

# UNIVERSITY of PENNSYLVANIA *Almanac*

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## Director of PAACH: Ajay Nair



Ajay Nair

Dr. Ajay T. Nair, has been named director of the Pan-Asian American Community House (PAACH) and assistant director of the Asian American Studies Program. He will explore issues relevant to the Asian American experience, and cultivate an appreciation and understanding of diverse Asian cultures represented at Penn.

"I have a wonderful opportunity to bridge student life with academics," Dr. Nair said. "Penn is at the cutting edge. Not many institutions can boast of having an Asian Pacific American community center that welcomes community members of all backgrounds to celebrate the diversity and richness of Asian American and Pacific Islander experiences."

Dr. Nair is pleased with the way that PAACH is integrated into the academic life of the campus. "The PAACH is unique in that it has an academic partner, Penn's Asian American Studies Program, to provide co-curricular events focusing on Asian American research, culture, history, politics and social issues. We are one of the few institutions in the country implementing such an innovative model."

Dr. Nair's responsibilities include identifying and developing strategies to increase Penn's efforts to advise students on academic and professional issues; strengthening the Asian American Studies Program; organizing conferences, symposia and other public events on topics of political, social and cultural importance for Asian American communities; and providing resource and research materials on Asian American political, cultural and community concerns. He will also be responsible for helping to recruit and retain students, expanding alumni relations, and increasing Penn's local and national linkages with Asian American communities and organizations.

"We are proud to welcome someone with Dr. Nair's leadership experience and extensive involvement in Asian American community affairs into this position," said Dr. Valarie Swain-Cade McCoullum, VPUL.

Prior to joining Penn, Dr. Nair was the assistant dean of students at the University of Virginia. He has also been a counselor in the Multicultural Resource Center at Penn State where he received his B.S. and his Ph.D. in workforce education and development. His master of human services degree is from Lincoln University.

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## Commencement Speaker: Archbishop Tutu

Archbishop Desmond Tutu, who won the 1984 Nobel Peace Prize for his non-violent opposition to apartheid in South Africa and his contribution to the cause of racial justice, will be Penn's Commencement Speaker on Monday, May 19.

That evening, Archbishop Tutu will speak at an event co-sponsored by the University, the World Affairs Council and the de Tocqueville Society of the United Way.

This will be his second visit to Penn; in January of 1986, he delivered the keynote address at the University's Martin Luther King Commemoration. He spoke on the struggle for racial equality; he has been an outspoken proponent of economic pressure to bring reform of South Africa's policy of racial separation. He has formulated his objective as "a democratic and just society without racial division."

Currently, Archbishop Tutu is Chancellor of the University of the Western Cape. He holds honorary degrees from numerous universities, including Harvard, Oxford, and Columbia. In addition to his Nobel Prize, he has received the Order for Meritorious Service Award (Gold) presented by President Nelson Mandela, the Archbishop of Canterbury's Award for outstanding service to the Anglican Communion, the Prix d'Athene (Onassis Foundation), the Family of Man Gold Medal Award and the Martin Luther King, Jr. Non-Violent Peace Prize.

In 1995, President Mandela appointed Archbishop Tutu to head the Truth and Reconciliation Commission. In 1998, the commission submitted its first official report to President Mandela, marking yet another significant step in the struggle for justice both in South Africa and the world. He retired from office as Archbishop of Cape Town in 1996, but was then named Archbishop Emeritus. He is the author of *Crying in the Wilderness. The Struggle for Justice in South Africa; Hope and Suffering: Sermons and Speeches; and The Rainbow People of God: The Making of a Peaceful Revolution*. Tutu is now working on two new books, one chronicling the work of the Truth and Reconciliation Commission, the other, transfiguration.

In 1975, Archbishop Tutu was appointed as Dean of St. Mary's Cathedral in Johannesburg, the first place to hold that position. The following year, he was elected Bishop of Lesotho. By this time, South Africa was in the wake of the 1976 Soweto uprising and in turmoil. He left his diocese to take up the post of General Secretary of the South African Council of Churches (SACC); he was the first black in that role. It was in this position, a post he held from 1978 until 1985, that he became a national and international figure. He represented 12 million Christians of all races during that time.

## Medal for Distinguished Achievement: Senator Arlen Specter

The University of Pennsylvania Medal for Distinguished Achievement was conferred on U.S. Senator Arlen Specter, for his efforts to increase funding for scientific research at the federal level. President Judith Rodin presented Senator Specter with the Penn Medal at the Trustees Fall Dinner. He is the 13th recipient of Penn's Medal, see [www.archives.upenn.edu/history/notables/awards/penn\\_mda.html](http://www.archives.upenn.edu/history/notables/awards/penn_mda.html).

The citation accompanying the University of Pennsylvania Medal for Distinguished Achievement conferred on October 31 reads:

During more than two decades in the United States Senate, you have been a valuable friend and ally to the University of Pennsylvania and to the biomedical research and higher education communities.

Your foresight and courage to support biomedical research have earned the respect, appreciation, and admiration of scientists, physicians, and patients across the nation and throughout the world. Your tenacity to double funding for the National Institutes of Health have enabled thousands of researchers to pursue cures and other new discoveries that improve our health and save lives.

A steadfast advocate for the sciences, you have led the fight to defend the integrity of research funding against politicizing forces.

Your leadership in education has enabled teachers to excel and encouraged students to make the most of their learning experiences.

Your visionary, inclusive, bipartisan leadership of the Senate Appropriations Committee has laid a firm foundation for our nation's preeminence in health, education, biomedical research, labor, and social welfare programs.

As a Senator, lawyer, Air Force officer, and University of Pennsylvania alumnus, you have devoted your life to standing up for what is right and to serving humanity.

In recognition of your distinguished career in public service, and in gratitude for your unwavering support of biomedical research and education, the Trustees of the University of Pennsylvania are proud to claim you as one of our own and with deep admiration, to present you the University's Medal for Distinguished Achievement.



Desmond Tutu



Arlen Specter

## SENATE From the Senate Office

The following agenda is published in accordance with the Faculty Senate Rules. Questions may be directed to Kristine Kelly either by telephone at (215) 898-6943 or by e-mail at kellyke@pobox.upenn.edu.

### Senate Executive Committee Agenda

Wednesday, November 6, 2002

3 p.m. to 5:30 p.m.

205 College Hall

1. Approval of Minutes
2. Chair's Report
3. Past Chair's Report on Academic Planning and Budget and Capital Council
4. Update from President Judith Rodin
5. Update on Graduate Student Issues from Deputy Provost Peter Conn and General Counsel Wendy White
6. Other New Business
7. Adjournment

### Highlights of the Trustees' Fall Meeting

At the Fall Meeting of the University Trustees, a Memorial Resolution for the Hon. Walter H. Annenberg was passed, followed by a standing ovation for the Hon. Leonore Annenberg who said, "I shall carry out Walter's legacy." The Trustees also passed a Memorial Resolution for I.W. 'Tubby' Burnham II, expressing "appreciation and affection."

A Resolution of Appreciation (in absentia) was passed for Yotaro Kobayashi, WG '58, "who opened the doors for the University in Japan." A Resolution of Appreciation was also passed, with a standing ovation, to thank Margaret 'Peggy' Mainwaring, Ed '47, HON '85, who has been a Trustee for 30 years and was the first woman elected as an Alumni Trustee.

Andrea Mitchell, CW '67, was appointed a Charter Trustee; Madlyn K. Abramson, Ed '57, GEd '60, William L. Mack, W '61, and Henry R. Silverman, L '64, were reappointed as Term Trustees. James J. Kim, W '59, G '61, GR '63, was appointed a Term Trustee.

President Judith Rodin spoke about the new facilities that have recently been completed: Huntsman Hall, Schattnar Hall and Pottruck Fitness Center noting that these "milestones in growth and development of Penn" are "transformative." She also congratulated SEAS on its 150th and Dental Medicine on its 125th celebrations. Dr. Rodin's resolution on the appointment of Clifford Stanley as EVP was wholeheartedly approved. Dr. Rodin mentioned that Vice President Dick Cheney spoke at Huntsman's dedication and former New York City mayor Rudy Giuliani spoke to a packed house at Irvine last week.

Provost Robert Barchi discussed the Life Sciences Building and how construction has been delayed nearly a year to take into account the BioPond considerations. He said that the proposed building would have a "modest impact" on the garden using 3.5% of the present botanical garden, which has been named the Kaskey Memorial garden. As the provost spoke, some members of the community attempted to interject their concerns. Dr. Barchi mentioned that several faculty members have won particularly prestigious prizes recently.

Craig Carnaroli presented the Financial Report for FY 2002 and said that Penn achieved positive financial performance despite the volatility in the economy and financial markets. Penn experienced a 5.3% increase in total revenue to over \$3.335 billion. The University's endowment achieved a return of .1%, exceeding

its benchmark by 6.8% putting it in the top quartile of endowments over \$1 billion during FY 2002. Moody's Investors Service revised its outlook of Penn from "negative" to "stable" due to the stabilization of UPHS, and confirmed the A-1 rating on its outstanding long-term debt.

Dr. Gail Morrison, vice dean of education in the School of Medicine, reported on Penn Medicine and their intention to complete the school's strategic plan by the end of the year.

The Trustees are currently in the process of renewing the University's sales and use tax exemption with the Commonwealth, and approved the addition of Article 15 to the Statutes to comply with current requirements for exemption.

Academic Policy Committee chair explained the SARS name change to South Asia Studies.

Paul Kelly reported that Audit and Compliance approved the draft budgets from both Penn and UPHS.

Budget and Finance Committee's chair John Clark presented six resolutions to authorize funding for construction, renovation and redevelopment which all passed.

Michael Tarnopol, chair of Development, recognized Walter Annenberg's "extraordinary legacy."

Marjorie Rendell reported for the External Affairs Committee about the proposed new home for WXP; the implementation of Penn Branding and the immigration issues arising from the National Security initiatives such as visa delays.

Facilities and Campus Planning's William Mack talked about the "tremendous expansion" that Penn has been experiencing in the past few years.

GSE associate dean Nancy Streim gave the Neighborhood Initiatives report, which encompassed the new 'Sadie School' and the retail plan to improve the economic health of the area.

Susan Catherwood gave the Student Life report that focused on the need for institutional compliance with immigration; as well as the cultural and ethnic centers at Penn.

Howard Marks said that the Investment Board was pleased that Penn did not lose money in FY 2002, a "difficult year."

Leonard Shapiro's Alumni Report noted the many alumni back for Homecoming Weekend and that the recipients of the Alumni Awards of Merit include four former trustees.

## Speaking Out

### Academic Mission vs. Fall Break

I read with some amusement Professor Korshin's plaintive protest that the one day Fall Break was "virtually meaningless" because it was on a Friday, "a day when there are almost no classes at Penn anyway." To the extent that he is correct on the facts, it seems that most students and faculty have "Fall Break" every weekend from Friday through Sunday—more than a dozen in the semester. Perhaps the University should schedule a full complement of classes on Friday so the one day Fall Break would be meaningful.

My amusement, however, was dampened by a troublesome reminder that the University is purporting to carry out a serious academic mission on a four day academic week. I assume that many faculty and most students are little concerned so long as there is a salary check for the faculty member at the end of each month and a diploma for the student at the end of four years.

The one thing that the University can offer that a correspondence school can not is the contact and interaction between faculty members and students—a version of Mark Hopkins at one end of the log and a student on the other end. But there seems to be a desire on the part of too many faculty members and too many students, abetted by the administration, to minimize that educational process. Should not Professor Korshin and all of us be more concerned about this dilution of the educational mission?

I have never been persuaded of the need or educational validity of Fall Break for students or faculty, that they needed a "brief respite between Labor Day and Thanksgiving." Most of the rest of the world works five or six days a week, 50 weeks a year. College graduates, particularly in the professions, commonly work even more hours, often with less vacation. Are students too young to begin learning to bear the burdens of adulthood?

—Clyde W. Summers, Professor of Law

### Concerned About Impending War

Calling all faculty and staff who are concerned about the impending war with Iraq and the Bush administration's announced positions on the U.S. role in world affairs.

Please join a meeting on Wednesday, November 6, at 4:30 p.m. in the Penniman Library of Bennett Hall, 34th & Walnut Sts. to help us generate various options for Penn faculty and staff on how best to respond to these concerns.

—Larry Gross, Annenberg School

—Walter Licht, History

—Richard Shell, Wharton School

—Rogers Smith, Political Science

—Jeremy Brochin, Hillel

—Beverly Dale, Christian Association

—David Grossman, Civic House

—Sue Harte, Newman Center

—Heather Kilmer, Civic House

Speaking Out welcomes reader contributions.

Short, timely letters on University issues will be accepted by Thursday at noon for the following Tuesday's issue, subject to right-of-reply guidelines. Advance notice of intention to submit is appreciated. —Eds.

# COUNCIL State of the University

Last Wednesday's Council meeting was primarily devoted to the extended reports on *The State of the University*. The portion of the presentation by President Judith Rodin is below; the remaining sections will be published next week.

I'm delighted to have this opportunity to report on the State of the University. I'll be joined in this presentation by my colleagues, Peter Conn, Neal Nathanson and Robin Beck. I will lead off and present a structural overview and a few highlights, and then Peter will talk about the Strategic Plan; Neal about research—where we've made a number of very significant changes and have a number of accomplishments to report—particularly in the area of research compliance; and Robin will talk about technology.

Starting with our incoming freshman class, clearly, as we have said so many times, they are the brightest and most talented group of men and women that we have had. I know that's always hard for the sophomores, juniors and seniors to hear, but the data each year show that the recruited classes are more and more talented. We are struck by the data that was reported in the *Chronicle of Blacks in Higher Education* and we are working to try to understand why as an institution Penn's yield of African American students is lower than that of our peer groups, something that actually we were unaware of until we saw the data. We will be back to the community with a report on that in the near term. In the aggregate however, the percentages in terms of actual numbers of African American students are a bit misleading. Penn and Cornell are at the lowest in the group in terms of percentages but in terms of absolute numbers, are actually the highest. It's just that we have such a large incoming class. So in absolute numbers we are not under-represented relative to our peers but our yield is clearly troubling and we will examine it.

We are very pleased at a number of quite significant faculty recruitments and retentions. There will be a report within the next few weeks on the efforts of the Provost's Office and the various schools with regard to Gender Equity. We are waiting for the Diversity Minority Equity Report and that committee is hard at work and we intend to make a great deal of progress in both areas in the coming recruitment cycle.

As you know, Raymond Davis was awarded the Nobel Prize in Physics, so in three years Penn has had two Nobel Prize winners and we think we have many more on the horizon. Daniel Janzen, who was previously named a MacArthur Fellow and recognized, with the Kyoto Prize, was awarded the Albert Einstein World Award for Science based on his compelling work in environmental conservation.

Many of you know Stuart Churchill, Emeritus Professor of Chemical Engineering, who was awarded one of the highest awards of the National Academy of Engineering, the 2002 Founders Award. Susan Fuhrman, Dean of the Graduate School of Education, was elected to the National Academy of Education and our Nursing Dean Afaf Meleis was elected last week to the Institute of Medicine; and many of our faculty learned of their election to that part of the National Academy of Sciences.

Ira Harkavy, whose leadership of the Center for Community Partnerships certainly has to be credited in large part for Penn's #1 ranking in Service Learning by *U.S. News & World Report*, will be honored on November 9 by National Campus Compact. Ira will receive the Ehrlich Award, named for former Penn Provost Tom Ehrlich, for his work integrating service into the curriculum and institutionalizing service learning at Penn as well as literally being a role model for many other colleges and universities across the country and increasingly across the world.

Even closer to home, and outside the academic arena, the entire City of Philadelphia will have the opportunity to sample the literary creativity of one of our own talented faculty in creative writing. Lorene Cary's book, *The Price of A Child*, will be the book that the City of Philadelphia will be reading together this spring—and we're delighted that her work was acknowledged and is part of the *One Book—One Philadelphia* project being sponsored by the Free Library of Philadelphia.

We have added new people this year to administrative positions in critical roles. Jerome Knast is the University's Director of Student Disabilities Services. This was a position that was recommended based on a committee report and discussion that we had many times in Council that we organize disabilities services for our students all in one place. That is now accomplished and we have a great new leader for that effort.

Tim Fournier is now Penn's Institutional Compliance Officer. He will be operating within the Office of Audit and Compliance; there are many issues of institutional compliance both regulatory issues and legal issues that Tim will be responsible for.

Lauren Steinfeld has been hired as the first Chief Privacy Officer of a university, and many of you have had contact with her already in her role in protecting our privacy, particularly when it comes to personal information and assuring the University's compliance with new privacy regula-

tions regarding medical information which will be extremely important, both our own personal information in receiving medical care and the information that we hold with regard to our patients in this large health care organization that we run.

I am especially pleased to note that Cliff Stanley joined us as Executive Vice President on October 16 and he has certainly hit the ground running. We're enjoying working with him and we look forward to his participation in Council. We expect to have a broad community celebration and chance for people to get to know him and we'll be posting notices—a big open community party for everyone on The Green within the next week or two.

We're still involved in the search process to hire a Vice President for Development and Alumni Relations. We're part of the way through that process and we hope to have someone named in the near term.

Some of you are aware that Dr. Robert Martin, who has been CEO of the Penn Health System and fulfilled many other leadership roles within the Health System over his five years at Penn, is retiring at the end of June. So, we will be in a search mode for a new CEO of the Health System. We have our senior leadership in place with Dr. Arthur Rubenstein, who is the Executive Vice President for the Health System and Dean of the Medical School. Dr. Rubenstein tells me that he is already in the search process and is interviewing search firms. So we hope to move quickly in that area.

We as a campus community, and certainly the administration who worked so closely with her, are mourning the loss of our dear colleague, Dr. Barbara Lowery who was so important in the Provost's Office and to our faculty, in particular, fulfilling the responsibility for faculty appointments and promotions and many other areas of responsibility. She was a great University Citizen, chair of Faculty Senate my first year as president and somebody who helped me to learn about this complicated place and then has so ably served the University in her administrative role. Her legacy is great and we all learned from her.

Penn's investments in the West Philadelphia community are certainly beginning to demonstrably yield significant returns. Particularly in terms of engaging other partners to become involved in promoting and contributing to economic development in the neighborhood. We announced last week a new partnership with Citizens Bank to promote community revitalization through financial options. They will be offering almost \$30 million of outright grants and loans to continue housing improvements, small business development and other opportunities for growth and expansion of our efforts which really ended in the 47-48th Street range and were bounded by Market and Pine. With this infusion of new resources, the boundaries can be expanded to at least 52nd Street and take a broader cut from north to south as well. If it hadn't been for Penn's belief in the neighborhood and investment in the neighborhood at an earlier time, we certainly would not have been able to bring these kinds of financially well-resourced partners to the table to involve themselves in these efforts.

We also opened our Penn Assisted public school to a great deal of celebration a few weeks ago named for Sadie Tanner Mossell Alexander, a Penn alum. The school is really flourishing and has great potential, particularly at this time when the Philadelphia schools are so troubled and there is so much concern about how we as a City will really support public education. Penn has demonstrated not only its commitment but its extraordinary capacity to give a lot of hope to our West Philadelphia community in this beautiful school and in the sister and brother schools that will go along with this and be co-resourced—Lea School, and Bryant and Wilson—some of the lowest performing schools in our neighborhood that Penn and Penn people are also taking responsibility for. I think we all can feel proud of a University that not only is a great Ivy League institution but a University that has taken such a leading role, a partnership role, in its community and tried to really make a difference.

From a development perspective, the University has fared quite well this year. In the first quarter of the fiscal year, we've received over \$148 million in gifts and pledges. Notably, of course, the \$100 million to the Annenberg School by the late Walter Annenberg and Leonore Annenberg. But even that aside, the \$48 million has us right on target for the first quarter in what our expectations are. We received a terrific gift of \$4.5 million, from Robert McNeil and the Barra Foundation, to build a new center, the McNeil Center for Early American Studies, which is very exciting. That money is going not only to a physical structure but to a lot of graduate student and postdoctoral support in the area of Early American studies that we're thrilled about. The \$3 million gift from trustee Paul Kelly, to the School of Arts and Sciences for the Huntsman program in international studies and a variety of other areas. (continued on page 4)

(continued from page 3)

I raise the fundraising issue not only to say that we're doing well and that many people who worked hard at this deserve a congratulatory note, but to tell our community that we are doing well at this time has additional resonance. Dartmouth has just announced a large series of layoffs and some faculty freezes; before that Stanford and Duke also announced a significant number of layoffs and faculty freezes that are being influenced both by poor endowment performance and by a lack of continuing receipts in philanthropy that was pledged. We are in the position clearly, where we did some necessary belt-tightening last year and we may do some this year again, we may certainly need to do that, but both in our fundraising and also in the performance of our endowment relative to our peers' endowment performance, Penn is actually doing quite well. So many of the gains in our peer institutions' endowments that had us sort of shocked in the heyday of the late nineties, have more than been taken back by the erratic performance by these same investment vehicles in the early period of this decade. Penn didn't participate broadly in the upswing, but Penn is not being buffeted by the downturn nearly to the same extent. So I feel good about that. I think we can feel confident this investment philosophy and our philanthropy is on course.

I was reflecting on what I talked about last year in my State of the University Report and clearly last year at this time we were all so much reeling from the effects of September 11 and I think it would have been hard then and certainly I didn't try to anticipate what the long term impact would be. But I must say that reflecting back on the year I can say with so much pride that this University has been an amazing place this year. All of you are credited with why that has happened. It's been a place where people have really talked across their differences, where we have come to

understand other points of view even if we don't accept them. We're willing to listen to one another, and where we really do have a sense of what makes this a great community and what differentiates us may be from some of our peer institutions where there has been less effort over years to really build the fabric of the community, and at Penn that effort has always been maintained and I think we've benefited from it.

We also saw in this year, the formation of I\*STAR, the University's Institute for Strategic Threat Analysis and Response, which has brought faculty from across the University doing research and teaching in areas related to terrorism, to homeland security, broadly defined, whether it's the safety of the food supply or risk analysis, or bio-terrorism, together to do some really exciting work. There will be new courses developed, there will be new graduate and postdoctoral opportunities as a result of some of the work they are doing and I really think it's a very exciting and also a common if you will, indicator of Penn and the way Penn responds in its interdisciplinary efforts to the practical challenges that we face.

I think that I will close with this, and merely say that from my own perspective, that I think the University is in a wonderful position to take its next step forward. We have a Strategic Plan in hand as Deputy Provost Conn will tell you. The schools and centers are working on those plans during this year, and we have tremendous ambition for where we go next. It really is an opportunity to consolidate the gains that we've made to *Build on Excellence*, which is the title of the next Strategic Plan and to continue moving Penn forward. Moving Penn forward means not "the institution" it means Penn's people because you, I, all of us, we are the institution and our goal is to make the experience of being here for all of us one that is energizing and positive—one that we feel we benefit from as well as have the ability to contribute to and that's the underlying goal of what *Building on Excellence* is really all about.

## For Neighborhood Development: \$28 Million Partnership with Citizens Bank

Penn and Citizens Bank recently announced a sweeping \$28 million neighborhood development initiative to upgrade housing, expand business opportunities and bolster the working capacity of community-based organizations in University City.

The unprecedented investment, which will stretch over five years, was announced at a City Hall news conference. It will bring together a partnership of University City institutions, neighborhood organizations and non-profit agencies to participate in a comprehensive strategy for continuing the revitalization of this area.

"This neighborhood initiative is a classic example of a project that will enhance and improve the University City area," said Mayor John F. Street. "I commend Citizens Bank and the University of Pennsylvania for creating a longstanding, comprehensive plan to address the concerns of the area and enhance housing and business opportunities," he added.

"This partnership will have a significant impact on University City and the surrounding areas by building on the improvements and investments made by the University of Pennsylvania and neighborhood groups," said Stephen D. Steinour, Chairman & CEO of Citizens. "Citizens Bank is committed to making our neighborhoods a better place to live and to creating jobs for residents," Mr. Steinour noted.

"We welcome Citizens Bank as a new partner in support of West Philadelphia neighborhoods," said President Judith Rodin. "We look forward to more affordable housing and small business development during the coming five years as a result of this extraordinary commitment, and I am grateful to Steve Steinour and his colleagues for their vision and leadership."

Along with housing and economic development, the initiative seeks to address vacant or underused and unused properties that substantially contribute to neighborhood blight, beautify the streetscapes and other infrastructure at

key entry points into University City and provide landscaping and tree/plantings maintenance throughout major arteries in the neighborhood.

Bank and Penn officials said the program would have the greatest impact, however, on low- and moderate-income residents of University City, with nearly half of the pledged funds designated for construction of new housing and rehabilitation of existing dwellings; and on the area's commercial corridors, with an equal amount earmarked for economic development assistance.

The initiative will cover residents and businesses within the boundaries of 30th Street on the east; 52nd Street on the west, Haverford Avenue on the north and the Schuylkill River on the east and south. Penn and Citizens Bank will seek the participation of institutions and community-based organizations in University City.

Under the initiative, called the University City Neighborhood Improvement Program (UCNIP), Citizens Bank will create a \$10 million Citizens Neighborhood Housing Development Fund that will be used to provide acquisition and development financing to community groups for projects such as the rehabilitation of vacant houses on the 4400 and 4500 blocks of Sansom Street.

The program will use \$1.5 million to establish the Citizens Bank Land Acquisition Pool, a fund to help community development corporations and other non-profit organizations acquire land and vacant property targeted for future development at a low (2.5%) rate of return.

In addition to the Citizens Neighborhood Housing Development Fund, the UCNIP initiative will provide \$5 million for mortgage loan allocation. Called Citizens Neighborhood Plus Mortgage, the program will provide up to 100% financing at 1% below the market rate for applicants living in low-income census tracts. Applicants who reside in moderate-income census tracts and have incomes below 80% of the median family income would be eligible for a

mortgage rate at half % below market rate.

Another \$1.5 million has been designated for home improvement financing to qualified applicants under the Citizens Bank Home Repair Program.

"This announcement is welcome news for University City," said Councilwoman Jannie Blackwell. "The partnership will help create the financial backing needed for several neighborhood ventures that my office has been supporting through our *West Philadelphia on the Move* initiative," the Councilwoman stated.

"With this initiative, Citizens Bank will help real citizens restore and reinvigorate the community," said U.S. Representative Chaka Fattah, whose district includes West Philadelphia. "I am pleased to welcome Citizens Bank as a partner in our ongoing effort to revitalize University City."

In an effort to boost neighborhood commerce in University City, the initiative allocates \$10 million for Economic Development Investment, to provide financing to qualified small businesses and owner-occupied stores along the Lancaster Avenue and Baltimore Avenue commercial corridors, as well as other commercial corridors in the neighborhood.

The initiative also provides \$250,000 over five years for a Citizens Neighborhood Partnership Fund, which will award grants to non-profit organizations in the collaborative for clean-and-green activities, public safety initiatives, neighborhood planning, marketing, and community development activities. The grants will range from \$250 to \$10,000, will require at least 1:1 matching funds, and will be limited to 501(c)(3) organizations based in and providing services to residents within the University City boundaries.

The agreement also includes a \$50,000 UCD grant to help provide technical assistance for small businesses within the targeted area.

For information about any of these programs, contact Citizens Bank; there is a branch at 134 South 34th Street, (215) 662-0871.

## Wharton's New Academic Center: Jon M. Huntsman Hall



On October 25, the Wharton School celebrated as hundreds of well-wishers gathered at the Locust Walk entrance of the building to witness the dedication of the Jon. M. Huntsman Hall. The ribbon cutting was handled by Mr. and Mrs. Jon Huntsman, President Judith Rodin, Dean Patrick Harker and Provost Robert Barchi. The building, located at 38th and Walnut Streets, was designed by Kohn Pedersen Fox Associates of New York. Philanthropist Jon Huntsman, W '59, and his family have donated more than \$50 million to Wharton and Penn. The \$139.9 million building is being funded entirely by gifts from alumni, corporations and friends. Mr. Huntsman is chair of the Board of Overseers of the Wharton School and a former Penn Trustee. When he was a student at Penn, he was elected senior class president in 1958, and was president of Sigma Chi fraternity and the Kite and Key Club. He then launched the Huntsman Container Corporation which produced polystyrene products and within eight years he had developed more than 80 different polystyrene packaging products. He sold the company in 1978 and then founded the Huntsman Chemical Corporation in Salt Lake City, Utah, in the early 1980s. Throughout his professional life, Mr. Huntsman has been motivated by a sense of moral commitment, family values, and humanitarianism. He and his wife, Karen, have donated more than \$200 million to numerous causes and charities worldwide. In 1970, he was appointed to serve in the Department of HEW, and during 1971-72 he served as special assistant and White House staff secretary to President Nixon. That was when he and Vice President Dick Cheney began their friendship which continued for over 30 years. The vice president was invited by Mr. Huntsman to speak at the morning dedication ceremony.



By sheer size—324,000 square feet, 48 classrooms, 57 study rooms, lecture halls, auditoriums and conference rooms—Huntsman Hall is one of the most sophisticated large-scale instructional centers of any educational institution in the world. After nearly a decade of planning, the state-of-the-art facility opened in August, so that classes could be held in the classrooms which are wired for multi-media and broadband audio and video conferencing, which links classrooms not only here but with Wharton West in San Francisco, and to classes and executive education programs at INSEAD in France and Singapore. Other technology advances include digital and video recording and archiving of sessions in each classroom over the Wharton Video Network, which allows students, faculty and alumni to view class materials on demand over the internet; connectivity between group work stations and internet access; and a custom instructor's lectern is featured in each of the classrooms and incorporates a computer keyboard, laptop ports, a microphone, and a master control system which adjusts audiovisual equipment, lights and room settings. On the top floor of the round section, is East Hall, a sky-lit meeting space with commanding views of campus and Center City. See [www.wharton.upenn.edu/huntsmanhall/](http://www.wharton.upenn.edu/huntsmanhall/) for a virtual tour of the building and many more photographs of the recent festivities.



Baker Forum (above) is a 4,000 square foot area that will be the center of undergraduate life and activity, accommodating up to 500 people for special events. There are also two cafes in Huntsman Hall.



The patio (above) provides an outdoor oasis for Wharton's 2,400 undergraduates, 1,600 MBA students, 200 Executive MBA students, and 200 Ph.D. candidates.

## Models of Excellence: November 7

Reminder: Models of Excellence nominations are due *Thursday, November 7*.

Human Resources is seeking nominations of outstanding staff member achievements—over and above job expectations—for Models of Excellence recognition (*Almanac* September 10).

Anyone can submit a nomination, whether a colleague, subordinate, supervisor or the nominee as a self-nomination.

Nominees can be individuals or teams.

Two references are required, with one from a supervisor of the individual or team activity.

For information about the program, go to [www.hr.upenn.edu/quality/models/default.asp](http://www.hr.upenn.edu/quality/models/default.asp) and scroll down for instructions on how to prepare a nomination.

If you need assistance, call (215) 898-1012 or send an e-mail to [QOWL@hr.upenn.edu](mailto:QOWL@hr.upenn.edu).

## Flu Shots for Penn Faculty & Staff: Winter 2002-03

Human Resources has arranged for on-campus flu shots for Penn faculty and staff, including those with high-risk conditions. The shots will be administered by Occupational Medicine at convenient locations across campus—SEAS, Wharton, and the School of Nursing.

The dates and times are:

Friday, November 15 10 a.m.-1:30 p.m.

Monday, November 18 10 a.m.-1:30 p.m.

Tuesday, November 19 10 a.m.-2:30 p.m.

Pre-registration is required through the Human Resources Course Catalog. For details on how to register and reserve your time slot for the flu vaccine go to [www.hr.upenn.edu/quality/wellness/flushots.asp](http://www.hr.upenn.edu/quality/wellness/flushots.asp). If you do not have access to a computer to register on-line, please contact Orna Rosenthal at (215) 898-5116.

**Note:** You will need a PennKey logon and password to register on-line. To register for a PennKey, please go to [www.upenn.edu/computing/pennkey](http://www.upenn.edu/computing/pennkey) and follow the instructions.

Please bring the following to the flu shot site:

- \$10 cash for a co-pay (you may be eligible to receive reimbursement from your health care provider. Health insurance and pre-tax account reimbursement forms will be available at each flu shot site.)
- Your PENN Card
- The Confirmation Sheet (from the end of the registration process).

Please wear clothes with easy access to your upper arm.

## Snow Day Child Care

Human Resources' Quality of Worklife Programs, has arranged for Snow Day Child Care for winter 2002-2003. It is available for the children of Penn faculty and staff, aged 12 weeks through 12 years of age; the program will run from *December 2, 2002 through March 28, 2003*. It will operate when the University is open but the Philadelphia schools are closed due to inclement weather. Children attending schools in other districts also are welcome.

Snow Day Child Care will operate between 8 a.m. and 6 p.m. in the Penn Children's Center at Left Bank Commons, Suite 100, 3160 Chestnut Street.

*Pre-enrollment is required* in order to participate. For the enrollment packet request form and additional information about this program go to [www.hr.upenn.edu/quality/worklife/default.asp](http://www.hr.upenn.edu/quality/worklife/default.asp) (click on the Snow Day link), or contact Orna Rosenthal at (215) 898-5116 or [orna@hr.upenn.edu](mailto:orna@hr.upenn.edu).

— Division of Human Resources

# November Volunteer Opportunities

*Dear Penn Community,*

Thank you for the support you give to our "Beloved Community." During the month of October, we cleaned and helped to beautify University City High School located at 36th & Filbert Street during Philadelphia Cares Day. Further, we participated in and made a donation to the Making Strides Against Breast Cancer Five-Mile Walk.

Below is the most recent list of volunteer opportunities. If you would like to volunteer for any of the following programs, please call (215) 898-2020 or e-mail ([sammapp@pobox.upenn.edu](mailto:sammapp@pobox.upenn.edu)).

—Isabel Mapp, Associate Director, Faculty, Staff and Alumni Volunteer Services Director, Penn Volunteers In Public Service, Center for Community Partnerships

**Thanksgiving Food Drive:** Now through November 20. You too can make a contribution to help out during the Thanksgiving Holidays. Please join us in the Annual Penn VIPS Food Drive. Your canned and dry goods donations will be donated to area shelters and community service agencies to help families during the Thanksgiving season. Please see the list below for a convenient location to drop off your donations.

Women's Center	3643 Locust Walk	Gloria Gay	898-8611
Af-Am Resource Center	3537 Locust Walk	Afi Roberson	898-0104
Veterinary Medicine	Rosenthal Lobby	Trish diPietrae	898-8842
Engineering	107 Towne Building	Tanya Christian	898-7244
English Language Programs	21 Bennett Hall	Anne Budd	898-6009
SAS	120 Logan Hall	Kristin Davidson	573-3416
Dental School	E2, 3rd Floor	Dee Stenton	898-8052
Van Pelt Library	Shared Catalogue Dept.	Rachelle Nelson	898-9048
Renal Division	700 Clinical Research	Yvonne McClean	898-1018
ISC	265C 3401 Walnut	Doris Pate	573-6803
Wharton	1000 SH-DH	Jennifer O'Keefe	898-1092
Nursing Education Bldg.	4th Floor Reception Desk	Donna Milici	573-0747
BRB II/III	13th Floor	Mary Jo Pauxtis	898-0151
Political Science	217 Stiteler Hall	Marcia Dotson	898-7641
ISC	203A Sansom West	Kathy Ritchie	573-3561
President's Office	100 College Hall	Audrey Schneider	898-3363
Houston Hall	Information Desk	Sarah Demucci	573-5011
VPUL	3611 Locust Walk	Patricia Ravenell	898-5337
Faculty Club	3611 Walnut/Inn at Penn	Natalia Swavely	898-4618
Facilities Planning	233 Blockley Hall	Telaria Hawthorne	898-2076
CCP	133 South 36th/5th Fl.	Isabel Mapp	898-2020
Graduate Student Center	3615 Locust Walk	Kate Robertson	746-6868
Research Services	Franklin Bldg., Rm P-204	Yvette Acevedo	898-6156
Cell & Dev. Biology	1157 BRB II/III Bldg.	Jill M. Agolino	898-4466
Graduate Student Center	3615 Locust Walk	Danielle M. Bujnak	746-6868

**Volunteers Needed for Shadowing Day:** On *Thursday, November 21*, Philadelphia area businesses, and organizations will welcome ninth grade students from the Philadelphia School District into their workplaces to give them firsthand exposure to the everyday working world. Shadowing is an experience during which students are paired with employee mentors for a day (10 a.m.-2 p.m.) to learn about particular careers. Join other members of the Penn community as they host 9th graders from Kensington High School.

**City Year Young Heroes Team Leaders:** City Year is a non-profit service organization affiliated with Americorps. We are currently recruiting Team Leaders to lead these middle school students in powerful service. There is an application process and the commitment involves three, 8-hour (approx.) Saturdays a month from *January to May 2003*. A great opportunity to get directly involved with a group of about ten middle schoolers. There is also an opportunity to be a Team Leader Assistant, a commitment of only one Saturday per month. Deadline for applications is *December 4*.

**Save Lids to Save Life:** The Susan G. Komen Breast Cancer Foundation and Yoplait Yogurt are collaborating in the fight against breast cancer. The Center for the Study of Youth Policy is joining the fight. Yoplait Yogurt will donate 10 cents to the Foundation, for every pink lid from Yoplait yogurt cups & six-packs, or a certificate from the Yoplait Express Box that is collected and mailed to Yoplait before December 31, 2002. The Center for the Study of Youth Policy has created a team that we have named *SWEATY-Social Workers Eat a Ton of Yogurt*. Our goal is to collect as many lids as possible. Join in our effort to fight breast cancer by eating Yoplait Yogurt products and saving the lids/certificates. Send washed lids to: Lisa Colby, Center for the Study of Youth Policy, 4200 Pine St., 3rd floor, Philadelphia, PA 19104. Please spread the word and help promote change.

**Computers, Volunteers and Your Support Needed:** Is your department upgrading its computers? Would you like to donate your used computers to a worthy cause? Are they Pentium I or PowerPCs or better? Are you knowledgeable with Windows or Linux? Do you know web-design? Donate your computer or time to help teach computer literacy. Come help teach young students and adults resume writing or how to use Office suite software. Come help design and install computer labs in the community. See [www.upenn.edu/ccp/digitaldivide/](http://www.upenn.edu/ccp/digitaldivide/).

**Help Out at Saturday School held in the Dubois College House:** Each week volunteers work with youngsters in the 6th and 7th grade in the areas of math, science and reading. The program is free of charge to the participants, and is in its 4th year. For information about the program, visit [www.chance22.com/ase](http://www.chance22.com/ase).

**Homework Help, Tutoring & Teaching Tai Chi:** West Park Cultural and Opportunity Center is seeking individuals interested in tutoring children ages 6-18. The program is located at 4950 Parkside Avenue in Philadelphia.

# Update

NOVEMBER AT PENN

**Asian Pacific American Heritage Week**  
See [www.apahw.org](http://www.apahw.org) for more information.

## FILMS

Films shown at 5 p.m.; ARCH Lobby (PAACH).  
<http://dolphin.upenn.edu/~paach>.

- 5 *Avenue of the Asian Americans.*
- 6 *Slaying of the Dragons.*
- 7 *Joy Luck Club.*

## SPECIAL EVENTS

5 *Candlelight Vigil*; promotes public awareness of anti-Asian hate crimes; spoken word artists and performance by Penn Atma; 7:30 p.m.; College Green (PAACH).

6 *Keynote Address by Rodney Salinas*; Rainmaker Political Group LLC; 7 p.m.; rm. 200, College Hall (PAACH).

*Minority Bone Marrow Registry Drive*; 9:30 a.m.-4:30 p.m. Fireside Lounge, The ARCH (Lambda Phi Epsilon; American Red Cross). Also November 7, 11:30 a.m.-5:30 p.m..

7 *Extravaganza*; celebration of different Asian cultures: ethnic foods, games, crafts and entertainment; noon; College Green (PAACH).

8 *Vis-a-vis Fashion Show*; showcases of Asian and Pacific Islander cultural wear along with styles of 10 Asian American designers; 8 p.m.; Hall of Flags, Houston Hall; \$10; Info: [apahw-fashion@yahoo.com](mailto:apahw-fashion@yahoo.com) (PAACH).

10 *South Asia Society Basketball Tournament*; 3-on-3 basketball tournament as fundraiser for ASHA for Education in India; 1 p.m.; Hutchinson Gym; \$5/APSC members, \$8 (PAACH).

**Deadlines:** The deadline for the December AT PENN calendar is November 12. For submission information, see [www.upenn.edu/almanac/calendar/caldead.html](http://www.upenn.edu/almanac/calendar/caldead.html).

## Free Movies at The Bridge

On Thursday, November 7, The Bridge: Cinema de Lux, will open its doors exclusively to local college students for *Penn Picks Movie Day*. The event, co-sponsored by S.P.E.C. (Social Planning and Events Committee), will offer students the opportunity to see up to six classic films *free* just by showing their college ID.

Plus, everyone at the event will have the chance to win one of 15 MTV 1000 Singing Machines®, a portable CD with graphics karaoke system that hooks up to any television. The unit is compact and fits easily into tote bags and backpacks, making it a portable party accessory.

*Penn Picks Movie Day Schedule*  
*Se7en*—1:40 p.m., 4:30 p.m., 7 p.m., 9:35 p.m.

*Casablanca*—1 p.m., 4:35 p.m., 6:50 p.m., and 9:40 p.m.

*Risky Business*—1:30 p.m., 4:20 p.m., 7:30 p.m., and 10:10 p.m.

*Top Gun*—1:25 p.m., 4:15 p.m., 7:25 p.m., and 10:05 p.m.

*Citizen Kane*—1:10 p.m., 4 p.m., 7:10 p.m., and 9:50 p.m.

*Moulin Rouge*—1:15 p.m., 4:05 p.m., 7:15 p.m., and 9:55 p.m.

The Bridge Cinema will also welcome local families for two special screenings on Saturday, November 9. Advanced tickets are now available at The Fresh Grocer, while supplies last. The showtimes are as follows:

*Family Screening Schedule*  
*Shrek*—9:30 a.m.  
*Jonah: A Veggie Tales Movie*—10 a.m.

## Computer Connection Inventory

Due to quarterly inventory procedures, the Computer Connection will have special hours: Friday, Nov. 8—8:30 a.m.-6 p.m.  
Saturday & Sunday, Nov. 9-10—closed  
Monday, Nov. 11—resume normal hours  
See <http://www.business-services.upenn.edu/computerstore/>

## CLASSIFIEDS—UNIVERSITY

### RESEARCH

**Does it hurt to move?** Are your joints painful and swollen? Do you have Rheumatoid Arthritis? If you answered YES to these questions...Come join a rheumatoid arthritis research study at the University of Pennsylvania. For more information call Susan at (215) 662-4634. Compensation will be provided.

Are you taking estrogen replacement? Volunteers are needed for an **osteoporosis research study**. If you are between the ages of 45 and 55 and are taking or would like to take estrogen replacement for menopause, you may be eligible to participate. Participants are compensated. For more information, call (215) 898-5664.

To place a classified ad, call (215) 898-5274.

## CLASSIFIEDS—PERSONAL

### FOR RENT

**Center City House for Rent:** Recently Rehhabbed, 15 min. walk to Penn. 2 bdr., 2 bathrooms, working basement, hardwood flrs, central air/hot,dishwasher, washer/dryer, patio, no pets, \$1,450 p/m. tel. (215) 432-7197.

### FITNESS

**Grand opening of new Yoga Studio in University City. Power Yoga Works** is located at 3925 Walnut Street next to Kinko's. We offer beginner and all levels classes daily with over 20 classes weekly. For more information visit our website at [www.poweryogaworks.com](http://www.poweryogaworks.com) or call us at (215) 243-9642.

### THERAPY

Costly but Competent **Psychotherapy**. Shari D. Sobel, Ph.D. (215) 747-0460.

*Almanac* is not responsible for contents of classified ad material.

To place a classified ad, call (215) 898-5274.

## The University of Pennsylvania Police Department Community Crime Report

**About the Crime Report:** Below are all Crimes Against Persons and Crimes Against Society from the campus report for **October 21-27, 2002**. Also reported were 32 Crimes Against Property (including **23 thefts, 4 retail thefts, 3 acts of vandalism, and 2 burglaries**). Full reports are on the Web ([www.upenn.edu/almanac/v49/n11/crimes.html](http://www.upenn.edu/almanac/v49/n11/crimes.html)). Prior weeks' reports are also online. —Ed.

This summary is prepared by the Division of Public Safety and includes all criminal incidents reported and made known to the University Police Department between the dates of **October 21-27, 2002**. The University Police actively patrol from Market Street to Baltimore Avenue and from the Schuylkill River to 43rd Street in conjunction with the Philadelphia Police. In this effort to provide you with a thorough and accurate report on public safety concerns, we hope that your increased awareness will lessen the opportunity for crime. For any concerns or suggestions regarding this report, please call the Division of Public Safety at (215) 898-4482.

10/21/02	9:16 PM	255 S 36 St	Male trespassing in building/Arrest
10/23/02	12:22 AM	3601 Walnut St	Male wanted on warrant/Arrest
10/24/02	12:11 AM	3549 Chestnut St	Theft of service/Arrest
10/24/02	9:20 AM	51 N 39 St	Unauthorized purchases on credit card/Arrest
10/25/02	1:39 PM	3650 Chestnut St	Items paid for and never received
10/26/02	2:42 PM	3923 Walnut St	Items taken by force/Arrest
10/26/02	3:54 PM	3400 Spruce St	Male assaulted officer/Arrest
10/27/02	3:53 AM	4000 block Walnut	Female touched improperly/Arrest
10/27/02	11:39 PM	34 & Walnut St	Money taken from complainant

## 18th District Report

12 incidents and 3 arrests (including 11 robberies and 1 aggravated assault) were reported between **October 21-27, 2002** by the 18th District covering the Schuylkill River to 49th St. & Market St. to Woodland Ave.

10/21/02	2:19 AM	101 52	Robbery
10/22/02	7:45 AM	5024 Hazel	Robbery
10/24/02	10:36 AM	19 52	Robbery
10/24/02	5:43 PM	701 52	Robbery
10/24/02	7:45 PM	4600 Osage	Robbery/Arrest
10/25/02	1:45 AM	5100 Pine St	Robbery
10/25/02	2:35 PM	4314 Ludlow	Aggravated Assault/Arrest
10/25/02	11:00 PM	4700 Sansom	Robbery
10/26/02	2:25 PM	3923 Walnut	Robbery/Arrest
10/26/02	8:28 PM	5200 Market St	Robbery
10/27/02	1:30 AM	5600 Catherine St	Robbery
10/27/02	10:38 AM	5101 Walnut St	Robbery



# Almanac

Suite 211 Nichols House  
3600 Chestnut Street, Philadelphia, PA 19104-6106  
Phone: (215) 898-5274 or 5275 FAX: (215) 898-9137  
E-Mail: [almanac@pobox.upenn.edu](mailto:almanac@pobox.upenn.edu)  
URL: [www.upenn.edu/almanac/](http://www.upenn.edu/almanac/)

The University of Pennsylvania's journal of record, opinion and news is published Tuesdays during the academic year, and as needed during summer and holiday breaks. Its electronic editions on the Internet (accessible through the PennWeb) include HTML and Acrobat versions of the print edition, and interim information may be posted in electronic-only form. Guidelines for readers and contributors are available on request.

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The University of Pennsylvania values diversity and seeks talented students, faculty and staff from diverse backgrounds. The University of Pennsylvania does not discriminate on the basis of race, sex, sexual orientation, religion, color, national or ethnic origin, age, disability, or status as a Vietnam Era Veteran or disabled veteran in the administration of educational policies, programs or activities; admissions policies; scholarship and loan awards; athletic, or other University administered programs or employment. Questions or complaints regarding this policy should be directed to Valerie Hayes, Executive Director, Office of Affirmative Action, 3600 Chestnut Street, 2nd floor, Philadelphia, PA 19104-6106 or (215) 898-6993 (Voice) or (215) 898-7803 (TDD).

# Penn's Way 2003

Dear Colleagues:

We would like to extend our heartfelt appreciation to the Penn Community for its participation in Penn's Way 2002. Last year's workplace charitable campaign raised \$424,000—surpassing our campaign goal of \$400,000—for our community and its charitable organizations.

Through your generosity and spirit of giving, along with the good work of both the United Way of Southeastern Pennsylvania (UWSEPA) and the Center for Responsible Funding (CRF), we will be able to continue to send a resounding message of hope and support to our community organizations and the vulnerable populations these agencies serve.

We are very much aware that our economy is struggling and as a nation we are unsure of both our financial and personal security. As a result of the horrific events of September 11, 2001, numerous businesses closed their doors and many hardworking Americans lost their jobs and ability to care for their families. It is in difficult times—such as these—that support from thoughtful, caring individuals is needed most. Without our help, it is going to be a lot harder for many of our neighbors, co-workers and friends to deal with emergencies, raise healthy children and live better lives. We have, therefore, chosen this year's theme to reflect the importance and impact of charitable giving: *Now... More Than Ever.*

We ask you, our faculty and staff, to help make this year's campaign another success. As in previous years, Penn's Way 2003 includes both UWSEPA and CRF and their respective, affiliated charities.

The campaign will include weekly raffles and a grand prize drawing to thank our Penn's Way participants. All you need to do to qualify for the raffle is to submit your completed pledge form. We appreciate your generosity, and remember *no pledge is too small*. Each school and center will have designated coordinators to assist both you and us in making the campaign a success.

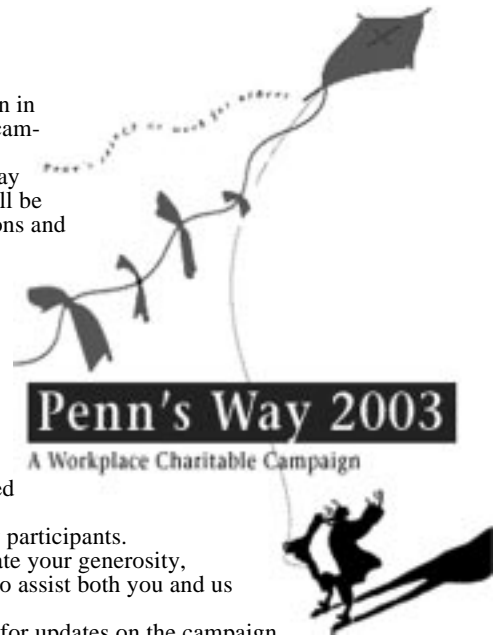
We ask you to review the materials you receive to learn more about the campaign, and watch for updates on the campaign in *Almanac* and on the Penn's Way Campaign web site, [www.upenn.edu/pennsway/](http://www.upenn.edu/pennsway/), as we strive to reach our goal of \$435,000.

*Now, more than ever*, your assistance is needed. Please, use the Penn's Way 2003 campaign as a vehicle to make a real difference in the lives of those individuals and families less fortunate than yourself.

Maureen S. Rush  
Penn's Way Co-chair  
Vice President, Public Safety

Sincerely,

Dr. Lance Donaldson-Evans  
Penn's Way Co-chair  
Faculty Senate Chair-Elect



**Penn's Way 2003**  
A Workplace Charitable Campaign

## Penn's Way 2003 Coordinators

### School/Center

Annenberg School for Communication  
Athletics/Recreation  
Business Services  
Center for Technology Transfer  
Development and Alumni Relations  
Development and Alumni Relations  
Executive Vice President  
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General Counsel  
General Counsel  
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Graduate School of Fine Arts  
Graduate School of Fine Arts  
Human Resources  
Human Resources  
Information Systems and Computing  
Information Systems and Computing  
Law School  
Law School  
Libraries  
Office of the Secretary  
President's Center  
President's Center  
Provost's Office  
Public Safety  
School of Arts and Sciences  
School of Dental Medicine  
School of Dental Medicine  
School of Engineering and Applied Science  
School of Engineering and Applied Science  
School of Medicine  
School of Medicine  
School of Nursing  
School of Social Work  
School of Veterinary Medicine  
School of Veterinary Medicine  
University Communications  
University Communications  
University of Pennsylvania Museum  
Vice Provost for University Life  
Vice Provost for University Life  
Wharton  
Wharton  
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### Coordinator

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Hilary Lopez  
La Tanya Love  
Bill Clark  
Mel Benson  
Isabelle Johnston  
Silvana Burgese  
Robert Eash  
Alison McGhie  
Mirka Diaz  
Julie Sheehan  
Jane Gallen  
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Dee Stenton  
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Pat Ravenell  
Susan Peterson  
Tom Molnar  
Laurie Fanella  
Robert Drake

## Now . . . More Than Ever

For over two and a half centuries the University of Pennsylvania has led the Greater Philadelphia community in academics, civic service, social service, and philanthropy. This year the faculty and staff must rise to the challenge of upholding this tradition. Last year, you stood tall in the face of tragedy and grief; you made the decision to be a force for positive change; you joined with your neighbors and co-workers and made a commitment to creating a strong, healthy community. We invite you to renew that commitment by contributing to Penn's Way 2003—the workplace giving campaign. For those who might be new to the campaign, know that your contribution will help sustain the work of nine charitable organizations who in turn support thousands of non-profits that work to improve the lives of those in need, locally and nationally. If you are not familiar with these organizations, please take the time to learn how *now, more than ever*, your generosity can make a difference. — Penn's Way Co-chairs

## Penn's Way 2003 Raffle

To show appreciation to those who participate in the campaign, there are weekly raffles throughout the campaign and a Grand Prize Drawing.  
Grand Prize: Computer Connection: IBM T-23 Think Pad  
University Travel Services: 4 United Airlines certificates for domestic air tickets  
Department of Recreation and Intercollegiate Athletics:

- Two sets of two tickets to a Football game,
- Two sets of two tickets each to 6 different Men's Basketball games,
- Two sets of two tickets to two Wrestling matches,
- Four sets of two tickets each to the Penn Relays,
- One-hour court time at Levy Tennis Pavilion,
- Five one-day guest passes to Pottruck Health & Fitness Center

### Business Services:

- Overnight stay with breakfast for two at the Inn at Penn
- \$100 gift certificate for the Penn Bookstore
- One Faculty Club membership (\$30)
- Framed University collection photograph from Publications
- Free month of parking from Parking Services
- Epson C-62 printer from the Computer Connection
- Gift certificate for two for dinner at Penne
- Lunch for two in the Harrison dining room of the Faculty Club
- Ten \$10 gift certificates for the Houston Market
- Three photographic portrait books from Publications
- Two \$20 gift certificates for Top Dog
- Two books of 10 passes for the Class of 1923 Ice Rink

Izzy and Zoe's: Gift certificates for lunch

White Dog Café/The Black Cat:

Three certificates each for \$30 at the White Dog and \$10 at the Black Cat

Picnic: Gourmet Picnic Basket

Pod: \$50 gift certificate

WXPEN: Set of ten CDs

Chris' Corner: Two Teddy Bears

University of Pennsylvania Museum: Family Membership

African American Museum: 10 passes for Museum admission

Painted Bride Art Center: gift certificate for 2 tickets

Pennsylvania Ballet: Voucher for 2 tickets

Please Touch Museum: Four passes