class of 1923 Ice Rink
- Winner #2—Two tickets to a performance of Caroline Drury on December 12 at the Annenberg Center
- Winner #3—4 prizes of one-hour court time at Levy Tennis Pavilion
- Winner #4—Family membership to the Morris Arboretum
- Winner #5—Family membership for the University of Pennsylvania Museum
- Winner #6—Certificate for two tickets to any performance during the 2003-2004 season at the Arden Theatre
- Winner #7—Gift certificate for two for dinner at Penn's Way
- Winner #8—Certificate for $60 at the White Dog and $15 at the Black Cat

NOTE: The Penn’s Way return envelopes should be addressed to Penn’s Way 2004, c/o Payroll, 310 Franklin Building/6284.

Penn’s Way Questions and Answers

This year, for the first time, you can contribute to Penn’s Way online. Below are some of the questions and answers listed on the Penn’s Way website.

Q: What should I know before starting the Penn’s Way Online application?

A: Know your PennKey and password combination. Note: This may differ from your e-mail login. If you need help with your PennKey visit the PennKey website at www.upenn.edu/computing/pennkey/. You may also ask your Local Service Provider (that’s your IT person) if you don’t know who that is, LSP listings are at www.upenn.edu/computing/view/support. Make sure you have the correct browser version loaded on your machine. Supported browsers on a PC include Netscape 7.0 (or higher) and IE 6 (or higher). On a Mac, you must have Netscape 7.0 (or higher) or IE 5.0 (or higher).

Note: If you are not using one of these versions, you will not be able to use the application and will receive a message directing you to download one of the supported browser versions.

You might want to have the organization codes you wish to contribute, but as long as you know a key word associated with the organization’s name you can use the search function once you log in.

Q: Why is my phone number wrong?

A: The phone number listed in your Penn’s Way Online contribution page is the phone number Payroll has on file for you. If it is incorrect, please alert your Business Administrator. Please also change it in the text box on the contribution page. The format to change your telephone number is xxx-xxx-xxxx. If you enter your campus phone number using 5 digits (starting with 3, 8, 7 or 6), the application will transform the number into a Penn phone number.

Q: Why isn’t the search box working?

A: You must enter only one single keyword to search. Entering multiple words in the search criteria will result in no search results being returned.

Q: How do I know what contribution code to enter?

A: You can find the 5 digit code in the print booklet, then just type the code and the dollar amount. You can also use the search function, just type a key word into the search box and click GO. To choose an organization from the search results, just click on its code number and it will fill in on your contribution page.

If you would like your donation to be apportioned among all of the charities, just type UNDES as the contribution code.

If you are contributing elsewhere and/or want to use the application just for entry in the raffle, do not enter any contribution codes or amounts; leave everything blank. Otherwise you will get an error message.

Note: If you enter duplicate contribution codes for an organization—with different (or same) amounts—the application will combine the amounts into a single contribution for that organization, and will display accordingly as one contribution on the confirmation/summary & contribution page. If you do not enter any amount associated with a contribution code, you will receive an error message, and will not be able to continue with the application.

Q: Why does my department’s Penn’s Way volunteer keep asking me to participate? I swear I already filled out the Penn’s Way Online form.

A: You must select ‘ACCEPT’ on the summary page to record your participation. Failure to select the ‘ACCEPT’ button, regardless of the payment method chosen, will result in your participation not being recorded.

If your specific problem has not been addressed here and you have further questions or concerns regarding Penn’s Way Online, please send your questions to pennsway@pobox.upenn.edu or call (215) 746-GIVE (4483).

Miroslav Vitous (left) will perform a solo-double bass concert on October 18, at the Slought Foundation. Vitous has worked with jazz greats including Art Farmer, Miles Davis, Chick Corea, and Wayne Shorter. The concert coincides with the release of his new recording Universal Syncopations (ECM Records).

Both concerts are sponsored by the Slought Foundation. See MUSIC in Update October at Penn, next page.
The University of Pennsylvania Police Department Community Crime Report

About the Crime Report: Below are all Crimes Against Persons and Crimes Against Society from the campus report for September 29 to October 5, 2003. Also reported were 31 Crimes Against Property (including 29 thefts, 1 burglary and 1 auto theft). Full reports are on the Web (www.upenn.edu/almanac/560/no31/comr.html). Prior week's reports are also online. —Ed.

This summary is prepared by the Division of Public Safety and includes all criminal incidents reported and made known to the University Police Department between the dates of September 29 to October 5, 2003. The University Police actively patrol from Market Street to Baltimore Avenue and from the Schuylkill River to 43rd Street in conjunction with the Philadelphia Police. In this effort to provide you with a thorough and accurate report on public safety concerns, we hope that your increased awareness will lessen the opportunity for crime. For any concerns or suggestions regarding this report, please call the Division of Public Safety at (215) 898-4482.

18th District Report

7 incidents and 1 arrest (including 4 aggravated assaults and 3 robberies) were reported between September 29 to October 5, 2003 by the 18th District covering the Schuylkill River to 49th St. & Market St. to Woodland Ave.

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>09/29/03</td>
<td>12:52 AM</td>
<td>4925 Catherine St</td>
</tr>
<tr>
<td>10/03/03</td>
<td>11:43 AM</td>
<td>5282 Market St</td>
</tr>
<tr>
<td>10/03/03</td>
<td>1:35 AM</td>
<td>4037 Baltimore Ave</td>
</tr>
<tr>
<td>10/03/03</td>
<td>2:00 AM</td>
<td>1400 Hanson St</td>
</tr>
<tr>
<td>10/03/03</td>
<td>2:20 AM</td>
<td>4037 Baltimore Ave</td>
</tr>
<tr>
<td>10/03/03</td>
<td>1:30 AM</td>
<td>5147 Cedar Ave</td>
</tr>
</tbody>
</table>

1800 Poetry & Empire: Post-Invasion Poetics; poetry readings featuring over two dozen poets; 8 p.m.; ICA; rsvp rsvp@postempire@writing.upenn.edu (Creative Writing; Writers House; Center for Programs in Contemporary Writing).

Philadelphia Open Studio Tours (POST) Reception; celebrate this year’s free studio tours; 5 p.m.; ICA; info.: www.philaopenstudios.com (POST; ICA).

The University of Pennsylvania values diversity and seeks talented students, faculty and staff from diverse backgrounds. The University of Pennsylvania does not discriminate on the basis of race, sex, sexual orientation, gender identity, religion, color, national or ethnic origin, age, disability, or status as a Vietnam Era Veteran or disabled veteran in the administration of educational policies, programs or activities; admissions policies; scholarship and loan awards; athletic, or other University administered programs or employment. Questions or complaints regarding this policy should be directed to Jeanne Arnold, Executive Director, Office of Affirmative Action, 3600 Chestnut Street, 2nd floor, Philadelphia, PA 19104-6106 or (215) 898-6993 (Voice) or (215) 898-7923 (TDD).
Gaining Great Collections from the Civic Center Collection

After a careful selection process that spanned ten months, collections staff from the University of Pennsylvania Museum of Archaeology and Anthropology, have chosen about 5,000 artifacts, once part of the former Civic Center Museum, to be accessioned into UPM’s own holdings. The Museum worked with the City Representative’s Office of Arts and Culture, the city department responsible for the disbursement of the Civic Center collection, on this project.

Significant numbers of ethnographic materials from Africa, Oceania, the Americas and Asia, as well as archaeological materials from ancient Egypt, Paleolithic objects from Europe, and a few objects from the ancient Near East and the Mediterranean World, have been selected for inclusion in the collections. In addition, several dozen items—dolls and some Native American tools—will be used by the Museum’s Education department for hands-on use in outreach programs.

Trucks brought approximately 900 boxes with the selected artifacts on Monday and Tuesday, September 29 and 30—and collections staff and volunteers worked to move them in to temporary storage spaces in the Museum. The artifacts will be reviewed and accessioned in the coming months, a process that Museum staff anticipate will take about two years to complete.

UPM is one of a number of Philadelphia cultural institutions which have, over the last decade, helped the City of Philadelphia, and the City Representative’s Office of Arts and Culture, with the disbursement of the approximately 25,000 piece Civic Center Museum collection, following that city institution’s permanent closing in 1994. In selecting which artifacts to accept, from among the approximately 17,000 artifacts remaining in a city warehouse, Museum staff followed UPM accession policy that takes into account limited storage space, and calls for augmenting and enriching UPM’s own collections, which include about one million artifacts.

“We’re delighted to be able to serve our city by providing a good home to a fine collection of ‘orphaned’ Civic Center Museum artifacts,” said Dr. Jeremy A. Sabloff, UPM’s Williams Director.

“After processing the new acquisitions, we will have some wonderful new pieces, and collections, to integrate into our collections for use in our exhibitions, traveling exhibitions, loan and research programs,” he noted. “Individual gems abound, but some of the wonderful collections that will one day make great exhibitions include Amur River ethnographic material from Siberia, ethnographic collections from the Philippines and New Caledonia, costumes from Southeast Asia, and a rich array of materials from Madagascar, Somalia, Nigeria and north Africa.”

Mr. Eugene Thompson, Public Art Director for the City of Philadelphia, expressed his appreciation to the Museum for the assistance it has given to the City in relocating the Civic Center Collection.

The William Penn Foundation of Philadelphia provided the City with critically important funding to help complete the transfer of the 5,000 Civic Center Museum objects to the UPM.

For more pictures see www.upenn.edu/almanac/v50/n08/upm.html.

Move-in for the adopted collections was under the watchful eyes of two larger-than-life-size lions proudly looking on as the boxed artifacts were delivered to their new home at UPM.