



Mr. Steinberg sets the record

\$25 Million Blockbuster to Wharton and SAS

The largest single donation in the University's history—the \$25 million gift by alumnus/trustee Saul Steinberg officially made public last week—will go partly to Mr. Steinberg's undergraduate school, Wharton, and partly to the School of Arts and Sciences for the use of the English Department.

Wharton will receive \$15 million over the next five years and English \$10 million. In each case the amount sets a School record for single gifts, and both Schools have at the top of their lists, for uses of the funds, faculty development and student aid (see details below left).

News of a projected major gift to the Wharton School had surfaced unofficially during the holiday break, but the unprecedented \$10 million to a humanities discipline caught most of the campus and media off guard.

Mr. Steinberg, who took his bachelor's degree in economics from Wharton in 1959, is chairman and CEO of Reliance Group Holdings, Inc. Within the past decade he, his family and the company had given some \$9 million to Penn before the \$25 million was announced. Mr. Steinberg endowed the Wharton deanship (the Reliance Professorship) and was a principal donor both in the renovation of Steinberg Hall-Dietrich Hall and the construction of the Steinberg Conference Center. He also set up a memorial lecture at Wharton in honor of his father, Julius Steinberg, and the holding company has sponsored two major symposia on industrial policy. Three years ago Mr. Steinberg emerged also as a major supporter of the liberal arts, establishing the

(continued next page)

Almanac

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What the Steinberg Gift Will Fund

Both the Wharton School and the English Department have specific faculty development and student aid plans for their respective shares of the \$25 million that Saul Steinberg will provide over the next five years. Each also has program plans.

As chairman of the Wharton Board of Overseers, Mr. Steinberg has been instrumental in strategic planning. "Saul has been a great friend to the School," said Dean Russell Palmer. "At every juncture he has been there to provide unflagging support." In line with its strategic plan the School will invest its \$15 million over the next five years to:

- endow five School-wide professorships;
- create 20 term chairs for use in the School's Young Faculty Development Program;
- establish a financial aid program to attract outstanding MBA students;
- provide additional funding for the Steinberg Conference Center; and
- increase the funds available for new academic programs.

In consultation with Mr. Steinberg the administration of the School of Arts and Sciences decided to concentrate its \$10,000 share of the gift in one area, to take a highly rated department to the very top. With its many leading scholars and critics on the faculty, the English Department is, as Dean Hugo Sonnenschein put it, "among the best in the nation. Our goal is to make it the premier English department in the country. In addition, the entire University community will benefit from the tremendous gift to one of the core disciplines in the liberal arts. The School is pleased that its program needs so well reflect Saul Steinberg's visions for the use of his gift."

Penn English is one of the two "most watched" departments in the nation, according to its chair, Dr. David DeLaura (the other is Duke). With a highly productive faculty predominantly at mid-career, the department as a whole on the cutting edge of the new cross-disciplinary approaches in literature, strong in teaching, and with the highest number of women in any academic department in any university in the country, he said, Penn's department has also become a "highly raidable" one in the eyes of the covetous. Its planned use of its \$10 million will be to:

- endow four full-time, permanent professorships;
- create an annual visiting professorship for a nationally renowned writer;
- fund eight fellowships, with top stipends, to attract outstanding graduate students; and
- establish a humanities fund that will extend the English department's connections with other departments of the University.

"All of us at Penn are deeply grateful to Saul Steinberg for his act of leadership," said President Sheldon Hackney, praising it as both bold and magnificent. After Dr. Hackney announced the gift at University Council, a motion of appreciation sprang from the floor (carried unanimously). For his part, Mr. Steinberg said, "I am a firm believer that successful Americans must reinvest in the society that allows them to flourish. I am also convinced that America will remain a world leader only so long as our educational institutions are the best in the world. I hope my pledge to Penn will cause others to rethink their level of commitment to quality education in this country." Picking up his imagery, and linking a healthy Penn with a healthy Philadelphia, an editorial in the *Philadelphia Inquirer* gave him a new sobriquet: *Investor-Philanthropist* Saul Steinberg.

A Dean for Dental School:

Dr. Raymond Fonseca, a noted oral surgeon now at the University of Michigan, has accepted the deanship of School of Dental Medicine, Provost Michael Aiken announced to Council January 18. Full coverage next week.

Dr. Claire Fagin's term as Dean of the School of Nursing has been extended for three years, Dr. Aiken also reported.

Search for Law Dean

The Law School's Dean Robert Mundheim, whose term was to have ended March 31, has agreed to an extension to June 30. The search committee named by the Provost:

Professor Leo A. Levin, Law School, *chair*
 Judge Arlin Adams, alumnus
 Professor Stephen Burbank, Law School
 Professor Michael Fitts, Law School
 Dr. Benjamin Hammond, Dental School
 Professor Seth Kramer, Law School
 Dean Marvin Lazerson, Education
 Professor Howard Lesnick, Law School
 Charles Marion, law student
 William Peterson, law student
 Dr. Anita Summers, Wharton School

Of Record: Alcohol Guidelines

After consensus at University Council, President Sheldon Hackney issued supplemental guidelines to Penn's policy on alcohol; they rescind the keg ban but set other safeguards against under-age drinking (full text, page 2). Council also voted in favor of Safety and Security Committee proposals to extend the PennBus/escort service (*Almanac* January 17), which are now being studied administratively.

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Pullout: February at Penn

SENATE

From the Chair

The following agenda is published in accordance with the Senate Rules.

Agenda of Senate Executive Committee Meeting

Wednesday, February 1, 1989, 3-5:30 p.m.

1. Approval of the minutes of January 11, 1989
2. Continue discussion and selection of nominees to President's committee on the effects of uncapping mandatory retirement age
3. Continue discussion of proposal for major revision of [student] Code of Academic Integrity
4. Discussion of Council agenda including available information on proposal for sensitivity classes (enclosure)
5. New business

Questions can be directed to Carolyn Burdon, Faculty Senate Staff Assistant, Ext. 8-6943.

Steinberg Gift (from page 1)

PEN at Penn program that brings half a dozen major literary figures to campus each year as Steinberg Fellows.

The \$25 million donation brings the nucleus fund for Penn's forthcoming capital campaign to \$221 million (toward a goal of \$270 million by October), Trustees Chairman Alvin Shoemaker announced at Friday's stated meeting. Reaching the nucleus fund goal on time is the first step toward formally launching a campaign which is projected to break still another record: the proposed campaign that Vice President for Development Rick Nahm calls the "worst kept secret in history" has an unannounced but widely discussed goal of \$800 million would make Penn's the largest such campaign ever undertaken in any college or university.

OF RECORD

The following text, adopted by the University Council January 18, 1989, is issued by the President as a supplement to the University of Pennsylvania Alcohol Policy which appears on pages 22 -23 of the manual Policies and Procedures at Penn.

Supplemental Guidelines on Alcohol Use at Penn

1. Underage possession and/or consumption of alcoholic beverages is not permitted on property owned or controlled by the University.

2. Intentionally and knowingly selling, or intentionally and knowingly furnishing (as defined by Pennsylvania law) alcoholic beverages to persons under the age of 21 or to persons obviously inebriated is not permitted on property owned or controlled by the University. Pennsylvania law currently defines "furnish" as "to supply, give, or provide to, or allow a minor to possess on premises or property owned or controlled by the person charged."

3. In cases of intoxication and/or alcohol poisoning, the primary concern is the health and safety of the individual(s) who are involved. Individuals are strongly encouraged to call for medical assistance for themselves or for a friend/acquaintance who is dangerously intoxicated. Such efforts to obtain emergency help will not in themselves lead to disciplinary charges.

4. Within the limits of the State law and University policy, Deans and heads of administrative units have the authority and responsibility to govern the use of alcohol in areas they control, both indoors and out, and to approve or disapprove of plans designed to ensure that (at events where alcohol will be served in such areas) only legal age individuals will have access to such alcohol.

5. Outdoor activities involving alcohol consumption should be limited to areas that are clearly demarcated and in which it is possible to exercise adequate control of access to and consumption of alcohol by anyone on the Penn campus. No drinking in outdoor public areas such as walkways, building steps and porches, unenclosed patios, green spaces, and the like is permitted regardless of the age of the drinker. Sponsored functions where an exception to this guideline is sought must be reviewed by the appropriate Dean or administrative unit head, or in the case of such areas as Graduate Towers Plaza, Levy Park, the Superblock green space and Hill Field, by the area's manager of facilities services. Exceptions should be made on an event-by-event basis, with an "event" being defined as any gathering of persons at which alcoholic beverages will be served or provided in any way. The attendees at such an excepted event must involve an overwhelming majority of those of legal drinking age. While a precise numerical definition of the term "overwhelming majority" that will be achievable in all circumstance may not be possible, an overwhelming majority should be at least 85 percent.

6. Steps must be taken whenever alcohol is served or possessed to

monitor and control access to alcohol to avoid service to underage drinkers. The organizers of any event where alcohol is to be served must have an established plan to ensure that only legal age individuals have access to alcohol, and any purchases of alcohol made in connection with such event should bear a reasonable relation to the number of of-age adults expected to attend such event. Such a plan must include at least the following elements:

- a. A designated responsible host who is of legal drinking age;
- b. An of-age adult to dispense the alcohol;
- c. Requiring age identification from drinkers and/or stamping the hands of persons who provide identification;
- d. A means of properly disposing of partially filled and empty alcohol containers at or before the conclusion of the event;
- e. Providing a suitable alternative choice of nonalcoholic beverages displayed prominently and nonsalty food in amounts commensurate with the available quantity of alcohol.

At the start of each semester those individuals or organizations that anticipate holding one or more events during such semester at which alcohol will be served and at which it can be reasonably expected that a majority of attendees will be undergraduate students may present their plan for all such events to the appropriate University administrator(s) for review. Alternatively, any individual or organization not having presented a semester-long plan as described above, but anticipating holding an event at which alcohol will be served and at which it can be reasonably expected that a majority of attendees will be undergraduate students, must, at least one week in advance of the event, present its plan to the appropriate University administrator(s) for review. If any such review raises questions or problems about the plan, the organizers and the administrator will work together to modify the plan so that it will comply with University policy. Those sites holding liquor licenses, such as the Faculty Club, the Penn Tower Hotel, and the Wharton Executive Education Center, shall not be obligated to present such a plan for review prior to events where alcohol will be served in accordance with the terms of their liquor licenses.

7. Except for spaces designated by the Director of Residential Living, kegs of any amount of beer are not allowed in areas controlled by or under the auspices of Residential Living.

8. Violators of this policy will be subject to University disciplinary procedures.

February at Penn

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Faculty Master: Modern Languages College House

Tenured faculty members interested in the residential Mastership of Modern Languages College House are invited to express their interest to Terry Conn, College House Programs Office, 3601 Locust Walk, HRN/6135, EXT. 8-5551. The new Faculty Master will serve a three-year term beginning August 1989.

The Modern Languages College House is a small residential community of 85 undergraduates, seven Graduate Fellows, and a resident Faculty Master, with an apartment for visiting scholars, located at 3940 Locust Walk (Class of 1925 Building). Prospective Masters should speak one of the languages of the House, have an interest in undergraduates and their education, a commitment to the ideal of the community of scholars and the ability to exercise intellectual leadership, which is the Master's chief responsibility.

The Faculty Master is provided with an apartment and is assisted in managing the House by an Administrative Fellow, who handles day-to-day operational details. The College House has its own dining area, and the Master is expected to dine with House members frequently. A modest budget is available to the House for carrying forward educational and social activities. The Faculty Master becomes a member of the Council of Faculty Masters who set educational policy in the six Houses

that make up Penn's College House system. Women and minority candidates are encouraged to apply.

—Terry Conn, Office of
College House Programs

Interested in Debate?

The Debate Council seeks interested faculty and staff with a desire to work with undergraduates, and previous experience in debate or forensics. For information contact Brad Roberts, Ext. 3-5954.

Corrections to January 17

Grants in Aging: In the Center for the Study of Aging's announcement, page 2, the deadline for applications is *February 1*.

Volunteering for Committees: Omitted from the page 7 list of University committees for which faculty and staff may volunteer was the following entry:

Community Relations advises on the relationship of the University to the surrounding community.

As with other committees listed on page 7, nominations for service in 1989-90 are due by *January 30*; send them to the Committee on Committees, c/o Office of the Secretary, 121 College Hall/6382, including the name of the committee and the name, title/position and campus address of the nominee.

DEATHS

Betty L. Hanley, a research specialist at the Institute for Environmental Medicine since 1949, died December 15 at the age of 63. Cited by colleagues as a prominent contributor to the field, and internationally known for the precision and quality of her techniques for measuring gases involved in respiratory and circulatory control, Ms. Hanley joined the Institute at its inception and served as assistant to the founder. She is survived by a sister and two brothers. (See *Memorial Service*, below.)

Evelyn Mayo, secretary in the Department of City and Regional Planning from 1975 until going on long-term disability in April 1988, died November 30 at the age of 62. She is survived by two sons, Michael and James.

John P. Murray Jr., systems programmer at the Wharton School, died December 4 at the age of 30. He had joined Wharton Computing as a programmer-analyst in 1984. Surviving are his parents, Dr. and Mrs. John P. Murray Sr., and two sisters, Lizanne and Kathleen. Contributions in his memory may be made to the Delaware Valley Chapter of the National Hemophilia Foundation, 2300 Washington Ave., Philadelphia 19146.

Mark G. Raessler, the former chief cataloger for the University library, died November 23. A 30-year veteran of the University, 1952-82, he was for many years the cataloger of Fine Arts collections.

Dr. Saul J. Sack, emeritus professor of education, died December 21 at the age of 76. A Temple alumnus who took his M.S. in Educa-

tion at Penn in 1947, Dr. Sack taught in the Philadelphia Schools from 1940 to 1958, and joined the faculty here after receiving his Ph.D. from Penn in 1959. Among his extensive writings on the history of education is the two-volume *History of Higher Education in Pennsylvania* (1963) and a number of studies of educational trends and development including those on the higher education of women, the birth of American medical education, and education and religion.

Dr. Sack is survived by his widow, Mrs. Mildred Sack.

Dr. George L. Weinstein, clinical professor emeritus of obstetrics and gynecology, died December 20 at the age of 80. Dr. Weinstein took his baccalaureate degree, master's in physiology, and his M.D. at Penn, winning the Spencer Morris prize, and served his residency at HUP. He was for 15 years chairman of ob/gyn at Albert Einstein Medical Center's Northern Division. His survivors are his wife, Ruth Seidel Weinstein; sons Robert S. and Andrew G.; four grandchildren and a brother.

Memorial Service: Betty Hanley

All members of the University are invited to a memorial service for Betty L. Hanley of the Institute for Environmental Medicine, to be held Thursday, January 26 at noon in lecture room B of the John Morgan Building. Donations in her memory may be made to the American Liver Foundation, 998 Pompton Ave., Cedar Grove, N.J. 07009.

NACUBO Entries: February 9

For the fourteenth consecutive year, the National Association of College and University Business Officers (NACUBO) is seeking entries for its Cost Reduction Incentive Awards Program. As in the past, the program will award unrestricted grants of up to \$10,000 to colleges and universities that have developed and implemented cost-saving innovations and techniques during 1988. Everything from "Redesigned Gift Receipts" to "Reloading Ribbons in Computer Printer Cartridges" to "Faculty Resources Program" have been national winners. The idea need not be big—just innovative and cost effective.

The awards program is designed to encourage the participation of the entire campus in reducing costs and to promote the sharing of these creative ideas with other institutions. Penn has submitted entries for the past four years and has won awards each time. Last year, Physical Plant won one of the monetary prizes for its submission "Vet Hospital VAV Box Retrofit." Over the years awards have also been made to the Office of Fire and Occupational Safety, Penn Mail Service, Payroll Office, Department of Public Safety, and Human Resources.

Entries are not limited to administrative offices, and units from throughout campus are especially encouraged to submit their ideas this year.

From July 9-11, 1989 NACUBO will be holding its annual meeting in Philadelphia. What better place for Penn to accept the grand award of \$10,000 than in its own home!

Once again, Judy Zamost will coordinate the University's efforts. Complete information and Idea Submission Forms are available from her office at 728 Franklin Building or by calling her at Ext. 8-2799. The deadline for submitting ideas is Thursday, February 9, 1989.

—Marna C. Whittington
Senior Vice President

Almanac

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Department of Public Safety Crime Report

This report contains tallies of Part I crimes, a listing of Part I crimes against persons, and summaries of Part I crimes in the five busiest sectors on campus where two or more incidents were reported between January 16 and January 22, 1989.

Total Crime: Crimes Against Persons-0, Burglaries-6, Thefts-13, Thefts of Auto-0, Attempted Thefts of Auto-0

Date	Time Reported	Location	Incident
34th St. to 36th St., Spruce St. to Locust Walk			
01-16-89	7:19 AM	Duhring Wing	Tools taken from box in basement.
01-17-89	5:30 PM	Houston Hall	Secured bike taken from rack.
01-17-89	8:30 PM	Houston Hall	Secured bike taken from rack.
01-20-89	7:14 AM	Furness Building	Tools taken from room/forced entry.
39th St. to 40th St., Locust Walk to Walnut St.			
01-17-89	12:55 PM	High Rise North	Laundry taken from unattended dryer.
01-21-89	2:50 AM	Low Rise North	Money taken from room/no forced entry.
36th St. to 37th St., Locust Walk to Walnut St.			
01-18-89	12:21 AM	Phi Sigma Kappa	Milk taken from basement.
01-18-89	10:43 AM	Phi Gamma Delta	Kitchen items taken from basement.
33rd St. to 34th St., Spruce St. to Walnut St.			
01-17-89	4:24 PM	Bennett Hall	Radio taken from office.
01-20-89	3:06 PM	Moore School	Antennas taken from roof.
32nd St. to 33rd St., South St. to Walnut St.			
01-19-89	11:27 AM	Lot #5	Money bag/guest tickets taken/unsecured booth.
01-19-89	1:22 PM	Rittenhouse Lab	Chair taken from room.

Safety Tip: Contact the University Police if you receive an obscene or harassing phone call. University police log these calls and as patterns develop, work closely with the telephone company to apprehend offenders.

18th Police District

Schuylkill River to 49th St., Market St. to Schuylkill/Woodland Ave.
Reported crimes against persons from 12:01 a.m. 01-02-89 to 11:59 p.m. 01-08-89.

Total: Crimes Against Persons-21, Aggravated Assault/lists-2, Robbery/gun-1, Robbery/knife-8, Robbery/strongarm-8, Purse Snatch-2, Arrests-5

Date	Location/Time Reported	Offense/weapon	Arrest
01-02-89	200 S. Farragut St., 10:42 PM	Robbery/strongarm	No
01-03-89	546 S. 48th St., 12:00 PM	Purse Snatch	No
01-03-89	509 S. 44th St., 7:45 PM	Robbery/knife	No
01-03-89	44th & Locust Sts., 8:47 PM	Robbery/strongarm	No
01-04-89	3800 Walnut St., 1:20 AM	Robbery/strongarm	No
01-04-89	4300 Baltimore Ave., 7:15 PM	Robbery/knife	No
01-04-89	4700 Larchwood Ave., 10:55 PM	Robbery/knife	No
01-05-89	4411 Baltimore Ave., 6:45 AM	Robbery/knife	No
01-05-89	603 S. 48th St., 7:00 AM	Robbery/knife	No
01-05-89	4700 Walnut St., 2:50 PM	Robbery/strongarm	No
01-05-89	236 S. 48th St., 7:40 PM	Aggravated Assault/list	No
01-06-89	4600 Market St., 12:50 AM	Robbery/knife	No
01-07-89	4700 Walnut St., 10:05 PM	Robbery/strongarm	No
01-07-89	4300 Chestnut St., 11:00 PM	Robbery/strongarm	No
01-08-89	4100 Chester Ave., 2:35 AM	Aggravated Assault/lists	Yes
01-08-89	4600 Market St., 8:00 AM	Robbery/strongarm	Yes
01-08-89	4500 Pine St., 6:25 PM	Robbery/gun	Yes
01-08-89	4000 Market St., 8:00 AM	Robbery/strongarm	Yes
01-08-89	4100 Chancellor St., 7:13 PM	Robbery/knife	No
01-08-89	4400 Spruce St., 7:30 PM	Robbery/knife	No
01-08-89	4600 Sansom St., 6:10 PM	Purse Snatch	Yes

18th Police District

Schuylkill River to 49th St., Market St. to Schuylkill/Woodland Ave.
Reported crimes against persons from 12:01 a.m. 01-09-89 to 11:59 p.m. 01-15-89.

Total: Crimes Against Persons-11, Aggravated Assault/gun-1, Robbery/gun-3, Robbery/shotgun-1, Robbery/strongarm-2, Purse Snatch-4, Arrests-0

Date	Location/Time Reported	Offense/weapon	Arrest
01-09-89	4600 Baltimore Ave., 1:13 AM	Purse Snatch	No
01-09-89	4600 Hazel Ave., 6:45 PM	Purse Snatch	No
01-10-89	100 S. Farragut St., 12:43 AM	Purse Snatch	No
01-10-89	4701 Walnut St., 8:53 AM	Robbery/gun	No
01-10-89	4800 Walnut St., 12:30 PM	Robbery/gun	No
01-10-89	4716 Windsor Ave., 6:50 PM	Purse Snatch	No
01-10-89	405 S. 42nd St., 8:06 PM	Robbery/strongarm	No
01-11-89	4100 Walnut St., 4:20 PM	Robbery/strongarm	No
01-12-89	4140 Chestnut St., 10:35 PM	Robbery/shotgun	No
01-15-89	4600 Woodland Ave., 1:06 AM	Aggravated Assault/gun	No
01-15-89	3401 Walnut St., 10:02 PM	Robbery/gun	No

Update

JANUARY AT PENN

FILM

29 Il Bidone (The Swindle); Fellini film with English subtitles; 6 p.m., Studio Theatre, Annenberg Center. Tickets: \$2 members, \$4 non-members (AMICI of the Center for Italian Studies).

FITNESS/LEARNING

Faculty/Staff Assistance Program (F/SAP)

30 Women and Addictive Relationships; 2-part workshop focuses on patterns and roles of unhealthy relationships and offers means to recovery; noon-1 p.m., Room 305, Houston Hall. Information: Ext. 8-7910. Also February 6.

School of Nursing

25 Community Cancer Care: Meeting Patient and Family Support and Referral Needs; three-day continuing education course for nurses. Fee: \$25 for those living/working in Pennsylvania. For information and additional courses: Ext.8-2131. Also February 1 and February 8 (Co-sponsored by School of Social Work and the University Cancer Center).

MUSIC

30 Early Music at Penn; harpsichord recital by Josephine Gaefke, 8 p.m., Rare Book Room, Van Pelt Library (Department of Music).

TALKS

25 Oncogenes: From Bench to Bedside; J. Michael Bishop, department of microbiology and immunology and G.W. Hooper Research Foundation, University of California Medical Center, San Francisco; 5:30 p.m., Class of 1962 Lecture Hall, John Morgan Building (School of Medicine).

26 Probing the Human B Cell Repertoire: CD5 (+) B Cells, Low Affinity Polyreactive and High Affinity Monoreactive Autoantibodies; Paolo Casali, NIH, Laboratory of Oral Medicine, Bethesda, 4 p.m., Auditorium, Wistar Institute (Wistar Institute).

Short-Term and Long-Term Modulation of an Identified Synapse; Samuel Schacher; 4 p.m., Physiology Library, Richards Building (Department of Physiology).

Three-Dimensional Structure of Tumor Necrosis Factor; E. Yvonne Jones, Laboratory of Molecular Biophysics, University of Oxford; 12:30 p.m., Auditorium, Wistar Institute (Wistar Institute).

27 Role of Tumor Necrosis Factor in Two Novel Biological Systems; Marja Jaattela, University of Helsinki; noon, Auditorium, Wistar Institute (Wistar Institute).

30 Catalysis in Combustion; Lisa Pfefferle, Yale University; 3:30 p.m., Alumni Hall, Towne Building (Department of Chemical Engineering).

R & D at Dupont; David Hounshell, University of Delaware; 4-6 p.m., Room 107, E.F. Smith Hall (Department of History and Sociology of Science).

31 Ethical Issues in Today's World: Codes of Conduct in Business; William E. Deihl, president, Riverbend Resource Center, 7-8 p.m., Lounge, 2nd floor, Christian Association.

A Minimum Free Energy Approach to the Spectral Estimation of Highly Contaminated Signals; Seth D. Silverstein, GE Corporate Research and Development Center, noon-1 p.m., Room 216, Moore School of Electrical Engineering (Moore School).

Activity and Representation: The Origins of Mathematical Competence; Lauren Resnick, University of Pittsburgh; 4 p.m., Room B-26, Stiteler Hall (Department of Psychology).