

# Almanac

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## THE COMMISSION AND THE TRUSTEES

The final report of the University Development Commission went to the Trustees Committees on Development, Educational Policy and Long-Range Planning at their joint meeting January 12, and will be distributed to the University community in a special issue of *Almanac* later this week.

Drs. Dyson and Stellar noted in their letter of transmittal: . . . there has been insufficient time for reflection and constructive comment by many members of the faculty and some of the students who wish to avail themselves of the opportunity to express their thoughts on educational issues raised in the report which are important to the University's future. Respectful of their desires, and believing that our strongest program will grow from open and full debate, we have agreed to keep the Commission Office open until April 1st in order to receive and transmit to [the President] such additional commentaries and/or proposals for development as may be received, along with a comment as to how they relate to the present report. For this purpose one of us (Robert H. Dyson, Jr.) will act as temporary liaison officer to the administration during this period.

"From a cursory examination of all of the recommendations," said Trustees Chairman William L. Day, "it appears that the responsibility for implementing the bulk of them rests with the Administration and, following acceptance by all concerned, they should be pursued aggressively."

"The Trustees have direct and accountable responsibilities in other areas. We must assure the survival of the University financially; our various Committees on Educational Policy, Health Affairs, Student Affairs and Investment must actively assist in this implementation and, most important, we must gird ourselves for a major fund-raising effort. With these facts in mind, between now and the May meeting we must sort out and allocate these responsibilities and assure ourselves that due consideration is being given to them. Each Trustees' Committee should report at that time."

### Initial Responses

Informal responses by Trustees emphasized their respect for Penn academicians who were "willing to bite the bullet" in reallocation, and their setting of goals for educational reasons rather than asking first what money might be available for. "What strikes me about the report," said Trustees Educational Policy Committee Chairman Dr. Carl Kaysen, "is its recognition that what was central for 200 or 240 years [undergraduate education as a lull before commitment to the practical and professional] may no longer be central. This report foreshadows an education where four years may not be the norm, where two or three years may be more usual than not. This is the direction in which Penn needs to move."

At the joint session President Meyerson, setting aside a prepared text which is entered for the record below, praised the Commission report for its perception of "things visible and invisible" that give Penn its potential. "What I see coming out of our current efforts is a university that we might call counter-cyclical—a university rather consciously aimed

*Beard or no?  
Trustees were  
taking bets . . .  
(see page 3)*



KARSH OF OTTOWA

## NEWS IN BRIEF

### BERS PROFESSOR: MICHAEL WACHTER

The Janice and Julian Bers Professorship in the Social Sciences will be held by Dr. Michael Wachter, Assistant Professor of Economics. The new chair, the second this year to be designated for an assistant professor, was given by Alumni Trustee Julian S. and Mrs. Bers of Jenkintown.

Mr. Bers ('31 Wh) has long served the University as a Trustee, as chairman of the Benjamin Franklin Associates, and as general chairman of Alumni Annual Giving in 1969-70. He received the Alumni Award of Merit in 1968. Mrs. Bers, the former Janice Smith, is a 1939 alumna of the Graduate School of Education.

Dr. Wachter has been a member of the Wharton faculty for three years. He was graduated from Cornell in 1964 and received his doctorate from Harvard in 1970. Vice Provost Humphrey Tonkin said of the appointment, "The opportunity that the Bers Professorship gives us to recognize excellence in teaching along with the highest promise in research is a very welcome one. Professor Wachter is a splendid choice as the first incumbent of this chair."

### SOCIAL WORK: CASTER BUILDING

3701 Locust Walk—the School of Social Work—has a new title since Founder's Day, when it was formally named the Caster Building. The new address comes in recognition of the gift of Harold J. Caster ('21Wh), of Reading, and his sisters Bertha Caster Ross, Gertrude H. Caster, and Ida Caster Groh.

The new name is the latest of several changes in the face of the campus. Last semester saw not only the completion of Vance and Williams Halls, but also some less obvious construction and renovation (See GIFTS page 3).

### DON'T BELIEVE 8:05

The Penn-Princeton game on January 30 at the Palestra starts at 7:05 p.m., *not* 8:05 as shown on tickets.

(Continued on Page 3)

not to be part of the current popular culture idea of what universities ought to be." He described an institution that would not "pretend to substitute for government or for any of our other principal institutions—including the family" and would "run against the grain of the times" by increasing its substance despite financial pressure.

"I know the attention the Trustees will provide in these months ahead," the President added. "Funds don't come automatically, nor do other successes. Our capacity to raise monies in the private sector is limited, very limited. And yet if we fail to raise them I think we will see at our university as at others the demise of one of the most important achievements of our republic, namely the voluntary institution that has managed—through partnership with government but independent of government—to achieve a level of quality that is unsurpassed in the world."

#### **PRESIDENT'S STATEMENT TO THE TRUSTEES COMMITTEE ON DEVELOPMENT, EDUCATIONAL POLICY AND LONG-RANGE PLANNING JANUARY 12, 1973**

Over a half century ago Roscoe Pound, in a lecture on law and history at Trinity College, Cambridge, remarked on the significance of reconciling "the conflicting demands of the need of stability and the need of change." This challenge faces Pennsylvania today. How do we preserve University strengths and traditions developed over the last two hundred years? At the same time, how do we adapt a complex institution to major changes in knowledge, the evolving character of the professions, new demands of society, and the different interests of our students? I set forth another challenge Roscoe Pound did not voice, at least not directly: How do we realistically envision what we as a great institution might become while preserving our inherited ideals?

Like Dean Pound, the report of the University Development Commission emphasizes continuity and change. The Commission's work puts in perspective our recent past, giving special weight and new urgency to present directions and future prospects. The Commission properly emphasizes the task of enhancing the University's commitment to scholarly purposes, and that here we have much to be proud of. Just as important is the Commission's mandate to follow a mission of becoming "one university." Our first priority in this decade must be people and programs.

Our second must be the marshaling of resources so that we may achieve preeminence in a selected series of related disciplines and fields.

Third, we must improve our planning and institutional analysis, evaluating our programs both in terms of their academic importance and the available financial resources.

Fourth, we must foster a far greater sense of interdependence among and between academic disciplines and professional programs.

Fifth, we must bring new cohesion to the arts and sciences, through the Faculty of Arts and Sciences, through special efforts to enlarge their financial resources, and through adherence to the principle of selective excellence.

Sixth, we must build a truly cosmopolitan community: through a highly visible and varied mix of people including women, blacks, international scholars, visiting artists, journalists, musicians; and through a widely supported and experimental series of activities in the visual and creative arts among students and professionals.

Because the Development Commission faced a multitude of tasks, its report reflects the status of the University's internal operations. In areas where the Commission could draw upon ongoing expertise, it often confirmed present directions. This is particularly true of the section on reallocation which builds on the advanced budget planning prepared by John Hobstetter, Curtis Reitz, and our staff and suggests how and to what extent we can reallocate our present resources. Some of the Development Commission's fiscal and managerial recommendations are now in effect. The University Budget Committee, in building next year's budget, is recommending the apportionment of our costs and incomes to twenty responsibility centers. Paul Gaddis' office, working with Harold Manley, Craig Sweeten, and John Hetherston,

has begun the systematic review of our indirect cost centers. This year we closed some of our dining facilities and our printing office. All our auxiliary enterprises have been directed to become self-supporting.

Robert Dripps and Paul Gaddis are giving sustained attention to the fiscal viability of our clinical facilities. They are devoting particular attention to our future relations with third party payers (principally Blue Cross). Finally, we shall shortly establish the proposed Academic Development Fund drawing on the successful experience of our present Reinvestment Fund.

We now conceive of the University as a series of financial responsibility centers. The next step is to broaden this concept by learning to think of our University as a set of interlocking program centers in which our Deans and their faculties bear the major responsibility for initiating new programs and ventures as well as for maintaining existing ones. Appropriately our Deans have taken initial responsibility for making operational our commitment to an educational environment which creates greater links among our separate endeavors.

Now, the Development Commission's recommendations must be translated into a series of proposals with projected costs. Here the Development staff must bear primary responsibility. Meanwhile the Trustees' Committee on Resources Evaluation, working with our staff, is assessing the climate for a series of major funding efforts.

The Trustees will meet again on May 3. Then we will report on guidelines for reallocation, and most important, the development of a series of specific funding proposals. The initial emphasis may be on endowed professorships and scholarships, the renovation of the Quadrangle, and the development of other educational-living patterns.

In announcing the creation of a University Development Commission a year ago, I cautioned against the offering of a grand design and a canvas painting a glorious but distant future. The Development Commission now calls upon us to pursue sharpened goals in the present, to create opportunities for purposeful change, and to establish a climate hospitable to educational improvement. This is the way we can make measurable progress.

If we take time to dream—and dream we must—then we must learn to do so publicly. When the administration reports to the Board some years from now, its members should be able to say not only that we had imagination but that we had the courage to carry out our beliefs:

That we substantially increased endowment;

That we united into "one university" through our diversity of academic programs, themes, and options;

That we taught the best professional management to our students while being ourselves as an institution a model for it;

That we developed the kind of mixed public-private economy that set a standard in the financing of higher education;

That we attracted students charged with that creative energy and intellectual curiosity which keep faculties and institutions at their peak;

That we served the economic and civic needs of our city and the wider community through our expert research and knowledge;

That we demonstrated that size is an asset which fosters singular variety as well as economies of scale.

In retrospect the period from the second World War to the late 1960's may well represent a distinct era in the life of American universities. Now an era of transition and redefinition is once more upon us. The immediate pressures of budgetary constraints impose the need for choice and deliberate decision. All this makes not a threat, but a timely challenge to think through our aims and clarify our perspectives on the tasks ahead. It was in this spirit that I presented my progress report of last January 12. And it is in this spirit that the Development Commission has so ably fulfilled its charge, beginning last January, by involving us all in the process of investigation, reflection, analysis and new thinking.

To you Bob, and Eliot, our special thanks. We are extremely grateful. You and your colleagues on the Commission have given unhesitatingly of your time, your energy, but most of all of your wisdom and experience. You have shown a loyalty and a devotion to Pennsylvania which inspires us all.

You rightfully end your report by summoning "one university" to a decade of excellence. I know we are equal to that task.



### INSURANCE FOR FULL-TIME PERSONNEL

All full-time faculty and staff of the University, HUP, Graduate Hospital and Wistar Institute are eligible for preferred plans in several forms of personal insurance—on a voluntary basis and with the convenience of payroll deduction—through the Insurance Counseling Service maintained by the Insurance Company of North America.

Under an agreement with the University, INA has operated the free advisory service here since 1967, and has generally offered reduced rates through the economies of mass enrollment.

The arrangement was worked out through the joint efforts of INA, the University's financial officers and the Wharton School's Insurance Department. According to Chairman Dan M. McGill, it was one of the first arrangements of its kind in the U.S. and has served as a prototype of many subsequent programs in other institutions. "The facility offers many advantages," he added, "including lower rates, more liberal underwriting and the convenience of payroll deductions."

Coverages available include Automobile, Homeowners, Tenants, Excess Personal Liability and other forms of personal insurance. All plans are underwritten by INA or its subsidiary, Pacific Employers Insurance Company.

The Insurance Counseling Service is open from 8:30 a.m. to 4:30 p.m. daily in Room 407, 133 S. 36th Street above Girard Bank. For appointments, call EV2-2800 or University Ext. 5850.

## NEWS IN BRIEF continued

### A RICH AND HAPPY LIFE

Dr. David R. Goddard's portrait by Karsh of Ottawa played to a full house at its unveiling last Friday at the Museum's Rainey Auditorium. Dr. Goddard, now University Professor of Biology and Provost from 1961 to 1970, became the University's first Provost Emeritus on his birthday January 3. His photograph, at the Faculty Club until a permanent location is chosen, was commissioned by a group of colleagues, former students, and friends under the chairmanship of Dr. Daniel J. O'Kane, with the aid of Mary Crooks. Dr. Goddard himself, declaring that "the University has enough bad oil paintings," decided the portrait should be a photograph.

President Meyerson and President Emeritus Gaylord P. Harnwell led the tribute. Recounting Dr. Goddard's career, Dr. Harnwell said the former Provost's "personal sensitivity and compassion are even more highly valued than is [his] scholarly distinction."

Among a host of devoted friends were former Provosts Williams, Rhoads, Eiseley, Reitz and Dr. Eliot Stellar, whose election to the Provostship had been confirmed that afternoon by the Trustees.

### COMMITTEE ON LANGUAGE STUDY

Vice Provost Humphrey Tonkin has appointed an advisory committee on language study to assess the needs and future directions of language instruction here, particularly with respect to undergraduates. The committee will help individual departments to develop new programs, expand opportunity for study abroad, and learn about developments in language study on other campuses. It will also assist in fund-raising efforts. Dr. Roger Allen (Oriental Studies) is chairman of the Committee, whose members are Professors Murl Barker (Slavic), Frank Bowman (Romance Languages), John Fought (Linguistics), James Liang (Chinese Studies), Paul Lloyd (Romance Languages), John McCarthy (German), John Minyard (Classical Studies), and Rosane Rocher (Southeast Asian Studies).

### UNIVERSITY PROFESSOR: ROBERT MADDIN

Dr. Robert Maddin, who was Director of the School of Metallurgy and Materials Science from 1957 to 1972, has been named University Professor of Metallurgy by the Trustees. University Professorships are awarded to senior faculty members who are distinguished in their fields and who have contributed much to the life of the University.

## GIFTS

### COURTYARD BUILDING

Dr. Robert D. Dripps, Vice President for Health Affairs, presided at the dedication of the courtyard building adjoining the Ravdin Institute last Friday. The departments of Surgery, Radiology and Obstetrics and Gynecology will share space in the new building, which provides examining rooms, laboratories, offices, a lecture hall, and library and reading rooms.

Three floors of the building are occupied by the Division of Human Reproduction, a section of the Department of Obstetrics and Gynecology which conducts studies in family planning and infertility. In its new quarters, the Division will be able to increase its services in these fields to the West Philadelphia community.

The Ford and Rockefeller foundations made major contributions toward construction; the lecture hall is the gift of family and friends of the late Dr. Barton Cooke Hirst, professor of obstetrics, who in 1890 established the Hospital's first maternity wing. The Jerrold R. Golding Division of Fetal Medicine, a clinical and research facility, was made possible by a gift from Mr. and Mrs. Ronald Perelman in memory of Mrs. Perelman's father.

### GOODRICH HALL

Goodrich Hall, the Biddle Library's new reading room, is on the second floor of William Draper Lewis Hall, more familiarly known as the Law School. The hall is named in memory of the late Herbert F. Goodrich, Dean of the Law School from 1929 until 1940 and Judge of the United States Court of Appeals for the Third Circuit from 1940 until his death in 1962. Mr. Goodrich was also director of the American Law Institute for 15 years.

### CLEWELL LABORATORY

Ruth H. Clewell, the first student to enroll in the College of Liberal Arts for Women when it opened in 1933, attended another, more recent, opening here: the dedication of a laboratory named for her late father at the Moore School of Electrical Engineering.

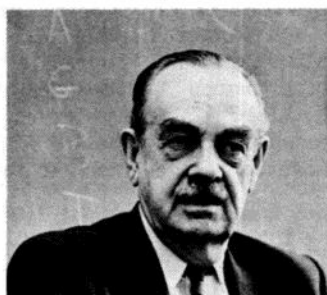
Miss Clewell has arranged for a fund, the proceeds to be used for the Clewell Laboratory, honoring Dr. Clarence E. Clewell, Professor of Electrical Engineering at the Moore School from 1914 to 1954.

### MORRIS ARBORETUM

The Morris Arboretum opened its new Gate House last month, adding a gift shop, an open pavilion and restrooms to the public entrance at 101 Hillcrest Avenue. The gift shop has books and art works on plants, trees and shrubs; in the future it may also sell rare plants from the Arboretum collection. The Arboretum has also restored the fountain in its Rose Garden, thanks to a \$5,000 gift from the Otto T. Mallory family.

## DEATHS

### ROY FRANKLIN NICHOLS: 1896-1973



Dr. Roy F. Nichols, the historian, teacher and administrator for whom the tallest of the graduate towers is named, died last Thursday at the age of 76. He is survived by his widow, Dr. Jeanette Paddock Nichols, former chairman of the graduate group in economic history who has shared with her husband the title of Historian of the University.

A New Jersey native, Dr. Nichols was graduated from Rutgers and received his doctorate from Columbia in 1923. He came to the University in 1925; five years later he was appointed professor of history. In 1952 he was named Dean of the Graduate School of Arts and Sciences and a year later assumed the duties of Vice Provost, posts he held until his retirement in 1966.

An authority on nineteenth-century American history, Dr. Nichols was much honored both for his teaching and writing. *Disruption of American Democracy*, a study of the causes of the Civil War which won him the 1949 Pulitzer Prize in History, is only one of several works on the nature and causes of American political behavior. He was the author of *The Invention of American Political Parties*, an *Historical Study of Anglo-American Democracy* and an intellectual autobiography, *A Historian's Progress*, published in 1968. With Dr. Jeanette Nichols he wrote *Growth of American Democracy* and two histories of the United States.

Though his work touched on most aspects of the nation's history, Dr. Nichols did considerable research in Middle States and Pennsylvania history. He headed several state and local historical societies and chaired the Pennsylvania Historical Society from 1940 until 1943. The January 1971, issue of *Pennsylvania History*, the journal of the Pennsylvania Historical Association of which he was a founder, is devoted to Dr. Nichols' life and work. In 1967, he received the Award of Excellence from former Governor Raymond Shafer's Committee of 100,000 Pennsylvanians.

Emeritus Professor of English E. Sculley Bradley once described then-dean Nichols as a dynamo who published two histories "both of which were up to date." Dr. Nichols' administrative capabilities led him to be elected president of the Association of Graduate Schools in 1963 and chairman of the executive committee of the Council of Graduate Schools in 1964. During those years he was also a Fulbright lecturer in India and Japan and vice president of the American Historical Association.

In addition to his professional and University posts, Dr. Nichols served as secretary to the American Philosophical Society and as a Trustee and Governor of Rutgers University. In 1969 he was appointed an honorary consultant in American history to the Library of Congress.

In 1970, Nichols House was dedicated to both Drs. Roy F. and Jeanette P. Nichols, "Distinguished Historians, Faithful Counselors, Devoted Companions . . . with affection and admiration in token of the students they taught, the scholars who learned from them, and the University they served."

A memorial service will be held on January 30 at 11 a.m. in Irvine Auditorium. Mrs. Nichols requests that in lieu of

flowers contributions be made to the Nichols Fund at the University.

## HONORS

Dr. DONALD L. CLARK, Assistant Professor of Anesthesia, headed the team which won first prize for a scientific exhibit at the annual meeting of the American Society of Anesthesiologists in Boston. The exhibit, "Neural Actions of General Anesthetics: A Study Method," demonstrated a method for evaluating and comparing the effects of enflurane and cyclopropane in man. Team members, all of the Laboratory of Human Neurophysiology at the School of Medicine, were Drs. NILLY ADAM, ANGELINA CASTRO, ELIZABETH C. HOSICK, JOHN L. NEIGH, and BURTON S. ROSNER.

Dr. HELEN C. DAVIES, Associate Professor of Physical Biochemistry in Microbiology, has been appointed to the Board of Trustees of the Pennsylvania State University by Governor Milton J. Shapp.

Dr. JOHN S. DECANI, Chairman of Statistics and Operations Research, received a Gold Medal of Honor from the Chamber of Commerce of the State of Minas Gerais, Brazil, for his contributions to management development in the state.

IAN MCHARG, Chairman of Landscape Architecture and Regional Planning, was elected to the Council of Fellows of the American Society of Landscape Architects.

WILLIAM A. PETEN, a janitor at Irvine Auditorium, received a Distinguished Merit Award from the University for "actions above and beyond the call of duty" at the time of the fire in Irvine last December.

LOTTIE T. PORTER, Assistant Professor of Social Work, was given the Distinguished Service Award of the International Association of Pupil Personnel Workers as outstanding contributor to the field.

Dr. BENJAMIN S. P. SHEN, Flower Professor of Astronomy and Astrophysics, has been elected a Fellow of the New York Academy of Sciences.

ANN L. STRONG, Professor of City and Regional Planning, has been nominated to the State Planning Board by Governor Milton J. Shapp. She was recently elected to the Board of Trustees and the executive committee of the Environmental Defense Fund.

Dr. HARRY F. ZINSSER, Professor and Chairman of Medicine and Director of the Division of Cardiology at Graduate Hospital, was awarded a distinguished service medal at his retirement from the presidency of the Pennsylvania Heart Association.

### COACH OF THE YEAR: HARRY GAMBLE

Harry Gamble has been named Eastern University Division College Coach of the Year by the New York Football Writers Associated, Herschel Nissenson, president of the organization, has announced. Mr. Gamble is the fifth winner of the Joseph M. Sheehan Memorial Award, named in honor of the late New York Times assistant sports editor.

Penn, expected to be ranked last in Ivy League football this fall, finished with a 6-3 record battling Dartmouth in the final game of the year for the Ivy title. During the season the Red and Blue put together a five-game winning streak that included consecutive wins over Ivy pre-season favorites Princeton, Yale and Harvard.

Gamble introduced a new offense, the veer, without the benefit of spring practice, and the Quakers rewrote the record book for total offense and rushing yardage.

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