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## Sweeten and Roche Named To Top Posts in Development

E. Craig Sweeten, the University's Director of Development since 1956, has been elected its Vice President for Development and Public Relations, effective July 1, President Harnwell announced on Saturday.

He succeeds Chester E. Tucker, who will retire June 30 under the University's statutory retirement policy.

Sweeten will be succeeded as Director of Development by Robert P. Roche, Director of Capital Campaigns.



E. Craig Sweeten

A 1937 graduate of the Wharton School, Sweeten was "Bowl Man" of his class. As an undergraduate he was class president for three years, chairman of the Undergraduate Council, and captain of the soccer team. He is currently president of the Class of 1937.

After his graduation, he served in the University's Bicentennial Campaign until its culmination in 1940, when he entered its Placement Service as Assistant Director. In 1950 he became Director of Placement.

Sweeten is a former president of the Middle Atlantic Placement Officers Association and of the board of directors of the Journal of College Placement. He is treasurer of the Wharton School Alumni Society.

During World War II he served with the U. S. Navy on active duty in the Pacific for four years. He is now a Commander in the Naval Reserve. He resides on Norristown Road, Spring House, Montgomery County.

Roche, the incoming Director of Development, received a Bachelor of Arts degree from Haverford College in 1946 and a Master of Arts degree the following year from Pennsylvania.

Following his graduation he was assistant and associate editor of the Army Information Digest. In 1949 he became a field representative of the Harvard Foundation for Ad-

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## Lumiansky to Become Chairman Of English Department

Dr. Robert M. Lumiansky, professor of English at Duke University and former provost and dean of the graduate school at Tulane University, will become Professor of English and Chairman of the English Department at Pennsylvania on July 1.

His appointment was announced late in March by Dean Otto Springer, together with that of Dr. Roland Frye, of the Folger Shakespeare Library, Washington, as Professor of English.

Dr. Lumiansky is regarded as one of the nation's foremost educational statesmen and specialists in medieval English literature. Since 1959 he has been chairman of the board of directors of the American Council of Learned Societies. He is also a member of the Commission on Academic Affairs of the American Council on Education.

Dr. Allen G. Chester, Professor of English, will retire as Chairman June 30, but will continue active in teaching and research.

A native of Darlington, S. C., Dr. Lumiansky received his Bachelor's degree in 1933 from The Citadel; his Master's in 1935 from the University of South Carolina, and the Ph.D. in 1942 from the University of North Carolina.

He served in the U. S. Army during World War II, rising from the rank of first lieutenant to that of major. He won the Bronze Star and the Croix de Guerre, and was named a Chevalier of the French Legion of Honor.

Following the war he went to Tulane's English department, serving as an assistant professor in 1946-47 and as associate professor in 1947-48. He was promoted to professor of English in 1949. From then until 1954 he was head of the English department, advancing thereafter to the post of dean of the Tulane graduate school. He also served as provost from 1960 to 1963.

Dr. Lumiansky went to Duke in 1963 as professor of English. He has also been a visiting professor of English at the University of Washington and the University of Illinois.

Since 1958 he has been a member of the national selection committee of the Woodrow Wilson Fellowship Foundation. In 1959 he was a member of the National Defense Fellowship Program advisory committee. In 1958 he was

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## Annenberg School Sponsors Conference with Oak Ridge

Psychologists and communications experts representing 10 colleges and universities in the East and Middle West are taking part here this week in a four-day conference on Cognitive Interaction sponsored jointly by the Annenberg School of Communications and the Oak Ridge National Laboratory.

Formal sessions of the conference began Monday morning in the auditorium of the Annenberg School, and will continue through Thursday, April 22.

Shel Feldman, Research Assistant Professor of Communications, is chairman of the conference program. Others taking part from Pennsylvania are Albert Pepitone and Justin Aronfreed of the Psychology Department, and Sol Worth, Lecturer in Film at the Annenberg School.

## University Museum Displays Dead Sea Scrolls Collection

Through the cooperation of the government of Jordan and the Smithsonian Institution, the University Museum currently has on display a number of the Dead Sea Scrolls, the ancient manuscripts of the Essenes whose accidental discovery created a stir in the archaeological world in 1947.

An elaborate exhibit containing the Scrolls displays the manuscripts in one of four large cases. The other three are devoted to photographs of the caves in which the Scrolls were found, to an explanatory section concerning the Essenes, and to various artifacts found on the same site. The latter include tableware, arrowheads, and coins.

The exhibit, to which an admission fee of 50 cents is charged to defray costs, will remain at the Museum until April 25.

## Dr. Ehrenstein Honored By Free University of Berlin

The Free University of Berlin has conferred the honorary degree of Doctor of Natural Sciences upon Dr. Maximilian Ehrenstein, Professor of Biochemistry in the School of Medicine and Chief of the Division of Steroid Research in University Hospital.

In awarding the degree the University cited Dr. Ehrenstein for his extensive investigations of steroid hormones, and for his contribution to the strong relationship existing between the Free University and Pennsylvania.

Dr. Ehrenstein's work on steroid hormones of the progesterone type is credited with being the basis for the development of modern oral contraceptives and of other therapeutic agents.

His career since taking his doctorate at the University of Goettingen has included research and teaching at Goettingen, the Breslau Institute of Technology, and the Universities of Zurich, Munich, and Friedrich-Wilhelms University in Berlin. The present Free University, founded in 1948, carries on the traditions of Friedrich-Wilhelms.

## SWEETEN

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vanced Study and Research. From 1950 to 1959 he was associated with the John F. Rich Company, fund-raising counsel of Philadelphia, serving as vice president during his last three years with that firm.



Robert P. Roche

Roche came to the University of Pennsylvania as Director of Capital Campaigns in 1959. In that position, he has been responsible for planning the University's \$93,000,000 capital campaign, which was announced late last year. As Director of Development he will direct and coordinate all the University's fund-raising programs.

He is a member of the board of managers of Haverford College, of the Western Community House, and of the Merion Fire Company of Ardmore. His home is at 305 Wister Road, Wynnewood.

Tucker, who will continue his affiliation with Pennsylvania's development program as a consultant, has been Vice President for Development and Public Relations since 1955. He had served the University as consultant for 25 years before that time.

Upon graduation from Harvard College in 1919, Tucker began work with the Harvard Endowment Fund. The next year he joined with John Price Jones and others in the creation of the John Price Jones Corporation, New York, fund-raising and public relations counsel. He was a vice president of the firm from 1927 to 1951, and president from 1951 to 1954.

He served as fund-raising and public relations counselor to various colleges and universities, among them Harvard, Princeton, Chicago, Johns Hopkins and Northwestern. Tucker has long been active in the American Association of Fund Raising Counsel. He has spoken and written on college and university finance. He resides at 8013 Navajo St., Chestnut Hill.



Chester E. Tucker

## Committees Named to Select Smalley, Nichols Successors

Faculty committees have been appointed to nominate successors to Dean Ruth E. Smalley of the School of Social Work and Dr. Roy F. Nichols, Dean of the Graduate School of Arts and Sciences, who are to retire in 1966.

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## Dr. Bradley is Keynoter At Whitman Colloquium

Dr. E. Sculley Bradley, Professor of English and former Vice-Provost, was the keynote speaker March 27 at the first annual Colloquium on Walt Whitman, sponsored by Long Island University on its Brookville campus near Whitman's birthplace.

Professor Bradley's subject was "Whitman, Our Contemporary: a Comparative Study of Ideas." Other speakers were Dr. Harold W. Blodgett of Union College; Dr. Robert Cushman Murphy, Curator of the New York Museum of Natural History; Dr. Charles E. Feinberg, noted collector and Whitman scholar; Dr. Nathan Resnick of Long Island University, and John L. Davenport, industrialist.

## Vice-Dean Speirs Resigns

Miss Anne B. Speirs, Vice-Dean of Women, has resigned to accept a new position as Secretary of the College Entrance Examination Board, New York City. She will leave the University at the end of the current academic year, and assume her new duties in September.

Active in various administrative capacities at Pennsylvania since 1947, Miss Speirs is a graduate of the College for Women, and also took her Master's degree here. While at the University she has participated in the work of various professional and civic organizations, including the National Association of Women Deans and Counselors, and the United Fund of Philadelphia.

At CEEB, Dean Speirs succeeds Dean Emeritus Margaret Disert of Wilson College, who has served as interim Secretary for the past year.

## WSGA Artist-in-Residence

Hortense Calisher, novelist and short-story writer, is on campus this month to inaugurate an artist-in-residence program sponsored by the Women's Student Government Association.

Miss Calisher, who arrived April 5 and will remain until May 1, is living in the Women's Residence Hall, and, on an informal basis, is available to students both in her room and at dinner, where a special table has been reserved for those interested in talking with her.

## LUMIANSKY

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vice president of the Council of Southern Universities. He also served as chairman of the committee on policy of the American Association of Graduate Schools.

He is a past vice president of the Modern Language Association of America and of the South Central Modern Language Association, a past council member of the Medieval Academy of America, and a past president of the Conference of Deans of Southern Graduate Schools.

A member of the Linguistic Society of America, the American Dialect Society, and the Phi Beta Kappa senate, he has also been on the editorial board of *College English*.

Dr. Lumiansky is the author of *Chaucer's Canterbury Tales in Modern English*, *Chaucer's Troilus and Criseyde in Modern English*, *Of Sundry Folk: The Dramatic Principle in the Canterbury Tales*, and of *Malory's Originality: A Critical Study of Le Morte d'Arthur*, as well as of more than 40 articles concerning medieval literature.

## SACLANT-NATO Team To Visit Campus April 22

Eight high-ranking officers of the armed forces of the NATO nations, touring the Eastern states to acquaint the public with the aims of the North Atlantic defense program, will be guests of the University on Thursday, April 22.

The group, designated as a briefing team representing the Supreme Allied Commander for the Atlantic Division of NATO, will take part in a presentation at Irvine Auditorium at 2:30 P.M. on that date. Before their appearance they will be the guests of Donald K. Angell, Vice President-Assistant to the President, and of Colonel Clair L. Hess, commanding the Army ROTC unit here, at a luncheon at the Faculty Club at 12:30 P.M.

The team, which will make three appearances elsewhere in Philadelphia on Tuesday and Wednesday, is headed by Rear Admiral David B. Bell, U.S.N. Other members are Commander David E. Macey, Royal Navy; Commander A. S. deVries, Royal Netherlands Navy; Commander B. R. Bruland, Royal Norwegian Navy; Colonel E. M. Hudak, U. S. Army; Major F. D. Costa Gomes, Portuguese Air Force; Lieutenant Commander Peter V. Reader, Royal Canadian Navy, and Lieutenant Commander Renee Pacaud, French Navy.

## Brennan Wins Promotion In Project Research Office

Encel H. Dodge, Director of the Office of Project Research and Grants, has announced the appointment of Arthur A. Brennan, Jr., as Senior Contracts Administrator in that office.

Brennan has been associated with the University since 1950, serving first in the capacity of Business Manager for the Graduate Hospital. After service as a Supply Officer in the U. S. Navy, he returned to the University to become Business Manager for Germ-Free Research, and in 1954 assumed the duties of Business Manager of the Moore School of Electrical Engineering. In April, 1959, he was appointed to the staff of the Office of Project Research and Grants, and has served since in that office.

He is a graduate of the Wharton School, receiving his bachelor's degree in Economics there in 1950 and his M.B.A. in 1957. He also holds an appointment as an instructor in Wharton's Statistics and Operations Research Department.

## COMMITTEES

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Members of the committee for the School of Social Work are Drs. Roland Artigues, Tybel Bloom, Paul W. Bruton, William H. Davenport, Harold Lewis, Helen U. Phillips, George E. Ruff, and Marvin E. Wolfgang.

For the Graduate School of Arts and Sciences, the committee comprises Drs. John N. Hobstetter, Richard S. Dunn, Henry M. Hoenigswald, Richard V. Kadison, Lawrence R. Klein, Herbert R. Northrup, Howard Rasmussen, William Roach, E. A. Speiser, James M. Sprague, and William E. Stephens.

## Among Other Things

**APPOINTMENTS AND HONORS:** *Dr. Arthur P. Whitaker*, Professor of History, who is to retire in June, has been appointed Visiting Professor of History and International Relations at Princeton University for 1965-66 . . . The American Bar Association has named *Professor Curtis R. Reitz* of the Law School as a Reporter on a project to formulate minimum standards for criminal justice . . . On April 30 *Miss Clare Spackman*, Associate Professor of Occupational Therapy, will receive the annual award of the United States Committee of the International Society for Rehabilitation of the Disabled. The presentation will take place in Washington at the annual meeting of the President's Committee on Employment of the Handicapped . . . *Dr. James L. Rosier*, Associate Professor of English Philology, will serve this summer as Frederick Ives Carpenter Visiting Associate Professor of English at the University of Chicago . . . *Dr. Julius A. Jahn*, Director of the Research Center at the School of Social Work, has been appointed to the Task Force on the Teaching of Research in Master's Degree Programs of Social Work Education . . . *Assistant Dean of Men Guy Anselmo, Jr.*, has been made executive officer of Naval Reserve Public Relations Company 4-1, Philadelphia . . . The Council on Social Work Education has appointed *Dr. Herman Levin*, Assistant Professor of Social Work, to its Task Force on Teaching Materials . . .

*Dr. W. M. Krogman*, of the Division of Graduate Medicine, has been appointed to the advisory board of the International Microfilm Journal of Legal Medicine . . . The Auerbach Corporation, manufacturer of control systems, have announced appointment to its board of directors of *David B. Smith*, Visiting Professor at the Moore School of Electrical Engineering and a former vice president of Philco Corporation . . .

*Dr. Helen Huus*, Associate Professor of Education and former Chairman of Schoolmen's Week, recently was promoted to the rank of full Commander in the U. S. Naval Reserves.

**OUR AUTHORS:** A group of essays by economists and political scientists, entitled *The Crossroad Papers—A Look into the American Future* and newly published by W. W. Norton, includes a chapter on "Anti-trust in the Age of Planning" by *Professor Louis B. Schwartz* of the Law School . . . *Dr. James E. McNulty*, Associate Professor of Industry in the Wharton School, is the author of *Some Economic Aspects of Business Organization*, published recently by the University of Pennsylvania Press . . . A new volume entitled *Physics*, by *Dr. Kenneth R. Atkins*, Professor of Physics, was published in March by John Wiley & Sons, New York . . . Co-authors of a new Spectrum book published last month, *New Perspectives on Poverty*, are *Dr. William Gomberg*, Professor of Industry, and *Dr. Arthur Shostak*, Assistant Professor of Sociology . . . A report of a nationwide study of "The Psychiatric Aide in State Mental Hospitals," conducted by *Dr. Howard E. Mitchell*, Director of the University's Human Resources Program, has just been issued by the U. S. Department of Health, Education and Welfare, National Institute of Mental Health . . . *Dr. Lowell E. Gallaway*, Associate Professor of Industry, is the author of "The Foundations of the War on Poverty," published in the *American Economic Review* for March; "The American Labor Market," published in *Mercurio* for the

past February, and "The Retirement Decision: An Exploratory Essay," to be published this spring by the Social Security Administration . . . The second edition of the *Textbook of Pediatric Nursing* by *Dr. Dorothy R. Marlow*, Associate Professor in the School of Nursing, is to be published next month by W. B. Saunders Co. . . .

**TRAVELERS AND SPEAKERS:** *Dr. George A. Gerbner*, Dean of the Annenberg School of Communications, was among the participants in an international symposium on communication theory and research held March 24-27 at the University of Missouri at Kansas City . . . On February 27, *George Rochberg*, Chairman and Professor of Music, took part in a panel discussion on "The Composer in the 20th Century" at the first annual Symposium for Student Composers held by the Royal Conservatory of Music, Toronto, Ontario . . . *Dr. Walter Selove*, Professor of Physics, served as a visiting lecturer at Old Dominion College, Norfolk, Virginia, March 17-18.

At the University of Florida in Gainesville, *Dr. Robert Le Ricolais*, Visiting Professor of Architecture here, spoke on the possible future of monorail transportation at a series of seminars this month . . . *Dr. Rufus Wixon*, Professor of Accounting in the Wharton School, also spoke on the Gainesville campus on March 18, as part of a Distinguished Accountant Lecture Series . . . *Dr. Peter D. Edmonds* and *Dr. David B. Geselowitz*, of the Biomedical Engineering Department at the Moore School, presented papers at the ninth annual meeting of the Biophysical Society in San Francisco, February 24-26 . . .

*Dr. Thorsten Sellin*, Professor of Sociology, participated in a panel discussion on capital punishment before the Canadian Bar Association in Niagara Falls, Ontario, on February 8 . . . At the invitation of Governor Scranton, *Dr. Matthew J. Pillard*, Associate Professor of Education, conferred at Harrisburg March 4 on plans of the State Board of Basic Education for assessing the quality of education in Pennsylvania schools . . . *Dr. David E. Lavin*, Assistant Professor of Sociology, participated March 20 in a workshop on Psychosocial Diagnoses and Classification sponsored by the American Orthopsychiatric Association in New York . . . *Professor Louis B. Schwartz* of the Law School discussed "Antitrust Laws" at a luncheon meeting in February of the University of Pennsylvania Club of New York City . . . In late February *Dr. Solomon R. Pollack*, Assistant Professor of Metallurgical Engineering, served as a visiting lecturer at St. Joseph's College, Philadelphia . . .

*Dr. Richard V. Kadison*, Professor of Mathematics, was chairman of a session on Operator Algebras and Group Representations at the annual meeting of the American Mathematical Society in Denver in January . . . The Director of the Moore School of Electrical Engineering, *Dr. J. G. Brainerd*, gave a talk at the University of California at Berkeley in February . . .

### THE ALMANAC

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