National Medal of Science: Dr. Davis

President George W. Bush announced last week that Dr. Raymond Davis Jr., research professor of physics and astronomy, is among 15 recipients of the 2001 National Medal of Science.

Penn scientists have now received the National Medal of Science two years in a row: chemist Dr. Ralph F. Hirschmann was a recipient of the 2000 Medal (Almanac November 21, 2000). Dr. Davis conceived, built, and ran the first experiment to detect neutrinos from the core of the sun, giving rise to the field of neutrino physics. Using chlorine detectors in the 1960s, he found only one-third the number of neutrinos predicted by the accepted solar model, a result that has been confirmed by later experiments including the Kamiokande and Sudbury Neutrino Observatory collaborations in which Penn has played a major part.

Dr. Davis joined Penn in 1985 as a research professor after a 37-year career at Brookhaven National Laboratory. He is a member of the National Academy of Sciences and the American Academy of Arts and Sciences.

Dr. Davis has won numerous awards including the Wolf Foundation prize in physics for 2000; the $100,000 prize was awarded for "pioneering observations of astronomical phenomena by detection of neutrinos, which was instrumental in creating the emerging field of neutrino astronomy" (Almanac January 25, 2000). When he was awarded an honorary doctor of science from Penn in 1990 (Almanac April 24, 1990) he was described as "the father of neutrino research."

President Judith Rodin said, "Dr. Davis is a pioneering scientist whose extraordinary research in physics has earned him the nation’s highest award for lifetime achievement in science. Dr. Davis’ impressive career has led other scientists to understand the ability of neutrinos to change into other neutrino forms. Our sincere congratulations go to a man who has again honored Penn."

The National Medal of Science honors pioneering scientific research that has enhanced our basic understanding of life and the world around us. The NSF administers the award established by Congress in 1959. Including the latest laureates, the honor has been conferred on 401 distinguished scientists and engineers, six from Penn. The first was Dr. Britton Chance, 1974, followed by Dr. Paul Gyorgy, 1975, Dr. Mildred Cohn, 1982, Dr. Robert L. Schrieffer, 1983 and, Dr. Ralph Hirschmann 2000.

SEAS Awards

The S. Reid Warren, Jr. Award for Teaching is presented annually by the undergraduate student body and the Engineering Alumni Society in recognition of outstanding service in stimulating and guiding the intellectual and professional development of undergraduate students in SEAS. This year’s recipient is Dr. Nader Engheta, professor of electrical engineering. He received the B.S. degree in EE from the University of Tehran in 1978, the M.S. degree in EE and the Ph.D. degree in EE, both from Caltech in 1979 and 1982, respectively. He joined Penn’s engineering faculty in 1987. He is also a member of the David Mahoney Institute of Neurological Sciences at Penn. Dr. Engheta has received numerous awards and distinctions for his scholarly research and teaching, such as an IEEE Third Millennium Medal, a Guggenheim Award in 1999, the NSF Presidential Young Investigator Award in 1989, the Fulbright-Nichols Chair Award in 1998, the UPS Foundation Distinguished Educator term chair for 1999-2000, the Lindback Award, and the W. M. Keck Foundation’s 1995 Engineering Teaching Excellence Award. Dr. Engheta was a previous winner of the Warren Award in 1993. He is a Fellow of the IEEE and the Optical Society of America.

His research interests and activities include electromagnetic waves and fields phenomena, biologically inspired polarimetric imaging and sensing, EM materials and high-frequency metamaterials, wave interaction with unconventional complex media and complex surfaces, antennas for wireless applications, fractional operators and fractional paradigm in electromagnetics, optics, microwave, waveguides, scattering, diffraction and related areas.

The Ford Motor Company Award for Faculty Advising recognizes dedication to helping students realize their educational, career and personal goals. This year’s recipient is Dr. James Ostrowski, professor of mechanical engineering and applied mechanics (MEAM). Dr. Ostrowski also has a secondary appointment in Computer and Information Science and is a member of the GRASP (General Robotics, Automation, Sensing and Perception) Lab. He began his teaching career at Penn in 1996 after receiving his Ph.D. from California Institute of Technology in 1995 and his B.S. from Brown University in 1990. His general research interests lie in the area of nonlinear dynamics and control, with applications to robotics, locomotion, and vision serving. He is currently working on robotic locomotion, control and motion planning methods for multiple robots, and vision-based control techniques for mobile and dynamic robotic systems.

Dr. Ostrowski is an associate editor for the IEEE Transactions on Robotics and Automation and received an NSF Career Award in 1999 for his work on modular mobile robots.

In nominating Dr. Ostrowski, a student said, “besides advising about classes, he helped me find and apply for a great summer research program…he is the perfect advisor, if there is a problem he will do all he can to help me solve it…”

IN THIS ISSUE
2 Dean’s Search Committees: (Dental Medicine & Annenberg); Speaking Out: Bikes on Walks
3 Trustees Meeting Coverage; PPSA Election Meeting
4 Wharton School Teaching Awards
5 Honors & Other Things: Death of Dr. Zeidman
6 Baccalaureate 2002
9 Commencement 2002
12 Council: Report of Communications Committee
14 Council: Report of Community Relations Committee
17 New Bloodmobile at VHUP; Raffle Winners
18 Recognized Holidays: CCTV Locations
19 Update; Crime Stats; Classifieds
20 Commencement 2002
Offense to Civility and Safety

I write in full support of Jerry Briggs’s letter expressing concern about the high speed bicycle and rollerblade raceway that has developed across Blanche Levy Park. And while I am confident that the University Police are diligent in attempting to stop those who they see speeding across the campus, the fact of the matter is that the culture of speed (and incivility) is so well-intrenched among many bicyclists at Penn that whenever police officers are not present (which is, understandably, most of the time) bicyclists race across the area with reckless abandon. I cross Blanche Levy Park several times a day in the course of my business, and I am constantly dodging high speed bicyclists and rollerbladers. Until we are successful in creating among all members of our campus community a more deeply-rooted understanding that bicycling along pedestrian walkways is not permitted, we will always be dodging cyclists and roller bladers, risking injury in the process.

As a resident of Logan Hall who often crosses from that building to College Hall and Houston Hall, I have noticed yet another offense to civility and safety, and that is the extent to which the overwhelmingly hard-surfaced Wynn Commons has become an alternative to Love Park for skateboarders, mountain bikers, and rollerbladers. In addition to defacing the area, those activities also pose a significant danger to passers-by.

While this may surprise those who know me as a mild-mannered, meek individual who rarely speaks his mind, I have on occasion attempted to stop these activities, with the results in some cases leading to something just short of physical violence.

Again, I suspect that the answer is not more University police, but a clearer understanding on the part of all of those on our campus about what is appropriate and what is not.

— Richard R. Beeman, Professor of History, Dean of the College

Denying the Obvious

Mr. Rambo’s response to “Bicyclists vs. Pedestrians” (Almanac May 7) denies the obvious. Anyone who walks across campus daily is familiar with flagrant, flagrant violations by bicyclists, both on the campus walks during prime hours and on the sidewalks around the University at all hours. I dodge bicycles daily while walking between the bus stop and my building, and in nearly 20 years of working on campus, I’ve never seen a cyclist stopped or reprimanded by a University officer. In fact, the University’s bicycle-mounted police themselves ride on the sidewalks; a few months ago, when I was feeling especially vulnerable with a broken wrist, one such mountee pedaled undeterred straight at me, despite my highly visible cast, requiring me to step aside to let him pass!

Perhaps most offensive are the bicyclists who ride full-tilt, standing up, down the sidewalks outside the Spruce Street entrance to HUP—an entrance used not only by ill and disabled people but also by emergency vehicles unloading patients on stretchers! Using blue light phones to report violators is pointless, as they will of course be long-gone before any officer could possibly arrive to “manage the situation.” Mr. Rambo, more needs to be done to control violating bicyclists, whether by the Penn Police or in cooperation with the City. This remains a serious problem.

— Bonnie T. Clause, Program Director, Institute for Law and Economics

Speaking Out welcomes reader contributions. Short, timely letters on University issues will be accepted by Thursday at noon for the following Tuesday’s issue, subject to right-of-reply guidelines. Advance notice of intention to submit is appreciated.—Eds.

School of Dental Medicine
Dean Search Committee

President Rodin and Provost Barchi have announced the formation of the committee to advise on selecting a successor to Dr. Raymond Fonseca as Dean of the School of Dental Medicine. The search committee invites nominations and applications for the position of Dean of the School of Dental Medicine.

Leading candidates for the Deanship will have distinguished records of accomplishment in dental research and education, administrative experience, and an appreciation of the values and objectives of a dental school dedicated to excellence in teaching, research and clinical service. Nominees and/or candidates for the position of Dean of the School of Dental Medicine are expected to have a broad professional background and vision for the School and its relationship with the University’s central administration, with other Schools of the University and with the School’s research centers, institutes, and programs of public service. Strong preference will be accorded to candidates with significant achievements in communication or a related scholarly discipline or professional field and leadership in a university or professional setting.

Applications and nominations, including curriculum vitae, may be forwarded to Chair, Dental Dean Search Committee, Office of the Provost, 118 College Hall, Philadelphia, PA 19104-6303 or by e-mail to lizotte@pobox.upenn.edu. Nominations and applications will be reviewed immediately and accepted until the position is filled.

Members of the Search committee include:

- Alan M. Kelly, Dean, School of Veterinary Medicine (chair)
- Judith T. Buchanan, Associate Professor of Dental Care Systems, School of Dental Medicine
- Carey Fister, School of Dental Medicine (Class of ’03)
- Joseph Gian-Grasso, Alumnus/Overseer School of Dental Medicine
- Ann Colfer Hosch, School of Dental Medicine (Class of ’04)
- Edward T. Lally, Professor of Pathology, School of Dental Medicine
- Daniel Malamud, Professor of Biochemistry, School of Dental Medicine
- Mark V. Pauly, Professor of Health Care Systems, Wharton School
- Donald F. Schwarz, Associate Professor of Pediatrics, School of Medicine
- Thomas P. Sollecito, Assistant Professor of Oral Medicine, School of Dental Medicine
- Neville E. Strumpf, Professor of Nursing, Nursing School
- Margaret M. Lizotte, Executive Assistant for Faculty Affairs, Office of the Associate Provost (staff)

Annenberg School for Communication
Dean Search Committee

President Rodin and Provost Barchi have announced the formation of the committee to advise on selecting a successor to Dr. Kathleen Hall Jamieson as Dean of the Annenberg School for Communication. The search committee invites nominations and applications for the position of Dean of the Annenberg School for Communication.

The Dean is the chief academic, administrative and financial officer of the School. The Dean also manages the School’s relationship with the University’s central administration, with other Schools of the University and with the School’s research centers, institutes, and programs of public service. Strong preference will be accorded to candidates with significant achievements in communication or a related scholarly discipline or professional field and leadership in a university or professional setting.

Applications and nominations, including curriculum vitae, may be forwarded to Chair, Annenberg School for Communication Dean Search Committee, Office of the Associate Provost, 118 College Hall, Philadelphia, PA 19104-6303 or by e-mail to simonr@pobox.upenn.edu. Nominations and applications will be reviewed immediately and accepted until the position is filled.

The members of the Search committee are:

- Samuel H. Preston, Dean, School of Arts & Sciences (chair)
- David A. Asch, Professor of Medicine and Health Care Management & Economics, School of Medicine and Wharton School
- Norman I. Badler, Professor, Computer and Information Science
- School of Engineering & Applied Science
- Oscar H. Gandy, Jr., Professor, Annenberg School for Communication
- Robert C. Hornik, Professor, Annenberg School for Communication
- Lee Humphreys, M.A. (Class of ’03)
- Kate Kenski, Ph.D. (Class of ’03)
- Paul Messaris, Professor, Annenberg School for Communication
- Jack Nagel, Professor, Political Science, School of Arts & Sciences
- William Novelli, Executive Director & CEO of AARP, Alumnus
- Barbie Zeller, Associate Professor, Annenberg School for Communication
- Raymond P. Simon, Executive Assistant, Office of the Associate Provost (staff)
Trustees: May Meeting Coverage

At the May 9 Stated Meeting of the Executive Committee of the Trustees, President Judith Rodin announced the appointment of Dr. Michael Eric Dyson as Avalon Foundation Professor in the Humanities and African-American Studies; he will teach courses in the Religious Studies department and in the Afro-American Studies program. Dr. Rodin noted that while Dean of Admissions Leo Stetson will give a full report in June, this year’s yield is up to 62%, with average SAT scores of those students at 1406.

Provost Robert Barchi presented a resolution on a Repatriation Claim from Hoonah Indian Association/Huna Heritage Foundation, Alaska, which contends that “objects of cultural patrimony” are in the University Museum’s collections; the Museum has evaluated the claim and will work cooperatively with the claimants to make objects accessible to the Clans.

EVP John Fry’s financial report on the consolidated academic component of the University (for the nine months ended March 31, 2002), showed a net gain on investments, an increase in net assets from operations but revenue gains were reduced by revenue declines in Wharton Executive Education, Campus Dining and University-owned hotels; total expenses increased more than 10% over FY 2001; and nonoperating contributions declined due to several large gifts in FY 2001.

In his report on PennMed, Dr. Robert Martin noted that they will initiate a quality of patient care assessment.

Now that the Trustees have authorized a ten-year lease in International House for the Office of International Programs, the OIP may proceed with its planned move from Bennett Hall, after the first floor space in I-House is renovated.

The Trustees also approved the University’s guaranty of a $9 million loan to University City Associates which will reduce UCA’s borrowing costs to refinance a ten-year loan the Trustees approved in 1992 which is about to mature.

Facilities and Campus Planning Committee reported that the modular laboratory configuration proposed by the architects for the Life Sciences buildings respects the Bio Pond and gardens.

With the lease signed by National Amusements for the cinema at 40th Street, the target opening date is November. Huntsman Hall is expected to be completed in August.

The Investment Board is pleased with the progress that has been made in the last two years, with the AIF outperforming the Benchmark. The total endowment’s fair market value, as of March 31, 2002, is $3.45 billion.

PPSA Annual Meeting May 28: John Fry and Slate for Election

The Penn Professional Staff Assembly (PPSA) invites professional staff to its annual meeting and election on Tuesday, May 28 from 1:30 p.m. in the Bodek Lounge of Houston Hall.

John Fry, Executive Vice President, will be the guest speaker and provide an opportunity for questions. While pre-registration is not required, seating will be on a first-come, first-served basis. You may e-mail any questions for Mr. Fry in advance to ppsa@seas.upenn.edu no later than Monday, May 27.

Plan to arrive early so that you can sign up for the PPSA Raffle. First prize is a Handspring Visor Neo donated by The Penn Computer Connection.

The Penn Professional Staff Assembly (formerly the A-1 Assembly) serves the administrative and technical staff who fulfill the teaching, research and business missions of the University. PPSA accomplishes its mission by providing a forum for staff to express their opinions on issues facing the University and higher education. In addition, PPSA provides representation on major University committees. It serves as a supportive network to work toward achieving the University’s goals and objectives and enhancing professional status of staff. PPSA also offers seminars and programs to broaden and expand staff’s background and knowledge.

The PPSA Executive Committee consists of the Chair, Vice Chair, Chair-elect, Past Chair, and six Members-at-Large. The Executive Committee will be elected by all A-1 employees who participate in the election. We are pleased to present the following list of candidates for your consideration. Be sure to vote on Tuesday, May 28.

Candidate for Chair Elect
Jack B. Lewis, Associate Director of Admissions and Recruitment, School of Social Work. Jack has served PPSA as an At-Large Board Member for the past two years.

Candidate for Vice Chair Elect
Lyn Davis, Associate Director; Coordinator, University Mediation Program, Office of Student Conduct, served PPSA as an At-Large Board member for the past two years.

...for Member-At Large (choose three)
Christina Costanzo Clark, Director of Student Services in the Office of Academic Affairs, School of Nursing. She came to Penn Nursing in July of 2000 after working at Harcum College, a small private two-year school. And went on to earn a M.S.Ed. in 1998 from GSE; and currently is working on a Ed.D. She serves on numerous University committees for the School of Nursing including: New Student Orientation, Minority Retention and Success, Undergraduate Work Group, Pre-freshman Program, and Athletic Eligibility. While at Harcum, she was an adjunct lecturer in the Business Studies department teaching Principles of Management; she also has conducted leadership seminars.

Mario Ferrante began his career at the University while still attending Drexel University. His first position was as a co-op at the School of Social Work. When an opportunity to work at the School of Veterinary Medicine was made available to him, he accepted the offer and became a Local Support Provider. For the last two years at the School of Veterinary Medicine, he has been an active end user advocate and specialist in related training and support for the IT Group. During his free time he works as an assistant manager at a city restaurant. Mario likes to stay busy and use his athletic abilities by enjoying the game of golf. He hopes to someday go on tour with Tiger Woods.

Stephanie Ives, Director of Alcohol Policy Initiatives, VPUL, through the Office of Health Education. She came to Penn in 1999 as a result of the Provost-led Working Group on Alcohol Abuse committee, which recommended that a central position was necessary to coordinate all aspects of issues related to student alcohol use. She has been responsible for directing the implementation of over 40 campus initiatives to reduce high-risk drinking and change the culture of alcohol use at Penn. In 2000, Penn was recognized nationally as a model campus in the prevention of alcohol abuse. She is a master’s in higher education administration from the University of Arizona and is pursuing a doctorate in Penn in higher education.

Lowell Lysinger Jr., IT Support Specialist, Wharton Computing. He works specifically with Wharton Reprographics and the Legal Studies department. Lowell’s son is enrolled in Penn Children’s Center and will be going to the Penn Assisted School in September. Living in West Philadelphia in a house that he bought last summer, he is one of the staff members utilizing the Penn Mortgage Program. Before coming to Penn two years ago, he worked at Ballard, Spahr, Andrews and Ingersoll LLP and served as the IT representative to the Employee Action Committee.

Jim Riley, Senior Training Specialist with the Division of Finance. He is responsible for the delivery of end-user training programs relating to BEN applications, payroll, and other miscellaneous courses and serves on development and upgrade teams. He served on the Steering Committee of the Association of Business Administrators from July, 2000 through present, serving as Chair for one year. His initial experience at Penn was as a Drexel Co-op in the Biology Department and in 1993 he was hired by SAS Computing, and has held subsequent positions in the School of Medicine and Veterinary School. He is dedicated to making Penn a better place for his co-workers by sharing the knowledge that he has gained in his 10 years of service.

Melford F. Smith, Associate Director for Facilities, Museum of Archaeology and Anthropology. He is interested in volunteering for Penn and thinks PPSA is a good organization to lend his skills.
Wharton School Faculty Teaching Awards

Undergraduate Division Teaching Awards

The David Hauck Award for Outstanding Teaching, the most prestigious in Wharton’s Undergraduate Division, is given to recipients for their ability to lead, stimulate, and challenge students, knowledge of the latest research in the field, and the commitment to educational leadership. The 2002 recipients are:

Dr. Thomas Donaldson, Mark O. Winkelman Professor of Legal Studies received the David Hauck Award for Excellence in Teaching in the Standing Faculty, 2002. He also received Outstanding Teaching Awards in the Standing Faculty, Undergraduate, 2002 and the Class of 1984 Award and the Excellence in Teaching Award (Graduate Division) for 2002.

Dr. Maurice Schweitzer, Assistant Professor of Operations & Information Management also received the Hauck Award for Excellence in Teaching in the Standing Faculty, 2002 and the Class of 1984 and 1997; and the Excellence in Teaching Award (Graduate Division) for 2000.

The Marc & Sheri Rapaport Core Teaching Award recognizes teaching excellence in the undergraduate core. The Award is based on course evaluation ratings and can be received only once.

Dr. William S. Laufer, associate professor of legal studies and sociology is the recipient of the Mark & Sheri Rapaport Core Teaching Award for 2002. Dr. Laufer is the previous winner of the Miller-Sherrerd MBA Core Teaching Award, 2000; David W. Hauck Award for Outstanding Teaching in the Undergraduate Division in 1991 and 1997; and the Excellence in Teaching Award (Undergraduate Division), nine times. He also received the Class of 1984 Award and the Excellence in Teaching Award (Graduate Division) in 2002.

Dr. Christian Terwiesch, practice professor of operations and information management, received the Excellence in Teaching Award (Undergraduate Division) eight times.

Dr. Franklin Allen, Nippon Life Professor of Finance and Economics, has won the Excellence in Teaching Award for eight consecutive years for teaching FNCE 601 (Financial Analysis). This year Dr. Allen received the prestigious Lindback Award for distinguished teaching.

Dr. Stuart Diamond, practice professor of legal studies, is a three-time winner of the Excellence in Teaching Award. Dr. Diamond, associate professor of accounting, is the 2002 recipient of the Class of 1984 Award.

Dr. Thomas Donaldson, Mark O. Winkelman Professor and professor of legal studies, has received the Excellence in Teaching Award four times. He is also a previous recipient of the Class of 1984 Teaching Award.

Dr. William S. Laufer, associate professor of legal studies, received the David W. Hauck Award for Outstanding Teaching in the Undergraduate Division in 1991 and 1997. He also received the Excellence in Teaching Award (Undergraduate Division) eight times.

Dr. Christian Terwiesch, assistant professor of operations and information management, received the Miller-Sherrerd Teaching Award, 2001 and the MBA Core Curriculum Award, 1998-2000.
Dr. William C. Tyson, associate professor of legal studies, accounting, management, real estate, and law, has received the Class of 1984 Award nine times. This is the 17th time Dr. Tyson has received an Excellence in Teaching Award.

The Miller-Sherrerd MBA Core Teaching Awards are given each year to the eight core faculty who received the highest student ratings in the course evaluation form. The winners are:

Dr. Franklin Allen, Nippon Life Professor of Finance and Economics, has received numerous awards for his teaching excellence including the Class of 1984 Teaching Award, the Helen Kardon Moss Anvil Award, and Excellence in Teaching Award (Graduate and Undergraduate Division). This is the eighth time Dr. Allen has won the Miller-Sherrerd MBA Core Teaching Award.

Dr. Eric Bradlow, assistant professor of marketing and statistics, has been teaching at Wharton since 1996. He is a previous recipient of the Miller-Sherrerd MBA Core Teaching Award in 1999 and 2001.

Dr. Peter Cappelli, George W. Taylor Professor of Management and Director, Center for Human Resources, has been a recipient of the MBA Core Teaching Awards (Graduate Division) 1991-99; Miller-Sherrerd MBA Core Teaching Award in 1999 and 2000.

Dr. Christian Terwiesch, assistant professor of operations and information management, is a first time recipient of the Miller-Sherrerd MBA Core Teaching Award. This year he also received the Excellence in Teaching Award (Graduate Division).

WEMBA Program Teaching Awards

Dr. Christian Terwiesch, Assistant Professor of Operations & Information Management, won The Core Teaching Award for OPM 631, Operations Management Quality and Productivity.

Dr. Ziv Katalan, Assistant Professor of Operations & Information Management, won The Elective Teaching Award for OPM 653, Mathematical Modeling and its Application in Finance. Dr. Peter Cappelli, George W. Taylor Professor of Management, won The Elective Teaching Award for MGMT 691, Negotiations and Dispute Resolution.

Schieder Memorial Fellowship

The Shannon Schieber Memorial Fellowship was established in the memory of Shannon Schieber and honors an outstanding first-year woman doctoral student in the Wharton School. The criteria for selection include scholarly achievement and dedication to research and teaching career. This year’s recipient is Lerong He, a Ph.D. student in management.

Sainthood in Three Receptors Economics.

Nicole Vajan NURS’02, Mexico, An Analysis of the Role of Community Health Nursing in the Prenatal Care Experiences of Women in Mexico.

Graduate Students:

Timothy Dobe Gr, India, Sainthood in Three Indian Religious Traditions.

Dan Edelstein, Gr, France, The Mythological Imagination.


Death: Dr. Zeidman, Pathology

Almanac recently learned of the death of Dr. Irving Zeidman, emeritus professor of pathology at the School of Medicine, on February 13, at the age of 83.

Dr. Zeidman received his B.A. from SAS in 1937 and was a graduate of the School of Medicine in 1941. He served in the 4th Medical Laboratory of the U.S. Army Medical Corps in World War II. After the war, he joined the Penn faculty in 1947, was promoted to associate professor of pathology in 1955 and became professor of pathology in 1961. Throughout his career, Dr. Zeidman specialized in research of the spread of cancer in the lymphatic system. He became emeritus professor and retired in 1983.

Dr. Zeidman is survived by his wife, Elinor Sleeper; sons, Robert N. and Thomas W.; and three grandsons.

Recipient of Rubinstein Award

The Political Science Teaching Evaluation Committee has selected Justin Wert as the inaugural recipient of the Alvin Z. Rubinstein Memorial Award for Distinguished Teaching by a Political Science Graduate Student.

Mr. Wert is a fourth-year doctoral student. He has served as a TA in eight courses with five different faculty members. He also has served as a fellow in the Writing Across the University Program. His first teaching experience, in fall 1998, was with Dr. Rubinstein.

Mr. Wert was described by one of his students as “an incredible teaching assistant” because of his “ability to treat us as intelligent students” and because he realizes that “most students attend lectures and do the reading and therefore do not need a repetition of the lecture but rather they would like to touch on subjects unexplored.” The Rubinstein Award was created earlier this year in memory of Professor of Political Science Alvin Z. Rubinstein, who passed away in December (Almanac January 8, 2002). It is made possible by the generosity of his students, colleagues, and friends.

Fulbright Fellows

Graduating Seniors:

Christine Bare C’02, Peru, Andean Agriculture: A Study of Gender, Spirituality, and Indigenous Knowledge.

Jesse Fuchs-Simon C’02, Ecuador, Creating a Type 1 Diabetes Registry in Ecuador. Maribeth Gainard WH/C’02, Mali Organizational Learning in Economic Development. Sabah Rahman C’02, Bangladesh, Freedom of Women as Measure of Development in Bangladesh. Krishna Reddy C’02, Spain, The Structure-Function Relationship of Neuronal Nicotinic Receptors Economics.

Nicole Vajan NURS’02, Mexico, An Analysis of the Role of Community Health Nursing in the Prenatal Care Experiences of Women in Mexico.

Honors & Other Things

Justin Wert
It was on the 24th of August, in the year 410 of the common era, that the unthinkable came to pass. A guerrilla army, led by a renegade Roman general named Alaric, who had been brought up in a German-speaking community outside the actual boundaries of the Roman empire, ended years of threats and intimidation by invading the city of Rome itself. For three days they remained, destroying, looting, and killing. The exact loss of life was never known and may have been less than fears of the moment said it was, but the experience was a shattering one nonetheless. It had been 800 years since the last such defeat of the city, 800 years in which Rome had grown to be the greatest city in the world, the envy of the nations, the model for what a great city was like.

The shock was felt throughout the Roman world. In far-off Bethlehem, a scholar and monk Jerome, so prolific that one might think of him as the Melville, chapter 13.

Here are his words:

And I was stunned and stupefied, so much so that I couldn’t think about anything else day and night. I felt as if I were being held hostage myself and couldn’t even open my mouth until I knew for sure what had happened. Hating there, caught between hope and despair, I was torturing myself with the thought of what others were suffering. But after the brightest light of all the lands was extinguished — after the head of the whole Roman empire was lopped off — to speak truly, after the whole world had perished in a single city. I fell silent and was humbled, and I kept my silence and my sorrow was renewed. My heart grew warm within me and fire blazed up in my thoughts...

I have been reading and thinking about the events of 410 for over thirty years, but never with the intensity and compassion that I have known since that other ghastly day last September. So forgive me: I am a historian, and I have a story to tell. The story of this kind offers us a way to think about our world — but it offers no obvious or simple answers to our questions. I hope you will give me leave to provoke you for a while.

Roman government’s response to the crisis was military and ineffective. The Roman emperor had years earlier moved his western court to the northern Italian city of Ravenna, protected by surrounding marshes and with a sea-lane for escape, but he sent his troops to pursue the enemy, then negotiate with him, then pursue him some more. From the official perspective, the issue was simple: barbarian versus civilization. The renegade general and his followers were demonized, pursued, and feared. Within a few years, they had migrated to what is now modern Spain and settled there, establishing a regime that thrived independent of Rome for 300 years, despite the Islamic invasions.

The years that followed were marked by a series of such migrations. The Spanish kingdom we call Visigothic, after the ancestral people of their generals. Within the century, Roman Africa fell into the hands of the Vandals from northern Europe, Roman Gaul into the hands of the Franks (who would give their country a name it still holds), and Italy itself became the homeland of the Ostrogoths. Barbarianism triumphed. To be sure, Roman armies in this period were recruited heavily from among the same peoples, and it happened more than once in the fifth century that you could not tell the Romans on a given battlefield without a scoreboard — on one occasion two different contenders for the imperial throne itself fought each other through proxy armies led respectively by Vandals and by Visigoths.

But on the ground, it is far from clear that these developments constituted a defeat for civilization. Within a decade of the sack of Rome, Alaric’s successor was being quoted as saying that in his youth he had thought to overthrow the Roman empire and replace it with a Gothic one, but now in power he saw that his people needed the law and structure of Roman civilization to have peace and prosperity for themselves. All of those “barbaric” kingdoms would soon rewrite the Roman law codes for local use and practice, in eloquent testimony to the power of the greatest of Roman civil achievements.

Roman government persisted in demonizing the barbarian, and the politics of the fifth and sixth centuries persisted in seeing the challenges of the age as military and technological. They could not have known or heard the lesson of a famous line from the modern French poet Paul Vlery: “Seeing is forgetting the name of the thing one sees.” The Romans of that age knew exactly what they were seeing — and it made them blind to the reality around them.

And so the long dance of Roman armies and barbarian ones played out, and in the end, Rome was the loser. Preoccupation with barbarians took attention away from another more threatening military frontier, the one shared with Persia, and gradually Roman resolve and strength were worn away there. When Islam arose in the seventh century, the remaining Roman power, headquartered at Constantinople (modern Istanbul) was unable to mount more than a token resistance.

But the final irony is important to grasp. You may have visited modern Rome or seen pictures of its ancient ruins, and you may be thinking that the events of 410 of which I spoke earlier can explain what you have seen. Not so.

The greatest destruction visited upon the city of Rome, the depredations that left most of the city a prey to malaria and a home to oxen and owls for a thousand years, came not from barbarian invaders but Roman ones. In the mid-sixth century, the reigning emperor at Constantinople, preoccupied with his vision of barbarism versus civilization, sent his own mercenary army (containing, to be sure, a good many fighters of non-Roman stock) to recapture Italy for the empire. The fifteen years of war that followed were responsible for the destruction of much of the physical fabric of Rome, and responsible as well for shattering the political and social unity of the peninsula that had been built up laboriously through many centuries. From the sixth century to the nineteenth, there was no Italy, only a peninsula divided among pieces of other people’s property. That disarray was the result not of barbarism, but of self-styled civilization run amok.

Could it have been otherwise? Was there an alternate future in the aftermath of the sack of Rome? Choices in history are hard to see as we live the history, but perhaps a little easier to see from a distance.

Some of the refugees from the events of August 410 landed up in a grimy seaport city in Africa, then called Hippo Regius, today the city of Annaba in Algeria. A backwater by any standards, it owed its standing to the history, but perhaps a little easier to see from a distance.

The leading figure of the city of Hippo in those days was the Christian bishop, Aurelius Augustinus, known to us as Augustine. He was at this period a minor provincial figure, known within a limited circle for some of his theological writing (including the Confessions), but deeply engaged in local politics and church politics, fighting a relentless battle against other sects of his own religion. An indefatigable social climber, he made his way among the wealthy refugees, and found there disturbing ideas in circulation. Perhaps, it was being said, the sack of Rome came from a religious failure. For centuries we worshipped the old gods in the old ways and they protected the city; now in the last century we have given allegiance to a puzzling kind of new age religion — Christianity — and a fat lot of good it has done us.

Augustine could not stand such defeatism, and so began to write a book. His motives were self-interested and polemical, but the book quickly transcended its moment. Over the next two decades, starting from that moment of crisis and doubt, Augustine elaborated his view of human society and human history in the twenty two books of his work entitled the City of God.

The book was finished long after the sack of Rome had faded from the newspapers and before the next wave of invasions trapped Augustine in his own city, where he died in 430. What marks the book is its dramatic and inclusive vision of a society that transcends the divisions of that particular time. This is not the place to outline its contents or its theology, but it

should be easy enough for you to imagine the perspective, so familiar is it to moderns. The organizing principle of human history for Augustine was not membership in a given nation or state, but participation in a society that was notionally worldwide in its scope and eternal in its duration.

My point is not to test how much of that particular vision may still make sense today, but to emphasize its visionary quality. In a world where governments and soldiers emphasized division, Augustine found a way to emphasize inclusion. His criterion of inclusion was less than absolutely world-wide, of course, depending as it did on the Christian religion. But all the barbarians whom men feared in those days, all of them, were Christians of one stripe or another. To speak of a Christian vision of society, then, was to find a way to talk about humankind that embraced potentially all the warring and suspicious parties of the time.

Emperors, generals, and armies were little influenced by African bishops and their books. But the grassroots organization of Christianity—in large measure sponsored by government suppression of their opponents—had spread far enough and wide enough in those days to make a difference. When the supposedly “barbarian” communities of the western Mediterranean made their peace and settled down in the fifth and sixth centuries, bishops and monks were the community leaders who made sense of the world, along lines not very different from what Augustine laid out. If you want a hero for this story, you want perhaps not Augustine but Theoderic. Theoderic was the Ostrogothic king of Italy from 490 to 526 CE, a time that contemporaries spoke of as a golden age, when you could leave your money lying by the side of the road, untouched in the morning—an exaggeration perhaps, but an exaggeration that speaks volumes for the social order that underlay it. Under his leadership, sects of Christians who engaged in mutual persecution in other parts of the church, and within the church itself, had ceased to exist. If you can visit Theoderic’s massive tomb today in Ravenna, or read his words on at least one Penn.

universities lived side by side in remarkable harmony. You can visit Theoderic’s tomb today in Ravenna, or read his words on at least one Penn website: “civilitas,” the Latin word for something like “civilization” or even “civilization”, was his favorite theme. Not bad for a supposed “barbarian”.

But if books are mostly ineffective as instruments of social change in the short term, they can, however, be persuasive in the long run. It can and should be argued and understood that the peculiarly European vision of humankind that gives birth eventually to the university tradition we embody today in our robes and rituals and to a whole series of widening circles of inclusive imagination of human society goes back to this age. The sense of community that binds together western nations today, that gave rise to such diverse organizations as the Catholic Church, the European Union, and World Cup football take their origins in that late antique vision of a society whose inclusiveness transcends old and seemingly obvious divisions.

But what are originally visions of inclusiveness have a way of exhausting themselves. The Roman empire had lost its ability to embrace new peoples by the time of which I have been speaking, and it is only too clear that in our time the traditional religions of the book, though their wisest practitioners speak well and act fairly, have lost much of their persuasive inclusiveness. It is indeed precisely the mode of their claims at universality that puts them most in conflict with each other.

The challenges today are thus obvious and many, but the opportunity is great as well. Few would have thought in the first half of the twentieth century that France and Germany could ever live so much at peace as they do now, and at the height of the Pacific war, it was unthinkable that Japan and the United States could ever become the allies they have now become. Our current strife may find its own comparable resolution, if we are wise and generous and visionary. Whether the vision we need comes from theologians or politicians or holders of McDonald’s franchises is very much in doubt. I take some encouragement from a ragtag band of aging hippies and young computer scientists who are planning to build a clock.

The clock they build—and the library that goes with it—will be designed to live for 10,000 years: the clock of the long now, they call it, and there is a mountain in Nevada under which they plan to build it. They are already preparing for the future in ingenious and whimsical ways. They would report today’s, date, for example, as May 12, in the year 2002—the initial zero being their way of reminding us to begin preparing for the inevitable Y10K crisis, hurtling towards us in a mere 7,998 years. Their mission is to encourage all who hear them to think beyond this year, this decade, or this lifetime, to remember that we live in and share responsibility for a very long future. To look out to that future is to take a deep breath and to find a place for ourselves in a narrative in which our concerns are not so paramount as they inevitably must be on a day like today.

“I hope we have . . .

Personalizing Graduation for Participants

With technology instead of traditional tape, graduates of five schools at Penn were able to individualize their graduation experience this year, thanks to MarchingOrder.

MarchingOrder is a software program that allows students to post their names, hometowns and/or personal messages on a giant screen as they pass through the graduation exercises. Prior to graduation day, they submitted the information to their schools, and at the ceremony the individual’s information was accessed through a bar code and projected on a 25- by 65-foot screen.

“We piloted the software program this year. The University of New Mexico’s Department of Economics used MarchingOrder at its ceremony on May 11. Lourdes McKenna, administrator at the University of New Mexico’s Department of Economics, said, “The decision to use Marching-Order was a simple one. Once we saw how novel an idea this was, we were eager to improve our graduation ceremony using this innovative software program.” Most of their graduates participated.

“We continue to be impressed with what they are doing,” said Phil Goldstein, P2B’s chief operating officer. “We have been helping them to design their pilots for other universities and to develop a business plan to help launch them as a company after the pilots.”

In fact, Penn isn’t the only institution that used this software program this year. The University of New Mexico’s Department of Economics used MarchingOrder at its ceremony on May 11. Lourdes McKenna, administrator at the University of New Mexico’s Department of Economics, said, “The decision to use Marching-Order was a simple one. Once we saw how novel an idea this was, we were eager to improve our graduation ceremony using this innovative software program.” Most of their graduates participated.

“Knowing that MarchingOrder can make these ceremonies a little bit better for everyone involved makes it real exciting for me,” Mr. Mullins said. “It’s a big improvement over tape on mortarboards.”

This innovation was recently featured on WB17 TV’s 10 p.m. news.
Rapturous Consciousness of Life Beyond Self

Graduates of the Class of 2002, families, friends, deans, members of the faculty, Provost-elect O’Donnell, and all honored guests:

In 1723, a very young man arrived in Philadelphia, jobless with no more than a Dutch dollar in his pocket and two years of formal schooling under his belt. In fact, he was about the same age as tomorrow’s graduates when they were come to the University of Pennsylvania four years ago. As a rule, the world did not hold out great expectations, let alone, hope, for penniless, teen-age drifters.

But Benjamin Franklin was an exception who set even greater expectations for himself and went on to surpass them. Drawing upon his wits, pluck, and insatiable curiosity about everything, Franklin founded the University of Pennsylvania. He also founded the nation’s first free library system, the first insurance company, and the American Philosophical Society, the first scholarly organization to encourage accomplished intellectuals to advance practical knowledge in the sciences and humanities.

Franklin became a writer, scientist, inventor, philanthropist, statesman, diplomat, philosopher, and engaged citizen—all of world-class rank and stature. Because he had faith in himself, Franklin lived the fullest life imaginable. Imagine what he could have accomplished with a Penn education today!

Graduates, imagine what you can accomplish with your Penn education, which has never held greater value or importance than now.

We are living in exciting and perilous times. America is at war against a global network of terror. The economy might not be as robust as it was two years ago, but, like our graduates, it has proved to be more resilient and shock-absorbent than many might have believed.

Graduates, whatever challenges lie ahead, you hold the trump card: your Penn degree. A degree that says you have acquired the knowledge, personal experience and personal experience that absorb so much time and with mundane annoyances that test your patience.

The problem is, the outside world will be less nurturing and accommodating than Penn, and repeating the past four years is only an option if you are determined to send your parents off the deep end.

But you can translate your Penn experience into a meaningful program of continuing intellectual and personal growth.

You can push your budding consciousness of the ultimate expression of rapture: a fully lived life.

In trying to live a full life, try to emulate Benjamin Franklin by following a checklist.

First, try to carve out a space in time each week for reflection, rest, and renewal, where the noise and distractions of the outside world cannot intrude.

Second, cultivate ties and friendships with others who will encourage you, challenge you, and inspire you in your professional aspirations and personal life. Beginning with family and radiating outward into a community of friends and colleagues that extends down the block and around the world, this circle of humanity will enrich your life in every way. These networks can’t quite recapture the frequency of soulful exchanges you had as students at Penn. But they will provide a circle of companions and friends who will be there with you through all your professional and personal growth spurts, as well as be there for you through times of difficulty and distress.

Of course, no one has had more experience in overseeing your growth spurts and binding your wounds more than your mothers. On this Mothers’ Day, let’s take a moment to thank all the moms for always being there for their children.

Finally, I ask you to keep faith and hope in life itself, and in the notion of an ultimately redeemed world—regardless of the dangers and challenges lurking ahead.

We see miraculous transformations and progress taking place all the time—beginning right here with the progress we have made at Penn and throughout West Philadelphia.

I also am reminded of a dissident playwright who, writing 20 years ago to his wife from a prison in Prague, remarked that “anyone who loses [hope and faith] is lost, regardless of what good fortune may befall him,” whereas “those who a lose it can never come to a bad end.”

“This,” the playwright said, “doesn’t mean closing one’s eyes to the horrors of the world. Quite the contrary in fact: Only those who have not lost faith and hope can see the horrors of the world with genuine clarity.” This playwright later expanded on this paradox.

If “nothingness wins out,” he wrote, “dramatic tension vanishes, man surrenders to apathy, and faith and meaning exist only as a backdrop against which others become aware of his fall.”

Graduates, the political prisoner who penned those words was Vaclav Havel, who a decade later would be elected president of a free Czechoslovakia.

Now, I certainly don’t believe any of you needs a prison term to gain the liberating insights Havel expressed. You’ve already done time in the study carrels of Van Pelt. Many of you have even ridden the elevators in the high rises.

Yet, I would hope your Penn experience has given you the faith and hope to see the world more clearly and to appreciate your incredible capacity to live a life rewarding to yourself and beneficial to humanity.

An 18th century mystic wrote that “From every human being there rises a light that reaches straight to heaven.” Make that light a visible reality for us all.

Stay in hot pursuit of that rapturous consciousness of life within and beyond.

You have a job to do. But you also have a life to live. May you live it to the fullest.
It is a supreme honor and pleasure to be with all of you here this morning, in this great Pennsylvania sunshine. I am most particularly pleased to be honored in the same breath with Joan Ganz Cooney, Eric Hobsbawm, Irwin Jacobs, Richard E. Smalley, and all of you, our sister and brother graduates in the class of 2002. If we are in fact known by the company we keep, it will never get any better for me than it is right now. Thank you very much.

Let it be known that Philadelphia played a slightly unusual part in my life. For nearly two years I yelled out the word, “Philadelphia”, into a microphone, several times a day. It was in the 1950s in the south Texas town of Victoria. I was going to a small junior college at the time, and I worked at night as a ticket agent at the Continental Trailways bus depot, and, among other things, here is what I did...

“May I have your attention please. This is your last call for Continental Trailways 8:10 p.m. Silversides air-conditioned thru-liner to Houston and Dallas. Now leaving from lane one next to the building for... Inez, Edna, Ganado, Louise, El Campo, Pierce, Wharton, Kendleton, Beasley, Rosenberg, Richmond, Sugarland, Stafford, Missouri City, Houston, Huntsville, Buffalo, Corsicana and Dallas. Connecting in Dallas for Tulsa, Joplin, St. Louis, Indianapolis, Columbus, Pittsburgh and Philadelphia. All aboard! Don’t forget your baggage please.”

That proves that if you learn something early, and it’s totally irrelevant, you’ll never forget it. I also would like to suggest that the University of Pennsylvania could have looked long and hard before they found another commencement speaker who could have done what I just did, or as my wife would say, would have.

And speaking of commencement speakers, please be assured that I am well aware of the fact that the commencement speaker is the least relevant person at a commencement.

I have been to hundreds of commencement exercises; I have been there as a reporter, an undergraduate, a graduate, as a parent, an uncle, a neighbor, as a friend, and I promise you I can not remember what any of the commencement speakers said. I can’t even remember what any of them looked like. So I know that all of you are here to graduate, or to honor and appreciate the graduation of a loved one or someone you cherish; because I understand that, I promise not to keep you long.

I have been honored mostly for my work in journalism, so I think it’s only right and proper that I say a few things about the practice of journalism in America today. Unfortunately those few things, I regret to say, are mostly not very good right now. In fact, I have made a point of going from commencement address to commencement address, street corner to street corner, door to door, sometimes, it seems, spreading words of alarm, lamenting why, I believe, journalists have fallen in the public esteem opinion polls down there with Congress, lawyers, and now even with the accountants. No offense to any members of those groups who are present here today.

Journalism is in trouble, in my opinion, with the public for reasons that are obvious to all. A tendency at times for broadcast journalism in particular to be something more akin to professional wrestling. Something you watch rather than to believe. The savagery of some of the our practices—predatory stake-outs, coarse invasions of privacy, talk show shouting, no-source reporting—the blurring of the lines between straight news, analyses, and opinion.

A touch of arrogance—that seems to have afflicted some of my colleagues—it can be seen in their words, sneers and body language. The message being that only the journalists of America are pure enough to judge all others. A new and growing confusion about the need to be entertaining, a tendency to see news as an entertainment commodity, rather than as information, and the list goes on and on.

Now, If I had been talking to you eight months ago, I would have left it here, on a rather sour, down note. But, September 11th did come, and it brought tragedy to the lives of thousands of Americans and others, fears to millions, and God knows what else to us and the rest of the world that it will bring before it’s finally over. But, amidst the horror and the awfulness, there have been some heartening things happening, and one of them is what it has done to American journalism.

I believe that, for the most part, the story and its many pieces and tentacles have been responsibly covered by the mainstream news organizations, electronic as well as print. But, more importantly, it has brought home a message, loud and clear, to some of my sister and fellow practitio-

ners. That there is, and has been, a serious world out there that deserves to be covered seriously. Now that all of us have learned about Afghanistan and the Taliban and Pakistan and Uzbekistan, and countless other new places and people. And as we discuss and debate the power of the United States, there’s never been anything like it, this power and the debate about how we exercise it. The threats to our peace, and our way of life, I am finding more and more journalists saying; it’s taken a tragedy of enormous proportions, but maybe, just maybe we are returning to our roots. And those roots are in the business of information, not entertainment. If you want to be entertained, go to the movies or the circus, or the carnival. But if you want to be informed, read my newspaper or magazine, watch or listen to my television or radio broadcast.

We’ll see how long this lasts, but I am hopeful also by the coverage more recently of the crisis in the Middle East. It has, for the most part, given me more reason for hope. I know of no more difficult and incendiary a story to cover than the Middle East. People on all sides feel strongly about what happens there.

And it takes great effort sometimes for journalists to keep on an even and steady course when it comes to reporting that story, much less the further and separate steps of offering analysis and opinion about it. And before that, I believe coverage of the Enron story and its many parts also showed an additional gimmer of hope. Although coming to the story late, I think, again, most of the press that I have observed have gone at the story with a seriousness the story deserves.

It has also, I think, jarred a few in business journalism into realizing that cheerleading for Wall Street as well as particular stocks and companies isn’t going to be get it any more. Covering business and finance means covering annual reports and various deals and accounting practices as well.

Then, of course, along with all of these reasons for optimism about the future of journalism—comes the Letterman/Koppel matter. Is the individuals aside, what matters in that saga, I believe, is what, if anything, it says about the future of serious journalism, as practiced, at least, on television in large organizations with needs that are not exclusively journalistic any more.

The fact is, the possible moving of one late night 30-minute television program, does not mean the end of television news as we know it. There are now more ways to receive news than ever before. With the coming of the two C-span channels and the cable news channels—and the growing number of news web sites—there are more outlets for news now than there have ever been. The issue may be only one of transition. Maybe we are moving to a time when the major commercial broadcast networks—C.B.S. and N.B.C. as well as A.B.C.—get out of the news business; they go about the business of entertaining, and leave informing to others. That may be a huge tragedy—if and when it happens—or could be only another of those important milestones, called change, called tomorrow. And as they say in journalism—only time will tell.

And, I must say, the increasing prospects of wall-to-wall O.J.-like coverage of the Robert Blake murder trial prompts me to have some serious shudders about what that telling could be. But, as I said, we’ll see.

Now, and finally, some true-blue commencement speaker advice for my fellow and sister members of the class of 2002. I hope you didn’t think you were going to get away from here today without a little of that.

First and foremost, do not a mistake what is happening here today. The fact that you are getting a diploma from one of America’s finest institutions of higher learning does not mean you are educated. Some of the dumbest people I know have degrees from some of America’s greatest institutions of higher learning. They took their diploma in hot little hand,
and proceeded to never read a book again, to never entertain another fresh or new idea, and, most tragically for their society and country, never again paid attention to much of anything other than themselves, to much of anything that was happening around them, or to others. Please, please do not do that. Leave here today caring about your mind, and your neighborhood, and your government, and your country, and your world.

This post-September 11 world and its many problems and challenges require the wisdom, energy and commitment of us all, and for you and me, more than everyone else, there is a special responsibility to get involved in the debates about the solutions and to stay involved in the efforts to implement them.

That’s because we are the privileged ones, the educated ones, the fortunate ones. We are the ones who got the great educations. We are the ones who got the encouragement and the help from parents, or teachers, or preachers or friends, or God. So involvement and responsibility are not options for us, they are obligations, and not just obligations to others, but to ourselves, for our own sakes, for our own sense of ourselves.

Now, this is not about governments or institutions it’s about us. You and me—individual Americans—individual citizens of the world. Again, it’s not a political philosophy I am talking about, it is a state of mind. And I urge all of you in the class of 2002 to accept it, adopt it, and shout it this hood, and your government, and your country, and your world.

There is meanness of communication alive in the land right now. I see it in the mail, I see it in the e-mail, I hear it on television and the radio and read it in the newspapers and magazines, the controversies involving the Middle East have definitely heightened the passion of the rhetoric and the discourse at the moment.

But there will always be differences, because there must always be differences in a democratic society. We are civilized people. We should disagree in a civilized manner. We should acknowledge the right of others to disagree with us. We should acknowledge the possibility that sometimes—some very rare times—we might even be wrong. And, strange as it may seem, we might learn more from listening than from talking, and more from talking than from shouting.

My second piece of advice is borrowed from Robinson Davies, the late great Canadian writer, who gave the commencement speech at Dowling College, on Long Island, New York, in 1992. He said to the graduates: “Get yourself a good anthology of poetry and keep it by your bed. Read a little before you go to sleep. Read a little if you wake up before the alarm goes off. Read a little if you wake up in the middle of the night. When you are idle during the day—on public transport, or at a committee meeting—let your mind dwell on what you have read. One book will last you a long time. Indeed it may last you a lifetime.”

I would say, amen to that.

And finally, let me pass on something that comes in the form of the ultimate recycled quote. It is what a fictional lieutenant governor of Oklahoma said in a commencement speech to a fictional graduating class at a fictional state college in the fictional town of Hugoton, Oklahoma. He said:

As you search for your place in life I hereby advise you to take risks. Be willing to put your mind and your spirit, your time and your energy, your stomach and your emotions on the line. To search for a safe place is to search for an end to a rainbow that you will hate once you find it. Take charge of your own life. Create your own risks by setting your own standards, satisfying your own standards. Take charge. Congratulations to you all. At is unlikely that any of you will have occasion to remember either me or my commencement address. I don’t blame you. But if by chance something does linger, I hope it’s just that there was a guy up there who kept saying, risk, risk. The way to happiness is to risk it. Risk it.

It is the ultimate recycled quote because it is from a novel published in 1990 called The Sooner Spy; I wrote that novel. I stole those lines verbatim from a real commencement address I made myself in 1984 to my oldest daughter’s college graduating class. So, it’s a quote of a fictional quote that began as a real quote. Like I say, the ultimate recycled quote. But I mean it as much today as the day I said it the first time in real life in 1984. My fictional lieutenant governor of Oklahoma, asked me to say he means it as well. He also joins me in congratulating each and every member of the University of Pennsylvania Class of 2002.

I’m delighted to be one of you. I’ll see you at the reunions, along with Mrs. Cooney, Professor Hobshawm, Dr. Jacobs and Dr. Smalley. And, please whatever else you do, always remember, what I said at the very beginning, wherever you go, don’t forget your baggage please.

Commencement Remarks by Mitchell Marcus, Chair of the Faculty Senate

On Tolerance and Freedom of Expression

It is my honor as Chair of the Faculty Senate to bring to you and your families the congratulations of the Faculty. It has been my great pleasure to teach many of you during these past years and to watch you learn and grow. You and your families have much to be proud of.

You leave Penn to find the surrounding world a much different place than when you entered. The booming prosperity of the 1990s has been replaced by more difficult times. The vicious attack on the United States last September has sent this country to war. For many of us, this attack has greatly strengthened our common sense of community. But this attack has also strengthened the undercurrent of intolerance that has always swirled beneath the surface of our society.

As an academic community, Penn provides the clearest model in our society to counter this intolerance. As Penn’s Code of Student Conduct says, “The University of Pennsylvania is a community in which truths are exchanged among equals, learning from others, mutual tolerance, and respect for freedom of thought and expression are principles of paramount importance.”

I learned of this statement in a remarkable column in The Daily Pennsylvanian coauthored by David Kagan, the president of Penn Hillel, the Jewish student organization; and Angela Migally, the president of the Penn Arab Student Society. Speaking in one voice, they write that the job of students “is to constructively critique and analyze the abundance of information that we process daily. Opinions differ, as they must. Yet, instead of passively accepting... stereotypical definitions... we must open the dialogue, on both an individual and a communal level.” Kagan and Migally really get it. But this is more than just the job of students; this is the job of all citizens in a free society.

In 1731, Ben Franklin said much the same thing when pushed to censor what he published. When citizens, he said, “differ in Opinion, both Sides ought equally to have the Advantage of being heard by the Public; and that when Truth and Error have fair Play, the former [the Truth] is always an overmatch for the latter.”

As a practical man, Franklin understood that mutual tolerance and respect for freedom of thought and expression aren’t utopian goals; that although they often seem risky, they reliably move society forward. Take these values with you into the communities in which you will live and become leaders. Exemplify them for others. You and your communities will be much the stronger for it.
Report of the Committee on Bookstores

April 23, 2002

Discussed at Council April 24, 2002

Contents

The Committee report this year covers three topics: some aspects of the operation by Barnes & Noble of the bookstore focused on merchandising, textbook availability, and the question of the desirability of a discount arrangement for University students, faculty, and staff at a major online bookseller. We had hoped to investigate and discuss operation of Reserve Rooms extensively but have been obliged to defer some topics to the 2002-2003 agenda.

Merchandising in the Bookstore

In our 1999-2000 report, we discussed the findings of an audit of what was on the Bookstore’s shelves in selected subject areas, how easy it is to find books or categories of books for which a customer might be looking, and so forth. It is now or will soon be timely to conduct a follow-up. We did not succeed in doing so this year, so this should be a priority for the coming year. There have been reports this year that Barnes & Noble College Division stores have shifted their merchandising away from academic works (though it must be said the reports were rather vague as to the proportions and whether this was a policy decision). It is unclear from our discussions with Barnes & Noble representatives at the Committee meeting they attended in March whether anything of this sort has gone on in our bookstore and what, if it has, the extent of it has been. It is not entirely easy to design a sufficient statistic to summarize this aspect of the stock; but it was agreed that they would furnish us with information on total titles in stock and total titles in stock published by university presses on an annual basis in the future. (The Committee was told it was impossible to generate a time series going backward). We await the first set of figures. They should be monitored over time.

The Committee has in previous years devoted a great deal of energy to discussing means of making sure that books which may not command a mass audience but are of striking intellectual merit or clear relevance to Penn sub-communities make it onto the shelves. There is clearly still low-hanging fruit here: the bookstore staff would be very grateful for suggestions from seminar organizers, faculty preparing course syllabi, and the like and seems to get much less of this than it might. (Perhaps Department chairs could be encouraged to remind faculty members at the beginning of the year). The transition to an electronic reserve list has disrupted some old mechanisms for learning what might be in demand; and bookstore staff should perhaps meet with Reserve Room staff to design a new mechanism. The Committee had previously developed, with the assistance of Michael Ryan and Daniel Traister of the Library staff, an idea of a more systematic procedure involving the University Library’s bibliographers. One virtue of our suggestion was that it did not particularly favor the University bookstore over the local independents. But it seemed from the March discussions that our suggestion is unlikely to be helpful. Thus the question of how to help the local buyers know the local tastes and interests should remain an agenda item for the Committee.

In our meeting with representatives of Barnes & Noble College Division on merchandising matters in March, the question of objectives for the University Bookstore inevitably came up. A representative of the University’s Business Services group remarked without elaboration towards the end of the meeting that there had been some evolution of the understanding between Barnes & Noble and the University as to what the precise aspirations should be. Students of the reports of this committee will be aware that much more was said about this at the time the contract was announced than seems to exist in the contract. We noted the remark at the meeting with some curiosity and followed up with an e-mail query. We received no reply. Next year’s Committee should pursue this, both because the substance is the sort of thing the Committee is supposed to monitor and report on and because suggestions about process can only be productively framed in the context of a desired outcome.

Textbook Availability

The availability of textbooks in the store at the beginning of term continues to be a problem. The responsibility for the problem continues to lie with the University faculty. Late ordering of textbooks creates frustrating practical burdens for the students and unnecessary financial burdens for Barnes & Noble. Emergencies undoubtedly arise; but the breadth and persistence of the pattern suggest that many faculty members simply routinely place orders at the last minute. It would be very desirable if faculty members could be more effectively reminded (perhaps by their Department Chairs) to submit their orders in a more timely fashion.

Barnes & Noble has been responsive to our past expressed concerns about congestion at the cash registers at the beginning of term. This situation is worth continued monitoring but appears to remain reasonably well addressed.

An Online Discount for the University Community?

We were asked to consider the advantages and disadvantages of a negotiated discount for University students, faculty, and staff at a major online bookseller. The advantages of such an arrangement are plain enough: many books members of the community want (or need) to buy are expensive and this might lower the expense (subject, of course, to the level of shipping fees), the selection would be for practical purposes unlimited, the outreach of such a scheme could include the whole community, and the initiative could be made a conspicuous one. The disadvantages are more subtle but are perhaps, in the end, more important. It is unclear from the history of online bookselling whether we could negotiate a discount that would not to a significant extent be recouped in explicit shipping fees, delayed arrivals, or by other means. So the price considerations might well, in the end, not be decisive. More importantly, such an arrangement would undoubtedly divert trade, and particularly specialist trade, away from the local bookstores. It seems to be widely agreed that broadly merchandised local bookstores are a valuable and salient amenity to an intellectually vibrant university community. The inventory that makes the merchandising broad tends to turn over relatively slowly. It is—in a business that is not particularly profitable to begin with—a relatively expensive use of shelf-space. Drawing trade away from the local bookstores will make the merchandising we want, at the margin, relatively more difficult to afford. It is not easy, as we observed above, for us to monitor merchandising performance on a systematic basis. Under these circumstances, we should give the bookstore operators all the incentives we reasonably can to do the things we would like them to do. Shifting trade away from them would have the opposite effect.

—Daniel Raff, Chair

Bookstores Committee Members 2001-2002

Chair: Daniel Raff (Management); Faculty: Karen Buhrer-Wilkerson (Nursing), Sally Gordon (Law), John Dixon Hunt (Landscape Architecture), Peter Stallybrass (English); Graduate/professional students: Mark Biscone (Medicine), Annapurna Valluri (Wharton); Undergraduate student: Nina Smolyar (College '02); PPSA: Suzanne Bellan (Penn Student Agencies), Hannah Kligcr (Annenberg School), Roderick MacNeil (Med School IT Customer Service); A-3: Cerie O’Toole (Human Resources); Ex officio: Lisa Prasad (Business Services).
Report of the Committee on Communications

April 26, 2002
Discussed at Council April 24, 2002

Activity
The Committee met four times during the academic year.


Background: On August 1, 2000 changes in Remote Access were instituted after an extended, multi-year deliberative process that produced the decision to phase out the “no charge” University Modem Pool, a service that had provided Remote Access to PennNet at no direct charge to the end user. The reasons for the decision to terminate “no charge” Remote Access involved the increased cost of maintaining the system, the lack of capital for needed upgrades despite increasing demand and the fact that this modem pool was lagging technologically with respect to speed and bandwidth. Arrangements were made with several local Internet service providers (ISPs) for Internet and PennNet access at preferred rates. The University planned to maintain, for a limited time, the existing 33.6 kbps modem pool for those willing to pay a $13 per month fee but this service was rapidly phased out because the user base was much smaller than expected. An Express Modem Pool, a limited service option (15 minute session limit), was maintained and continues to be available at no direct charge.

Methods: The Communications Committee Chair’s membership on the Network Planning Taskforce allowed ongoing Communications Committee awareness of the decisions related to developing Net services and costs for the coming academic year. The Communications Committee devoted one meeting to the issue of remote access. There was also ongoing communication with Mr. Mike Palladino (Associate Vice President of Information Systems and Computing (ISC) and Chair of the Network Planning Task Force) as well as with Ms. Robin Beck (Vice President of ISC and an ex officio member of the Communications Committee). The committee also met with Mr. Roy Heinz (Director, Library Information Services) for a discussion of library user authentication issues.

Findings:
1) The University has changed its model of Remote Access from a University provided modem pool without direct end-user charges to one in which the use of commercial ISPs is encouraged. There is now about 1.5 years experience with the new model. This approach to remote access appears to be working. The Communications Committee was unable to identify a large group of individuals who had failed to make the transition to a commercial ISP.
2) ISC is very interested in phasing out the Express Modem Pool (the only remaining University provided remote access). ISC gives the following reasons: 1) this modem pool has only about 1300 users and the usage rate is very low 2) the high cost of maintaining the Express Modem Pool is unjustified and ISC strongly feels that these monies could be better utilized elsewhere; and 3) the personnel time required to maintain this pool is excessive and could be better used on other projects. ISC noted that the users of the Express Modem Pool were equally divided between faculty and students. In response, in part, to the Communications Committee’s concerns about “stranding” users who might have no other method of remote access, ISC, together with the various schools, was initiating a concerted effort to identify the remaining Express Modem Pool users with the goal of transitioning them to other forms of remote access. ISC planned to recommend decommissioning the Express Modem Pool by June 30, 2002.
3) The adequacy of materials provided to students and other University personnel concerning Remote Access options has not been determined by this Committee.
4) The library has changed its online user authentication procedures and the current approach (EZ-access) does not require workstation configuration, everything takes place at the level of the server. Apparently this newer approach to user authentication is compatible with AOL whereas the old one was not.

Conclusions:
1) The use of commercial ISPs for remote access appears to be accepted by most of the University Community.
2) Concern was raised about Teaching Assistants having to pay “out of pocket” for ISP connections to fulfill their teaching responsibilities. There appears to have been no University wide attempt to address this issue. Some Schools are reimbursing these costs in various ways, but there is no centralized data on the numbers of individuals involved.

Recommendations:
1) Outsourced remote access is still evolving and thus should continue to be monitored by the communications committee. Of particular interest would be the financial choice of service levels and how they might impact on planned University and School use of the Web in an edition of the PENN Web that is more cost-effective.
2) Concern was raised about Teaching Assistants having to pay “out of pocket” for ISP connections to fulfill their teaching responsibilities. There appears to have been no University wide attempt to address this issue. Some Schools are reimbursing these costs in various ways, but there is no centralized data on the numbers of individuals involved.

Continuing Evolution of Penn Web Including the Undergraduate Admissions Web Site

Background: During the prior academic year the Communications Committee was charged with reviewing the newly revised Undergraduate Admissions Web Site (Almanac Vol. 47, No. 30, April 17, 2001). The quality of this site compared to the much older Penn Web Home page led to the Communications Committee expressing concern related to the state of PENN Web governance and the need to consider a more stable model for periodic revision and enhancement of this increasingly important portal to the University. The appointment of a new Director of University Communication, Ms. Lori Doyle, led to the PENN Web’s placement under her direction and the formation of a PENN Web advisory committee to review all aspects of the PENN Web site. Ms. Doyle, who is also a member of the Communications Committee, is chair of the Advisory committee and the Chair of the Communications Committee is a member of the group. Thus there have been ongoing contacts between the Communications Committee and the PENN Web advisory committee.

Methods: There were periodic informal updates given at the Communications Committee meetings as well as one or two meetings in which the PENN Web was a specific agenda item. With respect to the Undergraduate Admissions Web Site, the chair of the Communications Committee spent some time reviewing the Web site and had one telephone conversation with Ms. Margaret Porgow (Director of Admissions Operations).

Findings:
1) The PENN Web advisory committee has made steady progress during the academic year. Much of that progress is related to a definition of what the University “stands” for, defining the user population for the Web site, and the division between that portion of the PENN Web that should be under “central” control vs. the part that is the responsibility of individual schools or centers. There was a consensus that the current “home” page did not convey the “essence” of the University and should be revised. There was a consensus that the several layers following the home page were difficult to use. As yet there are no specific designs or other visual conceptualization of what the home page and the next several pages should look like. A definite timetable for completion and implementation has been established.
2) The specific question of a “text only” Web site was raised. The technical members of the Penn Web Advisory Committee did not feel that this would be an advantage over the standard approach of text and graphics and might even be harder to implement.
3) There has been little change in the Undergraduate Admissions Web
site since its revision last year.

4) There is as yet no data on user response to the revised Undergraduate Admissions Web site.

Conclusions:
1) Progress is being made toward designing a new PENN Web site.
2) The Undergraduate Admissions Web site appears essentially unchanged from last year.
3) The two admissions Web sites entered from the same page as the Undergraduate Admissions Web site (Graduate and Lifelong Learning) are still stark and barely functional.

Recommendations:
1) The ongoing relationship between the Communications Committee and the Penn Web Advisory Committee should be continued.
2) The relationship between the Communications Committee and the Office of University Communications should be continued.
3) The Office of Undergraduate Admissions should develop a review process for its Web site to determine its utility and acceptability to applicants.
4) Both the Web sites for Graduate Admissions and Lifelong Learning need immediate revision if they are to approach the Undergraduate Admissions Web site in appearance and functionality. These remarks do not apply to the Admissions Web sites of the School of Medicine, School of Law, Wharton School, and etc. but rather to the single page that links the first Admissions Web Page to the initial page of each school’s admissions sites.

Implementation of Task Force on Privacy Recommendations

Background: In the Fall of 2000 a task force on the Privacy of Personal Information was formed with representatives from the University Council Committee on Communications and the Committee on Personnel Benefits. It was chaired by Professor Gerald Porter. After an extensive series of meetings, its report was presented to University Council and published in the Almanac (Vol 47, No. 30, April 17, 2001). Members of the Task Force then met with Provost Dr. Robert Barchi to review a 17-point set of recommendations that the Task Force developed from the contents of its report. This meeting with Dr. Barchi led to the formation of an ad hoc working group under the direction of Deputy Provost, Professor Peter Conn. Professor Gerald Porter was a member of this group, thus acting as a liaison between University Council, the task force and this newly constituted administrative group. Members of this working group gave a full report to Council on January 29, 2002.

Methods: There was periodic e-mail contact between Professor Gerald Porter and the Chair of the Communications Committee. There were also several e-mails from the Provost’s office. The Communications Committee devoted most of one meeting to this issue. This meeting was attended by Professor Gerald Porter and Ms. Lauren Steinfeld (Office of Audit and Compliance). Ms. Steinfeld was subsequently appointed to the new position of University Privacy Officer. Ms. Robin Beck (an ex officio member of the Communications Committee) was also present and she discussed progress as related to the work being done by ISC.

Findings:
1) The University has made remarkable progress toward implementing most of the recommendations made during the spring 2001 meeting with Provost Barchi.
2) Much of the early effort was on reducing the use of social security numbers.
3) A University Privacy Officer within the Office of Audit and Compliance has been appointed providing some prospect of continued progress after the initial work is completed.
4) Communications Committee members were impressed by the vigor with which these issues of Privacy are being pursued and the progress made to date.
5) There was some discussion as to any further role for the Communications Committee in this effort.

Recommendations:
1) The work in this area has progressed to the point that there appears to be little ongoing role for the Communications Committee except, perhaps, in the area of directory privacy as University Directories of various types have often come under the purview of this committee.
2) As in other areas investigated by this committee we anticipate a possible problem with ongoing dissemination of information about information privacy particularly to students and faculty. Plans need to be devised to help overcome this “traditional” failing.

Review of the Electronic Privacy Policy

Background and Findings:
The development of an Electronic Privacy Policy for the University was a multi year project that began with a subcommittee appointed in 1994-95. Under the guidance of Professor Martin Pring (past chair, Communications Committee) this policy was finally approved and the final version published in Almanac (September 19, 2000). Along with the approval of this policy, there was a mandated review, which was to take place at the end of the first year of implementation. As requested, the Communications Committee reviewed the Electronic Privacy Policy during fall, 2001. This report was presented to University Council, January 23, 2002 and published in Almanac (February 5, 2002). That report will not be repeated here. The key findings were that 1) implementation of the policy appears to be reasonable, and 2) the policy appears to be useful to those responsible for handling requests for electronic information access. However, the Committee found that knowledge of the policy’s existence was minimal and that few outside of the Communications Committee and those interpreting and enforcing the policy appeared to know of it.

Recommendations:
The University should take steps to improve dissemination of this policy as well as the other policies that are related to appropriate use of University-owned computers, networks and electronic information. Communications Committee Member, Ms. Amy Johnson (Director of External Relations, Office of the Vice President for Business Services) took the initial steps toward this goal by arranging for publication of the Electronic Privacy Policy in the 2002-03 edition of the PennBook, a handbook of University Resources, Policies and Procedures. Over the long term, responsibility for ongoing publication of this policy needs to reside at an administrative level and should not be the responsibility of a University Council Committee. Publication in the PennBook and in the Faculty Handbook appears to be a minimum goal that has the potential of reaching a significant percentage of those who should be aware of this policy.

Network Planning Task Force (NPTF)
During the current academic year the Chair of the Communications Committee continued to participate in the deliberations of the NPTF. As in the prior year the Communications Committee representative was among the few non-technical people attending these meetings and perhaps was able to provide some perspective from the user viewpoint. NPTF attendance continued to be a valuable experience and I recommend that this arrangement be continued.

Penn Web Advisory Committee
This committee was formed by President Rodin for the purpose of evaluating and revising the current PENN Web Site. The Chair of the Communications Committee is a member of this Web advisory committee and the Chair of the Web Advisory Committee, Ms. Lori Doyle, is a member of the Communications Committee. Thus the Communications Committee has had ongoing influence on the advisory committee deliberations during the past year. I recommend that this arrangement be continued.

Acknowledgements
The Committee thanks Ms. Tram Nguyen of the Office of the Secretary for her helpful and efficient staffing. The Committee also thanks the many talented University personnel who took significant time from their over filled schedules to meet with the Committee and share their observations and expertise with us. We continued to enjoy and appreciate an excellent working relationship with the members of the ISC.

—David S. Smith, Chair

Communications Committee Members 2001-2002
Chair: David S. Smith (Anesthesiology); Faculty: Cristal Collins Judd (Music), Steven Kimbrough (Oper & Info Mgmt), Martin Pring (Physiol/Med), Ann Rogers (Nursing), David Smith (Anesthesiology), Dana Tomlin (Landscape Arch); Graduate/professional students: Jennifer Baldwin (GSFA), Aweek Das (SEAS); Undergraduate students: Diana Elkind (COL '03), Marianna Jarrel (COL '04); PPSA: Valerie Sutton (Wharton MBA Card), Michael Ng (Wharton MPP), Deborah Weeks (Comm & Vet sch); A-3: Rochelle Mitchell (General Counsel’s Office); Ex-officio: Lori Doyle (Director University Communications); Amy Johnson (Business Serv), Paul Mosher (Vice Prov & Dir Libraries), James O’Donnell (Vice Provost for ISC).
Overview

The Committee on Community Relations of the University Council was charged this year with three specific tasks: (1) to assess the current state of communications between the University and the local communities of West Philadelphia and University City and to recommend how these communications might be improved, (2) to work with the administration to develop protocols for communications across the University on projects that involve outreach from the campus or have an affect on the adjacent local community, and (3) to review the Community Service Directory produced by the Center for Community Partnerships. In addition, the Committee has a standing general charge that will be discussed further below. Most of the Committee’s work — including seven meetings of the Committee during the 2001-2002 academic year — focused on the first of our specific charges: assessing the University’s communications with the local community.

University Communications with the Local Community

Our method as a Committee acting as a whole was to invite various officers of the administration who have responsibilities related to communications with the local community to present their perspectives. We then engaged in a back-and-forth, question-and-answer discussion with these representatives. Many members of the Committee live in the local community. The following representatives of the University were invited to join us to discuss their activities and views at specific meetings: Glenn Bryan, Assistant to the Vice President for Government, Community, and Public Affairs and Director of City and Community Relations; Lori Doyle, Director of University Communications; Lucy Kerman, Special Projects Coordinator for the President’s Office; Thomas Luschenhop, Managing Director of Institutional Real Estate; Thomas Rambo, Chief of the University of Pennsylvania Police and Public Safety; Pedro Ramos, Vice President and Chief of Staff; and Stefany Williams-Jones, Director of Community Housing. The chair of the Committee chair met separately with Glenn Bryan, Pedro Ramos, and Omar Blaik, the Vice President for Facilities and Real Estate Services.

In general, the Committee found that the University takes its responsibility of communicating effectively with the local community very seriously. Each of the administrators with whom we talked seemed to be working hard in this respect. Our overall assessment is therefore positive. In the past, Penn has not always had a good reputation in terms of its relationships with its local community neighbors. Recently, however, at least under President Rodin’s watch and probably before, an institutional change has taken place that has begun to put the University in much better overall standing with its local neighbors. Our Committee nevertheless found some areas in need of improvement. The challenge for the future is to build on positive communication policies and processes that have been adopted in some of the University’s activities and establish them more broadly. Good practices of communication with Penn’s local communities should be continued and further institutionalized.

The Office of City and Community Relations

The Office of City and Community Relations is one point of contact between the University and various local community groups. It is involved in five West Philadelphia Initiatives. (For a description of them, see www.upenn.edu/president/westphilly/.) Glenn Bryan serves as the director of City and Community Relations and reports to the University’s Vice President for Government, Community, and Public Affairs. Mr. Bryan reviewed the office’s activities and goals with the Committee and provided periodic updates through the year. The office meets regularly with local community umbrella associations (including Cedar Park Neighbors, Garden Court Community Association, Powelton Village Civic Association, Squirrel Hill Community Association, Spruce Hill Community Association, and Walnut Hill Community Association), as well as other community organizations such as the University City District, local faith-based institutions, educational institutions, and the City of Philadelphia. The office fields telephone calls that include complaints as well as requests for information. Approximately 40 to 50 calls are logged daily. One recent innovation in local communications has been the establishment of a monthly “First Thursday” morning information session. These sessions are open to all members of the community who may come to ask questions, discuss particular concerns, and learn about new developments. The Committee strongly recommended that these sessions continue in the future.

The Office of City and Community Relations is also responsible, together with the Center for Community Partnerships, for the publication of the Community Service Directory, which was published this year and unveiled at a special ceremony presided over by President Rodin in February 2002. The Committee reviewed the new Directory and found it to be excellently done and useful. For updated information, the Community Service Directory is best consulted online.

Contact information for the Office of City and Community Relations:
Phone: (215) 898-3565. Web: www.upenn.edu/ogcpa/cityindex.html.
Website for Community Services Directory: www.upenn.edu/csd/.

University Communication Strategy and Policy:

New Penn Internet Design

University communications with the local community must be understood as part of the broader context of the University’s mission. The Director of University Communications, Lori Doyle, joined the Committee to present and discuss the University’s Communications Strategic Plan.

Penn’s current communication strategy is designed to follow the institutional goals outlined by the Agenda for Excellence. In pursuing these goals, the strategy aims to burnish the reputation, image, and brand of the University of Pennsylvania. Its objectives include: positioning Penn as one of the world’s leading universities; increasing international visibility; managing major issues and crisis situations; supporting fundraising; and, importantly from our Committee’s perspective, gaining recognition for the University as a good corporate citizen committed to the betterment of the surrounding community and the City of Philadelphia.

Some of the messages and positioning statements that guide the current communications strategy are the following:

• Penn has a world-renowned faculty committed to teaching and research and attracts outstanding students from around the world.
• Penn is a world-class research institution.
• Penn is an international university with global perspective.
• Penn creates leaders through its undergraduate, graduate, and professional programs.
• Penn is unique in that all of its schools and programs are located on one campus, which encourages interdisciplinary learning and research.
• Penn is a beautiful university located in a great and livable city.
• Penn plays a leadership role in the local community to enhance the quality of life for all citizens.

From this selection, it is clear that the priority of communications with the local community highlighted by the last of these statements must be balanced with other priorities.

Penn’s communication strategy focuses on all media. Although Americans get their news mainly from television, followed by newspapers, and radio, a recent survey by the Pew Research Center found that more and more Americans are turning to the Internet for information. The web is an increasingly important source of information for prospective students, potential faculty and staff, donors, and others. It provides many with their first impression of Penn. A priority for Penn’s communication strategy is therefore to develop a comprehensive University web management program, including a redesign of the University’s Internet presence. Mr. Deutsch, a Penn alumnus and chairman and former CEO of the leading advertising firm, Deutsch, Inc., agreed to work pro bono with a Penn team on redesigning its brand and website. The University plans to launch its new website by the end of June 2002.

The Committee’s recommendations focused primarily on the University’s plans for its website redesign. The Committee recommended that the web redesign should make communications with the local community highlighted by the last of these statements must be balanced with other priorities.
community a high priority, in keeping with the positioning statement to this effect. The Committee drafted, approved, and sent a formal letter to Ms. Doyle on February 11, 2002. Specifically, the Committee found that the University’s website does not currently present the user with a prominent enough link to news and information about the University’s programs and other activities which affect the local community of West Philadelphia. In the website redesign, the Committee recommended that prominent links to community initiatives and relationships should be easily accessible by a first-time or unsophisticated user. A user should be able to get to a relevant menu through only one or two clicks from the main menu. The Committee observed that the search engine for Penn’s current webpages is also not very efficient. Searches for a site too often yield a disorganized list of irrelevant links, and the first links on the list given are often irrelevant to those seeking basic information. The Committee felt that fixing this problem should also be emphasized in the redesign process. In response, Ms. Doyle reported that the letter and views of the Committee had been passed along to the Web Advisory Council for consideration. As of this writing, the Web Advisory Council was debating the final design of the new Penn homepage and other issues.

With respect to other media, the primary focus of Penn’s communications strategy is to improve the University’s reputation by generating positive news and maximizing negative coverage. There is a concerted effort to generate media coverage of West Philadelphia-related initiatives, and the communications strategy aims to emphasize the positive attributes of Philadelphia. One reason is that student surveys have shown Penn’s urban location to be an important attraction, along with its beautiful campus, its flexible curriculum, and its reputation as “the friendly Ivy.”

One concern relates to heightened media interest in incidents of campus crime. Many students, staff, and faculty continue to perceive the West Philadelphia neighborhood to be an unsafe and undesirable place to live. In this connection, the Community found room for improvement in the perceptions as well as the reality of the benefits and risks of living in West Philadelphia.

Contact information: Suggestions for Penn’s new web design may be sent to Deni Kasrel, University Communications, dkasrel@pobox.upenn.edu.

**Penn Police and Public Safety**

Perhaps the most visible representatives of the University to most people in the local community are the members of the University Police Department. Thomas Rambo, Chief of the Penn Police, discussed police communication policies with the Committee.

Penn Police is part of the Division of Public Safety. Internally, the Division of Public Safety maintains a communications and control center “PennComm” which is similar to New York City’s computer-based crime mapping system known as CommStat. PennComm tracks and dispatches all calls for police, fire, and medical assistance, and manages alarm systems in television systems. PennComm is also coordinated with the Philadelphia Police Department’s equivalent of CommStat.

Communications with the local community occur both formally and informally. Formally, Penn Police communicates with the campus community through published statistics and information in the Almanac as well as the Daily Pennsylvanian. Penn Police representatives meet with the Daily Pennsylvanian regularly and discuss the logbook of recent crimes. In addition, the Division of Public Safety maintains a website, which includes crime alerts, press releases, and other information. See www.publicsafety.upenn.edu.

Informal communications between the Penn Police and the local community are an ongoing and coordinated effort. One officer, for example, is assigned to work with building administrators to address crime trends and adopt preventative measures. A monthly newsletter is posted in each building and in elevators around campus. A Community Relations unit within the Penn Police Department has one full-time dedicated officer and one part-time officer. The Penn Police has also established the Penn Public Safety Institute, which was developed to introduce anyone who has an interest to the work and services of the Division of Public Safety. The Institute conducts an interactive brown-bag lunch program open to the public on Wednesday afternoons.

Communications and coordination between Penn Police and the Philadelphia Police Department are also important. The primary patrol boundaries for the Penn Police are between the Schuylkill River and 43rd Street and between Market Street and Baltimore Avenue, extending to Powelton Avenue and the Presbyterian Medical Center. Some thought has been given to extending the jurisdiction further west of 43rd Street; however, such an expansion would require additional resources. In an agreement with the City of Philadelphia, Penn Police has primary jurisdiction in its defined area with the exception of sex crimes and homicides. In its jurisdiction, Penn Police takes 911 calls and often responds to them first. Penn Police also works with security services of Drexel University, the University of the Sciences, and the University City District. A meeting of all University City security leaders is held monthly to discuss upcoming challenges, such as big sporting events.

The Penn Police participates in the City of Philadelphia’s Community Court. This program blends criminal justice and social service agencies in a comprehensive response to quality-of-life crimes. It emphasizes community service and behavioral treatment programs, rather than jail time, for low-level offenses such as criminal mischief, vandalism, petty theft, panhandling, and disorderly conduct. Instead of scheduling cases weeks or months after offenses are committed, defendants’ cases are heard quickly in Community Court, usually within 36 hours of arrest. On-site social workers and medical personnel provide direct connections to needed services in order to address the underlying causes of the criminal behavior. The sentences emphasize community service and restitution to the community for the harm done. The program is based on a pilot one in N.Y., and Penn Police is monitoring the results.

In partnership with the Philadelphia Police, Penn Police sponsors the Tucker Police Athletic League (PAL) Center at 4614 Woodland Avenue. PAL programs, in addition to sports-related clubs and teams, include homework clubs, educational games, computer labs, and personal development programs.

With respect to communications with students and other residents, Penn Police maintains close relationships with local landlords and holds regular meetings with them. Civil violations issued for minor violations (such as loud parties) begin with relatively small fines. But because notices of violations are passed along to the University for follow-up action, they tend to be effective.

Overall, the Committee found the Penn Police Department’s communications policies and practices to be praiseworthy. One recommendation is that the Penn Police should include information about its boundaries on its website and provide a link to the Philadelphia Police Department for citizens outside of Penn’s jurisdiction. In addition, the Committee recommended that the Public Safety website should be given prominence on Penn’s homepage, given the importance of the information to the local community. We advised Chief Rambo to contact the Web Advisory Board and petition for an appropriate place in the redesigned website.

For information about the Penn Police, see www.publicsafety.upenn.edu/dpsPolice.asp.

For emergencies: dial 511 from a campus phone, pick up a blue light phone located on campus, or dial (215) 573-3333 from an off-campus phone or cell phone.

**Penn-Assisted Public Schools**

One important recent project supported by Penn in the local community is the Penn-assisted public school under construction between 42nd and 43rd Streets between Locust and Spruce. Lucy Kerman, the Special Projects Coordinator for the President’s Office, and Thomas Lussenhop, Managing Director of Institutional Real Estate, joined the Committee for discussion of some of the communications issues surrounding the Penn-assisted public schools project. The Committee received and reviewed a new brochure on the “University of Pennsylvania Partnerships with West Philadelphia Public Schools.”

The Penn-assisted public school opened for kindergarten and first grade in the fall of 2001. The Parent Infant Center continues to operate during the new construction, and the new building will include an atrium from which WXPN will periodically broadcast and a “gymatorium” for other events. Seventy-six kindergarten and first-grade children of diverse backgrounds are currently enrolled in the school. Forty-one percent are first generation, with ten children learning English as a second language. Second, fifth, and sixth grades will be added in the fall of 2002, with other grades to be added in future years. The new school will serve as a hub for local community activity, with goals of enhancing the community’s vitality and increasing neighborhood services. Access to the school facilities will be provided for community-wide programs. In collaboration with the Graduate School of Education (GSE), the public school will also serve as a professional development site for the school district. GSE is
working with other West Philadelphia schools on training of new teachers, research on teaching and learning, and professional and curriculum development. The University has promised to pay a subsidy per student to public schools at a maximum of $700,000 in annual operating support for the school in a ten-year renewable term. The school will have a capacity of 700 students.

The Committee focused on communication issues concerning the local community’s knowledge about the school. Current enrollment in the kindergarten class is full, but the first grade is not. Dr. Kerman attributed the short supply to increased awareness about the school, even though a thorough leafleting campaign had been conducted within the catchment area of the school. A new neighborhood home and school association may help to address some local communication issues. The Committee’s discussion, however, revealed a need to better communicate with the local community about various elements of the new school, including its educational mission, plans for the future, and options that students would have for high school. The consensus was that a more active communications strategy needed to be developed for the project. As of the writing of this report, Penn has been named a partner for three additional elementary schools in West Philadelphia. This development underlines the need for an expanded and focused strategy for communications about Penn’s role in local community public schools.

Additionally, addressed by the Committee concerned parking and traffic flow around the new school. Mr. Lussenhop reported that a planning committee was being formed to tackle these issues. Traffic lights are also planned at the corners of the new school. The Committee advised that deliberations about parking alternatives should be made public, and every effort should be made to include local neighborhood residents in the process.

For further information, see www.upenn.edu/president/westphilly/education.html.

The Office of Community Housing

The Office of Community Housing coordinates several programs that affect the local community. The Guaranteed Mortgage Program is open to eligible Penn employees who purchase family homes for their principal residence in West Philadelphia within the boundaries of the Schuylkill River, Cobbs Creek Parkway, City Line Avenue, and Woodland Avenue. Penn helps applicants finance through certain lenders the total cost of the purchase price and up to 5% of closing costs. An additional 15% of the purchase price may be borrowed for rehabilitation. The Enhanced Mortgage Program offers the same features and allows an applicant to apply for up to $15,000 in housing-related expenses paid directly as a lump sum. Eligibility for this additional subsidy is limited to new home purchasers within the more restricted boundaries of the Schuylkill River, 49th Street, Market Street, and Woodland Avenue. Currently, through the Enhanced Mortgage Program, 283 loans have been approved out of 300 authorized. A Home Improvement Program covering the same area is also administered by the Office of Community Housing.

Ms. Stefany Williams-Jones, Director of Community Housing, joined the Committee discuss the office’s programs and communications about them. The Outreach Coordinator, Paulette Adams, has primary responsibility for disseminating information about these programs to the community. Ms. Adams met regularly with the Committee throughout the year. Methods of communication include bulletins, flyers, an annual housing fair, word of mouth, and a website. The Office of Community Housing also offers workshops for prospective homeowners.

The Committee discussed the effectiveness of communications about the Community Housing programs, as well as their substantive scope. It made no specific recommendations.

Website for Community Housing: www.business-services.upenn.edu/communityhousing/.

The Big Picture

Vice President and Chief of Staff Pedro Ramos joined the Committee for its last meeting of the year to share some of his thoughts about local communications issues. Mr. Ramos came to Penn in January 2002. He had previously been a partner with Ballard Spahr Andrews & Ingersoll in Philadelphia and served on the Philadelphia school board. He now reports to President Rodin and plays a key role in decision making on short- and long-term issues.

The decentralized organizational structure of the University is both a strength and a challenge with regard to communications. A unified strategy is needed to help coordinate policies and messages. At the same time, the University in fact acts in the local community as many different somewhat autonomous parts. The content of communications is therefore not easily governed.

One unusual characteristic of the University City community noted by Mr. Ramos is the sheer number of neighborhood associations. Based on his experience working for the Philadelphia School Board, Mr. Ramos stated that the University has a stronger presence in the local community than anywhere else in the city. The gradual emergence of new pockets of growth and residential blocks that have not yet organized associations may pose special challenges for future communication strategies.

Overall, Mr. Ramos believes that the University has changed local perceptions of it in the local community. He emphasized the importance of active communications with the local community.

Focus for the Future: Real Estate and Revisiting the Standing Charge to the Committee

As discussed above, the Committee gives an overall positive assessment of the communications polices and practices that the University has adopted toward the many different groups that make up the local community. The general problem, however, is obviously more complex than various peeks that the Committee was able to take behind the curtains of the University’s operations this year. In general, maintaining good local communications remains an important issue, and the Committee urges the University and its representatives to continue to improve its practices and protocols in this regard. The Committee also discovered a couple of areas that deserve special attention.

1. Penn’s communications to the local community. As discussed above, the Committee made recommendations to the Director of Communications for making the local community a priority in Penn’s web communications. The Committee discussed the effectiveness of communications about Penn’s role in local community public schools. As discussed above, the Committee made recommendations to the Director of Communications for making the local community a priority in Penn’s web communications. The Committee discussed the effectiveness of communications about Penn’s role in local community public schools.

2. Construction. A number of Committee members who live in the local community voiced continuing and repeated concerns about the University’s communications about its various construction projects. In the Committee’s judgment, this problem should also be singled out for special treatment next year. The University has a number of construction projects in progress (especially in recent years), and the Committee feels that information about ongoing construction plans and policies should be made centrally and more widely available, perhaps on a redesigned website of the Division of Facilities Services. (This site has a link to “current construction,” but it does not currently provide detailed information about construction policies and plans. See www.facilities.upenn.edu/).

3. Revisiting the standing charge: real estate and ex officio members. Given the ever increasing complexity of the University’s various operations that affect the local community, the Committee recommends that two issues should be considered next year relating to its standing charge.

First, with respect to real estate, the standing charge currently directs the Chair of the Committee to “have cognizance of pending real estate activities of concern to the community” and to “meet quarterly or more often, if needed, with the executive vice president or his or her designee for real estate to be informed of impending real estate activities that affect the community.” This year’s chair did not find it possible to meet this burden fully, and the scope of the University’s real estate activities may have outrun the practicability of this part of the Committee’s standing charge. In any case, the Committee believes this aspect of the standing charge should be reconsidered.

Second, the standing charge provides a list of non-voting ex officio members of the Committee who are invited (and expected) to attend. Given that an evolving norm seems to be developing that the Committee will focus on different issues each year, it may make sense for the standing charge to delete a number of members (some of whom do not attend the Committee’s meeting in any event). It may be more sensible and more effective to name ex officio members each year, depending on what the Committee is expected to do. For example, this year it made sense for the director of WXPN, Vincent Curran, to attend the meetings because of the focus on communications. But next year, if the focus is...
primarily real estate policy, his regular presence should probably not be required. Including administrators with decision making responsibility for real estate decisions and planning would naturally make more sense.

Another "environmental scan" proposed by the Office of Community Relations would naturally make more sense. Including administrators with decision making responsibility for real estate decisions and planning would naturally make more sense.

New Animal Bloodmobile

The School of Veterinary Medicine unveiled and dedicated a new Animal Bloodmobile on May 7 at the Veterinary Hospital (VHUP). The Bloodmobile was made possible by a generous gift from the Wurster Family Foundation. Bogie, a Labrador retriever owned by members of the Wurster family, was a VHUP patient whose life was saved by numerous blood transfusions.

The new Bloodmobile will be used for blood drives organized by breeders, dog clubs and veterinarians in the Delaware Valley. These drives are held two or three times a week. Blood is collected from 10 to 15 dogs that are brought by their owners. The donation takes just a few minutes and the dogs don’t mind the collection. They are rewarded with a treat of meaty dog food and lots of pats on the head. The blood is brought back to VHUP where it is processed and separated into its components such as red blood cells, plasma and clotting factors. One unit of blood helps more than one patient. The blood and blood products are typed and matched to ensure compatibility between donor and patient.

The new vehicle is 24 ft. long, 8 ft. 4 in. wide and weighs 7 tons. The Bloodmobile, custom-built to the specifications of the Penn Animal Blood Bank team, consists of a Ford chassis with a V 10 engine and a custom-built body, equipped with a hydraulic exam table, a scale, a holding cage, sink and ample counter space for equipment. There are seats for three people. The new vehicle has storage space, including a compartment accessible from the exterior for dog food that is given to the donor’s owners.

VHUP’s blood donor program has the motto “Pets Helping Pets” and began in 1987 to meet the need of the hospital’s patients. The Penn Animal Blood Bank has grown tremendously over the years; since its beginning more than 3,000 dogs have participated. Currently close to 1,000 dogs from the Delaware Valley are active donors. It is the largest voluntary canine blood donor program in the nation. The bloodmobile is a vital part of the hospital’s lifesaving treatments for patients. Each day, more than 10 blood transfusions are administered to VHUP’s patients.

To donate blood, a dog must be good-tempered, at least one year of age, weigh at least 50 lbs., be in excellent health and have current vaccination status. Those interested in having their dog donate blood should contact the Penn Animal Blood Bank at (215) 573-7222.

Open Enrollment Fair Raffle Winners

Congratulations to the following individuals who won door prizes at the recent Benefit Fairs.

Division of Human Resources

<table>
<thead>
<tr>
<th>Vendor</th>
<th>Prize</th>
<th>Winner’s Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aetna US Healthcare</td>
<td>Gym Bag</td>
<td>Jack Righter</td>
</tr>
<tr>
<td>Aetna US Healthcare</td>
<td>Gym Bag</td>
<td>Lori Gurlay</td>
</tr>
<tr>
<td>Aetna US Healthcare</td>
<td>Gym Bag</td>
<td>Ben Martin</td>
</tr>
<tr>
<td>Answer Financial</td>
<td>CD Walkman</td>
<td>Nancy Panapap</td>
</tr>
<tr>
<td>Answer Financial</td>
<td>Sony Walkman</td>
<td>Linda Satchet</td>
</tr>
<tr>
<td>Blue Cross</td>
<td>Gym Bag</td>
<td>Samuel Matej</td>
</tr>
<tr>
<td>Blue Cross</td>
<td>Gym Bag</td>
<td>Nancy Kikta</td>
</tr>
<tr>
<td>Caremark Prescription Services</td>
<td>Umbrella</td>
<td>Ginger Topiks</td>
</tr>
<tr>
<td>Ceridian Life Balance</td>
<td>Books</td>
<td>Gloria Kropelwink</td>
</tr>
<tr>
<td>Clarity Vision (OptiChoice)</td>
<td>Nikon Sunglasses</td>
<td>Jim Calvin</td>
</tr>
<tr>
<td>CNA (Long-term Care)</td>
<td>Hooded Windbreaker</td>
<td>Xiaohong Zhu</td>
</tr>
<tr>
<td>Keystone Health Plan East</td>
<td>Sweatshirt</td>
<td>Pat Baxter</td>
</tr>
<tr>
<td>MetLife</td>
<td>Snoopy Stuffed Animal</td>
<td>Michael Merritt</td>
</tr>
<tr>
<td>MetLife</td>
<td>Snoopy Stuffed Animal</td>
<td>Pat Del Vecchio</td>
</tr>
<tr>
<td>MetLife</td>
<td>Snoopy Stuffed Animal</td>
<td>Noreen Stengel</td>
</tr>
<tr>
<td>Office of Fire &amp; Emergency Services</td>
<td>Smoke Detector</td>
<td>Jennifer O’Keefe</td>
</tr>
<tr>
<td>Office of Fire &amp; Emergency Services</td>
<td>Fire Extinguisher</td>
<td>Qing Xu</td>
</tr>
<tr>
<td>Partner Recognition (Ford Motor Co.)</td>
<td>Model Ford Thunderbird</td>
<td>Congzhi Shi</td>
</tr>
<tr>
<td>Partner Recognition (Ford Motor Co.)</td>
<td>Model Ford Thunderbird</td>
<td>Manji Deng</td>
</tr>
<tr>
<td>PENN Care</td>
<td>Phillies Tickets</td>
<td>Sheri King</td>
</tr>
<tr>
<td>PENN Care</td>
<td>Phillies Tickets</td>
<td>Mary Dickson</td>
</tr>
<tr>
<td>PENN Care</td>
<td>Phillies Tickets</td>
<td>Meisha Thompson</td>
</tr>
<tr>
<td>PENN Care</td>
<td>Phillies Tickets</td>
<td>Alexander Hall</td>
</tr>
<tr>
<td>PENN Care</td>
<td>Phillies Tickets</td>
<td>Nancy Hammond</td>
</tr>
<tr>
<td>PENN Care</td>
<td>Phillies Tickets</td>
<td>Dzidra Peloza</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Susan Anthony</td>
</tr>
<tr>
<td>Penn Faculty Practice Plan</td>
<td>Gift-filled Tote bag</td>
<td>Donald Brown</td>
</tr>
<tr>
<td>Penn Faculty Practice Plan</td>
<td>Gift-filled Tote bag</td>
<td>Kathy O’Hara</td>
</tr>
<tr>
<td>Penn Faculty Practice Plan</td>
<td>Gift-filled Tote bag</td>
<td>Jackie Vailone</td>
</tr>
<tr>
<td>Penn Faculty Practice Plan</td>
<td>Gift-filled Tote bag</td>
<td>Jose Hernandez</td>
</tr>
<tr>
<td>Penn Faculty Practice Plan</td>
<td>Gift-filled Tote bag</td>
<td>Elaine Rymaza</td>
</tr>
<tr>
<td>Penn Faculty Practice Plan</td>
<td>Gift-filled Tote bag</td>
<td>Steve Moretti</td>
</tr>
<tr>
<td>Penn Faculty Practice Plan</td>
<td>Gift-filled Tote bag</td>
<td>Sharbani Phakan</td>
</tr>
<tr>
<td>Penn Faculty Practice Plan</td>
<td>Gift-filled Tote bag</td>
<td>Jery Infante</td>
</tr>
<tr>
<td>Penn Faculty Practice Plan</td>
<td>Gift-filled Tote bag</td>
<td>Jennifer Chapman</td>
</tr>
<tr>
<td>Penn Faculty Practice Plan</td>
<td>Gift-filled Tote bag</td>
<td>Jackie Hall</td>
</tr>
<tr>
<td>Penn Faculty Practice Plan</td>
<td>Gift-filled Tote bag</td>
<td>Dora Medina</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Susan Anthony</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Donald Brown</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Kathy O’Hara</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Jackie Vailone</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Jose Hernandez</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Elaine Rymaza</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Steve Moretti</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Sharbani Phakan</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Jery Infante</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Jennifer Chapman</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Jackie Hall</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Dora Medina</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Susan Anthony</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Donald Brown</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Kathy O’Hara</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Jackie Vailone</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Jose Hernandez</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Elaine Rymaza</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Steve Moretti</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Sharbani Phakan</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Jery Infante</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Jennifer Chapman</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Jackie Hall</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Dora Medina</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Susan Anthony</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Donald Brown</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Kathy O’Hara</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Jackie Vailone</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Jose Hernandez</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Elaine Rymaza</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Steve Moretti</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Sharbani Phakan</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Jery Infante</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Jennifer Chapman</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Jackie Hall</td>
</tr>
<tr>
<td>PENN Care OB/GYN UC</td>
<td>Body Shop Gift Box</td>
<td>Dora Medina</td>
</tr>
</tbody>
</table>
Recognized Holidays for Fiscal Year 2003

The following holidays will be observed by the University in the upcoming fiscal year (July 1, 2002 through June 30, 2003) on the dates listed below:

- **Independence Day** Thursday, July 4, 2002
- **Labor Day** Monday, September 2, 2002
- **Thanksgiving** Thursday and Friday, November 28 and 29, 2002
- **Christmas Day** Wednesday, December 25, 2002
- **New Year’s Day** Wednesday, January 1, 2003
- **Martin Luther King, Jr. Day** Monday, January 20, 2003
- **Memorial Day** Monday, May 26, 2003

The Special Winter Vacation granted to faculty and staff between Christmas Day and New Year’s Day will be December 26, 27, 30, and 31, 2002. If an employee is required to work to continue departmental operations for part or all of this period, the Special Winter Vacation can be rescheduled for some other time.

Staff members who are absent from work either the work day before a holiday, the work day after a holiday, or both days, will receive holiday pay if that absence is charged to preapproved paid time off or to sick days substantiated by a written note from the staff member’s health care provider.

Hospital employees and employees in collective bargaining units are governed by the terms of Hospital policy or their respective collective bargaining agreements.

Vacations and holidays for Hospital employees or those staff members in collective bargaining units are governed by the terms of hospital policies or their respective collective bargaining agreements.

<table>
<thead>
<tr>
<th>Independence Day</th>
<th>Fiscal Year 2004</th>
</tr>
</thead>
<tbody>
<tr>
<td>Labor Day</td>
<td>Friday, July 4, 2003</td>
</tr>
<tr>
<td>Thanksgiving</td>
<td>Thursday and Friday, November 27 and 28, 2003</td>
</tr>
<tr>
<td>Christmas Day</td>
<td>Thursday, December 25, 2003</td>
</tr>
<tr>
<td>New Year’s Day</td>
<td>Thursday, January 1, 2004</td>
</tr>
<tr>
<td>Martin Luther King, Jr. Day</td>
<td>Monday, January 19, 2004</td>
</tr>
<tr>
<td>Memorial Day</td>
<td>Monday, May 31, 2004</td>
</tr>
</tbody>
</table>

_Citation: Division of Human Resources_

**CCTV for Public Spaces**

In accordance with the University’s Closed Circuit Television (CCTV) Monitoring Policy, the Division of Public Safety is providing locations for the installation of exterior cameras. The CCTV Monitoring Committee has approved the following locations:

- 38th & Hamilton Walk
- 33rd & Walnut Street
- 36th & Locust Walk
- 33rd & Chestnut Street
- 42nd & Walnut Street
- 42nd & Locust Street
- 37th & Locust Walk
- 42nd & Spruce Street
- University Ave. & Curie Blvd.
- 3500 Sansom Street
- Bennet Hall (3300 Chancellor)
- 1920 Commons (Garage 14 roof)

These cameras will be used by DPS to monitor public areas for public safety purposes. The field of view of the cameras is approximately one (1) city block in all directions. There are specific guidelines for the use of the cameras. The operators of the cameras are located in Public Safety Headquarters, 4040 Chestnut Street and are under the direction of the Division of Public Safety.

It is important to know that, while there will be a number of cameras placed in strategic locations around campus, all cameras will not be monitored at all times. However, all cameras will be recorded 24 hours per day. In addition to observations for safety and security purposes, the cameras will be utilized for alarm verification and in conjunction with other security devices, including the blue light emergency telephone system.

As provided in the policy, the Committee and the Vice President for Public Safety must approve the release of any information not related to a criminal investigation. Videotapes and/or digital information not retained under specific provisions of the CCTV Monitoring Policy will be regularly purged and destroyed in accordance with the policy. Storage and access to all information is closely secured with access strictly limited and controlled. The Committee is authorized to review CCTV procedures and inspect the CCTV operation at any time.

Questions in reference to the CCTV system or policy may be addressed to Maureen Rush, Vice President for Public Safety or Domenic Ceccaneccchio, Director of Security Services.

The full CCTV Monitoring Policy can be found on the Public Safety Web Site, at www.publicsafety.upenn.edu.

**Academic Calendar Revisions**

Two revisions have been made to the Three-Year Academic Calendar (Almanac May 7):

- Fall 2004: Fall Break is now **October 23-24, 2004** and Homecoming is still **October 16, 2004**.
- Spring 2005: MLK Day is January 17, **2005** and the first day of classes will therefore be **Tuesday, January 18, 2005**.

For the latest, complete Three-Year Academic Calendar see Almanac’s website, www.upenn.edu/almanac.

**Benefits Confirmation Statements**

Open Enrollment for the 2002-2003 plan year ended on Friday, May 3, 2002. If you made changes to your benefits elections during this year’s Open Enrollment period, you will receive a confirmation statement at your home address detailing your new elections. These statements will be mailed out on May 16, 2002. Please check your confirmation statement carefully to be sure that it accurately reflects the changes you made. If there are any errors, contact the Penn Benefits Center at 1-888-PENN-BEN (1-888-736-6236) immediately. Changes to your elections will be effective from July 1, 2002 through June 30, 2003.

Please note that if you did not make any changes to your elections, you will not receive a confirmation statement this year.

_Citation: Division of Human Resources_
Update
MAY AT PENN

CORRECTION
Strike Up the Band—36th Street Jazz: The outdoor concert by Arpeggio Jazz and Music Ensemble at the 36th Street Plaza, 5-7 p.m., is on Thursday, May 30 and subsequent Thursdays throughout the summer (except July 4).

EXHIBIT

Now

Deadlines: The deadline for the weekly Update is each Monday for the following week’s issue. The next issue is scheduled for May 28. For submission information, see www.upenn.edu/almanac/calendar/caldead.html.

Summer Sessions in ARCH
The Summer Sessions offices have moved to new summer headquarters at the ARCH, 3601 Locust Walk (the old CA building), 3rd floor.

Same phone number: (215) 746-6901 and same general e-mail address: summer@sas.upenn.edu and same website www.upenn.edu/summer.

The University of Pennsylvania Police Department

Community Crime Report

About the Crime Report: Below are all Crimes Against Persons and Crimes Against Society from the campus report for May 6 to May 12, 2002. Also reported were 8 Crimes Against Property (including 4 thefts, 1 retail thefts 1 theft of auto and 2 burglaries). Full reports on the Web (www.upenn.edu/almanac/v48n34/crimes.html). Prior weeks’ reports are also on-line.—Ed.

This summary is prepared by the Division of Public Safety and includes all criminal incidents reported and made known to the University Police Department between the dates of May 6 to May 12, 2002. The University Police actively patrols from Market Street to Baltimore Avenue and from the Schuylkill River to 43rd Street in conjunction with the Philadelphia Police. In this effort to provide you with a timely and accurate report on public safety concerns, we hope that your increased awareness will lessen the opportunity for crime. For any concerns or questions regarding this report, please call the Division of Public Safety at (215) 898-4482.

05/06/02  8:11 PM  38 & Spruce St. Two males trespassing/Cited
05/07/02  1:51 PM  422 Curie Blvd. Male trespassing/Cited
05/08/02  2:51 AM  3650 Chestnut Unwanted calls, e-mails, gifts rec’d.
05/08/02  11:22 AM  3550 Market St. Male wanted on warrant/Arrest
05/08/02  3:04 PM  3800 blk Spruce Male driving w/ intoxicated/Arrest
05/08/02  2:47 PM  3661 Walnut St. Female wanted for scofflaw/Arrest
05/08/02  6:21 PM  Curie Blvd. Car spray painted
05/09/02  2:39 AM  4000 Locust 2 males fighting/Cited
05/09/02  10:56 AM  36 & Chestnut Male panhandling aggressively/Cited
05/10/02  3:10 PM  4000 Chestnut Secured restaurant entered & damaged
05/12/02  6:19 PM  4001 Walnut St. Male exposed himself to female

18th District Report

15 incidents and 4 arrests (including 11 robberies and 4 aggravated assaults) were reported between May 6 to May 12, 2002 by the 18th District covering the Schuylkill River to 49th St. & Market St. to Woodland Ave.

05/06/02  10:03 AM  4700 Walnut Aggravated Assault
05/06/02  4:30 PM  4900 Baltimore Robbery
05/06/02  9:00 AM  4900 Pine Robbery
05/07/02  8:15 AM  4800 Paschal Aggravated Assault
05/07/02  7:35 PM  4500 Market Aggravated Assault
05/07/02  8:40 PM  4900 Baltimore Robbery
05/07/02  4:20 PM  4800 Spruce Robbery/Arrest
05/09/02  12:18 AM  1017 47th St. Robbery
05/10/02  9:30 AM  4711 Chester Robbery
05/10/02  12:00 PM  5100 Irving St. Robbery
05/10/02  9:28 AM  230th St. Robbery
05/10/02  11:57 PM  4653 Walnut St. Robbery
05/10/02  4:23 PM  400 University Robbery/Arrest
05/11/02  11:54 AM  5100 Sansom St. Aggravated Assault/Arrest
05/11/02  5:25 PM  4301 Walnut St. Robbery

Public Safety Services

We would like to remind the community of the public safety services offered jointly by the University City District and the University of Pennsylvania Division of Public Safety.

University City walking escorts University City vehicle lock-out and jump start assistance.

These services are available 24-hours-a-day, 7-days-a-week and are free! Just call (215) 898-WALK (9255).

—University City District

Reminder: Almanac Schedule

There is only one issue remaining in the spring semester schedule: May 28. If you need to publish information of concern to faculty and staff, please contact Almanac to reserve space. Almanac does not publish weekly in the summer months. A mid-July issue is anticipated, as usual. Breaking news will be posted to Almanac Between Issues and Express Almanac will be sent as needed.

Are you responsible for some of the 297,000 hits to Almanac’s website last week?

To get on Board Express Almanac

To sign up for our listserv to receive e-mail notification when we post breaking news between issues, send an e-mail message with “subscribe” as the Subject to almanac@pobox.upenn.edu and include your name and e-mail address and mailing address.

—Ed.

CLASSIFIEDS—UNIVERSITY

RESEARCH
Spina bifida: Researchers at the University of Pennsylvania School of Medicine are working with individuals and families affected by spina bifida to identify the causes of this serious birth defect. This research study is open to individuals with myelomeningocele (spina bifida cystica or aperta) and their families. For more information about this study, please contact Katy Hoess (215) 573-9319 or 866-275-SBRR (toll free), e-mail: khoess@ccceb.med.upenn.edu or visit our website at: www.sbrf.info.

Do you have high cholesterol? Doctors at Penn are launching a novel new research study looking at two well-known cholesterol lowering agents. The study involves several visits to the Hospital of the University of Pennsylvania. If you have elevated cholesterol levels, are not currently taking any lipids, or are interested in helping us better understand how these agents work, and think you might be interested in this study, please contact Rose Giordano at Giordano@ mail.med.upenn.edu or (215) 862-9040. Compensation is provided.

Interested in preventing prostate cancer? Call Lisa @UPPC (215) 614-1811 regarding SELECT research study.

Almanac is not responsible for contents of classified ad material.

CLASSIFIEDS—PERSONAL

HOME INSPECTION
Need Home Repairs? You may be entitled to money for home repairs. Roof/plumbing leaks, water stains, etc. at no cost to you. Call for free property inspection today. Lisa Smith (215) 424-6748.

ACCOUNTANT

Off Season Discounts. Call Tim (610) 853-2871—or 3916 Locust Walk (Church Admin. Office).

Almanac is not responsible for contents of classified ad material.

CLASSIFIEDS—UNIVERSITY

To place a classified ad, call (215) 898-5274.

The University of Pennsylvania’s journal of record, opinion and news is published Tuesdays during the academic year, and as needed during summer and holiday breaks. Its electronic editions on the Internet (accessible through the PennWeb) include HTML and Acrobat versions of the print edition, and interim information may be posted in electronic-only form. Guidelines for contributors are available on request.

EDITOR: Margaret F. Miller
ASSOCIATE EDITOR Margaret Ann Morris
ASSISTANT EDITOR Tina Bejian
STUDENT ASSISTANTS Chris McFall; William Yeoh
UCHS INTERN Shante Rutherford

ALMANAC ADVISORY BOARD: For the Faculty Senate, Martin Pring (Chair), Helen Davies, David Hackney, Phoebe Leboy, Mitchell Marcus, Joseph Turow. For the Administration, Lori N. Doyle. For the Staff Assemblies, Michele Taylor, PPDA, Karen Pinkney, A-3 Assembly. David N. Nelson, Librarians Assembly.

The University of Pennsylvania values diversity and seeks talented students, faculty and staff from diverse backgrounds. The University of Pennsylvania does not discriminate on the basis of race, sex, sexual orientation, religion, color, national or ethnic origin, age, disability, or status as a Vietnam Era Veteran or disabled veteran in the administration of educational programs, policies or activities; admissions policies; scholarship and loan programs; and athletic programs. This policy should be directed to Valerie Hayes, Executive Director, Office of Affirmative Action,3600 Chestnut Street, 2nd floor, Philadelphia, PA 19104-6106 or (215) 898-6993 (Voice) or (215) 898-7803 (TDD).
Penn’s 246th Commencement

Photos by Stuart Watson

The Academic Procession: Provost Robert Barchi and President Judith Rodin entering Franklin Field.

Above, Dr. Marcus, Chair of the Faculty Senate, enjoying Jim Lehrer’s Commencement Address to the Class of 2002, below.

The Class Flags awaiting the Procession of Alumni Class Representatives.

See pages 9-10 for Jim Lehrer’s Commencement Address as well as the Commencement Remarks by Dr. Mitchell Marcus.

For Dr. James O’Donnell’s Baccalaureate Address, see pages 6-8 or see it in streaming video from Almanac’s homepage, www.upenn.edu/almanac.

Also, visit Almanac’s homepage for more Baccalaureate and Commencement photos.

At right, the five honorary degree recipients gather for their indoor “Class Photo”, (standing) Dr. Richard Smalley, Joan Ganz Cooney, Dr. Irwin Jacobs, and Dr. Eric Hobsbawm with President Judith Rodin and Jim Lehrer (seated).

Grinning graduates, bouncing beachballs, pleased parents, marching music, contemplative chaplain, delighted deans, stirring speeches, closed captioning, immense images, proud president and provost, weather worries, somewhat sunny sky— a classic commencement.