

# UNIVERSITY of PENNSYLVANIA *Almanac*

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## IME \$6.7 Million Bioengineering Grant

The NIH National Heart Lung and Blood Institute has awarded an interdisciplinary research grant to Institute for Medicine and Engineering (IME) investigators led by Dr. Peter F. Davies. The grant, totaling \$6.7 million over five years, focuses on the biomechanics of cardiovascular cells, membranes, and molecules with emphasis on how these properties determine and control cardiovascular tissue function. The partnership is composed of two interactive components: fundamental cell and molecular investigations of cardiovascular mechanotransduction, and preclinical studies of engineered arteries, heart valve calcification, and microcoil treatment of intracranial aneurysms.

Complementary experimental approaches that are both design-driven and hypothesis-driven include geometric constraints, spatial analyses, protein conformational changes, deformation properties of molecules and membranes, and mass transport characteristics that regulate vascular cell structure, gene expression, function, and maladaptation to blood flow forces leading to pathological change.

The integrative group of IME investigators is Dr. Peter F. Davies, director, IME, professor of pathology and laboratory medicine, SOM, and bioengineering, SEAS; Dr. Scott L. Diamond, associate professor of chemical engineering, and bioengineering, SEAS, and pharmacology, SOM; Dr. Dennis E. Discher, associate professor of mechanical engineering and applied mechanics, bioengineering, and chemical engineering, SEAS; Dr. Keith J. Gooch, assistant professor of bioengineering, SEAS; Dr. Daniel A. Hammer, professor and chair, bioengineering and chemical engineering, SEAS; Dr. Paul A. Janmey, professor of physiology, SOM, bioengineering, SEAS, and physics, SAS; Dr. Irena Levitan, research assistant professor of pathology & laboratory medicine, SOM; Dr. Valerie M. Weaver, assistant professor of pathology and laboratory medicine, SOM; and Dr. Robert J. Levy, professor of pediatrics and senior scientist at the Stokes Research Institute, CHOP.

## The Quad: Spruce, Woodland and Ware

Next fall, the completed Quad will boast three Houses, each with its own courtyard, lobby, mailroom, exercise room, library, seminar rooms, computer labs and refurbished student rooms. "The Quad's system of courtyards naturally supports a division of three—the architects and the planning committee of students, faculty and staff saw that right away when they looked closely at the Quad," noted Dr. David Brownlee, director of the College Houses.

The present four Houses in the Quadrangle—Community, Goldberg, Spruce and Ware—will be replaced beginning in the fall 2002 by three newly-defined Houses, identified by their own color schemes for interior decoration, furnishings and distinctive signage.

The easternmost House, encircling the two small courtyards that many call the Baby Quad and the Clock Court, will be called Spruce College House, echoing the name of the adjacent street.

This "city street approach" to naming is repeated in the new westernmost House that embraces the Upper Quad; it will be called Woodland College House in recognition of the adjacent Woodland Walk. The central House in the new configuration, with buildings on three sides of the Lower Quad, will be called Ware College House. College House staff conferred with the student-run Residential Advisory Board who supported the naming plan.

*(continued on page 3)*



*Disk-shaped maps, like the one shown at right, are popping up on many blocks from the Schuylkill River to 40th St.*

Photo by Alison Kelsey



*See the back page for a close-up look.*

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Sketches courtesy of Ewing Cole Cherry Bratt

## COUNCIL

### Agenda for University Council Meeting

**Wednesday, October 17, 2001  
from 4 to 6 p.m.  
Bodek Lounge, Houston Hall**

- I. Appointment of a Moderator. Time allocation: 1 minute.
- II. Approval of the minutes of March 28, April 18 and 25, 2001. 3 minutes.
- III. Follow-up comments or questions on Status Reports. 5 minutes.
- IV. Discussion on Campus Safety and Security, Maureen Rush, Vice President for Public Safety. Presentation 10 minutes, discussion 10 minutes.
- V. Report of the 2000-2001 Committee on Admissions and Financial Aid, Abba Krieger, Chair. Presentation 10 minutes, discussion 10 minutes.
- VI. Report of the 2000-2001 Committee on Recreation and Intercollegiate Athletics, Edward Lally, Chair. Presentation 10 minutes, discussion 10 minutes.
- VII. Report to the President and Provost Concerning Services to Students With Disabilities, Valarie Swain-Cade McCoullum, Vice Provost for University Life. Presentation 10 minutes, discussion 10 minutes.
- VIII. Selection and ranking of focus issues for University Council for the academic year. Time allocation: 15 minutes.
  - A. Proposal to amend the Council by laws for the Committee on Quality of Student Life. The proposal would allow the chairs of the Undergraduate Assembly and GAPSA, who are voting ex officio members, to appoint a specific alternate to attend in their absence while retaining voting rights.
  - B. Progress on New Dining Service Contract.
- IX. Adjournment by 6 p.m.

## FOR COMMENT

*The proposed Statement of Principles for University Community Retailers was developed by the Division of Business Services in partnership with the offices of the President, Provost, and Vice Provost for University Life. This Statement will be distributed to all University Community Retailers to express the service standards we expect of our local business and retail partners. Please e-mail comments to Lee Nunery at nunery@pobox or to Amy Johnson at ayjohnso@pobox by October 31, 2001. Note: The deadline has been changed in order to accommodate response.*

### Statement of Principles for University Community Retailers

*September 1, 2001*

The University of Pennsylvania is a community in which intellectual growth, learning from others, mutual tolerance, and respect for freedom of thought and expression are principles of paramount importance. As the largest private employer in Philadelphia—and the largest institution of higher education—the University of Pennsylvania is committed to creating a favorable environment for its constituents and partners.

Members of the University community are expected to exhibit responsible behavior, to be responsible for their actions, and to respect the rights of others. Responsible behavior includes:

- a) Respecting the health and safety of others.
- b) Ensuring fair and equitable treatment of all customers in pricing, service delivery, and any other business transactions.
- c) Respecting the rights of University community members to express opinions and points of view without fear or threats.
- d) Complying with all contracts made with the University.
- e) Complying with federal, state, and local laws.

A civil campus environment requires the participation of all its constituents. In the same manner that the University holds high expectations for its business and retail partners, it expects that all members of the University community will treat Penn's business and retail partners with similar respect and courtesy.

If you have questions regarding this Statement of Principles, please contact the University's Division of Business Services: (215) 898-9155.

## Beacon Award: President Rodin



*Judith Rodin*

President Judith Rodin will be recognized for "her outstanding accomplishments in the area of women's progress" when she receives The Beacon Award during the 125th-anniversary celebration of the admission of women students to Penn. The celebration will be November 1-2.

The Beacon Award, presented by the Trustees' Council of Penn Women, is given to an outstanding woman or man who, or institution that, has displayed exemplary leadership in furthering the advancement of women through dedicated pursuit of and commitment to issues affecting women.

Dr. Rodin, who has been the University's president since 1994, is the first alumna to serve as president of Penn and the first woman to serve as president of an Ivy League institution.

"Dr. Rodin represents a true role model for all those involved in furthering the cause of women's rights and opportunities," said Chris Hikawa, chair of the Trustees' Council of Penn Women. "We look forward to many more years of her leadership in the continuing effort to enhance the status of women in our society."

Dr. Rodin holds appointments on the faculty as professor of psychology in SAS and as professor of medicine and psychiatry in the School of Medicine.

For her contributions to the field of psychology, she was recognized by American Health for Women as a "trailblazer" who has made the United States a "healthier place for women." Her research interest has focused on the relationship between psychology and biological processes in human health and behavior. She has published more than 200 journal articles and book chapters, and is the author or co-author of 10 books, including *Body Traps*, which examines the role of physical appearance in the psychological health of women.

Previous recipients of The Beacon Award include U.S. Sen. Hillary Rodham Clinton; Virginia Knauer, special assistant to the president for consumer affairs, 1969-1977 and 1981-88 and the first Republican woman to be elected to the Philadelphia City Council; Claire Fagin, professor emerita and dean emerita of the Penn School of Nursing and interim president at Penn in 1993-94; and Al Shoemaker, who chaired the University's Board of Trustees from 1986 to 1994 and was the inspiration for the founding of the Trustees' Council of Penn Women.

## Lowell Prize: Peter Stallybrass

The James Russell Lowell Prize, presented for the most outstanding literary or linguistic study by a member of the Modern Language Association, has been awarded to Professor Peter Stallybrass (English and Comparative Literature, SAS) and to Ann Rosalind Jones (Comparative Literature, Smith College) for *Renaissance Clothing and the Materials of Modern Memory* (Cambridge University Press, 2000).

This is the second time in four years in which a member of Penn's English and Comparative Literature has won this award.

The other award winner (1997) was Dr. David Wallace, Judith Rodin Professor of English for *Chaucerian Polity* (Stanford University Press 1997). "That means that Penn English has won this top honor twice in four years; and in fact, it means that the medieval/Renaissance group within English has confirmed its status as the best such group in the USA," said Dr. Wallace.

The Modern Language Association noted in their review of the book: In their beautifully conceived, well-made, and copiously illustrated book, Jones and Stallybrass think out what it might mean to put on clothes in Renaissance society, on English stages, and for portraiture. Changes of clothes, associated with superficial whims of fashion, also effect and express deeper shifts of identity. Renaissance clothes, for Jones and Stallybrass, are animated: they mould and shape their wearers; they burden them with memories of affiliation (as with liveries) or ancestry (as with inherited garments.... In all such discussions, Jones and Stallybrass work—through detailed, well-documented historical argument—to differentiate the social functioning and psychic force of clothing in the Renaissance from our own assumptions about how clothes work. Above all, perhaps, they argue against our own current propensity to see subjects as prior to objects, wearers to what is worn. And in doing this, they have written a brilliant, multidisciplinary, and thoroughly original book that is a pleasure to read.

Professor Stallybrass and Professor Jones will receive the award at the MLA's 117th annual convention held in New Orleans in December.



*Peter Stallybrass*

## Staff Appointments

### ICA Marketing/Communications: Ms. Rosenstock



*Beryl Rosenstock*

Beryl L. Rosenstock was recently named director of Marketing and Communications at the ICA. Ms. Rosenstock will be responsible for all museum publicity, including media, the ICA website and other publicity materials. She will also be responsible for developing marketing opportunities as well as forging and maintaining alliances

within the Penn community and beyond.

"The ICA has a well-deserved reputation, and I intend to make sure that more and more people locally, regionally, nationally and even internationally are aware of its presence," Ms. Rosenstock said.

Ms. Rosenstock received her B.A. from Penn and studied at the graduate level in Journalism at Temple University. Prior to joining the ICA staff, she was a consultant for marketing and public relations; and was the marketing director, at the Atwater Kent Museum (1996-2000); public relations manager, at the National Museum of American Jewish History (1991-1996). Before that she was the public relations director, at the Historical Society of Pennsylvania; and editor, at the Philadelphia Museum of Art. She also held editorial positions at McGraw-Hill and Random House, both in New York.

She currently serves as a board member at the Trinity Center for Urban Life in Center City, Philadelphia.

### Remote Access Services

A recently approved policy on the operation of remote access services at Penn can be found on the Penn web at: [www.isc-net.upenn.edu/policy/approved/20011008-remoteaccess.html](http://www.isc-net.upenn.edu/policy/approved/20011008-remoteaccess.html).

### La Casa Latina Director: Ms. Cobo

Anamaria Cobo, has been named director of La Casa Latina: the Center for Hispanic Excellence. Ms. Cobo will execute the Center's mission to strengthen the educational and professional development of Latino students at Penn and will advance the University's Agenda for Excellence and its mission to strengthen efforts to recruit and enroll Latinos. She will oversee the development and implementation of research, academic enrichment activities, educational and cultural programming, and professional development opportunities.

"We are absolutely delighted to welcome a colleague of Anamaria's extraordinary disciplinary breadth and administrative depth as the new director of the Center for Hispanic Excellence," said Dr. Valarie Swain-Cade McCoullum, Vice Provost for University Life.

Prior to joining Penn, Ms. Cobo was an assistant dean and director of the Intercultural Center at Swarthmore College. She has also been an administrator at Columbia University, New York University, University of Alaska Anchorage, and the City of New York Baruch College.

Ms. Cobo is chair of the Latino Caucus for the National Conference of Race and Ethnicity in Higher Education in America. She is also a member of the National Association of Student Personnel Administrators, the American College Personnel Association, the Hispanic Association of Colleges and Universities, and the National Conference on La Raza. She received her B.S. degree from St. John's University, and her master of arts degree from New York University.



*Anamaria Cobo*

## Speaking Out

### Regarding National Security

In response to President Judith Rodin's letter to United States Senator Diane Feinstein concerning student visas, it is time to restrict, to investigate those students from abroad who choose to attend a college or a university in the United States. The United States government, via the INS, and the FBI should be able to investigate and deny those potential students who are found with questionable backgrounds. Remember several students who are Middle-Eastern descent or other South Asian individuals were linked to the hijackers at the University of San Diego under the guise of students.

It is time for the INS and the FBI to institute a foreign student tracking system and put in place the necessary infrastructure to detect foreign students who have violated the terms of their visas. Furthermore national security in the wake of what happened on September 11, 2001, should take a front row seat instead of the concern of attracting students and to disregard the law. Too many times—universities and colleges thumb their noses at the law concerning students of foreign backgrounds. Too many times these students decide to slip into society. It is time to stop it!

—Charles P. King, Jr., Facilities Services, Environmental Services

*Speaking Out welcomes reader contributions.*

*Short, timely letters on University issues can be accepted by Thursday at noon for the following Tuesday's issue, subject to right-of-reply guidelines. Advance notice of intention to submit is appreciated.* —Eds.

## Deaths

### Alumni: Victims of Terrorist Attacks

The September 11 disaster has affected the University community as there were many alumni living and working in the New York and Washington areas. To date, the Office of Alumni Relations has confirmed that 14 alumni are dead or missing as a result of the crashes.

In order to assist faculty, staff and alumni, the Office of Alumni Relations will honor requests for information on a case by case basis. Please call (215) 898-7811 or e-mail [alumni@ben.gov.upenn.edu](mailto:alumni@ben.gov.upenn.edu).

### Quad Renovations

*(continued from page 1)*

Dr. Brownlee has confirmed that the Faculty Masters of the three new Houses will be Dr. Arnold Rosoff, Dr. Mark Liberman, and Dr. Linda Brown, whose current terms of appointment as the Faculty Masters of Goldberg, Ware and Community will be transferred to the new Woodland, Ware, and Spruce College Houses. This, he emphasizes, will reinforce the continuity of programs and staffing.

"Moving to the name Woodland College House will connect the physical structure with its historic geographic environment," noted Goldberg Faculty Master Dr. Arnold Rosoff. He went on to explain that the new House would "maintain a vigorous program in Media and Communications, one of Goldberg College House's major themes."

Dr. Linda Brown, Community Faculty Master, pledges to work with Faculty Master Dr. Helen Davies, who has already announced her intention to step down after her term as the Faculty Master of the present Spruce College House expires at the end of the year.

### Wharton Launches Entrepreneur in Residence Program

Wharton's Entrepreneurial Management Programs has announced a new program called "Entrepreneur in Residence," which allows Penn students the chance to tap the brainpower and expertise of successful entrepreneurs. Participating students are provided one-on-one 30 minute sessions with the Entrepreneur in Residence, gaining the opportunity to access their insight, experience and business advice.

"University of Pennsylvania students are by nature inquisitive and open to new possibilities," says Anne Stamer, associate director of the Wharton Business Plan Competition. "With this program they are afforded an intimate meeting with someone with those same attributes to learn how they built a successful company."

The first Entrepreneur in Residence was Rich Masterson, co-founder of US Interactive, Inc., who came October 9. Other scheduled Entrepreneurs in Residence include Christine Warren, CEO of ITProfiler, Inc., visiting on October 23 and Kimberly Levin, a Director of BDO Seidman, LLP, visiting on November 13. All Penn students are welcome to register for the Program and may do so online at: [wep.wharton.upenn.edu/wep/goergen/si\\_residence.asp](http://wep.wharton.upenn.edu/wep/goergen/si_residence.asp). Sessions run twice-monthly from 12:30 to 3:30 p.m. and consist of six student-entrepreneur meetings.

The Entrepreneur in Residence Program is just one of numerous resources offered by the Wharton School intended to make it easier for any student to start a business. The Wharton Business Plan Competition will, for the first time this year, offer a special "industry track" in partnership with the School of Education, as part of its goal to encourage participation by all entrepreneurial minded students at Penn.

Other related opportunities for students include the Venture Initiation Project (VIP), a new course on business plan creation and paid positions as consultants at the Wharton Small Business Development Center.

## Statement on Human Subject Research in the Social and Behavioral Sciences

Current University policies, based on agreements with the Federal government, require that all research involving human subjects be subject to review by our Institutional Review Board [IRB] system. Under the federal government's regulations, research is defined as "a systematic investigation including research, development, testing and evaluation, designed to develop or contribute to generalizable knowledge."

The requirement for IRB review extends to all research on human subjects conducted by faculty, research fellows, and students, whether funded or unfunded. While researchers in biomedical sciences have long been accustomed to human subject review procedures, many social and behavioral researchers have not previously been aware of, nor held to these formal requirements. Full compliance will require the incorporation of the principles of ethical research practice in our teaching and our research, and the development and implementation of systems that will permit the efficient processing of reviews. Efforts in this direction have already resulted in the establishment of IRB number 8, solely devoted to social and behavioral research.

An important component of our mutual learning process is the recognition that while all human subject research at the University is subject to IRB review, a majority of proposed studies will be deemed "exempt" from detailed review, and an additional substantial portion will appropriately be given "expedited" review, leaving only a minority for "full review" by an IRB.

### Exempt from Review

Broadly speaking, the following categories of human subjects research are considered *exempt* from IRB review, although University policies still require that investigators submit their proposals to the IRB:

- Research involving the use of educational tests, survey procedures, interview procedures, or observation of public behavior, unless the subject can be identified and disclosure of the subject's responses could put the individual at risk of criminal or civil liability or could damage the subject's financial standing, employability, or reputation.
- Research involving elected or appointed officials or candidates for public office.
- Studies using existing data, documents, or records, as long as these resources are publicly available or the human subjects can not be identified.

One area of frequent concern is informed consent. Federal and University

policies permit an IRB to waive the requirement for prior informed consent in certain circumstances, including observation of behavior in public, and responding to questions, as in filling out a questionnaire. However, such research may not meet the standards for exemption and may require full review by the IRB.

It is important to underscore that even proposals that are ultimately deemed exempt need to be submitted to the IRB system. Our goal is to make this process as efficient as possible. Current efforts by the Office of Regulatory Affairs (ORA) are focused on the development of efficient and transparent mechanisms for screening exempt and expedited research proposals. A new form for requesting exemption of a research project has been posted to the ORA web site and is now available for use ([www.upenn.edu/regulatoryaffairs/](http://www.upenn.edu/regulatoryaffairs/)), together with diagrams defining an exempt study. In addition, the IRB has developed a streamlined procedure for processing and approving exempt research.

### Expedited Review

Categories of research eligible for *expedited* review are currently defined by Federal regulations to include:

- Collection of data from voice, video, digital, or image recordings made for research purposes.
- Research on individual or group characteristics or behavior, or research employing survey, interview, oral history, focus group, program evaluation, human factors evaluation, or quality assurance methodologies not otherwise exempt.
- Other research that presents minimal risk to the participant, as specified in the Federal regulations.

While such research requires approval of an informed consent document, our eventual goal will be to complete expedited reviews within two weeks.

The University is committed to the development and implementation of efficient and fair systems of review. In the near future, a joint Faculty Senate and administration Working Group will be charged to propose guidelines for the ethical use of human subjects in sociobehavioral research at the University of Pennsylvania. As we work towards a fully functioning review system it is imperative that we all recognize the importance of addressing these issues in our teaching and research.

—Neal Nathanson, Vice Provost for Research —Robert Barchi, Provost

## Final Report of the Search Committee for Executive Vice President/Dean of the School of Medicine

The search committee, which was convened by University President Judith Rodin on October 13, 2000, was chaired by Dwight L. Evans, M.D., Ruth Meltzer Professor and Chairman of Psychiatry and Professor of Psychiatry, Medicine and Neuroscience.

Committee members were: Roberta A. Ballard, M.D., Professor of Pediatrics and Chief, Division of Neonatology, CHOP; Michael S. Brown, M.D., Paul J. Thomas Professor of Medicine and Genetics, Department of Molecular Genetics, University of Texas Southwestern Medical Center; Garret A. FitzGerald, M.D., Robinette Foundation Professor of Cardiovascular Medicine and Elmer Bobst Professor and Chair of Pharmacology; Robert A. Fox, President and Chairman, R.A.F. Industries; John A. Fry, Executive Vice President, University of Pennsylvania; Thomas Gerrity, Ph.D., Reliance Professor of Management and Private Enterprise, the Wharton School; Eduardo Glandt, Ph.D., Professor of Chemical Engineering and Dean of the School of Engineering and Applied Science; John H. Glick, M.D., Madlyn and Leonard Abramson Professor of Clinical Oncology and Director, University of Pennsylvania Cancer Center; DuPont Guerry, IV, M.D., Professor of Medicine, Division of Hematology-Oncology; Heidi Harvie, a student in the M.D./MBA program; Jennifer Hunt, M.D., Anatomic Pathology Chief Resident; Bennett L. Johnson, Jr., M.D., Herman Beerman Professor of Dermatology and Senior Medical Director, HUP; David W. Kennedy, M.D., Professor and Chairman, Department of Otorhinolaryngology: Head and Neck Surgery; Virginia M.Y. Lee, Ph.D., John H. Ware III Endowed Professor of Alzheimer's Research, Department of Pathology and Laboratory Medicine; Maureen P. McCausland, DNSc, Professor of Nursing Administration and Chief Nursing Executive, UPHS; and Michael Silverman, a student in the M.D./Ph.D. program. The committee was staffed by Linda Koons in the Provost's Office.

The search was national in scope. The committee sought candidates with impeccable academic credentials; demonstrated strong leadership, the ability to make choices and manage resources effectively, personal diplomacy and "people skills," the ability to recruit and retain faculty; proven fundraising ability; and a grasp of the complex issues facing academic medicine today, as well as the issues and operations of a major

research university.

The committee invited nominations and applications from all the faculty, staff, students in the School of Medicine; all School of Medicine alumni; all senior staff of the UPHS Health System; all UPHS Trustees and Overseers; all University Trustees; the deans of the University's twelve schools plus Associate and Vice Provosts and Vice Presidents; the Presidents and Provosts of AAU institutions, and all medical schools deans and heads of health systems in the United States and Canada. An advertisement for the position was placed in the Association of American Medical Colleges COD public web site ([www.aamc.org/about/cod/start.htm](http://www.aamc.org/about/cod/start.htm)). In addition, the Executive Search Firm of Spencer Stuart was retained to assist the committee.

Members of the search firm held a series of interview meetings in late fall with Penn medical faculty, school deans, other members of the University's senior administration, and Trustees of both the Health System and the University to better understand the issues and challenges of the position and to begin the process of identifying and attracting potential candidates.

During the course of its search, the decision was made to restructure the original position—CEO/Dean—to that of EVP/Dean. President Rodin formally charged the committee regarding the revised position on February 28, 2001. The committee received applications and nominations for over 200 candidates, including those from within the campus community. A total of 192 persons were contacted by Spencer Stuart for this search. The candidate pool included eight women and eleven individuals identified as members of under-represented minorities. The search committee interviewed nine candidates.

Following careful consideration and deliberation on the merits of the candidates, the committee submitted its recommendations to President Rodin, who subsequently announced the appointment of Arthur H. Rubenstein, Dean and Gustave L. Levy Distinguished Professor at the Mount Sinai School of Medicine. The appointment, which became effective September 1, 2001, was approved by the Executive Committee of the Trustees of the University of Pennsylvania at their meeting of September 20, 2001.

—Dwight L. Evans, Chair

# The School of Social Work and the Boettner Center of Financial Gerontology

## Spring 2002 Call for Proposals Boettner Financial Gerontology Research Fund

Proposals Due: *December 15, 2001*

*Aging*—both population aging and individual aging—is a fundamental social, financial, and demographic characteristic of contemporary society. It is widely recognized that the quality of life of aging individuals and aging societies is intertwined with the acquisition and depletion of human resources, including financial resources. Of equal importance are the subjective characteristics of financial resources that can be as instrumental as their objective characteristics in affecting a person's quality of life. This awareness directs concern to such life-span issues as employment and retirement; spending and saving; planning for health, illness, and death. Attention must be paid to relationships among private sector institutions and public policies—especially as these influence personal and family decision making.

Note that the focus here is on the dynamics of *aging: gerontology* is the study of the multiple processes of aging. It is not simply a focus on “the aged” or “the elderly.” *Financial gerontology*, therefore, is as interested in *middle aging* as in *older aging*, and in social and family inter-relationships among men and women of different ages and generations.

The Boettner Center of Financial Gerontology was established in 1986 through the interest and generosity of the late Joseph E. Boettner and his wife Ruth Elizabeth Boettner, to advance understanding of the relationships among aging, financial issues, and quality of life. In pursuing a comprehensive program of applied research in financial gerontology, the Boettner Center's aim is to support systematic investigation of the impact of both population aging and individual aging, on patterns of financial well-being within and across generations. The Boettner Center became affiliated with the University of Pennsylvania in 1992 and with the School of Social Work in 1995. The goal of the Boettner Financial Gerontology Research Fund is to support social research by *senior researchers, faculty and doctoral students* that promises both to promote knowledge and to enhance professional practice and social policy, with the broader societal goal of enhancing the financial well-being and life satisfaction of aging persons in contemporary society.

### Proposal Guidelines

A major objective of the Boettner Center is to encourage research that explores the linkages among aging, financial dynamics, and the quality of life of aging individuals, families, and populations. In pursuit of this objective, the Boettner Financial Gerontology Research Fund was established at the School of Social Work to support a program of small research grants in three important categories: (1) seed money for innovative pilot projects that can lead to proposals that will be competitive for external funding; (2) projects requiring modest support for completion and publication; (3) dissertation support for Ph.D. candidates.

Priority will be given to projects that develop new initiatives in one of three main areas: (1) research on policy and practice issues relevant to the major themes of financial gerontology, including but not limited to socioeconomic variations in retirement preparation, intergenerational care-giving, factors influencing patterns of spending and savings, and patterns of health care needs of middle-age and older-age populations; (2) conferences for either professional or public audiences on topics exploring linkages among aging, financial dynamics, and quality of life; and (3) curriculum development for graduate-level courses in social work and financial gerontology.

*Eligibility for Boettner Research Awards:* Proposals for the Spring 2002 competition are invited from University faculty and full-time research staff, conducting, or planning research in the areas listed above.

Doctoral students in the School of Social Work are encouraged to submit proposals to the Boettner Fund. To be eligible: by the start date of the proposed award, the student's dissertation proposal must have been accepted by the Graduate Group in Social Welfare. Boettner Dissertation Fellowships may include full or partial support for the appropriate academic period, thesis fees, and limited research expenses (the justification for which should be clearly identified in the budget).

*Requirements for Proposals:* The guidelines for proposals are as follows:

1. Size of Awards (Maximum per award):  
Faculty and Senior Researcher Awards: \$10,000  
Student Awards: \$5,000
  2. Use of Funds: Data collection and analysis, research assistance, salary (including benefits), essential research-related travel, and manuscript preparation and publication costs
  3. The Proposal: limited to 10 single-spaced pages
    - i) Cover page:  
Name and Title of Principal Investigator  
Title of proposal  
Amount requested  
100-word abstract of need  
Name of Co-Investigator or Thesis Advisor  
Amount and sources of current research support  
Other pending proposals for the same or related project
    - ii) Brief curriculum vitae of Principal Investigator (2 pages)
    - iii) Introduction: (2-3 pages): Statement of the objectives and significance of the work and its relevance to financial gerontology
    - iv) Description of the project (including research design, data sources, methods of analysis)
    - v) If the grant is for a pilot study, how will the project facilitate acquisition of future research funds, including funding agencies to be approached
    - vi) Brief plan for the completion, publication, and dissemination of results/materials generated by the project; if a conference, how conference proceedings will be edited and disseminated
    - vii) Budget (one-page): explicit as to amounts, use of, and rationale for requests; include timetable [one year preferred, two-year plan acceptable]
  4. Submit 10 copies of the proposal, plus a disk with the proposal in WordPerfect or Microsoft Word format to:  
Ms. Melissa M. Coleman  
Boettner Center of Financial Gerontology  
School of Social Work  
3701 Locust Walk, Caster Building  
Philadelphia PA 19104-6214
  5. Reports: A report is required at the proposed termination date of the project, and upon completion if there is an extension. To meet the public dissemination goals of the Boettner Center, two brief (one-page) descriptions of the project, aimed at the educated non-specialist, are required. The first, describing the proposed project, must be submitted prior to release of funds; the second, describing outcomes and results, must be submitted upon completion of the project. Individuals receiving Boettner Financial Gerontology Research Fund awards will also be asked to prepare a one-hour presentation on their projects as part of the lecture series sponsored by the Boettner Center and the School of Social Work.
  6. Human Subjects: All research projects involving human subjects *must* receive Institutional Review Board approval prior to receipt of funding. Applicants are not required to receive IRB approval prior to submission of their proposal. However, funds will only be released to awardees following IRB review and approval.
- Review Procedures:* Proposals will be reviewed by the Financial Gerontology Research Committee of the School of the Social Work which includes representatives of the School and the Boettner Center. Applicants will be notified of the decision of the Committee approximately one month after the submission deadline. Funding will begin February 1, 2002. We anticipate funding three or four projects.
- For additional information* about the Boettner Center or the Boettner Financial Gerontology Research Fund, please contact:  
Ms. Melissa M. Coleman: Voice: (215) 573-3415;  
Fax: (215) 573-3418, or E-mail: [mcoleman@ssw.upenn.edu](mailto:mcoleman@ssw.upenn.edu).



## Penn Family Day: More Than a Ballgame; A Special Celebration at the Museum, Too

*Penn Family Day is Saturday October 20.*

*In addition to the festivities at Franklin Field in conjunction with the Penn-Yale football game the University Museum will celebrate the opening of Modern Mongolia: Reclaiming Genghis Khan.*

*Below are the events taking place at the Museum throughout the day.*



A full-day Mongolian celebration featuring special performances, arts, crafts, family activities, film, talks and more kicks off the public opening of the University Museum of Archaeology and Anthropology's all-new exhibition *Modern Mongolia: Reclaiming Genghis Khan* on Saturday, October 20. The celebration activities, which run from 11 a.m. to 4 p.m., are free with Museum admission donation (\$5 adults; \$2.50 students and senior citizens; free for Museum members, PENNcard holders and children under 6). The exhibition, which features Mongolian cultural treasures from the National Museum of Mongolian History, Ulaanbaatar, Mongolia, runs through July 2002.

Headlining the day's special activities will be eleven traditional performers from the Mongolian Performing Variety Ensemble of Chicago, Illinois. The group, features Mongolian musicians performing on traditional instruments, as well as dancers, two contortionists, and a throat singer. The group will perform at various times throughout the day.

Exhibition Curator Dr. Paula L.W. Sabloff of the University Museum, whose recent research in Mongolia informed the exhibition and the accompanying book, will speak at noon. Ms. Eliot Grady Bikales, the Assistant Curator of Twentieth Century History, National Museum of Mongolian History, will talk at 2:30 p.m. about traditional Mongolian clothing, samples of which may be seen in the exhibition.

Families will have an opportunity to learn about the long and rich cultural traditions of the Mongolian people. Children's horse racing is a traditional passion among the Mongolian people, and the Museum will stage an opportunity for children to learn about the significance of the races, and try a (stick) horse race in the main garden area. Several films, including *Taigana: The Last of the Reindeer Herders of Mongolia*, a 1998 film that explores aspects of Mongolian nomadic life, will run several times throughout the day. There will be a story time with Mongolian folktales, and craft opportunities as children can discover and work with decorative elements and materials used on traditional Mongolian boots and hats. Guided tours of the gallery will run at 11:15 a.m., 1:30 and 3 p.m. The Museum Café will offer a Mongolian-inspired lunch menu, in addition to its usual continental menu. Free collectors exhibition T-Shirts—featuring Genghis Khan—available to the first 300 adults to sign up for the Museum's new, free e-mail newsletter service.

For a complete schedule of the day's events visit the Museum's special exhibition website at [www.upenn.edu/museum/Mongolia](http://www.upenn.edu/museum/Mongolia).

## Volunteer Tree Planting

On Saturday, November 10, beginning at 9 a.m., a tree planting event will take place on Chestnut Street, from 31st to 40th Streets. 150 trees will be installed in memory of the victims from the September 11 tragedy.

At a time when our nation is mourning the deaths of thousands of innocent people killed in the attacks of September 11, UC Green and its partners want to provide people of different faiths and races an opportunity to come and work together by planting hundreds of trees on a major public space.

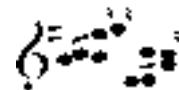
By making a statement of community and unity in crisis, this planting will provide students, neighbors, businesses, city agencies and public officials another opportunity to get on with our collective lives and show America's resolve and resilience to heal the deep wounds produced by this tragedy.

The event is sponsored by UC Green & Partners. Pre-registration is suggested via e-mail [harrisz@wharton.upenn.edu](mailto:harrisz@wharton.upenn.edu) or by calling (215) 898-2020.

—Isabel Sampson-Mapp,  
Associate Director, Faculty, Staff and  
Alumni Volunteer Services  
Director, Penn Volunteers  
In Public Service,  
Center for Community Partnerships

## Concert at Curtis

There will be a *Celebration of Composer Donald Martino* with a performance of Martino's music by pianist David Holzman; at 8 p.m. on October 23 at the Curtis Institute of Music, 1726 Locust St. This event is sponsored by the Music Department.



## CLASSIFIEDS—UNIVERSITY

### RESEARCH

**Do you have high cholesterol?** Doctors at Penn are launching a novel new research study looking at two well-known cholesterol lowering agents. The study involves several visits to the Hospital of the University of Pennsylvania. If you have elevated cholesterol levels, are not currently taking any lipid-lowering medications, and think you might be interested in this study, please contact David Berezich at [berezich@mail.med.upenn.edu](mailto:berezich@mail.med.upenn.edu) or (215) 662-9040. Compensation is provided.

**Volunteers Needed for early menopausal women** bone density research study. The University of Pennsylvania Health System seeks volunteers for a bone density medical research study. If you meet the following description, you might be eligible to participate: female ages 45-55, no menstrual periods for at least 6 months. Volunteers will be compensated for their involvement. Please contact: Helen Peachey at (215) 898-5664.

**Bioethics Research: conduct telephone interviews** for Center for Bioethics on how men view the prospect of genetic testing for prostate cancer risk. This is an opportunity to be a member of a federally-funded team working in the cutting-edge area of the psychosocial aspects of genetic testing. 10 hours per week (required in order to complete 10 interviews). Interviews to be conducted weekdays between 6:30 and 9 p.m., and a few weekend hours. Qualifications: University of Pennsylvania student with interest in life sciences, excellent interpersonal skills, ability to work independently. Payment: \$20 per completed interview. Contact Mary Segal at [msegal2@mail.med.upenn.edu](mailto:msegal2@mail.med.upenn.edu); tel: (215) 573-4047.

The University of Pennsylvania Health System needs volunteers for a **male osteoporosis** research study. If you are generally healthy and are 18 to 80 years old, you may be eligible to participate. Volunteers will receive a general physical examination and blood tests at the time of the first visit. Those who qualify will be asked to return for a second visit for magnetic resonance imaging (MRI) of the leg and wrist and a dual energy X-ray absorptiometry (DEXA) scan of the spine and hip. Both exams are performed on the same day and take approximately 45 minutes each. The tests will be repeated in 6, 12, and 24 months. Participants will be compensated for their participation. Please contact Louise Loh or Helen Peachey at (215) 898-5664 for more information.

**Are You Post-Menopausal? and Do You Have High Cholesterol?** If Yes, Are you Worried About your Risk for Heart Disease? Doctors at The University of Pennsylvania are conducting an exciting new study for post-menopausal women with high cholesterol. Participants will receive a painless test called an Ultrafast CT (EBT) scan that will provide information about the amount of calcium buildup in the arteries. Calcium build-up in the arteries is an early feature of atherosclerotic plaque formation. Doctors want to test the effects of cholesterol-lowering drugs, Lipitor or Pravachol, to reduce calcium build-up in the blood vessels of the heart. All participants will receive either Lipitor or Pravachol. Compensation will be provided for time and effort. If you would like to hear more information and see if you qualify for the study, please call Melissa Fair at (215) 662-9056.

**Postmenopausal women** age 50 to 100 years old are needed for a research study examining estrogen use, memory, and the ability to smell. Subjects compensated \$50 for approximately 2 hours of time. For study details contact the Smell and Taste Center at the Hospital of the University of Pennsylvania, (215) 662-6580.

If you have **hypertension** or hypertension plus stable Type 2 diabetes, please call to learn about exciting upcoming research trials. Most visits take place in the morning. Renumeration varies per study. For information, call Virginia Ford @ (215) 662-2638.

To place a classified ad, call (215) 898-5274.

## CLASSIFIEDS—PERSONAL

**Life Coaching**—Partnering with you to design your ideal life—one that is free of stress and full of ease. Call Mary Jo at (610) 446-3704. First month free.

**Need Home Repairs?** You may be entitled to money for home repairs Roof/plumbing leaks, water stains, etc. *at no cost to you.* Call for free property inspection today. Lisa Smith (215) 668-4180.

**THERAPY**  
**Competent psychotherapy:** group, family and individual. Please call for an appointment: Shari D. Sobel, Ph.D. (215) 747-0460.

*Almanac is not responsible for contents of classified ad material.*

# Update

OCTOBER AT PENN

## CANCELLED

The talk scheduled for October 22, *Pharmacogenetics: Trials in a Drug Therapy*, has been cancelled.

## FITNESS/LEARNING

**16** *Math Tutoring Techniques*; Vanessa Moses, Civic House; 5:30-7 p.m.; Goklin Room, Houston Hall (Office of Student Life).

*Effectively Planning One-Time Service Projects*; Jenny Wang, CHAC Service Liaison; 7-8 p.m.; Civic House Living Room (Office of Student Life).

**17** *Literacy Tutoring Techniques*; Vanessa Moses, Civic House; 5:30-7 p.m.; Terrace Room, Logan Hall (Office of Student Life).

*The Digital Divide*; Emily Martin, CHAC Exec Technology Liaison; 5:30-7 p.m.; Civic House Living Room (Office of Student Life).

**19** *Professional Development Brown Bag Lunches*; Leroy Nunery, Vice President Business Services; noon-1:30 p.m.; Café '58, Irvine Auditorium (PPSA).

## FILM

**16** *La Vie est Belle*; French film with English subtitles; 8 p.m.; Gregory College House (Modern Language Program).

**18** *Atame*; Spanish film with English subtitles; 7:30 p.m.; Gregory College House (Modern Language Program).

*The Celluloid Closet*; documentary on lesbians and gays in cinema; 7:30-9:30 p.m.; Location TBA; Info: (215)898-5044 (LGBT Center).

**21** *Bamboozled*; 7-9 p.m.; Christian Association, (Christian Association).

**23** *Cinema Paradiso*; Italian film with English subtitles; 9 p.m.; Gregory College House (Modern Language Program).

## MEETING

**18** *Single Parents Association Meeting*; 12:30-1:30 p.m.; Greenfield Intercultural Center (Single Parents Association).

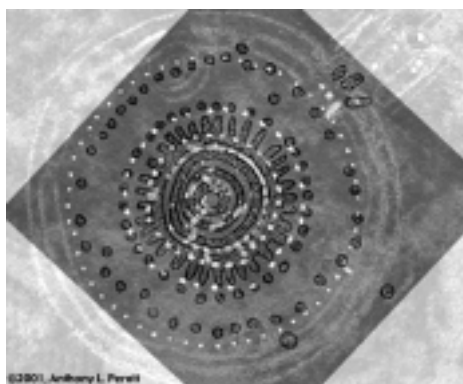
## ON STAGE

**23** *The Carmen Suites*; remake of Bizet's *Carmen* by seven-member dance and music ensemble; 7:30 p.m.; Annenberg Center; tickets: \$28/ discounts available. Info: (215) 898-6789 (Penn Presents).

## SPECIAL EVENT

**19** *End of Latin-American History Month Party*; 10 a.m.; ARCH Auditorium (ACELA; MECHA LUL; Office of Student Life).

## Stonehenge, A Giant Petroglyph?



Dr. Anthony Peratt, a physicist at Los Alamos National Laboratory, will give a presentation on 'Talking Rocks' at the University Museum's *Celestial Catastrophes in Human Prehistory?* program, October 17, at 6 p.m. Registration is required (215) 898-4890.

Dr. Peratt made the discovery by digitally recording many tens of thousands of petroglyphs in the Southwest while noting their positions and orientations through global positioning satellites. The data was then processed on a large computer to look for similarities between the petroglyphs themselves as well as with other objects made by man thousands of years ago.

*At left, an overlay of a petroglyph—from the Columbia River Gorge in the state of Washington—with Stonehenge.*

## The University of Pennsylvania Police Department Community Crime Report

**About the Crime Report:** Below are all Crimes Against Persons and Crimes Against Society from the campus report for **October 1 through October 7, 2001**. Also reported were **28 Crimes Against Property: (including 16 thefts, 2 retail thefts, 4 burglaries, 3 disorderly conducts and 3 vandalisms)**. Full reports on the Web ([www.upenn.edu/almanac/v48/n08/crimes.html](http://www.upenn.edu/almanac/v48/n08/crimes.html)). Prior weeks' reports are also on-line.—Ed.

This summary is prepared by the Division of Public Safety and includes all criminal incidents reported and made known to the University Police Department between the dates of **October 1 and October 7, 2001**. The University Police actively patrols from Market Street to Baltimore Avenue and from the Schuylkill River to 43rd Street in conjunction with the Philadelphia Police. In this effort to provide you with a thorough and accurate report on public safety concerns, we hope that your increased awareness will lessen the opportunity for crime. For any concerns or suggestions regarding this report, please call the Division of Public Safety at (215) 898-4482.

10/3/01	1:03 PM	Convention/Civic Center	Parking Authority Officer threatened
10/4/01	2:09 AM	3600 Walnut St.	Disorderly male cited
10/5/01	1:03 PM	3340 Walnut St.	Unauthorized male in building/arrest
10/7/01	8:22 PM	3417 Spruce St.	Money taken from safe by 2 suspects

## 18th District Report

10 incidents and 0 arrests (including 7 robberies, 1 aggravated assault and 2 homicides) were reported between **October 1 and October 7, 2001** by the 18th District covering the Schuylkill River to 49th Street and Market Street to Woodland Avenue.

10/1/01	7:45 AM	3220 Chestnut	Robbery
10/2/01	9:12 PM	4643 Hazel	Aggravated Assault
10/2/01	7:45 AM	4600 Woodland	Homicide
10/2/01	9:17 PM	4328 Market	Robbery
10/3/01	11:15 AM	5100 Spruce	Robbery
10/3/01	4:10 AM	4700 Cedar	Robbery
10/4/01	1:45 PM	3400 Market	Robbery
10/5/01	2:30 AM	4203 Chester	Homicide
10/7/01	12:50 AM	4600 Market	Robbery
10/7/01	8:22 PM	3417 Spruce	Robbery

## TALKS

**16** *Sub-Cellular Immunotargeting of Therapeutic Cargoes to Endothelial Cells*; Vladimir Muzykantov, pharmacology; noon; Vagelos Research Lab (Bioengineering).

**17** *Turkey's Role in Combatting Terrorism*; Stephen Kinzer, *New York Times* Foreign Correspondent; 4:30 p.m.; B-21, Stiteler Hall (Middle East Center; Annenberg School for Communication International Relations).

**18** *Newly Minted Materials That Mimic Biology*; Kevin Healey, UC Berkeley; noon; room 337, Towne Building (Bioengineering).

*Pathological Landscape: Malaria and the Sanitization of the Land in Mandatory Palestine, 1920-1947*; Sandy Sufian, Rutgers Center for Historical Analysis; Henrika Kuklick, history and sociology of science; 4:30 p.m.; 2nd fl. conference room, Stiteler Hall (Middle East Center).

**19** *Muscle Fibres Under the Microscope*; Sir Andrew Huxley, Trinity College, England; 2 p.m.; Austrian Auditorium, CRB (Pennsylvania Muscle Institute; Physiology).

**23** *Research on Genetics, Biorisks, and Society at the University of Nottingham*; Robert Dingwall, University of Nottingham; noon-1:30 p.m.; Center of Bioethics (Center for Bioethics).

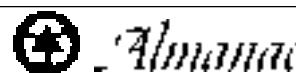
*Fall Speaker*; Ben Stein, actor, writer; 8 p.m.; Irvine Auditorium; Tickets: \$3 for PennCard holders (Connaissance Special Events).

**Deadlines:** The deadline for the weekly update is each Monday for the following week's issue; for the November At Penn calendar it is *October 16*. See [www.upenn.edu/almanac/calendar/caldead.html](http://www.upenn.edu/almanac/calendar/caldead.html).



Are you responsible for some of the 163,000 hits to *Almanac's* website last week?

**Get on board Almanac:** To register, send an e-mail message with "subscribe" as the Subject to [almanac@pobox.upenn.edu](mailto:almanac@pobox.upenn.edu) and include your name, e-mail address, and mailing address. —Ed.



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The University of Pennsylvania's journal of record, opinion and news is published Tuesdays during the academic year, and as needed during summer and holiday breaks. Its electronic editions on the Internet (accessible through the PennWeb) include HTML and Acrobat versions of the print edition, and interim information may be posted in electronic-only form. Guidelines for readers and contributors are available on request.

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## Walk! Philadelphia and Direction Philadelphia

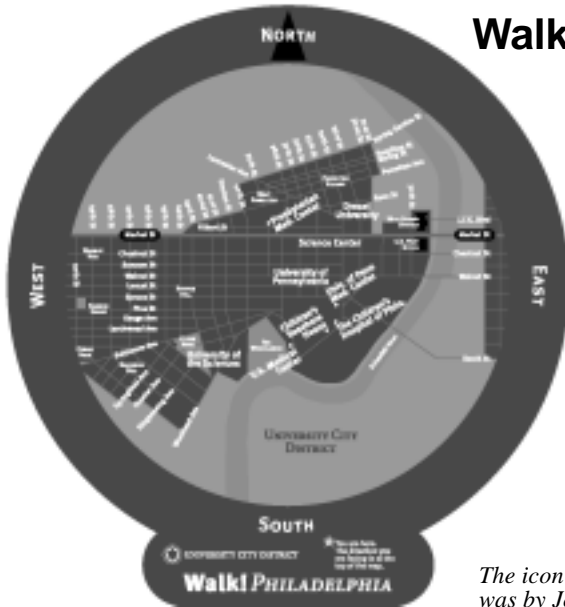


Photo by Alison Kelsey



The icon design was provided by Joel Katz design associates and the signage design was by Joel Katz design associates and the Center City District.

Two new directional signage systems will make navigating in University City easier. The distinctive signs will be installed at intersections from the Schuylkill River to 63rd Street. They ensure that people on both sides of the river can depend on the same clear directions and iconography to get around.

Direction Philadelphia, a system designed to assist motorists, was developed by the Foundation for Architecture in the mid-1980s to eliminate dated and conflicting signs to major Center City destinations. A pedestrian-oriented system, Walk!Philadelphia was developed by the Center City District and Joel Katz design associates in the mid-1990s. The clear and attractive signs have been very successful in assisting residents and visitors alike in finding their way quickly and easily around downtown. In University City, their installation will assist the district's residents, employees, students, and visitors in getting to transportation, healthcare, schools and universities, and arts and culture destinations. Direction Philadelphia signs are installed from the Schuylkill River to 63rd Street, and Walk!Philadelphia signs can be found from the river to 40th Street and in the area adjacent to the University of the Sciences in Philadelphia.

The William Penn Foundation provided a grant for the planning and design phase. City capital funds accessed through 3rd District Councilwoman Jannie L. Blackwell paid for sign fabrication and installation. Those listed on the signs will be asked to pay fees to fund annual maintenance. The UCD will monitor sign conditions and contract with an outside vendor for repairs, and the maintenance fees will pay for these repairs as well as sticker and graffiti removal and installation of updated signs.

Installation of the signs is expected to be completed this month.

The University City icon features 3 elements that make University City a special neighborhood in Philadelphia: unique and historic architecture, trolley cars, and tree lined streets.

Disk maps will be placed on every block in University City from the Schuylkill River to 40th Street. These maps will highlight major destinations and attractions.

Directional signs will be placed at every intersection in University City between the Schuylkill River and 40th Street.

## Mural Dedication

### Murals Initiative

"Murals inescapably affect people who live near the artwork or who pass by it in their daily journeys. At first, the impact is physically dramatic. Murals are big and bold; they are unabashedly public. And then as the mural becomes woven into the fabric of the community, the effects are more subtle. They serve to provoke thought, to inspire dreams, to bear witness, and to remind people that they are part of a larger world."

— Jane Golden, Mural Arts Program Director

A new mural at 45th and Sansom Streets was dedicated on October 11. The mural—*Home*, by the artist Euhri Jones—celebrates the diversity of this neighborhood and is part of the ongoing rehabilitation of the playground at the corner of 45th and Sansom Street.

The mural was sponsored by: University City District, Sharon and Mark Hershorn Philanthropic Trust, West Philadelphia Partnership, CDC, Travelers' Aid Philadelphia, Spruce Hill Community Association, The City of Philadelphia, The William Penn Foundation, John S. and James L. Knight Foundation, Surdna Foundation, Inc., Nathan Cummings Foundation, and Forrest C. Lattner Foundation.

The UCD's Mural Initiative partners with the Philadelphia Department of Recreation's Mural Arts Program (MAP) to bring their experience and skill in providing high caliber community artwork



Photo by Kale Stover

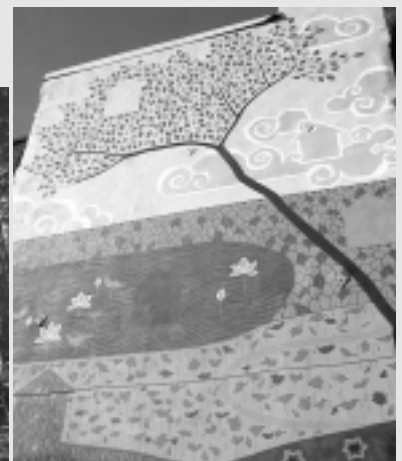


Photo by Tim Wood

using nationally recognized mural artists. The results highlight the cultural, historical, and social diversity of University City.

For over a decade, Philadelphia's mural program has created community landmarks in neighborhoods throughout the City. The UCD has partnered with MAP and corporate sponsors to create three murals with a fourth underway (*Almanac* October 24, 2000).