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Photo by Bob Klink

Rena Rowan-Damone and Dr. John Glick

## The Rena Rowan Breast Center: Comprehensive Care

The new Rena Rowan Breast Center was dedicated last week. Rena Rowan, internationally recognized fashion designer, business woman, philanthropist, as well as an SSW overseer, christened the 11,000 square foot facility on the 14th floor of the Penn Tower Hotel which is designed specifically to treat and care for women who are diagnosed with breast cancer. The Center will officially open to patients on November 6.

Dr. John Glick, director of the Cancer Center and director of the Abramson Cancer Research Institute, called the creation of the new Center, "an extraordinary milestone in the history of the University of Pennsylvania Cancer Center." He said that its mission is to provide "outstanding integrated, comprehensive and compassionate care, special attention to detail and sensitive treatment in a comfortable, intimate and supportive environment."

President Judith Rodin said she was proud to dedicate this extraordinary facility, especially during Breast Cancer Awareness Month. She presented Ms. Rowan with a citation which noted that, "Her commitment to the realization

of the Rena Rowan Breast Center and her dedicated advocacy for the enhancement of women's health serve as inspiration to the multitudes whose lives have been touched by breast cancer."

Dr. Rodin also noted that Penn students have been involved in volunteer service activities to benefit breast cancer patients, including the 5K Rena Rowan Ribbon Run later this month (see page 7).

Dr. Rodin then thanked the Abramsons for forging a national model with their gift in 1997, creating The Leonard and Madlyn Abramson Family Cancer Research Institute at the Cancer Center (*Almanac* December 16/23, 1997).

Rena Rowan-Damone, a breast cancer survivor, noted the "wonderful treatment" she had received at the Penn Cancer Center. She said it is very fulfilling to be able to give back to the community considering her difficult beginnings. Born in Poland, she was exiled to Siberia for three years during World War II with her mother and sister, separated from her father who was also deported. After escaping to Tashkent, the family was reunited in Iran, but her father was (continued on page 2)

## Leaving Penn: Tom Seamon, Vice President for Public Safety

Tom Seamon, who has led the Division of Public Safety for the past five years, has accepted a position as CEO for TrainLogic, Inc., a law enforcement and security training and consulting firm in Blue Bell, PA. He will assume his new position on November 1.

In announcing Mr. Seamon's departure, President Judith Rodin said, "This is a great loss to the University, but it is an incredible opportunity for Tom. As TrainLogic's first CEO, he will oversee the development and growth of the company's innovative new programs and services."

"Tom Seamon is one of the best law enforcement executives in the country, and we have benefited greatly from his commitment and expertise during the past five years. He has built one of the most progressive university public safety programs in the country, and has played a vital role in our ongoing and successful efforts to make Penn safer for all members of the University community and our neighbors. We are extremely grateful to him for his dedication and leadership."

President Rodin announced that Chief of Police Maureen Rush will assume day-to-day leadership of the division while a search for a

permanent replacement is undertaken. Dr. Rodin said, "We are fortunate to have someone with Maureen's proven ability and commitment to the University to fill this critical role."

Mr. Seamon came to Penn in September 1995 after a long and distinguished career with the Philadelphia Police Department. During his tenure at Penn, he oversaw the development and implementation of a comprehensive strategic plan of safety and security for the University, which integrates police, security guard services, and state-of-the-art security technology, including alarm systems, access control and closed circuit television.

He also designed and managed construction of a new public safety facility at 4040 Chestnut Street that houses all safety and security services.

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## Eckley Brinton Coxe, Jr. Professor and Curator of Egyptology: David Silverman

A newly endowed chair in the School of Arts and Sciences has been created by the University Museum and the chairholder has been appointed. Dr. David Silverman, chairman of the department of Asian and Middle Eastern studies and curator-in-charge of the Museum's Egyptian Section is the new Eckley Brinton Coxe, Jr. Professor and Curator of Egyptology. He joined Penn's faculty in 1976, received his undergraduate degree in art history from Rutgers University in 1966 and his Ph.D. in Near Eastern languages and Civilizations from the University of Chicago in 1975.

He has received many awards and distinctions including grants from the National Foundation for the Humanities, Penn Research Foundation grants, and the Athenaeum Society of Philadelphia Literary Award. A prolific writer, Dr. Silverman has published many books, articles and reviews and he has presented his papers at professional meetings throughout the world. He has completed extensive fieldwork in Egypt and has served as a curator for many exhibits of Egypt and the Ancient World for major museums in the United States.

This chair was recently created by the University Museum in honor of Eckley Brinton Coxe, Jr. (1872-1916). An avid admirer of Egyptian civilization from childhood, Eckley B. Coxe directed his interest toward the acquisition of the outstanding collections that surround a visitor to the Egyptian Galleries of the Museum. Mr. Coxe, the descendant of a prominent Delaware Valley Colonial family, and the inheritor of an anthracite coal fortune, personally financed Museum expeditions to Nubia and Egypt. The earliest of these, in 1907, gave the modern world its first factual knowledge of ancient Nubian civilization. The last Coxe Expedition, to Memphis in 1915, resulted in the discovery of the Palace of Merenptah, splendid remnants of which are displayed in the Museum.

During his tenure as President of the Board of Managers of the Museum (1910-16), Eckley Coxe contributed large sums to general operating expenses. Never robust, however, he fell ill and died at the early age of 44 in 1916. His reputation as one of the most generous Philadelphians survived him due to his munificent endowment of the Museum's Egyptian Section. Receiving the income from one-half million dollars in perpetuity, the Egyptian Section was able to finance all of its activities from this endowment, including professional salaries, collection maintenance, expeditions, and publications, until the 1950s.



David Silverman

Photo by Tom Jenkins

## UA Resolution on Outdoor Recycling

September 24, 2000

The presence of recycling receptacles in key outdoor campus venues is a matter of importance for University students, a top priority of the Undergraduate Assembly, and a quality of life issue in the broadest sense. According to the Division of Facilities Services, the turnover of recyclable materials at the University skyrocketed from 75 tons in 1989 to 1500 tons in 1992, earning an award from the Pennsylvania Department of Environmental Protection. However, statistics published by Facilities Services indicate that the University's recycling program has stagnated in recent years. In 1998 and 1999, the University recycled 26% of its waste by weight, failing short of the 30% mark that was achieved circa 1996.

Presently, receptacles for recycling paper products are completely absent from key outdoor campus venues. In addition, technological advances have allowed for a greater degree of commingling of recyclable waste, and the University has not yet responded by deploying commingled-recycling receptacles throughout the campus. Commingled receptacles would be less intrusive than the large "igloos" that are presently used for aluminum, glass, and plastic recycling. Commingled receptacles could help make recycling a more integrated part of Penn's campus.

Last spring, the Penn Environmental Group (PEG) published an assessment of recycling at the University in which 60% of the students surveyed said they "throw out recyclables because there are no bins nearby" "very often" or "often." In addition, 75% of students said that Penn does not encourage them to recycle. These results indicate that University students are not consistently recycling because of a lack of convenient recycling facilities. The evidence suggests that University students believe in recycling, but their efforts to recycle are hindered by the absence of convenient, highly visible recycling receptacles. To repeat a quotation printed in the PEG report, "If a recycling bin were there, I'd do it."

As one of the country's premiere universities, the University of Pennsylvania should have one of the country's premiere recycling programs. University employees have noted that Penn does not have a single, centralized recycling program, but rather a matrix of recycling initiatives. The Undergraduate Assembly, by virtue of its established relationships with multiple facets of the University community, is in a unique position to advance the interests of undergraduate students within this highly decentralized framework.

*Therefore, we, the Undergraduate Assembly, the elected representatives of the undergraduate student body, do hereby resolve:*

*Resolved:* The University should deploy and maintain both commingled and paper-recycling receptacles within close proximity of trash receptacles in heavily trafficked campus venues, including Locust Walk and the Perelman Quadrangle.

*Resolved:* The University's outdoor recycling receptacles should be durable, visible, easily accessible, and clearly labeled.

*Resolved:* Recyclable waste should be hauled as needed to ensure that recycling receptacles do not overflow.

*Resolved:* A central office or point person should provide timely and adequate responses to individual students who wish to report difficulties while attempting to dispose of recyclable waste on the outdoor campus.

*Resolved:* Provisions for recycling should be incorporated into any new University facilities that have provisions for trash disposal.

*Resolved:* The Undergraduate Assembly, the Division of Facilities Services, and the Penn Environmental Group should continue to work together to improve the accessibility of recycling facilities, and to monitor recycling initiatives that are in place at the University.

## COUNCIL Coverage

### Council: October 4 Meeting

This month's Council meeting had abbreviated status reports to allow ample time for the annual State of the University reports by the President and Provost, as stipulated in Council's Bylaws (the President's report begins on the next page; the Provost's report will be in next week's issue).

GAPSA Chair Kyle Farley announced that there had been a "great turnout" for the Provost's lecture series; GAPSA plans to partner with the UA; GAPSA's "Thursday Blenders" are going well in the new Hall of Flags; they have planned a social at the former PSFS building, now a Loews Hotel; and their web site, [www.gapsa.upenn.edu](http://www.gapsa.upenn.edu), has been redone after five years.

UA Chair Michael Bassik mentioned the free legal services for students; their Resolution on Outdoor Recycling which the UA passed at their meeting on October 2, (*at left*) which calls for paper-recycling receptacles near trash receptacles on Locust Walk and the Perelman Quad. He also said that the UA Voter Registration Drive has registered more than 350 new voters.

Anna Loh, chair of PPSA, reported that the first joint meeting with the A-3 Assembly was held last month. Regina Cantave, chair of the A-3 Assembly, said that Isabel Sampson-Mapp will discuss mentoring and volunteer opportunities at the Assembly's October 18 meeting.

UMC Chair Jerome Byram mentioned Unity Week which will be held November 12-19. He said that the UMC intends to strengthen alliances with coalitions on campus, collaborating on inter-cultural work.

Two Council committees presented their 1999-2000 reports: Pluralism was given by Dr. Stephan Dunning (*Almanac September 26*) and Admissions and Financial Aid was given by Dr. Robert Giegengack (*Almanac September 26*).

#### Gender Equity Progress Report

The progress report of the Faculty Gender Equity Committee was presented by the committee co-chairs, Dr. Phoebe Leboy and Dr. Barbara Lowery. They shared a preview of some highlights from the vast amount of information they have collected. Their final report is expected in the spring.

Their census subcommittee has determined that there are approximately 525 women on the standing faculty at Penn which accounts for 24 % of the standing faculty. However, there is a range from a low of 6% of the engineering faculty who are women to a high of 98% of the nursing faculty who are women. Half of all female faculty are in the medical school as is half of all Penn's faculty; however, 40% of the departments in that school have no women who are full professors and 25% have no tenure track women.

They reported that the number of women faculty is lower than expected and the rate of increase has slowed over the past few years. Women tend to be underrepresented in the tenured ranks among associate and full professors. There is a disproportionate percent of women at the rank of assistant professor, in the untenured ranks. For example, in SAS, 35% of the women are untenured while only 16% of the men are untenured.

Their salary equity subcommittee has found that among the non-health schools there appears to be no significant difference in salary by gender.

Their quality of life subcommittee found that 25% of the deans were women in 1999-2000, 24% of associate, vice and deputy deans were women but only 8% of department chairs were women. There are 288 currently filled endowed chairs of which 14% are held by women. While there are 27 term chairs at SAS currently filled and 33% of those are held by women. Most schools have few, if any, term chairs.

### Rena Rowan Breast Center, (*continued from page 1*)

killed in an accident in 1944. She married an American officer and came to the U.S. in 1945. Her four children were born here; after a divorce she began making clothes for neighbors and friends to earn money to support her family. This brought out her talent and led her to the fashion industry. She had been the EVP of Jones New York until early 2000. Before that she had been the head designer there until 1980. In 1998 she married Vic Damone, and today she devotes her time and energy to helping others.

Dr. Kevin R. Fox, associate professor of hematology-oncology, will be the medical director of the Rowan Breast Center. There will be more than 40 Penn scientists, physicians, nurses, counselors, nutritionists and other health care professionals forming an interdisciplinary team to serve the unique medical, emotional and personal needs of breast cancer patients.

The Center's Breast Cancer Risk Evaluation Program, recognized as one of the fore-

most in the nation, is directed by renowned expert in the field, Dr. Barbara L. Weber.

The Center will focus on diagnosing and treating breast cancer patients at all stages of their disease. Along with patient exam rooms that reflect Ms. Rowan's creative design, the Center will house eight private chemotherapy suites equipped with home-like comforts such as televisions and CD players for those patients who require five or more hours of chemotherapy treatment.

Another unique feature to the Rena Rowan Breast Center will be an on-site Boutique staffed with experts who will offer advice and guidance on selecting prosthetic supplies and cosmetic accessories such as breast molds, wigs, scarves, and hats.

Additionally, nutrition specialists, rehab instructors and psychological counselors will be available to the patient, making the transition through diagnosis, treatment and survivorship go smoothly. Patient education will be available through the Wellness Center.

At the University Council meeting on October 4, the President and Provost presented their annual State of the University reports. Below is the report given by President Judith Rodin. Provost Robert Barchi's report is scheduled for publication on October 17. —Ed.

## The State of the University, 2000-2001 *by Judith Rodin*

Let me begin my report by waxing a bit philosophical if I may. I have spent a lot of time thinking about the State of our University in this first year of the new millennium.

In doing so I've realized something fundamentally important about Penn, and that is this: what most distinguishes this University is our ability to move forward, in pursuit of excellence, no matter what slings and arrows fortune may throw our way.

Consider that over the past five years we have had to deal with serious safety and security issues, enormous financial upheaval in our health system, tragedies like the death of Jesse Gelsinger, and a broad range of other challenges.

Yet in that same period, Penn has moved from sixteenth in 1994 to sixth in the latest *US News* rankings. Our external research funding continues to rise and has risen every year in double digit numbers across the University. Our undergraduate student selectivity has continued to increase, and the most ambitious capital program in Penn's history has brought literally a dazzling array of state-of-the-art facilities, resources and amenities, to enrich our academic, social and cultural lives as faculty and staff and students.

I honestly do not know of another university that could have weathered storms as successfully as we have, and, at the same time, moved as aggressively and affirmatively forward. I truly know of no precedent for this—and I am tremendously proud of this University and of everyone here.

Simultaneously, our engagement with our neighbors in West Philadelphia has truly revitalized University City, transforming it into a clean, safe, and vibrant community, a shared community, in which all of us can take pleasure and pride.

What the Provost and I are going to show you today is simply a brief series of milestones or markers. It would be impossible to really comment on the breadth of the State of the University, but the data that we have chosen to describe help to etch the face of an institution, this institution, that really is relentless in its forward momentum; an institution that I think will never take no for an answer, and one that is imaginative and entrepreneurial, focused, as well as strong.

### Progress in FY 2000

#### Undergraduate Admissions

Let me begin then with the initial slide about student selectivity, and I think the data speak for themselves (*see table at right*). If you follow from 1994 to 2000, Penn is attracting more accomplished cohorts of students every year.

Our applicants have risen dramatically since 1994. Our matriculation has increased, and the admit rate of course has declined, and therefore the yield has improved steadily over this period. Penn has a significant opportunity and indeed also a strong responsibility to select the most outstanding undergraduate classes, and we are doing so and the students are truly meritorious in ways you can see in the numbers which we'll share a bit later.

#### Research Funding

I'll just comment in one sentence on the growth of research funding because the Provost will talk with you more about it, but in talking simply about last year, we increased again by twelve percent. The growth and continued success in attracting research funding across the University from government sources and from private industry really reflects the quality of our faculty; it is indeed a marker, a stand-in for faculty quality and merit and the hard work of those faculty members who applied for and, with such enormous capability, are increasing these levels of research funding. Let me say though that we are the victims of our own success, and of course as we continue to attract more and more research funding, our facilities and resources are strained, and so we have a set of issues in terms of the enormous costs of doing research that benefits so significantly the University and a learning environment.

#### International Research and Global Perspective

Penn is attracting increasing numbers of students from around the globe. We have over 3,000 international students. They're from many many different countries, as we all know well it is impossible to walk on this campus without

hearing so many languages spoken, and the diversity, and the opportunity for learning simply provided by this breadth of international student body I think is one of the things that has made Penn really very very exciting. We have an increasing number of international programs and initiatives, almost every school is deeply involved with universities or research projects or shared students across many countries.

You know that Goh Chokong, Prime Minister of Singapore, came to campus to attend a life sciences program that the Provost organized, which really had a chance to demonstrate the enormous capacity of our faculty in the life sciences and we are working towards forging important partnerships with Singapore. Wharton and Kellogg, the Northwestern business school, are launching Indian School of Business in a collaboration with McKinsey consulting firm, and they've been very involved on the ground. We have many many programs in India, and we're very excited about this project to open in Hyderabad this summer. This does not give a Wharton degree, it gives an Indian School of Business degree similar to what we did with the Singapore Management University, which is helping another country to set up a school using our models, the learning we've had in developing our core curriculum, to help them develop a premiere business school in their own countries, and we're working on many other strategic and academic partnerships with universities and governments across the world.

#### Fundraising

At the end of the campaign for Penn, which was 1995, we were raising 260 million a year. The purpose of the campaign, in addition to raising money, is to raise the levels of donors to

### Progress in FY 2000

#### Undergraduate Admission Selectivity

	<i>Apply</i>	<i>Admit</i>	<i>Matric</i>	<i>% Yield</i>
1994	13,739	4984	2346	47.0
1995	15,074	4981	2384	47.8
1996	15,862	4772	2331	48.8
1997	15,464	4828	2349	48.7
1998	16,658	4842	2414	49.9
1999	17,666	4668	2507	53.7
2000	18,815	4280	2494	55.5



a new baseline and raise the level of donation to a new baseline. So the fact is important that we are so regularly exceeding that 260 number without a campaign, raising 310 million in this past year and setting ourselves a goal for the current academic year of 350 million. Contributions fund financial aid, faculty chairs, new buildings, academic programs, and a full array of our academic priorities, and we're blessed with generous donors who really are compelled by the vision that we have for the University of Pennsylvania, and are willing to support it.

## Rankings

This is a summary of some of the rankings, and although they clearly do not measure or reflect all of the dimensions of Penn's strengths, they do at least represent in some benchmarks where we are viewed relative to some of our peers. The point I think is simply that these are what we know from this year, from progress in 2000, ranked sixth by *US News*.

Wharton is ranked first in both the undergraduate and the MBA program.

The School of Medicine is number three, and number two in NIH funding to the Hospital of the University of Pennsylvania. HUP is in the Honor Roll of the best hospitals in the United States and, despite our financial problems, Penn Medicine ranked in Top Ten in six of eight specialties that were ranked (*U.S. News*).

The Law School stands twelfth, among 174 accredited law schools in the nation (*U.S. News*); and look again at the numbers of peers to see that these placements really are very significant.

The Arts and Sciences are ranked within the Top Ten, eleventh, and twelfth in many of our departments, and we're not yet satisfied, and we continue to push further so that we can continue to accelerate our progress. A number of our Ph.D. programs in the sciences and in the social sciences and the humanities were ranked among the finest programs in the nation, including Top Ten rankings in both Economics and Psychology; English was eleventh and both History and Sociology were ranked twelfth (*U.S. News*).

The Graduate School of Education was ranked eleventh this year among 187 graduate education programs, up from twentieth a year ago; it's a pretty bumpy prospect here and schools do go up and down and the bases for the rankings do change every year (*U.S. News*).

The School of Nursing ranked second in reputational ranking and seven of eight nursing specialties are in the Top Ten, so there is a very significant perception of the School of Nursing.

The School of Social Work ranked eleventh among graduate programs.

The School of Veterinary Medicine ranked second in the nation in this year's reputational ranking.

This is merely to demonstrate the profile of the University of Pennsylvania at the present time; that most of our schools and most of our programs are ranked in that very elite top group among our peers, and the rankings really reflect the quality of the faculty, the quality of the students, the efforts of the staff and the extraordinary spirit that I talked about a moment ago that is the University of Pennsylvania.

## Campus Development Plan

As you know we had a presentation at the last Council meeting (*Almanac* September 26); and FY 2000 saw a great deal of progress on the Campus Development Plan. We are continuing to present the plan to various groups across campus and gain further input and modifications of the plan as a result of this input, and it will provide a campus framework for future development. And we're very grateful to the efforts of the Provost in establishing the working committees and all of you and other members of the University community who participated so intensively in the formulation of the needs and the formulation of the solutions to those needs that really represented the baseline data and indeed the recommendations of the Development Plan.

I thought I would just review for you some of the projects that we completed this year, the development projects; the Provost will talk about programmatic accomplishments, faculty-related accomplishments during the year, and so I will talk to you about some of the capital projects so that we can give you a complete picture of these areas.

This past year, there were major efforts to rehabilitate Bower Field and to create a new baseball field on Murphy.

We built a Chiller Plant that received rave architectural reviews and also provides services for new research and academic buildings.

We celebrated the opening of Perelman Quad and the restoration of this extraordinarily important area of Penn's campus and indeed Penn's community.

The Annenberg School completed its work on the Public Policy Center, creating a really important multimedia conference facility as well as developing the Public Policy Center within the core of the Annenberg School building.

The School of Engineering and Applied Sciences completed a much needed Bioengineering Laboratory, renovating and creating new levels of functionality in the Bioengineering Lab facility.

There are many projects that have begun in 2000, or are continuations even from before that, but will be continuing into FY2001, certainly Huntsman Hall, which will provide modern instructional space for the Wharton School.

The Quadrangle College House renovations, in which a third of the Quad is now fully renovated and the remaining two-thirds will be in the next two summers. Completion of that project will really create the right kind of physical structure for the College House program as it continues to succeed in its third year now of implementation.

The Sundance Cinema is under construction, as you have seen at 40th and Walnut and the food market and garage is near completion. This project will support the University community as well as the West Philadelphia community.

## Initiatives in FY 2001

Let me just give you a preview of 2001, the projects that you'll be seeing as you step over construction barriers this year as opposed to last year.

The new facility for Computer and Information Science—recalls that one of the lynch-pin institutional priorities for the University and the *Agenda for Excellence* was a real growth in the

number of faculty, the number of chairs, and the program in computer science, certainly I don't have to preach to the converted here about the importance of that in this technology age, and so the new facility and the new faculty and the efforts on behalf of both are moving forward this year.

We have made and will be announcing shortly a very major commitment to initiatives in genomics across the University in biology, in the Cancer Center, increasingly in new collaborations with Children's Hospital, and the new Life Sciences building will house a portion of that new genomics project and also create new facilities for the Department of Biology and for the animal users in the Department of Psychology.

The Undergraduate Fine Arts building at the former Faculty Club is almost completed; it will be open in January. It has some classes I understand this fall, and it will be a wonderful new facility providing the opportunity for the Graduate School of Fine Arts to quadruple its number of undergraduate offerings in Fine Arts, and also to reanimate at 36th and Walnut, a very anchored piece of real estate. If the behavior of the students in the Blauhaus is any indication, we will see a building that really is used twenty-four hours a day and really will animate the streetscape and continue to improve safety as we work on that issue as well.

The Graduate School of Education has begun, within the last week, a renovation of their building to allow improvements and programming and some modernization particularly with regard to the use of technology and some infrastructure work that is long overdue.

We will celebrate the completion of the Law building, Silverman Hall, in November and the Dental building project is continuing.

And as always we will be doing the next installment of our classroom renovation projects.

## Other Strategic Initiatives

In FY2000 we raised 26 million new dollars for undergraduate financial aid endowment. We had a goal you'll recall of 200 million, this has 110 now raised with 90 to go and a high benchmark for this year again of 35 million. In FY2000 alone we increased by 110 the number of new undergraduate scholarships.

We are now placing a new emphasis on raising funds for graduate and professional student financial aid. We are actively pursuing this goal, and not that we will leave the undergraduate financial aid efforts, we will continue to accelerate those efforts, but we don't want to leave efforts on behalf of the graduate and professional students behind, and so we'll be working on a very energized program.

I remind Council that when I came to Penn six years ago it was very very difficult to raise endowment funds for undergraduate financial aid, and we developed a program that excited our alumni. The people who excited our alumni were our undergraduates receiving financial aid. I was merely the mediator of that effort, and we believe that our aid recipients really do tell the story that provides the vision for our alumni to give undergraduate financial aid and we'd like to create some of those same kinds of programs for graduate and professional students and their funding.

## Student Life

Much is going on in the area of student life, and the College Houses continue to make progress; I had the pleasure of meeting with several College House deans in the last week as they were describing frankly to prospective donors the extraordinary opportunities that the College House program has provided for undergraduate residential life and academic life and the integration of the two. So we will be continuing that.

I've mentioned Perelman Quad, we are making progress there and are planning for our development of the Graduate Student Center, the Veranda.

We were delighted at the opening of the ARCH. It will house arts, research and culture activities. It's a wonderful place and it is filled with wonderful programs and efforts and we look forward to its progress.

The efforts on the Pottruck Health and Fitness Center will begin this summer; we were not able to begin it as quickly as we had hoped because we were not willing to close the available facilities for a year in order to move this along. So this is moving to a series of summer projects, but we are determined to open it in 2003 and we'll use our current recreational resources until then.

## Neighborhood Initiatives

Quality of Life/Neighborhood Initiatives continue to move forward. We have made final progress on the West Philadelphia School planning with both the School District and the Teachers' Union, temporarily in abeyance until they resolve some of their own problems, but the catchment area is complete. We will be building a pre-K through 8 public school in West Philadelphia, and as a result of some of the quite legitimate concerns of the neighborhood with regard to the other elementary schools, we have brought our peer institutions in the neighborhood into a program with us so that all of the

elementary schools in the area will have university responsible for them. We will adopt Lea, Drexel will adopt Powell, and University of the Sciences will adopt Wilson, and so we will really leverage resources to lift all boats for all children in the West Philadelphia area, and we could not be more pleased.

The Hamilton Square project, including the FreshGrocer.com is about to open within the next few weeks, and the Left Bank project, the former GE building, will be ready to receive its first tenants by January.

## P2B

Finally, we announced a new initiative for the University called P2B. It is an effort to broaden the academic experience and the opportunity structure for our faculty and students and staff, and create access to entrepreneurial opportunities for those who wish to create new ventures and who wish to use this particular access point.

It also allows us to have a focused place to continue our efforts on behalf of the economic revitalization of University City, and we hope it will provide an accessible, easy-to-deal-with organization that opens Penn to the broader community.

One of the complaints that we have had by many of those who would like to access Penn and its faculty, students and staff and the discoveries and ideas that are so extraordinary, and the breadth of them here, is that Penn is too opaque, and it's really hard to know how to get in and how to access the people. Many people at Penn complain that the access—out to find those with whom to collaborate—is equally difficult, so this is an effort to move that forward, and to create some venture capital partners that will make these decisions and invest in Penn's intellectual property and intellectual capital.

That concludes my report.

## Q&A

*Mr. Hess:* I was just curious what the status of the Cancer Center was?

*President Rodin:* As far as what?

*Mr. Hess:* Are we going to have a new building built for the Cancer Center, or is that completely undecided?

*President Rodin:* Right now, we just celebrated yesterday the opening of the Rowan Breast Center and the opportunity within the Penn Tower to reutilize some of the space to improve our capacity to treat patients within the Cancer Center. We are certainly continuing to hope and plan for a new Cancer Center at a time when it is fiscally appropriate to animate those plans, but as all that you see in the Campus Development Plan, these are ideas that have now a physical place, and they'll require the resources for implementation. At the moment we haven't identified the resources that'll allow us to say, "Here's the date and here's the time certain."

*Professor Richetti:* President Rodin, in your description of campus development, I wonder about College Hall; you said nothing about that, another core building, and I'm worried about College Hall.

*President Rodin:* The Provost and I have spent a fair amount of time this summer talking about Bennett Hall, the rest of College Hall and Music as the next round of deep concerns that we have, so we have our colleagues doing a fairly hefty number of studies right now, both financial and space usage studies that will allow us to address that question. I think it is very important, and we share this view, that we resolve these issues for the Departments of Music, English and History very very readily, and despite what some may think, we are deeply preoccupied by this issue, and deeply concerned about finding a solution.

*[Next week, Part Two, The Provost's Report]*

## P2B and PenNetWorks: Accelerating Ideas to Market

Penn has established P2B (Penn to Business), a Delaware not-for-profit corporation, which will be located at 3535 Market Street, along with PenNetWorks, an incubator focused on e-business and internet technology development. According to EVP John Fry, who will serve as P2B's president, the mission of P2B is:

- to broaden and enrich Penn's academic experience by providing entrepreneurial opportunities to faculty, students, and staff in order to facilitate the formation of new ventures;
- to continue the economic revitalization of University City, and in particular to stimulate the long-term development of properties to the east of campus, adjacent to the Schuylkill River; and
- to provide an accessible, easy-to-deal-with organization that will optimize Penn's economic development activities with the public and private sectors.

P2B will create, in conjunction with other investors and companies, lines of business that will provide specialized expertise and access to capital to members of the University community and broader business community. The first of these partnerships was announced in mid-August when Penn and Redleaf Group, Inc., a technology operating company, announced they had signed a Letter of Intent to form an on-campus Internet accelerator, PenNetWorks (PNW).

P2B will be a wholly-owned subsidiary of Penn and its purpose will be to promote and support the University's mission. It will abide by all

appropriate policies and procedures of Penn including the Patent and Tangible Research Property policies. It will analyze business development opportunities and create ventures for the broader University community. P2B will encourage business ventures to relocate in University City; pursue funding and support from government agencies and promote resources to area entrepreneurs and companies.

Plans also include Penn EduVentures, focused on e-learning; Penn BioVentures, a world-class incubator focused on biotechnology; Penn TechVentures, focused on commercializing Penn's intellectual property; Penn CorpVentures, focused on corporate relations.

The focus of PenNetWorks is to build successful businesses that accelerate the corporate adaptation of the Internet. The goal for the first year of operation is to launch ten companies, with 15 the second year and 20 annually thereafter. PNW is Redleaf's first accelerator project, part of their "dotDorm" strategy which is intended to move an idea from the development stage to a viable business. Managed by Redleaf and owned by Penn, PNW will provide funding, incubation coaching as well as an infrastructure consisting of space, technology and communications. PNW will complement and augment Penn's Center for Technology Transfer which will channel faculty ideas to be developed. It is expected to be operating by the end of the month. However, those with an interest in pursuing an e-business idea may contact Craig Markovitz at [cmarkovitz@redleaf.com](mailto:cmarkovitz@redleaf.com) or (215) 573-4667.

## Important Information Regarding Retirement Plans

### A. Your Quarterly Statements

You will receive quarterly statements from TIAA-CREF and/or Vanguard in October. As these will be the first statements since Penn introduced the Tax-Deferred Retirement Plan (TDR) on 7/1/00, you may notice some differences. The TDR provides eligible employees with University contributions, which are determined by your age, your base salary, and the amount you choose to contribute to the plan. All eligible employees receive University Basic contributions (a percentage of your base salary based on your age) once you complete one year of service—whether you contribute to the TDR or not. Then, any amount you contribute up to 5% of your base salary (within IRS limits) receives University Matching contributions.

Prior to 7/1/00, all contributions to the plan were made on a 403(b) basis. Now, however, the University Basic contributions will be made on a 401(a) basis. The addition of the 401(a) gives plan participants more flexibility because:

- there is a potential increase in the maximum allowable contributions each year; and
- new hires from for-profit organizations can roll over their 401(k) balances into the 401(a) component.

Before 7/1/00, all of your balances appeared under the 403(b) component; therefore, your cumulative balances before this date will remain in the 403(b). These balances and the investment experience credited to your account will not be affected by the retirement changes. As of 7/1/00, your contributions and the University Matching contributions will continue to go into the 403(b). However, you will now notice that the University Basic contributions are reported separately on your quarterly statements, as 401(a) balances.

If you have any questions about the retirement plan changes or about your TIAA-CREF quarterly statement, please call the University of Pennsylvania Retirement Call Center at 1-877-PENN-RET (1-877-736-6738). If you have any questions about your Vanguard quarterly statement, please call Vanguard at 1-800-523-1188.

### B. Educational Sessions

TIAA-CREF and Vanguard will hold educational sessions to review their quarterly retirement statements. The location for the October 2000 sessions is the Learning and Education Training Center at 3624 Market Street, Suite 1B South. Pre-registration is not required.

*TIAA-CREF sessions:* October 16—9 a.m., 10 a.m., 11 a.m. and noon  
October 18—1:30 p.m., 2:30 p.m. and 3:30 p.m.

*Vanguard sessions:* October 16—1:30 p.m., 2:30 p.m. and 3:30 p.m.  
October 18—9 a.m., 10 a.m., 11 a.m. and noon

### C. Maximum Contributions to the Plan

Your combined total annual contributions to the TDR (employee contributions under the Matching component) and the Supplemental Retirement Annuity (SRA) generally cannot exceed the lesser of \$10,500 or 20% of your base salary. It is your responsibility to keep track of the calculation of your maximum allowable contribution and your deductions for each calendar year. If you have questions or want a personalized calculation, please contact the University of Pennsylvania Retirement Call Center at 1-877-PENN-RET (1-877-736-6738). Note: If you receive a paycheck through the CPUP payroll and want a maximization calculation, please contact Gail Dorn at (215) 349-5435.

—Division of Human Resources

## Quality of Worklife Fall Workshops

The Division of Human Resources will be sponsoring five more workshops during the fall 2000 semester. These workshops will be presented by Ceridian Life Balance and Penn-Friends Employee Assistance Program. If you are interested in attending any of the workshops, please contact Orna Rosenthal via phone (215) 898-5116 or e-mail [rosenthal@hr.upenn.edu](mailto:rosenthal@hr.upenn.edu). Please feel free to bring a brown bag lunch to these sessions.

### Ceridian Life Balance – Fall 2000

Date	Time	Location	Workshop Title
Wed., Nov. 1	11:30 a.m. – 12:30 p.m.	Golkin Room (Rm. 223) Houston Hall	Navigating the School System When You Think Your Child has a Learning Disability
Wed., Dec. 6	11:30 a.m. – 12:30 p.m.	Golkin Room (Rm. 223) Houston Hall	The Refilled Nest: When Adult Children Return Home to Live

### Penn-Friends EAP – Fall 2000

Date	Time	Location	Workshop Title
Wed., Oct. 18	11:30 a.m. – 12:30 p.m.	Room 303 Lauder-Fischer Hall	Handling the Difficult and Angry Customer
Wed., Nov. 15	11:30 a.m. – 12:30 p.m.	Room 303 Lauder-Fischer Hall	Networking to Meet your Life's Goals
Wed., Dec. 20	11:30 a.m. – 12:30 p.m.	Room 303 Lauder-Fischer Hall	Maximizing the Holidays in the Millennium

## Blood Shortage

There will be a Faculty/Staff Blood Drive, today from 10 a.m. until 3:30 p.m., in the Dietrich Reading Room, 1st floor, Van Pelt Library. Those able to donate blood are asked to help alleviate the blood shortage by participating.



## The Need for Partnerships in Service

The Center for Community Partnerships—Program in Universities, Communities of Faith, Schools and Neighborhood Organizations (PUCFSN) announced that its theme for its fall event will be *A Cord Not Easily Broken: The Need for Partnerships in Service to the Community*. The event will be held on Wednesday, October 11, from 9:15 a.m.-4 p.m., and will feature Rev. Dr. Robert M. Franklin, Jr., president of the Interdenominational Theological Center (ITC) in Atlanta, as its keynote speaker.

Rev. Dr. Franklin is viewed as one of the most poignant voices in the field of theological education. In addition to his current role as President of the ITC, the nation's foremost center of historically African-American religious training and graduate education, Rev. Dr. Franklin has authored two books, *Liberated Visions: Human Fulfillment and Social Justice in African-American Thought* and *Another Days Journey: Black Churches Confront the American Crisis*. Dr. Franklin will preach at the event and will lead a discussion on the need for partnerships in the community and the potential benefits found in collaboration.

As part of the Center for Community Partnerships and the Office of the Chaplain, the Program in Universities, Communities of Faith, Schools and Neighborhood Organizations strives to bring the Penn community into dialogue with religious leaders of West Philadelphia, helping to break down barriers that have divided these groups. The program also helps draw communities of faith into jointly determined and mutually beneficial action with Penn and its school and community partners.

This program, generously funded through the Jessie Ball duPont fund, began in the fall of 1998 and continues to gain momentum as it heads into its third year. PUCFSN bases its work on the premise that understanding and respect are best generated through collaborative work on shared problems.

The event will be held at the Holy Temple Church of God in Christ, 60th and Callowhill Streets in Philadelphia. Continental breakfast and lunch will be provided at the free-admission event.

For further information, please contact the Office of the Chaplain at Penn at (215) 898-8456 or PUCFSN at (215) 573-6412.

## ISC Technology Training Group's October Classes

(The Fall 2000 class schedule is listed on [www.upenn.edu/computing/isc/ttg](http://www.upenn.edu/computing/isc/ttg)) All classes are from 9:30 a.m.-4:30 p.m. All classes are located in Sansom Place West, 3650 Chestnut St., Suite 217-A. All classes are \$150 per person, per class. Please call (215) 573-3102 to register.

*Hands on courses for Windows Users*

10/13 Intermediate Excel 97  
10/16 Intermediate Access 97  
10/18 Intermediate Access 2000  
10/20 Intermediate Filemaker Pro 4.0

*Hands on classes for Macintosh Users*

10/24 Advanced PowerPoint 98  
10/26 Creating a Web Page (Intro class)



# Update

OCTOBER AT PENN

## FILMS

### Modern Language Program

TV Lounge of Class of 1925 Manor, information e-mail [dwise@pobox.upenn.edu](mailto:dwise@pobox.upenn.edu).

- 11** *Cinema Paradiso*; Italian w/ English subtitles; 8 p.m.  
**12** *Tesis*; Spanish without subtitles; 7:30 p.m.  
**16** *Chocolat*; French w/ English subtitles; 7:30 p.m.

## MUSIC

**14** *The Gathering Concert Series*; spacemusic legend Jon Serrie and flutist Gary Stroutsos; 8 p.m.; St. Mary's Hamilton Village, 3916 Locust Walk; \$20 at the door; advance tickets: (610) 734-1009 or [www.thegatheringins.org](http://www.thegatheringins.org) (The Gatherings).

## SPECIAL EVENT

**20** *International Students and Scholars Welcoming Reception*; 5-7 p.m.; Chinese Rotunda, University Museum. Information: call (215) 898-4065 or e-mail [ic@museum.upenn.edu](mailto:ic@museum.upenn.edu).

## TALKS

**12** *What Are the Structural Elements in E. Coli CRP That Define Specificity in DNA Recognition?*; James C. Lee, University of Texas; 4 p.m.; Reunion Lecture Hall, John Morgan Bldg (Biochemistry & Biophysics).

**14** *Drawing on the Blinds: Reconstructing Privacy in the Information Age*; Marc Rotenberg, Electronic Privacy Information Center, and David Farber, head technologist, FCC; lecture Saturday 9 a.m.-5 p.m., dinner Saturday 7-10 p.m.; CSPR Annual Meeting: Sunday 9 a.m.-4 p.m.; info: Gene Haldeman (215) 898-3504; to register: [www.igc.apc.org/cpsr/annMtg2000.html](http://www.igc.apc.org/cpsr/annMtg2000.html) or [www.cpsr.org](http://www.cpsr.org). Through October 15 (Computer Professionals for Social Responsibility).

**17** *Mechanical Transduction by Channels: A Story from Patch Clamp to Patients?*; Frederick Sachs, SUNY Buffalo; noon; 2nd fl. conference rm., Vagelos Research Labs (IME; Bioengineering).

**18** *Sex at Penn*; forum on relationship issues including infidelity, monogamy, interracial dating; 7:30 p.m.; ARCH Lobby (Sigma Lambda Upsilon, Senioritas Latinas Unidas Sorority Inc., La Unidad Latina Lambda Upsilon Lambda).

**Deadlines:** The deadline for the weekly update is each Monday for the following week's issue; for the November AT PENN calendar it is *October 17*. For the December AT PENN it is *November 7*.

See [www.upenn.edu/almanac/calendar/caldead.html](http://www.upenn.edu/almanac/calendar/caldead.html) for details on event submission.



As part of its 2000-2001 jazz season, PENN Presents jazz saxman Wayne Shorter (right) and jazz pianist Herbie Hancock (left) together at Irvine Auditorium on October 14 at 8 p.m. Tickets are available at (215) 898-3900 or on-line at [www.PennPresents.org](http://www.PennPresents.org). The concert is co-sponsored by WRTI 90.1 FM and The Philadelphia Music Project, Pew Charitable Trusts and administered by the Settlement Music School.

## Rena Rowan Ribbon Run 2000

The 5K Rena Rowan Ribbon Run 2000 to benefit the Rena Rowan Breast Center at the University of Pennsylvania Cancer Center will be held on October 29. Sponsored by Penn's Panhellenic Council the run/walk will begin at 10 a.m. The course is a 5K loop through the Penn campus starting and finishing at Harnwell House.

For more information and a printable registration form see [www.upenn.edu/almanac/v47/n07/runform.gif](http://www.upenn.edu/almanac/v47/n07/runform.gif) on Almanac's website, [www.upenn.edu/almanac](http://www.upenn.edu/almanac).

## CLASSIFIEDS

### RESEARCH

**Participants** needed for hypertension pharmaceutical study. Must be diagnosed as hypertensive and able to keep early morning appointments. \$350. Contact Virginia Ford, MSN at HUP Hypertension Program. (215) 662-2410 or (215) 662-2638.

To place a classified ad, call (215) 898-5274.

## All Aboard Express Almanac

Want to be apprised of late-breaking news and time-sensitive information that is published only on Almanac's website? We will inform you as soon as we post such items if you are on board *Express Almanac*. A free electronic service, *Express Almanac* is sent whenever we add something significant to our website: *Between Issues* news, the latest issue or At Penn calendar.

To register, send an e-mail message with "subscribe" as the Subject to [almanac@pobox.upenn.edu](mailto:almanac@pobox.upenn.edu) and include your name, e-mail address, and mailing address. —Ed.

## Irv's Place at Houston Market

Certified Kosher ready-to-eat meals prepared fresh daily, are provided by Irv's Place in cooperation with Campus Dining and Bon Appetit at Pronto in Houston Market.



*Almanac*

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## The University of Pennsylvania Police Department Community Crime Report

**About the Crime Report:** Below are all Crimes Against Persons and Crimes Against Society from the campus report for **September 25 through October 1, 2000**. Also reported were **40 Crimes Against Property**: (including 20 thefts, 3 retail thefts, 4 burglaries, 3 frauds, 4 vandalism, 2 disorderly conducts, 3 trespasses and 1 criminal mischief). Full reports on the Web ([www.upenn.edu/almanac/v47/n07/crimes.html](http://www.upenn.edu/almanac/v47/n07/crimes.html)). Prior weeks' reports are also online.—Ed.

This summary is prepared by the Division of Public Safety and includes all criminal incidents reported and made known to the University Police Department between the dates of **September 25 and October 1, 2000**. The University Police actively patrols from Market Street to Baltimore Avenue and from the Schuylkill River to 43rd Street in conjunction with the Philadelphia Police. In this effort to provide you with a thorough and accurate report on public safety concerns, we hope that your increased awareness will lessen the opportunity for crime. For any concerns or suggestions regarding this report, please call the Division of Public Safety at (215) 898-4482.

09/25/00	2:37 PM	3700 Spruce St.	Unwanted calls received
09/26/00	10:04 AM	3817 Spruce St.	Unwanted calls received
09/27/00	9:49 AM	31st & Market St.	Complainant reported being robbed
09/27/00	3:07 PM	3951 Baltimore Av.	Male exposing himself
09/29/00	8:57 AM	430 S 42nd St.	Vehicle damaged
09/30/00	1:50 PM	208 S 40th St.	2 Subjects arrested for robbery
10/01/00	1:16 AM	4200 blk Pine St.	Subject arrested for probation violation
10/01/00	8:27 PM	3200 blk Powelton Av.	Vehicle window broken out
10/01/00	10:19 PM	3600 Market St.	Subject arrested for warrant

## 18th District Report

10 incidents and 2 arrests (5 robberies, and 5 aggravated assaults) were reported between **September 25 and October 1, 2000** by the 18th District covering the Schuylkill River to 49th Street and Market Street to Woodland Avenue.

09/25/00	1:00 AM	119 46th St.	Robbery/Arrest
09/25/00	9:15 PM	4301 Spruce St.	Robbery
09/26/00	7:00 PM	5100 Spruce St.	Aggravated Assault
09/27/00	10:30 PM	3100 Market St.	Robbery
09/28/00	3:23 AM	4700 Kingsessing	Robbery
09/30/00	1:50 AM	208 S 40th St.	Robbery/Arrest
10/30/00	8:05 PM	4807 Pine St.	Aggravated Assault
10/01/00	2:13 AM	4800 Walnut St.	Aggravated Assault
10/01/00	2:34 AM	3000 Market St.	Aggravated Assault
10/01/00	2:25 PM	1443 Fallon St.	Aggravated Assault

# Bike Lanes and Safety Tips

In response to the charge to the Working Group on Bike and Pedestrian Safety, action steps were developed to increase bicycle and pedestrian safety, and to calm vehicular traffic on major arteries and surrounding blocks of campus. The cooperation of the City of Philadelphia and the Pennsylvania Department of Transportation was essential to the implementation of the following steps:

- Installation of "No Turn on Red" signage at most key intersections on and around campus.
- Installation of turning signal at the 38th and Walnut Street intersection.
- Installation of a special "Lead Head Start Signal" at the 34th and Walnut Street intersection to allow pedestrian crossing.
- Repainting of all crosswalks at major intersections.
- Notification to SEPTA for drivers to obey traffic signals at specific major intersections.
- Offering bicycle safety orientation for students, faculty and staff.
- Designating dedicated bicycle lanes on Walnut, Chestnut and 33rd Streets and reducing traffic to two lanes on Walnut Street from 33rd Street to 38th Street.
- New safety signage added to streets surrounding the campus.

The Group will continue to work with the City to designate bicycle lanes on other streets in the future, including 38th between Market and Spruce Streets, and Spruce Street in 2001.

We ask the pedestrians, bicyclists, and motorists in Penn's community to familiarize themselves with the bike lane map so that we can ensure a greater level of safety for all. The map shows those areas with designated bike lanes, and it outlines areas on Penn's campus where bicycles must be walked. We have also included a list of tips developed by Public Safety for bicyclists to follow. With the implementation of these measures, Penn has paved the way for a safer environment for bicyclists and pedestrians.

—Office of City and Community Relations

## Bike Safety Tips

### In General:

- Follow All PA Motor Vehicle Code Regulations
- Always Wear A Bike Helmet  
—85% of all fatal bike accidents involve head injuries.
- Ride Only With The Flow of Traffic  
—Ride as far to the right as is safe and practical.  
—Do not ride on sidewalks.
- Stop At All Stop Signs and Traffic Lights  
—Proceed with caution.  
—Most accidents involving bikes and cars occur at intersections.
- Use Designated Bike Lanes Where Available
- Be Visible When Riding At Night  
—Use a headlight (as required by the PA MVC).  
—Wear reflective clothing.  
—Use side and rear reflectors.

### Campus-Specific Bike Safety Tips

- Do not ride over the Locust Walk Footbridge.
- Do not ride on Locust Walk M-F 8:30 a.m. to 5:30 p.m.
- Use caution around pedestrians.
- Use caution around building entrances.

### Securing Your Bike

- Use a reliable, good quality bike lock.
- Secure the wheel and frame to a fixed object.
- Use bike racks in well-lighted areas.
- Secure your bicycle inside your residence.

—Prepared by Division of Public Safety

