



# Almanac

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## University to Re-assess Sports and Athletic Programs

The Executive Board of the University's Trustees has authorized the administration to arrange for a survey of Pennsylvania's physical education and athletic programs.

Plans for the survey were announced early in December by President Harnwell. The study has been underwritten by a foundation.

The action by the Executive Board follows a University policy, established in 1954, which recommended that physical education and athletic programs be reviewed at appropriate intervals in the light of changing circumstances and conditions.

The survey will focus upon the programs as they are conducted in existing facilities and as they would be affected by new facilities contemplated under the University's Integrated Development Program.

Persons to carry out the study are under consideration. The depth of the survey and the precise areas of study will be determined after the survey group has been selected.

The study will be an integral part of Pennsylvania's observance in 1964 of one hundred years of its participation in intercollegiate athletics.

## Aid to Students Sets Record

Financial assistance to the University's students set a record of \$4,386,671 during the 1962-63 academic year, according to Douglas R. Dickson, Director of the Office of Student Financial Aid.

Of the total, \$3,445,741 was awarded in the form of scholarships, also a record. No less than 31.4 per cent of Pennsylvania's full-time students received some form of aid during the year.

## Moore School Appoints Three

Three new appointments have been made to the faculty of the Moore School of Electrical Engineering in the current semester. They are Dr. John W. Carr, III, named

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## Wharton Alumni Gold Medal Presented to C. G. Mortimer

The Wharton School Alumni Society honored Charles G. Mortimer, chairman of General Foods Corporation, with its 1963 Gold Medal of Merit at ceremonies at the Bellevue-Stratford Hotel on December 3.

President Harnwell presented the medal to Mr. Mortimer on the society's behalf "for distinguished leadership in the promotion of public understanding of business, for his inspired performance in industry, and for his personal contribution to the progress of American business."

In his acceptance address at the award dinner, Mr. Mortimer declared that "Americans have the skill, but need to develop more intensely the will, to make our free-choice system work more effectively by providing enlightened public support for the better business climate required to attain a higher level, strength-giving national economy."

Paul J. Cupp and Vernon B. Stouffer, alumni and trustees of the University, also spoke briefly at the dinner. Mr. Cupp is chairman of the board and president of Acme Markets, Inc., and President of the Wharton School Alumni Society. Mr. Stouffer, who presided at the dinner, is president of the Stouffer Corporation.

## University Family Contributes \$80,022 to United Fund Drive

Members of the University family met fully the quotas assigned to them in helping Philadelphia achieve its record total of \$14,208,507 during the 1964 United Fund Torch Drive, which ended last month.

The University's aggregate gift of \$80,022 amounted to 100 per cent of its campaign quota. Faculty and administration contributions totaled \$54,645; the Hospital of the University of Pennsylvania, \$17,415, and the Graduate Hospital, \$8,162.

More than 350 men and women of all departments served as solicitors during the campaign. Co-chairmen were Dr. Dan McGill, President of the Senate, and Windle McMahon, of the Development office, for faculty and administration; Marie C. Soreiro, Personnel Manager, for University Hospital, and M. Paxson Laird, Director, for Graduate Hospital.

## Eiseley, Rainey Help Launch Ettinger Writing Fellowships

Dr. Loren C. Eiseley, University Professor of Anthropology and the History of Science, and Dr. Froelich Rainey, Director of the University Museum, took part in a symposium at the Rockefeller Institute in New York on October 29 marking the inauguration of the Richard Prentice Ettinger Program for Creative Writing.

The symposium was part of a day-long program highlighted by a dinner in honor of Mr. Ettinger, chairman of the board of Prentice-Hall, Inc., publishers. The occasion was the 50th anniversary of the firm and Mr. Ettinger's 70th birthday.

Dr. Eiseley is Permanent Ettinger Fellow and Director of the Program for Creative Writing, sponsored jointly by the University of Pennsylvania, New York University, and the Rockefeller Institute. He is currently on leave from Pennsylvania. His topic at the morning session of the symposium was "The Illusion of the Two Cultures." Dr. Detlev W. Bronk, president of the Institute, served as chairman. Other participants during the morning were Dr. Edward Lurie, associate professor of history at Wayne State University, and Dr. Bentley Glass, professor of biology at Johns Hopkins University.

Dr. Rainey was introduced at the afternoon session by Dr. Oswald Tippo, executive dean of arts and sciences at New York University. Other speakers were John Fischer, editor in chief of *Harper's Magazine*, and Gerard Piel, publisher of *The Scientific American*.

Principal speaker at the dinner honoring Mr. Ettinger was Dr. Marjorie H. Nicolson, emeritus chairman of the department of English at Columbia University, president of the Modern Language Association, and a member of the Institute for Advanced Study.

The purpose of the creative writing program, which has its headquarters at the Institute, is to encourage the development of skilled writers in the sciences. It is hoped that the program may in time contribute to the increased number of those people with literary skills writing about the sciences.

Under it, a series of annual fellowships, made possible by the financial support of the family and friends of Mr. Ettinger, will be awarded, beginning in 1964, to individuals with the requisite background. Fellows will spend most of a 12-month period upon their writing, and during that time will each be an "honored guest" at whichever of the three institutions they choose as a working place.

## Law Librarians Meet Here

More than 30 law librarians from the Philadelphia area were guests of staff members of the Biddle Law Library at a dinner meeting in the Faculty Club on October 16.

Representatives of law school, court, law firm, county and public libraries from as far away as Harrisburg were among those who took part in the program. Before dinner an exhibit of recent acquisitions by the Biddle Law Library was shown. Among the items were an original vellum land grant signed by William Penn in 1681, and several of a set of colored lithographs appearing in *Le Petit Journal* in Paris at the time of the Dreyfus case, illustrating court scenes and events connected with that case.

Following dinner, guests heard a report on the development of new law libraries in Africa.

## Kade Center to be Established For Use of German Department

Special facilities for the use of the Department of Germanic Languages will be made available soon through the generosity of a New York philanthropist, it was announced this month.

Dr. Andre von Gronicka, Chairman of the Department, said a new German Studies Center will be set up on the first floor of a men's residence hall now scheduled for construction. It will be financed by a grant of \$30,000 from the Max Kade Foundation of New York City.

Plans call for the center to occupy 1000 square feet in the commons-lounge-dining room section of the residence hall. It will include a lounge, library and kitchenette.

The Kade Center will serve as a social facility, library, seminar room and meeting place for students and faculty of the German studies area. Dr. von Gronicka said he hopes the center will also attract other persons from the University, the city, and surrounding colleges who are interested in the German language and culture.

At present, the chairman pointed out, no central facility exists to draw together the 400 undergraduate and 50 graduate students of German at Pennsylvania. The Kade Center, he predicted, will satisfy that need.

## Three New Top Officers Named At University Hospital

Three new administrative officers were appointed to key posts at University Hospital during November. They are Dr. John N. Bowden, named Executive Director; Ralph L. Perkins, Associate Director, and Roger W. Baker, Comptroller.

Dr. Bowden assumed the post formerly held by Miss Elizabeth C. Berrang, R. N., who has retired after 41 years of association with the hospital. A graduate of the University of Virginia Medical School, he was a career officer in the U. S. Public Health Service until he retired from it in August, 1961. He came to University Hospital at that time as Associate Director.

Mr. Perkins comes from the Public Health Service Hospital in Staten Island, N. Y., where he was the administrative officer.

Mr. Baker, who also assumed the post of Assistant Comptroller of the University, was formerly comptroller of George Washington University Hospital and assistant comptroller at that University. He has assumed the hospital post held here by James H. Edwards, who retired October 31.

## Museum Names Davenport

The appointment of Dr. William H. Davenport as Associate Director of Oceanic Studies at the University Museum was announced September 15 by Dr. Froelich G. Rainey, Museum Director.

Dr. Davenport also was named an Associate Professor in the Department of Anthropology.

From 1960 to last June he was Assistant Professor of Anthropology at Yale University, where he received his doctoral degree in 1956. A 1952 graduate of the University of Hawaii, he has taught there and done extensive field work in the South Pacific and the Caribbean.



## Alumni Elect Three Trustees

Three alumni trustees of the University were elected during September, to serve five-year terms effective immediately. They are Edwin R. Cox, Jr., of Wynnewood; Benjamin H. Oehlert, Jr., of Orlando, Fla., and Sarkes Tarzian of Bloomington, Ind.

Cox, who was elected by alumni of Region VI, comprising Philadelphia and vicinity, is sales promotion manager of the Atlantic Refining Co. He is a 1925 graduate of the Wharton School.

A past president of the Class of 1925 and of the Organized Classes, he is chairman of the General Alumni Society's membership committee and a member of its board. Cox is also numbered among the Benjamin Franklin Associates, a group of the University's alumni and friends who support its current operations through major annual gifts for unrestricted use. He received an Award of Merit from the General Alumni Society in 1957.

Oehlert, who graduated from the Wharton School in 1930 and the Law School in 1933, is president of the Minute Maid Corp. and vice president and a director of the Coca-Cola Co. He is a director of Grace National Bank of New York, the First National Bank of Orlando, and the Davison Chemical Corp. He was elected by alumni of Region VII, comprising the southern states.

Tarzian, elected at large, is a 1924 graduate of the Moore School of Electrical Engineering and took his master's degree there in 1927. He is president of Sarkes Tarzian, Inc., manufacturers of electronic equipment, and the owner of three radio stations. He is a director of the Indianapolis Symphony Orchestra and a trustee of the Indiana Institute of Technology and the Herron Art Institute. He also is a member of Benjamin Franklin Associates.

## University Joins in Setting Up Observatory in New Zealand

The University announced this summer that it has agreed with the University of Canterbury at Christchurch, N. Z., to establish and operate jointly an astronomical observatory in New Zealand.

The observatory will be erected atop Mt. John, an isolated mountain about 3,500 feet high in the South Island of New Zealand. The agreement calls for joint operation for an initial period of five years, and is renewable for 10-year periods. Title to the land and buildings will be vested in the University of Canterbury.

The installation will use an 18-inch refractor telescope and a 10½ inch astrographic telescope from Pennsylvania's astronomy department, as well as a 16-inch reflector telescope and an eight-inch refractor telescope belonging to Frank M. Bateson, a New Zealand research associate of the department.

Pennsylvania will support a full-time astronomer at the facility as director, to make observations and train students. Canterbury will provide two people for technical support. Students from both universities will train there. At least one assistantship will be made available for a Canterbury graduate enrolled here in the Graduate School of Arts and Sciences.

Dr. Frank Bradshaw Wood, Chairman of the Astronomy Department here, reported the observatory is important to Pennsylvania because facilities at its Flower and Cook Observatory are becoming cramped.

## Strausz-Hupé and Associates Urge Stronger Ties with NATO

Current ideological disagreements between the Soviet Union and Communist China will in no way diminish the importance of NATO as an instrument for Europe's military defense. This is one of the conclusions reached by Robert Strausz-Hupé, James E. Dougherty and William R. Kintner in their book, *Building the Atlantic World*, published July 31 by Harper and Row.

The authors, all associates of the University's Foreign Policy Research Institute, point out that the Sino-Soviet split must be traced at least in part to the existence of the Alliance.

"The present schism within the bloc," they state, consists largely of a dispute over the question, 'Where do we go from here?' It is not so much an indigenous process of 'evolution' within Communist society as the external resistance to Communist expansion—the thwarting of the dialectic by NATO's strength—that has brought about strains and rifts within the Communist bloc. Should NATO disintegrate, it is very likely that the Communists would reconcile their ideological differences and, encouraged by the prospects of easy pickings, join ranks in militant solidarity."

As its title indicates, the new work urges closer technological and economic cooperation within the Atlantic Community, and the development of stronger NATO institutions.

## Residence Listing Service

The Residence Listing Service of the University is now located at the Office of the Director of Residence, 37th and Spruce Sts., according to William P. Tirpaek, Director.

A list of approved housing is available at that office to all students, faculty members and staff members of the University. The list includes some 7,000 rooms, furnished and unfurnished apartments, and houses in the West Philadelphia area, as well as some center city and suburban listings, both furnished and unfurnished.

### MOORE SCHOOL

(Continued from Page 1)

Associate Professor; Dr. William Warren Cowles, Assistant Professor, and Dr. P. D. Edmonds, Assistant Professor.

A graduate of Duke University, Dr. Carr earned his master's and doctoral degrees at M.I.T., and was formerly an Associate Professor of Mathematics and director of the new Computation Center at the University of North Carolina. He is president of the National Council of the Association for Computing Machinery and a Fellow of the American Association for the Advancement of Science.

Dr. Cowles is a graduate of Princeton University and received his master's and doctoral degrees at Yale University, completing his work there last June. He is a member of the Institute of Electrical and Electronics Engineers and of the honor society, Sigma Xi.

Dr. Edmonds did his undergraduate work at the Imperial College, London University, and after doing graduate research there, became a Research Fellow in Chemical Engineering at California Institute of Technology. He is a Fellow of the Physical Society of London and a member of the Acoustical Society of America.

## Among Other Things

**APPOINTMENTS AND HONORS:** *Drs. Wroe Alderson* and *Irwin Friend* of the Wharton School have been named by the Ford Foundation to administer a \$25,000 research program to be conducted at Pennsylvania by doctoral students in business administration. . . .

The American Heart Association this month presented its Howard W. Blakeslee Award to WFIL-TV for outstanding reporting in its field. The award-winning show was "The Man-Made Heart," one of the Frontiers of Knowledge series, done in cooperation with the University and other educational institutions. "The Man-Made Heart" was filmed with the technical assistance of *John M. Reid*, of the Biomedical Department of the Moore School of Electrical Engineering.

**OUR AUTHORS:** *Dr. Joseph J. Melone*, Assistant Professor of Insurance, is the author of *Collectively Bargained Multi-Employer Pension Plans*, published in October by Richard D. Irwin, Inc. . . . An extensive revision of *The British Traditional Ballad in North America*, by *Dr. Tristram P. Coffin*, Associate Professor of English, will appear December 15 in the Bibliographical and Special Series of the American Folklore Society. . . . *Dr. Hennig Cohen*, Associate Professor of English, is general editor with *Dr. John William Ward* of Princeton for a new Anchor Series entitled *Documents in American Civilization*, which Doubleday will begin publishing in paperback in January. Early titles in the new list will include *The American Literary Revolution*, edited by *Dr. Robert E. Spiller*, Acting Dean of the Annenberg School, and *The American Revolution*, edited by *Dr. Theodore Hornberger*, Professor of English. . . . A new book entitled *Controlled-Potential Analysis*, by *Dr. Garry A. Richnitz*, Assistant Professor of Chemistry, was published in November by Pergamon Press.

The Russell Sage Foundation has just published a book by *Professor Ward H. Goodenough* of the Anthropology Department, who is currently president of the Society for Applied Anthropology. The volume is entitled *Cooperation in Change: An Anthropological Approach to Community Development*.

**TRAVELERS AND SPEAKERS:** *Dr. Almarin Phillips*, of the Department of Economics, presented a paper on "Capacity Measurements Through Census Enumeration" at a seminar conducted by the Wealth Inventory Planning Study at George Washington University on November 14. . . . "A Philosophy of Student Financial Aid" was the topic of a paper given by *Douglas Dickson*, Director of Student Financial Aid, at a seminar conducted by the Commission on Higher Education, National Council of Churches, in Chicago on November 21. . . . *Frederick G. Kempin*, Professor of Business Law, discussed "Historical Research and Law" at the annual meeting of the Southern Historical Association, held at Asheville, N. C., November 6-9. . . . *Dr. Roy F. Nichols*, Vice Provost and Professor of History, will speak Sunday, December 29, at a joint winter session of the American Studies Association and the American Historical Association, in the East Ballroom of the Sheraton Hotel here. His topic will be, "Why So Much Pessimism?" . . .

. . . *Dr. J. D. Biggers*, King Ranch Research Professor in Reproductive Physiology, spent July 3-5 as an invited participant and speaker at a Ciba Foundation Conference on

Cellular Injury in London, England . . . *Dr. Alan Rubin*, Director of the Obstetric and Gynecologic Clinic at University Hospital, delivered the Searle Lecture before the Memphis Obstetrical and Gynecological Society on September 10, and on September 11 lectured at the College of Medicine of the University of Tennessee on "Prevention of Birth Injuries" . . . *Miss Eleanor J. Carlin*, Associate Professor of Physical Therapy, spoke on "The Value of a Liberal Arts Education" at the October 1 convocation of Beaver College, Glenside.

*Dr. Alvin Z. Rubenstein*, Associate Professor of Political Science, discussed the effect of the Sino-Soviet dispute on the nations of eastern Europe in the auditorium of the Annenberg School on November 13, under the auspices of *Connaissance*. . . . *Dr. C. N. Callender*, Emeritus Professor of Business Law, is presently conducting a series of four public meetings on "The Civil Rights Revolution" in San Diego as chairman of the Civil Liberties Institute of that city's Civil Liberties Union.

. . . *Dr. H. B. Callen*, Professor of Physics, and *Dr. Raza Tahir-Kheli*, Research Associate in Physics, both of the College, presented papers at the Ninth Annual Conference on Magnetism and Magnetic Materials in Atlantic City, November 12-15 . . . *Dr. Frederic G. Hyde*, of the Journalism faculty, attended the annual Eastern Regional Conference of the American Association of Advertising Agencies at the Waldorf-Astoria in New York on November 7, and participated in a discussion of recruitment and training . . . *Drs. Roy Middleton* and *Robert Zurmuhle* of the Tandem Accelerator Laboratory attended the High Voltage Conference held at Cambridge, Mass., on November 11 . . . *Dr. Hsuan Yeh*, Director of the Towne School of Civil and Mechanical Engineering, presented a paper in the magnetohydrodynamic session of the annual meeting of the American Institute of Astronautics and Aeronautics in Los Angeles in June . . . *Dr. Frederick V. Brutcher, Jr.*, Associate Professor of Chemistry, taught an introductory organic chemistry course for science and premedical students at the recent Summer School of Cornell University . . . *Dr. Zvi Hashin*, Associate Professor of Applied Mechanics, presented a paper at the Fourth International Congress on Rheology at Brown University in August . . . *Dr. Claude K. Deischer*, Associate Professor and Assistant Chairman of Chemistry, participated recently in two series of radio programs, "The Development of Chemical Education in the United States," prepared on tape by the Franklin Institute for broadcast locally and in other cities.

*Dr. Richard H. Chamberlain*, Professor and Chairman of Radiology in the School of Medicine, gave a series of lectures and seminars on control measures and peaceful uses of radiation in Athens Greece, October 21-26 . . . *Miss Jean Wolfe*, Instructor in Medical Illustration in the Department of Ophthalmology, lectured November 4 on her specialty at Johns Hopkins University, Baltimore . . .

### THE ALMANAC

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