

UNIVERSITY of PENNSYLVANIA



Almanac

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Dr. Eiseley, Three Others Get New Administrative Posts

Four major administrative appointments were announced by the University during the summer months. They are:

Dr. Loren C. Eiseley, Chairman of the Department of Anthropology, who was named Provost.

Dr. Laura A. Bornholdt, former Dean of Sarah Lawrence College, named Dean of Women.

Dr. Otto Springer, Professor of Germanic Languages, named Acting Dean of the College of Arts and Sciences.

Dr. R. Jean Brownlee, Vice Dean of the College of Liberal Arts for Women, named Acting Dean of that College.

Nomination of Dr. Eiseley to become the University's chief educational officer was announced by President Gaylord P. Harnwell in August. It is anticipated that he will be formally elected by the University trustees at their October meeting.

Dr. Eiseley succeeds Dr. Jonathan E. Rhoads, who had held the post since January, 1956. Dr. Rhoads, who is professor of surgery in both the School of Medicine and the Graduate School of Medicine at Pennsylvania, announced his intention to resign as Provost last April, in order to resume teaching, research and practice on a full-time basis.

Dr. Eiseley has been associated with the University since 1947 as professor and as chairman of his department. He is also Curator of Early Man in the University Museum, and has been a contributor to many leading scientific journals as well as periodicals such as *Harper's*, *American Scholar*, *Reader's Digest*, and the *Saturday Evening Post*. He is the author of two widely read books, *The Immense Journey*, published in 1957, and *Darwin's Century*, 1958.

A native of Lincoln, Nebraska, he was graduated from the University of Nebraska with the degree of Bachelor of Arts in 1933. As a graduate student at the University of Pennsylvania, he held a Harrison Scholarship and a Harrison Fellowship. He received his Master of Arts degree here in 1935 and the degree of Doctor of Philosophy in 1937.

Before joining the faculty at Pennsylvania in 1947, he served successively as assistant and associate professor

of anthropology and sociology at the University of Kansas from 1937 to 1944, and as professor and head of the Department of Sociology and Anthropology at Oberlin College from 1944 to 1947.

For a number of years he was active in the search for early post-glacial man in North America, and has been a member of important paleontological and archaeological expeditions in various parts of the West.

Dr. Eiseley has maintained a dual interest in science and in humanistic studies since his early days as an undergraduate, and has written and published extensively both in the literary and scientific fields. *The Immense Journey*, a volume of essays devoted to man and his search for understanding of the world he inhabits, has won international critical acclaim and been translated into several European languages.

Darwin's Century, an historical study which likewise has been translated into several languages, won the Athenaeum of Philadelphia Award for non-fiction in 1958.

Dr. Eiseley was married in 1938 to the former Mabel Langdon, who is Assistant Director of the Pennsylvania Academy of the Fine Arts. They live in the Wyndon Apartments, Wynnewood.

Dr. Bornholdt's appointment, announced by President Harnwell on August 15, followed the retirement in June of Dr. Althea K. Hottel, the University's first Dean of Women, who had been an administrative officer of the University for 23 years.

The new Dean, who will also hold a lectureship in the History Department here, received the degrees of Bachelor of Arts and Master of Arts from Smith College and the degree of Doctor of Philosophy from Yale University.

After studying at Yale she became an instructor in history at Smith in 1945, an assistant professor in 1948, and served as director of the college's Junior Year for International Studies at Geneva, Switzerland, in 1950-51.

Dr. Bornholdt left Smith College in 1952 to become international relations associate of the American Association of University Women, Washington, D. C., and remained with the association until she became dean at Sarah Lawrence in 1957.

Dr. Springer, whose appointment was announced in
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Psychology Department Overhauls Curriculum

An entirely new undergraduate curriculum, in which the number of courses has been reduced by half and greater emphasis given to the liberal arts, is being presented this year by the Department of Psychology.

Dr. Robert K. Bush, Chairman of the Department, reported that the new program, approved by the University administration last spring, eliminates professional training from the undergraduate courses and transfers it to the Graduate School.

Two new programs leading to the degree of Doctor of Philosophy have been instituted in the graduate courses, Dr. Bush said. They are in the fields of mathematical and physiological psychology. The program of physiological psychology is being presented in collaboration with the Institute of Neurological Sciences.

The Department has spent substantial sums on new equipment for use in its experimental courses and has expanded its staff through the appointment of six new faculty members, only three of whom are filling vacancies created by death, retirement or transfer. The introductory course in Psychology is being taught this year by faculty members of professorial rank, with graduate students acting only as assistants.

New appointments in the Department are:

R. Duncan Luce, Professor, specializing in mathematical psychology. He was trained as a mathematician at MIT, taught at Columbia University for several years, and until recently was a lecturer on Social Relations at Harvard.

Philip Teitelbaum, Associate Professor, in the area of physiological psychology. He received his Ph.D. in psychology at Johns Hopkins University and has been an assistant professor at Harvard.

F. Robert Brush, Assistant Professor, in the areas of human and animal learning. He obtained his Ph.D. at Harvard and until recently taught at the University of Maryland.

Justin Aronfreed, Assistant Professor, in child psychology. He obtained his Ph.D. at the University of Michigan, and until recently has been a clinical psychologist at the Eastern Pennsylvania Psychiatric Institute.

Kenneth Goodrich, Instructor. He recently obtained his Ph.D. at the University of Iowa.

Robert B. Cairns, Instructor. He recently obtained his Ph.D. at Leland Stanford University.

Teaching Awards Established

The establishment of twenty new Faculty Awards for Excellence in Undergraduate Teaching was announced at the Opening Exercises of the University on September 25. The awards, valued at \$1,000 each, were made to members of the faculty below the rank of professor who have rendered outstanding service in undergraduate teaching.

The award recipients are:

Henry J. Abraham, Political Science; Mary Helen Bean, Nursing; Murray Brown, Economics; Perry A. Caris, Mathematics; Richard C. Clark, German; Wallace E. Davies, History; Claude K. Deischer, Chemistry; James J. Gallagher, Business Law; Morris Hamburg, Statistics; John N. Hobstetter, Engineering; Wayne E. Howard, Industry; Arthur E. Humphrey, Engineering; Thomas R. Kane, Engineering; Murray G. Murphy, American Civilization;

Harold S. Murphy, Religious Thought; Morse Peckham, English; Anna Pirszenok, Russian; William M. Protheroe, Astronomy; Pincus Schub, Mathematics; Douglas Vickers, Finance.

Increased recognition of the importance of teaching in the context of undergraduate education in a great university where the extension of knowledge through research is a primary objective prompted the establishment of the awards, according to Provost Jonathan Rhoads.

In setting up the awards program, it was recognized that there are no wholly objective criteria by which such choices could be made. Accordingly two decisions were made regarding the basis for selection of award winners:

1. That no full professors should be eligible, so that all of them might be available for consultation with deans and departmental chairmen regarding the recommendation of candidates.
2. That the awards should be given for one year, with the understanding that the recipients would be ineligible for such an award during the ensuing year, if the project is continued. It was felt that thus the inevitable inequities of the first round of decisions could be overcome within a year or two.

This year, because of the shortage of time, nominations for the awards were made to the deans of those schools engaged in undergraduate education. The deans were invited to consult as widely as they thought necessary with departmental chairmen and other full professors. The nominations, with supporting data, were then submitted to the Advisory Council on General Education, which made the final recommendations within the budgetary limits established.

(Continued from page one)

June, will serve as Acting Dean for the academic year 1959-60. He succeeds Dr. Lloyd W. Daly, who resigned as Dean after holding that office for seven years. Dr. Daly will continue to serve as Allen Memorial Professor of Greek.

Dr. Springer joined the faculty here in 1940 after having been head of the German Department at Wheaton College and chairman of the Department of Germanic Languages and Literature at the University of Kansas.

A native of Germany, he received the degree of Doctor of Philosophy from the University of Tuebingen in 1927. He also studied at other German universities and was a research fellow in England, Scotland, Norway, Sweden, and Iceland. After coming to the United States in 1930 he became a naturalized citizen.

Dr. Brownlee has been Vice Dean of the College of Liberal Arts for Women for the past year, and will serve in the interim position as Acting Dean until a successor is appointed to Dr. Karl G. Miller, who recently resigned after 23 years' service as Dean. He is on terminal leave because of illness, and will retire next year after nearly half a century of association with the University as student, teacher, and administrator.

Dr. Brownlee was graduated from Pennsylvania in 1934 as a Bachelor of Science in Education. She earned her Master of Arts degree here in 1936 and that of Doctor of Philosophy in 1942.

After several years with the United States Civil Service Commission she was appointed personnel officer in the College for Women in 1946, and served in that capacity until becoming Vice Dean last year. She is also an Assistant Professor of Political Science.

Annenberg School Offers Six Major Graduate Courses

Six major courses, supplemented by workshops, seminars and electives, constituted the first offerings of the new Annenberg School of Communications as it began operations in Blanchard Hall at the start of the academic year.

According to Gilbert Seldes, its Director, the intent of the recently organized graduate unit is "to bring an increasing number of trained minds to bear on the problems created by the mass media and on the situations to which the media contribute."

The school, he explained, consists of a faculty, candidates for the degree of Master of Arts in Communications, and a group of Industrial Fellows whose candidacy for the same degree is optional. Candidates must have the degree of Bachelor of Arts or its equivalent.

Industrial Fellowships are granted by the school to professionals in the various fields of communication who wish to study the subject as a whole and to familiarize themselves with those areas in which their own experience is inadequate. The school also accepts qualified individuals on fellowships provided by their employers or other institutions.

"The traditional modes of instruction, such as lectures, reading, conferences and examinations," said Mr. Seldes, "are supplemented by more experimental forms which reflect the nature of the school's concern with communications. The year's work can be considered as a continuous and planned conversation among faculty, scholars and fellows."

Lectures, seminars and conferences will be correlated, he said, with the work done in workshops, research and reading, and both types of activity will be reported by the students in the form of diaries and abstracts. Progress will be checked by periodic tests ending in an examination, which will receive due weight in relation to the other activities, in conferring degrees.

Fully equipped studios will be available, Mr. Seldes stated, for the use of all associated with the school. Courses will be given by a faculty consisting of Mr. Seldes, Dr. Charles Lee, Dr. Charles Hoban, Dr. Reese James, Dr. Patrick Hazard, and Mr. Paul Blanshard.

Major courses to be presented in the first academic year are "Mass Communication in the Growth of America;" "The Mass Media in Contemporary America;" "Research and the Mass Media" (first semester); "Mass Media in Education" (second semester); "The Mass Media and the Public;" "The Public and the Public Interest," and the workshops. The latter will be consecutive and will deal in turn with the magazine photo-essay, the documentary movie, and broadcasting and telecasting. All will be related during the first year to the use of the mass media in education.

Reminder from the Senate

New members of the faculty and staff, as well as members newly returned from leave, are asked to send their names and addresses to the Secretary of the University Senate so that they may be placed on the mailing list. The Secretary is Dr. Maurice Brull, 244 Towne Building.

Schoolmen's Week Oct. 14-17

Almost 400 educators will discuss the topic of "Education in Transition" on the University campus during the forty-seventh annual Schoolmen's Week, October 14-17.

A total of 118 programs and special events will be held during the four-day period. The opening day, Wednesday, October 14, will be devoted in part to a discussion on education for the aged. The second Conference on Higher Education, at which five college presidents are scheduled to discuss financing higher education and the accommodation of additional high school students during the next decade, also will take place on Wednesday.

Henry Steele Commager, author and Professor of History at Amherst College, will address the first general session. Other programs will be addressed by deans of education at Harvard, Chicago, Temple, and Pennsylvania.

Professors of education who will speak include John I. Goodlad of the University of Chicago, Donald E. Super of Teachers College, Columbia University, and Esther J. Swenson of the University of Alabama.

Other prominent speakers will be Alvin C. Eurich, Vice President of the Fund for the Advancement of Education; Theodore A. Distler, Executive Secretary of the Association of American Colleges; Albert E. Meder, Jr., Dean of Administration, Rutgers University, and Allen H. Wetter, Philadelphia Superintendent of Schools.

Thirty-five members of the University of Pennsylvania faculty will take part. Among those representing other disciplines will be Jacques Lusseyran, Professor of French at Hollis College; Andre von Gronicka, Professor of German at Columbia University, and H. van Engen, Professor of Mathematics at the University of Wisconsin.

Three of the Schoolmen's Week programs will be devoted to commemorating the one hundredth anniversary of the birth of John Dewey. George A. Geiger, Professor of Philosophy at Antioch College and author of the commemorative volume, "John Dewey in Perspective," and James E. Wheeler, Professor of the Philosophy of Education at Rutgers University, will read the principal papers. Israel Scheffler of Harvard University and Marc Belth of Queens College will respond.

Veterinary School Marks 75th

Honorary degrees were bestowed upon three distinguished veterinary practitioners on October 3 at a special University Convocation in Irvine Auditorium, commemorating the seventy-fifth anniversary of the founding of the School of Veterinary Medicine.

Presented to President Harnwell by Provost Jonathan Rhoads for the honorary degrees of Doctor of Science were Dr. Richard E. Shope, a member of the Rockefeller Institute; Dr. Hadleigh Marsh, veterinary pathologist at the Montana State College Agricultural Experiment Station, and Dr. Karl Friedrich Meyer, emeritus Director of Research at the Hooper Foundation of the University of California Medical Center.

Dr. Shope and Dr. I. S. Ravdin, the University's Vice President for Medical Development, were the speakers at the morning ceremony.

Statement of Provost On Faculty Salaries

Provost Jonathan E. Rhoads has issued the following statement to *The Almanac* regarding faculty salaries and benefits:

Increases in budget for faculty salaries and benefits for 1959-60 amounted to \$475,000, according to the Comptroller.

The broad principles of the allocations made were established in consultation with the faculty committee which advises the Provost on financial matters.

Thus, assistant instructorships were advanced to an average level of \$1800 for a normal half-time teaching load, with the understanding that variations would be frequent among individual salaries.

It was agreed that a sum in the range of 40 per cent might be applied for new positions, and to provide for persons returning from leave, and that a smaller sum, not to exceed \$20,000, might be used for special teaching awards in recognition of excellence in undergraduate teaching.

The committee on personnel benefits also recommended that the University subsidize approximately half the cost of major medical insurance for all employees above the \$5000 salary minimum, who care to join on a participating basis.

Over half of the funds available was to be used for selective increases in the salaries of persons on the 1959 faculty. In general, proposals for individual increases emanated from departments through their respective chairmen and went from there to the several deans' offices for review and correlation with requests from other departments; then to the offices of the Provost or appropriate Vice Presidents for final adjustment within the budgetary framework.

One of the basic recommendations of the faculty advisory committee was that this year's increases be as large as possible, even though this would permit few if any changes during the remainder of the 1959-61 biennium. The State appropriation is made for a two-year period, and the present budget has been approved by the Trustees on the assumption that the Governor's recommendation of an increase of approximately 15 per cent in the appropriation for the University will be passed by the Legislature.

The other main source of increased revenue is tuition. This was advanced by \$200 in most of the undergraduate schools to a total for tuition and fees of \$1400. This advance was superimposed on an increase of about \$200 the previous year.

Have you made a speech recently? Attended a convention? Been awarded an honorary degree? Traveled to unusual and interesting places?

If you have, let THE ALMANAC know about it. Items of personal interest about members of the faculty and administrative staff are welcomed.

Send news items to Editor, The Almanac, Room 105 Development Building, by the 21st of any month for use in succeeding month's issue.

University Gets Gimbel Art

Fifty-six paintings from the Gimbel Pennsylvania Art Collection were presented to the University on September 15 by Gimbel Brothers, Inc. They will be on public exhibit at the University Museum until October 18.

The paintings, which represent scenes of Philadelphia and eastern Pennsylvania, were commissioned by the Gimbel organization during the 1940s. Fourteen artists, under the direction of the Associated American Artists, contributed to the project.

In accepting the gift on behalf of the University, President Harnwell said, "The generous spirit of Gimbels in turning over this collection of paintings to the University will serve several purposes. Those interested in art will find here a diversity in form and style as reflected by some of the nation's foremost painters. For students and the general public, the collection comprises a pictorial record of places and events important in the history and contemporary life of our Commonwealth."

At the formal presentation in the University Museum, Mr. H. J. Grinsfelder, executive head of Gimbels Philadelphia and director of Gimbel Brothers, Inc., said that "a collection of fine art presented by a business corporation to a great university is a symptom of our civilization."

"We would like to think of it," he continued, "as a good one and worthy of the attention we are giving it today."

Artists who contributed to the collection are George Biddle, Aaron Bohrod, Adolf Dehn, Ernest Fiene, Albert Gold, William Cropper, Joe Jones, Doris Lee, Fletcher Martin, Edward Millman, Hobson Pittman, Paul Sample, Franklin Watkins and Andrew Wyeth. All except Bohrod are represented. His work, which was confined to the western Pennsylvania area, was given to the University of Pittsburgh.

At the close of the current exhibit, the pictures will be distributed by the University Committee on Art to be hung in various University buildings.

Dr. Koprowski Is Honored For Oral Polio Vaccine

International honors came on September 21 to Dr. Hilary Koprowski, Director of the Wistar Institute, in recognition of his development of an oral vaccine for use in immunization against poliomyelitis.

At ceremonies in the Institute, M. Rene Marenne, cultural attache of the Belgian Embassy in Washington, represented the King of the Belgians in conferring upon Dr. Koprowski the Royal Order of the Lion. Francis Boyer, president of the Wistar Institute Board of Managers, presided.

Dr. Koprowski has been directing a mass polio immunization program in the Belgian Congo, which aims at protecting the territory's entire population of 12,660,000 with Wistar Institute oral live polio vaccine originated by him. About 400,000 persons in the Congo have received the vaccine thus far.

ON THE TEACHING OF VIRTUE

"To be good is noble, but to teach others how to be good is nobler—and less trouble."—Mark Twain.

West Philadelphia Corp. Elects Dr. Harnwell Head

The West Philadelphia Corporation, formed earlier this year by the University and four of its neighbor institutions to combat urban blight in the area, elected Dr. Gaylord P. Harnwell its president on September 11.

President Harnwell and the presidents of the four other institutions—Drexel Institute of Technology, the College of Osteopathy, Philadelphia College of Pharmacy, and Presbyterian Hospital—were named to the board of directors of the corporation, together with five other representatives of the institutions.

The corporation was chartered July 10 with the announced purpose of helping West Philadelphia to keep pace with one of the nation's great "educational, medical, research and cultural concentrations." Although it is empowered to borrow money for redevelopment, a spokesman for the unit said it was felt that large private development concerns could do the contemplated job more effectively, once the corporation has cleared the path.

John L. Moore, the University's Business Vice President, who is a director of the corporation, said: "It will take private capital for the kind of massive redevelopment needed to turn the area into a university city."

Moore expressed the hope that private industrial firms might locate in the area to be near research facilities in medicine and physics.

He said the corporation probably would do the initial planning and then ask the developers to bid on reconstruction contracts. The organization is also interested, said Moore, in helping neighborhood homeowners and businessmen get loans secured by the Federal Government from local banks. The five institutions in the corporation have put together about \$50,000 for personnel and office expenses of the corporation for the first year.

City Employees Get Awards

Dr. Stephen B. Sweeney, Director of the Fels Institute of Local and State Government, presented plaques and certificates on September 16 to 285 employees of cities and townships in the Philadelphia area upon their completion of basic in-service educational courses at the Institute.

The presentations took place at the annual awards dinner of the Institute, at which Mayor Richardson Dilworth of Philadelphia was the principal speaker.

FIRST SENATE MEETING

Monday, November 9

W 1 Dietrich Hall

1 P.M.

Alumni Contribute \$700,000

Alumni and friends of the University contributed \$700,005 to it during the 1958-1959 Alumni Annual Giving Program, it was announced August 30 by Howard Butcher, III, general chairman of the campaign.

Mr. Butcher reported that the total—just five dollars over the goal set last autumn—was made up of 16,613 individual gifts, of which 16,064 came from alumni, 506 from parents of students, and 43 from other friends.

The amount contributed and the number of donors both mark new high levels in the 30-year history of Alumni Annual Giving at the University. The total of \$700,005 represents a 13 per cent increase over last year's \$618,313, the previous high record, while the number of givers surpassed the old standard of 15,142, also set last year, by nearly 10 per cent.

Since the primary purpose of Alumni Annual Giving is to provide the University with operating funds, the totals reported here do not include gifts to campaigns for major capital improvements, such as the I. S. Ravdin Institute or the women's dormitories. Alumni gifts and bequests to the University for all purposes in 1958-59 totalled \$3,255,080.

Almanac Has New Editor

The name of a new editor appears in the masthead of this issue of *The Almanac*. He is Mr. Frederic G. Hyde, an Associate in the English Department where he teaches journalism. A graduate of Wesleyan University, he was engaged in various newspaper capacities in New York and Boston before joining the *Philadelphia Inquirer* in 1936. He remained there as feature writer, columnist, and book editor until 1959. He joined the University of Pennsylvania faculty as a lecturer in journalism in 1956.

Mr. Hyde takes over from Dr. Charles Lee whose new duties as Associate Director of The Annenberg School of Communications made it necessary for him to relinquish the editorship.

Dr. Pender Dies at 80

Dr. Harold Pender, former Dean of the Moore School of Electrical Engineering and widely known author and inventor, died September 5 at his summer home in Kennebunkport, Maine. He was 80 and lived at 263 Booth Lane, Haverford.

A native of Tarboro, N. C., Dr. Pender joined the University faculty in 1914 as head of the Electrical Engineering Department, and when the Moore School was founded in 1923, he became its Dean. He continued in that capacity until his retirement in 1949.

With the late Dr. John Mueller, a Professor of Chemistry at the University, Dr. Pender in 1923 founded the International Resistance Co., manufacturers of electronic equipment. The firm was incorporated in 1925. He was a director and consultant to the corporation up to the time of his death.

Dr. Pender held a number of patents on electrical resistance devices. He was credited with establishing the fact that a magnetic field exists around a moving electrical current. The author of several books and numerous scientific articles, he was the former editor-in-chief of the *American Electrical Engineering Handbook*.

Fellowships Deadline Nears

Faculty members are reminded that they have less than a month in which to submit their recommendations for Woodrow Wilson Fellowships in the graduate fields of the humanities and the social sciences. At present there are 25 holders of such fellowships studying at Pennsylvania, out of 1000 distributed nationally each year.

Nominations must be in the hands of regional chairmen no later than October 31, 1959, to make nominees eligible for the one-year stipend of \$1500 plus dependency allowances for the academic year 1960-61. The regional chairman for Region IV, covering New Jersey and Pennsylvania, is Professor John A. Lester, Jr., Box 247, Haverford, Pa.

The Woodrow Wilson National Fellowship Foundation, supported by the Association of American Universities, the Carnegie Corporation, the General Education Board, and the Ford Foundation, encourages promising men and women to consider careers as college teachers.

It primarily supports students interested in careers as teachers of the humanities and social sciences at college level. An elected fellow will normally engage in resident graduate study toward a degree. The fellowship is good only for the first year of study.

Outstanding college seniors and graduates who have not yet entered a liberal arts graduate school are eligible for nomination. Applicants must be citizens of the United States, or aliens in the process of becoming citizens. There is no age limit. Only faculty members may nominate candidates.

Among many other scholarships and fellowships available are 900 Fulbright scholarships for study or research in 28 countries abroad, and similar awards sponsored by the Inter-American Cultural Convention for studies in 17 Latin American countries. Applications for both must be in the office of Dr. John S. Melby at 103 Logan Hall by October 15.

Applications for three types of scholarships made available to graduate students by the National Science Foundation should be made to the University.

Those interested should contact Dr. Eugene Nixon, Vice Dean of the Graduate School of Arts and Sciences, 103 Bennett Hall.

New Counselling Service

The establishment of a new University Counseling Service was announced by the Provost's office at the opening of the 1959-60 academic year.

Details as to the new service, which is designed to supplement and expand the services previously in existence, will be reported more fully in the next issue of *The Almanac*.

ADVICE TO WRITERS

"Short words are best and the old words when short are best of all."—Winston S. Churchill.

Grant Creates Fellowships

The University School of Medicine has received a grant of \$21,000 from the Pharmaceutical Manufacturers Association for a program of training for research and teaching in clinical pharmacology.

Together with supplementary funds, the PMA grant will make possible the expansion of an unique, long-range interdisciplinary program to help fill an important gap in the basic and clinical medical sciences.

According to Dr. C. J. Lambertsen, Professor of Pharmacology, who is responsible for the training program, successful training activities involving close collaboration of members of the Departments of Pharmacology and Medicine and the Anesthesiology Section of the Department of Surgery have been carried on over the past several years. The new grant, specifically designed to aid training in Clinical Pharmacology, offers an opportunity for improvement of the program, by providing support for two Fellows in Clinical Pharmacology and by aiding in the development of a distinct program of training in the field.

Dr. S. Craighead Alexander and Dr. Robert Luchi have been named first Pharmaceutical Manufacturers Association Fellows in Clinical Pharmacology for 1959-60 under the newly formalized program.

Foreign Students Are Guests Of Harnwells at Picnic

New foreign students at the University and their host families were guests of President and Mrs. Harnwell at a picnic at Valley Forge on September 26.

About 125 students from more than 30 foreign countries, and families in the Philadelphia and suburban area who had entertained the students in their homes, attended. About 500 people were present.

The picnic was part of the orientation program for new foreign students at the University. Countries represented included Chile, France, India, Australia, Saudi Arabia, England, Italy, Lebanon, Canada, Finland, Burma, Venezuela, Iran, Colombia, Korea, the Philippines, Belgium, Holland, Japan, Ecuador, Ceylon, Switzerland, Iraq, Greece, China, Thailand, Haiti, Germany, Gana, Egypt, Sweden and Brazil.

Listing Office to Move

The University's Residence Listing Service will move from its present location in the Men's Dormitories at 37th and Spruce Sts. to new quarters in the former offices of the Illman-Carter Unit at 3944 Walnut St. about November 1.

Under the direction of Mrs. Margaret Satterthwaite, secretary, the Listing Service found living quarters for approximately 2000 students, faculty members and University employees during the past academic year. It has also helped many members of the University family to find tenants for their homes and apartments during their absence on leave or vacation.

The Residence Listing Service operates under the supervision of Dr. George B. Peters, Dean of Men.

Dr. Smith Is Appointed To Consumer Credit Chair

A former member of the research staff of the Federal Reserve System took up his duties as Family Finance Professor in Consumer Credit at the Wharton School at the start of the current academic year.

He is Dr. Paul F. Smith, for the past 12 years a member of the research staff of the Board of Governors of the Federal Reserve System in Washington. His appointment was announced by President Harnwell on September 14.

Dr. Smith, a specialist in the study of banking and consumer credit, was a co-author of the Federal Reserve System's 1958 study, "Consumer Credit and Economic Instability."



President Harnwell and W. B. Paul, Jr., right, President of the Family Finance Corporation, greet Dr. Paul F. Smith, center, as he took up duties recently as Family Finance Professor in Consumer Credit at the Wharton School.

"The University of Pennsylvania is pleased that the Family Finance Corporation has seen fit to renew its support of the professorship in consumer credit which had been held by the late Dr. Frank Parker," Dr. Harnwell said in making the announcement. "We join the Corporation in welcoming Dr. Smith as the new occupant of this chair, which will ensure continued excellence in teaching and research related to this important facet of our national economy."

Dr. Parker, who died in 1958, was the first holder of the professorship, which was established in 1956 by the Family Finance Corporation of Wilmington, Delaware.

Schoolmen's Book Exhibit

As a feature of the exhibition held in connection with the annual Schoolmen's Week program in the Palestra on October 15 and 16, more than fifty books by University faculty members, of interest to faculty and senior students of high schools, will be on display.

The special exhibit will be manned by members of the University chapter of Alpha Phi Omega, national service fraternity. Arrangements for the display of books by faculty authors were made by Dr. Charlotte L. Dyer, Political Science lecturer, in cooperation with the University's Public Relations staff.

High School Early Birds Here

An experimental program under which a limited number of secondary school students will spend part of their time in study at the University was launched with the opening of the academic year.

All the participants will take a college-level course in the College of General Studies, attending the same classes as other students in that division and following the same schedule of lectures and examinations. Thus they may become oriented early to college work, and earn academic credit for the future.

In announcing the experimental program, Dr. Harnwell expressed the belief that "while much has been done to aid and encourage students in general, there has been a tendency to overlook the potentialities of the superior students."

"It is our hope, therefore," he added, "that the program will prove effective as a medium through which the superior students can accelerate their progress by engaging in study at the college level while continuing their secondary school work and associations."

Ten of the initial group of students in the program are here on tuition-free scholarships for the current academic year. They were chosen from candidates nominated by four Philadelphia high schools. Final selections were made by a committee of University faculty members headed by Dr. Elizabeth F. Flower, Associate Professor of Philosophy.

Wharton Graduate Dorm Advanced by Mayer Gift

Receipt of a gift which will defray a substantial part of the cost of erecting a new \$1,000,000 dormitory for students in the Graduate Division of the Wharton School of Finance and Commerce was announced by President Harnwell in June.

The new building will be named in honor of the donor, Harold C. Mayer, senior partner in the New York investment banking firm of Bear, Stearns and Company. Mr. Mayer was graduated from the Wharton School with the Class of 1915.

His gift will finance the University's equity in the building. The remainder of the cost will be met through a long-term loan which can be amortized out of rentals.

In announcing the gift, Dr. Harnwell said:

"Aside from helping the University to meet one of its most urgent physical needs, the thought that his contribution might encourage other alumni to give was uppermost in Mr. Mayer's mind in his consideration of the gift. His generosity not only makes possible an extremely useful residential facility for our Wharton graduate students, but it also adds one further monument to alumni loyalty and leadership on our campus."

An earlier gift by Mr. Mayer made possible the Mayer Finance Center in Dietrich Hall of the Wharton School.

The new dormitory, which will accommodate approximately 125 students, will be constructed on a site at the northeast corner of 39th and Spruce Streets. It will be designed by the firm of Eshbach, Pullinger, Stevens and Bruder, architects and engineers.

Among Other Things

NAMES: Congratulations to *President Harnwell* and to *Dr. Loren C. Eiseley*, upon their receiving honorary degrees. Dr. Harnwell was honored on September 22 by Elizabethtown College, where he was the principal speaker at Charter Day exercises. Dr. Eiseley, whose latest doctorate was conferred by Western Reserve University, Cleveland, returns to Ohio shortly to serve as visiting Professor of the Philosophy of Science in the University of Cincinnati College of Medicine from October 19 through November 5. . . . Other recent honors: *Dr. Robert E. DeRevere*, Associate Professor of Operative Dentistry, has been named Chairman of the Department of Operative Dentistry. . . . *Dr. L. K. Ferguson*, Professor of Surgery in the Graduate School of Medicine, has been appointed chairman of the Department of Surgery. . . . *Dr. Charles C. Price*, Chairman of the Department of Chemistry, elected national president of the United World Federalists; and *Dr. Joshua A. Fishman*, Associate Professor of Human Relations and Psychology, named a speaker at the recent Conference on Multiple Bases of College Admissions, held at the University of California. . . .

CATCHING UP WITH THE NEWS: *Dr. Lester E. Klimm*, Professor of Geography in the Wharton School, returned in mid-August from a 7500-mile tour of the Army's cold-weather research and testing activities in Greenland and Alaska. . . . *Dr. Robert Maddin*, Director of The School of Metallurgical Engineering, gave during August what was probably one of the first lectures presented by an American to a Japanese audience in Japanese, when he spoke before the Physical Society of Japan in Tokyo. Says he managed with the coaching of Japanese associates to read Japanese phonetically spelled out into English. . . .

GLOBE-TROTTERS: *Dr. Samuel Turkenkopf*, Associate in Oral Medicine in the Dental School, who is on leave to serve as Associate Clinical Professor in the Department of Oral Microbiology at the Seton Hall College of Medicine and Dentistry, left with Mrs. Turkenkopf on September 10 for a trip around the world by air. They return about November 23. . . . *Dr. David Drabkin*, of the Department of Biochemistry, author of the recent *Thudichum: Chemist of the Brain*, doing things differently. He left August 16 for a world tour by air, westward, while his wife Stella winged eastward so that she could study mosaics in Sicily. They're to meet in Istanbul, fly home together about October 15. . . .

CLIPPINGS: The University has received a Certificate of Appreciation from the Philadelphia Division of the American Cancer Society for its support in the annual Cancer Crusade fund-raising campaign. . . . During late June *Dr. A. Irving Hollowell*, Professor of Anthropology, attended an international symposium on the "Social Life of Early Man" at Burg Wartenstein, Austria. . . . *Dr. MacEdward Leach*, Professor of English, has been elected president of the University's Twenty-five Year Club. *Miss Mary E. Crooks*, administrative assistant in the Provost's office, was re-elected secretary. . . . *William G. Owen*, Assistant Secretary of the University, and *Harry E. Coggshall, Jr.*, University Real Estate Officer, have been elected to the Board of Directors of Powelton Village Development Associates, Inc. . . . *Dr. Isidor S. Ravdin*, Vice President for Medical Development, *Dr. Nelson Goodman*, Professor

of Philosophy, and *Dr. Derk Bodde*, Professor of Chinese Studies, have been elected Fellows of the American Academy of Arts and Sciences.

AND BY THE WAY: The University is represented not by one but by two contributors in the current issue of *Ameryka*, the magazine published by the U. S. Information Agency in Russian for distribution in the Soviet Union. They are *Dr. Loren C. Eiseley*, Chairman of the Anthology Department, and *Dr. Charles Lee*, now Assistant Director of the Annenberg School and former editor of *The Almanac*. . . . *Robert B. Mitchell*, Professor of City Planning, has received the Distinguished Service Award of the American Institute of Planners in recognition of "outstanding service to the planning profession over a long period of years." . . . *Dr. J. Frederic Hazel*, Professor of Chemistry, presented a paper on the "Liability of Potassium Silicate in Aqueous Solution" at the 17th International Congress of Pure and Applied Chemistry in Munich, Germany, early in September. . . . *Dr. J. G. Brainerd*, Director of the Moore School of Electrical Engineering, has been appointed to the Institute of Radio Engineers' Advisory Committee to the National Bureau of Standards.

University Implements Its Good Neighbor Policy

An important first step in the implementation of a program aimed at improving the social environment of the neighborhood of the University was taken in August through the joint efforts of the University and the Health and Welfare Council. At that time Mr. Barry Freeman began his duties as University Community Coordinator, with headquarters in the West Area office of the Health and Welfare Council at 635 South 42nd Street.

The Coordinator's responsibility will include enlisting the support of the many neighborhood groups in the University area to plan and carry out a program of improvements which will result in conditions conducive to good family living. It is anticipated that as part of his immediate work he will devise, in cooperation with the Campus Guard, the Philadelphia Police Department, and other appropriate agencies, a program of action to foster law and order in the University community. The resources of the University and the Health and Welfare Council will be made available to the new program.

Mr. Freeman is a graduate of Stevens Institute of Technology, where he received the degree of B.S. in Mechanical Engineering. He holds the degree of Master of Arts in Education from Columbia Teachers College, and of Master of Science in Social Work from Boston University School of Social Work. Prior to becoming Coordinator he was Director of Community Services at St. Martha's Settlement House, Philadelphia.

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