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Annenberg's \$27.5 Million Endowment: Institute for Adolescent Risk Communication



Walter Annenberg



Leonore Annenberg

A \$25 million endowment from the Annenberg Foundation of St. Davids, will be used to establish a new Institute for Adolescent Risk Communication at Penn's Annenberg Public Policy Center, according to an announcement last Wednesday by President Judith Rodin.

The new Institute will feature a unique cross-disciplinary approach to developing effective mass communications programs to address a major social concern—the propensity of adolescents to engage in a variety of “risky behaviors.” The Institute will draw upon outstanding faculty members in medicine, social work, nursing, arts and sciences, and law to build upon extensive work already underway at the Annenberg Public Policy Center to evaluate and formulate mass media campaigns geared at minimizing high-risk behavior among adolescents. The Institute's work will focus on four critical areas: tobacco use; drug use; behaviors leading to sexually transmitted diseases; and suicidal behavior.

“This extraordinary gift from the Annenberg Foundation will help us find new ways to reduce the incidence of high-risk behavior among teen-

agers and ensure that they become healthy, happy and productive adults,” President Rodin said. “The new Institute will harness the formidable efforts already underway in this area at the Annenberg Public Policy Center and provide important new opportunities for scholars to collaborate with colleagues at other schools and centers at Penn who are working on issues of adolescent behavior.”

An additional \$2.5 million will be used to establish the Walter and Leonore Annenberg Chair for the Director of the Public Policy Center at Penn's Annenberg School for Communication. The chair will be held by the director of the Center.

The Honorable Leonore Annenberg, Vice Chairman of the Annenberg Foundation, said: “With our nation increasingly focused on minimizing adolescent risk, this new Institute is poised to advance research in the field and contribute to a better understanding of the issues and treatments. Walter and I are pleased to be able to make these grants, which affirm our confidence in the work of the Public Policy Center and its leadership.”

The Annenberg Public Policy Center has played an important role in evaluating and developing many mass media campaigns that attempt to alter the disposition of adolescents to engage in risky behaviors, said Dr. Kathleen Hall Jamieson, dean of the Annenberg School for Communication and director of the Annenberg Public Policy Center. Major ad campaigns within the past decade have urged teens to avoid drugs and tobacco, use seat belts, not drink and drive, and avoid behaviors that can lead to the contraction of sexually transmitted diseases. Other efforts have focused on reducing teen pregnancy.

“Most of these campaigns, and the research accompanying them, have concentrated on reducing one risky behavior at a time,” she said. “What's lost in this ‘single issue’ approach is whether, for example, a successful anti-smoking campaign results in a decreased perception of the risks of drugs, or how the effectiveness of a particular campaign changes as very young teens grow older. What works for one campaign may actually be harmful to another.”

“The new Institute will enable us to have, for the first time, an integrated focus on adolescent risk communications that will leverage our expertise and resources for the best possible results.”

Dean Jamieson said that the Institute would also provide additional opportunities for undergraduate and graduate student research in adolescent risk. In addition, the Institute will host an international summit on issues surrounding adolescent risk in May 2001.

The Annenberg Public Policy Center has been actively engaged in projects relating to the four target risk behaviors. In the area of minimizing tobacco use by adolescents and encouraging adolescents who smoke to quit, the Policy Center sponsored a conference summarizing the scholarly literature, produced a book and secured funding for a national survey about adolescent risk perception about tobacco.

In 1997 and 1998, the Policy Center hosted conferences on the issues of minimizing the likelihood that adolescents will use illegal drugs and convincing those who do to stop. Research is currently being conducted on the efficacy of current anti-drug public service announcements and on models for future campaigns.

The Policy Center is currently evaluating interventions designed to minimize adolescent participation in risky sexual behavior that could lead to sexually transmitted diseases, including AIDS.

Finally, the Center is conducting research concerned with changing the ways in which the popular culture and the news media portray suicide.

The Annenberg Foundation is the successor corporation to the Annenberg School at Radnor, established in 1958 by the Honorable Walter H. Annenberg. It exists to advance the public well-being through improved communication. The foundation's current grant-making interests include youth development and public school reform in the US.

For more information on the Annenberg Public Policy Center, visit www.appcpenn.org.

Special Medical Faculty-Trustee Committee on UPHS

The executive committee of the University's board of trustees met on Friday, December 8, in a regularly scheduled meeting, and authorized the appointment of a special joint committee of medical faculty and University trustees to consider options for the future of the Health System and to make recommendations to the full board of trustees.

President Judith Rodin will chair this special committee.

The trustees who will serve on the committee include:

James S. Riepe, chairman of the board;
Russell E. Palmer, vice chairman of the University's board and chairman of the UPHS board;
Michael L. Tarnapol, vice chairman of the University's board;
William L. Mack, University trustee and member of the executive committee of the UPHS board;
Shaun F. O'Malley, who will take office as a University trustee on January 1 and is a member of the executive committee of the UPHS board.

Faculty members appointed to the committee will include:

R. Nick Bryan, Professor and Chair, Radiology;
P. Leslie Dutton, Chair, Biochemistry and Biophysics;
Francisco Gonzalez-Scarano, Professor and Chair, Neurology;
David W. Kennedy, Professor and Chair, Otorhinolaryngology;
Risa Lavizzo-Mourey, Director, Institute on Aging;
David E. Longnecker, Professor and Chair, Anesthesia;
Michael T. Mennuti, Professor and Chair, Obstetrics and Gynecology;
Alan Wasserstein, Chair, Medical Faculty Senate.

President Rodin said that this special committee of faculty and trustees “will yield important wisdom in the assessment of future options for the Health System. Although the strategic consideration of such options is an ongoing process in an organization as large and complex as UPHS, we believe the new committee will make a special contribution.”

She added that, “although UPHS is well on the road to financial recovery and just enjoyed a

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SENATE: From the Senate Office

The following statement is published in accordance with the Senate Rules. Among other purposes, the publication of SEC actions is intended to stimulate discussion among the constituencies and their representatives. Please communicate your comments to Senate Chair Larry Gross or Executive Assistant Carolyn Burdon, Box 12 College Hall/6303, (215) 898-6943 or burdon@pobox.upenn.edu.

Actions Taken by the Senate Executive Committee

Wednesday, December 13, 2000

1. Chair's Report. Faculty Senate Chair Larry Gross announced the Provost and Faculty Senate leadership have agreed jointly to appoint a special committee to take up the issue raised several years ago by the Senate Committee on Administration to assess systems of teaching evaluation. Deputy Provost Peter Conn will co-chair the committee with a faculty member. Membership will include about 12 faculty, one undergraduate student, one professional student and one doctoral student. The committee will be asked to report by the end of the academic year.

The Chair noted a new initiative focussed on the state of scholarly publishing. This is a national issue that must be resolved by universities, scholarly and professional organizations. He noted that, owing to the rapidly increasing library costs necessary to acquire academic journals, libraries have had to cut back on monograph purchases, curtailing the purchase of humanities and social sciences publications in order to acquire science journals. The Chair stated that he and Vice Provost and Director for Libraries Paul Mosher would be organizing a symposium to inform the faculty about current conditions and their consequences, and how we might move towards solutions.

2. Past Chair's Report on Academic Planning and Budget and Capital Council. Professor Phoebe Leboy stated that there were three Academic Planning and Budget Committee meetings since the last SEC meeting. Two were cancelled and the third meeting covered University investment policy and practices, also scheduled for this SEC meeting. Professor Leboy had a class conflict during the one Capital Council meeting and was unable to attend.

3. Chair of the Senate Nominating Committee. Nominations were made and votes were cast. The winner will be contacted. *(To be published soon.)*

4. Selection of the Senate Committee on Committees. A slate of nominees was distributed and SEC voted. The seven winners will be contacted.

5. University Investment Policy and Practices. Vice President for Finance Craig Carnaroli and Chief Investment Officer Landis Zimmerman outlined changes in endowment governance, long-term investment strategy, creation of the Office of Investments and utilization of Penn faculty. Improvement resulting from the changes can be seen in the third quarter of 2000. SEC asked that Mr. Carnaroli and Mr. Zimmerman return next spring to further discuss the data at points in time.

6. Informal Discussion with President Rodin. At Professor Gross' suggestion President Rodin spoke to the need for continuing review and further changes in the Health System. In a letter to the School of Medicine faculty the President announced the appointment of a joint Trustee-Medical School faculty committee that will continue to examine the local market and various options. The President will chair the committee. The Penn Health System has moved from losses to a projected small profit but there is an \$800 million debt, the need for capital investments and the need for long-term solutions.

7. Next SEC Meeting in January. The Chair announced that the Report of the 1999-2000 Senate Committee on the Economic Status of the Faculty would be distributed to SEC and placed on the agenda of the January meeting.

TRUSTEES Coverage

At the December 8 Trustees Meeting, President Judith Rodin reported that Early Decision letters were about to be sent out and Penn won the Ivy League championship. The Provost was heading to Singapore to discuss life sciences. The preK to 8 school is expected to break ground early in the new year.

Provost Robert Barchi noted that for the second year in a row, a Penn student won a Marshall Scholarship; this year Ari Alexander, an American history major, won. The Provost mentioned the Library's capstone gift—the Goldstein Study Center—from two generations of Goldsteins.

William L. Mack, chairman of the Trustees' Facilities and Campus Planning Committee and a member of the Wharton Board of Overseers, was appointed to the UPHS Trustee Board and to the UPHS Trustee Board Executive Committee

for a three-year term.

EVP John Fry reported that during the first four months of FY 2001, Penn (excluding the health services component) increased its Net Assets by \$54.3 million to a total of over \$4.4 billion. Of this increase, \$43 million is the result of non-operating contributions to the endowment and capital projects. The fair value of the University's endowment was \$2.7 billion October 31, 2000, up approximately \$128 million from a year ago. For FY 2001, operating revenue has increased about 13.8% over the same period last year. Sponsored program revenue, including indirect cost recoveries, increased almost 15% to a total of \$162 million. The University also has had a 20% increase in contributions from FY 2000 to FY 2001. Expenditures in

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WEMBA: Wharton West

The Wharton School launched Wharton West, which will offer the School's executive MBA program, MBA courses for Philadelphia-based students, internships, expanded executive education programs and faculty research projects in San Francisco.

"Wharton West is a direct response to market forces. It will bring the Wharton brand of management education and the best of Wharton's resources to emerging markets and developing industries in the West," said Dean Patrick T. Harker. "We recognize that our faculty and students must be able to work firsthand on the West Coast, and this gives us an historic opportunity to expand our leadership in business education and service in one of the world's most important hubs of technological and economic activity."

Executive MBA Degree

Wharton West's executive MBA program (WEMBA), designed to better serve students, alumni and employers located in the western region of the U.S., will begin in San Francisco in fall 2001. The program will mirror Wharton's executive MBA program in Philadelphia, which offers the equivalent education and degree as the traditional, full-time MBA program by structuring the same curriculum around a full-time professional work schedule. Wharton faculty, some of whom will be based in the West for specific periods of time, will teach courses.

Additional Course Offerings and Internships for MBA & Undergraduates

As Wharton increases its courses offered in northern California, Philadelphia-based MBA students will have an opportunity to spend one of their semesters in California, or to complete the requirements for their degree while relocating to the California area. Additionally, Wharton recently launched MBA student summer internships with West Coast start-ups and venture capital firms. Similar internship opportunities will now be available for undergraduate students from the Jerome Fisher Program in Management & Technology, a joint-degree program between Wharton and SEAS.

Executive Education

Wharton faculty will conduct on-site, customized executive training for firms seeking the latest knowledge for the intensely competitive business environment. Wharton has also launched the Wharton Fellows in e-Business program, which is designed to prepare senior business executives to lead the transformation to a global e-business environment. The program uses a combination of one-week, face-to-face sessions in northern California, Philadelphia and Barcelona, Spain, augmented with distance learning and advanced networking technologies to build a learning community.

Knowledge Creation

The various initiatives will offer additional opportunities to bring faculty into contact with practitioners in the region's fastest growing and most promising companies to study current management practices. This newly created knowledge will, in turn, have immediate impact on the content of all Wharton leadership development programs delivered worldwide. It will also promote direct partnerships between Wharton faculty and West Coast firms, allowing individual faculty or multidisciplinary faculty teams to work directly with executives and managers to analyze data, product design and management processes to strengthen outcomes for emerging technology-based companies.

Special Committee on UPHS (continued from page 1)

positive first quarter, the future is still uncertain. Among other things, the Health System carries a very sizeable debt burden, a majority of which is connected to HUP, and it will have to face large capital requirements over the next several years to support our academic and clinical missions, reinvest in our fixed assets, and cover debt service. Simply put, despite our improving financial performance, the task of securing all the funds UPHS will need will be a large one."

"The strategic consideration of organizational or structural options, including potential affiliations with other entities, is a routine process for effectively developing thoughtful, well-considered plans and strategies. Every academic health system in the country is engaged in this exercise at some level. Last spring, when the Health System formed its strategic planning group—including a number of department chairs, faculty, Health System and University administrators—one of the group's earliest assignments was to assess possible options for Health System components in the future," she continued.

The president set the stage for the creation of the committee explaining that "on various occasions since the Health System's financial diffi-

culties began, the University's trustees have considered actions with a view to how they might enhance the Health System's ability to perform critical missions and its financial condition. These deliberations have been guided by UPHS status reports, strategic assessments by expert consultants, and regional and national analyses of health care finances."

"In recent months, other health care organizations and institutions have begun to express interest in possible joint ventures, partnerships and business relationships with UPHS. In response to these expressions of interest, Health System representatives have had preliminary conversations with more than one potential partner," she said.

President Rodin said, "For these reasons, the work of the new joint faculty-trustee committee will be important. It will be asked to focus on possible changes in the structure or organization of UPHS that could protect and enhance the academic mission of the School of Medicine, position UPHS to compete effectively in the commercial marketplace, and enhance its ability to raise capital."

TRUSTEES Coverage (continued from page 2)

creased 9%, a result of the increased sponsored program activities and the recent opening of Perelman Quad. The Health Services component of the Health System had an increase in Net Assets of about \$16 million and a \$7 million gain from operations for the year. The Health Services had an excess of revenue over expenses of \$18.2 million before adjustment of its investments to fair value.

The Facilities & Planning Committee reported that the Campus Master Plan will be presented to the full Board of Trustees for adoption in February. The Carriage House, to be occupied by the LGBT Center, will have its brick exterior restored, circa 1877, and its interior renovated by 2002. The Pottruck Health and Fitness Center will be constructed between the Mod 6 garage and Gimbel Gym, with a covered walkway from Walnut to Sansom, along the west side of Gimbel. The \$22 million project will provide spaces for a variety of activities including weight rooms, aerobic rooms, aquatic rooms, as well as locker rooms and other flexible spaces. They reported that the food trucks, now adjacent to Gimbel would be relocated to Sansom Street. At 40th and Walnut, the Hamilton Square construction is proceeding: the 750 car garage has been open for permit use for the past two months; the food market is scheduled to open within 45-60 days. Penn is trying to find an alternate operator for the Sundance theater site who would retain the same concept for the cinema.

The Budget & Finance Committee approved seven resolutions including: The Life Sciences Quad, Phase I, which was approved allowing SAS to proceed with the design and construction of a state-of-the-art academic and research facility for biology and psychology, as well as space for a new University-wide Institute for Genomics. The new building (Phase I) will be located south of the Mudd Labs between University Avenue and the Botanical Garden (Bio Pond) and will provide 103,000 gross square feet of wet labs, animal, plant and fish facilities, greenhouses, and office space. This phase is estimated to cost \$57 million and will be funded through gifts, SAS funds and an internal capital project loan.

A resolution was approved authorizing agreements with the University City Science Center and the Philadelphia School District which will result in a new state-of-the-art facility for the George Washington Carver High School for Engineering and Science. It is to be built between 38th and 39th, south of Market Street, at a cost of \$35 million, to be paid with District funds. The Science Center will sell that parcel of land to the School District of Philadelphia at fair market value of \$4.25 million, for the development of the magnet school which is now in North Philadelphia. Penn agreed to secure the site for the Carver School as part of the partnership formed with the District, which will also pay some \$22 million to build the new Penn-assisted preK-8 school. The University has agreed to approve a 15-year lease for WXPN in a facility known as the Crescent Building that will be built at 38th and Market. WXPN has outgrown its present studio space on Spruce Street. Penn will also provide financial assistance to the Science Center in the construction of a 640 space garage between 37th and 38th, north of Market. The University will assist the District in curriculum and professional development, and innovative programs in technology instruction by contributing \$1.5 million to the District's operating budget.

Also approved, the design and construction of the New Bolton Center Sports Medicine Building to support the growth of the program, enhance the teaching mission by direct instruction and facilitate equine exercise physiology. This project is estimated to cost \$3.1 million and will be funded entirely by gifts.

The University Museum received approval on its plans to design and construct mechanical, electrical and plumbing upgrades to support gallery space, collection storage, conservation labs, administrative space, archives and auditoriums. This will allow for the original Museum building to be air conditioned.

The Tandem Building, at 33rd Street, will be renovated to accommodate the need for chemical waste storage and radioactive material storage, laboratory, computational, administrative and office spaces for OEHRs.

Wistar Researchers Findings on Autoimmunity

The body's immune system has sophisticated safeguards in place to prevent it from turning its destructive power against the body's own cells. Immune cells with the capability of attacking the self are readily identified in healthy individuals, and these cells are typically purged from the system. Autoimmune disorders, such as lupus, arthritis, and diabetes, are understood to result from breakdowns in those protections—they are seen as departures from the healthy norm.

New findings from researchers at The Wistar Institute, however, suggest that autoimmunity may result from the rare confluence of entirely normal events. A report on the results appears in the December 18 issue of the *Journal of Experimental Medicine*. The study tracked a mildly self-reactive subset of the body's so-called memory B cells—long-lived immune cells that stand ready to respond to pathogens the immune system has previously encountered. This B cell subset apparently evades detection by the immune system's screening against cells that attack self. Then, under certain circumstances, a subsequent viral infection can activate this group of cells to begin producing antibodies against self, perhaps triggering full-blown autoimmunity and disease.

"One thing this study tells us is that there doesn't appear to be any process that prevents memory B cells from generating responses to self," says Wistar associate professor Dr. Andrew J. Caton, senior author on the study. "It also tells us that a subsequent infection with a virus is quite capable of activating these self-reactive immune cells. It's not difficult to see how these events could lead to autoimmunity. The question then becomes how common this might be—could it explain a substantial proportion of autoimmune disease?"

Immunologists have long suspected that viral infections may be able to initiate autoimmune responses, but it has been difficult to design an experiment that would clearly and convincingly differentiate the immune system's responses to a virus from those to self.

It has long been known that some of the B cells less vigorously involved in the first-wave infection response congregate in the spleen and in lymph nodes, joining dendritic cells and T cells to form structures known as germinal centers. (One such center is pictured on the cover of the December 18 *Journal of Experimental Medicine*.) Here, the B cells enter into a process called hypermutation, which creates a population of long-lived memory B cells able to even more aggressively counter future infections similar to the one just vanquished. This process underlies the effectiveness of vaccines, and the result is an improved capacity to fight off infections that come later in life.

Because the mutations that produce memory B cells are largely random, immunologists have for some time recognized that this process could potentially produce memory B cells able to react with self and assumed that a screening process of some kind must exist to eliminate the self-reactive cells. The new work from the Wistar scientists, however, shows that this is not the case. This fact would set the stage for later infections by pathogens resembling elements of self to initiate autoimmunity, and this is precisely what was seen in Dr. Caton's laboratory.

The study's lead author is Ph.D. student Amy J. Reed, and Dr. Michael P. Riley, is a co-author. Support for the research was provided by the National Institutes of Health.

January

AT PENN



Whenever there is more than meets the eye, see our web site,
www.upenn.edu/almanac/.

ACADEMIC CALENDAR

11 Registration for undergraduate transfer students. Also January 12.
15 Martin Luther King, Jr. Day
16 Spring semester classes begin.
26 Add period ends.

CHILDREN'S ACTIVITIES

2 Story Hour: *Cat in the Hat*, *Madeline*, *Clifford the Big Red Dog*; and other favorites; 11 a.m.; Penn Bookstore; info.: (215) 898-5965. Also January 9, 16, 23 & 30 (Penn Bookstore).
6 A *Tisket, a Tasket, a Pomo Indian Basket*; learn about Pomo Indians and their basket weaving; 10 a.m.- noon; Museum; \$5, pre-registration required: (215) 898-4015 (Museum).
20 *Wizard of Oz*; American Theater Arts for Youth, Inc.; 1 p.m. & 3:30 p.m.; Harrison Auditorium, Museum; \$10, \$8/ Museum members. Tickets: (215) 563-3501 (Museum).

EXHIBITS

Admission donations and hours

Arthur Ross Gallery, Fisher Fine Arts Library: free, Tues.-Fri., 10 a.m.-5 p.m., Sat. & Sun., noon-5 p.m.
Burrison Gallery, Faculty Club, Inn at Penn: free, Mon.-Fri, 8 a.m.-6 p.m.
Esther Klein Gallery, 3600 Market: free, Mon.-Sat., 9 a.m.-5 p.m.
Institute of Contemporary Art: \$3, \$2/students, artists, seniors, free/members, children under 12, with PENNCard, and on Sundays 11 a.m.-1 p.m.; open: Wed.-Fri., noon-8 p.m.; Sat. & Sun., 11 a.m.-5 p.m.; tours available by appointment.
Kamin Gallery, 1st fl., Van Pelt-Dietrich Library Center; free, for hours of operation, see www.library.upenn.edu/services/hours/hours.html.
Meyerson Gallery: free, Monday - Friday, 9-5 p.m.
Morris Arboretum: \$6, \$5/seniors, \$4/students, free with PENNCard, children under 6; Mon.-Fri., 10 a.m.-4 p.m.; Sat. & Sun., 10 a.m.-5 p.m.
University Museum: \$5, \$2.50/seniors and students w/ID, free/members, with PENNCard, children under 6; Tues.-Sat., 10 a.m.-4:30 p.m., Sunday (free), 1-5 p.m.

Upcoming

2 *Bruce Montgomery: Paintings & Watercolors*; retired director of Penn's Glee Club shows watercolors of coastal Maine, and other works; opening reception: January 4, 4:30-6:30 p.m. Burrison Gallery, Faculty Club. Through January 31.
15 *Undergraduate Fine Arts Major/Minor Exhibition*; Meyerson Gallery. Through January 28.
18 *Ala H. Bashir Painting & Sculpture*; works of Iraqi Surrealist/abstract artist Ala H. Bashir; Esther M. Klein Gallery. Through February 28.
29 *Master of Fine Arts First Year Exhibition*; Meyerson Gallery. Through February 11.

Now

New Media/New Faces/New Directions; work by recent and established GSFA faculty members; Arthur Ross Gallery. Through January 12.
Greetings from Afar: Gifts to the Library from Around the World on the Occasion of Its 250th Anniversary; Kamin Gallery, 1st fl., Van Pelt-Dietrich Library Center. Through January 12.
Lisa Yuskavage; Philadelphia artist's unsettling and provocative paintings; ICA. Through February 4.
Hella Jongerius and Jurgen Bey; Dutch designers' "Droog" products made from recycled mass-produced objects; ICA. Through February 4.
Mei Ling Hom: Silkworm Grind; installation focusing on Asian women's experiences; ICA. Through February 4.
Theodore Dreiser's Sister Carrie; 6th fl., Rosenwald Gallery, Van Pelt-Dietrich Library Center. Through February 5.
Pomo Indian Basket Weavers: Their Baskets and the Art Market; text, video and photos of 120 turn-of-the-century Native American baskets; 2nd fl., Dietrich Gallery, University Museum. Through February 25.
Ongoing
Ancient Greek World; Canaan and Ancient Israel; Living in Balance: Universe of the Hopi, Zuni, Navajo and Apache; Ancient Mesopotamia: Royal Tombs of Ur; The Egyptian Mummy: Secrets and Science; Raven's Journey: World of Alaska's Native People; Buddhism: History and Diversity of a Great Tradition; University Museum.
Healing Plants: Medicine Across Time and Cultures; Morris Arboretum.

University Museum Tours

Meet at the main entrance; 1:30 p.m. Free with Museum admission donation. Info.: www.upenn.edu/museum/.
6 Highlights
7 China
13 Ancient Egypt
14 American Southwest
20 Canaan and Ancient Israel
21 The Classical World
28 Africa

FILM

17 *Snatch* (2000); starring Brad Pitt; 8 p.m.; International House. Free passes can be picked up in rm. 200, Houston Hall (SPEC Film Society).

FITNESS/LEARNING

Jazzercise; 5:30-6:30 p.m.; Tuesday and Thursday; Newman Center; first class free; \$4.50/class, \$3.50/students; Carolyn Hamilton, (215) 662-3293 (days) or (610) 446-1983 (evenings).
8 *Strictly Speaking Toastmasters' Meeting*; non-profit educational organization helping in members' speaking, listening and leadership skills; open to the public; 6 p.m.; Penn Bookstore. Also January 22 (Toastmasters International).
11 *New Horizons*; "behind-the-scenes" tour of ICA galleries; for senior citizens; 10:30 a.m.; ICA (ICA).
18 *PPSA Brown Bag Lunch*; learn from success stories of others; Jeanne Arnold, director of African American Resource Center; noon-1 p.m.; Golkin Rm., Houston Hall. Info.: ppsa@pobox.upenn.edu or www.upenn.edu/ppsa (PPSA).
25 *Edwin R. Keedy Cup Competition*; law students argue constitutionality of drug tests on pregnant women at a Charleston hospital; 4 p.m.; Harrison Auditorium, Museum (Law School).
Meet Me at the Living Room; relax and chat with fellow Penn women; 5-6 p.m.; Living Rm., Inn At Penn (Association of Women Faculty & Administrators).
30 *Workshop for Nonfiction Writers*; 5:30-7 p.m.; rm. 202, Kelly Writers House. Info.: (215) 573-WRIT or www.english.upenn.edu/~wh/ (Kelly Writers House).

English Language Programs

All classes are for intermediate and advanced speakers. No registration fee if registered by the Friday before class begins. Info.: (215) 898-8681.
24 *TOEFL Preparation*; Mondays & Wednesdays; 6-8:30 p.m.; \$335. Through February 26.
Oral Presentation; Wednesdays; 6-8:30 p.m.; \$170. Through February 21.
25 *Speaking and Listening*; Tuesdays & Thursdays; 6-8:30 p.m.; \$335. Through February 27.
Essay Writing for TOEFL (TWE) and GMAT; Thursdays; 6-8:30 p.m.; \$105. Through February 8.

MEETINGS

18 *WXPN Policy Board*; 4 p.m. Info.: (215) 898-0628.
22 *A-3 General Assembly*; noon-1 p.m.; location TBA. Info.: (215) 898-1788.
24 *University Council*; 4-6 p.m.; Bodek Lounge, Houston Hall. Call (215) 898-7005.

MUSIC

5 *The Foundation*; local music of global proportions, from hip-hop to jazz; 8 p.m.; The Rotunda. Info.: www.upenn.edu/philly/foundation/. Also January 12, 19 & 26 (VPUL's The Foundation).
Friday Evening Music Series; featuring Relache music ensemble; 8 p.m.; Tuttleman Auditorium, ICA; tickets: \$15; \$12/students and seniors (ICA).
19 *Ud Music of the Near East*; Richard Hagopian and Ensemble perform Armenian music; 8 p.m.; International House; \$20. Tickets: (215) 569-9700 (International Music Series).

Penn Presents

Discount tickets available w/ Penn ID. Info.: (215) 898-3900 or www.PennPresents.org.
26 *Moscow Chamber Orchestra*; led by Constantine Orbelian; 8 p.m.; Irvine Auditorium; \$29, \$24, \$15.
27 *Mingus Big Band*; jazz music of the late Charles Mingus; 8 p.m.; Zellerbach Theatre, Annenberg Center; \$25, \$20, \$15.

ON STAGE

Penn Presents

Zellerbach Theatre, Annenberg Center. Info.: (215) 898-3900 or www.PennPresents.org. Discount tickets are available with Penn ID.
10 *The Flying Karamazov Brothers*; a blend of juggling high-flying tricks and high-tech effects; 7:30 p.m.; \$35, \$30, \$25; matinee tickets: \$30, \$25, \$20. Also January



Photo by Chris Bemmion

The Flying Karamazov Brothers team up with MIT technical specialists in creating special effects to illustrate the story of our planet and the laws of nature that govern it. The result is L'Universe—a production that will tickle both the brain and the funny bone. See On Stage.

11, 7:30 p.m.; January 12, 8 p.m.; January 13, 2 & 8 p.m.; January 14, 3 p.m.
18 *The Variety Show Featuring Michael Moschen*; combines dance with aerial work, juggling, illusion, live music, and visual arts; 7:30 p.m.; \$33, \$31, \$29; matinee tickets: \$30, \$28, \$26. Also January 19, 8 p.m. and January 20, 2 & 8 p.m.
31 *Mummenschanz*; Swiss mime troupe performs *Next*; 7:30 p.m.; \$35, \$30, \$25; matinee tickets: \$30, \$25, \$20. Also February 1, 7:30 p.m.; February 2, 8 p.m.; February 3, 2 & 8 p.m.; February 4, 3 p.m.

READINGS/SIGNINGS

Kelly Writers House
3805 Locust Walk. Info.: (215) 573-WRIT, wh@english.upenn.edu or www.english.upenn.edu/~wh/.
20 *The Laughing Hermit Reading Series*; Geraldine Connolly and Elaine Terranova; 4 p.m.
21 *Live at the Writers House*; a one-hour spoken-word and music radio show; 11 p.m.
24 *Speakeasy: Poetry, Prose, & Anything Goes*; open mic performance; 8 p.m.
25 *Reading and Signing*; Kathryn Hellerstein, co-editor of *Jewish American Literature*, David Ruderman, author of *Jewish Enlightenment in an English Key: Anglo-Jewry's Construction of Modern Jewish Thought*; 5:30 p.m.

Penn Bookstore

3601 Walnut St. All events free & open to the public. Info.: (215) 898-5965.
10 *PPSA Book Club*; reads Pat Croce's *I Feel Great and You Will Too!*; noon; 2nd fl. Music Department.
24 *Life is What You Make It, Darlin'*; reading and signing by Marlene Taylor, Penn graduate; noon.
25 *The Death of Vishnu*; signing and discussion by Manil Suri; noon.

SPECIAL EVENTS

1 *Pajama Party Brunch*; 11:30 a.m.-3:30 p.m.; White Dog Café. Info./RSVP: (215) 386-9224 (UCD; White Dog Café).
17 *Wednesdays with Morrie*; free van ride to the Philadelphia Museum of Art for Wednesday night events. PENNCard required. See www.upenn.edu/resliv/chas/programs/van.html for route; 5-9 p.m. Info.: (215) 898-5551. Also January 24 & 31.
18 *Go West, 3rd Thursdays: Meet Over a Different Menu*; 2-for-1 dinner specials; see www.UCityphila.com or 1-888-GOWEST-7 for participating restaurants (UCD).
27 *Chinese New Year Celebration: Year of the Snake*; arts and crafts, cooking, martial and healing arts demonstrations, Lion Dance and Firecracker parade; free with admission; 11 a.m.-4 p.m.; University Museum (Museum).

MLK Day Events

Info.: (215) 898-0104 or aarc@pobox.upenn.edu.
15 *MLK Day Breakfast*; Rev. Bernard James addresses *Keeping the Dream Alive in the New Millennium*; free; 9 a.m.; multipurpose rm., DuBois House.
Children's Banner Painting; children invited; paint banners commemorating MLK Day; 10:30 a.m.-noon; ARCH.
Spruce Up Project at Heston School; painting and cleaning work; 10:30 a.m.-noon; free lunch and van ride to the site.
Tutor Training for Philadelphia Reads; morning session: 10:30 a.m.-noon.; afternoon session: 2-3:30 p.m.; School of Social Work. Call to sign up. Volunteers who complete this training will be asked to participate in the Philadelphia Reads programs as tutors for the following year, for an hour a week.
Children's Story Hour; storytelling by Philadelphia Reads tutors; 1-2 p.m.; ARCH.
MLK Commemorative Program; keynote address by Rev. Jeffrey Leath, Mother Bethel African Methodist Epis-

copal Church, remarks by President Rodin and musical selections from members of the Corinthian Baptist Church; MLK Essay Winners; 1-3 p.m., Penn Tower (African American Association of Administrators, Faculty & Staff).

MLK Anti-Violence Vigil; candle-light vigil to commemorate Dr. King's legacy; Rev. William Gipson, chaplain, 7 p.m., DuBois College House (Alpha Phi Alpha Fraternity, Inc.).

Book Drive; books to be donated to West Philadelphia schools can be dropped off at various collection points on campus and at School of Social Work and Penn Bookstore. Through January 31.

18 *Interfaith Program*; keynote by Rev. Dr. Leah Gatson Fitchue; presentation of MLK, Jr. Community Involvement Awards; time TBA; Class of '49 Auditorium, Houston Hall (Chaplain; Penn Student Interfaith Council; Penn Religious Communities Council).

19 *Jazz for King I*; Al Aguilera Latin Jazz Quartet; 6-8 p.m.; ARCH (La Casa, CAPS, MLK 2001 Planning Committee).

22 *America's Health Profile: Making Our Communities Visible*; Jacqueline Lucas, National Center for Health Statistics; 11 a.m.; rm. 105, Williams Hall (Health Education).

23 *Grand Opening of UMOJA*; remarks by Judith Rodin; 4-6 p.m.; ARCH (UMOJA, VPUL).

26 *Jazz for King II*; Glenn Bryan's band *Friends*; 6-8 p.m.; multipurpose rm., DuBois House (AARC, DuBois, PWC).

SPORTS

Tickets for basketball games: \$18/side court & lower end court; \$12/upper end court; \$6/seniors & children; \$6 w/ PENNCard. Info/tickets: (215) 898-6151 or www.pennathletics.com.
7 Wrestling vs. Michigan; 1 p.m.
10 (M) Basketball vs. Drexel; 7 p.m.
12 (M) Basketball vs. Columbia; 7 p.m.
13 (M) Basketball vs. Cornell; 7 p.m.; \$3 special discounted tickets for faculty/staff and family and friends; complimentary parking, sodas and pretzels. Must present PENN ID when purchasing tickets in advance or at the door. (See page 6).
14 (W) Squash vs. Trinity; 11:30 a.m.
17 (M) Squash vs. Navy; 6 p.m.
20 (W) Swimming vs. Navy; noon.
(M) Squash vs. Amherst; noon.
(M) Squash vs. Rochester; 2 p.m.
(M) Swimming vs. Navy; 3:30 p.m.
(M&W) Swimming vs. Brown; noon.
21 (M&W) Swimming vs. Brown; noon.
23 (W) Basketball vs. Drexel; 7 p.m.
24 (M) Basketball vs. Lehigh; 7 p.m.
27 (W) Swimming vs. Yale 10 a.m.
Gymnastics vs. Yale; 1 p.m.
(M) Swimming vs. Dartmouth; 2 p.m.

TALKS

5 *Rats: Biology, Care, Handling, Identification and Nomenclature*; James Geistfeld and Jeffrey Lohmiller, Taconic, NY; 10 a.m.-noon; Medical Alumni Hall, HUP (University Veterinarian).
9 *Growth Factors in Arterial Injury and Repair*; Volkhard Lindner, Maine Medical Center Research Inst.; noon; 2nd fl. conference rm., Vagelos Research Labs (IME).
10 *The Role of Mitochondria in the Development of Type II Diabetes in the Growth Retarded Rat*; Rebecca Simmons, CHOP; noon; Austrian Auditorium, CRB (Center for Research on Reproduction & Women's Health).
12 *Rats: Bacterial, Mycotic, Neoplastic and Metabolic*; William Feeney, Merck Research Laboratories; 10 a.m.-noon; Medical Alumni Hall, HUP (University Veterinarian).
17 *The Niemann-Pick C1 Protein: From Multidrug Resistance to Cholesterol Homeostasis*; Yiannis Ioannou, Mount Sinai School of Medicine; noon;

rm. 251, BRB II/III (Center for Research on Reproduction & Women's Health).

Explosive Volcanism in Human History: Environmental Crises—Past and Future?; Rolf Winkes, Brown Univ.; Philip Betancourt, Mediterranean Section, Univ. Museum; and Katharine Cashman, Univ. of Oregon; 4 p.m.; University Museum; \$15 with reservation (Institute for Environmental Studies; Center for Ancient Studies; Museum).

18 *Greening of the Green: The Army and the Desert Tortoise*; James Spotila, Drexel Univ.; 12:15-1:45 p.m.; auditorium, Wistar Institute (Inst. for Environmental Studies).

19 *Rats: Viral and Parasitic*; Stuart Leland, IHGT; 10 a.m.-noon; Medical Alumni Hall, HUP (University Veterinarian).

How are the Volume and Outcome Related in Health Care and What Should We Do About It?; Mark Chassin, Mount Sinai School of Medicine; noon-1:30 p.m.; 1st fl. auditorium, Colonial Penn Center (LDI).

22 *Beiting: Tang Provincial Architecture in the Qoco Uyghur Provinces*; Nancy Steinhart, East Asian Studies; noon; rm. 543, Williams Hall (CEAS East Asian Humanities Colloquium).

23 *Macromolecular Assembly and Properties of Red Cell Spectrin: a Major Membrane Scaffold Protein*; David Speicher, Wistar; noon; 2nd fl. conference rm., Vagelos Research Labs (IME).

24 TBA; Arthur Buchberg, microbiology & immunology; noon; rm. 251, BRB II/III (Center for Research on Reproduction & Women's Health).

Philadelphia Urban Design; David Slovic, architect; 5-6:30 p.m.; 3619 Locust Walk, 1st fl.; seating limited, call to register: 573-8280 or humanities@sas.upenn.edu (Penn Humanities Forum).

25 *Extreme Biodiversity: Species Richness at Deep-Sea Hot Spots (Hydrothermal Vents)*; Cindy Lee Van Dover, College of William & Mary; 12:15-1:45 p.m.; auditorium, Wistar Institute (Institute for Environmental Studies).

26 *Navigating the NIH Granting Process—Opportunities in Comparative Medicine*; John Strandberg, Bethesda; 10 a.m.-noon; Medical Alumni Hall, HUP (University Veterinarian).

TBA; Mitchell Blutt, Chase Capital Partners; noon-1:30 p.m.; 1st fl. auditorium, Colonial Penn Center. RSVP: baumrita@wharton.upenn.edu (LDI).

29 *The Cartography of Suspicion: After the Riot, Bombay, 1992-93*; Rhadika Subramaniam, New York; 4-5:30 p.m.; Golkin Rm., Houston Hall (Folklore & Folklife; SARS; Women's Studies; Anthropology).

31 *Bicarbonate-regulated Adenylyl Cyclase*; Jochen Buck, Cornell Univ.; noon; rm. 251, BRB II/III (CRRWH).

Three Brillo Boxes; art critic Arthur Danto considers the meaning of Andy Warhol's work; 5-6:30 p.m.; 200 College Hall (Penn Humanities Forum).
Artist in Dialogue; Lisa Yuskavage; 6 p.m.; Room B-3, Meyerson Hall (ICA, GSFA).

Almanac

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Unless otherwise noted all events are open to the general public as well as to members of the University. For building locations, call (215) 898-5000 between 9 a.m. and 5 p.m. Listing of a phone number normally means tickets, reservations or registration required.
This January calendar is a pull-out for posting. *Almanac* carries an *Update* with additions, changes and cancellations if received by Monday noon prior to the week of publication. Members of the University may send notices for the *Update* or *February AT PENN* calendar. Deadlines can be found online at www.upenn.edu/almanac/calendar/caldead.html.



The Palestra has opened its doors for the 2000-2001 basketball season with a \$2 million face lift. Built in 1926, the Palestra has been renovated over the last six months to make it into a facility of the new millennium.

Palestra's History Renewed



The ticket lobby (left) and the north concourse hallway of legends (above) are part of The Palestra's new look.

Faculty/Staff Discount Tickets: Penn v. Cornell Men's Basketball

Human Resources and Athletics are offering a special opportunity for Penn faculty and staff and their family and friends. Come cheer on the Penn Men's Basketball team as they face Cornell University on Saturday, January 13, 7 p.m., at The Palestra, 33rd St. between Walnut and Spruce. The cost is \$3 per person for University faculty/staff and their family and friends.* Complimentary parking at garage #26, Walnut St. between 32nd and 33rd Streets (with Penn ID). Coupon for one complimentary soda and a pretzel per person (limit six per faculty/staff member) to be redeemed at the game.

*This ticket price is discounted from the standard \$12 per ticket cost. Season ticket holders may purchase discounted tickets for family and friends and Athletics will make every effort to place your guests near your current seats.

To Purchase Tickets

- In advance, come to the Athletic Ticket Office, Weightman Hall, 33rd St. between Walnut and Spruce with your Penn ID.
 - On the night of the game, come to the Palestra and present your Penn ID.
- If you have any questions, contact the Athletic Ticket Office at (215) 898-6151.

—Division of Human Resources

Trustees' Council Grants

The Trustees' Council of Penn Women invites members of the University community to apply to its 2001 Grant Program. Grants in amounts ranging from \$1,000-\$5,000 will be made to individuals or organizations selected by the Council's Grant Committee.

The Trustees' Council Grant Program is available to an individual who or organization that promotes the following:

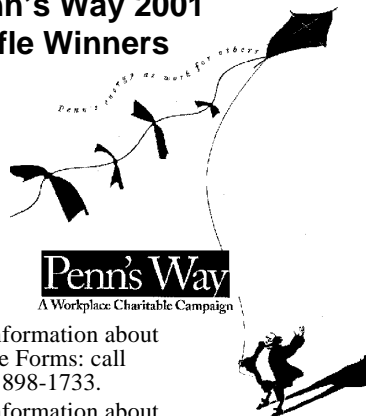
- women's issues
- the quality of undergraduate and graduate life for women
- the institutional advancement of women
- the physical, emotional and psychological well-being of women

The Trustees' Council Grant Committee is inclined to give favorable consideration to projects that:

- affect a broad segment of the University population;
- move the University community to a higher awareness of women's issues
- provide seed money for pilot programs that show potential for becoming ongoing self-supporting programs.

For applications, contact Angela Scott at (215) 898-7811 or stop by the Sweeten Alumni House, 3533 Locust Walk. Applications must be submitted no later than *January 31, 2001*. Awards will be announced during the first quarter of 2001 and funds will be distributed thereafter. **Note:** This deadline has been extended from the original deadline of November 30, 2000.

Penn's Way 2001 Raffle Winners



For information about Pledge Forms: call (215) 898-1733.

For information about Penn's Campaign: call (215) 898-1637 or e-mail pennsway@pobox.upenn.edu.

Week Five Raffle Winners

MaryAnn Casale, Development & Alumni Relations—Overnight stay and breakfast for two at the University Sheraton

David Scheller, VPUL/Registrar—Book from Penn Press

Barbara Finkel, Medical School—Four passes to the Pennsylvania Academy of Fine Arts

George Gerstein, Medical School—Three-day weekend rental of camping equipment (tent, 2 sleeping bags)

Robert Forrest, Provost—Gift certificate for \$20 from University Jewelers

Adrienne McCarter, ISC—Gift certificate for \$25 from ma jolie

We are very close to exceeding last year's numbers in terms of participation and contributions. With only the remainder of the week left to go in the campaign, please remember to take the time to turn in your pledges. In a workplace giving campaign, no donation is too small, every dollar matters. Our combined Penn's Way contributions make a difference in helping to meet the priorities and needs of the community. Please join us by participating in the Penn's Way 2001 campaign.

—David Hackney and Carol R. Scheman,
Penn's Way 2001 Co-Chairs

Susanna Harris, Medical School—Five CDs from WXPX

Donna Piekelski, Dental School—Tickets to the Penn Relays (from DRIA)

Cherry Sturdivant, School of Nursing—Tickets to a basketball game at the Palestra (from DRIA)

James Larkin, GSE—Gift certificate for \$10 for The Bistro

Harold Robert Carter, ISC—Gift certificate for an hour's massage from Saturn Club

Elva Power, Provost—Tickets to a basketball game at the Palestra (from DRIA)

Week Seven Prizes

1. Book from the Penn Press

2. VHS tape from WHYY-TV

3. Four passes to the Please Touch Museum

4. Two tickets to POPS @ THE MANN

5. Gift certificate for \$50 at the Computer Connection

6. Set of books from the ICA

7. Five CDs from WXPX

8. Tickets to a basketball game at the Palestra (from DRIA)

9. Gift certificate for \$10 for The Bistro

10. Gift Certificate for \$15 for Pizza Rustica

11. Tickets to a basketball game at the Palestra (from DRIA)

Week Eight Prizes

1. Star Party for ten (10) at the University Observatory

2. Book from the Penn Press

3. Gift certificate for a half-dozen long-stemmed roses from Roses Florist

4. Two tickets to a performance of the Mendelssohn Club

5. Season pass for the Community Education Center

6. One Video (Philadelphia Series) from WHYY-TV

7. Two tickets to a performance at the Annenberg Center

8. Membership at The Clay Studio

9. Gift item from the University Museum

10. Gift certificate for \$10 for the Houston Market

Grand Prize Drawings

- i book Notebook Computer

- Two round-trip tickets on American Airlines for transportation within the United States (value up to \$500 each).

Due to the holiday break, we will hold the drawing for Week 7 on December 22 and the drawings for Week 8 and the Grand Prizes on January 4, 2001.

Addendum to the 2000-2001 Faculty/Staff Directory

In February, the Division of Business Services will produce an addendum to the Faculty/Staff Telephone Directory. This addendum will correct inaccurate information and omissions; it will not contain updates submitted after the deadline.

Any directory items that require correction must be e-mailed to fsdirectory@pobox.upenn.edu by January 23, 2001.

For white page changes, faculty and staff members should also update their record online at www.upenn.edu/directories/dir-update.html.

—Donna M. Petrelli Aquino, Senior IT Support Specialist, Division of Business Services

Computer Connection Hours

The Computer Connection will have the following special hours during the holidays:

Sat. & Sun., Dec. 23, 24—10 a.m. to 5 p.m.

Mon., Dec. 25—Closed

Tues. to Fri., Dec. 26 to 29—10 a.m. to 5 p.m.

Sat. to Mon., Dec. 30 to Jan. 1—Closed

Tues.-Fri., Jan. 2 to 5—8:30 a.m.-5:30 p.m.

Sat., Jan. 6—resume normal hours.

Happy Holidays

PennCard Hours

The PennCard Center's Holiday/Winter

Break Hours are:

Thurs., Dec. 21, 9 a.m.-4 p.m.

Fri., Dec. 22, 9 a.m.-3 p.m.

Mon.-Mon., Dec. 25-Jan. 1, Closed

Spring Semester Extended Hours:

Sat., Jan. 13, 10 a.m. to 2 p.m.

Tues., Jan. 16, 9 a.m. to 7 p.m.

Wed., Jan. 17, 9 a.m. to 7 p.m.

Thurs., Jan. 18, 9 a.m. to 7 p.m.

Sat., Jan. 20, 10 a.m. to 2 p.m.

Almanac Takes a Break

This is the last issue for the fall semester. The next issue is *January 9, 2001*. No issues will appear *December 26*, or *January 2, 2001*. Breaking news, if any, will be posted to Almanac Between Issues on our website, www.upenn.edu/almanac.

The deadline for the weekly update is each Tuesday for the following week's issue; *January 2* is the deadline for the Update in the *January 9* issue. The deadline for the February AT PENN calendar is *January 16*.

Winter Break Safety: Special Checks of Residences

In order to reduce the opportunity for crime (i.e. criminal mischief, burglaries, etc.), the Division of Public Safety is again offering to conduct Special Checks of Residential Properties during the following timeframe: midnight Friday, December 22 to 7 a.m. Monday, January 15. Students, faculty and staff who live within the following geographical boundaries—Schuylkill River to 43rd Street and Baltimore Avenue to Market Street—may participate.

You need to complete and return an application prior to vacating the premise. Applications may be picked up at the Penn Police Headquarters, 4040 Chestnut Street or on the web. Check the Public Safety website at www.upenn.edu/police/specialcheck.htm for complete instructions and security tips.

—Division of Public Safety

The University of Pennsylvania Police Department Community Crime Report

About the Crime Report: Below are all Crimes Against Persons and Crimes Against Society from the campus report for **December 4 through December 10, 2000**. Also reported were **15 Crimes Against Property: (including 10 thefts, 3 retail thefts, and 2 vandalisms)**. Full reports on the Web (www.upenn.edu/almanac/v47/n16/crimes.html). Prior weeks' reports are also on-line.—Ed.

This summary is prepared by the Division of Public Safety and includes all criminal incidents reported and made known to the University Police Department between the dates of **December 4 and December 10, 2000**. The University Police actively patrols from Market Street to Baltimore Avenue and from the Schuylkill River to 43rd Street in conjunction with the Philadelphia Police. In this effort to provide you with a thorough and accurate report on public safety concerns, we hope that your increased awareness will lessen the opportunity for crime. For any concerns or suggestions regarding this report, please call the Division of Public Safety at (215) 898-4482.

12/04/00	5:35 PM	200 S. 33rd St.	Male issued citation/failure to appear
12/04/00	12:32 AM	4033 Chancellor St.	Male in area unauthorized/Arrest
12/07/00	2:15 PM	3231 Walnut St.	Female arrested on warrant
12/07/00	4:21 PM	3731 Walnut St.	Teller at bank robbed
12/08/00	6:21 PM	3946 Delancey St.	Unwanted calls received
12/08/00	9:36 PM	4300 Spruce St.	Complainant robbed by 3 unknown males
12/09/00	10:00 PM	3400 Spruce St.	Complainant struck by unknown male

18th District Report

16 incidents and 6 arrests (11 robberies, 5 aggravated assaults) were reported between **December 4 and December 10, 2000** by the 18th District covering the Schuylkill River to 49th Street and Market Street to Woodland Avenue.

12/04/00	5:45 PM	3401 Civic Ctr.	Aggravated Assault
12/04/00	10:40 PM	4800 Windsor St.	Robbery
12/04/00	11:15 PM	4001 Chester Ave.	Robbery
12/06/00	3:24 AM	3401 Walnut St.	Aggravated Assault
12/06/00	2:49 PM	4317 Locust St.	Robbery/Arrest
12/06/00	3:40 PM	100 44th St.	Robbery
12/06/00	7:47 PM	4833 Pine St.	Robbery/Arrest
12/07/00	3:40 PM	543 49th St.	Aggravated Assault/Arrest
12/07/00	3:40 PM	543 49th St.	Aggravated Assault/Arrest
12/07/00	3:40 PM	543 49th St.	Aggravated Assault/Arrest
12/07/00	4:12 PM	5100 Walnut St.	Robbery
12/07/00	4:29 PM	3731 Walnut St.	Robbery
12/08/00	9:31 AM	4300 Spruce St.	Robbery
12/10/00	2:47 PM	5100 Cedar Av.	Robbery
12/10/00	7:00 PM	4600 Chestnut St.	Robbery/Arrest
12/10/00	10:25 PM	4400 Osage Ave.	Robbery

CLASSIFIEDS—UNIVERSITY

RESEARCH

Premenstrual Syndrome do you feel irritable, depressed, moody, or anxious before your period? You may be eligible for free evaluation and treatment in the PMS research program. Appointments are available in Philadelphia, Radnor, Chestnut Hill, PA and Marlton, NJ. For more information, call (215) 662-3329 or 1-800-662-4487, PMS Program, Univ. of PA Medical Center.

Experiencing neck and shoulder pain for three months or more? You may be eligible for a study at the UPenn Pain Medicine Center involving free Botox injections. Call Lisa Bearn at (215) 662-8736.

Volunteers Needed: Male Osteoporosis Research Study: The University of Pennsylvania Health System needs volunteers for a male osteoporosis research study. If you are generally healthy and are 18 to 80 years old, you may be eligible to participate. Volunteers will receive a general physical examination and blood tests at the time of the first visit. Those who qualify will be asked to return for a second visit for magnetic resonance imaging (MRI) of the leg and wrist and a dual energy X-ray absorptiometry (DEXA) scan of the spine and hip. Both exams are performed on the same day and take approximately 45 minutes each. The tests will be repeated in 6, 12, and 24 months. Participants will be compensated for their participation. Please contact Louise Loh or Helen Peachey at (215) 898-5664 for more information.

To place a classified ad, call (215) 898-5274.

Almanac is not responsible for contents of classified ad material.

All Aboard Express Almanac

Want to be apprised of late-breaking news and time-sensitive information that is published only on *Almanac's* website? We will inform you as soon as we post such items if you are on board *Express Almanac*. A free electronic service, *Express Almanac* is sent whenever we add something significant to our website: *Between Issues* news, the latest issue or the AT PENN calendar.

To register, send an e-mail message with "subscribe" as the Subject to almanac@pobox.upenn.edu and include your name, e-mail address, and mailing address.

—Ed.



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The University of Pennsylvania's journal of record, opinion and news is published Tuesdays during the academic year, and as needed during summer and holiday breaks. Its electronic editions on the Internet (accessible through the PennWeb) include HTML and Acrobat versions of the print edition, and interim information may be posted in electronic-only form. Guidelines for readers and contributors are available on request.

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The University of Pennsylvania values diversity and seeks talented students, faculty and staff from diverse backgrounds. The University of Pennsylvania does not discriminate on the basis of race, sex, sexual orientation, religion, color, national or ethnic origin, age, disability, or status as a Vietnam Era Veteran or disabled veteran in the administration of educational policies, programs or activities; admissions policies; scholarship and loan awards; athletic, or other University administered programs or employment. Questions or complaints regarding this policy should be directed to Valerie Hayes, Executive Director, Office of Affirmative Action, 3600 Chestnut Street, 2nd floor, Philadelphia, PA 19104-6106 or (215) 898-6993 (Voice) or (215) 898-7803 (TDD).

FROM THE PRESIDENT: On Membership in WRC and FLA

The following letter was sent by President Judith Rodin to Dr. Gregory Possehl and the members of the Committee for Manufacturer Responsibility on December 13. The Committee had sent a letter on November 20 to the President along with a Majority Opinion and a Minority Opinion. Their letter and the accompanying opinions are online at www.upenn.edu/almanac/v47/n16/contents.html.

Response to the Committee for Manufacturer Responsibility

Dear Dr. Possehl and members of the Committee:

Thanks for your letter of recommendation. I am very grateful for the time and effort the Committee has spent discussing the topic of fair labor. I understand the strong feelings surrounding this complex issue and appreciate the thoughtful process by which you came to a conclusion. Your careful consideration and analysis of the two monitoring organizations, the Worker Rights Consortium (WRC) and the Fair Labor Association (FLA), have provided me with extremely useful insight in making a decision.

I would like to highlight some of the salient facts noted in your report, along with some other useful information that has been made available this term:

- Both of these organizations are young and untested, and neither of them has yet begun to monitor the apparel industry.
- Both the WRC and the FLA have sound values and strong ties to international human rights organizations and non-governmental organizations (NGOs).
- The founders and staff of both organizations appear committed to improving working conditions for international labor.
- Both the WRC and the FLA have strong Codes of Conduct, in harmony with Penn's values and our own Code.
- Approximately 15 other Colleges and Universities now belong to both organizations, including Brown, Columbia, Cornell and Michigan among others.
- There are important differences in approach between the WRC and the FLA. The WRC is charged primarily with monitoring apparel companies that make goods bearing the identification of colleges and universities. The FLA is charged with monitoring the apparel industry world-wide, whether apparel is made for college and university use, or the general public.
- The scale and mission of the FLA and the WRC are complementary. In many ways, the WRC provides access to a relatively small, focused monitoring organization, where, by and large, college and university needs set the agenda. The FLA works in a much larger arena, becoming engaged in monitoring the apparel industry internationally, addressing sweatshop issues wherever they are found, not just those concerned with our licensees.
- The WRC and the FLA approach the monitoring of the international apparel industry somewhat differently. The WRC will monitor the apparel industry in three ways: 1) response to worker complaints, 2) industry disclosure and self-policing, and 3) the selective use of field teams to respond to chronic, repeated reports of labor abuse and tolerance of sweatshop conditions. The FLA will also use industry disclosure and self-policing and will respond to worker complaints. Further, the FLA will have an extensive, pro-active monitoring program, fielding a large number of national and international inspection teams that will enter workshops, interview workers and seek out full knowledge of working conditions, on the spot.
- The WRC has grown and changed over the past year. It has formed a Governing Board and an Advisory Board, and appointed an executive director. Policies are being implemented and plans are being made to test the "complaint response" form of monitoring. The WRC also continues to reach out to NGOs around the world informing them of the WRC's presence and mission.
- The WRC has five seats on its Board dedicated to college and university representation. They also have five student representatives there. By joining the WRC, Penn gains significant influence at the Board and policy level.

- The FLA also has made several significant changes since the final report of Penn's Ad Hoc Committee on Sweatshops. The FLA has replaced US-based accounting firms with local NGOs in all monitoring. The FLA also has appointed an NGO Advisory Council, with 23 labor and human rights organizations. They continue to reach out to NGOs around the world informing them of the FLA's presence and mission. The FLA expects to officially begin its monitoring program following the January meeting of the FLA board.

- The FLA has been aggressively enhancing its NGO training program that 22 schools, led by the eight Ivies and St. John's, launched in June of 1999. This program has been preparing NGOs for factory monitoring in Guatemala, El Salvador, Honduras and Taiwan – four apparel-producing countries where companies operate that supply university licensees, and where sweatshop practices have been revealed. It has further demonstrated the commitment of colleges and universities to active NGO participation in the FLA and in illustrating an important way in which colleges and universities have helped shape the priorities and capacities of the FLA.

- The FLA has organized a University Advisory Council Executive Committee with 15 University Representatives. Members of the Committee recently met with a dozen major licensees to answer their questions and respond to their concerns.

- The full FLA board will vote this month on a proposition to add an additional University seat.

Despite the progress of both groups, it seems clear that neither organization has yet completed all the necessary preparations for the monitoring tasks at hand; each has more to do. Our involvement with each will allow us to continue to work towards the growth and development of full-fledged monitoring programs.

I have benefited from the continuing efforts of PSAS on behalf of the WRC. Their commitment and staunch belief in the work of the WRC have influenced my thinking significantly about the organization. I also appreciate the recent analysis of the Undergraduate Assembly. The UA reasoned that membership in both monitoring organizations will enhance the University's ability to ensure that University-licensed apparel is made under acceptable working conditions, and I find little to challenge in the UA's position. The UA's rationale, along with PSAS' and others', has been very helpful, and I am grateful for their thoughtful analysis and commitment to this complex issue.

I concur, in the end with the Committee's recommendation that Penn join the 15 other universities and colleges that have become members of both the WRC and the FLA. I believe the two organizations complement each other, and Penn should remain a member of both so long as the two organizations continue to operate in a complementary, non-duplicative manner. The Committee for Manufacturer Responsibility will follow the progress of both organizations closely. Its members should review annually the effectiveness of the organizations conducting monitoring to ensure compliance with the Code of Workplace Conduct for Penn Apparel Licensees and take appropriate steps to ensure effective monitoring.

As we proceed as a member of both organizations, I encourage continuing, constructive discourse on campus in support of our common goal—ensuring that items bearing Penn's name are made under safe and humane conditions. I look forward to the spring symposium on campus that you are planning.

Thank you again for all of your efforts.

Sincerely,

Judith Rodin